

NADO

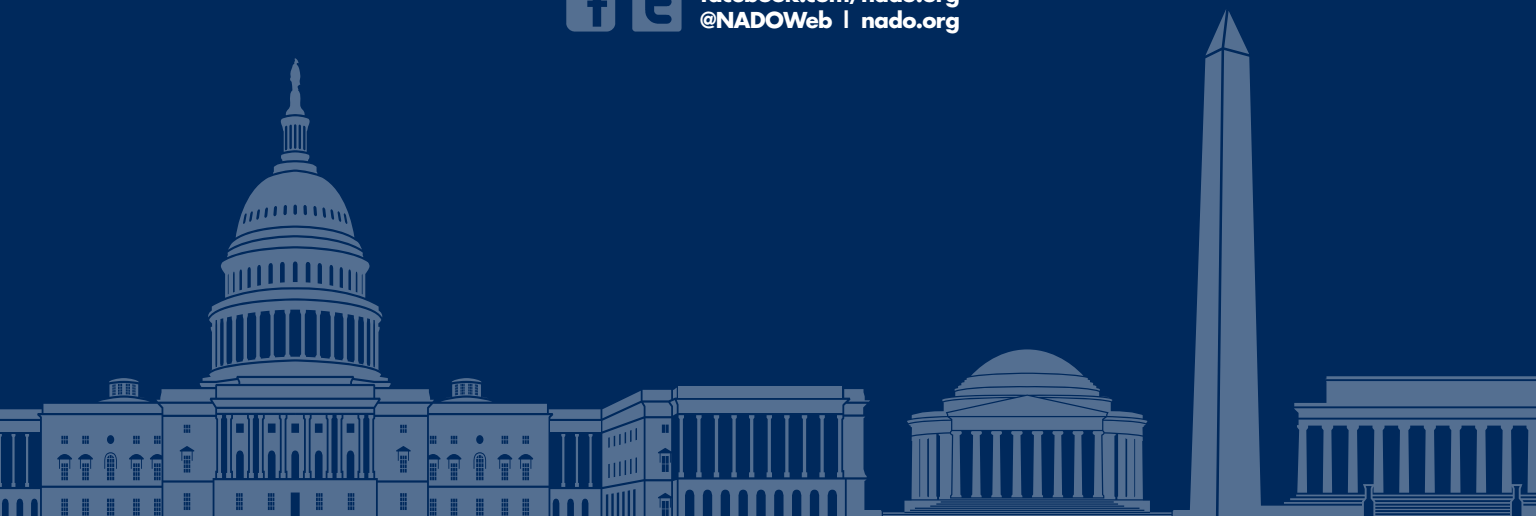
ON THE HILL

2015 WASHINGTON POLICY CONFERENCE

PROGRAM & GUIDE
MARCH 22-25, 2015



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Welcome from
NADO President
**Terry
Bobrowski**

*Dear NADO
Members and
Friends,*

Welcome to NADO's 2015 Washington Policy Conference: NADO on the Hill! On behalf of the Association's Board of Directors and Executive Committee, thank you for making the commitment to participate and join the discussion on federal policy issues critical to our nation's regional development organizations, local governments, and communities.

With the 114th Congress recently sworn in, the Washington Policy Conference provides a timely opportunity to connect with new members of Congress as well as those members who've assumed new leadership roles. In addition, the president has released his fiscal year 2016 budget request which calls for increases in defense and non-defense discretionary spending over sequestration levels. Congress is working on its own budget resolutions and budget reconciliations packages to set their priorities for federal spending. During the conference we

will hear from legislative staff and policy and budget experts on the legislative climate and outlook for the 114th Congress.

Building off the success of the NADO on the Hill portion of the conferences in 2013 and 2014, this year's Washington Policy Conference will again bring attendees to Capitol Hill for visits with congressional staff and members of Congress on the afternoon of Tuesday, March 24th. It cannot be stressed enough how important your visits are to the work you are doing in your regions and to the work NADO staff is doing here in Washington to promote your successful projects and initiatives. NADO members are encouraged to participate in NADO on the Hill activities on Tuesday afternoon. A new addition to this year's event is "NADO Base Camp" – a place for conference attendees to relax, check email, and network between Hill visits. We will end the day with a reception at the Hall of States Building, a few blocks from many of the House and Senate office buildings and home to NADO!

This year's conference will feature a performance by the Capitol Steps – a political satire group sure to make you laugh. Originally consisting exclusively of congressional staffers, the troupe now primarily employs professional actors and singers and has been featured on National Public Radio and PBS.

We are pleased to have Nathan Gonzalez, Editor and Publisher of The Rothenberg & Gonzales Political Report, a non-partisan newsletter covering U.S. House, Senate, and



gubernatorial campaigns, and presidential politics, as a featured speaker. Nathan will discuss the current political climate and the outlook for the 2016 presidential race.

We'll hear from key federal partners including U.S. Department of Transportation Deputy Secretary Victor Mendez, U.S. Department of Agriculture Under Secretary for Rural Development Lisa Mensah and U.S. Assistant Secretary of Commerce for Economic Development Jay Williams on federal opportunities for regional collaboration. There will be sessions on the latest legislative and policy developments on workforce development, federal lending programs, and the impacts of budget sequestration.

We are thrilled to have U.S. Secretary of Commerce Penny Pritzker here to address the NADO membership for the first time. An accomplished business executive, entrepreneur, civic leader, and philanthropist, Secretary Pritzker is leading the Department of Commerce's efforts to support America's businesses and entrepreneurs.

Conference participants will also have the opportunity to meet one-on-one with representatives from many federal agencies at the annual Federal Agency Networking Session. This event, held in partnership with the Development District Association of Appalachia's conference, is a great opportunity to connect with federal partners and learn about funding opportunities.

Thank you again for participating in this timely and important event. I look forward to a successful and informative 2015 Washington Policy Conference: NADO on the Hill.

Sincerely,

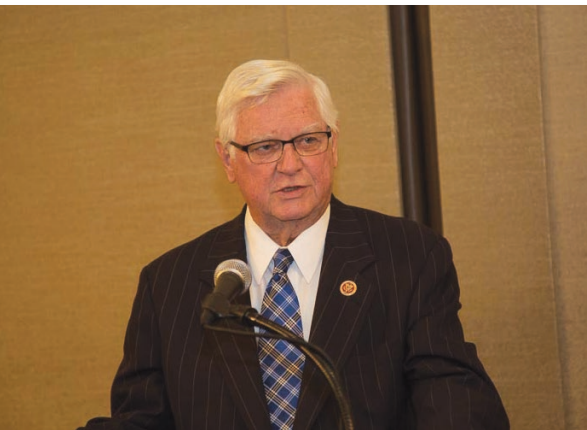
Terry Bobrowski
President,
National Association of
Development Organizations
Executive Director,
East Tennessee Development District



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REGISTRATION SCHEDULE

Conference registration is held daily in the Arlington Ballroom Foyer

Sunday, March 23

8:30 a.m. – 5:30 p.m.

Monday, March 24

7:30 a.m. – 6:00 p.m.

Tuesday, March 25

8:30 a.m. – 1:00 p.m.

Wednesday, March 26

7:30 – 11:00 a.m.





SCHEDULE AT A GLANCE

Sunday, March 22

8:30 a.m. – 5:30 p.m.

1:30 – 3:00 p.m.

3:30 – 5:30 p.m.

Monday, March 23

7:30 a.m. – 6:00 p.m.

8:15 – 9:20 a.m.

9:30 – 10:30 a.m.

10:30 – 11:00 a.m.

11:00 a.m. – 12:15 p.m.

12:15 – 2:00 p.m.

2:15 – 3:30 p.m.

4:00 – 5:30 p.m.

6:00 – 7:00 p.m.

Tuesday, March 24

8:30 a.m. – 1:00 p.m.

9:00 – 10:15 a.m.

10:00 – 11:15 a.m.

11:30 a.m. – 1:00 p.m.

1:15 – 5:00 p.m.

4:00 – 5:30 p.m.

Wednesday, March 25

7:30 – 11:00 a.m.

8:00 – 9:15 a.m.

9:30 – 11:00 a.m.

RegistrationArlington Foyer

Pre-Conference Concurrent Sessions

- *The Changing Energy Economy: Federal Opportunities for Economic and Regional Development* Salon 1-2
 - *Power in Shared Investment: Forging Rural Economic Development Partnerships* Salon 5-6
- (All NADO and DDAA attendees are encouraged to participate)

NADO Board of Directors MeetingSalon 3

(All NADO members are encouraged to attend)

RegistrationArlington Foyer

NADO Regional Membership Caucus Meetings (see full schedule for meeting rooms)

Opening Plenary Session: 114th Congressional OutlookSalon 3

Strengthening Regional and Rural Transportation.....Salon 3

The Honorable Victor Mendez, Deputy Secretary, U.S.

Department of Transportation

Concurrent Sessions

- What's New in Federal Lending Programs?Salon 3
- How to Stop Worrying and Embrace the WIOASalon 2

Lunch on Your Own

Plenary Session: The Big Picture - Policy Implications of the

Federal Budget and Sequestration.....Salon 3

Federal Agency Networking SessionGrand Ballroom

(Co-sponsored with DDAA)

Capitol Steps PerformanceGrand Ballroom

(Co-sponsored with DDAA)

RegistrationArlington Foyer

Plenary Session: Federal Agency PartnershipsSalon 1-3

(Co-sponsored with DDAA)

Plenary Session: What Happened to the Off-Year?

Getting Up to Speed on the 2016 Elections.....Salon 1-3

(Co-sponsored with DDAA)

LuncheonSalon 4

The Honorable Jay Williams, Assistant Secretary for Economic

Development, U.S. Department of Commerce

NADO on the Hill..... **Hotel Lobby**

Join us as we build and strengthen relationships with members of

Congress and their staff!

(Transportation provided; see handout in your registration packet)

NADO on the Hill Reception

Hall of States Building

400 N. Capitol St. NW

Room 283/285

RegistrationArlington Foyer

BreakfastSalon 4

The Honorable Penny Pritzker, U.S. Secretary of Commerce

CEDS Content Guidelines Workshop.....Salon 1-2



FULL CONFERENCE SCHEDULE

Sunday, March 22

8:30 a.m. – 5:30 p.m.

Registration Arlington Foyer

1:30 p.m. – 3:00 p.m.

Pre-Conference Concurrent Sessions

The Changing Energy Economy: Federal Opportunities for Economic and Regional Development Salon 1-2

This session will focus on the transforming energy landscape and the impact on workers and communities. Natural gas production, the development of energy efficiency technologies, and shifts in the coal industry are impacting local economies across the country. Hear from experts on energy policy and regionalism on the opportunities and challenges provided by these energy sector changes.

Dave Foster, *Senior Advisor to Secretary Ernest Moniz, U.S. Department of Energy*

Denise Bode, *Principal, Cornerstone Government Affairs*

Michele Craig, *Executive Director, Region II Planning and Development Council (WV), Moderator*

Power in Shared Investment: Forging Rural Economic Development Partnerships Salon 5-6

This workshop will explore how the federal government is pursuing private strategic partnerships to aid rural communities with infrastructure investments and economic development projects. Increasingly, these shared investments have resulted in high-growth entrepreneurs, leveraging of federal dollars, and increased rural economic competitiveness. Hear directly from CoBank about their new Rural Infrastructure Opportunity Fund to strengthen these strategic partnerships and get best practice ideas to take back to your region.

Doug O'Brien, *Executive Director, White House Rural Council*

Lillian Salerno, *Administrator, Rural Business Cooperative Service, U.S. Department of Agriculture*

Sarah Tyree, *Vice President for Government Affairs, CoBank*

Beth Jones, *Executive Director, Southeast Tennessee Development District, Moderator*

3:30 – 5:30 p.m.

NADO Board of Directors Meeting Salon 3

All NADO members are encouraged to attend

Monday, March 23

7:30 a.m. – 6:00 p.m.

Registration Arlington Foyer

8:15 – 9:20 a.m.

NADO Regional Membership Caucus Meetings

East RegionMcLean (Second Floor)
Midwest Region Alexandria (Second Floor)
Southeast RegionSalon C (First Floor)
Southwest Region..... Manassas (Second Floor)
West Region Fairfax (Second Floor)

Regional Membership Caucus Meetings provide an opportunity for NADO members in each region to meet to discuss membership recruitment, board representation, and emerging issues within their region. A map of NADO membership regions is available at the registration desk.

9:30 – 10:30 a.m.

Opening Plenary Session:

114th Congressional Outlook Salon 3

A new Congress and new congressional leadership present opportunities and challenges for small metropolitan and rural communities. Here from congressional staff and NADO's Government Relations consultants on what's in store for key policy and spending priorities.

Megan O'Donnell Bell, *Legislative Director, U.S. Representative Hal Rogers (R-KY)*

Sally Brown-Shaklee, *Director of Operations, Office of the Senate Majority Whip/
Assistant Minority Leader, Senator Richard J. Durbin (D-IL)*

Michael Higdon, *Vice President, Cornerstone Government Affairs*

Kathy Ruffalo, *President, Ruffalo and Associates*

Susan Howard, *Director of Government Relations and Legislative Affairs, NADO, Moderator*

Terry Bobrowski, *President, NADO and Executive Director, East Tennessee Development District, Introduction*

10:30 – 11:00 a.m.

Strengthening Regional and Rural Transportation Salon 3

Victor Mendez has served as the 20th United States Deputy Secretary of Transportation since July 2014. As Deputy Secretary, he is the department's chief operating officer and is responsible for day-to-day operations of USDOT's 10 modal administrations. Mendez is focused on ensuring the safety and efficiency of America's transportation system, which plays a key role in economic development.

The Honorable Victor Mendez, *Deputy Secretary, U.S. Department of Transportation*

Terry Bobrowski, *President, NADO and Executive Director, East Tennessee Development District, Introduction*

11:00 a.m. – 12:15 p.m.

Concurrent Session:

What's New in Federal Lending Programs? Salon 3

Economic development financing is a core function for many RDOs. Hear the latest from experts in federal lending programs on how to best leverage programs to fund projects and assist communities in your region. Additionally, you'll hear about regulatory changes to lending programs that will impact regional development organizations.

Barbara Vohryzek, *President and CEO, National Association of Development Companies*

Linda Reilly, *Chief, 504 Loan Program, U.S. Small Business Administration*

Amber Kuchar, *Associate Program Manager, Community Development Financial Institutions Fund,
U.S. Department of the Treasury*

David Lloyd, *Director, Office of Brownfields and Land Revitalization, U.S. Environmental
Protection Agency*

Phil Saputo, *Program Analyst, U.S. Economic Development Administration*

Lynne Keller Forbes, *Second Vice President, NADO and Executive Director, South Eastern Council of
Governments (SD), Moderator*

11:00 a.m. – 12:15 p.m.

Concurrent Session:

How to Stop Worrying and Embrace the WIOA Salon 2

The Workforce Innovation and Opportunity Act (WIOA) includes some significant changes to the ways in which local workforce boards and programs will do business in the coming years. Join the conversation with leading workforce policy experts, to learn why WIOA represents a major break from the past, what the role of your workforce investments boards will be, and how you can ensure that your regions obtain the assistance they need.

John Colbert, Esq., *Partner, Capitol Hill Partners*
Kevin Thompson, *Program Analyst, Employment and Training Administration,
U.S. Department of Labor*
Greg Goddard, *Executive Director, Upper Coastal Plains Council of Governments (NC)*

12:15 – 2:00 p.m.

Lunch on Your Own

2:15 – 3:30 p.m.

Plenary Session:
The Big Picture - Policy Implications of the Federal Budget and Sequestration Salon 3

With budget and spending debates ongoing in Washington, this session will provide the latest information on negotiations for fiscal year 2016 and the basics on sequestration. Hear from an expert from the leading Washington-based think tank actively promoting bipartisan solutions to our nation’s challenges.

Shai Akabas, *Associate Director for Economic Policy, Bipartisan Policy Center*
Scott Koons, *Secretary, NADO and Executive Director, North Central Florida Regional Planning Council, Introduction*

4:00 – 5:30 p.m.

Federal Agency Networking Session Grand Ballroom
(Co-sponsored with the Development District Association of Appalachia)

Network one-on-one with representatives from federal agencies and programs. Learn about new new funding opportunities, program priorities, and performance standards. Refreshments will be provided.

6:00 – 7:00 p.m.

Capitol Steps Performance Grand Ballroom
(Co-sponsored with the Development District Association of Appalachia)

Performing since 1981, the Capitol Steps have released 30 albums and continue to tour the country, entertaining audiences with timely satire of American politics and political figures.

Tuesday, March 24

8:30 a.m. – 1:00 p.m.

RegistrationArlington Foyer

9:00 – 10:15 a.m.

Plenary Session:
Federal Agency PartnershipsSalon 1-3
(Co-sponsored with the Development District Association of Appalachia)

Hear from key NADO federal partners on the latest federal initiatives and opportunities regional development organizations can tap into to grow their economies and communities.

The Honorable Lisa Mensah, *Under Secretary for Rural Development, U.S. Department of Agriculture*
Harriet Tregoning, *Director, Office of Economic Resilience, U.S. Department of Housing and Urban Development*

Byron Zuidema, *Deputy Assistant Secretary, Employment and Training Administration, U.S. Department of Labor*

Jeff Kiely, *First Vice President, NADO and Executive Director, Northwest New Mexico Council of Governments, Moderator*

10:15 – 11:15 a.m.

Plenary Session:
What Happened to the Off-Year?
Getting Up to Speed on the 2016 ElectionsSalon 1-3
(Co-sponsored with the Development District Association of Appalachia)

Even though the 2014 midterm elections are just a few month behind us, all eyes are now on 2016. Hear from one of Washington's top political analysts on the 2016 presidential field and the outlook for U.S. House, Senate, and gubernatorial races.

Nathan Gonzales, *Editor and Publisher, Rothenberg & Gonzales Political Report*

Doug Elliott, *Treasurer, NADO and Executive Director, East Central Iowa Council of Governments, Introduction*

11:30 a.m – 1:00 p.m.

Luncheon Salon 4

Hear from the leadership of the U.S. Economic Development Administration on the president's fiscal year (FY) 2016 budget request, updated agency regulations, and new programs, initiatives, and interagency efforts underway.

The Honorable Jay Williams, *Assistant Secretary for Economic Development, U.S. Department of Commerce*

Lynne Keller Forbes, *Second Vice President, NADO and Executive Director, South Eastern Council of Governments (SD), Introduction*

1:15 – 5:00 p.m.

NADO on the Hill Hotel Lobby

Participate in the annual NADO on the Hill. Meet in the hotel lobby to board buses that will take you to Capitol Hill for outreach meetings with your members of Congress and/or their staff. Share the important work that you are doing throughout your regions with your elected officials and/or their staff and invite them to tour your projects back in the district. If you have not scheduled an appointment with your members of Congress, touch base with NADO's legislative staff for assistance. See the NADO on the Hill handout at the registration desk for complete details.

NADO Base Camp: For the first time this year, space will be available to check email, enjoy refreshments, and rest between Hill meetings. Further details are included in the NADO on the Hill handout in your registration packet.

4:00 – 5:30 p.m.

NADO on the Hill Reception Hall of States Building
400 N. Capitol St. NW, Room 283/285

After an afternoon of Hill visits, conference attendees will reconvene in the Hall of States building (home to NADO) for a NADO on the Hill reception. Buses will be available to bring attendees back to the hotel after the reception.



Attend for a chance to win an iPad mini.
Check your registration envelope for the raffle card.

Wednesday, March 25

7:30 – 11:00 a.m.

Registration Arlington Foyer

8:00 – 9:15 a.m.

Breakfast Salon 4

Secretary Penny Pritzker was sworn in as the 38th U.S. Secretary of Commerce in July 2013. As Secretary of Commerce, she is focused on providing American businesses and entrepreneurs with the tools they need to grow and hire qualified workers.

The Honorable Penny Pritzker, *U.S. Secretary of Commerce*

Terry Bobrowski, *President, NADO and Executive Director, East Tennessee Development District,*
Introduction

9:30 – 11:00 a.m.

CEDS Content Guidelines Workshop Salon 1-2

EDA recently issued its final guidelines for the content of Comprehensive Economic Development Strategies (CEDS). This session will give participants in-depth guidance on what's changed under the new guidelines and how you can take advantage of the changes to improve your CEDS document.

Brian Kelsey, *Director of Economic Development, NADO*

Dave Ives, *Sustainability/Planning Coordinator, U.S. Economic Development Administration*



FEDERAL AGENCY NETWORKING SESSION

(Co-sponsored with the Development District Association of Appalachia)

Federal agency participants as of March 9, 2015. Please refer to the signs as you enter the reception for the current list.

Monday, March 23 • 4:00 – 5:30 p.m. • Grand Ballroom

Appalachian Regional Commission

- Scott Hamilton, Executive Director
- David Hughes, Business Development Analyst
- Julie Lawhorn, Infrastructure Program Analyst

Delta Regional Authority

- Bill Triplett, Chief of Staff

U.S. Department of Agriculture

- Jaqueline Ponti-Lazaruk, Assistant Administrator, Rural Development, Rural Utility Service, Water and Environmental Programs
- Kelly Novak, Program Manager, Farm Service Agency

U.S. Economic Development Administration

- Nathan Ohle, Special Advisor for External Affairs
- Libby Jones, Congressional Affairs Specialist
- Dave Ives, Sustainability/Planning Coordinator

U.S. Environmental Protection Agency

- Charlie Bartsch, Senior Advisor for Economic Development
- Jerry Minor-Gordon, Brownfields Assessment and Cleanup Completion Coordinator
- Joe Bruss, Environmental Protection Specialist
- Lisa Ruhl, Program Analyst

U.S. Department of Homeland Security, Federal Emergency Management Agency

- Bob Nadeau, Deputy Director of Intergovernmental Affairs
- Susanna Marking, Office of Intergovernmental Affairs
- Melis Mull, Program Analyst, Mitigation
- Kehla West, Program Specialist, Community Planning and Capacity Building

U.S. Department of Housing and Urban Development

- Danielle Arigoni, Deputy Director, Office of Economic Resilience
- Stephen Cerney, Senior Policy Advisor
- Naomi Friedman, Sustainable Communities Outreach Liaison



STAFF CONTACT INFORMATION

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Membership*
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Susan Howard

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Lexie Albe

*Community and Economic
Resilience Fellow*
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Program Associate
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Consultants:

Financial

Jackie Bryant, Tate and Tryon

Legislative

Kathy Ruffalo, Ruffalo and Associates

Michael Higdon, Cornerstone Government Affairs

Marketing and Communications

Erica Allison, Allison Development Group

Brian Kelsey

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Development*
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Ted Stiger

Legislative Associate
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tstiger@nado.org

EXECUTIVE COMMITTEE

2014 - 2015



President

Terry Bobrowski

East Tennessee Development District
Alcoa, TN

First Vice President

Jeff Kiely

Northwest New Mexico Council of Governments
Gallup, NM

Second Vice President

Lynne Keller Forbes

South Eastern Council of Governments
Sioux Falls, SD

Treasurer

Doug Elliott

East Central Iowa Council of Governments
Cedar Rapids, IA

Secretary

Scott Koons

North Central Florida Regional Planning Council
Gainesville, FL

Immediate Past President

Peter Gregory

Two Rivers-Ottawaquechee Regional Commission
Woodstock, VT

PAST PRESIDENTS

Earl Price, Oklahoma	1968
Earl Price, Oklahoma	1969
Lon Hardin, Arkansas	1970
Tim Maund, Georgia	1971
Rudy Esala, Minnesota	1972
Nick Salazar, New Mexico	1973
Les Newcomb, Mississippi	1974
John Ladd, New York	1975
Don Raney, Arkansas	1976
Bob Chandler, Texas	1977
J. Roy Fogle, North Carolina	1978
Vernon Martin, Georgia	1979
G. Anthony Kuhn, Oregon	1980
Herman Tushaus, South Dakota.....	1981
Ed Bodenhamer, Georgia	1982
Rachel Scioscia, Nebraska	1983
Chris Page, Vermont	1984
Charles Howell, Georgia	1985
David Martin, Minnesota	1986
Vernon Kelley, Mississippi	1987
Michael Aube, Maine	1988
George Alford, Alabama	1989
Terence Stone, Minnesota	1990
Charles Justice, Florida	1991
Howard Grossman, Pennsylvania	1992
Robert Paciocco, North Carolina	1993
Gary Freeman, California	1994
James Tonn, Georgia	1995
Leland Tillman, New Mexico	1996
Richard Cavender, Missouri	1997
Eric Thompson, South Carolina	1998
Lanier Boatwright, Georgia	1999
Terry Sherwood, Arkansas	2000
William D. Hess, New York	2001
John Bruner, Kentucky	2002
Joe Brannan, Arizona	2003
Gary Gorshing, Oklahoma	2004
Jack Scriber, Kentucky	2005
Kenneth Jones, Texas	2006
Dan Bollinger, Georgia	2007
Leanne Mazer, Maryland	2008
Sharon Juon, Iowa	2009
Michael Norton, Arkansas	2010
Tim Ware, North Carolina.....	2011
Russ Cowley, Utah.....	2012
John Leonard, Georgia.....	2013
Peter Gregory, Vermont.....	2014



BOARD MEMBERS 2014 – 2015

East Region

Eric Bridges, North Central PA Commission (Ridgway, PA)
Danny Brown, Cumberland Plateau PDC (Swords Creek, VA)
Kevin Byrd, New River Valley PDC (Radford, VA)
Robert Clark, Northern Maine Development Commission (Caribou, ME)
Catherine Dimitruk, Northwest RPC (Saint Albans, VT)
Christine Frost, North Country Council (Bethlehem, NH)
Carol Jackson, Mid-Ohio Valley Regional Council (Parkersburg, WV)
Tom Kennedy, Southern Windsor County RPC (Ascutney, VT)
Wayne Strickland, Roanoke Valley-Alleghany Regional Commission (Roanoke, VA)

Midwest Region

Tom Bliss, Mo-Kan Regional Council (Saint Joseph, MO)
Misty Casto, Buckeye Hills-Hocking Valley RDD (Reno, OH)
Dawn Hegland, Upper Minnesota Valley RDC (Appleton, MN)
Thomas Higginbotham, Northeast Nebraska EDD (Norfolk, NE)
Randall Hrabec, Northwest Kansas PDC (Hill City, KS)
Richard Hunsaker, Region XII COG (Carroll, IA)
Matt McCauley, Northwest Michigan COG (Traverse City, MI)
Suzan Nash, Western Illinois Regional Council (Macomb, IL)
Bob Proud, Ohio Valley RDC (Waverly, OH)
Jill Saegesser, River Hills EDD & RPC (Jeffersonville, IN)
Myron Schuster, Northwest RPC (Spooner, WI)

Southeast Region

Joe Barker, Southwest Tennessee Development District (Jackson, TN)
H. DeWitt Blackwell, Executive Director, Western Piedmont COG (Hickory, NC)*
Suzanne Burnette, Lee-Russell COG (Opelika, AL)
Lisa Cooper, Northern Kentucky ADD (Florence, KY)
Matthew Dolge, Piedmont Triad Regional Council (Winston Salem, NC)
James Dove, Northeast Georgia Regional Commission (Athens, GA)
Patricia Hartung, Upper Savannah COG (Greenwood, SC)
Justin Hembree, Executive Director, Land-of-Sky Regional Council (Asheville, NC)
Wendell Lawrence, Lincoln Trail ADD (Elizabethtown, KY)
Ron Mitchum, Berkeley-Charleston-Dorchester COG (North Charleston, SC)
Calvin Newsome, Southern Mississippi PDD (Columbia, MS)
Nancy Robertson, Top of Alabama COG (Huntsville, AL)
Steve Russell, North Central PDD (Winona, MS)
Patricia Steed, Central Florida Regional Planning Council (Bartow, FL)

Southwest Region

Kevin Belanger, South Central Planning & Development Commission (Houma, LA)
Glenn E. Bell, Southeast Arkansas PDD (Pine Bluff, AR)
Chris Brown, Ark-Tex COG (Texarkana, TX)
Mike Brown, South Western Oklahoma Development Authority (Weatherford, OK)
Debora Glasgow, South Western Oklahoma Development Authority (Burn Flats, OK)
Rodney Larsen, Central Arkansas PDD (Lonoke, AR)
Hubert Quintana, Southeastern New Mexico EDD/COG (Roswell, NM)
Tom Wilkinson, Brazos Valley COG (Bryan, TX)

West Region

Lisa Dawson, Northeast Oregon EDD (Enterprise, OR)
Chris Fetzer, Northern Arizona Council of Governments (Flagstaff, AZ)
Kathleen Lewis, Southeast Idaho COG (Pocatello, ID)
Laura Lewis Marchino, Region 9 EDD of Southwest Colorado, Inc. (Durango, CO)
Robert Nash, Superior California Economic Development (Redding, CA)
Ron Radil, Western Nevada Development District (Carson City, NV)
Elizabeth Riley, South Central Oregon EDD (Klamath Falls, OR)

Associate Members

Jack Couch, Kentucky Council of ADDs (Louisville, KY)
Penny Reddington, Texas Association of Regional Councils (Austin, TX)
Linda Salmonson, East River Electric Power Cooperative (Madison, SD)

Blue indicates local elected official

** H. DeWitt Blackwell retired from Western Piedmont COG on December 21, 2014.*

2015 CONFERENCES AND EVENTS

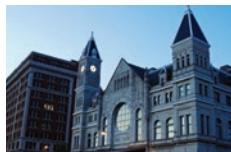


April 19 – 21, 2015

3rd Annual DDAA Professional Development Conference

Renaissance Pittsburgh Hotel, Pittsburgh, PA

866.454.4400 Room Rate: \$145 single/double



May 16 – 18, 2015

SouthEast Regional Directors Institute

Marriott Griffin Gate Resort and Spa, Lexington, KY

877.901.6632 Room Rate: \$139 single/double



June 6 – 8, 2015

NADO Summer Board of Directors Meeting

Portland Regency Hotel, Portland, ME

800.727.3436 Room Rate: \$229 single/double



August 2 – 6, 2015 (Tentative)

Executive Director Training

*Presented by the National Association of Development Organizations
and National Association of Regional Councils*

St. Louis, MO



October 24 – 27, 2015

NADO Annual Training Conference

New Orleans Marriott, New Orleans, LA

504.581.1000 Room Rate: \$194 single/double

HOUSE CALENDAR

Kevin McCarthy, Majority Leader

114th Congress, First Session

JANUARY

S	M	T	W	T	F	S
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FEBRUARY

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MARCH

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APRIL

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MAY

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2015 SENATE SCHEDULE

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Thanks in part to membership feedback, the 2015 NADO Innovation Awards application process has been upgraded and improved. The application will be available at nado.org starting May 1.

The Innovation Awards Program, started in 1986, recognizes organizations that demonstrate innovative approaches to regional economic and community development. Past winners have focused on a variety of program areas including business and economic development, emergency planning, sustainability, technology, and workforce development.

Benefits for Winning Applications:

Positive local and national attention:

- Awardees gain national recognition via nado.org, NADO News, and in various reports and case studies.
- NADO's Legislative and Research teams tap into the great resource of Innovation Awards for testimony to Congress and as examples for federal agencies.
- Awardees have the opportunity to take their photo with NADO President Terry Bobrowski during a special photo session at NADO's 2015 Annual Training Conference (ATC) in New Orleans, October 24 – 27. The photo and an individualized press release will be sent to each awardee to announce the award.

Showcase your success and network with peers:

- A special roundtable reception will honor awardees during NADO's 2015 ATC. Winners are sometimes also included in best practice sessions during the conference (and in future conferences).
- In addition to the special roundtable reception at the ATC, awardees will have ample opportunities to talk with peers about their award winning project and share best practices.

Community and organization recognition:

- Winning an Innovation Award presents awardees with numerous opportunities to build the reputation of the organization with the community, external stakeholders, funders, and potential clients; and recognize staff for their hard work and dedication to the organization.

Eligibility:

Applicants must be a NADO member. Projects must show substantial quantitative or qualitative results in your region. Only three projects per organization may be submitted.

When multiple regional development organizations, such as members of a state association, work together to complete a project, only one application for that project should be submitted. By submitting one application multiple organizations can receive an Innovation Award for a single collaborative project.

Application Deadline:

June 1, 2015. Visit nado.org for the Innovation Awards Application and additional details. Follow NADO News and NADO's Facebook and Twitter for Innovation Award announcements.





2015 NADO LEGISLATOR OF THE YEAR AWARD

Representative Robert B. Aderholt (R-AL)

Representative Robert Aderholt is a dedicated supporter of regional economic development and rural communities. As a leader on the House Appropriations Committee and Chairman of the Subcommittee on Agriculture, Rural Development, Food and Drug Administration, and Related Agencies, Representative Aderholt has been a champion of programs important to regional economic and community development including USDA Rural Development, the U.S. Economic Development Administration, and the Appalachian Regional Commission. NADO is pleased to award Representative Aderholt with the 2015 NADO Legislator of the Year Award and looks forward to continued partnership with him to advance regional economic development.

SUSTAINABLE COMMUNITIES LEARNING NETWORK VIDEO SERIES



Grantee Reflections:

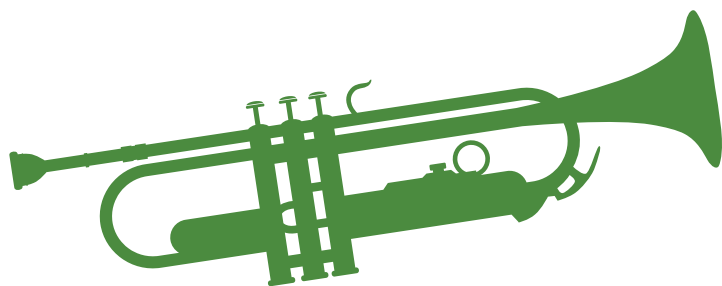
HUD Sustainable Communities Initiative

Since 2011, the NADO Research Foundation has participated in the Sustainable Communities Learning Network as one of the capacity building teams supporting communities and regions that received planning grants as part of the US Department of Housing and Urban Development's Sustainable Communities Initiative (SCI). Through this program, 143 communities and regions across

the country conducted three-year locally-driven planning and visioning efforts to address critical issues such as housing and transportation, economic and workforce development, natural resource protection, education, and other important areas.

This past summer at NADO's Annual Training Conference in Denver, Colorado, we sat down with representatives from a handful of the HUD SCI grantee projects who are also NADO members to find out more about the impact of these grants by asking them five questions about the past, present, and future of their regions. The interviews explored a range of issues including economic and workforce development, affordable housing, transportation, renewable energy, education, health care, tourism, food systems, and many others.

To watch the video interviews, visit: www.nado.org/interviews



REGIONAL RENAISSANCE

NADO  2015



THE BIG EASY. THE CRESCENT CITY.



No matter what you call it, New Orleans is an exciting location for NADO's 2015 Annual Training Conference (ATC). Famously known for its diverse cultures, amazing food, iconic architecture, overly abundant arts and music scene, interesting political environment, and its resilient approach to any and all challenges thrown its way, this city has it all. Come to NOLA for NADO's 2015 Annual Training Conference (ATC) and you will get to experience it all, too!

Throughout the four day event, which is set for October 24 – 27, you will:

- Exchange ideas and solutions to challenges faced by regional development organizations daily
- Tap into the expertise of organizational and professional development experts
- Learn from your peers about ideas and innovations that are working in their regions
- Participate in a slate of our ever-popular and always educational mobile workshops
- Engage in conversations about ways you and your peers are making a difference in your regions



THE QUEEN OF THE MISSISSIPPI. NOLA.

ATC attendees will have several platforms to learn about and share information and ideas: plenary sessions, learning labs, conversation cafés, mobile workshops, and networking opportunities—both formal and informal—will cover relevant and timely topics, including:

- Strong and successful approaches to regional community and economic development
- Viable transportation and economic development connections
- Strategies for creating a thriving local and regional business climate
- Approaches to economic resiliency
- Sound organizational and professional development practices and tips

As always, NADO's Innovation Awardees will be honored during a special reception providing an opportunity to learn about specific projects and program strategies—things you might want to replicate in your region. Winners will be showcased throughout the conference, too. Visit www.nado.org/events/2015atc often for conference updates and to register on-line.

Registration for NADO's 2015 Annual Training Conference will open April 15, 2015.



THANK YOU FOR
JOINING US FOR

NADO
ON THE HILL
2015 WASHINGTON POLICY CONFERENCE





The National Association of Development Organizations (NADO) works to strengthen America's local governments, communities, and economies through the regional strategies, partnerships, and solutions of the nation's network of 520 regional development organizations.

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