Welcome and Speaker Introductions

Joe McKinney

Executive Director

NADO

Joanna Turner

Executive Director

NARC

REGIONAL STRATEGIES. PARTNERSHIPS. SOLUTIONS.
NADO.ORG

POWER Implementation Grants
Initiative Overview and Objectives
May 2015

OPENING COMMENTS BY EDA ASSISTANT SECRETARY JAY WILLIAMS

OPENING COMMENTS BY ETA DEPUTY ASSISTANT SECRETARY ERIC SELEZNOW
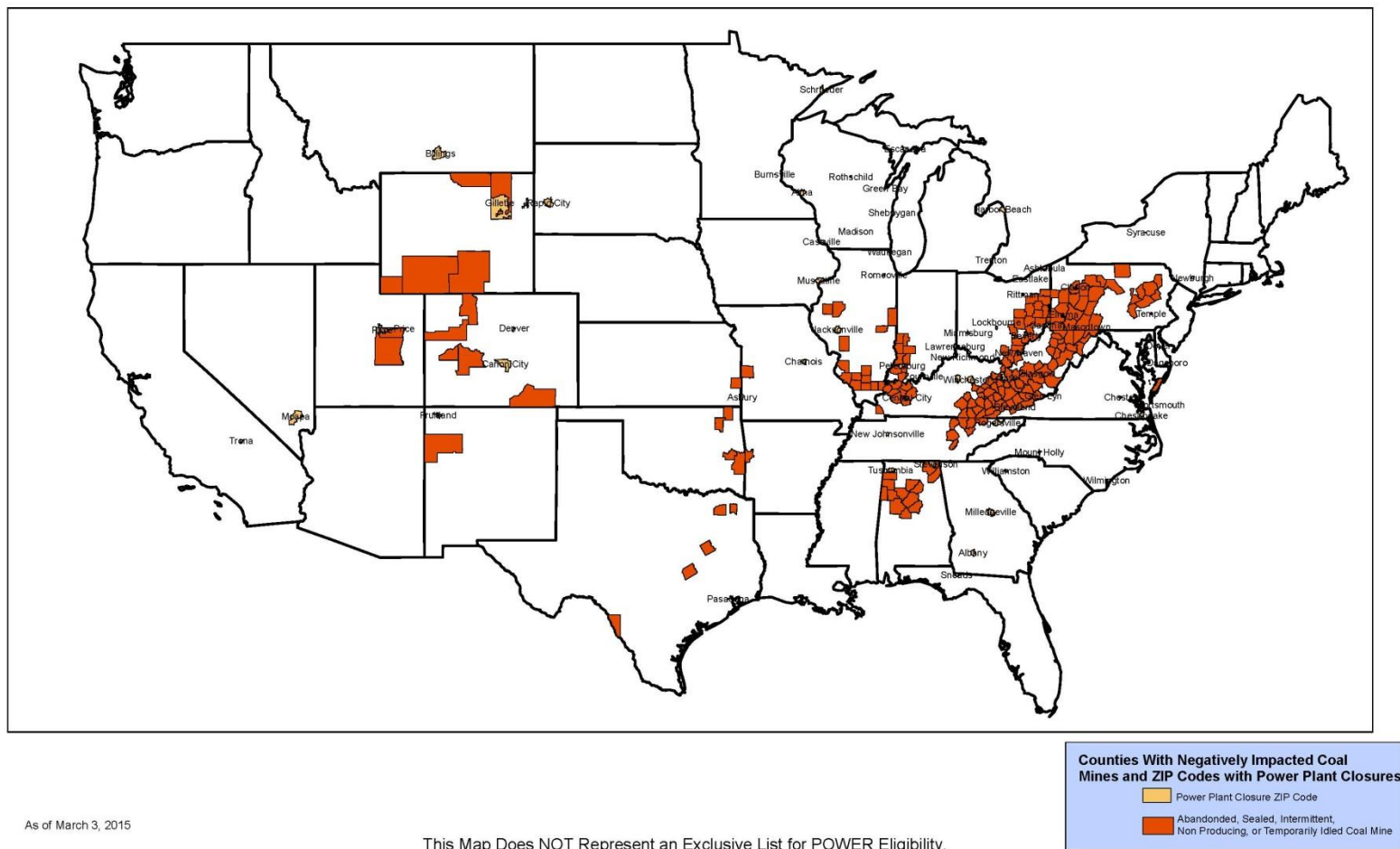
POWER INITIATIVE OVERVIEW

WHAT IS THE POWER INITIATIVE?

- The POWER Initiative is a coordinated federal multi-agency effort to assist communities negatively impacted by changes in the coal industry and power sector.

- POWER is a down payment on the POWER+ Plan, part of the President's FY 2016 Budget to invest in workers and jobs, address important legacy costs in coal country, and drive development of coal technology

- The initiative will award grants competitively on two parallel tracks to partnerships anchored in impacted communities: through (i) planning assistance grants, and (ii) implementation grants.

- **Why take this approach?**
  - Experience has demonstrated a distinct advantage in economic development for communities and regions that build strong networks across the public, private and non-profit sectors to address complex economic development and workforce development challenges.

6

- Places with known coal economy closures cover a broad national footprint

Negatively Impacted Coal Mine Counties and Power Plants 6/2011 to 1/2015

Counties With Negatively Impacted Coal Mines and ZIP Codes with Power Plant Closures
- Power Plant Closure ZIP Code
- Abandonded, Sealed, Intermittent, Non Producing, or Temporarily Idled Coal Mine

As of March 3, 2015

This Map Does NOT Represent an Exclusive List for POWER Eligibility.
Reference the Applicable Agency Federal Funding Opportunities for Eligibility Requirements.

WHAT ARE POWER IMPLEMENTATION GRANTS?

- Grants align funds from four different federal agencies to help coal communities:
  - Diversify their economies;
  - Create jobs in new or existing industries;
  - Attract new sources of job-creating investment; and
  - Provide a range of workforce services and skills training, including work-based learning opportunities, resulting in industry-recognized credentials for high-quality, in-demand jobs.
- FY 2015 funding agencies are the Economic Development Administration (EDA), Department of Commerce (DOC); Employment and Training Administration (ETA), Department of Labor (DOL); Small Business Administration (SBA); and Appalachian Regional Commission (ARC).

HOW MUCH FUNDING IS AVAILABLE UNDER POWER?

- POWER Funding Agencies will provide up to $38.5 million in grant assistance to impacted coal communities using Fiscal Year 2015 funds

  - EDA intends to invest up to $15.5 million in funds from the Economic Adjustment Assistance (EAA) and Planning programs.

  - ETA intends to invest up to $20 million in National Dislocated Worker Grants (DWGs) called the POWER DWGs.

  - SBA intends to invest up to $2.5 million over five years through their Regional Innovation Clusters (RICs) program.

  - ARC intends to invest up to $500,000 through the Area Development Program for projects located within their region.

OTHER AGENCIES IN POWER

A number of other federal agencies and offices will also participate in, and allocate resources to, the POWER Initiative by providing technical assistance and additional resources to POWER grantees. These agencies include:

- U.S. Department of Agriculture (USDA)-Rural Business Cooperative Service (RBS)
- Appalachian Regional Commission (ARC)
- Department of Labor-Employment and Training Administration (ETA)
- Environmental Protection Agency (EPA), Office of Solid Waste and Emergency Response
- Department of Energy (DOE)
- Department of Treasury, Community Development Financial Institutions (CDFI) Fund
- Department of Commerce, SelectUSA:
- Department of Commerce, NIST-Manufacturing Extension Partnerships (MEP)
- Corporation for National and Community Service (CNCS)
- Department of Interior, Office of Surface Mining Reclamation and Enforcement

POWER INITIATIVE PRINCIPLES

- POWER Initiative efforts will be targeted based on the following fundamental principles:

  - ***Economic and Workforce Development Integration***: Communities that build networks across the public, private and non-profit sectors to address complex economic development and workforce development challenges are positioned to maximize economic outcomes

  - ***High Quality Jobs and Worker Advancement***: Workers and communities rely on the coal industry as a source of good jobs. POWER seeks to fund economic development activities that prioritize growing family-supporting jobs and careers, and workforce development activities that offer dislocated workers "career pathways" upon re-employment.

  - ***Planning Foundation***: POWER seeks to fund implementation projects that are led by partnerships of organizations that have <u>already</u> undertaken economic and workforce development strategic planning.

  - ***Strategy Implementation***: POWER leverages agency funds to help communities put those plans into action. Awards will go to those communities with strong strategies for promoting new, regional economic growth and mobilizing a talented workforce base. These grants also focus on attracting and supporting those applicants that represent a strong and diverse coalition.

POWER PLANNING ASSISTANCE

POWER PLANNING ASSISTANCE

- Planning grant availability was announced on April 27th, 2015 and applications are being accepted on a rolling basis.

- The $3 million in Planning Assistance grants will support the development of:
  - targeted economic development strategies
  - feasibility studies
  - impact assessments
  - other strategic planning efforts

- Applicants for POWER Implementation Grants do not need to have been awarded a POWER Planning grant. There *is,* however, the expectation that applicants for Implementation grants have already completed the necessary comprehensive planning activities for diversification and building economic resilience in their region.

POWER IMPLEMENTATION GRANTS

POWER IMPLEMENTATION GRANTS

- Implementation Assistance:
  - Partner agencies include EDA, DOL-ETA, ARC, and SBA
  - The Implementation FFO presents the overview, goals and requirements of the POWER Implementation grants, but applicants will still apply independently to each program through agency-specific FFO appendices
  - Applicants will be required to meet the eligibility criteria for each program for which they are applying
  - Applicants are expected to build partnerships around a comprehensive economic development strategy

WHO IS ELIGIBLE FOR POWER IMPLEMENTATION FUNDING?

- Eligibility varies depending on the source of funding an applicant decides to pursue and prospective applicants are strongly encouraged to review the federal funding opportunity and agency appendices carefully for the details.

- All POWER funding agencies have agreed to target their funds available for communities that have been impacted, or can reasonably demonstrate that they will be impacted, by a closure or layoff event in the coal economy.

WHAT KIND OF PARTNERSHIPS SHOULD APPLY?

- Applicants are expected to be part of strong and diverse regional partnerships, however, only certain entities are eligible to apply for different Funding Agency grants. These are considered Primary Applicants.

	EDA Applications	ETA Applications	SBA Applications	ARC Applications
Primary Applicant	Any organization listed below	State Workforce Agencies	Any organization listed below	Any organization listed below
Potential Partners	Workforce Investment Board Local Governments State Workforce/Labor Agency Institutions of Higher Education Other Economic/Workforce Development Orgs. Economic Development District	Workforce Investment Board Local Governments State Workforce Agency Institutions of Higher Education Other Economic/Workforce Development Orgs. Registered Apprenticeship Programs	Workforce Investment Board Local Governments Economic Development District Institutions of Higher Education Other Economic/Workforce Development Orgs. Economic Development Corporation	Workforce Investment Board Local Governments State Workforce/Labor Agency Institutions of Higher Education Other Economic/Workforce Development Orgs. Local Development District

17

HOW DO I KNOW IF I HAVE BEEN NEGATIVELY IMPACTED BY CONTRACTIONS IN THE COAL ECONOMY?

- Communities eligible for implementation funds are those that have been impacted, or can reasonably demonstrate that they will be impacted, by coal mining and coal power plant employment loss (or layoffs in the manufacturing or transportation logistics supply chains of either).

- *There is no pre-defined eligibility list of coal-reliant communities*

- Prospective applicants are encouraged to reference either the data available through government sources, such as the Mine Safety Health Administration or through official announcements of individual facility closures http://www.msha.gov/OpenGovernmentData/DataSets/Mines.zip

WHAT TYPES OF ACTIVITIES ARE ELIGIBLE FOR FUNDING?

- The types of activities that will be considered for POWER Implementation projects may include, but are not limited to:
  - Analysis activities that build from strategic economic development plans, including, economic and workforce data collection, supply chain and industry cluster analysis
  - Outreach and targeted assistance to businesses, unions, workers and other stakeholders
  - Remediation and redevelopment of coal industry sites, including coal power generating plants, mines, and related supply chain industries
  - Provision of business planning and market exploration services
  - Development of business incubator programs
  - Facilitation of access to private capital investment and capacity building to effectively utilize capital investment
  - Promotion of exports from businesses in impacted area
  - Workforce training and dislocated worker services and supports for impacted workers
  - Other

CAN I SUBMIT THE SAME APPLICATION TO ALL FUNDING AGENCIES?

- NO. A separate application must be submitted to each agency from which the applicant is seeking funding.

- Although resources from EDA, ETA, ARC, and SBA are made available through this FFO, <u>applicants will need to apply separately for each funding source they are interested in pursuing.</u> However, they may use the same "core" narrative for each application to describe the need and the overall project.

- Please review the FFO for further instructions about application content requirements.

Overall Project Narrative - Common for All POWER Applications	Project Summary and Integration Approach + Economic Development Activities + Workforce Development Activities + Relevance to Coal Economy Impacts/Event + Connectedness with Existing Planning Efforts + Coalition Engaged in Project
Unique Scope of Work for Each Application	Scope of Work for Agency-Specific Funding

AN EXAMPLE REGION AND THEIR POWER IMPLEMENTATION PROJECT

AN EXAMPLE: COAL VALLEY

- The Coal River Valley, covering several counties within the Appalachian region, has experienced several coal mine closures, several idled mines, and a series of layoffs at a coal mining equipment manufacturing plant in the last three years.

- Coaltown, a city of 40,000 at the mouth of the Coal River, has noted negative impacts from the job losses.

- The region has historically been economically distressed, however, recent increased economic distress is attributed to the declining number of coal jobs in the area (unemployment and per-capita income figures support this assertion).

- In 2014, the regional Economic Development Council, Community College and the Workforce Investment Board conducted a joint economic diversification and revitalization strategy to address the regions economic development needs.

These institutions in the valley decide to develop an application for a POWER Implementation Grant.

Are they competitive for a POWER Implementation Grant?

- They have clear proof of negative impacts caused by contractions in the coal economy.
  - They can cite at least 50 laid off coal miners and manufacturing supply chain workers, falling per-capita income and documented closures of mines themselves.

- They already have a plan.
  - They've already conducted a strategic plan to outline pathways to diversify the coal-reliant economy. They have worked closely with state, city and county officials to coordinate planning efforts and begin implementing the strategy into their CEDS.

- They have a strong regional partnership between economic and workforce development.
  - They have the foundation for a strong partnership between the College, the EDO, and city governments. While applying for a POWER Implementation Grant, they pull together other regional partners.

AN EXAMPLE: COAL VALLEY'S PARTNERSHIP

- With roughly sixty days to prepare applications, leaders in the Coal Valley work to pull together a diverse regional partnership <u>to implement their strategy.</u>

- **The Partnership:**
  – Economic Development Organization
  – Community College
  – State Workforce Agency – previously awarded DWGs (formerly NEGs)
  – Mountain Community Investment Corporation – a community development financial institution (CDFI)
  – The Coal County Council – (Coal County is the most populous county in the valley)
  – The Coaltown Mayor's office
  – Labor union's representing dislocated workers
  – Mining equipment manufacturing company
  – Greater Coal Valley Foundation –a philanthropy interested in community well-being, education and job creation
  – Coal County Public School System

AN EXAMPLE: COAL VALLEY'S PROJECT

- The comprehensive economic development strategy (or equivalent) outlines a series of priorities for diversification: growing the job opportunities and trained workers in information technology (IT) and advanced manufacturing industries.

- Informed by that strategy, the economic development organization and the community college have already collaborated conducting a feasibility study for a business incubator focused on information technology.

The Project:

- Renovate an existing facility to serve as the business incubator and connect to the regional broadband infrastructure

- Establish a program to grow local entrepreneur talent and attract regional firms

- Offer workforce training with an industry-recognized IT specialization certification program targeted at area workers through the community college

TIMELINE AND CONTACTS

TIMELINE

- The deadline for receipt of applications for EDA, ARC, and SBA funding is **July 10th, 2015**

- SBA final solicitation for contracts will occur **June 1st**

- Applications for ETA funding will be accepted on **a rolling basis**.

CONTACTS

- General inquiries: POWER@eda.gov
- Other information: http://www.eda.gov/power
- Funding or application-specific inquiries:
  - **EDA Programs:** Contact your regional office representative. http://www.eda.gov/contacts.htm.
  - **ETA Programs:** Contact your regional office representative. http://www.doleta.gov/regions/regoffices/
  - **ARC Programs:** Contact your point of contact. http://www.arc.gov/power.