Divided America:
Politics and Polarization
Where the Republican Race Stands

1,547 Delegates Allocated to Date

Trump: 752 (49%)
Cruz: 463 (30%)
Rubio: 173 (11%)
Kasich: 144 (9%)
Others: 15 (1%)

Needed to win: 1,237
Where the Race Stands
2,304 (Pledged) Delegates Allocated to Date

Sanders: 1,038 (45%)
Clinton: 1,266 (55%)

Needed to win: 2,383
The Trump Coalition

- Total vote: 38, 48, 45, 75
- Non-college: 48
- Early deciders: 45
- Tells it like it is: 75
When Did You Choose Your Candidate?
Most Important Candidate Quality

Tells it like it is

- Trump: 75
- Cruz: 10

Shares my values

- Trump: 12
- Cruz: 38

Legend:
- Trump
- Cruz
Most Important Candidate Quality

- Electability: 73 (Clinton), 27 (Sanders)
- Cares: 56 (Clinton), 40 (Sanders)
- Honest/trust: 78 (Clinton), 20 (Sanders)
- Experienced: 81 (Clinton), 18 (Sanders)
Direction of Country

Trust in Our Institutions

GREAT DEAL/QUITE A LOT

<table>
<thead>
<tr>
<th>Institution</th>
<th>Trust Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Military</td>
<td>72</td>
</tr>
<tr>
<td>Small business</td>
<td>67</td>
</tr>
<tr>
<td>Police</td>
<td>52</td>
</tr>
<tr>
<td>Church</td>
<td>42</td>
</tr>
<tr>
<td>Medical system</td>
<td>37</td>
</tr>
<tr>
<td>Presidency</td>
<td>33</td>
</tr>
<tr>
<td>Supreme Court</td>
<td>32</td>
</tr>
<tr>
<td>Public schools</td>
<td>31</td>
</tr>
<tr>
<td>Banks</td>
<td>28</td>
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<tr>
<td>Newspapers</td>
<td>24</td>
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<tr>
<td>Big business</td>
<td>21</td>
</tr>
<tr>
<td>Congress</td>
<td>8</td>
</tr>
</tbody>
</table>

Gallup, June 2-7, 2015
Most Honest, Ethical Professions

**VERY HIGH/HIGH ETHICS**

<table>
<thead>
<tr>
<th>Profession</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nurses</td>
<td>85</td>
</tr>
<tr>
<td>Doctors</td>
<td>67</td>
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<tr>
<td>Teachers</td>
<td>60</td>
</tr>
<tr>
<td>Police</td>
<td>56</td>
</tr>
<tr>
<td>Clergy</td>
<td>45</td>
</tr>
<tr>
<td>Reporters</td>
<td>27</td>
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<tr>
<td>Bankers</td>
<td>25</td>
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<tr>
<td>Lawyers</td>
<td>21</td>
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<tr>
<td>Car sales</td>
<td>8</td>
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<tr>
<td>Congress</td>
<td>8</td>
</tr>
<tr>
<td>Lobbyists</td>
<td>7</td>
</tr>
</tbody>
</table>

Gallup, December 2-6, 2015
Congress’s Job Approval

Gallup polls, 2002-2016
President Obama’s Job Approval

Jan. 2013: 53% - 42%

Today: 48% - 47%
A Television Event for Red America

Deeper red indicates higher viewership. Deeper blue indicates lower viewership.
Duck Dynasty Season 4 Premier
The Blue Wall

Total: 242 electoral votes
The Red Wall

Total: 180 electoral votes
The Purple States

2012:
61 Dem EVs
55 GOP EVs

**Dems Need:**
Blue Wall + 28 EVs

**GOP Needs:**
Red Wall + 90 EVs
Demographics...

<table>
<thead>
<tr>
<th>Category</th>
<th>Obama</th>
<th>Romney</th>
</tr>
</thead>
<tbody>
<tr>
<td>Whites (72%)</td>
<td>39</td>
<td>59</td>
</tr>
<tr>
<td>African Americans (13%)</td>
<td>93</td>
<td>7</td>
</tr>
<tr>
<td>Latino (10%)</td>
<td>71</td>
<td>27</td>
</tr>
<tr>
<td>Women (53%)</td>
<td>55</td>
<td>44</td>
</tr>
<tr>
<td>18-29 (19%)</td>
<td>60</td>
<td>37</td>
</tr>
</tbody>
</table>
...Are Destiny
President Obama’s Job Approval

Jan. 2013: 53% - 42%
Today: 48% - 47%
Drinks and Politics

More likely to vote

Less likely to vote

SOURCE: NMRPP analysis of Scarborough Research data USA+ 2012 Release 2; Aug '11 - Sept '12; N=206,895 U.S. adults 18+.
Battle for the Senate

54 Republicans, 44 Democrats, 2 independents
Battle for the Senate
Battle for the Senate

The Vulnerable Republicans
Battle for the Senate

The Vulnerable Democrats
Battle for the House

246 Republicans, 188 Democrats, 1 vacancy
Gerrymandering
North Carolina’s 12th District
Illinois’ 17th District
Arizona’s (Old) 2nd District
Arizona’s New Districts
Battle for the House
Direction of Country

24 under total Republican control

7 under total Democratic control

19 under divided control