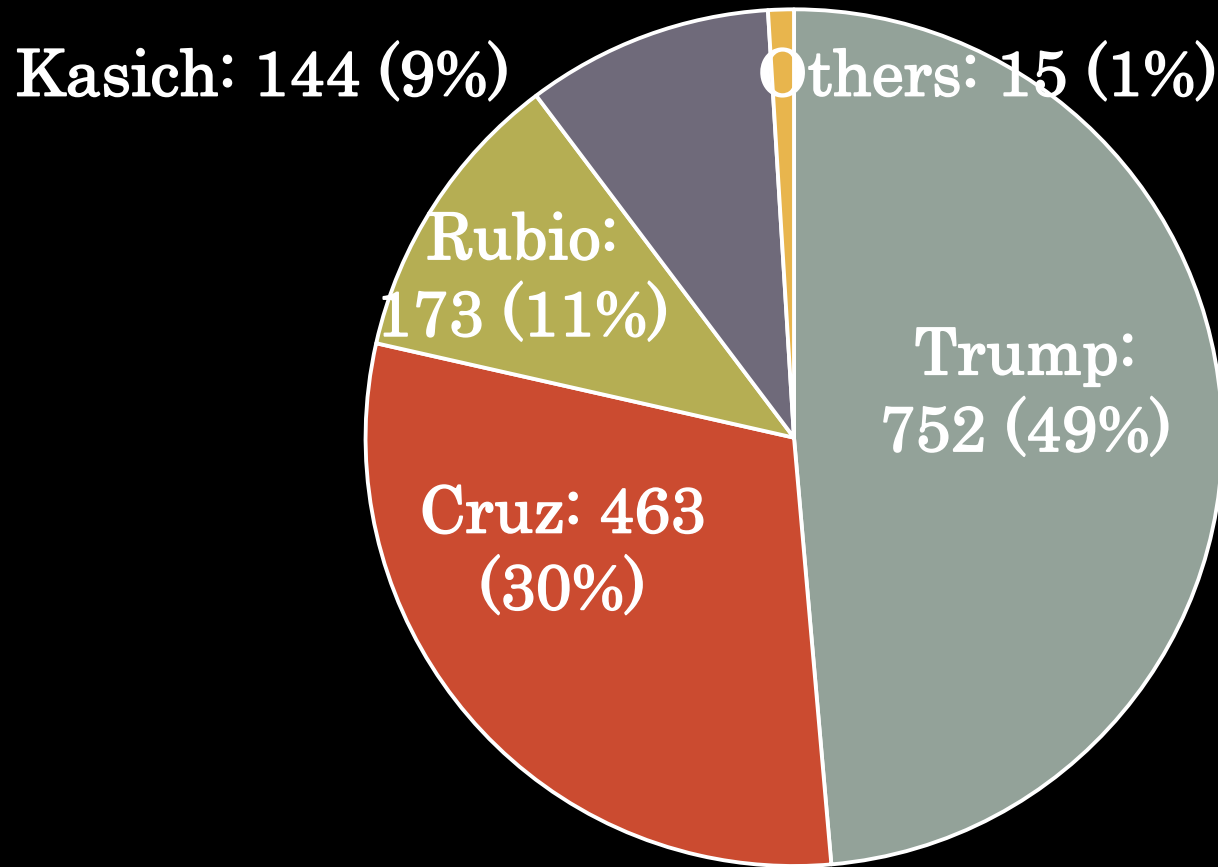


Divided America: Politics and Polarization

Where the Republican Race Stands

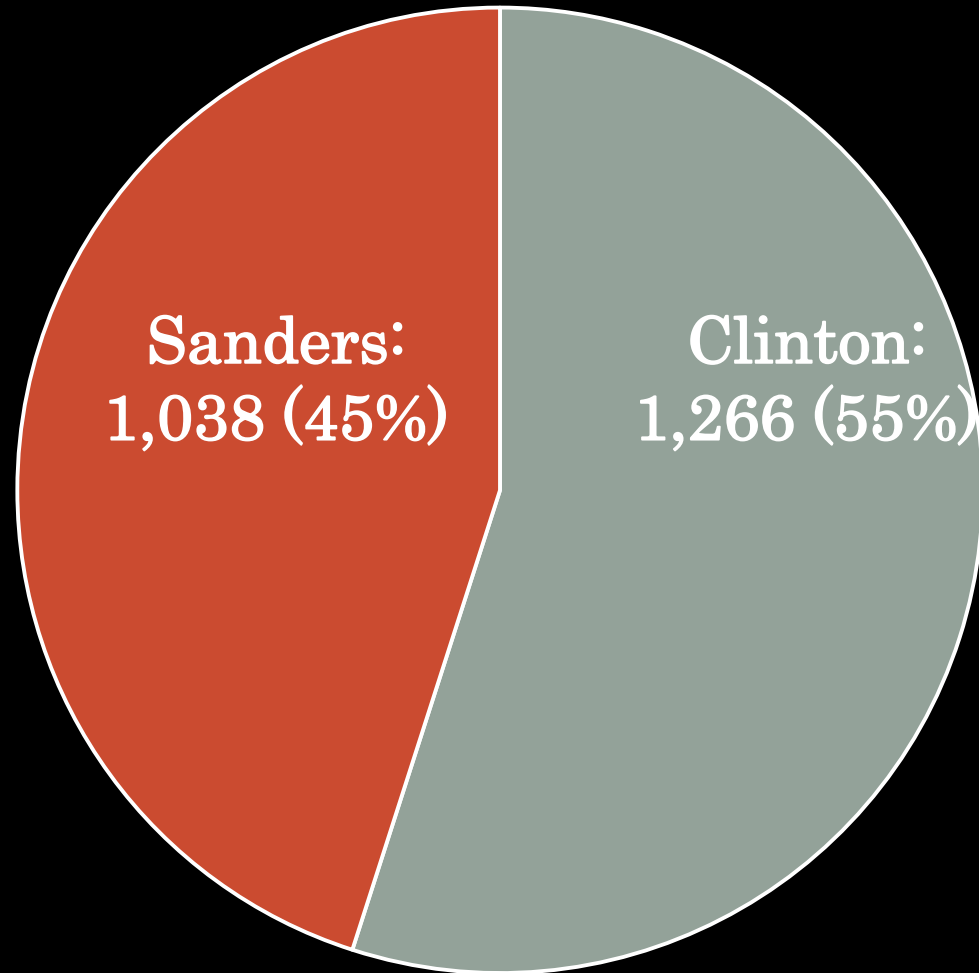
1,547 Delegates Allocated to Date



Needed to win:
1,237

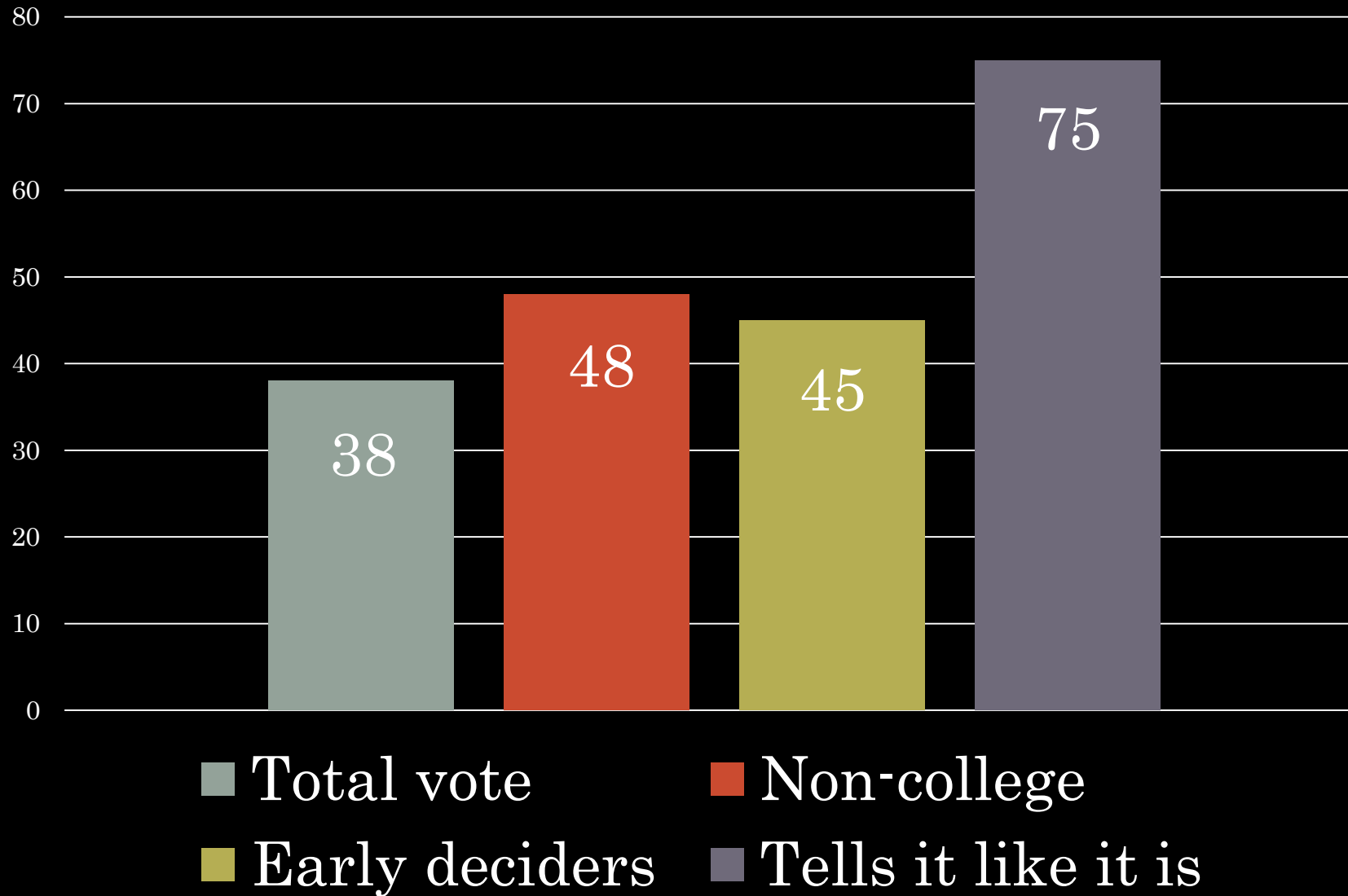
Where the Race Stands

2,304 (Pledged) Delegates Allocated to Date

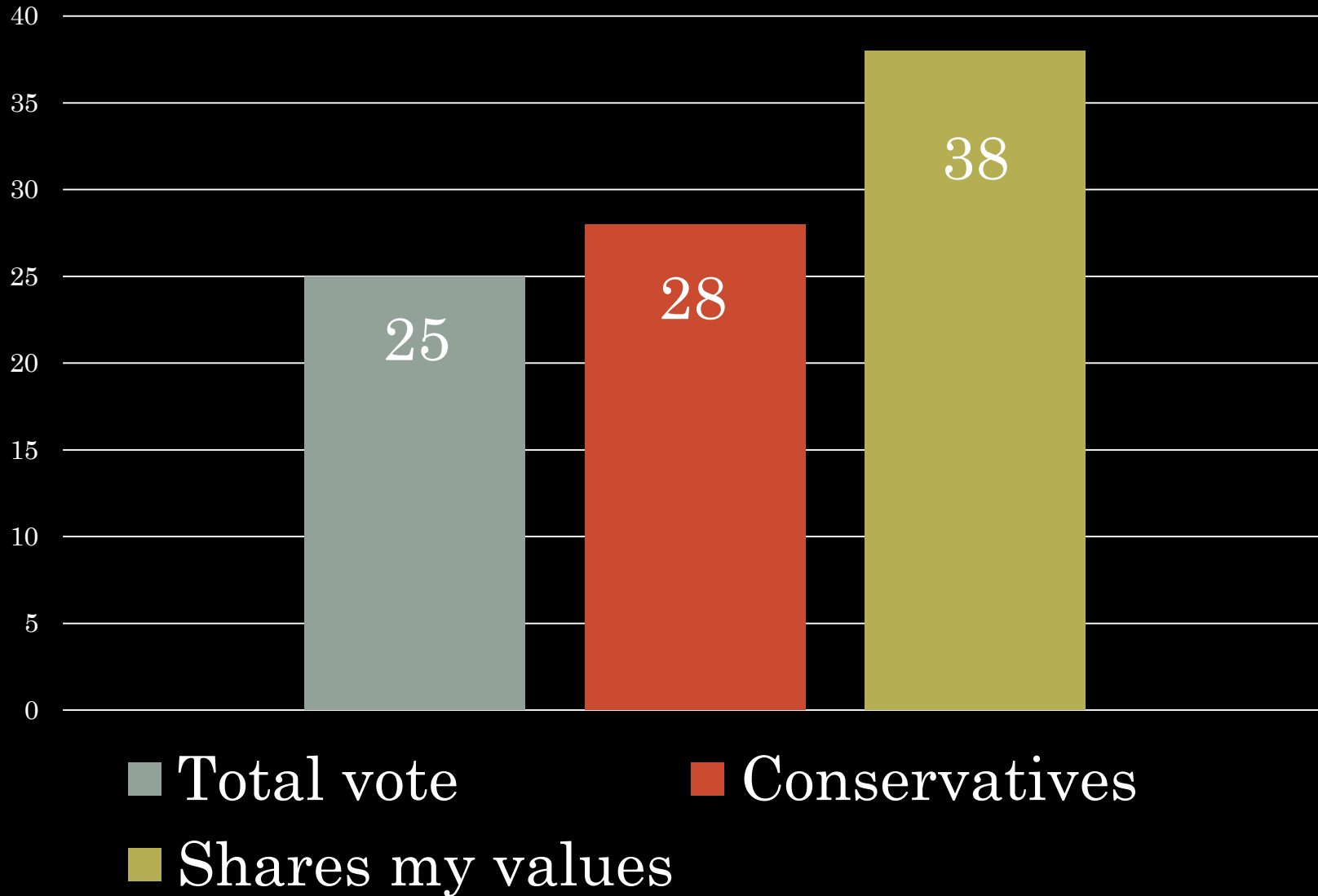


Needed to win:
2,383

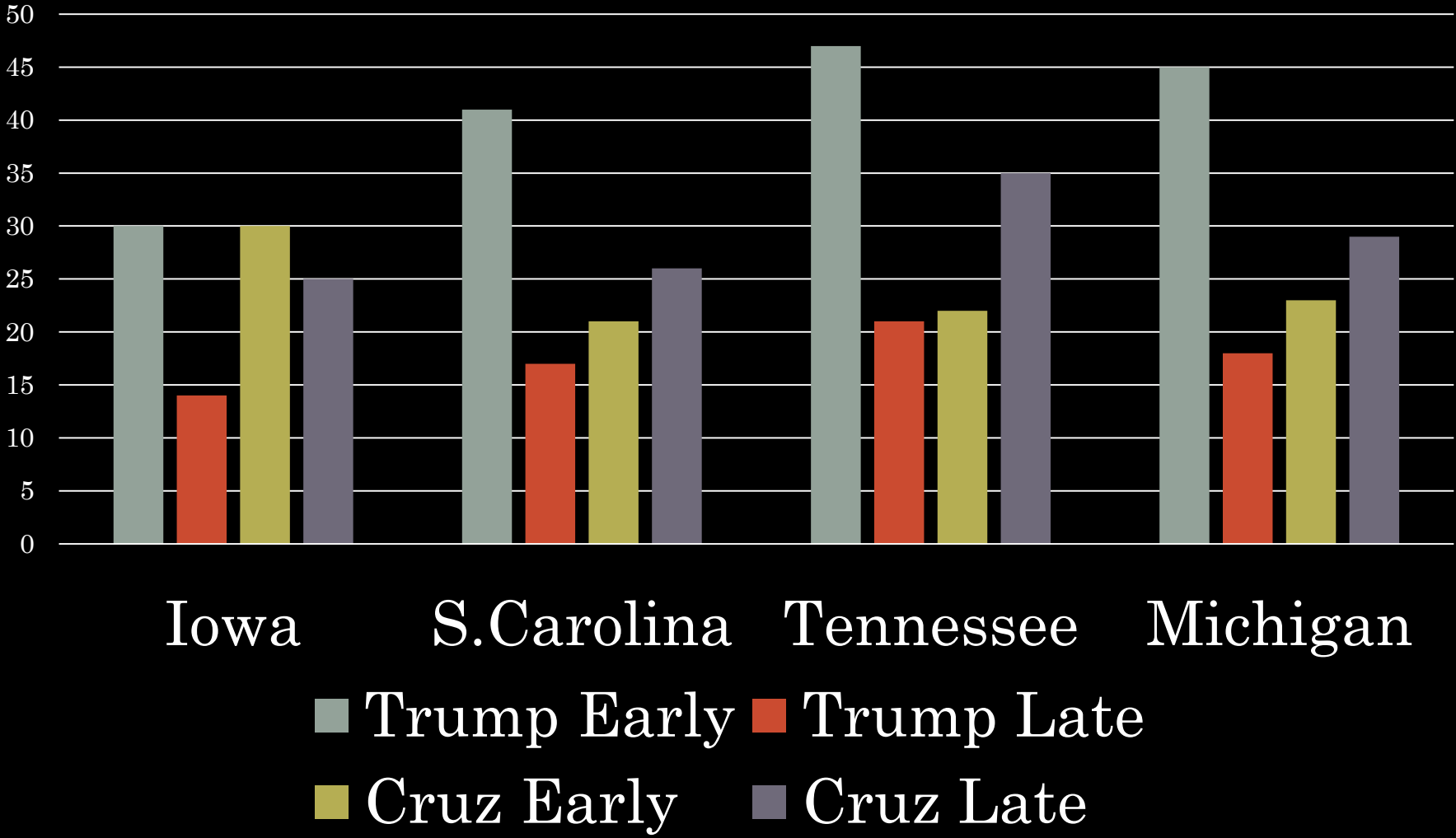
The Trump Coalition



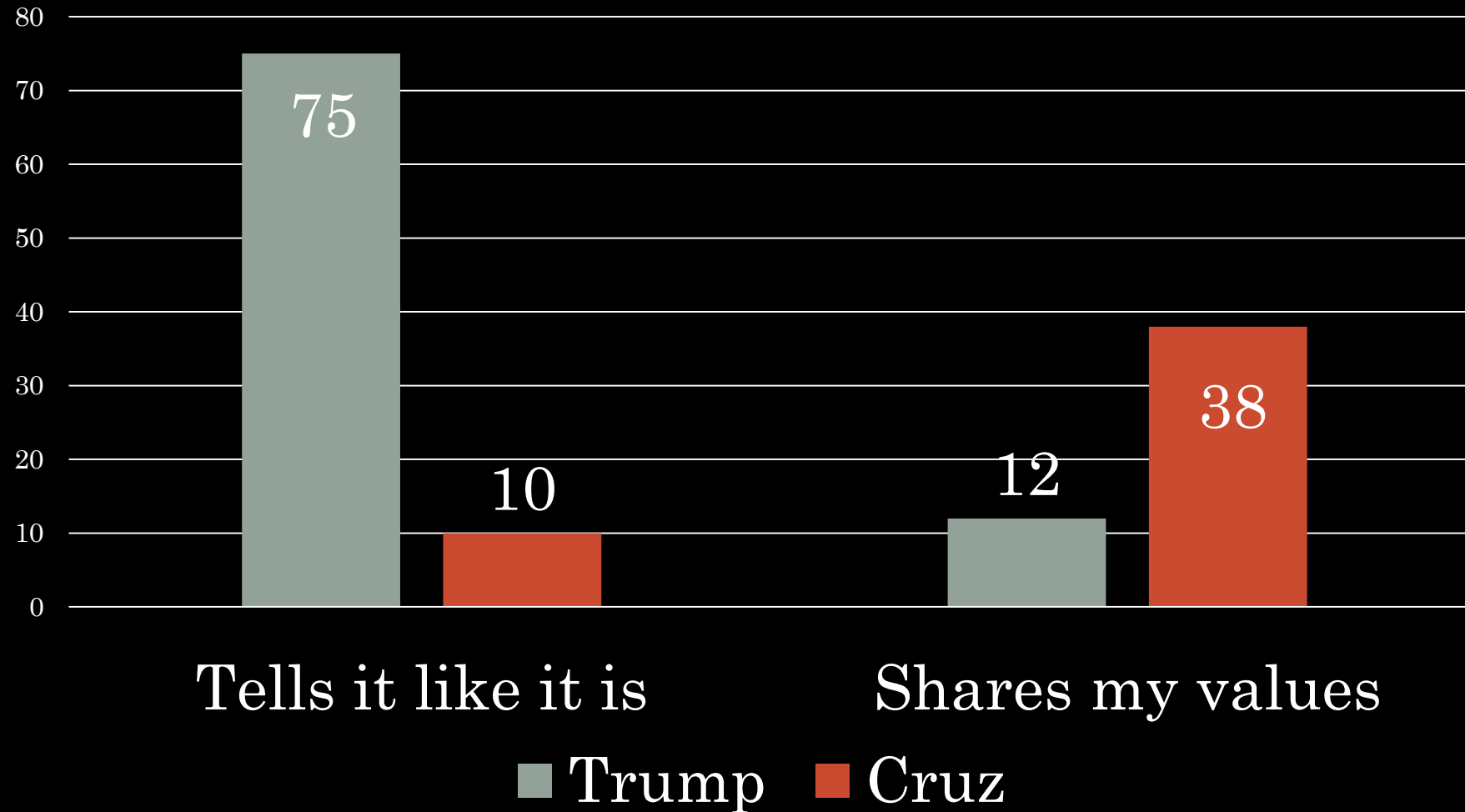
The Cruz Coalition



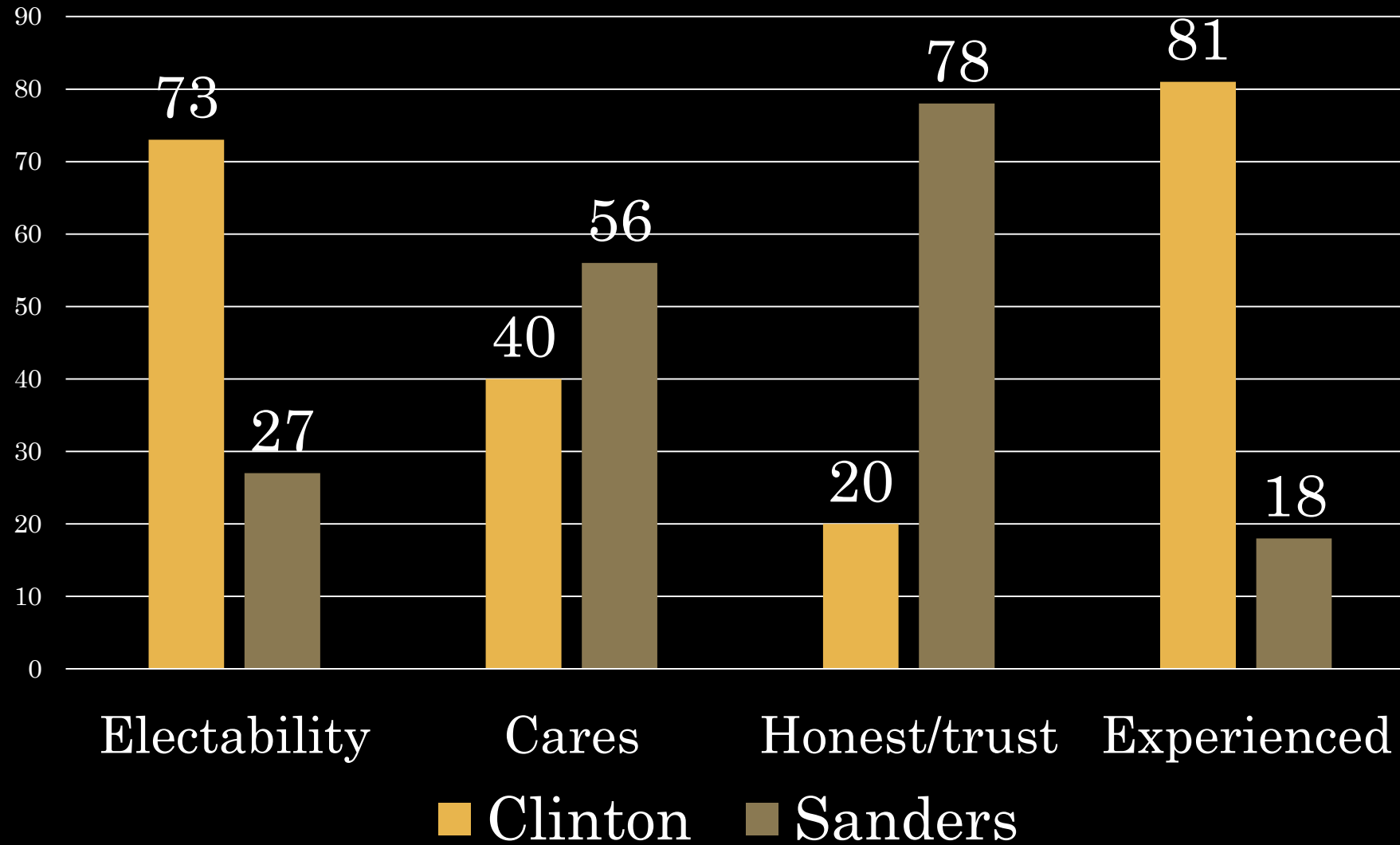
When Did You Choose Your Candidate?



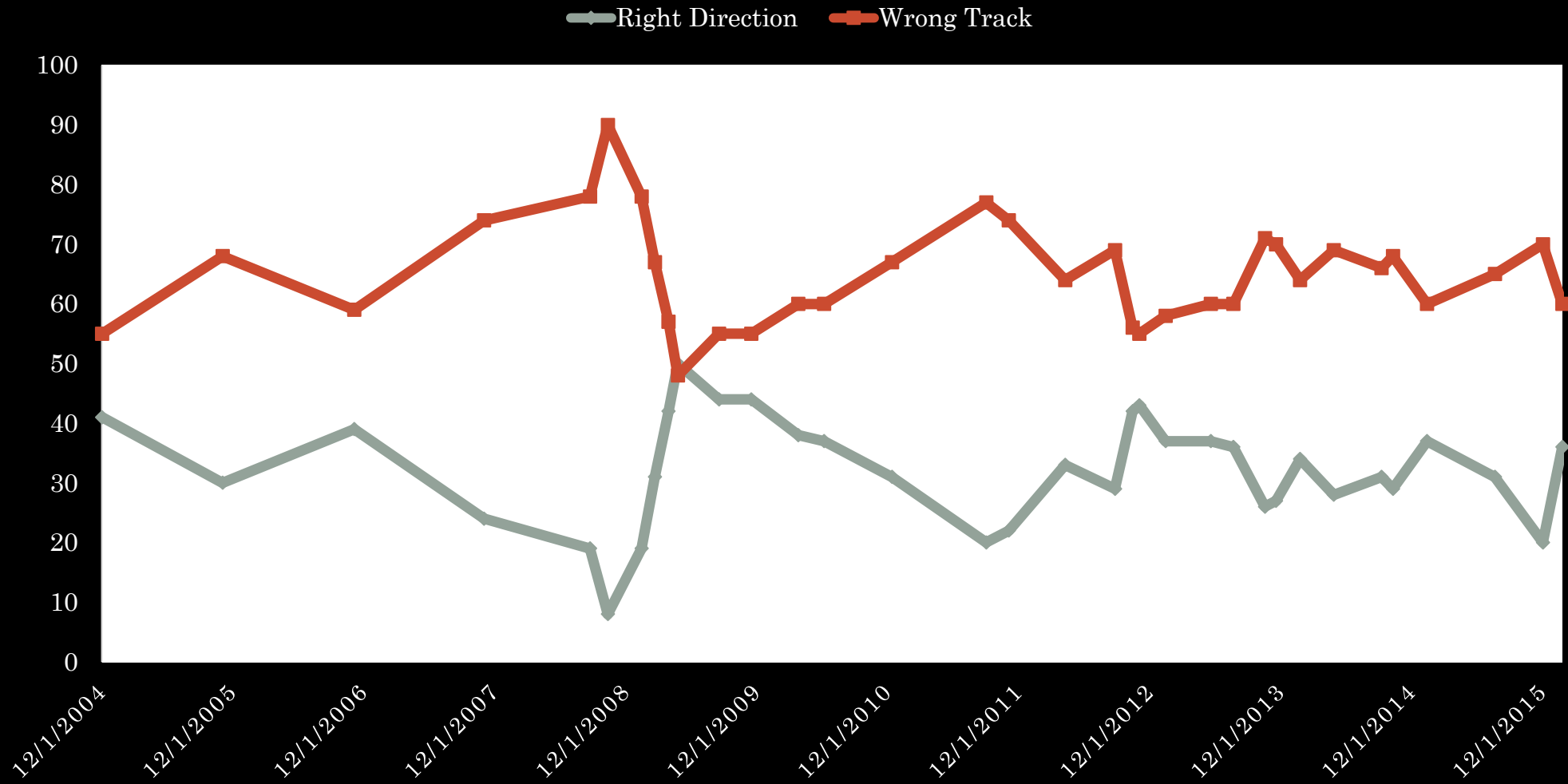
Most Important Candidate Quality



Most Important Candidate Quality



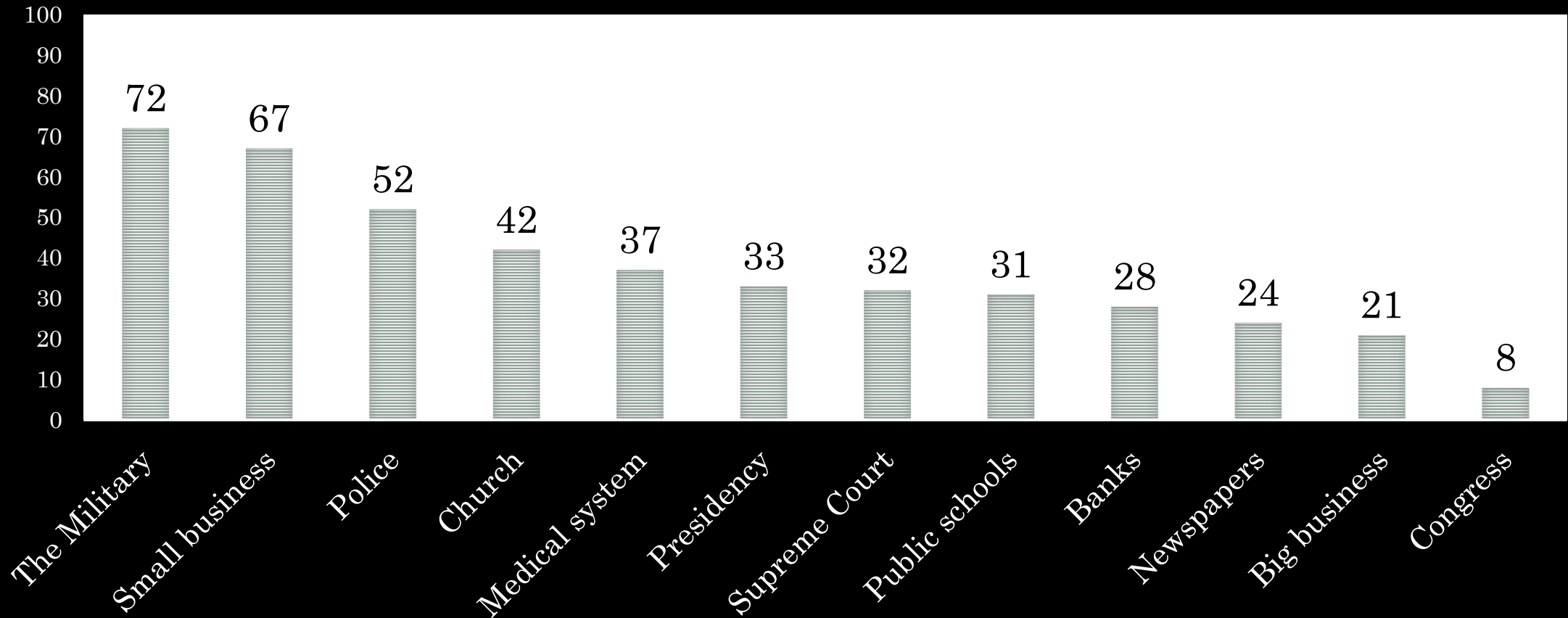
Direction of Country



Washington Post/ABC News polls, 2004-2015

Trust in Our Institutions

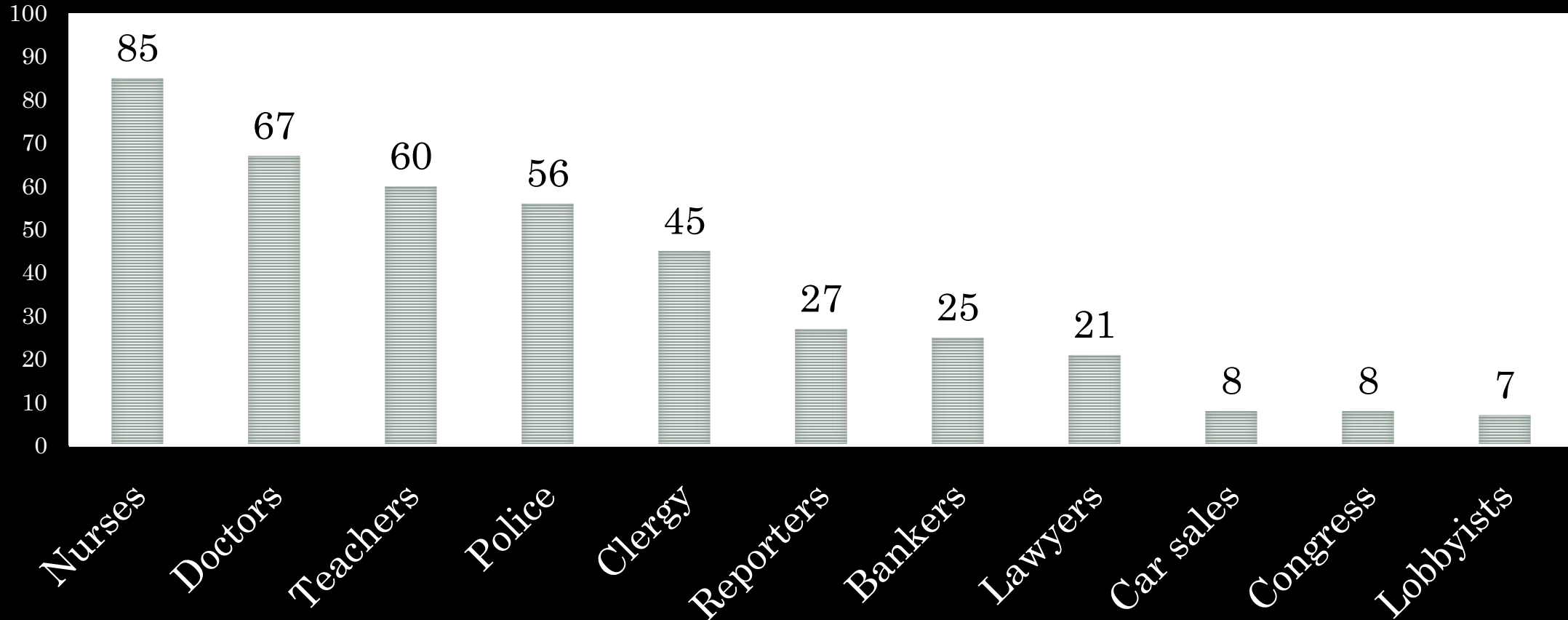
GREAT DEAL/QUITE A LOT



Gallup, June 2-7, 2015

Most Honest, Ethical Professions

VERY HIGH/HIGH ETHICS



Gallup, December 2-6, 2015

Congress's Job Approval



Gallup polls, 2002-2016

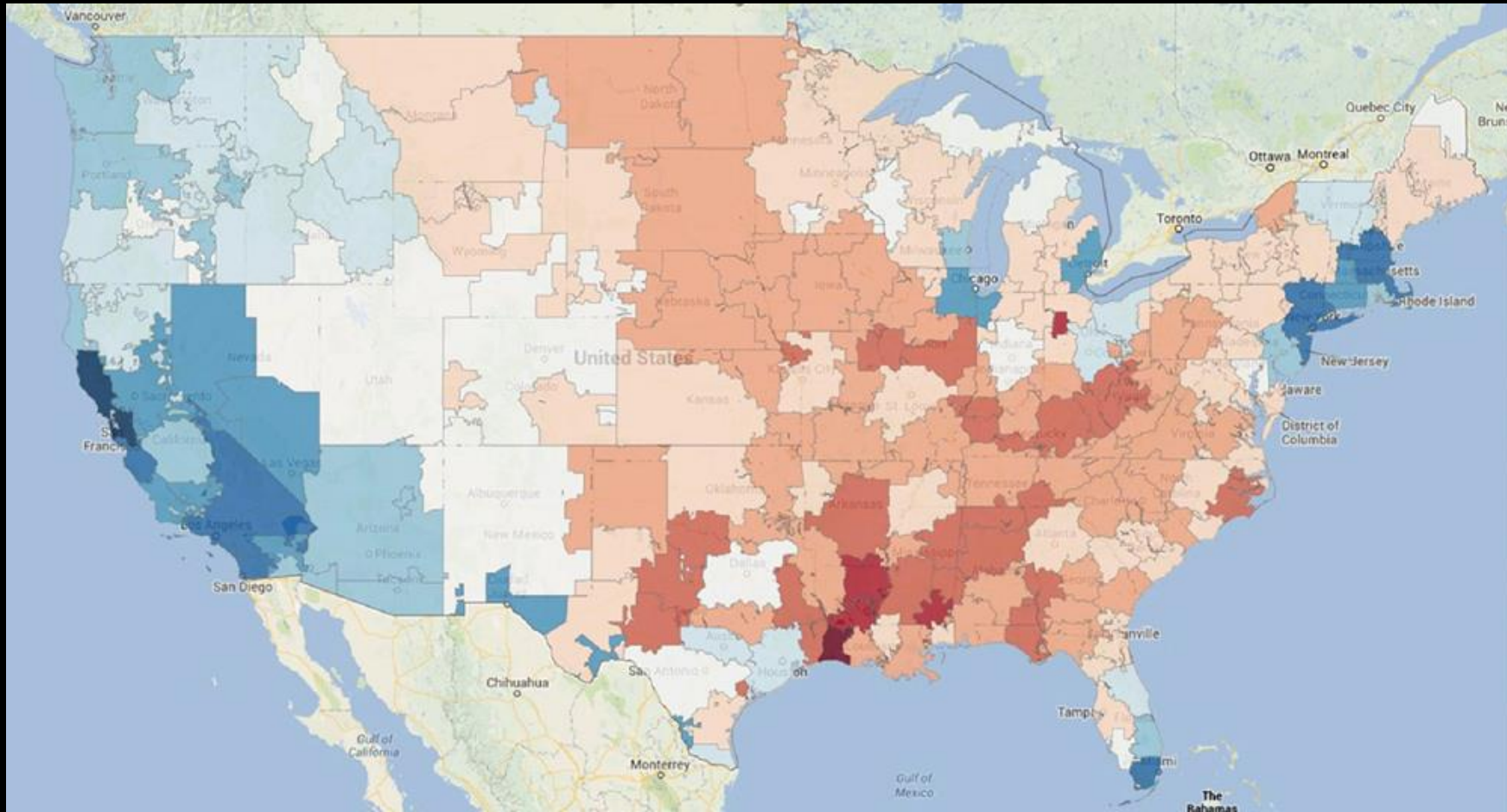
President Obama's Job Approval



Jan. 2013: 53% - 42%

Today: 48% - 47%

A Television Event for Red America



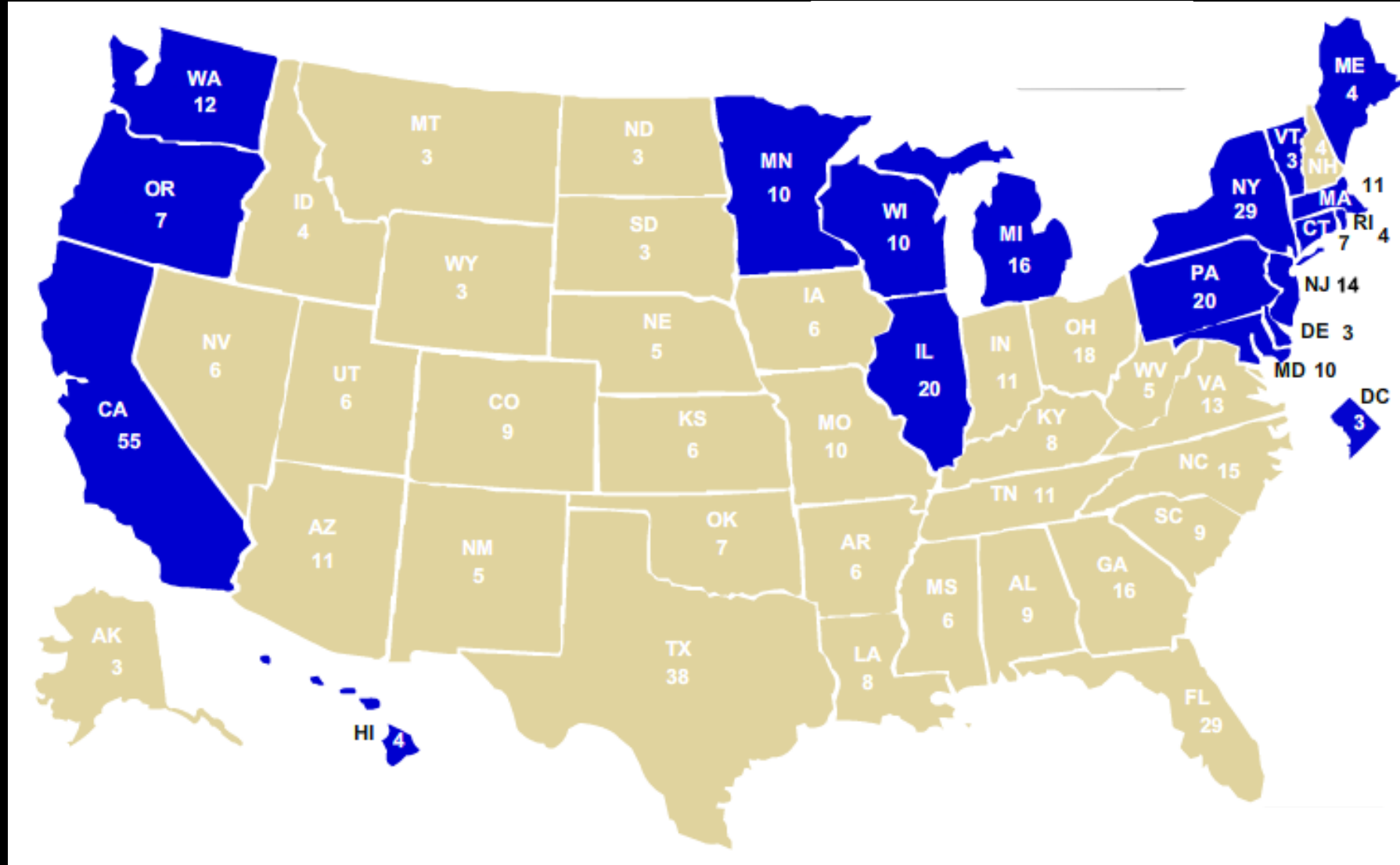
Deeper red indicates higher viewership.
Deeper blue indicates lower viewership.

Duck Dynasty Season 4 Premier



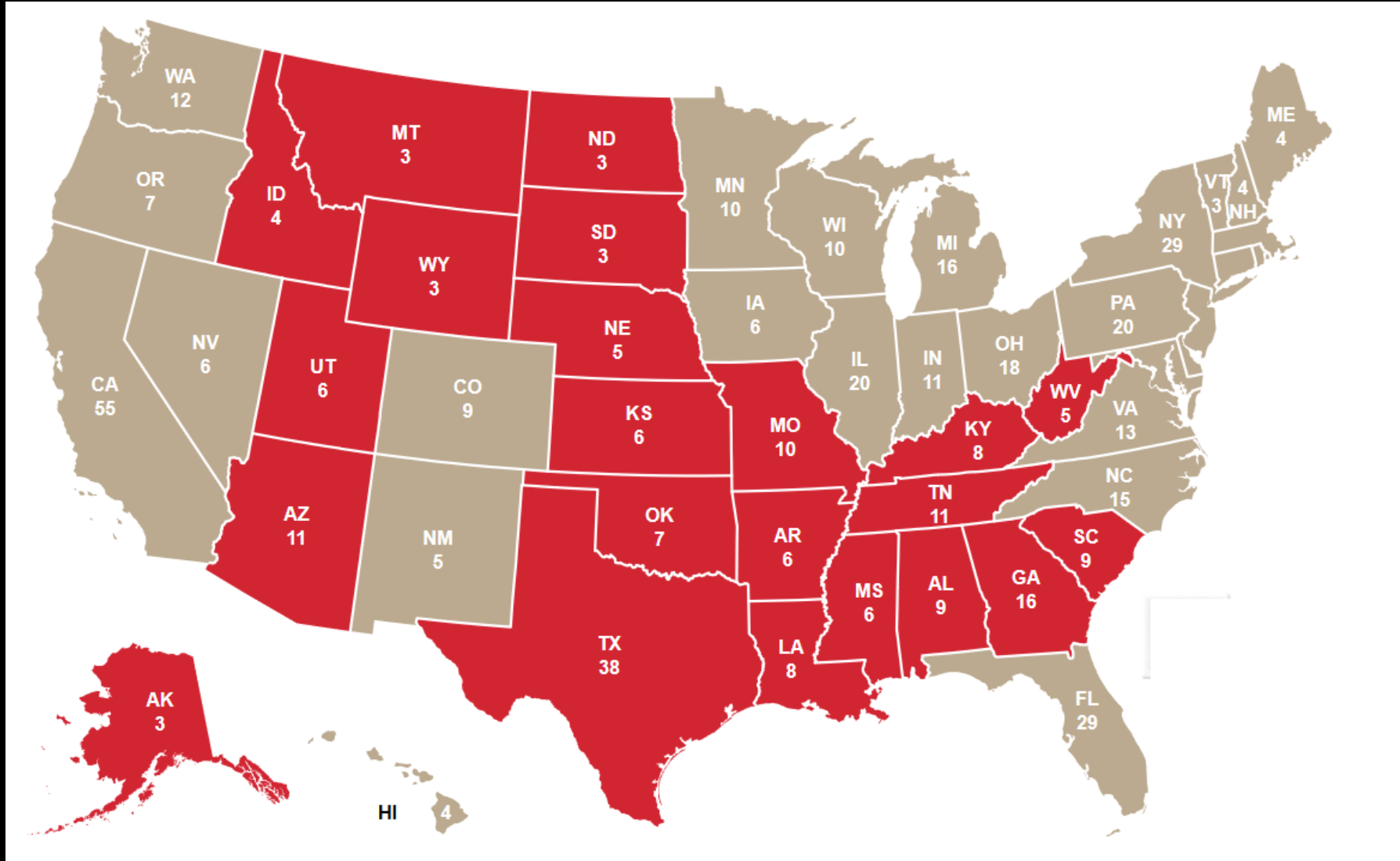
The Blue Wall

Total: 242
electoral
votes



The Red Wall

Total: 180
electoral
votes

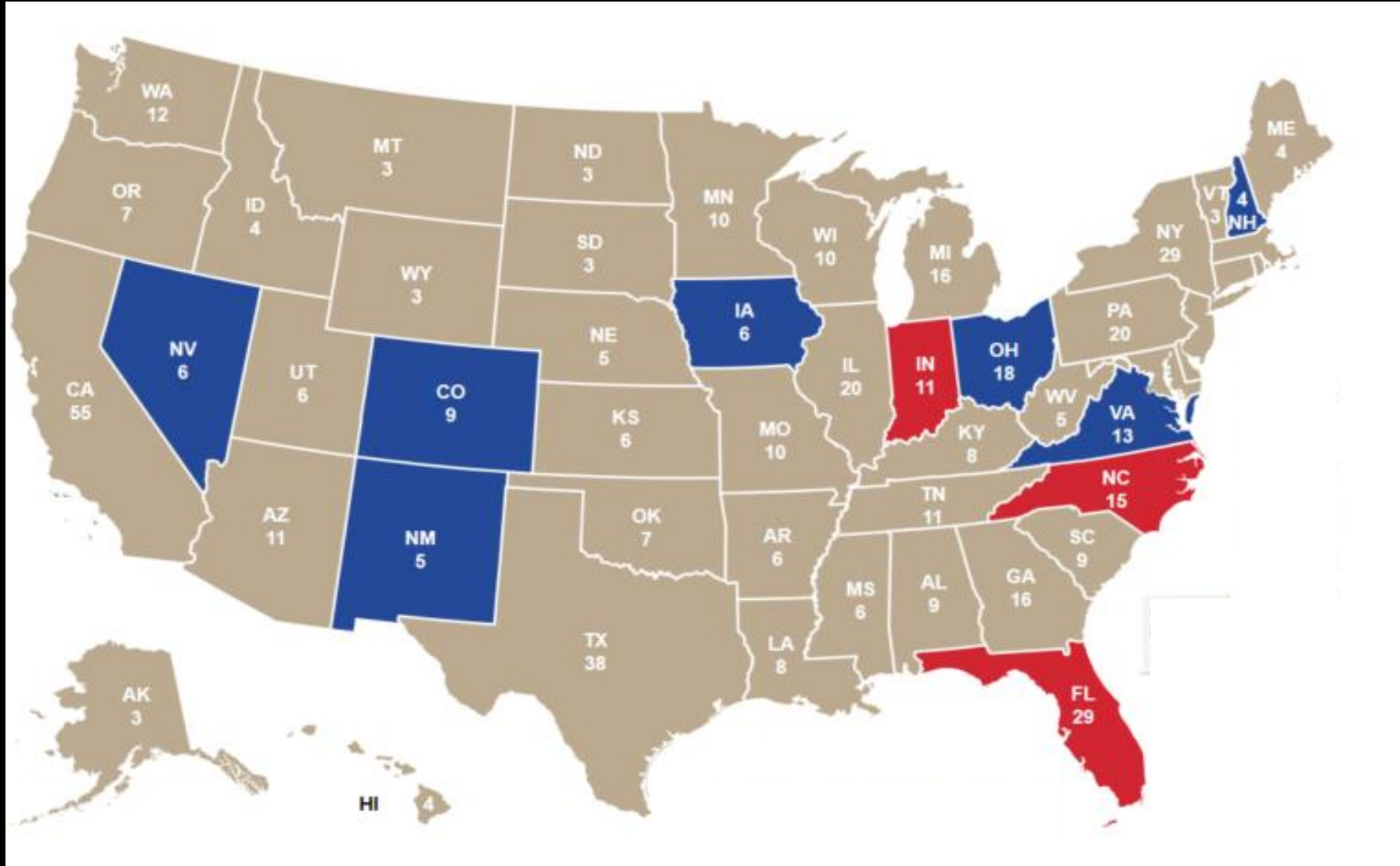


The Purple States

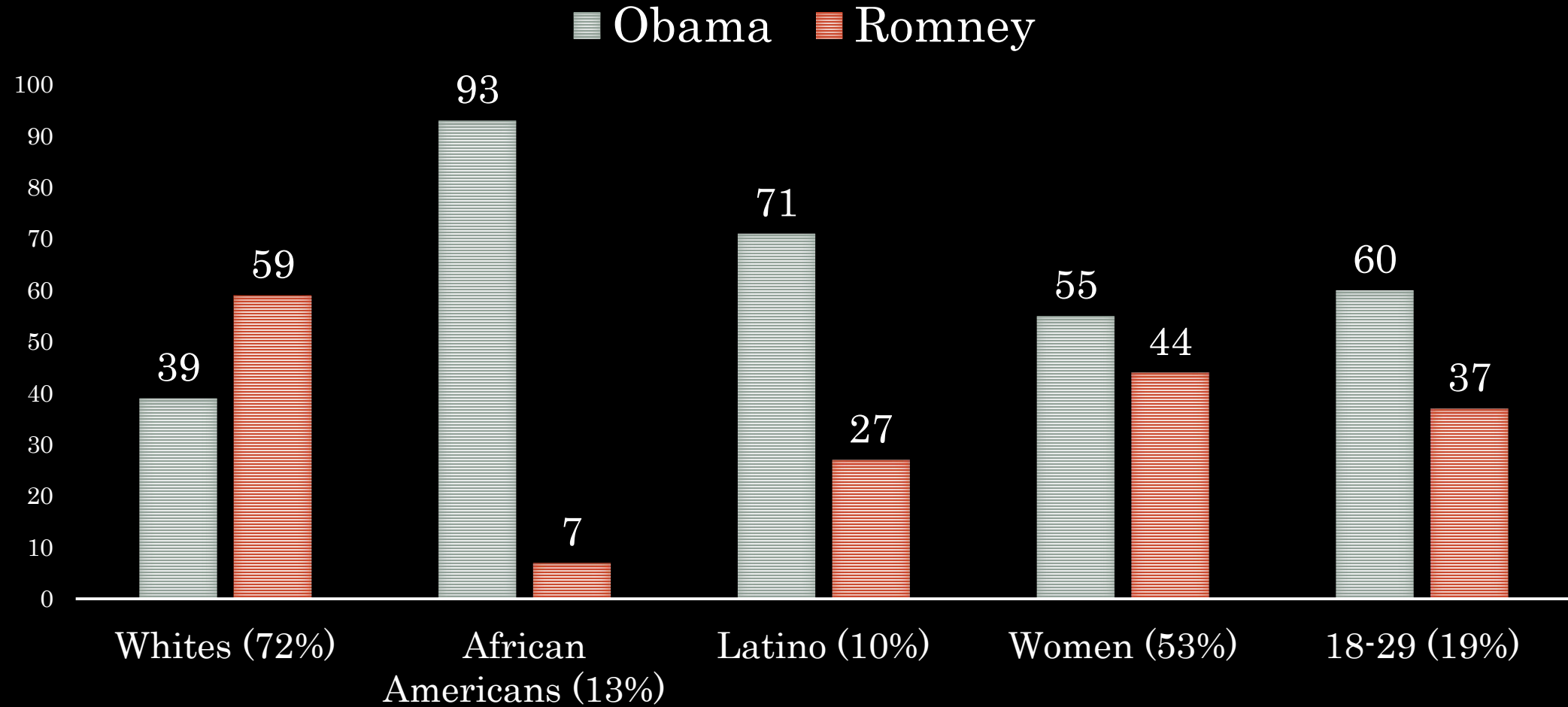
2012:
61 Dem EVs
55 GOP EVs

Dems Need:
Blue Wall +
28 EVs

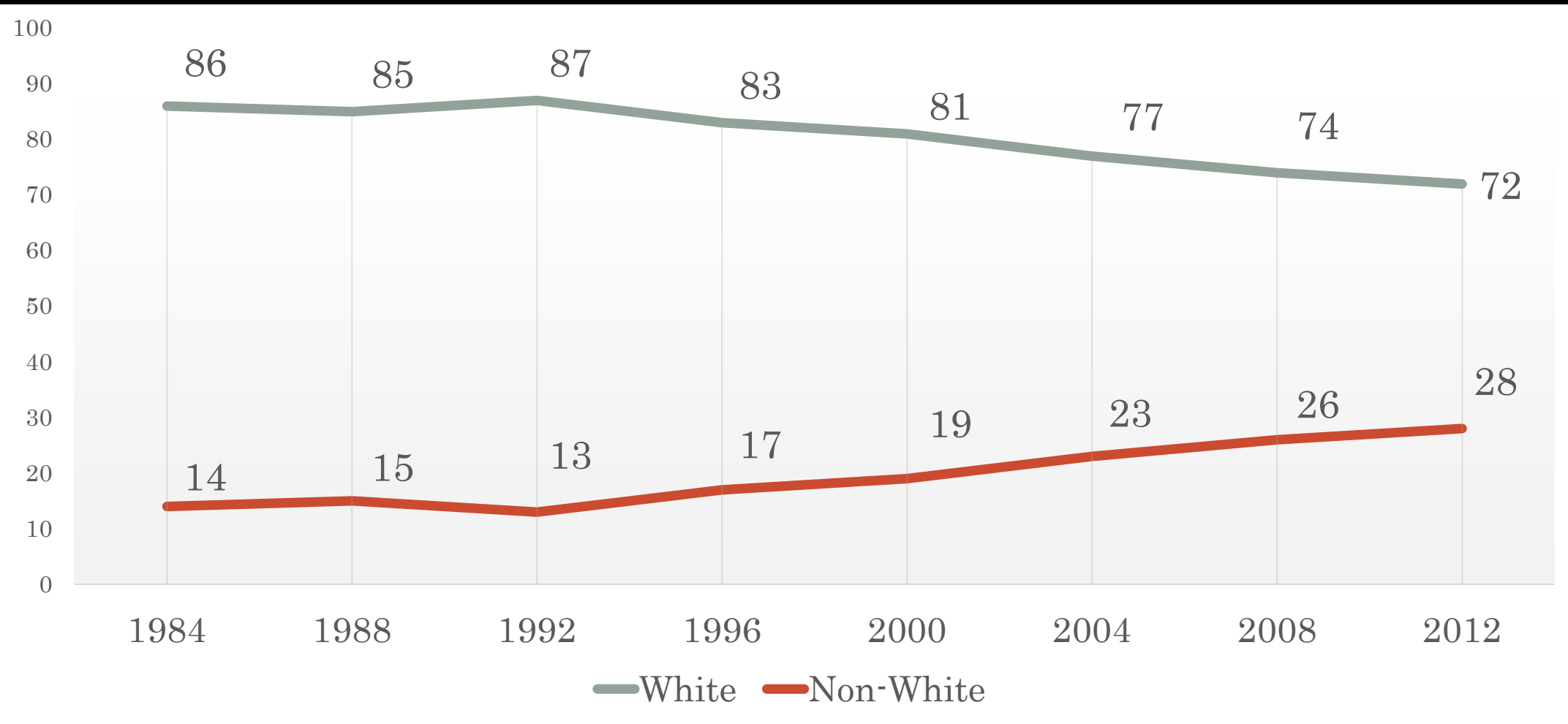
GOP Needs:
Red Wall +
90 EVs



Demographics...



...Are Destiny



President Obama's Job Approval

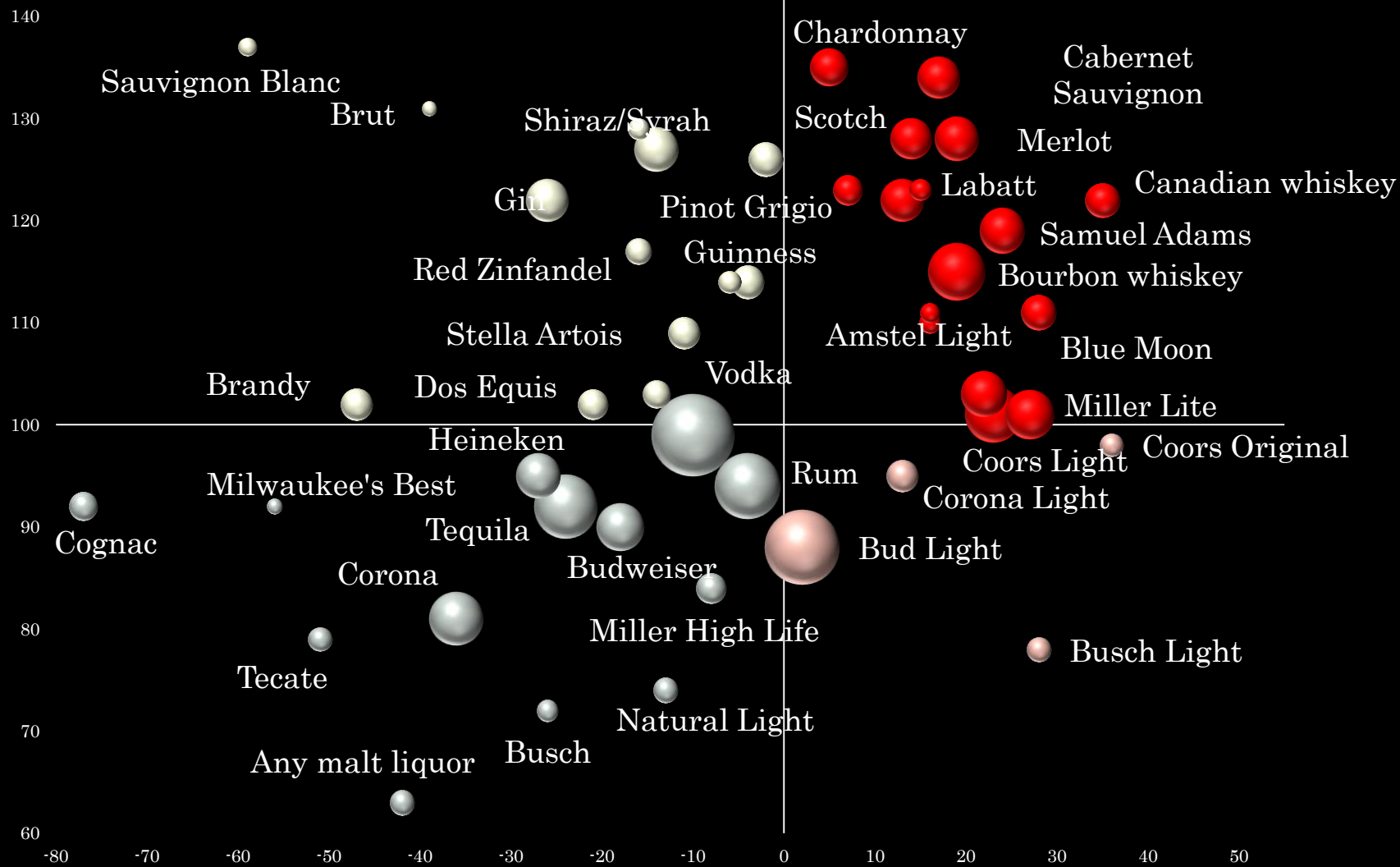


Jan. 2013: 53% - 42%

Today: 48% - 47%

Drinks and Politics

More likely
to vote

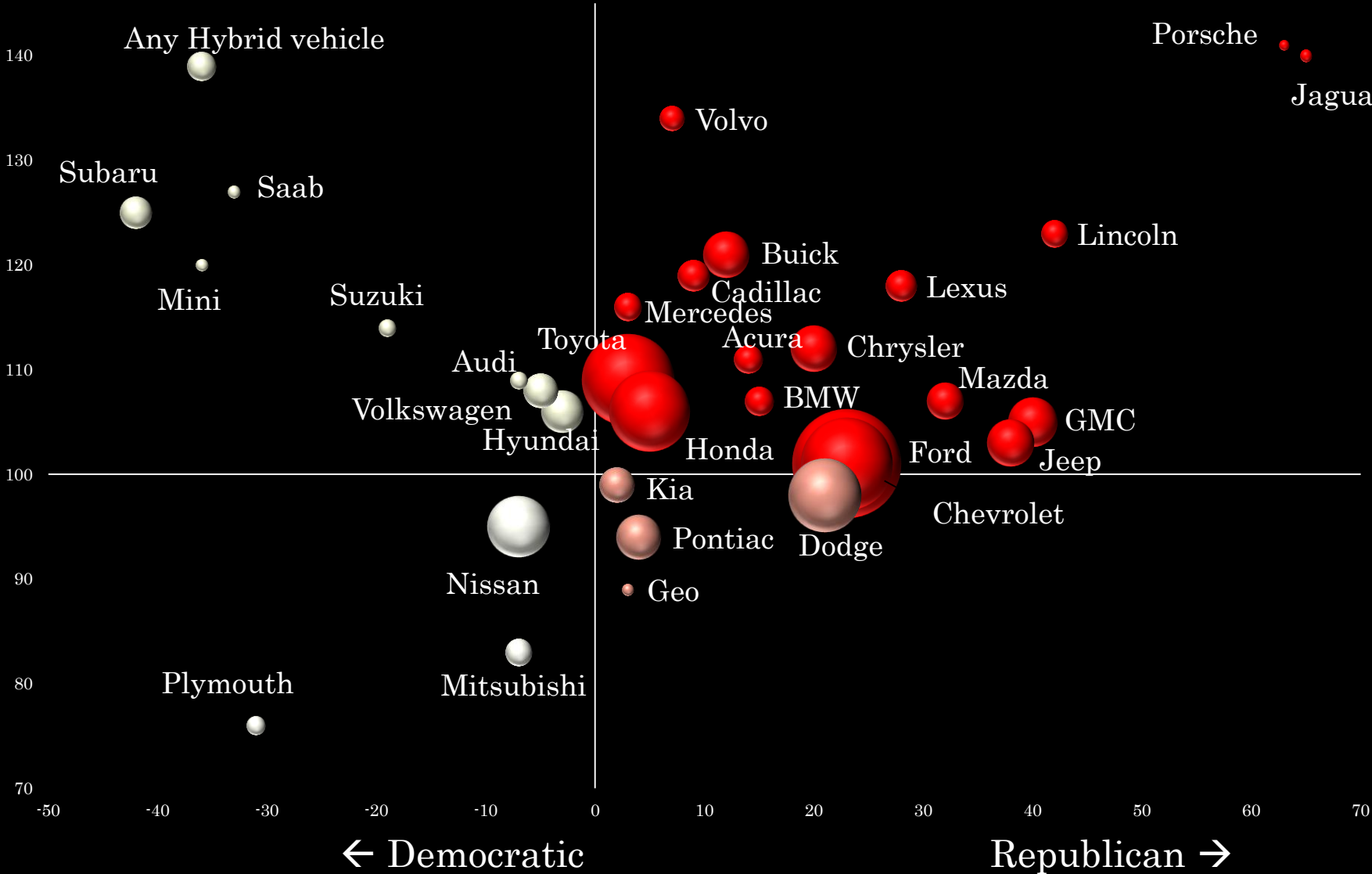


Less likely
to vote

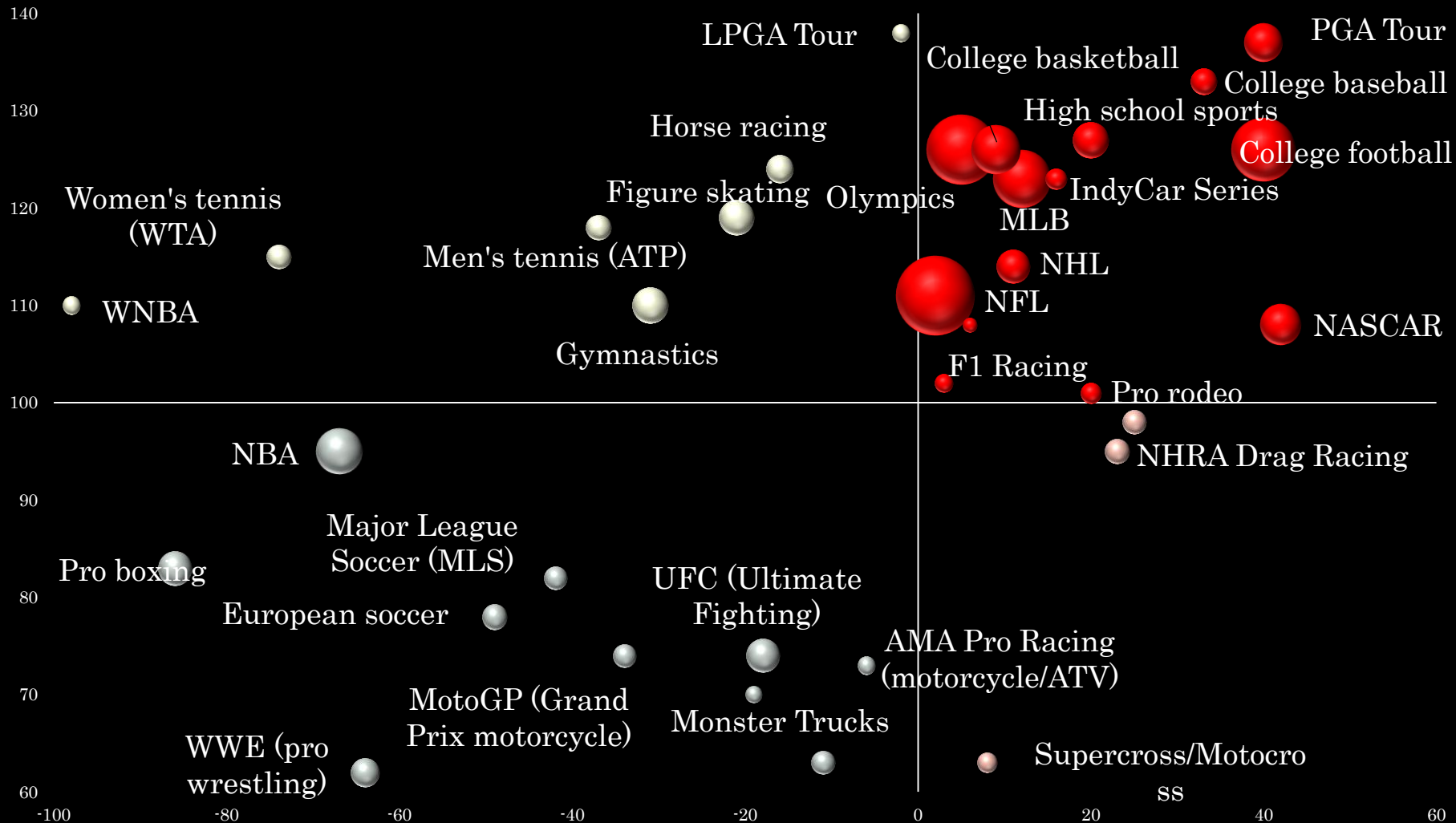
← Democratic

Republican →

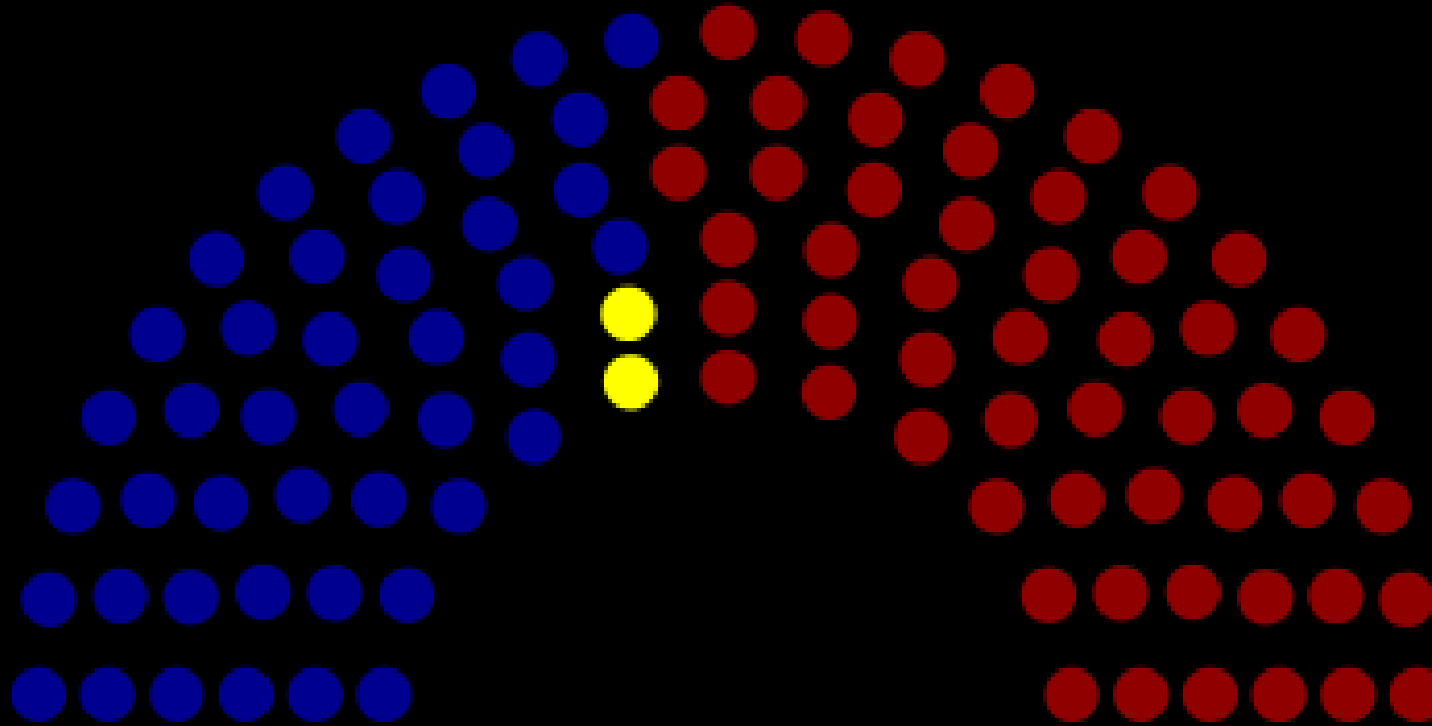
Cars and Politics



Sports and Politics

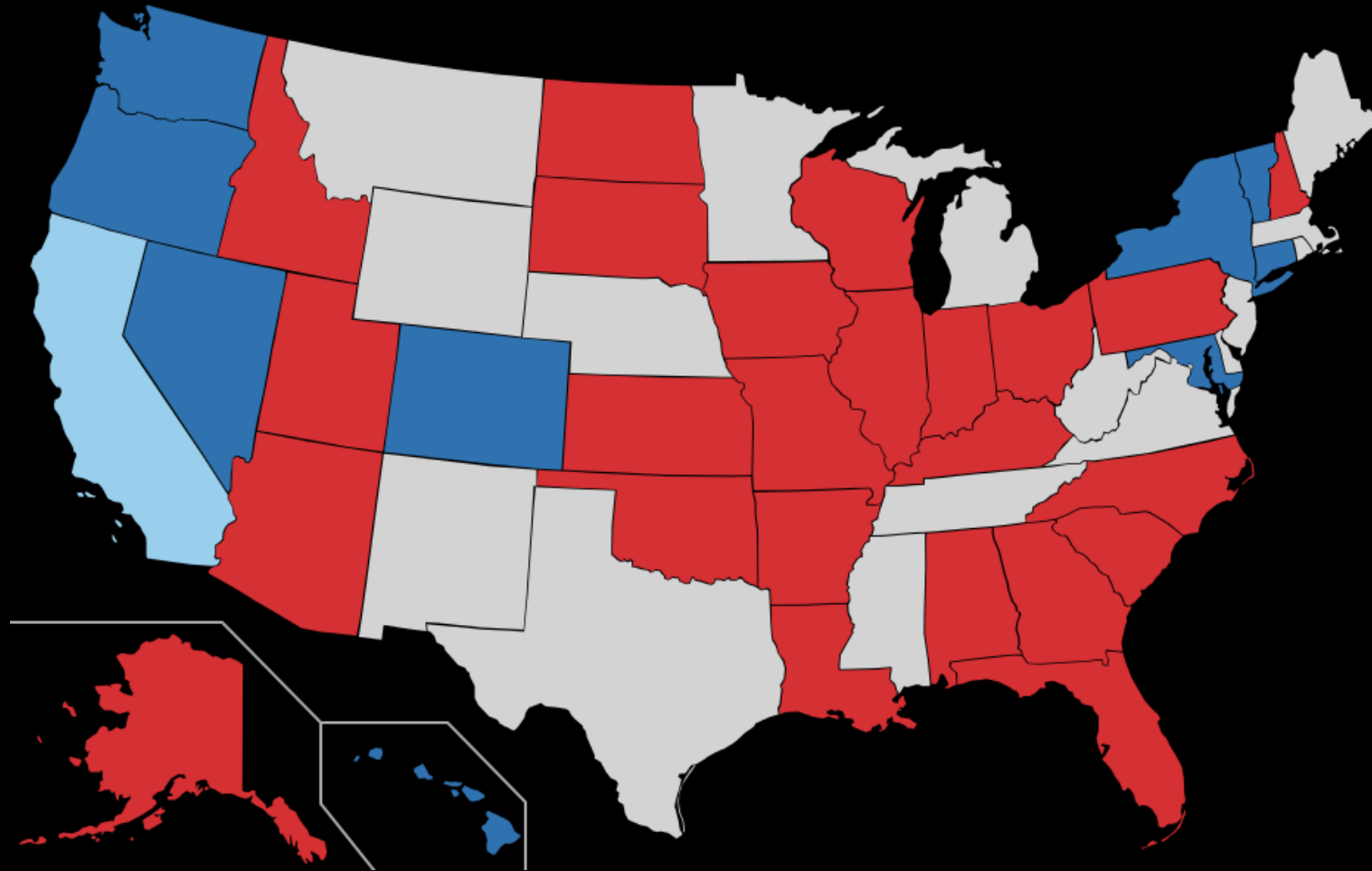


Battle for the Senate



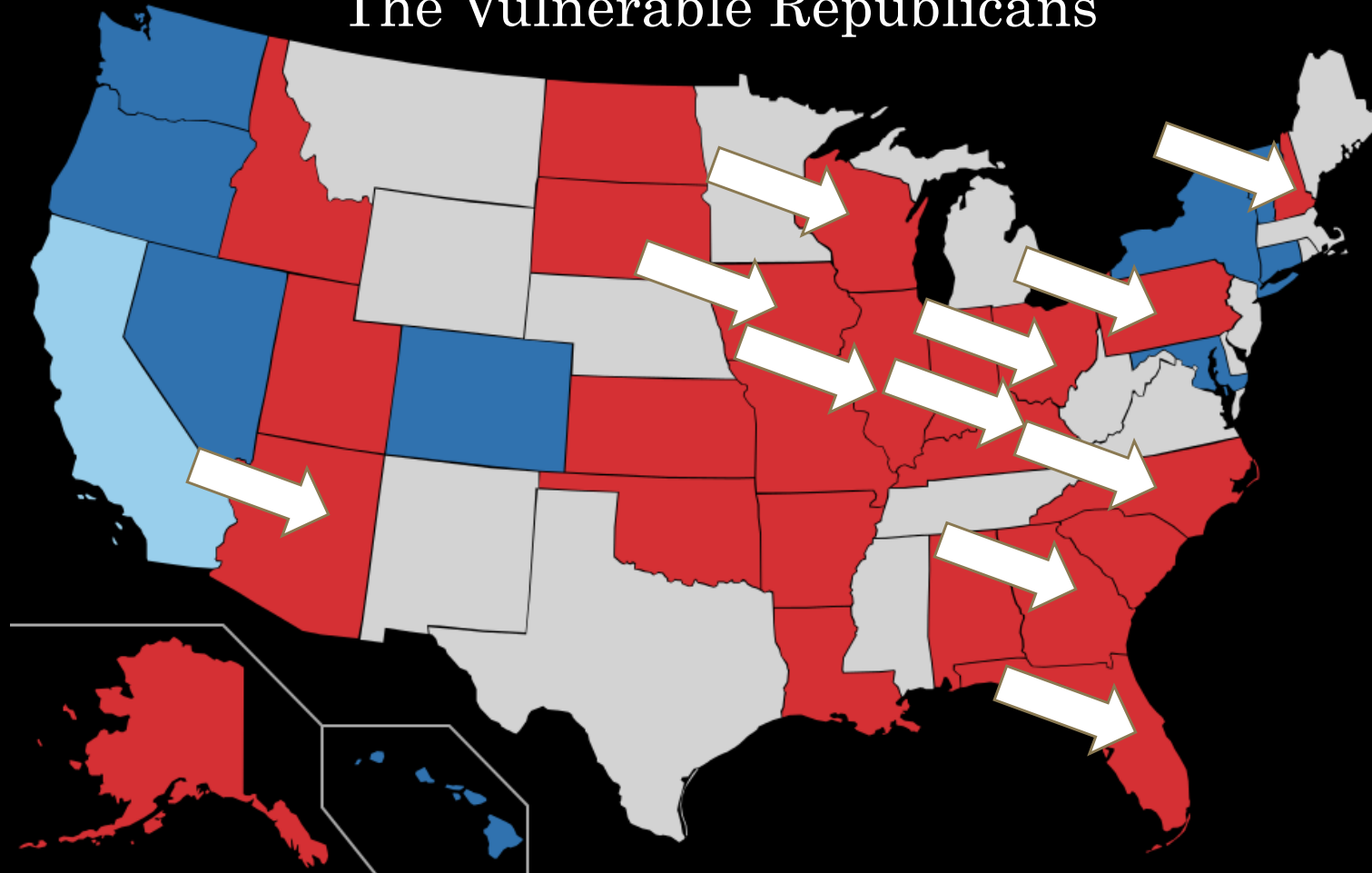
54 Republicans, 44 Democrats, 2 independents

Battle for the Senate



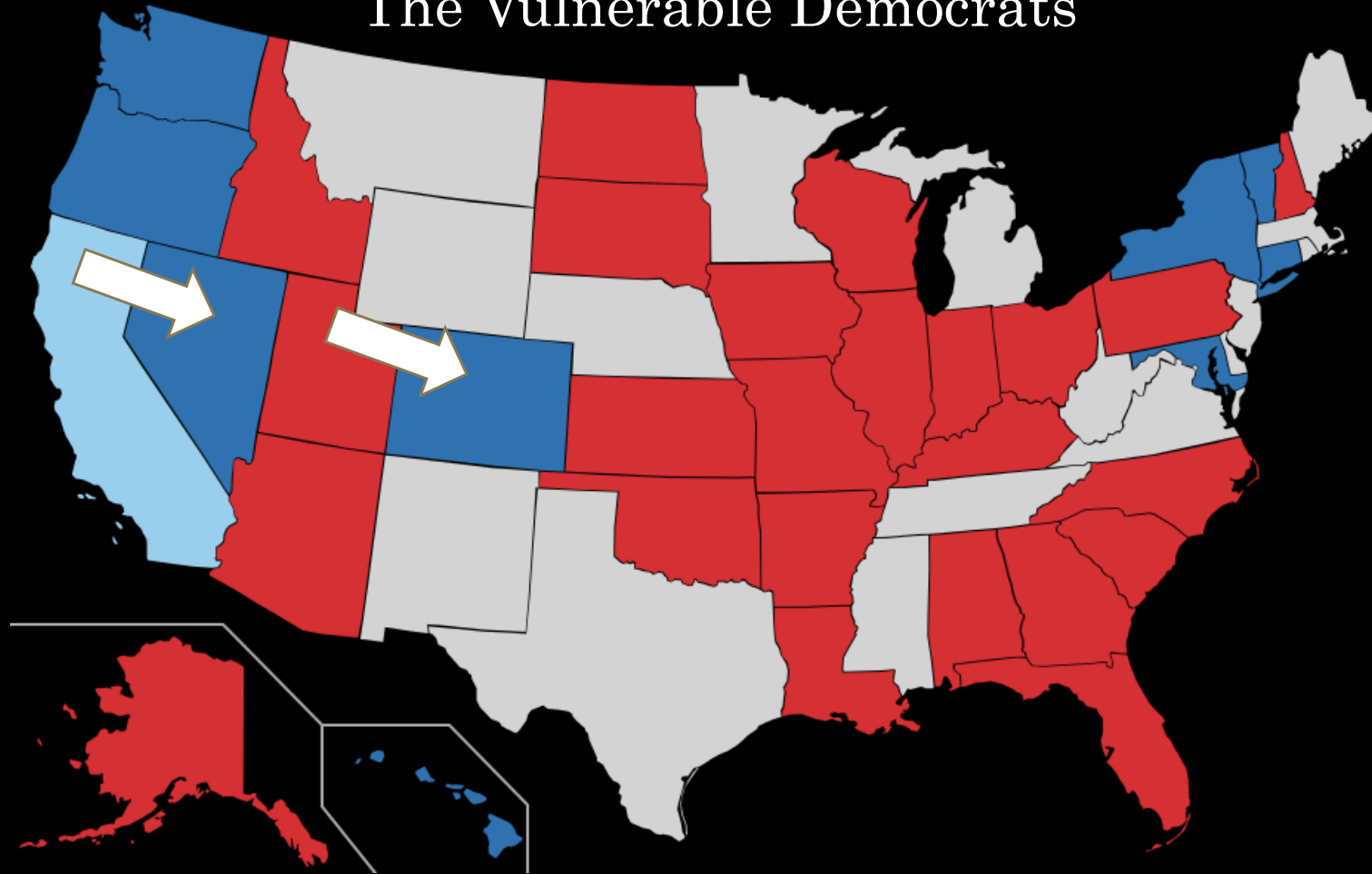
Battle for the Senate

The Vulnerable Republicans

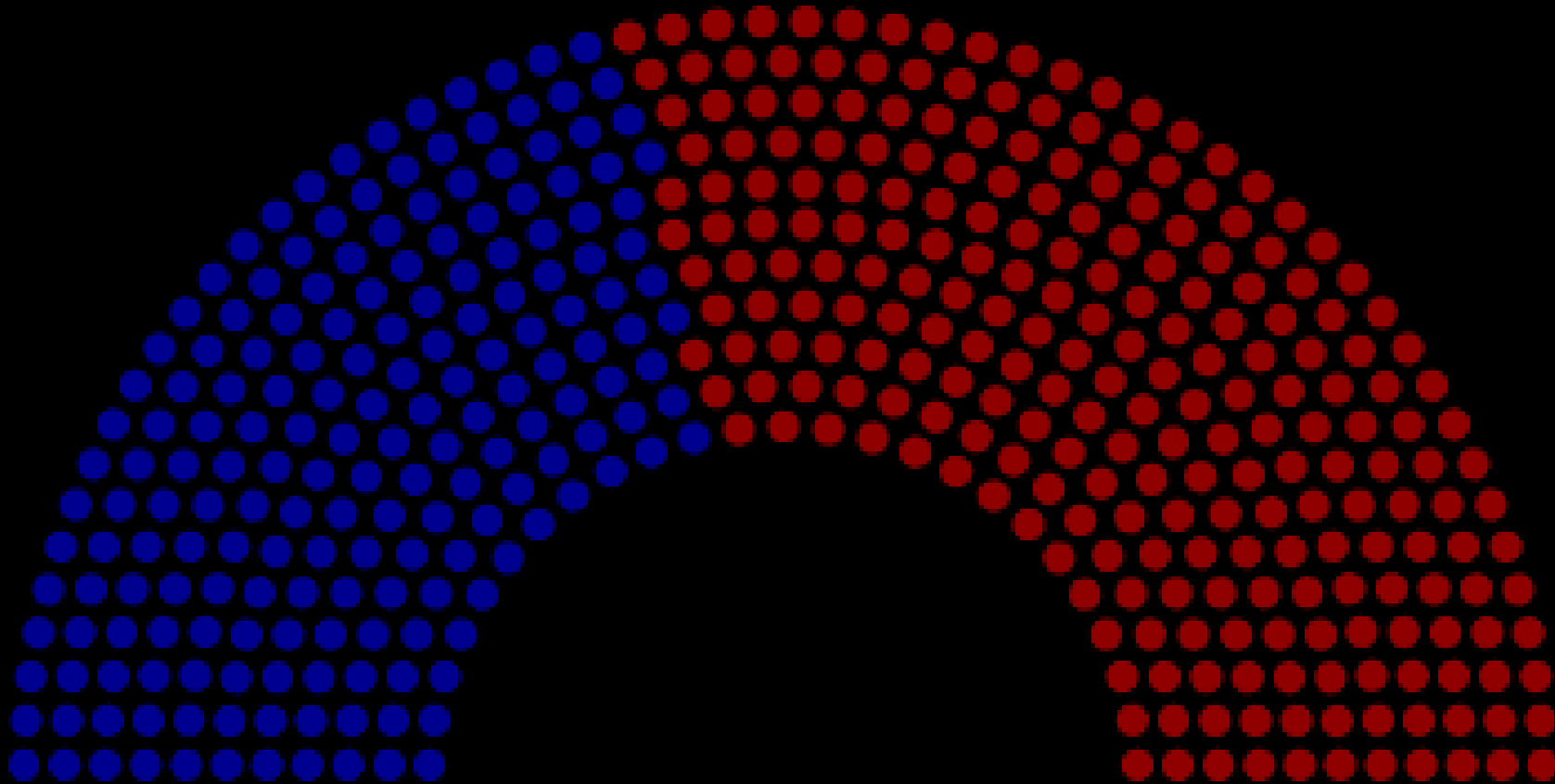


Battle for the Senate

The Vulnerable Democrats



Battle for the House

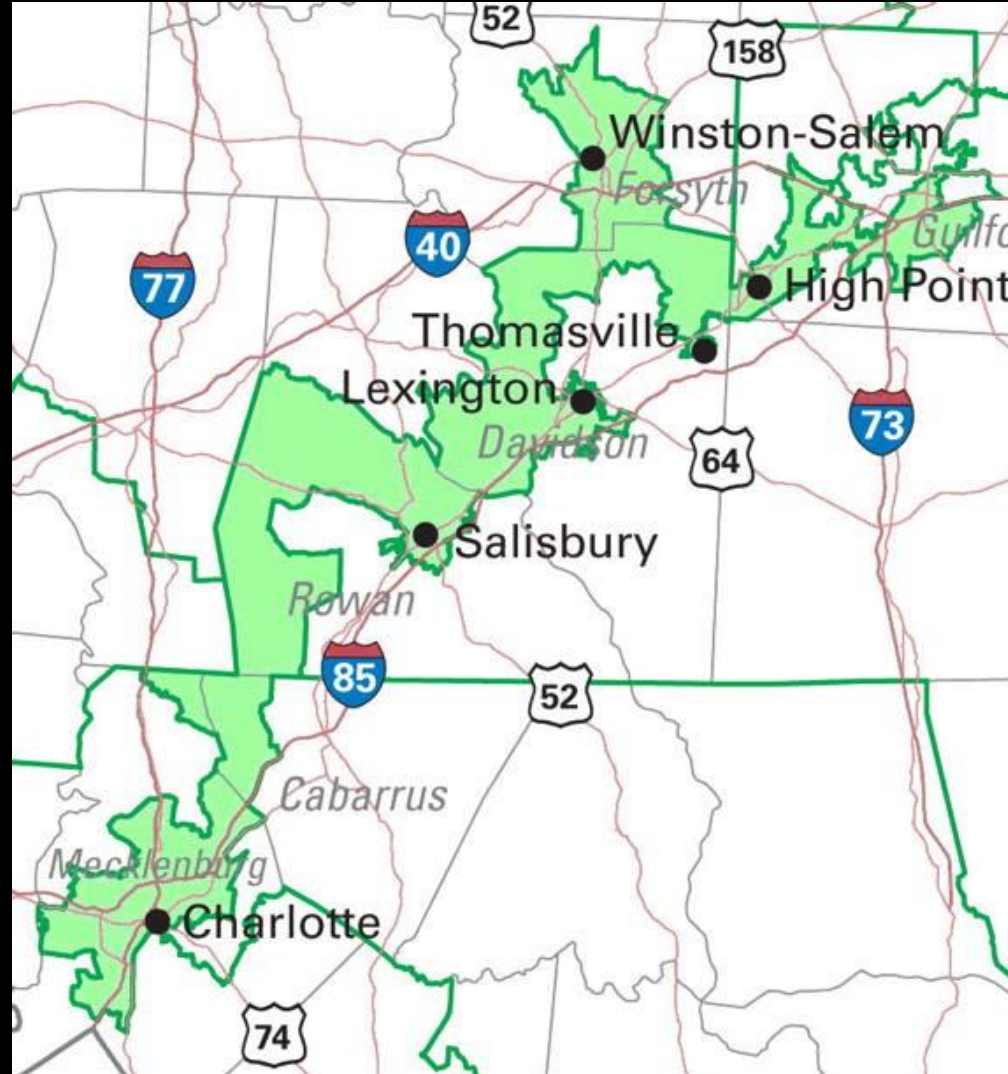


246 Republicans, 188 Democrats, 1 vacancy

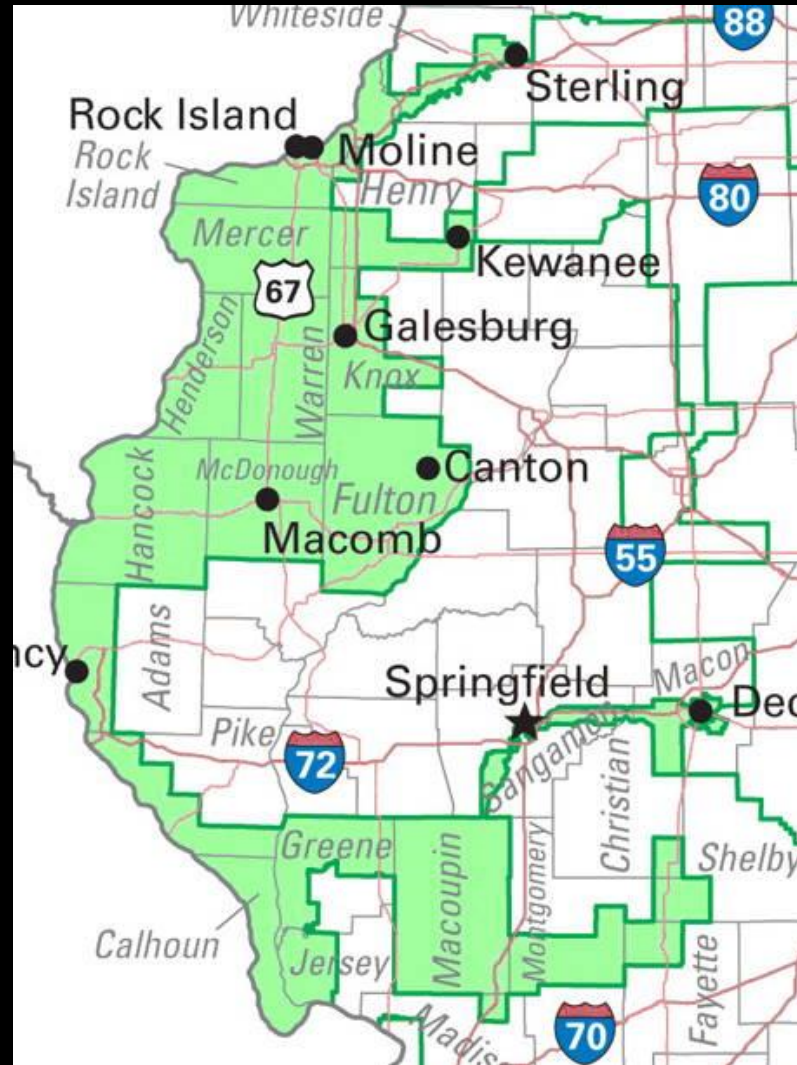
Gerrymandering



North Carolina's 12th District



Illinois' 17th District



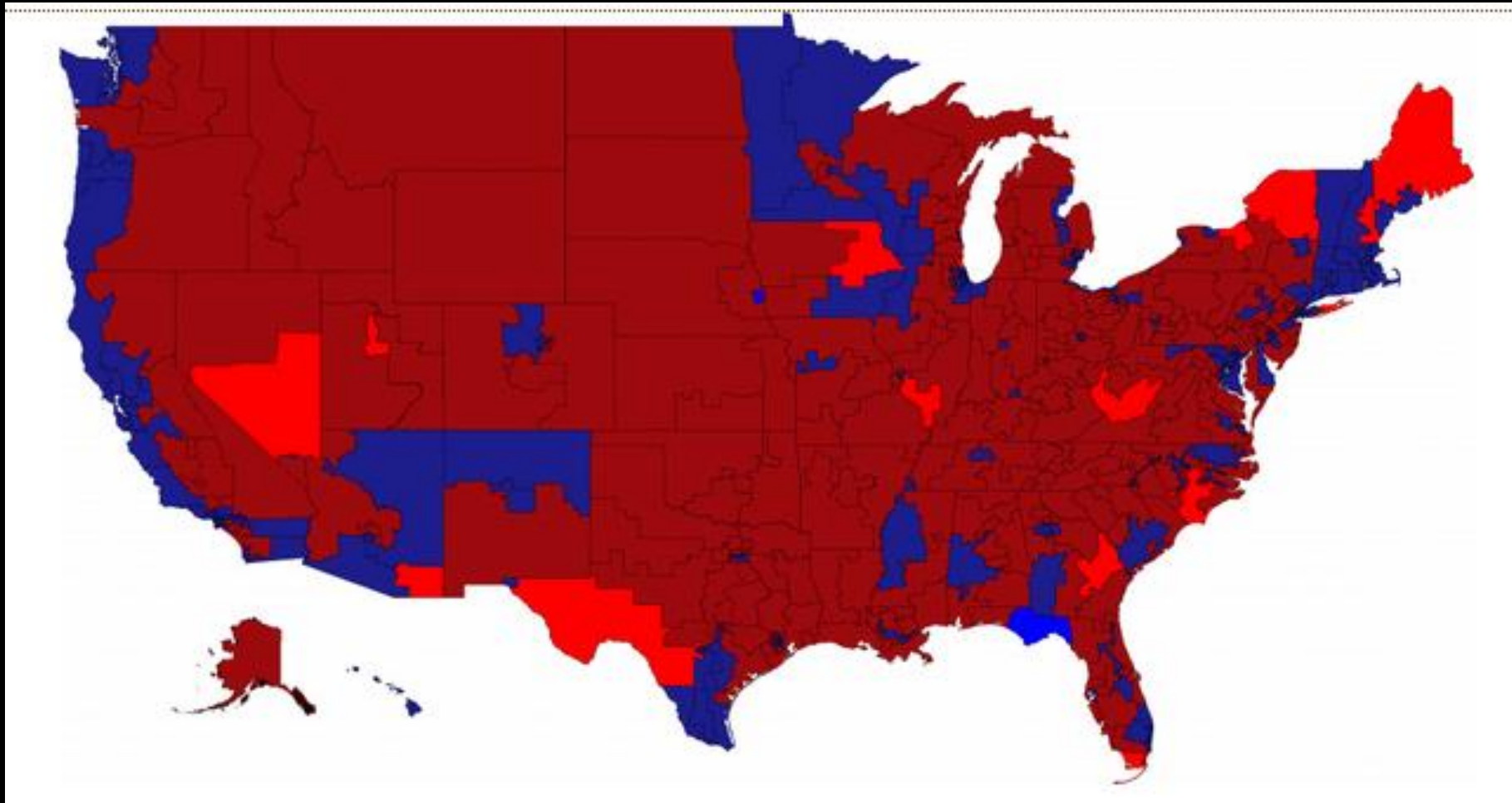
Arizona's (Old) 2nd District



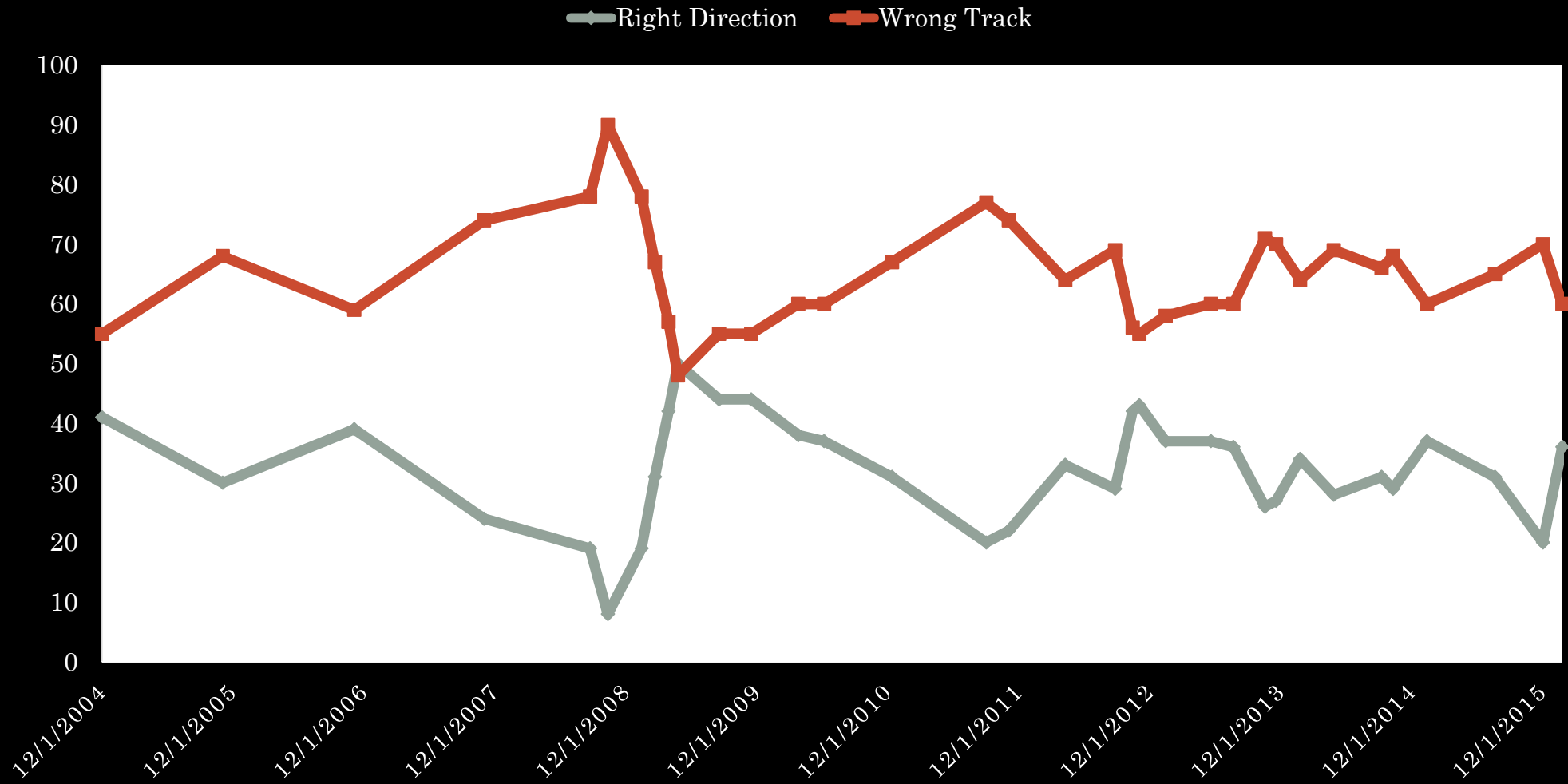
Arizona's New Districts



Battle for the House



Direction of Country



Washington Post/ABC News polls, 2004-2015

State of the States

24 under total
Republican
control

7 under total
Democratic
control

19 under
divided control

