



ATC  2016

TAKING A STAND

FOR REGIONAL DEVELOPMENT

2016 ANNUAL TRAINING CONFERENCE

October 15-18 | San Antonio, TX

SPONSOR OPPORTUNITIES



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**Promote Your
Products and
Services to
Over 650
Community
and Economic
Development
Policy
Makers and
Practitioners!**

COME TO NADO'S 2016 ANNUAL TRAINING CONFERENCE in San Antonio, October 15-18, and Promote Your Products and Services to Over 650 Community and Economic Development Policy Makers and Practitioners!

Take advantage of this chance to get your company's name and message in front of more than 650 regional development policy makers and practitioners from almost 200 organizations from around the nation as a sponsor of NADO's 2016 Annual Training Conference, *Taking a Stand for Regional Development*. We will convene at the Hyatt Regency San Antonio on the city's vibrant and historic Riverwalk.

Conference attendees include council of governments, economic development district, economic development council, and regional planning commission executive directors and staff, and numerous local policy officials who serve on their boards. These decision makers are the perfect audience to provide information to about your company's products and services.

Conference sponsors will reach many, many more regional development stakeholders by being recognized as a conference sponsor on all NADO conference marketing materials, including our website (www.nado.org) which receives a significant number of hits.

As a sponsor, you will also get a cost-effective opportunity to market products and services to a diverse network of local elected officials, city managers, regional council staff and development professionals in our conference exhibit area. Your sponsorship will allow you to attend conference meals and events, providing you with maximum opportunities to meet face-to-face with potential clients.



SPONSORSHIP LEVELS AND RETURN ON YOUR INVESTMENT

(in addition to exposure to over 650 rural and regional community and economic development policy makers and practitioners):

Sponsors at all levels will receive the following:

- Recognition in the conference brochure and media materials
- Logo listed in conference materials
- Complimentary exhibit space
- Access to conference attendee list
- Special sponsor name badge

Additional recognition will be provided based on level of sponsorship:

Level 1: \$100 - \$1,000

- One complimentary conference registration

Level 2: \$1,000 - \$1,500

- One complimentary conference registration
- Recognition as a sponsor of a conference session of your choice

Level 3: \$1,500 - \$2,000

- One complimentary conference registration
- Recognition as a sponsor of a conference mobile workshop of your choice

Level 4: \$2,000 - \$5,000

- One complimentary conference registration
- Recognition as a sponsor of a conference mobile workshop of your choice
- Conference package insert
- Two complimentary conference registrations

Level 5: \$5,000 - \$7,500

- One complimentary conference registration
- Recognition as a sponsor of a conference-wide Wi-fi, reception, or other special event of your choice
- Conference package insert
- Two complimentary conference registrations

Here are just some of the companies that have sponsored past NADO conferences:

Appalachian Regional Commission
Ashwood Computers
Broadband USA
Bank of America
Delta Regional Authority
Denali Commission
Development District Association of Appalachia
DiCara Training and Consulting
ESRI
Ford Foundation
PIDC/Portfol
Smart Growth Network
South Delta Planning and Development District
Three Rivers Planning and Development District, Inc
University of Toledo
U.S. Census Bureau
U.S. DOT, Federal Highway Administration
U.S. Economic Development Administration
U.S. Environmental Protection Agency
U.S. Small Business Administration
VC3
W.K. Kellogg Foundation

YES we would like to sponsor NADO's 2016 Annual Training Conference with \$ _____

Check as appropriate: Please invoice us. Payment is attached.

Organization Name: _____

Contact Name/Title: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

I will attend the conference I will not be able to attend

NADO

NATIONAL ASSOCIATION OF DEVELOPMENT ORGANIZATIONS

The National Association of Development Organizations (NADO) works to strengthen America's local governments, communities, and economies through the regional strategies, partnerships, and solutions of the nation's network of 520 regional development organizations.

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