

**NADO**  
NATIONAL ASSOCIATION OF DEVELOPMENT ORGANIZATIONS  
**RESEARCH FOUNDATION**

INTERNATIONAL  
ECONOMIC DEVELOPMENT  
COUNCIL



**MAY 19-20**  
**WASHINGTON,**  
**DC**

**Making Resilience the New Normal:**  
**A Convening of Local, Regional, and**  
**Federal Leaders**

# Event Information and Agenda

## Welcome

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Thank you for joining us in Washington, DC! Across the country, local and regional agencies are finding new ways of building resilience through their day-to-day decisions. By applying a new lens to not only disaster recovery but also planning, zoning, capital investment, lending, and other routine services, they are making their communities better able to withstand and bounce back from natural disasters and the impacts of climate change.

This 1.5-day convening will bring federal partners together with experienced local and regional leaders for a discussion about how they can work together to achieve better resilience outcomes on the ground. Representatives from regional development organizations and local governments – whose communities have all been impacted by natural disasters in the past five years – will share how their recovery experiences have changed their approaches to everyday decision-making and how they are finding creative ways to use federal resources to fortify their regions against future hazards and disruptions. Federal partners from a range of agencies will highlight recent efforts to support disaster and climate resilience through new and existing policies, programs, and investments. By targeting communities on the forefront of resilience and fostering a broad interagency conversation that reaches beyond the primary disaster recovery and preparedness players, this convening will inspire new ideas for strengthening resilience and institutionalizing it as an integral objective of participants' ongoing work.

## Partners

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This workshop was coordinated and organized by the NADO Research Foundation and the International Economic Development Council through grants awarded by the U.S. Economic Development Administration's Atlanta and Philadelphia regional offices (04-79-06700, 04-06-06694, 01-79-14223). Any opinions, findings, conclusions, or recommendations expressed at this event do not necessarily reflect the views of EDA.



## About NADO and the NADO Research Foundation

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The National Association of Development Organizations (NADO) is a national membership organization for the nation's 500+ regional planning and development organizations focused on strengthening local governments, communities, and economies. Regional planning and development organizations—known locally as regional planning commissions, councils of governments, area development districts, or similar names—play a key role in regional and community economic development, business development finance, technology and telecommunications, transportation planning, workforce development, GIS analysis, disaster preparedness, and a variety of other types of services and support for member local governments.

Founded in 1988, the NADO Research Foundation is the nonprofit research affiliate of NADO. The NADO Research Foundation identifies, studies, and promotes regional solutions and approaches to improving local prosperity and services through the nationwide network of regional planning and development organizations. The Research Foundation shares best practices and offers professional development training, analyzes the impact of federal policies and programs on RDOs, and examines the latest developments and trends in small metropolitan and rural America. Most importantly, the Research Foundation is helping bridge the communication gap among practitioners, researchers, and policymakers.

## About the International Development Council

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The International Economic Development Council (IEDC) is a non-profit, non-partisan membership organization serving economic developers. With more than 4,500 members, IEDC is the largest organization of its kind. Economic developers promote economic well-being and quality of life for their communities, by creating, retaining and expanding jobs that facilitate growth, enhance wealth and provide a stable tax base. From public to private, rural to urban and local to international, IEDC's members are engaged in the full range of economic development experience. Given the breadth of economic development work, our members are employed in a wide variety of settings including local, state, provincial and federal governments, public-private partnerships, chambers of commerce, universities and a variety of other institutions. When we succeed, our members create high-quality jobs, develop vibrant communities, and improve the quality of life in their regions.



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**MAY 19-20**  
**WASHINGTON,**  
**DC**

**Making Resilience the New Normal:  
A Convening of Local, Regional, and  
Federal Leaders**

The Hall of States | 400 N. Capitol St. NW, Washington DC | Room 283-285

## AGENDA

### TUESDAY, MAY 19

- 1:00 pm**      **Registration and Networking**
- 1:30 pm**      **Welcome and Introductions**  
*Joe McKinney, Executive Director, NADO and the NADO Research Foundation*  
*Jeff Finkle, President and CEO, IEDC*
- 1:45 pm**      **Plenary: Using Disaster as an Opportunity to Diversify the Economy and Build Regional Resilience**  
*Josh Barnes, Disaster Recovery Coordinator, EDA*
- 2:30 pm**      **Participant 5x5 Presentations: A Tour of Resilience Work Around the Nation**  
A sampling of participants will give a five minute, five slide overview of how they are incorporating resilience into ongoing disaster recovery efforts as well as planning, zoning, capital investment, lending, and other day-to-day decisions.
- 3:15 pm**      **Break**
- 3:30 pm**      **Participant 5x5 Presentations: A Tour of Resilience Work Around the Nation**  
Part two of participant overviews of their efforts to incorporate resilience into their day-to-day decision making.
- 4:15 pm**      **Make Your Mark: Ideas for Achieving Resilience**  
An interactive “gallery-walk” brainstorming exercise where participants will build upon common themes and lay the foundation for in-depth breakout discussions.
- 4:45 pm**      **Breaking Down Federal Silos: An Overview of Cross-Agency Collaboration**  
*Samantha Medlock, Deputy Associate Director for Climate Preparedness, White House Council on Environmental Quality*
- 5:30 pm**      **Networking Happy Hour**  
Join us downstairs for light appetizers at Johnny’s Half Shell.  
*Cash Bar*

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## WEDNESDAY, MAY 20

- 8:00 am**      **Breakfast Plenary: Prioritizing a New Way of Doing Business**  
*The Honorable Jay Williams, U.S. Assistant Secretary of Commerce for Economic Development, U.S. Department of Commerce*
- 9:00 am**      **Plenary: Resilience in Action at Home and Abroad**  
*Lauren Augustine, Director, Program on Risk, Resilience, and Extreme Events, and Associate Executive Director, Division on Earth and Life Studies, The National Academy of Sciences*  
*Dale Morris, Senior Economist, Royal Netherlands Embassy*
- 10:00 am**      **Breakout Discussions**
- **Business and Economic Resilience to Natural Disasters and Climate Change (Room 233)**  
*Facilitator: Sarah Gutschow, Manager of Research and Planning, the Center for Regional Economic Competitiveness*
  - **Harnessing the Power of Data (Room 231)**  
*Facilitator: Chris Pyke, Chief Operating Officer, the Global Real Estate Sustainability Benchmark*
- 11:00 am**      **Report Out**
- 11:30 am**      **Break**
- 11:45 am**      **Luncheon: Federal Agency Panel Discussion**  
*Danielle Arigoni, Acting Director, Office of Economic Resilience, HUD*  
*Shari Schaftlein, Director, Office of Human Environment, Federal Highway Administration, USDOT*  
*Rachel Sears, Senior Policy Advisor, Federal Insurance and Mitigation Administration, FEMA*  
*Jason Weller, Chief, Natural Resources Conservation Service, USDA*  
*Moderator: John Thomas, Director, Community Assistance and Research Division, Office of Sustainable Communities, EPA*
- 1:15 pm**      **Breakout Discussions**
- **Integrating Resilience into Local and Regional Plans (Room 233)**  
*Facilitator: Jessica Grannis, Adaptation Program Manager, Georgetown Climate Center*
  - **Public Health and Resilient Communities (Room 231)**  
*Facilitator: Shawn McIntosh-Hasler, Program Manager, American Public Health Association*
- 2:15 pm**      **Break**
- 2:30 pm**      **Breakout Discussions**
- **Resilient Infrastructure Investments (Room 233)**  
*Facilitator: Chris Forinash, Director of U.S. Programs, Institute for Sustainable Communities*
  - **Promoting Rural Resilience to Support Strong Regions (Room 231)**  
*Facilitator: Brian Dabson, Director, Institute of Public Policy at the Harry S. Truman School of Public Affairs, University of Missouri*
- 3:30 pm**      **Putting it all Together: A Facilitated Discussion on Institutionalizing Resilience in Policy and Practice**
- 4:15 pm**      **Wrap-up and Closing**
- 4:30 pm**      **Adjourn**

# LOGISTICS

**Convening Location:** Hall of States Building  
400-444 N. Capitol St. NW  
Room 283-285

**Attire:** Business Casual

*Visiting Guests:*

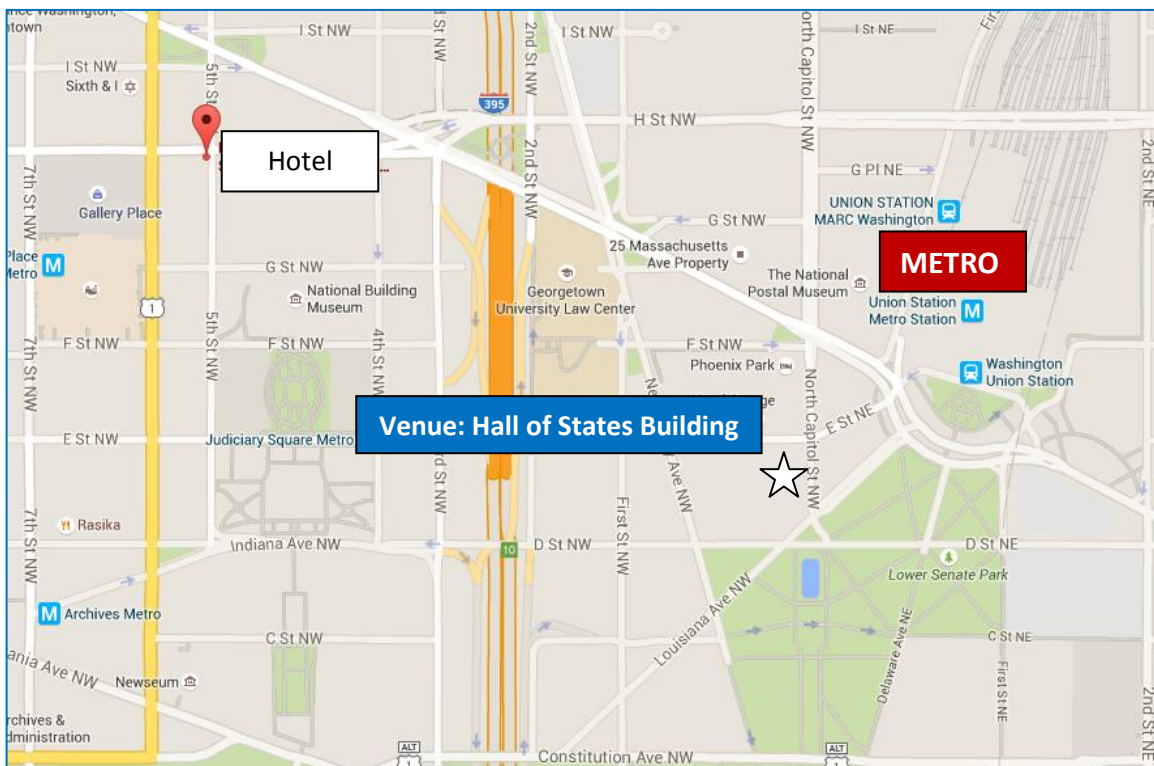
**Hotel Accommodations for Tuesday, May 19:** Downtown DC Fairfield Inn and Suites  
500 H St. NW  
Washington, DC

**Transportation:** Red Line Metro at Union Station

From Downtown DC Fairfield Inn and Suites –

Walking: The venue is located 0.7 miles from the hotel, an estimated 14-minute walk

Metro: Take the Gallery Place Metro toward Glenmont and exit at Union Station



Local and Regional

# PARTICIPANTS



- 1: Association of Bay Area Governments - Oakland, California
- 2: Central Florida Regional Planning Commission - Bartow, Florida
- 3: Chittenden County Regional Planning Council - Winooski, Vermont
- 4: City of Springfield - Springfield, Massachusetts
- 5: City of Tuscaloosa - Tuscaloosa, Alabama
- 6: Cumberland Region Tomorrow -Nashville, Tennessee
- 7: East Central Iowa Council of Governments - Cedar Rapids, Iowa
- 8: Greater New Orleans, Inc. - New Orleans, Louisiana
- 9: Kerr-Tar Regional Council of Governments - Henderson, North Carolina
- 10: Metropolitan Council - Twin Cities, Minnesota
- 11: Metropolitan Washington Council of Governments - Washington, DC
- 12: Myrtle Beach Chamber of Commerce - Myrtle Beach, South Carolina
- 13: Pioneer Valley Planning Commission - Springfield, Massachusetts
- 14: South Central Tennessee Economic Development District - Mount Pleasant, Tennessee
- 15: Tampa Bay Regional Planning Commission - Pinellas Park, Florida
- 16: Town of Lyons - Lyons, Colorado
- 17: Two Rivers-Ottauquechee Regional Commission - Woodstock, Vermont
- 18: Upper Valley Lake Sunapee Regional Planning Commission - Lebanon, New Hampshire
- 19: Windham Regional Commission - Brattleboro, Vermont

# CONFIRMED PARTICIPANT LIST

Lexie Albe  
Community and Economic Resilience Fellow  
NADO Research Foundation  
[lalbe@nado.org](mailto:lalbe@nado.org)

Dan Albrecht  
Senior Planner  
Chittenden County Regional Planning Commission, VT  
[dalbrecht@ccrpcvt.org](mailto:dalbrecht@ccrpcvt.org)

Scott Annis  
Economic Development Specialist  
International Economic Development Council (IEDC)  
[sannis@iedconline.org](mailto:sannis@iedconline.org)

Danielle Arigoni  
Acting Director, Office of Economic Resilience  
HUD  
[Danielle.M.Arigoni@hud.gov](mailto:Danielle.M.Arigoni@hud.gov)

Lauren Augustine  
Director, Program on Risk, Resilience, and Extreme Events,  
and Associate Executive Director, Division on Earth and Life  
Studies  
The National Academy of Sciences  
[LEAlexander@nas.edu](mailto:LEAlexander@nas.edu)

Jason Averill  
Chief, Materials and Structural Systems Division  
National Institute of Standards and Technology (NIST)  
[Jason.Averill@nist.gov](mailto:Jason.Averill@nist.gov)

LisaBeth Barajas  
Manager, Local Planning Assistance  
Metropolitan Council, Twin Cities, MN  
[Lisa.Barajas@metc.state.mn.us](mailto:Lisa.Barajas@metc.state.mn.us)

Josh Barnes  
Disaster Recovery Coordinator  
EDA  
[JBarnes@eda.gov](mailto:JBarnes@eda.gov)

Robin Barnes  
Executive Vice President and COO  
Greater New Orleans, Inc., LA  
[rbarnes@gnoinc.org](mailto:rbarnes@gnoinc.org)

Debra Beavin  
Economic Development Specialist  
Philadelphia Regional Office, EDA  
[DBeavin@eda.gov](mailto:DBeavin@eda.gov)

Stephanie Bertaina  
Senior Policy Analyst  
Office of Sustainable Communities, EPA  
[bertaina.stephanie@epa.gov](mailto:bertaina.stephanie@epa.gov)

Eva Birk  
ORISE Participant  
Office of Water, EPA  
[birk.eva@epa.gov](mailto:birk.eva@epa.gov)

Kevin Bush  
Senior Analyst  
Office of Economic Resilience, HUD  
[Kevin.J.Bush@hud.gov](mailto:Kevin.J.Bush@hud.gov)

Amanda Campbell  
Environmental Planner III  
Metropolitan Washington Council of Governments, DC  
[acampbell@mwkog.org](mailto:acampbell@mwkog.org)

Chris Campany  
Executive Director  
Windham Regional Commission, VT  
[ccampany@windhamregional.org](mailto:ccampany@windhamregional.org)

Miriam Chion  
Director, Planning and Research  
Association of Bay Area Governments, CA  
[miriamc@abag.ca.gov](mailto:miriamc@abag.ca.gov)

Alejandro C. Contreras  
Program Analyst, Office of Disaster Assistance  
Small Business Administration (SBA)  
[alejandro.contreras@sba.gov](mailto:alejandro.contreras@sba.gov)

Diane Cox  
Executive Director  
Kerr-Tar Regional Council of Governments, NC  
[dcox@kerrtarcog.org](mailto:dcox@kerrtarcog.org)

Melissa Crane  
Community Planning and Capacity Building Recovery Support  
Function  
Office of Federal Disaster Coordination, FEMA  
[melissa.crane@fema.dhs.gov](mailto:melissa.crane@fema.dhs.gov)

Dana Crater  
Senior Economic Development Associate  
International Economic Development Council (IEDC)  
[dcrater@iedconline.org](mailto:dcrater@iedconline.org)



Linda Cruz-Carnall  
Regional Counsel  
Philadelphia Regional Office, EDA  
[LCruz-Carnall@eda.gov](mailto:LCruz-Carnall@eda.gov)

Brian Dabson  
Director, Institute of Public Policy at the Harry S. Truman  
School of Public Affairs  
University of Missouri  
[dabsonb@missouri.edu](mailto:dabsonb@missouri.edu)

Sarah Dale  
Project Manager  
Office of Sustainable Communities, EPA  
[Dale.Sarah@epa.gov](mailto:Dale.Sarah@epa.gov)

Maia Davis  
Environmental Planner IV  
Metropolitan Washington Council of Governments, DC  
[mdavis@mwkog.org](mailto:mdavis@mwkog.org)

Randy DeShazo  
Principal Economic Planner  
Tampa Bay Regional Planning Commission, FL  
[Randy@tbrpc.org](mailto:Randy@tbrpc.org)

Darrin Donato  
Community Resilience Policy Coordinator  
Office of the Assistant Secretary for Preparedness and  
Response, HHS  
[darrin.donato@hhs.gov](mailto:darrin.donato@hhs.gov)

Earlene K.P. Dowell  
Longitudinal Employer-Household Dynamics  
Center for Economic Studies, U.S. Census Bureau  
[Earlene.KP.Dowell@census.gov](mailto:Earlene.KP.Dowell@census.gov)

Robin Edgeworth  
Director of Recovery Operations  
City of Tuscaloosa, AL  
[redgeworth@tuscaloosa.com](mailto:redgeworth@tuscaloosa.com)

Doug Elliot  
Executive Director  
East Central Iowa Council of Governments, IA  
[doug.elliott@ecicog.org](mailto:doug.elliott@ecicog.org)

Frank Fay  
Fire Ecologist  
U.S. Forest Service  
[ffay@fs.fed.us](mailto:ffay@fs.fed.us)

Jeff Finkle  
President and CEO  
International Economic Development Council (IEDC)  
[jfinkle@iedconline.org](mailto:jfinkle@iedconline.org)

Christopher Forinash  
Director of US Programs  
Institute for Sustainable Communities  
[cforinash@iscvt.org](mailto:cforinash@iscvt.org)

Jessica Grannis  
Adaptation Program Manager  
Georgetown Climate Center  
[grannis@law.georgetown.edu](mailto:grannis@law.georgetown.edu)

Natalie Grant  
Acting Director, Recovery Division, Office of Emergency  
Management  
Office of the Assistant Secretary for Preparedness and  
Response, HHS  
[natalie.grant@hhs.gov](mailto:natalie.grant@hhs.gov)

Diana Greene  
Executive Vice President of Membership  
Myrtle Beach Chamber of Commerce, SC  
[Diana.Greene@visitmyrtlebeach.com](mailto:Diana.Greene@visitmyrtlebeach.com)

Sarah Gutschow  
Manager of Research and Planning  
Center for Regional Economic Competitiveness  
[sgutschow@crec.net](mailto:sgutschow@crec.net)

Melissa Harvey  
Acting Deputy Division Director, National Healthcare  
Preparedness Program  
Office of the Assistant Secretary for Preparedness and  
Response, HHS  
[melissa.harvey@hhs.gov](mailto:melissa.harvey@hhs.gov)

Shelly Hazle  
Deputy Director of Policy Development and Implementation  
Smart Growth America  
[shazle@smartgrowthamerica.org](mailto:shazle@smartgrowthamerica.org)

Bill Hohenstein  
Director  
Climate Change Program Office, USDA  
[WHOHENST@oce.usda.gov](mailto:WHOHENST@oce.usda.gov)

Samantha Holcomb  
Planner  
Two Rivers-Ottawaquechee Regional Commission, VT  
[sholcomb@trorc.org](mailto:sholcomb@trorc.org)

Jen Horton  
Program Manager, Community and Economic Development  
National Association of Counties (NACo)  
[jhorton@naco.org](mailto:jhorton@naco.org)

Susan Howard  
Director of Government Relations and Legislative Affairs  
NADO  
[showard@nado.org](mailto:showard@nado.org)

Dave Ives  
Sustainability/Planning Coordinator  
EDA  
[DIves@eda.gov](mailto:DIves@eda.gov)

Sara James  
Program Associate  
NADO Research Foundation  
[sjames@nado.org](mailto:sjames@nado.org)

Lynsey Johnson  
Presidential Management Fellow  
HUD  
[Lynsey.R.Johnson@hud.gov](mailto:Lynsey.R.Johnson@hud.gov)

Bridget Jones  
Executive Director  
Cumberland Region Tomorrow, TN  
[bridget@cumberlandregiontomorrow.org](mailto:bridget@cumberlandregiontomorrow.org)

Jeff King  
Principal Environmental Planner  
Metropolitan Washington Council of Governments, DC  
[jking@mwkog.org](mailto:jking@mwkog.org)

Carrie Kissel  
Associate Director  
NADO Research Foundation  
[ckissel@nado.org](mailto:ckissel@nado.org)

Chris Kloss  
Green Infrastructure Coordinator  
Office of Water, EPA  
[Kloss.Christopher@epa.gov](mailto:Kloss.Christopher@epa.gov)

Julie Lawhorn  
Infrastructure Program Analyst  
Appalachian Regional Commission  
[jlawhorn@arc.gov](mailto:jlawhorn@arc.gov)

Kate Marks  
Energy Policy and Systems Analysis (ESPA)  
DOE  
[Kathleen.Marks@Hq.Doe.Gov](mailto:Kathleen.Marks@Hq.Doe.Gov)

Lauren Marshall  
National Program Manager  
Urban and Community Forestry, U.S. Forest Service  
[lemarshall@fs.fed.us](mailto:lemarshall@fs.fed.us)

Megan McConville  
Program Manager  
NADO Research Foundation  
[mmcconville@nado.org](mailto:mmcconville@nado.org)

Christopher McLean  
Assistant Administrator  
Rural Utilities Service, USDA  
[Christopher.McLean@wdc.usda.gov](mailto:Christopher.McLean@wdc.usda.gov)

Shawn McIntosh-Hasler  
Program Manager, Center for Public Health Policy  
American Public Health Association  
[Shawn.McIntosh@apha.org](mailto:Shawn.McIntosh@apha.org)

Joe McKinney  
Executive Director  
NADO and the NADO Research Foundation  
[jmckinney@nado.org](mailto:jmckinney@nado.org)

Gerald McSwiggan  
Director, Issue Networks, Corporate Citizenship Center  
U.S. Chamber of Commerce Foundation  
[GMcSwiggan@USChamber.com](mailto:GMcSwiggan@USChamber.com)

Samantha Medlock  
Deputy Associate Director for Climate Preparedness  
White House Council on Environmental Quality  
[Samantha\\_A\\_Medlock@ceq.eop.gov](mailto:Samantha_A_Medlock@ceq.eop.gov)

Nathan Miller  
Executive Director  
Upper Valley Lake Sunapee Regional Planning Commission,  
NH  
[nmiller@uvlsrpc.org](mailto:nmiller@uvlsrpc.org)

Dale Morris  
Senior Economist  
Royal Netherlands Embassy  
[dale.morris@minbuza.nl](mailto:dale.morris@minbuza.nl)

Josh Murphy  
Senior Spatial Analyst  
NOAA  
[Joshua.murphy@noaa.gov](mailto:Joshua.murphy@noaa.gov)

Noller Herbert  
Director, Conservation Engineering Division  
Natural Resources Conservation Service, USDA  
[Noller.Herbert@wdc.usda.gov](mailto:Noller.Herbert@wdc.usda.gov)

John O'Brien  
Mayor  
Town of Lyons, CO  
[jobrien@townoflyons.com](mailto:jobrien@townoflyons.com)

Chris Pyke  
Chief Operating Officer  
The Global Real Estate Sustainability Benchmark  
[c.pyke@gresb.com](mailto:c.pyke@gresb.com)

Tina-Marie Quagliato  
Director of Disaster Recovery & Compliance  
City of Springfield, MA  
[tquagliato@springfieldcityhall.com](mailto:tquagliato@springfieldcityhall.com)

Jennifer Ryan  
Community Planning and Capacity Building Recovery Support  
Function  
Office of Federal Disaster Coordination, FEMA  
[jennifer.ryan@fema.dhs.gov](mailto:jennifer.ryan@fema.dhs.gov)

Shari Schaftlein  
Director  
Office of Human Environment, FHWA  
[Shari.Schaftlein@dot.gov](mailto:Shari.Schaftlein@dot.gov)

Adam Schildge  
Senior Transportation Program Analyst  
Office of Program Management, Federal Transit  
Administration, USDOT  
[Adam\\_R\\_Schildge@omb.eop.gov](mailto:Adam_R_Schildge@omb.eop.gov)

Brett Schwartz  
Program Manager  
NADO Research Foundation  
[bschwartz@nado.org](mailto:bschwartz@nado.org)

Rachel Sears  
Senior Policy Advisor  
Federal Insurance and Mitigation Administration, FEMA  
[rachel.sears@fema.dhs.gov](mailto:rachel.sears@fema.dhs.gov)

Emily Seyller  
Inform Decisions & Adaptation Science Program Manager  
U.S. Global Change Research Program, White House National  
Science and Technology Council  
[eseyller@usgcrp.gov](mailto:eseyller@usgcrp.gov)

Steven Smith  
Director of Disaster Planning and Risk Management  
SBA  
[Steven.Smith@sba.gov](mailto:Steven.Smith@sba.gov)

Pat Steed  
Executive Director  
Central Florida Regional Planning Commission, FL  
[psteed@cfrpc.org](mailto:psteed@cfrpc.org)

Lori Tanner  
Senior Economic Development/Policy Analyst  
Pioneer Valley Planning Commission, MA  
[ltanner@pvpc.org](mailto:ltanner@pvpc.org)

John Thomas  
Director, Community Assistance and Research Division  
Office of Sustainable Communities, EPA  
[Thomas.john@epa.gov](mailto:Thomas.john@epa.gov)

Laurie Thompson  
Deputy Executive Director  
NADO and NADO Research Foundation  
[lthompson@nado.org](mailto:lthompson@nado.org)

Sarah van der Schalie  
Coastal Management Specialist  
NOAA  
[sarah.vanderschalie@noaa.gov](mailto:sarah.vanderschalie@noaa.gov)

Jason Weller  
Chief  
Natural Resources Conservation Service, USDA  
[Jason.Weller@wdc.usda.gov](mailto:Jason.Weller@wdc.usda.gov)

Walt Wood  
Consultant  
South Central Tennessee Economic Development District, TN  
[wwceo@bellsouth.net](mailto:wwceo@bellsouth.net)

Craig Zamuda  
Energy Policy and Systems Analysis (ESPA)  
DOE  
[Craig.Zamuda@hq.doe.gov](mailto:Craig.Zamuda@hq.doe.gov)



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