NATIONAL ASSOCIATION OF DEVELOPMENT ORGANIZATIONS

NADO.ORG

2016 ANNUAL TRAINING CONFERENCE
October 15-18  |  San Antonio, TX

PROGRAM GUIDE

2016 ANNUAL TRAINING CONFERENCE
October 15-18  |  San Antonio, TX

NADO.ORG
Dear NADO members and friends:

Welcome to San Antonio and NADO’s 2016 Annual Training Conference, Taking a Stand for Regional Development. As NADO’s President and Executive Director of the Northwest New Mexico Council of Governments, I am very proud that NADO has once again chosen to hold this educational and exciting annual event in my home region!

ATC 2016 offers each of us many opportunities to share our experiences, seek peer-to-peer solutions to particular challenges, hear about new approaches and strategies, and share our innovative approaches to regional development. The energy of this conference will be present from start to finish. I encourage you all to take advantage of the expertise and experiences of your peers and our expert speakers while you are here.

The NADO team has developed a wonderful mix of practitioners with expert subject matter trainers. There is a unique combination of sessions woven into the agenda to encourage information-and idea-sharing. There are many chances to network with peers here in San Antonio for our 49th Annual Training Conference.

The NADO Board and I are excited that Assistant Secretary of Commerce for Economic Development Jay Williams is joining us during his final months at the helm of EDA. He has been a proven champion for regional economic development and his obvious and committed support of NADO has not gone unnoticed. We hope you all will take a few moments to thank him for his strong support of the work that you all do across your regions.

Please note the occasions for NADO members to participate in our organization’s governance and operations, the 2016 Annual Business Meeting on Tuesday afternoon which will be followed immediately by a Board of Directors meeting. We encourage you to attend these to hear from the association’s leadership and staff and learn more about the programs and services your association is currently engaged in to promote and enhance regional development across the nation.

NADO’s ACT is all about networking with peers to exchange information and ideas, and the Annual Innovation Awards Roundtable Reception provides a perfect opportunity. Please plan to celebrate the accomplishments of the 2016 Innovation Awardees on Monday afternoon and learn about best practices in regional development across the nation.

NADO’s Executive Committee and Board of Directors appreciate your continued support of your national membership organization, and we are excited that so many of our members, federal partners, and others engaged in economic development have joined us here in San Antonio for our 49th Annual Training Conference.

Very sincerely,

Jeff Kiely
NADO President

Jeff Kiely, NADO President

NADO THANKS EACH OF THE SUPPORTING ORGANIZATIONS AND EXHIBITORS FOR PARTICIPATING IN THIS CONFERENCE.

EXHIBITORS

Community Roots, LLC
Esri
MarkNelson
NADO
NADO Research Foundation
New Mexico Association of Regional Councils
Orton Family Foundation
Retail Strategies
Rural Assistance Center
Technical Assistance for Brownfields Partners
U.S. Department of Defense
Visit Anchorage Alaska

SPONSORS

Alamo Area Council of Governments
Appalachian Regional Commission
Brazos Valley Council of Governments
Esri
Federal Highway Administration
New Mexico Association of Regional Councils
Southwest Region Executive Directors Association
Texas Association of Regional Councils
Three Rivers Planning and Development District
VC3

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Please note that hotel meeting room temperatures are not within our control. We suggest that you plan accordingly and bring a sweater. The conference is meant to be a comfortable training experience for attendees and business casual dress is encouraged, except for the President’s Award Dinner which is business attire.

LETTER FROM THE PRESIDENT

Dear NADO members and friends:

Welcome to San Antonio and NADO’s 2016 Annual Training Conference, Taking a Stand for Regional Development. As NADO’s President and Executive Director of the Northwest New Mexico Council of Governments, I am very proud that NADO has once again chosen to hold this educational and exciting annual event in my home region!

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The NADO team has developed a wonderful mix of educational opportunities: mobile workshops, learning labs, conversation cafes, and plenary and concurrent sessions. Many chances to network with peers are woven into the agenda to encourage information-and idea-sharing. There is a unique combination of sessions and speakers that blends economic development practitioners with expert subject matter trainers.

The NADO Board and I are excited that Assistant Secretary of Commerce for Economic Development Jay Williams is joining us during his final months at the helm of EDA. He has been a proven champion for regional economic development and his obvious and committed support of NADO has not gone unnoticed. We hope you all will take a few moments to thank him for his strong support of the work that you all do across your regions.

Please note the occasions for NADO members to participate in our organization’s governance and operations, the 2016 Annual Business Meeting on Tuesday afternoon which will be followed immediately by a Board of Directors meeting. We encourage you to attend these to hear from the association’s leadership and staff and learn more about the programs and services your association is currently engaged in to promote and enhance regional development across the nation.

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Very sincerely,

Jeff Kiely
NADO President

Jeff Kiely, NADO President
FRIDAY, OCTOBER 14TH
4:00 – 6:00 p.m. Conference Registration ......................... Rio Grande Foyer
8:30 – 5:00 p.m. Conference Registration ......................... Rio Grande Foyer
8:30 – 11:00 a.m. Executive Committee Meeting .............. Chula Vista Boardroom
9:00 a.m. – 4:00 p.m. Learning Lab – Creating Wealth in Regional Economies ............................... Rio Grande East
9:00 a.m. – Noon Learning Lab – Becoming Your Best: New Executive Director Training ......................... Rio Grande Center/West
1:00 – 3:30 p.m. NADO Board of Directors Work Session .......... Regency West
2:00 – 4:00 p.m. Concurrent Learning Labs
• Positioning Your RDO for the Future: Executive Director Training ......................... Rio Grande Center/West
• Rural Climate Dialogues: Developing a Citizen-Based Response ......................... Rio Grande Center/West
5:00 – 6:00 p.m. NADO Board of Directors Reception .......... Garden Terrace
NADO members, new NADO Board Members, and new Executive Directors are invited to meet the NADO Board of Directors at this informal reception.
6:00 p.m. Young Professionals Meetup ............................ Lobby Bar
Snacks provided by NADO, ambiance (and beverages) provided by any young professional interested in meeting up with peers to talk shop and then head out for dinner at a restaurant of your choice.

SUNDAY, OCTOBER 16TH
8:00 a.m. – 5:00 p.m. Conference Registration ......................... Los Rios Foyer
8:30 – 11:00 a.m. SERDI Council of Peers Meeting ................ Regency East 1
8:30 – 12:30 p.m. Mobile Workshop – UNESCO World Heritage Site: San Antonio Mission Tour .................... Hotel Lobby
9:00 – 10:00 a.m. Coffee with NADO Executive Committee ........ Regency Foyer
10:00 a.m. – 12:00 p.m. Concurrent Learning Labs
• CEDS 101: A Tool Kit for New Leaders in Economic Development ....................... Rio Grande Center/West
• Strategies for Supporting Rural Entrepreneurship ........................................ Regency East 2 – 3
• The Defense Economic Adjustment Program ................................................... Rio Grande East
1:00 – 3:30 p.m. Concurrent Learning Labs
• Learn the Identity of Your Community & Reach Those Missing Voices ....................... Rio Grande Center/West
• Building a Healthy Workforce Environment ......................................................... Rio Grande East
• Regional Council Board of Directors boot camp ................................................. Regency East 2 – 3
3:45 – 5:15 p.m. Membership Regional Caucus Meetings
All NADO members are encouraged to attend their regional caucus meeting. Regional caucuses meet three times a year (during the ATC, the Washington Policy Conference, and the summer board meeting). You can learn about the work your peers are doing in their regions, as well as contribute your ideas for NADO’s future. Meeting rooms are all on the Hill Country Level.
• East Region.................................................. Nueces
• Central Region............................................. Frio
• Midwest Region.......................................... Live Oak
• Southeast Region....................................... Pecan
• Southwest Region...................................... Pecos
• West Region............................................... Mesquite
6:00 – 7:30 p.m. Opening Reception
Taking a Stand for Peer Networking ............................................ Regency Ballroom
Join your peers for conversation and catching up over light snacks and beverages.

MONDAY, OCTOBER 17TH
7:00 a.m. – 5:00 p.m. Conference Registration ......................... Los Rios Foyer
7:00 – 8:15 a.m. DDAA Breakfast ........................................ Regency East 1 – 3
Invitation only for staff from the 73 LDDs serving the 420 counties of the Appalachian region. Presentations will start at 7:45 a.m.
8:30 – 10:00 a.m. Opening Plenary – Taking a Stand for Regional Development .............. Regency Center/West
10:00 a.m. – 12:00 p.m. Mobile Workshop – Linking History, Culture, and Commerce: the San Antonio Riverwalk .............. River Level Lobby
10:00 – 10:15 a.m. Networking Break ................................................ Regency Foyer
10:15 – 11:45 a.m. Concurrent Sessions
• Building Tomorrow’s Workforce (Today) ................................................................. Rio Grande Center/West
• Regional Broadband Development ................................................................. Rio Grande East
• Creative Public Engagement Methods ............................................................... Regency East 1 – 3
• Conversation Café: Overtime Rule ................................................................. Chula Vista Boardroom
12:00 – 1:30 p.m. Keynote Luncheon ........................................ Regency Center/West
1:30 – 4:30 p.m. Mobile Workshop – Pearl District: Revitalization Projects ....................... Hotel Lobby
1:30 – 4:00 p.m. Mobile Workshop – Pearl District: Revitalization Success Story ....................... Hotel Lobby
1:45 – 3:15 p.m. Concurrent Sessions
• OMB Guidelines ........................................................................ Rio Grande Center/West
• Collaborating to Improve Transportation & Economic Development .................... Rio Grande East
• Conversation Café: What’s New in Aging Programs? ........................................ Chula Vista Boardroom
1:45 – 3:15 p.m. Mini-Learning Lab – Brown is the New Green: The Value Green Infrastructure Brings to Brownfields Revitalization .................................................. Regency East 1 – 3
2:00 – 4:00 p.m. Mobile Workshop – Linking History, Culture, and Commerce: the San Antonio Riverwalk .............. River Level Lobby
3:15 – 3:30 p.m. Networking Break ................................................ Regency Foyer
3:30 – 4:30 p.m. Concurrent Sessions
• Data Drive Decision-making Tools for Business & Community Development ............. Rio Grande East
• Mini-Learning Lab: The Latest on Funding for Brownfields Redevelopment .................. Regency East 1 – 3
• Indirect Cost Rate Negotiating ........................................................................ Rio Grande Center/West
3:30 – 5:00 p.m. Nominating Committee ........................................ Chula Vista Boardroom
5:00 – 6:30 p.m. Innovation Awards Reception ......................... Regency Center/West
All attendees are invited to attend this reception and learn about the 2016 Innovation Award winning projects.

TUESDAY, OCTOBER 18TH
8:00 a.m. – 5:00 p.m. Conference Registration ......................... Los Rios Foyer
8:30 – 10:30 a.m. Mobile Workshop – Port San Antonio .............. Hotel Lobby
9:00 – 10:15 a.m. Concurrent Sessions
• Developing a Media Relations Strategy .............................................................. Rio Grande East
• Moving Towards Resilience ........................................................................ Rio Grande Center/West
• Addressing Health through Regional Planning and Development Strategies ................ Regency East 1 – 3
• Conversation Café: Building the Local Workforce ........................................ Chula Vista Boardroom
10:15 – 10:30 a.m. Networking Break ................................................. Regency Foyer
10:30 a.m. – 12:00 p.m. Concurrent Sessions
• Promoting Place-Based Initiatives, Promoting Strong Economies .............................. Rio Grande East
• Bike/Ped Initiatives and Economic Development ............................................. Rio Grande Center/West
• Helping Small Businesses Succeed .................................................................... Regency East 1 – 3
• Conversation Café: Staff Retention Strategies .................................................. Chula Vista Boardroom

*AT-A-GLANCE*
TUESDAY, OCTOBER 18TH (CONT’D)

10:30 a.m. – 12:45 p.m.
Mobile Workshop - The Future of Work: Collaborative Workspaces and the New Economy
Hotel Lobby

12:00 – 1:45 p.m.
Lunch on Your Own

1:45 – 2:45 p.m.
Closing Plenary Session:
Navigating the Changing Economic and Demographic Realities of the 21st Century
Regency Center/West

3:00 – 5:00 p.m.
Annual Business Meeting
Rio Grande Center/West
NADO Board of Directors Meeting Regency East 1 – 3
The Annual Business Meeting and Board of Directors Meeting are open to ALL NADO members. We encourage you to attend!

5:00 – 6:00 p.m.
Innovation Award Photo Session
Blanco

6:30 – 7:00 p.m.
Reception / Cash Bar
Regency Foyer

7:00 – 8:30 p.m.
President’s Award Dinner
Regency Ballroom

The conference will conclude with a cash bar and dinner that will include the President’s Award, an annual event that recognizes an individual for his or her contributions to regional development.

SATURDAY, OCTOBER 15TH

facebook.com/nado.org
@NADOWeb

NADO.ORG

Tweeting about the conference?
Use the hashtag #NADOATC.

Stay Connected at the ATC
Stay connected during the conference using the free Wi-Fi throughout the conference area!
SSID: Hyatt Meeting
Password: Hyattm33ting

Once you are on the network, open the Internet browser, agree to the terms and conditions, enter the access code, hit submit and you’ll be connected!

Attend the Innovation Awards Reception on Monday at 5:00 p.m.
(Regency Center/West) Learn about four winning projects, and enter the drawing to win a fabulous basket of goodies from the Anchorage Convention and Visitors Bureau (don’t worry…shipping will be provided!). Check your registration envelope for your personalized raffle card. You must be present to win!

FRIDAY, OCTOBER 14TH

4:00 – 6:00 p.m.
Conference Registration
Rio Grande Foyer

SATURDAY, OCTOBER 15TH

8:30 a.m. – 5:00 p.m.
Conference Registration
Rio Grande Foyer

8:30 – 11:00 a.m.
Executive Committee Meeting
Chula Vista Boardroom

9:00 a.m. – 4:00 p.m.
Learning Lab:
Creating Wealth in Regional Economies
Rio Grande East
Learn about identifying assets, extending your partnerships, and building wealth through local and regional development efforts such as the CEDs and other comprehensive plans. The demand-centered economic development framework discussed in this session helps regions boost their prosperity, increase self-reliance and economic resilience, enhance existing and emerging sectors, and bring better opportunities for jobs and income to communities. This session will be beneficial for economic development staff, executive directors, and local officials. (Please note there is an additional fee of $75 to attend this session. Check with the NADO registration desk for further details.)
Melissa Levy, Principal and Owner, Community Roots, LLC, Hinesburg, VT

1:00 – 3:00 p.m.
NADO Board of Directors | Work Session
Regency West
Discussion about the Presidential Transition
Facilitator: Terry Sullivan, Ph.D., Associate Professor, UNC-Chapel Hill, NC

1:00 – 3:30 p.m.
NADO Board of Directors 1 Work Session
Regency West

Learning Lab:
Becoming Your Best: New Executive Director Training
Rio Grande Center/West
Whether you have been on the job for 3 days or 3 years, you probably feel as if you have a long way to go in terms of feeling comfortable as an RDO executive director. This session was developed by a former RDO executive director who went through many of the same situations you are facing today. Not only will he share his experiences, but he will walk you through a series of group exercises aimed at helping you develop skills needed to navigate through tough situations, better communicate with your many audiences (staff, board, funders, stakeholders), overcome the angst of transitioning from peer to boss, engage your staff, maintain current programs while bringing on new ones, hone in on your “inner leader” skills and talents, and much more. New executive directors, and those in need of a re-charge, will find the content and conversation extremely valuable.
Steve Etcher, Manager, Location Strategies, MarksNelson, Kansas City, MO
SUNDAY, OCTOBER 16TH

8:00 a.m. – 5:00 p.m.
Conference Registration
Los Rios Foyer

8:30 – 11:00 a.m.
SERDI Council of Peers Meeting
Regency East 1
SERDI Council of Peers members will meet over breakfast.

8:30 a.m. – 12:30 p.m.
Mobile Workshop:
UNESCO World Heritage Site: San Antonio Mission Tour
Hotel Lobby
In 2015, the San Antonio Missions were designated as a UNESCO World Heritage Site, in recognition of their historical significance in indigenous and Spanish cultures in Texas. The historical sites also include active churches and tarmlins, living quarters, granaries, workshops, kilns, wells, perimeter walls, a cattle ranch and irrigation systems that are still functioning. Today, tourism to the San Antonio Missions National Historical Park resulted in over $75 million in visitor spending in local communities in 2015. Learn about the sites’ history as well as the heritage application process and how the missions fit into the city’s and region’s plans for the future.

9:00 – 10:00 a.m.
Coffee with NADO Executive Committee
Regency Foyer
Stop by the conference registration area, grab a cup of coffee and visit with NADO’s Executive Committee for a few minutes after you register or before you attend a learning lab. This informal coffee break is a great opportunity to get to know NADO’s leadership!

10:00 a.m. – 12:00 p.m.
Concurrent Learning Labs:
CEDS 101: Leveraging the Sonoma-Mendocino Comprehensive Economic Development Strategy as a case study on how to conduct thorough, focused data analysis for regional economic development planning. This workshop will demonstrate how data analysis leads to SMART goals, including a process that involves multiple methods of public involvement such as surveys, interviews, and public workshops. The session will also include hands-on instruction on data analysis with visualization tools.

Brian Kelsey, Principal, CivicAnalytics, Austin, TX

Strategies for Supporting Rural Entrepreneurship
Regency East 2 – 3
What makes entrepreneurship different in rural places than in larger cities? What resources are needed to support rural entrepreneurs with the guidance and expertise they need to succeed? How do entrepreneurs contribute to the community, and what barriers do they commonly face? And what does culture, leadership, and local history have to do with it all? This session will highlight strategies for creating and sustaining effective entrepreneurial ecosystems in rural communities and regions through real-world examples, case studies, and interactive small group discussions.

Michael Fortunato, Director, Center for Rural Studies, Sam Houston State University, Huntsville, TX

10:00 a.m. – 12:00 p.m.
Conversation Café
The Defense Economic Adjustment Program
Rio Grande East
Join staff from DoD’s Office of Economic Adjustment (OEA) for a discussion about the Defense Economic Adjustment Programs and learn more about ways your region can tap into them.

Gary Willis, Program Director, DoD, Arlington, VA

1:00 – 3:30 p.m.
Concurrent Learning Labs:
Learn the Identity of Your Community and Reach Those Missing Voices
Rio Grande Center/West
Presented by the Orton Family Foundation
This hands-on learning lab will introduce participants to Community Heart & Soul™, a resident-driven community development method. Field-tested for more than a decade, Heart & Soul increases participation in local decision-making and empowers residents to shape their communities based on what matters most. Using experiential exercises, participants will conduct a mini “community network analysis” to identify and engage missing voices; explore how personal stories are used to understand what matters most to a community; and learn strategies for employing a community’s heart and soul to drive local decision-making and action. Resident experts who have gone through the Heart & Soul process will share strategies and techniques from their experiences.

Mike Bestor, City Manager (retired), City of Golden, CO

Caitlyn Davison, Associate of Programs and Communications, Orton Family Foundation, Shelburne, VT

Patricia Hart, Vice President, Evaluation, Market Decisions Research, Portland, ME

Kat McQuade, Director of Marketing and Communications, Orton Family Foundation, Shelburne, VT
Building a Healthy Workforce Ecosystem ......................................................... Rio Grande East
It takes more than launching a training program here or there to support economic growth, business retention, and job creation. Multiple stakeholders each offer critical resources, but too often do not communicate or collaborate in a way that maximizes impact and minimizes cost. This session will share approaches, tools, and data that will enable communities to identify and leverage the range of community assets, and position people and skills as a key feature in regional economic development planning.

Joe Simon, Vice President, Workforce and Economic Development, Council for Adult and Experiential Learning, Chicago, IL

Regional Council Board of Directors Boot Camp .............................................. Regency East 2 – 3
Designed for board members at any level of engagement, this fast-paced “boot camp” will leave attendees with a stronger sense of their individual roles and responsibilities as board members, while also increasing their knowledge about board-executive director relationships and building their confidence to better serve their organizations. Attendees will participate in practical, real-life, group exercises aimed at helping them learn how to work through specific problems or challenges. Additionally, they will learn about the typical responsibilities of a regional council board member, with a particular focus on building strong relationships internally and externally. Regional council or EDD board members will benefit from attending this session.

Steve Etcher, Manager, Location Strategies, MarksNelson, Kansas City, MO

3:45 – 5:15 p.m.
Membership Regional Caucus Meetings
All NADO members are encouraged to attend their regional caucus meeting. Regional caucuses meet three times a year (during the ATC, the Washington Policy Conference, and the summer board meeting). You can learn about the work your peers are doing in their regions, as well as contribute your ideas for NADO’s future. Meeting rooms are all on the Hill Country Level:
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• Central Region ............................................................................................................. Frio
• Midwest Region .......................................................................................................... Live Oak
• Southeast Region ....................................................................................................... Pecan
• Southwest Region ..................................................................................................... Pecos
• West Region ................................................................................................................ Mesquite

6:00 – 7:30 p.m.
Opening Reception: Taking a Stand for Peer Networking .................................. Regency Ballroom
Join your peers for conversation and catching up over light snacks and beverages.

**MONDAY, OCTOBER 17TH**

7:00 a.m. – 5:00 p.m.
Conference Registration .................................................................................. Los Rios Foyer

7:00 – 8:15 a.m.
DDAA Breakfast .................................................................................................. Regency East 1 – 3
Invitation only for staff from the 73 LDDs serving the 420 counties of the Appalachian region. Presentations will start at 7:45 a.m.

8:30 – 10:00 a.m.
Opening Plenary:
Taking a Stand for Regional Development ...................................................... Regency Center/West
Celebrating the innovative and important work of NADO members, this fast-paced plenary will showcase five projects that are taking a stand for regional development across their regions. Presentations will be highly visual and will offer succinct overviews, including impact and results, of projects that are proven successes. Focus areas will include promoting entrepreneurial communities, recognizing and supporting creative economies, expanding partnerships to new levels, fostering new industries into viable cluster industries, and reaching new heights for regional prosperity.

**Welcome:** Jeff Kiely, President, NADO, and Executive Director, Northwest New Mexico COG, Gallup, NM

**Diane Rath**, Executive Director, Alamo Area COG, San Antonio, TX

**Deb Smith**, Economic Development Specialist, Clearwater EDA, Levison, ID

**Loralee Morrow**, Regional Planner, Two Rivers-Otaququeee Regional Commission, Woodstock, VT

**Jason Vincent**, Executive Director, Perryville ADD, Hopkinsville, KY

**Jeff Hagan**, Executive Director, Eastern Upper Peninsula PDC, Sault Ste. Marie, MI

**Doug Elliott**, Executive Director, East Central Iowa COG, Cedar Rapids, IA, Facilitator

10:00 – 10:15 a.m.
Networking Break ............................................................................................... Regency Foyer

10:00 a.m. – 12:00 p.m.
Mobile Workshop:
Linking History, Culture, and Commerce: the San Antonio Riverwalk .................. River Level Lobby
The San Antonio Riverwalk is considered the heart and soul of the city—it is a major visitor attraction that plays a vital role in the city’s economy. Just over 11 million people visit the Riverwalk each year, pumping over $3 billion into the economy, supporting 21,000 jobs, and making tourism one of San Antonio’s top five industries. The Riverwalk is also a major part of San Antonio’s history. Originally a Public Works Administration project, it is now 15 miles long and gives visitors easy access to museums, historic Missions, historic and art districts, entertainment, and more. This tour will include presentations from the San Antonio River Authority.

10:15 – 11:45 a.m.
Concurrent Sessions:
Building Tomorrow’s Workforce (Today) .............................................................. Rio Grande Center/West
This session will look at ways communities, regions, and their partners are working to close the skills gap and meet workforce needs of today’s residents and tomorrow’s businesses through training, education, outreach, and strategic planning. Learn about replicable strategies that your region can embrace to support employers and employees with meeting their workforce goals.

**Jill Foyes**, Executive Director, Northwest Commission, Oil City, PA

**Lloyd Fraser**, Executive Director, Northwest Georgia Regional Commission, Rome, GA

**Ben Stone**, Executive Director, Sonoma County Economic Development Board, Santa Rosa, CA

**Joe Barker**, Executive Director, Southwest Tennessee Development District, Jackson, TN, Moderator

Regional Broadband Development ................................................................. Rio Grande East
Broadband is essential to economic development and quality of life. Learn about the national lay of the land and existing practices for extending broadband into rural areas. Partnerships with rural telecommunications companies, municipalities, and universities will be discussed, as well as national-level policy updates affecting broadband deployment, including Net Neutrality. Also hear about successes, challenges, and the roles played by regional development organizations in improving broadband access. Executive directors, economic development professionals, local officials, and others will be interested in this session.

**Dana Baker**, COO, GVNW Consulting, Inc., Colorado Springs, CO

**Tim Armer**, Executive Director, North Central New Mexico EDD, Santa Fe, NM

**Dawn Hegland**, Executive Director, Upper Minnesota Valley Regional Development Commission, Appleton, MN, Moderator
The federal government’s changing policies greatly impact any entity that receives a federal grant. The new rules affect how federal agencies interact with your organization directly, and how state agencies and other entities interact with your organization. The new rules have implications for how federal agencies manage grants application, award administration, and audit. This session will highlight the key changes in the federal requirements in layman’s terms and will provide an awareness of how to handle them from a position of strength.

Mike Bestor, City Manager, City of Golden, CO
Caitlyn Davison, Associate of Programs and Communications, Orton Family Foundation, Shelburne, VT
Patricia Hart, Vice President, Evaluation, Market Decisions Research, Portland, ME
Kat McQuade, Director of Marketing and Communications, Orton Family Foundation, Shelburne, VT

The conversation on Overtime Rule will provide an opportunity for attendees to learn from each other as they talk about how they are positioning themselves to follow the rule as well as respond to the impacts it can cause to their budgets and overall organizations.

Richard Hunsaker, Executive Director, Region XII Council of Governments, Carroll, IA, Conversation Leader

12:00 – 1:30 p.m.
Keynote Luncheon: The Honorable Jay Williams, Regional Director, Austin Regional Office, U.S. Economic Development Administration

Conversations Café: Overtime Rule
Chula Vista Boardroom

1:30 – 4:30 p.m.
Mobile Workshop:
Laying the Foundation for San Antonio: A Tour of the City’s Quarry Redevelopment Projects
Hotel Lobby
San Antonio’s limestone quarries have provided the material for some of Texas’ most iconic structures, including the Texas Capitol building in Austin and San Antonio’s Menger Hotel. Today, many of these former quarries around the city have been redeveloped into residential, retail, entertainment, and sporting venues. On this tour, learn from a local developer and a planner/landscape architect about the public and private sector cooperation needed to make these projects a success, including the regulatory contest of how these projects came to fruition. Participants will drive by and visit a variety of sites, including the Japanese Tea Garden, Trinity University, the San Antonio Zoo, and the Alamo Quarry Market.

1:30 – 4:00 p.m.
Mobile Workshop:
Pearl District: Revitalization Success Story
Hotel Lobby
A few miles up the river from downtown sits the Pearl District, a once-industrial neighborhood that has been redeveloped into a chic center of the city. The Pearl Brewing Company, at the heart of the district, was founded in the 1880s and shut down in 2001, although it had employed a quarter of the city’s population at one point. Now the neighborhood is known as a culinary and cultural destination, with restaurants, shops, a boutique hotel in the old brewery, and lively public spaces.

1:45 – 3:15 p.m.
Concurrent Sessions:
OMB Guidelines
Rio Grande Center/West
Sponsored by Three Rivers Planning Development District
The federal government’s reaching changes to grants management policies greatly impact any entity that receives a federal grant. The new rules affect how federal agencies interact with your organization directly, and how state agencies and other “pass-through entities” make and oversee subawards. Significant changes have been made in longstanding policy areas affecting grant application, award administration, and audit. This session will highlight the key changes in the federal requirements in layman’s terms and will provide an awareness of how to handle them from a position of strength.

Bob Lloyd, Lloyd Consulting Services, Greenville, SC
Martha Shickle, Executive Director, Richmond Regional PDC, Richmond, VA, Moderator

Collaborating to Improve Transportation and Economic Development
Rio Grande East
Broad outreach to stakeholders, leveraging planning processes and investments, and connecting transportation to economic resilience and community development outcomes are some of the elements of success from regions implementing projects from multiple modes of transportation. Regional planning and economic development professionals will find useful models from the examples showcased in this session.

Kelly Davila, Director of Regional Services, South Plains Association of Governments, Lubbock, TX
Patricia Steed, Executive Director, Central Florida Regional Planning Council, Bartow, FL
William Molnar, Executive Director, Lower Savannah Council of Governments, Aiken, SC
Carrie Kissel, Associate Director, NADO Research Foundation, Washington, DC, Moderator

Conversation Café: What’s New in Aging Programs?
Chula Vista Boardroom

Join your peers for an informal conversation about the various programs and services that your organizations offer to meet the needs of the aging populations in your regions.

1:45 – 3:15 p.m.
Mini-Learning Lab:
Brown is the New Green: The Value Green Infrastructure Brings to Brownfields Revitalization
Regency Center/West
Brownfields are vacant, underutilized, or contaminated properties that threaten human and environmental health, depress local economies, and reduce local tax revenues. Integrating green storm water infrastructure (GSI) into brownfields redevelopment has emerged as a national best practice, pushing the boundaries of sustainability ever outward and dramatically increasing the economic, environmental, and social benefits that brownfields revitalization can generate. This session will review salient principles of green infrastructure and showcase a GSI Templates tool, a GSI Decision Tree tool, and a basic project pro formas worksheet that work in both small and large cities to help plan GSI at brownfield sites.

Eugene Goldfarb, Technical Assistance Provider, Center for Hazardous Substance Research, Manhattan, KS
Elizabeth Limbrick, Project Manager, New Jersey Institute of Technology, Newark, NJ
Margaret Renas, Lead, Community and Brownfield Redevelopment, Delta Institute, Chicago, IL
Matt Ward, CEO, Sustainable Strategies DC, Washington, DC

2:00 – 4:00 p.m.
Mobile Workshop:
Linking History, Culture, and Commerce: the San Antonio Riverwalk
Regency East 1 – 3

River Level Lobby
The San Antonio River Walk is considered the heart and soul of the city—it is a major visitor attraction that plays a vital role in the city’s economy. Just over 11 million people visit the River Walk each year, pumping over $3 billion into the economy, supporting 21,000 jobs, and making tourism one of San Antonio’s top five industries. The River Walk is also a major part of San Antonio’s history. Originally a Public Works Administration project, it is now 1.5 miles long and gives visitors easy access to museums, historic Missions, historic and art districts, entertainment, and more. This tour will include presentations from the San Antonio River Authority.

3:15 – 3:30 p.m.
Networking Break
Regency Foyer

3:30 – 4:30 p.m.
Concurrent Sessions:
Data Drive Decision-making Tools for Business and Community Development
Rio Grande East
Sponsored by Esri
Across America, communities are utilizing location based strategies to develop their local economies and enhance the quality...
Port San Antonio is redeveloping the former Kelly Air Force Base into a job creation hub. The complex is home to over 70 private and public organizations with a combined employment of over 12,000 people, with concentrations in the aerospace, logistics/manufacturing, and government/military sectors. The inland port offers tenants connections to air, rail, and highway access. Learn about this BRAC redevelopment success story through an on-site presentation and tour of the 1,900-acre site that is still being developed.

in coastal and inland ports is helping drive this movement across the country. On this tour, visit two coworking spaces in San Antonio: Geekdom and The Workery. These places are home to some of the city’s most cutting-edge startups, social entrepreneurs, and small businesses driving San Antonio’s regional economy. Learn about the philosophy behind these workplaces, how they are working to foster an entrepreneurial community and spirit, and their economic impact on San Antonio.

of life of their citizens. Learn how easy-to-use web-based applications can analyze demographic, income, expenditure, education and many other variables to help you effectively attract, develop, and retain a diversity of local businesses.

Katherine Smyth, Solutions Engineer, Esri, Redlands, CA
Michael Monk, CEO, Central Mississippi PDD, Jackson, MS, Moderator

MiniLearning Lab: The Latest on Funding for Brownfields Redevelopment

Brownfields (vacant, underutilized, or contaminated properties) depress local economies and reduce local tax revenues and threaten human and environmental health. Localities across the country have employed a broad array of funding strategies and tools to make their communities more resilient and sustainable. This session will focus on funding opportunities for public/private projects that the “brownfields” designation makes possible. It will include funding strategies as well as specific public and private sources, and suggestions for identifying who, where, and how to competitively seek funding.

Eugene Goldfarb, Technical Assistance Provider, Center for Hazardous Substance Research, Manhattan, KS
Margaret Renas, Lead, Community and Brownfield Redevelopment, Delta Institute, Chicago, IL
Matt Ward, CEO, Sustainable Strategies DC, Washington, DC

Indirect Cost Rate Negotiating

Sponsored by Three Rivers’ Planning Development District
One of the major areas of policy change brought about under the federal grant reform package rolled out by the U.S. Office of Management and Budget (OMB) late last year involves recovery of indirect costs. There is probably no area of federal fund management that is the subject of more misunderstanding than this one. This session will address intent of the new policies from the unique perspective of regional organizations. And it will identify strategies and tactics for how to apply them and assure that the full cost of implementing and administering your federal awards can be recovered.

Bob Lloyd, Lloyd Consulting Services, Greenville, SC
Catherine Dimitruk, Executive Director, Northwest Regional Planning Commission, St. Albans, VT, Moderator

3:30 – 4:30 p.m.
Nominating Committee

5:00 – 6:30 p.m.
Innovation Awards Reception

All attendees are invited to attend this reception and learn about the 2016 Innovation Award winning projects.

TUESDAY, OCTOBER 18TH

8:00 a.m. – 5:00 p.m.
Conference Registration

Los Rios Foyer

8:30 – 10:45 a.m.
Mobile Workshop:

Port San Antonio

Port San Antonio is redeveloping the former Kelly Air Force Base into a job creation hub. The complex is home to over 70 private and public organizations with a combined employment of over 12,000 people, with concentrations in the aerospace, logistics/manufacturing, and government/military sectors. The inland port offers tenants connections to air, rail, and highway access. Learn about this BRAC redevelopment success story through an on-site presentation and tour of the 1,900-acre site that is still being developed.

9:00 – 10:15 a.m.
Concurrent Sessions:

Developing a Media Relations Strategy................................................................. Rio Grande East

Secondary Students are working locally to build strong workforces. Learn about ways that Community Economics Labs Solowork Centers and Technical Training Programs for Primary and Secondary Students are working locally to build strong workforces.

Mark Lautman, Founding Director, Community Economics Lab, Albuquerque, NM, Conversation Leader

10:15 – 10:30 a.m.
Networking Break

Regency Foyer

10:30 a.m. – 12:45 p.m.
Mobile Workshop:

The Future of Work: Collaborative Workspaces and the New Economy

Collaborative coworking spaces that bring together entrepreneurs, small business owners, freelancers, nonprofits, and others all under one roof are helping drive this movement across the country. On this tour, visit two coworking spaces in San Antonio: Geekdom and The Workery. These places are home to some of the city’s most cutting-edge startups, social entrepreneurs, and small businesses driving San Antonio’s regional economy. Learn about the philosophy behind these workplaces, how they are working to foster an entrepreneurial community and spirit, and their economic impact on San Antonio.
10:30 a.m. – 12:00 p.m.

Concurrent Sessions:

Promoting Place-based Initiatives, Promoting Strong Economies ............................................. Rio Grande East
Learn how the Administration and EDA have invested in place-based strategies aimed at helping local communities and regions respond to the needs and challenges that are unique to their locations and circumstances. This session will provide examples of ways that place-based programs like POWER, IMCP, and Promise Zones are helping communities and regions build strong, healthy economies.

Jackie Gorman, Executive Director, SAGE, San Antonio, TX
Diane Rath, Executive Director, Alamo Area Council of Governments, San Antonio, TX
Jeff Kiely, NADO President, and Executive Director, Northwest New Mexico Council of Governments, Gallup, NM
Nathan Ohle, Senior Advisor, U.S. Economic Development Administration, Washington, DC, Moderator

Jackie Gorman
Diane Rath
Jeff Kiely
Nathan Ohle

Bike/Ped Initiatives and Economic Development .................................................... Rio Grande Center/West
Bicycle and pedestrian infrastructure improves mobility and provides amenities to residents and visitors alike, supporting economic development opportunities for tourism and workforce development. Learn about long-distance trails, greenways, special events, and regional planning activities. This session will provide examples to learn from for local officials, executive directors, and economic development and planning professionals.

Cathy Davison, Executive Director, Albemarle Commission, Hertford, NC
Wayne Strickland, Executive Director, Roanoke Valley-Alleghany RC, Roanoke, VA
Ray Collins, Union County Supervisor, New Albany, MS
Evan Williams, Deputy Director, Northwest New Mexico COG, Gallup, NM, Moderator

Helping Small Businesses Succeed .......................................................... Regency East 1 – 3
From providing grant writing expertise and technical assistance to packaging financing opportunities and loans, regional development organizations are on the front lines in their communities supporting small businesses in reaching their full potential. Learn about the many ways that RDOs can support small businesses and entrepreneurs which in turn drives the larger regional economy and improves the quality of life for all residents.

Jay Trusty, Executive Director, Southwest Regional Development Commission, Slayton, MN
Ken Rea, Deputy Director, Economic and Community Development, First Tennessee Development District, Johnson City, TN
Brent Ekstrom, Executive Director, Lewis and Clark Regional Development Council, Mandan, ND
Randy Imler, Executive Director, Catawba Regional COG, Rock Hill, SC, Moderator

Conversation Café: Staff Retention Strategies .................................................. Chula Vista Boardroom
Learn from your peers, and share your experiences, about ways to retain staff in highly competitive job markets.

Nancy Robertson, Executive Director, Top of Alabama Council of Governments, Huntsville, AL, Conversation Leader

12:00 – 1:45 p.m.
Lunch on Your Own

1:45 – 2:45 p.m.
Closing Plenary Session:
Navigating the Changing Economic and Demographic Realities of the 21st Century ........ Regency Center/West
As RDOs look to the future of their regions, there is much to consider as they develop strategies and solutions aimed at building strong, resilient, sustainable, and vibrant communities. Taking a look at new approaches to achieving these goals, this session will offer tips for avoiding miscalculated decision-making; outline questions that need to be answered before you can say you have an economic development plan; present new thoughts about strategic planning processes; and address new program approaches to job creation and workforce development.

Mark Lautman, Founding Director, Community Economics Lab, Albuquerque, NM
Jeff Kiely, NADO President, and Executive Director, Northwest New Mexico Council of Governments, Gallup, NM, Facilitator
EXECUTIVE
Joe McKinney, Executive Director, is responsible for the daily management and operations of NADO and the NADO Research Foundation. He builds and maintains relationships with NADO’s strategic partners, including representatives of various federal agencies and national organizations, and key Hill staff. Joe provides overall direction and guidance on all NADO and NADO Research Foundation programs and provides legislative updates nationally, regionally, and locally. He has a BA in Public Policy Analysis from UNC-Chapel Hill and is a candidate for a Master’s Degree in Public Administration from UNC-Chapel Hill.
jmckinney@nado.org; 202.624.5947

Ian Schramm, Database Manager/Membership Assistant, is responsible for the implementation of the day-to-day functions of the office. His duties include database management, membership invoicing, and other administrative tasks. Ian holds a BA in Political Science from Temple University and an MA in International Peace and Conflict Resolution from American University’s School of International Service.
ischramm@nado.org; 202.624.7841

GOVERNMENT RELATIONS AND LEGISLATIVE AFFAIRS
Susan Howard, Director of Government Relations and Legislative Affairs, conducts legislative and executive branch outreach, advocates for NADO’s legislative priorities, and leads NADO’s policy development. Susan coordinates NADO News, prepares legislative fact sheets, and makes presentations about NADO’s policy priorities. Her primary legislative responsibilities include transportation, EDA, regional commissions, FEMA disaster preparedness, EPA brownfields, appropriations, and budget. She holds a BA in Political Science from Guilford College.
showard@nado.org; 202.624.8590

Josh Shumaker, Legislative Associate, assists on legislative and executive branch outreach, provides advocacy for NADO’s legislative priorities, and assists with policy development. Josh’s legislative responsibilities include housing and community development, brownfields, aging, workforce, FEMA and emergency preparedness, appropriations, Northern Border Regional Commission (and other regional commissions), and budget. He holds a Master’s degree in Public Administration from the University of Memphis and a BA degree from Wofford College.
jshumaker@nado.org; 202.624.8482

RESEARCH FOUNDATION
Laurie Thompson, Deputy Executive Director, assists the Executive Director in planning, designing, implementing and managing the organization’s programs and activities including overseeing grant proposals, research, training and conferences, and communications activities. Laurie works with the Executive Director to help secure financial resources for NADO and the NADO Research Foundation, as well as monitor and comply with appropriate budget, financial and reporting requirements. She holds a Master’s degree in Health Services Administration from George Washington University and a BA degree in Public Affairs and Government from Mount Vernon College.
lthompson@nado.org; 202.624.5948

Carrie Kissel, Associate Director, manages all aspects of the NADO Research Foundation’s Center for Transportation Advancement and Regional Development and RPO America, and NADO’s other transportation research and training programs, providing information and capacity building for rural and small metro regional transportation planners. She also manages rural wealth creation and other related economic development capacity building work. Carrie has a MA in Public Anthropology from American University and holds a BA in Anthropology from Ball State University.
ckissel@nado.org; 202.643.9560

Brett Schwartz, Program Manager, manages the Research Foundation’s capacity building programs for rural communities and small towns. His work covers topics including economic diversification strategies, the CEDS, asset-based economic development, community engagement, and other areas. Brett is a graduate of the University of Baltimore School of Law where he focused on land use issues. He also holds degrees from Georgetown University and Trinity College, Dublin, Ireland.
bschwartz@nado.org; 202.270.4397

CONSULTANTS
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Tate & Tryon; www.tatetryon.com

Vicki Glass, Meetings and Membership
202.624.8574; vglass@nado.org

Brian Kelsey, Economic Development/CEDS
866.512.3835; civicanalytics.com
Recognizing Innovative Approaches to Regional Economic and Community Development

2016 Winners

Alabama
- Lee-Russell Council of Governments, UCOG-Opelika Main Street Member Network
- Coastal Plain Planning Commission

Arizona
- Rural Transportation Advocacy Council, Accelerate Arizona Road Show

Arkansas
- Central Arkansas Planning & Development District, Inc., The Arkansas Regional Innovation Hub

California
- Sonoma County Economic Development Board, Workforce and Talent Development Program

Colorado
- Region 9 Economic Development District of SW Colorado, SCAPE – Southwest Colorado Accelerator Program for Entrepreneurs

Florida
- Apalachicola Regional Planning Council, Planning for Disaster-Resistant Business, Franklin County Florida
- South Florida Planning Council

Georgia
- Coastal Regional Commission, Coastal GeoDesign
- Georgia Association of Regional Commissions, Geospatial Information Office (GIO) for the State of Georgia
- Georgia Mountains Regional Commission, Transition to Success
- Georgia Mountains Regional Commission, Forsyth County Drug Free Communities Project
- Georgia Mountains Regional Commission, City of Sccoa Cemetery Project
- Middle Georgia Regional Commission, E3 Career Jump Start Program
- Middle Georgia Regional Commission, Middle Georgia…
- Northwest Georgia Regional Planning Council, Sebring Airport Encouragement Zone/Spring Lake Mixed Use Development (DAEZ/SMU) Area Overlay
- North Central Florida Regional Planning Council, Natural Gas Pipeline Safety Training Project

Louisiana
- South Central Planning and Development Commission, Pilot Shuttle Program

Maine
- Northern Maine Development Commission, Community-Guided Planning and Zoning

Mississippi
- Central Mississippi Planning & Development District, City of Raymond
- Central Mississippi Planning & Development District, McNeely Plastics Expansion
- Central Mississippi Planning & Development District, Town of Pelahatchie Comprehensive Plan
- East Central Planning & Development District, Town of Mage Recreational Complex
- East Central Planning & Development District, City of Toccoa Cemetery Renovation
- North Central Planning & Development District, Holmes Community College Atalas Center
- Northeast Mississippi Planning & Development District, Holly Springs P.O.D. Council
- Northeast Mississippi Planning & Development District, NEMCC Virtual Reality Welding Simulator
- South Delta Planning & Development District, Inc., GACMRY Museum Mississiipp
- Three Rivers Planning & Development District, Mississippi, Inc.
- Three Rivers Planning & Development District, Izawamba – Mississipian Railway

Missouri
- Southeast Missouri State University, InnovateU Training Program & UMS

Montana
- Bear Paw Development Corporation, Wild Horse Border Project

Nebraska
- West Central Nebraska Development District, Breaking the Barrier of the Road

North Carolina
- Central Carolina Council of Governments, CONNECT Our Future
- Ken-Tar Regional Council of Governments, Daytime Services

North Dakota
- Region Nine Economic Development District

Ohio
- Buckeye Hills-Hocking Valley Regional Development District, Appalachian Ohio P20 Council
- Buckeye Hills-Hocking Valley Regional Development District, Ohio River Medical Mission
- Ohio Valley Regional Development Commission, Jackson County Industrial Site Selection

South Carolina
- Berkeley-Charleston-Dorchester Council of Governments, Rethink Folly Road: A Complete Streets Study
- Berkeley-Charleston-Dorchester Council of Governments, Education 2 Employment (E2E)

South Dakota
- South Dakota Planning and Development District, Restoration of Fulton County Medical Clinics

Texas
- Alamо Area Council of Governments, Supporting San Antonio’s Military
- Brazos Valley Council of Governments, Test to 9-1-1
- Brazos Valley Council of Governments, Community Loan Center of the Brazos Valley
- Brazos Valley Council of Governments, Workforce Solutions Brazos Valley, Externships for Teachers
- Capital Area Council of Governments, Potential Costs of an Ozone Nonattainment Designation to Central Texas

Other
- Arkansas Community Foundation, A Clean Sweep of Data
- Glacier Bay National Park & Preserve, A Changing Landscape
- Green River Area Development District, Elevating the Eastern Upper Peninsula
- Hawaii State Planning Commission, High Quality of Life with Assistive Technology
- Idaho State Planning Commission, Elevating the Eastern Upper Peninsula
- Illinois State Regional Planning Commission, District, Senior P.R.E.P.
- Indiana Economic Development Commission, State of Indiana
- Iowa Economic Development Commission, Pilot Shuttle Program
- Kentucky Department of Economic Development, Elevating the Eastern Upper Peninsula
- Louisiana Economic Development Commission, Pilot Shuttle Program
- Montana Economic Development Commission, Pilot Shuttle Program
- North Dakota Economic Development Commission, Pilot Shuttle Program
- South Dakota Economic Development Commission, Pilot Shuttle Program
- West Virginia Economic Development Commission, Pilot Shuttle Program
The winning photos:

1. Winner: Region VII Planning and Development Council (WV)
2. RUNNER-UP: Northern Arizona Council of Governments

Building Vibrant Places:
1. Winner: New River Valley Regional Commission (VA)
2. RUNNER-UP: Region XII Council of Governments (IA)

Investing in Our Regional Economy:
1. Winner: Middle Georgia Regional Commission
2. RUNNER-UP: Great Falls Montana Development Authority

Sustaining Our Communities:
1. Winner: Coastal Regional Commission of Georgia
2. RUNNER-UP: Northern Kentucky Area Development District

People’s Choice:
1. Winner: Region II Planning and Development Council (West Virginia)
Kentucky’s training incentive program for elected county officials began with the enactment of House Bill 810 (KRS 64.5275), effective in January 1999. The program offers county judge-executives, fiscal court members, clerks, sheriffs and jailers an annual financial incentive to participate in continuing training relevant to their official duties. NADO’s 2016 Annual Training Conference is an approved event. If you did not receive a Certification Form for this conference in your conference packet, please stop by the Conference Registration and Information Center to get one. You must have a NADO staff person or the session presenter initial the form next to the appropriate session. Attendees are responsible for submitting the forms to the Kentucky Department for Local Government after the conference.

American Institute of Certified Planners (AICP) are required to participate in APA-eligible education and training opportunities to earn mandatory credits and remain current with the latest trends, technologies, and best practices. NADO is a provider with the American Planning Association’s (APA) Certification Maintenance (CM) Program. The following sessions at the ATC 2016 should meet AICP certification maintenance requirements. Visit www.planning.org/cm to learn how to get approval for your attendance at these sessions.

- Addressing Health through Regional Planning and Development Strategies CM 1
- Bike/Ped Initiatives and Economic Development CM 1.5
- Brown is the New Green: The Value Green Infrastructure Brings to Brownfields Revitalization CM 1.5
- CEDS 101 CM 2
- Collaborating to Improve Transportation and Economic Development CM 1.5
- Creating Wealth in Regional Economies CM 6
- Creative Public Engagement Methods CM 1.5
- Data Drive Decision-making Tools for Business and Community Development CM 1
- Laying the Foundation for San Antonio: A Tour of the City’s Quarry Redevelopment Projects CM 2.5
- Learning the Identity of Your Community – And Reach Those Missing Voices CM 2.5
- Mini-Learning Lab: The Latest on Funding for Brownfields Redevelopment CM 1
- Mobile Workshop: Linking History, Culture and Commerce: the San Antonio Riverwalk CM 1.5
- Mobile Workshop: Pearl District: Revitalization Success Story CM 2
- Mobile Workshop: Port San Antonio CM 1
- Mobile Workshop: UNESCO World Heritage Site: San Antonio Mission Tour CM 3
- Moving Towards Resilience CM 1
- Plenary Session: Navigating the Changing Economic and Demographic Realities of the 21st Century CM 1
- Regional Broadband Development CM 1.5
- Rural Climate Dialogues: Developing a Citizen-Based Response CM 2
- Strategies for Supporting Rural Entrepreneurship CM 2
- Taking a Stand for Regional Development CM 1.5
- The Future of Work: Collaborative Workspaces and the New Economy CM 2

NOTE: VOTING CREDENTIALS
Voting delegates must turn in a completed credential form at the NADO registration desk to receive their voting delegate ribbon. Voting delegates sit in a specially marked section during the Annual Business Meeting on Tuesday and vote for officers of NADO and organizational business issues. Only voting delegates wearing a green ribbon will be allowed to vote, but all conference registrants are encouraged to attend the business meeting. The Board of Directors Meeting will convene in Regency East 1 – 3 immediately following the Annual Business Meeting. The Annual Business Meeting and Board of Directors Meeting are open to all NADO members.

2015 - 2016 NADO EXECUTIVE COMMITTEE

Jeff Kiely
President, Northwest New Mexico Council of Governments (Gallup, NM)

Lynne Keller Forbes
First Vice President, South Eastern Council of Governments (Sioux Falls, SD)

Doug Elliott
Second Vice President, East Central Iowa Council of Governments (Cedar Rapids, IA)

Scott Koons
Treasurer, North Central Florida Regional Planning Council (Gainesville, FL)

Kevin Byrd
Secretary, New River Valley Regional Commission (Radford, VA)

Terry Bobrowski
Immediate Past President, East Tennessee Development District (Alcoa, TN)

2015 - 2016 NADO EXECUTIVE COMMITTEE
Central Region
Tom Bliss, Executive Director, Mo-Kan Regional Council (Saint Joseph, MO)
Chad Eggen, Executive Director, Boonslick RPC (Warrenton, MO)
Karl Elmsheuser, Executive Director, West Central Nebraska Development District (Ogallala, NE)
Tom Higginbotham, Executive Director, Northeast Nebraska EDD (Norfolk, NE)
Randall Hrabe, Executive Director, Northwest Kansas PDC (Hill City, KS)
Rick Hunsker, Executive Director, Region XII COG (Carroll, IA)
Laura Lewis Marchino, Executive Director, Region 9 EDD of SW Colorado, Inc. (Durango, CO)
Stan Summers, Box Elder County Commissioner, Bear River Association of Governments (Logan, UT)

East Region
Eric Bridges, Executive Director, North Central PA Commission (Ridgway, PA)
Robert Clark, Executive Director, Northern Maine Development Commission (Caribou, ME)
Catherine Dimitruk, Executive Director, Northwest RPC (Saint Albans, VT)
Jill Foy, Executive Director, Northwest Commission (Oil City, PA)+
Carol Jackson, Executive Director, Mid-Ohio Valley Regional Council (Parkersburg, WV)
Tom Kennedy, Executive Director, Southern Windsor County RPC (Ascutney, VT)
Erik Miller, Director, Southern Tier East RP&D (Binghamton, NY)*
Randall Rapp, Mayor of Vienna, Mid-Ohio Valley Regional Council (Parkersburg, WV)
Martha Shickle, Executive Director, Richmond Regional PDC (Richmond, VA)
Wayne Strickland, Executive Director, Roanoke Valley-Alleghany Regional Commission (Roanoke, VA)

Midwest Region
Denise Bulat, Executive Director, Bi-State Regional Commission (Rock Island, IL)
Misty Casto, Executive Director, Buckeye Hills-Hocking Valley RDD (Reno, OH)*
Dawn Hegland, Executive Director, Upper Minnesota Valley RDC (Appleton, MN)
Sheldon Johnson, Executive Director, Northwest Commission, (Spokane, WA)+
Joe A. Matthews, Mayor of City of Marietta, Buckeye Hills-Hocking Valley RDD (Reno, OH)
Matt McCauley, Director of Strategic Initiatives, Networks Northwest (Traverse City, MI)
Jill Saegesser, Executive Director, River Hills EDD & RPC (Jeffersonville, IN)

Southeast Region
Joe Barker, Executive Director, Southwest Tennessee DD (Jackson, TN)
Suzanne Burnette, Executive Director, Lee-Russell COG (Opelika, AL)
Lisa Cooper, Executive Director, Northern Kentucky ADD (Florence, KY)
Matthew Dolge, Executive Director, Piedmont Triad Regional Council (Winston Salem, NC)
Jim Dove, Executive Director, Northeast Georgia Regional Commission (Athens, GA)
Patricia Hartung, Executive Director, Upper Savannah COG (Greenwood, SC)
Justin Hembree, Executive Director, Land of Sky Regional Council (Asheville, NC)
Wendell Lawrence, Executive Director, Lincoln Trail ADD (Elizabethtown, KY)
Ron Mitchum, Executive Director, Berkeley-Charleston-Dorchester COG (North Charleston, SC)
Calvin Newsom, Supervisor, District 5, Southern Mississippi PDD (Columbia, MS)
Stephen Russell, Executive Director, North Central PDD (Winona, MS)
Pat Steed, Executive Director, Central Florida RPC (Bartow, FL)

Southwest Region
Tim Armer, Executive Director, North Central New Mexico EDD (Santa Fe, NM)+
Kevin Belanger, CEO, South Central Planning and Development Commission (Houma, LA)
Glenn Bell, Executive Director, Southeast Arkansas PDD (Pine Bluff, AR)
Chris Brown, Executive Director, Ark-Tex COG (Texarkana, TX)
Mike Brown, Mayor of Weatherford, South Western Oklahoma Development Authority (Burns Flat, OK)
Debora Glasgow, Executive Director, South Western Oklahoma Development Authority (Burns Flat, OK)
Rodney Larsen, Executive Director, Central Arkansas PDD (Lonoke, AR)
Hubert Quintana, Executive Director, Southeastern New Mexico EDD/COG (Roswell, NM)*
Tom Wilkinson, Executive Director, Brazos Valley COG (Bryan, TX)

West Region
Lisa Dawson, Executive Director, Northeast Oregon EDD (Enterprise, OR)
Chris Fetzer, Executive Director, Northern Arizona COG, (Flagstaff, AZ)
Christine Frei, Executive Director, Clearwater Economic Development Association (Leviston, ID)
Bob Nash, CEO, Superior California Economic Development; Director, Bella Vista Water District (Redding, CA)

Names in orange are retired officials.

* Misty Casto, Erik Miller, and Hubert Quintana are retiring from the NADO Board of Directors.
+ Jill Foy, Sheldon Johnson, and Tim Armer were elected in September 2016 to fill vacant seats.
NADO MEMBERS 2016
as of September 30, 2016

RDO MEMBERS:

ALABAMA
Alabama-Southern Regional Council
East Alabama R&DC
Lee-Russell COG
North Central Alabama COG
NW Alabama Council of Local Governments
RPC of Greater Birmingham
South Alabama RPC
Southeast Alabama RPC
Top of Alabama Regional COG
West Central Regional Commission

ARIZONA
Northern Arizona Council of Governments
Southeastern Arizona Governments Organization

ARKANSAS
Central Arkansas PDD
East Arkansas PDD
Northwest Arkansas PDD
Southeast Arkansas PDD
West Central Arkansas PDD
West Haest Arkansas PDD
White River PDD

CALIFORNIA
Superior California Economic Development Council

COLORADO
Region 10 EDD
Region 9 EDD of SW Colorado, Inc.
Southern Colorado EDD

CONNECTICUT
Capital Region COG

FLORIDA
Apalachee RPC
Central Florida RPC
North Central Florida RPC
Northeast Florida Regional Council
South Florida RPC
Tampa Bay RPC
Treasure Coast RPC
West Florida RPC

GEORGIA
Coastal Regional Commission
CSRA Regional Commission
Georgia Mountains Regional Commission
Heart of Georgia Regional Commission
Middle Georgia Regional Commission
Northeast Georgia Regional Commission
Northwest Georgia Regional Commission
River Valley Regional Commission
Southern Georgia Regional Commission
Southwest Georgia Regional Commission
Three Rivers Regional Commission

IDADO
Clearwater Economic Development Association
Southeast Idaho COG

ILLINOIS
Bi-State Regional Commission
Blackhawk Hills Regional Council
EDD of Northern Illinois
Greater Chicago Regional Planning Board
North Central Illinois COG
Southeastern Illinois R&PC
Western Illinois Regional Council

INDIANA
Indiana 15 RPC
Kankakee/Portage RPC
North Central Indiana RPC
River Hills EDD & RPC
Southern Indiana Development Commission

IOWA
Chattaroy Valley Planning & Development COG
East Central Intergovernmental Assn.
East Central Iowa RPC
Iowa Northland Regional COG
MIDAS COG
North Iowa Area COG
Region Six Planning Commission
Region XII COG
Stoutland Interstate MPC
Southwest Iowa RPC
Southwest Iowa Planning Council

KANSAS
Flint Hills Regional Council
North Central Kansas RPC
Northwest Kansas PDC
South Central Kansas EDD, Inc.

KENTUCKY
Barren River ADD
Big Sandy ADD
Bluegrass ADD
Buffalo Trace ADD
Cumberland Valley ADD
FVCO ADD
Gateaway ADD
Green River ADD
Kentucky River ADD
KPOA
Lake Cumberland ADD
Lincoln Trail ADD
Northern Kentucky ADD
Pennywell ADD
Purchase ADD

LOUISIANA
Capital RPC
Imperial Calcasieu RP&DC
Kotulski-Delta RP&DD
North Delta RP&DD
South Central PDC

MAINE
Androscoggin Valley COG
Greater Portland COG
Northern Maine Development Commission
Southern Maine PDC

MARYLAND
Tri-County Council for the Lower Eastern Shore of Maryland
Tri-County Council for Western Maryland

MASSACHUSETTS
Franklin Regional COG
Merrimack Valley Planning Commission
Old Colony Planning Council
Pioneer Valley Planning Commission

MICHIGAN
Ernest Upper Peninsula Regional PDC
Networks Northwest
Northeast Michigan COG
West Michigan Shoreline COG
Western Upper Peninsula PDR

MINNESOTA
Arrowhead RDC
East Central RDC
Headwaters PDC
Mid-Minnesota Development Commission
Northwest RDC
Region Five Development Commission
Region Nine Development Commission
Southwest RDC
Upper Minnesota Valley RDC

MISSISSIPPI
Central MS PDD
East Central PDD
Golden Triangle PDD
North Central PDD
North Delta PDD
Northeast Mississippi PDD
South Delta PDD
Southern Mississippi PDD
Three Rivers PDD

MISSOURI
BooMRIC
Bootheel RP&EDC
Harry S Truman Coordinating Council
Kaysinger Basin RPC
Lake of the Ozarks Council of Local Governments
Mark Twain Regional COG
Meramec RPC
Mid Missouri RPC
Missouri River Regional Council
Northeast Missouri RPC & RDC
Northwest Missouri Regional COG
Pioneer Trails RPC
Southeast Missouri RP&EDC

MONTANA
Beez Power Economic Development Corp.
Sweetgrass Development Corporation

NEBRASKA
Central Nebraska EDD
Metropolitan Area Planning Agency
Northeast Nebraska EDD
South Central EDD
Southeast Nebraska Development District
West Central Nebraska Development District

NEVADA
Western Nevada Development District

NEW HAMPSHIRE
Lakes Region Planning Commission
Nashua RPC
North Country Council
Southwest RPC
Upper Valley Lake Sunapee RPC

NEW MEXICO
Eastern Plains COG
Mid-Region COG
North Central New Mexico EDD
Northwest New Mexico COG
South Central New Mexico COG
Southeastern New Mexico EDD/COG
Southwest New Mexico COG

NEW YORK
Capital District RPC
Central New York RP&RD Board
Genesee/Finger Lakes RPC
Hudson Valley Regional Council
Southern Tier Central RP&RD Board
Southern Tier East RP&RD Board

NORTH CAROLINA
Albemarle Commission
Centralina Regional Economic Development Commission
Eastern Carolina Council
High Country COG
Isothermal PDC
Kern County Regional Council of Governments
Land of Sky Regional Council
Lumber River RP&DC
Mid Carolina COG
Mid-Georgia Regional Commission
Mid-Ohio Tri-Rural Council
Mid-East Commission
Piedmont Tri-Regional Council
Southeastern EDC
Southwestern North Carolina RP&EDC
Triangle J COG
Upper Coastal Plain COG
Western Piedmont COG

NORTH DAKOTA
Lake Agassiz Regional Council
Lewis & Clark RDC

OHIO
Buckeye Hills-Hocking Valley RCC
Cincinnati Northern Kentucky RPC
Coastal Plain COG
Columbus-Pickaway Regional Development Corporation
Cuyahoga County COG
Greater Cleveland Regional Planning Commission
Greater Columbus Development Corporation
Greater Dayton Development Corporation
Greater Toledo Development Corporation
Hammer Down Regional Commission
Lake Erie Growth Commission
Lake County Regional Council
LakeMet Region COG
Liquor Control Board
Muskingum County Regional Planning Commission
North Central Ohio Regional Planning Commission
Northern Ohio Regional Council
Ohio Northern Regional Planning Commission
Ohio Southwestern Regional Planning Commission
Regional Development Corporation
South Region Regional Planning Commission
Southeast Ohio Regional Planning Commission
Tri-County Development Council
Western Regional Commission

OKLAHOMA
Assn. of Central Oklahoma Govts.
Assn. of S. Central Oklahoma Govts.
Central Oklahoma EDD
Eastern Oklahoma Development District
Grand Gateway EDA
Indian Nations COG
Northern Oklahoma Development Authority
Oklahoma EDA
Southwestern Oklahoma Development Authority

OREGON
CDD Business Development Corp.
Central Oregon Intergovernmental Council
Columbia-Pacific EDD
Greater Eastern Oregon Development Corp.
Mid-Columbia EDD
Mid-Willamette Valley COG
Northeast Oregon EDD
South Central Oregon EDD
Southern Oregon Regional Development Corporation

PENNSYLVANIA
North Central PA Commission
Northwestern Pennsylvania Alliance
Northern Tier R&PC
Northwest Commission
SEDACOG
Southern Alleghenies PDC

SOUTH CAROLINA
Berkeley-Charleston-Dorchester COG
Catawba Regional COG
Central Wisconsin COG
Lawcountry COG
Lower Savannah COG
Pee Dee Regional COG
Santee-Lynches Regional COG
SC Appalacian COG
Upper Savannah COG
Waccamaw Regional COG

SOUTH DAKOTA
Black Hills COG
Central South Dakota Enhancement District
First District Assn. of Local Governments
Northeast COG
Planning & Development District III
South Eastern COG

TENNESSEE
East Tennessee Development District
First Tennessee Development District

WYOMING

USA
Attend the Innovation Awards Reception on Monday at 5:00 p.m.

(Regency Center/West)
Learn about four winning projects, and enter the drawing to win a fabulous basket of goodies from the Anchorage Convention and Visitors Bureau (don’t worry…shipping will be provided!). Check your registration envelope for your personalized raffle card. You must be present to win!

Visit nado.org/events for more information.
The National Association of Development Organizations (NADO) works to strengthen America’s local governments, communities, and economies through the regional strategies, partnerships, and solutions of the nation’s network of 520 regional development organizations.