

**NADO NATIONAL POLICY CONFERENCE
TUESDAY, APRIL 5, 2016**

**PARTNERSHIPS FOR OPPORTUNITY AND
WORKFORCE AND ECONOMIC REVITALIZATION**

The POWER Initiative

WHAT IS THE POWER INITIATIVE?

POWER is:

- An integrated, multi-agency effort
- To invest multiple federal economic and workforce development resources
- In communities and regions negatively impacted by changes in the coal economy.

WHAT IS THE POWER INITIATIVE?

The Obama Administration introduced the Partnerships for Opportunity and Workforce and Economic Revitalization (POWER) Initiative in FY15.

- The FY15 POWER Initiative served as a downpayment on the President's **POWER+ Plan** first introduced in his **FY2016 Budget**.

POWER OBJECTIVES AND PRIORITIES

- The alignment/integration of multiple federal resources in support of coal communities that strive to:
 - Diversify their economies;
 - Create new jobs in new or existing industries;
 - Attract new sources of job-creating investment; and
 - Provide a range of workforce services and skills training, **including** work-based learning opportunities, resulting in industry-recognized credentials for high-quality, in-demand jobs.

- *POWER has not established/will not establish a pre-defined eligibility list of impacted coal communities*
- Communities and regions that can reasonably demonstrate impact or anticipated impact resulting from *job loss/layoffs*:
 - coal mining, and/or
 - coal power plant, and/or
 - manufacturing or transportation logistics supply chains of either

EDA ROLE IN POWER INITIATIVE

The White House has designated EDA as the lead federal agency under POWER.

EDA's role is to provide program planning and coordination among communities and participating federal agencies.



POWER INITIATIVE PRINCIPLES

Federal POWER investments will be targeted based on the following fundamental principles:

- *Economic Diversification Planning Foundation*
 - *Implementation Projects*
- *Integrated Economic and Workforce Development Resources and Outcomes*
- *High Quality Jobs and Worker Advancement*
 - *Multi-Jurisdictional Project Impact*

COMMUNITY/REGIONAL STRATEGIC ECONOMIC DEVELOPMENT PLANS

POWER implementation funds are targeted to coal communities and regions that have already completed and approved comprehensive strategic plans to address:

- Economic diversification,
 - Workforce development, and
 - Building economic resilience in coal-dependent communities.
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- Project applications that cannot demonstrate a clear link between the project and an existing strategic plan will not be considered for funding

IMPLEMENTATION PROJECTS

- POWER prioritizes awarding program funds to help communities and regions implement projects and activities identified under existing economic and workforce development plans.
- Local and regional stakeholders have collaboratively identified economic and workforce development goals, objectives, and related strategies.

INTEGRATION OF APPROACHES AND OUTCOMES

Applications selected for funding will clearly demonstrate:

- Coordination between the project's economic development and workforce development efforts;
- How resources for these various activities will be leveraged and integrated;
- How the project will contribute to greater economic diversification and prosperity throughout the community/region; and
- How the proposed project will successfully result in the creation of family supporting jobs and careers.

JOB CREATION AND RE-EMPLOYMENT OPPORTUNITIES

POWER prioritizes those project that propose to create jobs and re-employment opportunities:

- Family-supporting jobs and careers;
- Education and training directly linked to higher-skilled and better paying jobs within the high-demand industries; and
- Job training courses providing industry-recognized credentials that enhance economic mobility and advancement.

FY15 Award Summary

- 36 awards totaling \$14,546,457
- Projects in 12 states and tribal nations
- White House announcement:
www.whitehouse.gov/the-press-office/2015/10/15/fact-sheet-administration-announces-new-workforce-and-economic

FY 2016 Funding Agencies:

- FY16 Joint POWER Funding Announcement
 - March 17, 2016
 - <https://www.eda.gov/power/files/2016/funds-announcement.pdf>
- Department of Commerce (DOC), Economic Development Administration (EDA)
 - \$19.6 Million
- Appalachian Regional Commission (ARC)
 - \$45 Million

FY16 FEDERAL POWER PARTNERS

Multiple federal agencies support the POWER Initiative by providing POWER grantees with:

- Program outreach and technical assistance
- Preference points for agency funding

2016 Federal POWER Partners include:

- USDA Rural Business Cooperative Service
- EPA Office of Land and Emergency Management
- Department of Labor, Employment and Training Administration
- Small Business Administration
- Department of Energy Jobs Strategy Council
- Interior, Office of Surface Mining Reclamation and Enforcement
- Treasury, Community Development Financial Institutions (CDFI) Fund
- Commerce (SelectUSA; NIST-Manufacturing Extension Partnerships (MEP))
- Corporation for National and Community Service (CNCS)

More information is available online: <https://www.eda.gov/power/agencies.htm>

POWER CONTACTS AND OTHER INFORMATION

- General POWER Inquiries:
 - EDA: POWER@eda.gov
 - ARC: POWER@arc.gov
- Other POWER Information:
 - POWER 2016 FAQ:
<https://www.eda.gov/power/files/2016/faq.pdf>
 - POWER 2016 Overview:
<https://www.eda.gov/power/files/2016/overview.pdf>
- EDA Regional Contact Information:
 - <http://www.eda.gov/contacts.htm>