



# CREATE. CHALLENGE. CHANGE.

Economic Development Conference for the Denver Region

**July 31 - August 3, 2016**

Grand Hyatt Hotel / Denver, Colorado

The conference is being offered by the Northeast Nebraska Economic Development District with planning assistance by the NADO Research Foundation, and with support from the U.S. Economic Development Administration Denver Regional Office.





# Conference Logistics

- All conference sessions will be held on the lobby level and on the second floor of the hotel.
- The Federal Networking Reception on Monday afternoon will be held in the Capitol Peak Room in the Pinnacle Club/38th floor of the Atrium Tower.
- Badges should be worn throughout the conference.
- Conference room temperatures vary; we suggest you layer your clothing and adjust as needed.
- Conference attire is business; except for the mobile workshops which are business casual—we highly recommend that you wear comfortable shoes!
- Pre-registration and additional fees are required for the two mobile workshops and the Sunday afternoon workshop for new executive directors. If you have not registered for these, visit the Conference Registration and Info Center to learn about availability.

## Conference Registration and Information Center

Conference registration will occur on the second floor of the hotel. Stop by to pick up your conference packet and name badge.

### Registration Hours

#### Sunday, July 31

12:30 – 4:30 p.m.

#### Monday, August 1

8:00 a.m. – 5:00 p.m.

#### Tuesday, August 2

7:00 a.m. – 5:00 p.m.

#### Wednesday, August 3

7:00 a.m. – 12:00 p.m.

### University Center Showcase

The University Center Showcase will occur on Tuesday, August 2 from 8:00 a.m. until 5:00 p.m. in the Colorado Ballroom on the second floor. See page 12 for a description of the programs to be presented.

### Visit the New EDA Office

Join the EDA staff for an open house at the EDA Denver Regional Office (1244 Speer Blvd., Suite 431) on Tuesday, August 2 from 5:00 until 6:30 p.m. The office is a short walk from the hotel; transportation is on your own. You must have ID to enter the building.

### EDD Peer Reviews

Peer Reviews will occur on Wednesday, August 3, in the Maroon Peak, Torreys Peak, Summit Peak, and Crestone Peak rooms on the second floor.

If you are not aware of your Peer Review schedule, please contact your EDA Economic Development Representative.



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If you are tweeting during the conference, please use #EDCDenver2016.



# Schedule at a Glance

## Sunday, July 31, 2016

**12:30 – 4:30 p.m.**

**Conference Registration**

*2nd Floor Foyer*

**1:30 – 5:00 p.m.**

**Pre-Conference Workshop for New Executive Directors**

*Mt. Sopris B*

## Monday, August 1, 2016

**8:00 a.m. – 5:00 p.m.**

**Conference Registration**

*2nd Floor Foyer*

**8:45 – 10:15 a.m.**

**Opening Plenary**

Create. Challenge. Change. Innovations from Around the Region

*Aspen Ballroom*

**10:15 – 10:30 a.m.**

**Networking Break**

*2nd Floor Foyer*

**10:30 – 11:45 a.m.**

**CONCURRENT SESSIONS**

- Promoting Innovation, Entrepreneurship, and Ideas that Create Businesses and Jobs *Colorado A*
- EDA Program Area Workshop: Public Works, Economic Adjustment, Construction, Planning and Local Technical Assistance, and Special Initiatives *Colorado B*
- Developing Collections Policies that Work *Mt. Sopris A*
- Conversation Café for New and Emerging Leaders *Mt. Sopris B*

**12:00 – 1:30 p.m.**

**Luncheon Plenary**

*Aspen Ballroom*

**1:30 – 4:00 p.m.**

**Mobile Workshop**

More than Just a Train Stop: Denver's Union Station and the LoDo Neighborhood

*Hotel Lobby*

**1:45 – 3:00 p.m.**

**CONCURRENT SESSIONS**

- Data Sources and Uses *Colorado A*
- Expanding Opportunities to Compete in the Global Marketplace *Colorado B*
- Providing Opportunities for Entrepreneurial Success *Mt. Sopris A*
- Strategic University Center and Economic Development District Alliances that Build Stronger Regions *Mt. Sopris B*

**3:00 – 3:15 p.m.**

**Networking Break**

*2nd Floor Foyer*

**3:15 – 4:30 p.m.**

**CONCURRENT SESSIONS**

- Matching Workforce Skills with Employer Needs Now and in the Future *Colorado A*
- Advanced Manufacturing *Colorado B*
- Conversation Café: Unique Collaborations with Sovereign Nations *Mt. Sopris A*
- Keys to EDA RLF Compliance *Mt. Sopris B*

**5:00 – 6:30 p.m.**

**Roundtable Reception**

**Meet Your EDA and Other**

(Current or Potential) Federal Partners

*Capitol Peak*

*Pinnacle Club/38th Fl*

*Atrium Tower*

## Tuesday, August 2, 2016

**7:00 a.m. – 5:00 p.m.**

**Conference Registration**

*2nd Floor Foyer*

**7:00 – 8:30 a.m.**

**Continental Breakfast**

*Aspen Ballroom*

**8:00 a.m. – 5:00 p.m.**

**University Center Showcase**

*Colorado B*

**8:45 – 10:00 a.m.**

**CONCURRENT SESSIONS**

- Effective Grants Management: Getting to Know the New OMB Grant Guidelines *Colorado A*
- Regional Innovation Strategies *Mt. Sopris A*
- Building Resilient Communities *Mt. Sopris B*

**10:00 – 10:15 a.m.**

**Networking Break**

*2nd Floor Foyer*

**10:00 a.m. – 12:00 p.m.**

**Mobile Workshop**

Galvanizing the New Innovation Economy

*Hotel Lobby*

**10:15 – 11:45 a.m.**

**CONCURRENT SESSIONS**

- Effective Grants Management: Negotiating Indirect Cost Rates *Colorado A*
- Marketing RLF Programs *Mt. Sopris B*

**11:45 a.m. – 1:30 p.m.**

**Lunch on Your Own**

**1:45 – 3:00 p.m.**

**CONCURRENT SESSIONS**

- Multi-Region Projects *Colorado A*
- Aligning Strategic Plans *Mt. Sopris A*
- Changing Faces, Changing Places *Mt. Sopris B*

**3:00 – 3:15 p.m.**



## Networking Break

2nd Floor Foyer

3:15 – 4:30 p.m.

## CONCURRENT SESSIONS

- Economic Diversification of Communities and Regions
- Performance Metrics and Measuring Success

Colorado A

Mt. Sopris B

5:00 – 6:30 p.m.

## Open House at EDA Denver Regional Office

1244 Speer Blvd.,  
Suite 431

## Wednesday, August 3, 2016

7:00 a.m. – 12:00 p.m.

## Conference Registration

2nd Floor Foyer

7:30 – 8:45 a.m.

## Breakfast Plenary

Aspen Ballroom

9:00 – 10:30 a.m.

- EDA Program Area Workshop: Public Works, Economic Adjustment, Construction, Planning and Local Technical Assistance, and Special Initiatives
- Conversation Café: Facilitated Small Group Discussions

Colorado A

Colorado B

10:30 – 11:00 a.m.

## Networking Break & Hotel Check Out

2nd Floor Foyer

11:00 – 11:30 a.m.

## Closing Plenary

Looking Forward: Creating, Challenging, and Changing

Aspen Ballroom



## Conference Planning Committee

This conference was planned under the guidance and leadership of the following individuals—their expertise and contributions were instrumental in planning this event. Thank you all!

### Jeffrey Tucker, Executive Director

Advanced Manufacturing Institute, Kansas State University

### Jodi Duncan, Program Specialist

U.S. Economic Development Administration (CO)

### Linda Conner, Executive Director

Lake of the Ozarks Council of Local Governments (MO)

### Lynne Keller Forbes, Executive Director

South Eastern Council of Governments (SD)

### Marc Benoist, Director, Office of Planning and Economic Development

Cheyenne River Sioux Tribe (SD)

### Maria Meyers, Director

University of Missouri-Kansas City Innovation Center

### Richard Hunsaker, Executive Director

Region XII Council of Governments (IA)

### Russ Cowley, Executive Director

Six County Association of Governments (UT)

### Thomas Higginbotham, Executive Director

Northeast Nebraska EDD

### Tina Engelbart, Deputy Director

Northeast Nebraska EDD

# Full Conference Schedule & Session Descriptions

## Sunday, July 31, 2016

**12:30 - 4:30 p.m. | Conference Registration**

2nd Floor Foyer

**1:30 - 5:00 p.m. | Pre-Conference Workshop for New Executive Directors**

Mt. Sopris B

New to your position as Executive Director? Being groomed to assume the helm of your EDD in the near future? Come to this session that was designed by a former EDD executive director and learn strategies and tips for overcoming challenges and obstacles you may face.

• **Trainer: Steve Etcher**, Manager, MarksNelson

## Monday, August 1, 2016

**8:00 a.m. - 5:00 p.m. | Conference Registration**

2nd Floor Foyer

**8:45 - 9:00 a.m. | Welcome**

Aspen Ballroom

• **Thomas Higginbotham**, *Executive Director*, Northeast Nebraska EDD

• **Angela Belden Martinez**, *Regional Director*, U.S. EDA Denver Regional Office

**9:00 - 10:15 a.m. | Create. Challenge. Change. Innovations from Around the Region**

Aspen Ballroom

Economic development stakeholders across the 10-state EDA Denver Region are constantly creating new programs and initiatives that challenge the “way it’s always been done” to achieve positive results through changes to the norm. The conference will dive right into the concepts of creating, challenging, and changing through fast-paced and visual presentations and discussions that will inspire attendees to consider new strategies for their economic development programs.

• **Cheryl Burkhart-Kriesel, Ph.D.**, *Extension Specialist, Community Vitality*, University of Nebraska - Lincoln

• **Chuck Hoge**, *Interim Executive Director*, NDSU Research and Technology Park

• **Lynne Keller Forbes**, *Executive Director*, South Eastern COG

• **Bruce Gjovig**, *Director and Entrepreneur Coach*, Center for Innovation, UND

• **Lea Whitford**, *Planner*, Blackfeet Tribe

• **Facilitator: Doug Elliott**, *Executive Director*, East Central Iowa COG

**10:15 - 10:30 a.m. | Networking Break**

2nd Floor Foyer

**10:30 - 11:45 a.m.**

## CONCURRENT SESSIONS

**Promoting Innovation, Entrepreneurship, and Ideas that Create Businesses and Jobs**

Colorado A

Hear from EDA i6 Challenge grantees in the Denver region that are working to create centers for innovation and entrepreneurship aimed at increasing the commercialization of innovative ideas and research into viable companies capable of creating jobs, leveraging private sector investment, and fostering regional prosperity.

• **Maria Meyers**, *Director*, UMKC Innovation Center

• **Ken Krull**, *Executive Director*, Quatere

• **Betsy Markey**, *Regional Administrator*, U.S. Small Business Administration

• **Moderator: Julie Lenzer**, *Director*, Office of Innovation and Entrepreneurship, U.S. EDA

**EDA Program Area Workshop: Public Works, Economic Adjustment, Construction, Planning and Local Technical Assistance, and Special Initiatives**

Colorado B

This EDA program area session will convene EDA staff with grantees (current and potential) for an in-depth conversation about EDA’s programs. Topics may cover regulations (new and existing), application process, program intent, compliance, and other relevant issues. Attendees will be able to seek guidance from staff on specific areas of concern or challenge.

The session will be repeated on Wednesday.

## Developing Collections Policies that Work

Learn how RLF and other small business loan fund managers are working with businesses to help them avoid declaring bankruptcy or defaulting, and how they are working with borrowers to assure that payments are made on schedule.

- **Tami Lehmann, RLF Administrator**, Region XII COG
- **Linda Loughridge, Fiscal Officer**, Meramec Regional Planning Commission
- **Jeff Christensen, Business Loan Specialist**, Northeast Nebraska EDD
- **Moderator: Janét Miller, Economic Development Program Specialist**, U.S. EDA

Mt. Sopris A

## Conversation Café: New and Emerging Leaders

New executive directors and other economic development staff on career paths to eventually take the helm of their (or even another) organization will want to participate in this non-scripted session to seek ideas for pursuing their goals and answers to specific questions about ways to rise through the ranks. Two leading economic development professionals, both with experience managing EDDs and who are offering training to emerging leaders at the conference, will lead this energetic and exciting conversation.

- **Steve Etcher, Manager**, MarksNelson
- **Brian Kelsey, Founder**, CivicAnalytics

Mt. Sopris B

## 12:00 - 1:30 p.m. | Luncheon Plenary

Keynote luncheon presentation by The Honorable Jay Williams, Assistant Secretary of Commerce for Economic Development, U.S. Economic Development Administration

Aspen Ballroom

## 1:30 - 4:00 p.m.

## MOBILE WORKSHOP

### More than Just a Train Stop: Denver's Union Station and the LoDo Neighborhood

Learn about economic and community development efforts underway in the Lower Downtown (LoDo) district, one of Denver's oldest (and most vibrant) neighborhoods. Explore the 100-year old Union Station – an inter-modal transportation hub which underwent extensive renovations and improvements and re-opened in 2014 – that now serves as a transportation and economic anchor for the region.

Hotel Lobby

## 1:45 - 3:00 p.m.

## CONCURRENT SESSIONS

### Data Sources and Uses

Learn about various data sources—and how to use them effectively—that planners use to enhance the CEDS process, develop business recruitment strategies, understand workforce skills (both available and needed), and measure project and program impact.

- **Brian Kelsey, Founder**, CivicAnalytics
- **Marion Bentley, Business and Economic Development Specialist**, Department of Applied Economics, Utah State University
- **Moderator: Russ Cowley**, Executive Director, Six County AOG

Colorado A

### Expanding Opportunities to Compete in the Global Marketplace

Across the region, economic development practitioners are struggling with the daily challenges of competing in the global marketplace. Learn about approaches for increasing export opportunities for businesses in your communities and regions.

- **Joni Waddell, Director**, Rocky Mountain Trade Adjustment Assistance Center
- **Bryan Borlik, Director**, Performance and National Programs, Trade Adjustment Assistance, U.S. EDA
- **Sam Bailey, Senior Manager of Industry Development**, Colorado Office of Economic Development and International Trade
- **Moderator: Richard Hunsaker**, Executive Director, Region XII COG

Colorado B

# Full Conference Schedule & Session Descriptions

## Providing Opportunities for Entrepreneurial Success

Mt. Sopris A

Learn about innovative and proven strategies for assisting entrepreneurs throughout all phases of their businesses. Speakers will cover building entrepreneurial environments in rural communities, funding entrepreneurship programs, economic gardening, programs aimed at assisting Native American entrepreneurs, and more.

- **Christine Langley, Chief Operating Officer**, Wyoming Technical Business Center University of Wyoming
- **Laura Lewis Marchino, Assistant Director**, Region 9 EDD
- **Crystal Jones, Interim Director**, Institute for Regional Innovation and Entrepreneurship
- **Brek Maxon, Project Director**, MBDA Business Center, United Tribes Technical College
- **Lawrence Stockert, Business Coordinator**, MBDA Business Center, United Tribes Technical College
- **Moderator: Tina Engelbart, Deputy Director**, Northeast Nebraska EDD

## Strategic University Center and Economic Development District Alliances that Build Stronger Regions

Mt. Sopris B

Hear about successful UC-EDD partnerships as their key players share the inside story about the mechanics of these partnerships from initial conversation to current program delivery.

- **John Cyr, Executive Director**, Kansas Association of Regional Development Organizations
- **Xanthippe Wedel, Senior Research Data Engineer**, Institute for Policy and Research, Kansas University
- **Leslie Seabaugh, Regional Planner**, Southeast Missouri Regional Planning Commission
- **Moderator: Jeffrey Tucker, Executive Director**, KSU/Advanced Manufacturing Institute

**3:00 - 3:15 p.m. | Networking Break**

2nd Floor Foyer

**3:15 - 4:30 p.m.**

## CONCURRENT SESSIONS

### Matching Workforce Skills with Employer Needs Now and in the Future

Colorado A

This session will look at ways that communities, regions, and their partners are working to close the skills gap and meet the workforce needs of today's residents and tomorrow's businesses through training, education, strategic planning, and data analysis.

- **James Hoelscher, Program Manager**, Institute for Decision Making, University of Northern Iowa
- **Debbie Hatt, Executive Director**, Southeastern Utah Economic Development District
- **Fred McConnel, Regional Manager**, Workforce Initiatives, ACT Work Ready Communities

### Advanced Manufacturing

Colorado B

Across the country, the manufacturing sector has grown considerably, often creating high paying jobs and boosting local and regional economies significantly. This session will look at trends and opportunities for collaboration among economic development stakeholders, federal agencies, and private companies. Attendees will learn about the NIST Manufacturing Extension Partnership Program, as well as other programs aimed at building the manufacturing sector through technical assistance, training, and other services

- **Mark Troppe, Director of Strategic Partnerships and Program Development**, NIST
- **Debra Franklin, Center for Innovation and Enterprise Engagement**, Wichita State University
- **Tom Bugnitz, CEO**, Manufacturer's Edge

### Conservation Café: Unique Collaborations with Sovereign Nations

Mt. Sopris A

Working across tribal borders can present some very unique challenges as well as incredible opportunities. This session will explore how working through different government structures and regulations, appreciating cultural differences, recognizing each partner brings strengths to the table, and forging new relationships can yield productive and effective results.

- **Jeff Kiely, Executive Director**, Northwest New Mexico Council of Governments
- **Marc Benoist, Director**, Office of Planning and Economic Development, Cheyenne River Sioux Tribe



## Keys to EDA RLF Compliance

Assuring that your RLF program is in compliance with EDA's regulations is critical to the continued success and operation of your lending program. This session will focus on compliance issues pertaining to EDA RLFs and attendees will be able to seek answers to procedural questions and to get clarification on different aspects of the regulations.

- **Janét Miller, Economic Development Program Specialist**, U.S. EDA
- **Patrick Waggoner, Economic Development Program Specialist**, U.S. EDA

Mt. Sopris B

**5:00 - 6:30 p.m.**

## ROUNDTABLE RECEPTION

### Meet Your EDA and Other (Current or Potential) Federal Partners

Over light snacks and beverages, attendees will be able to meet one-on-one with EDA staff as well as staff from other federal agencies.

Capitol Peak  
Pinnacle Club/38th Fl  
Atrium Tower

## Tuesday, August 2, 2016

**7:00 a.m. - 5:00 p.m.** | **Conference Registration**

2nd Floor Foyer

**7:00 - 8:30 a.m.** | **Continental Breakfast**

Aspen Ballroom

**8:00 a.m. - 5:00 p.m.** | **University Center Showcase**

The schedule is located on page 12. All conference attendees are invited to stop by throughout the day to learn about the various UC programs.

Colorado B

**8:45 - 10:00 a.m.**

## CONCURRENT SESSIONS

### Effective Grants Management: Getting to Know the New OMB Grant Guidelines

This session will provide a comprehensive look at the new OMB grant guidelines. Attendees will be able to ask specific questions about the guidelines.

- **Bob Lloyd, Principal**, Federal Fund Management Advisor

Colorado A

### Regional Innovation Strategies

EDA is committed to spurring innovation capacity-building activities across the nation through the RIS program. With considerable financial resources available to eligible applicants, this competitive program fosters the creation and expansion of cluster focused proof of concept and commercialization programs and early stage seed capital funds through the i6 Challenge and Seed Fund Support programs.

- **Thea Chase, Director**, Telluride Venture Accelerator
- **Ben Johnson, Vice President**, BioSTL
- **Moderator: Linda Salmonson, Economic Development Manager**, East River Electric Power Cooperative

Mt. Sopris A

### Building Resilient Communities

How are communities and regions preparing for, responding to, and recovering from natural and man-made disasters? This session will explore effective strategies to foster resilience and strengthen local economies all in an effort to "build back better" following a catastrophic event.

- **Mike Norris, Executive Director**, Southeast Iowa RPC
- **Jill Cornett, Executive Director**, Harry S Truman Coordinating Council
- **Laura Lewis Marchino, Assistant Director**, Region 9 EDD
- **Moderator: Linda Conner, Executive Director**, Lake of the Ozarks Council of Local Governments

Mt. Sopris B

**10:00 - 10:15 a.m.** | **Networking Break**

2nd Floor Foyer

# Full Conference Schedule & Session Descriptions

**10:00 a.m. - 12:00 p.m.**

## MOBILE WORKSHOP

### **Galvanizing the New Innovation Economy**

Hotel Lobby

Launched in 2012, Galvanize is a combined tech start-up campus, coworking space, and training center that is driving Denver's innovation economy. Located in a renovated 1920s historic bank building, Galvanize is a space that fosters collaborative and educational opportunities for some of today's most cutting-edge companies and businesses.

**10:15 - 11:45 a.m.**

## CONCURRENT SESSIONS

### **Effective Grants Management: Negotiating Indirect Cost Rates**

Colorado A

Attendees will participate in a very informative session that will help them figure out the best way to calculate indirect cost rates.

- **Bob Lloyd, Principal**, Federal Fund Management Advisor

### **Marketing RLF Programs**

Mt. Sopris B

This session will offer best practice examples used by small business loan funds to market their programs and services to borrowers as well as financial partners.

- **Brett Doney, President and CEO**, Great Falls Development Authority
- **Brent Ekstrom, Executive Director**, Lewis and Clark Regional Development Council
- **Lynne Keller Forbes, Executive Director**, South Eastern Council of Governments
- **Moderator: Thomas Higginbotham, Executive Director**, Northeast Nebraska Economic Development District

**11:45 a.m. - 1:30 p.m. | Lunch on Your Own**

**1:45 - 3:00 p.m.**

## CONCURRENT SESSIONS

### **Multi-Region Projects**

Colorado A

Learn about creative boundary-crossing projects that are aimed at improving the economic vitality and quality of life for communities and their residents. Hear how and why projects were formed, what impact they are making, which partners are involved, funding sources, and more.

- **Tori Matejovsky, Executive Director**, Great Northern Development Corporation
- **Michelle Haynes, Executive Director**, Region 10 League for Economic Assistance & Planning, Inc.
- **Heather Morgan, Executive Director**, Project 17, Southeast KS
- **Moderator: Tom Bliss, Executive Director**, Mo-Kan Regional Council

### **Aligning Strategic Plans**

Mt. Sopris A

This session will address ways that strategic plans can be aligned to maximize resources and to present a unified, cohesive, and inclusive plan (as well as develop and deliver an inclusive planning process).

- **Brian Kelsey, Founder**, CivicAnalytics

### **Changing Faces, Changing Places**

Mt. Sopris B

Changes in population can have tremendous impacts on economic and community development endeavors. This session will look at the opportunities and challenges of changing demographics from a few different lenses, including the in and out migration of youth, the arrival of new immigrants to small towns, and aging populations.

- **Robin Weis, Economic Development Director**, Southwest Regional Development Commission
- **Bryan Thiriot, Executive Director**, Five County Association of Governments
- **Craig Schroeder, Senior Fellow**, New Generation Partnerships, Center for Rural Entrepreneurship
- **Moderator: Rachel Lunney, Director**, NW Colorado Council of Governments Economic Development District

**3:00 - 3:15 p.m. | Networking Break**

2nd Floor Foyer

**3:15 - 4:30 p.m.**

## CONCURRENT SESSIONS

### **Economic Diversification of Communities and Regions**

Colorado A

Communities are seeking opportunities to diversify and strengthen their local economies through a variety of place-based efforts that tap into local and regional assets. This session will explore what strategies can be implemented to support local economic development, fund and implement infrastructure projects, and improve overall quality of life for local residents.

- **Clark Anderson, CEO**, Community Builders
- **Nathan Lindquist, Planning Director**, Rifle, CO
- **Moderator: Brett Schwartz, Program Manager**, NADO Research Foundation

### **Performance Metrics and Measuring Success**

Mt. Sopris B

EDA staff will lead a discussion about the ways an RLF can know it is making a difference based on standard performance metrics as well as other non-quantitative indicators.

- **Patrick Waggoner, Economic Development Program Specialist**, U.S. EDA
- **Mitchell Harrison, Program Analyst**, U.S. EDA

### **5:00 - 6:30 p.m. | Open House at EDA Denver Regional Office**

1244 Speer Blvd.,  
Suite 431

Please join EDA Denver Office Regional Director Angela Belden Martinez and her colleagues for an Open House at their new offices in Denver. Please note you will need identification to enter the building and you will be on your own for transportation to and from the Open House.

## Wednesday, August 3, 2016

### **7:00 a.m. - 12:00 p.m. | Conference Registration**

2nd Floor Foyer

### **7:30 - 8:45 a.m. | Plenary Breakfast**

Aspen Ballroom

- **Donna Lynne, DrPh**, Colorado Lieutenant Governor
- **Facilitator: Matt Erskine, Deputy Assistant Secretary of Commerce for Economic Development and CEO for EDA**, U.S. EDA

**9:00 - 10:30 a.m.**

## CONCURRENT SESSIONS

### **EDA Program Area Workshop: Public Works, Economic Adjustment, Construction, Planning and Local Technical Assistance, and Special Initiatives**

Colorado A

This EDA program area session will convene EDA staff with grantees (current and potential) for an in-depth conversation about EDA's programs. Topics may cover regulations (new and existing), application process, program intent, compliance, and other relevant issues. Attendees will be able to seek guidance from staff on specific areas of concern or challenge. The session is a repeat for those not able to attend the Monday morning session.

### **Conversation Café: Facilitated Small Group Discussions**

Colorado B

Through this facilitated discussion, learn from your peers about their successes and challenges in regional economic development related to a variety of topics that might include staffing, media relations, cultivating strategic alliances, the CEDS process, and more.

### **10:30 - 11:00 a.m. | Networking Break/Hotel Check Out**

2nd Floor Lobby

### **11:00 - 11:30 a.m. | Closing Plenary**

Aspen Ballroom

### **Looking Forward: Creating, Challenging, and Changing**

Galvanize is home to an eclectic mix of entrepreneurs, skilled programmers, expert data scientists, mentors, and others motivated to make an impact. Hear more about the founder's philosophy of work, education, and economic development and how Galvanize is driving innovation and change in a variety of sectors.

- **Jim Deters, Founder/CEO**, Galvanize

### **11:30 a.m. | Conference Adjourns**

### **1:00 - 5:00 p.m. | Peer Reviews**

Check with your EDA EDR regarding the Peer Review schedule.

# University Center Showcase

**Tuesday, August 2, 2016**

**8:00 a.m. – 5:00 p.m.**

**Colorado B**

**8:00 – 8:30 a.m. | Welcome and Introductions**

**8:30 – 9:10 a.m. | Iowa State University, Center for Industrial Research and Service (CIRAS)**

CIRAS delivers services to enhance the performance of industries; the UC has operated within CIRAS since 1980. CIRAS developed and implements the Iowa Advanced Manufacturing Innovation Network (AMIN) which applies research-based methods to create an idea incubator supporting technology commercialization and high-wage job growth for the advanced manufacturing industry cluster.

**Ron Cox, Ph.D.** | 515.294.0099 | [rcox@iastate.edu](mailto:rcox@iastate.edu) | [www.ciras.iastate.edu](http://www.ciras.iastate.edu)

**9:10 – 9:25 a.m. | Break**

**9:25 – 10:05 a.m. | University of Northern Iowa, Regional Entrepreneurship Project CBGI and IDM**

The Center for Business Growth and Innovation (CBGI) and Institute for Decision Making (IDM) are uniting to form the UNI Business and Community Services' University Center. The Center's Regional Entrepreneurship Project will convene small business service providers, entrepreneurs, and stakeholders to ensure a supportive culture for entrepreneurship, networking opportunities, technical assistance, and enhanced access to capital for businesses in all growth phases. Based upon economic need and leadership's commitment to entrepreneurship, 19 counties are participating in the program.

**James Hoelscher** | 319.273.6944 | [james.hoelscher@uni.edu](mailto:james.hoelscher@uni.edu) | [idm.uni.edu](http://idm.uni.edu)

**10:05 – 10:45 a.m. | Kansas State University, Olathe Innovation Accelerator**

The K-State Olathe Innovation Accelerator is a collaboration between the K-State Olathe Campus, the university's Advanced Manufacturing Institute (AMI), and the K-State Institute for Commercialization (KSUIC) that helps established companies and organizations in the development, scale-up, and commercialization of scientific discoveries and market innovations, cultivating innovation networks, and facilitating business expansion of companies in the animal health, food processing, and broader manufacturing sectors.

**Jeffrey Tucker** | [jwtuck@ksu.edu](mailto:jwtuck@ksu.edu) | 785.532.3421

**Bradley Kramer, Ph.D.** | [bradeyk@ksu.edu](mailto:bradeyk@ksu.edu) | 785.532.5606

[www.olathe.k-state.edu/research/centers-institutes/innovation-accelerator](http://www.olathe.k-state.edu/research/centers-institutes/innovation-accelerator)

**10:45 – 11:00 a.m. | Break**

**11:00 – 11:40 a.m. | University of Kansas Center for Research**

A collaborative effort between the KU Center for Entrepreneurship in the School of Business and the Institute for Policy and Social Research (IPSR) at the University of Kansas, the UC utilizes university assets to strengthen innovation and competitiveness through unique and pragmatic programs in entrepreneurship, the biosciences, and technology. The UC leverages the university's faculty and staff expertise, student manpower, and informational resources, including GIS, to capitalize on economic enhancement opportunities. The UC works with public and private sectors to identify new industries and businesses that can leverage the strengths of their region; identify expansion opportunities for existing businesses; provide technical assistance to help existing businesses accelerate growth; and support local economic development organizations through sophisticated research, analytical business development tools, and strategic planning.

**Wallace W. Meyer, Jr.** | 785.864.7583 | [wmeyerjr@ku.edu](mailto:wmeyerjr@ku.edu)

**Genna Hurd** | 785.864.4618 | [ghurd@ku.edu](mailto:ghurd@ku.edu)

[ipsr.ku.edu/KUforKS/](http://ipsr.ku.edu/KUforKS/)

The EDA-supported University Center (UC) program is specifically designed to marshal the resources located within colleges and universities to support regional economic development strategies in regions of chronic and acute economic distress. Institutions of higher education have extensive resources, including specialized research, outreach, technology transfer, and commercialization capabilities, as well as recognized faculty expertise and sophisticated laboratories. The eight current University Centers in the EDA Denver region were selected from a field of over thirty candidates to receive funding for their economic development programs.



### **11:40 a.m. - 12:20 p.m. | University of Missouri - Kansas City, Innovation Center**

The Innovation Center partners with the university and the community to spark entrepreneurial efforts. The Center helps emerging and existing business owners hone their business basics, evaluate commercialization opportunities, and connect with resources. The center is working to increase access to capital and connections to corporations for the Kansas City region's entrepreneurs. It has created an entrepreneurial dashboard to monitor the growth of the regional entrepreneurial ecosystem and supports thousands of entrepreneurs every year find the resources that they need to grow.

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### **12:20 - 1:30 p.m. | Lunch on Your Own**

### **1:30 - 2:10 p.m. | Southeast Missouri State University, Institute for Regional Innovation and Entrepreneurship**

The Institute for Regional Innovation and Entrepreneurship (IRIE) combines research and applied strategies to support community and economic development. Staff and faculty collaborate to provide research and analysis for a wide range of projects and initiatives, including entrepreneurship ecosystem development in rural regions of Missouri. IRIE is dedicated to fostering business and community development and facilitating the process of innovation to enhance the regional economy, support technology transfer and commercialization, create new high-value jobs, and forge positive social and economic benefits for the University and the regional economy.

**Crystal Jones** | 573.651.5956 | [cgjones@semo.edu](mailto:cgjones@semo.edu) | [www.innovationmic.org/#innovation](http://www.innovationmic.org/#innovation)

### **2:10 - 2:50 p.m. | North Dakota State University Research and Technology Park**

The NDSU Research and Technology Park works to diversify the economy through research and technology. Through partnerships with international, national, and regional centers of excellence, high technology-based businesses, and the NDSU research community, the Research and Technology Park is achieving successful technology-based development, improving the ecosystem for entrepreneurs, and broadening the state's economic base. UC investments are leveraged by focusing on technical assistance and coaching for technology ventures; Angel fund and financial infrastructure; a searchable data base of NDSU research equipment and scholars; the Innovation Challenge and other programs and events for NDSU students; and collaboration to improve the innovation and startup culture for the region.

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### **2:50 - 3:05 p.m. | Break**

### **3:05 - 3:45 p.m. | University of Wyoming, Wyoming Technology Business Center (WTBC)**

The program provides technical assistance, applied research, and dissemination of information to small and medium sized businesses. The WTBC economic development strategy is to identify communities that have the potential to build up a base of technology companies and then initiate a series of programs to stimulate and support the development of high-growth companies. Known as "Entrepreneurial Nodes," both Casper and Sheridan have been business incubator programs that were established under the management of WTBC.

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### **3:45 - 4:00 p.m. | Closing Remarks**

### **4:00 - 5:00 p.m. | UC Networking**



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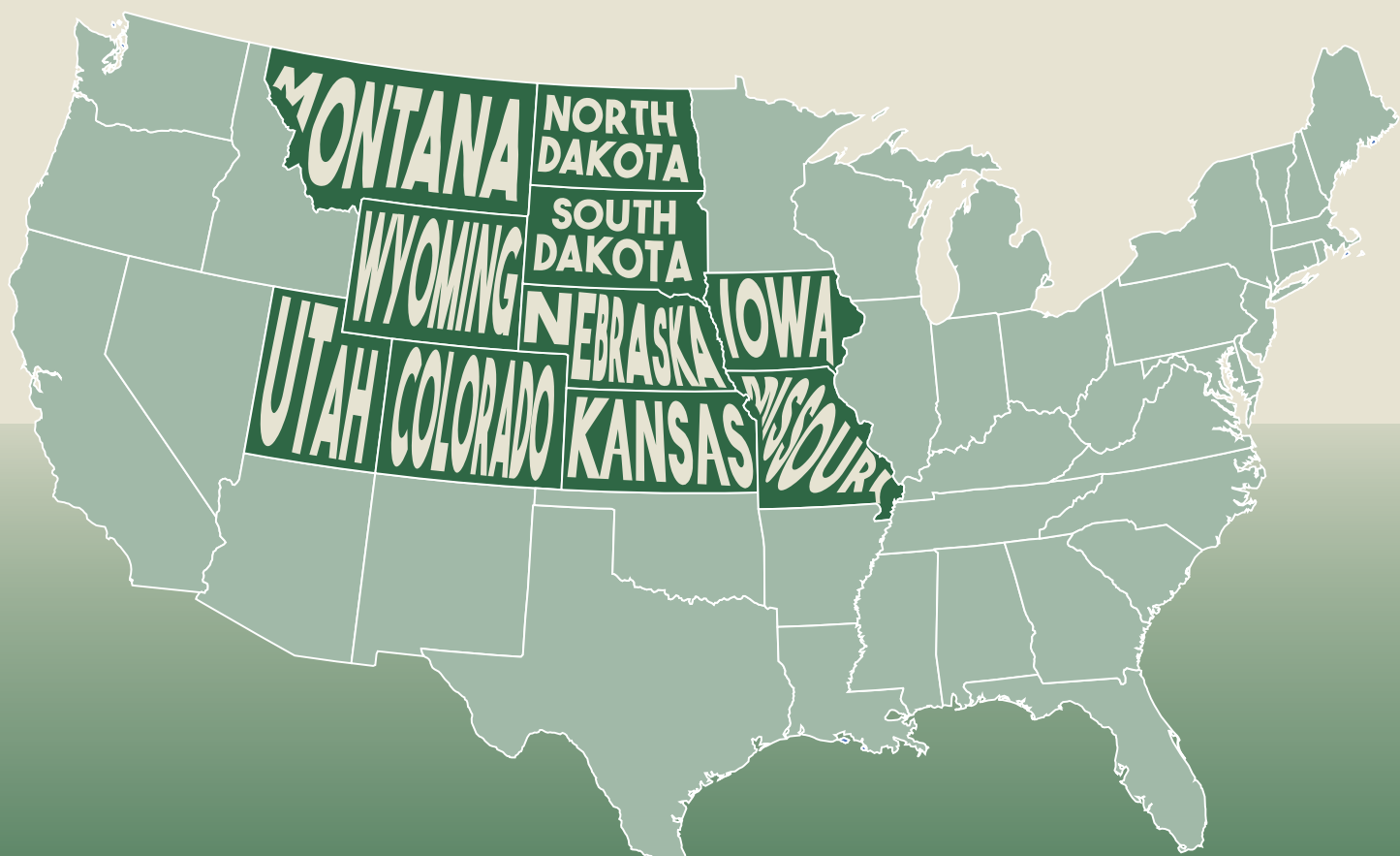
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