**National Association of Development Organizations
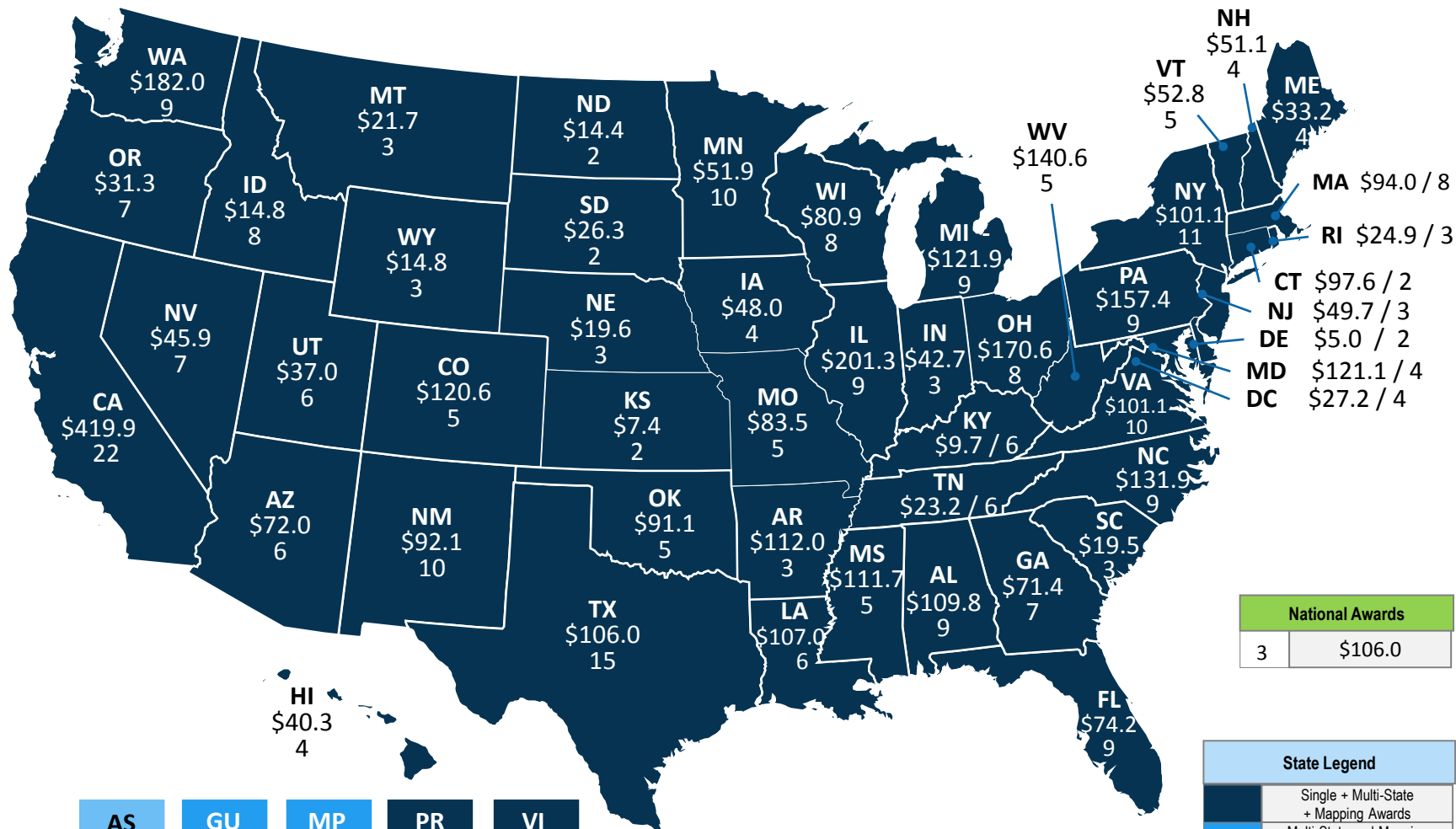2016 Washington Policy Conference**

April 6, 2016

Agenda

- Introducing NTIA Broadband Programs

- BTOP and SBI

- BroadbandUSA

- BroadbandUSA Community Connectivity Initiative

- BroadbandUSA Broadband Opportunity Council

National Telecommunications and Information Administration (NTIA)

- NTIA is the Executive Branch agency responsible for advising the President on telecommunications and information policy issues

- NTIA's programs and policymaking focus largely on:

✓ expanding broadband Internet access and adoption in America

✓ expanding the use of spectrum by all users

✓ ensuring the Internet remains an engine for continued innovation and economic growth

BTOP and SBI Grant Awards

State	Amount	Awards
WA	$182.0	9
OR	$31.3	7
ID	$14.8	8
MT	$21.7	3
WY	$14.8	3
ND	$14.4	2
SD	$26.3	2
MN	$51.9	10
WI	$80.9	8
MI	$121.9	9
NV	$45.9	7
UT	$37.0	6
CO	$120.6	5
NE	$19.6	3
IA	$48.0	4
IL	$201.3	9
IN	$42.7	3
OH	$170.6	8
CA	$419.9	22
AZ	$72.0	6
NM	$92.1	10
KS	$7.4	2
MO	$83.5	5
KY	$9.7 / 6	
OK	$91.1	5
AR	$112.0	3
TN	$23.2 / 6	
TX	$106.0	15
LA	$107.0	6
MS	$111.7	5
AL	$109.8	9
GA	$71.4	7
NC	$131.9	9
SC	$19.5	3
FL	$74.2	9
HI	$40.3	4
WV	$140.6	5
PA	$157.4	9
NY	$101.1	11
VA	$101.1	10
NH	$51.1	4
VT	$52.8	5
ME	$33.2	4
MA	$94.0 / 8	
RI	$24.9 / 3	
CT	$97.6 / 2	
NJ	$49.7 / 3	
DE	$5.0 / 2	
MD	$121.1 / 4	
DC	$27.2 / 4	
AS	$1.9	1
GU	$7.5	2
MP	$3.4	2
PR	$41.1	3
VI	$67.5	4

National Awards	
3	$106.0

$ = Amount of awards (in millions)
# = Applications Awarded

State Legend	
	Single + Multi-State + Mapping Awards
	Multi-State and Mapping Awards Only
	Mapping Grant Only

BROADBAND PROGRAMS

Legend:
- Pre-SBI Broadband Programs
- Post-SBI Broadband Programs
- Pre-SBI and Post-SBI Broadband Programs
- No Broadband Programs
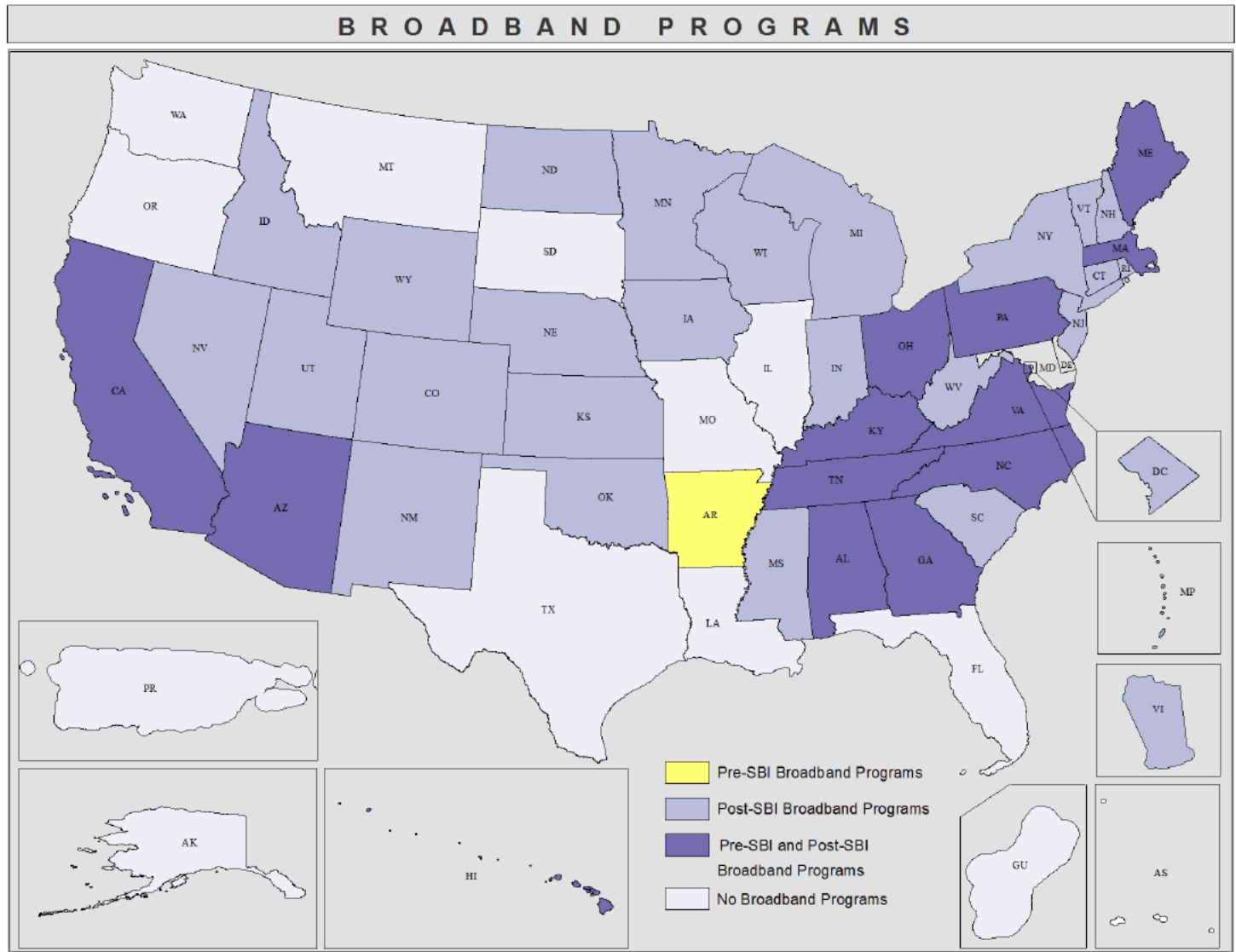
Date: February, 2016

NTIA's BroadbandUSA

BroadbandUSA serves as a strategic advisor to communities implementing broadband deployment and adoption programs

✓ Connecting America's Communities

✓ Getting Americans Online

✓ Promoting Economic Development

✓ Foster coordination and collaboration with federal agencies

BroadbandUSA
Connecting America's Communities

✓ Assist communities and federal/state government agencies to improve access to broadband services

✓ Encourage connections to schools, hospitals, libraries, and public safety entities

✓ Promote gigabit capable communities

BroadbandUSA
Getting Americans Online

✓ Support digital literacy and adoption efforts to lower barriers to broadband adoption

✓ Focus on vulnerable populations that have historically lagged behind in their broadband use relative to the rest of the country

BroadbandUSA
Promoting Economic Development

✓ Assist communities in driving economic development efforts associated with broadband deployment and adoption

✓ Focus on decreasing unemployment, improving wages, and growing small business

BroadbandUSA
Technical Assistance

✓ Engage with communities planning/implementing broadband initiatives

✓ Connect communities with federal programs that fund broadband deployment and digital inclusion efforts

✓ Deliver specific recommendations to support broadband programs

✓ Support public-private partnerships

✓ Convene local and regional stakeholders

BroadbandUSA
Community Connectivity Initiative

The Initiative will provide communities with:

✓ a comprehensive self-assessment tool and report to better understand how their current policies and programs support broadband connectivity;

✓ an index or comparative community connectivity score;

✓ technical assistance with project planning and implementation;

✓ and access to an expanding community of practice.

BroadbandUSA
Community Connectivity Initiative

BroadbandUSA continues to engage community, civic and corporate leaders

✓ to develop and finalize a set of connectivity indicators by the summer 2016,

✓ conduct beta pilots using the online tool (fall 2016),

✓ introduce the program broadly to communities in 2017

Why BroadbandUSA?

- It's the 21st Century, broadband is basic infrastructure
✓ Roads, bridges, water, sewer, gas, electrical, **broadband**

- Broadband; essential today for economic growth, attracting business, creating/retaining jobs, remaining competitive in the information-age
✓ Critical to individuals
✓ Access and digital skills are becoming a must
✓ Employment, education, healthcare, government benefits and social networks

Here's More Why BroadbandUSA?

- Recent FCC Data: 34M Americans lack access to wired broadband speeds of at least 25 / 3 Mbps service

✓ 10 percent of the U.S. population

✓ More than 23M live in rural communities, where the economics of building out high-speed infrastructure can be challenging.

✓ 1.6M live on Tribal lands, which include some of the most remote territory in the country.

BroadbandUSA
Federal Coordination

Broadband Opportunity Council

- ✓ Co-chaired by DOC and USDA, with 25 member agencies

- ✓ Focused on Executive Branch potential for action

- ✓ Established by the White House to drive investment and coordinate broadband policy across the federal government

Broadband Opportunity Council
Examples of Funding Guidance to Date

Agencies are issuing new guidance to promote greater availability of funds for broadband purposes:

✓ HUD issued guidance on use of Community Development Block Grant funds for broadband

✓ EPA issued guidance specifying that cities can deploy conduit while EPA-funded water/sewer projects are underway and trenches are already being dug

✓ DOI is working to make more towers located on federal lands available for broadband deployment

BroadbandUSA
Contact

BroadbandUSA website http://www2.ntia.doc.gov/

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