Food Literacy Project at Oxmoor Farm
Our Mission:

Inspiring a new generation to build healthy relationships with food, farming and the land.
We invite youth to...
The Current Food System
Corn Dog

Mashed Potatoes

Beans

Corn
Welcome to Oxmoor Farm

home of the Food Literacy Project

and Field Day Family Farm
Historic Oxmoor Farm
The Field-to-Fork Program Model
After 2 weeks we tend to remember...

- **Doing the real thing** (active teaching): 90%
- **Doing the real thing teaching others** (active teaching): 70%
- **Discussion** (active): 50%
- **Audiovisual (watching movie or demonstration)**: 15%
- **Looking at pictures**: 10%
- **Hearing words**: 10%
- **Reading**: 10%

Passive (lowest retention):
- **Doing the real thing** (active teaching): 90%
- **Doing the real thing teaching others** (active teaching): 70%
- **Discussion** (active): 50%
- **Audiovisual (watching movie or demonstration)**: 15%
- **Looking at pictures**: 10%
- **Hearing words**: 10%
- **Reading**: 10%
Program Objectives
Food Literacy Project History

- **2006**: Organization established
- **2008**: Learning Garden established
  - Implemented Multi-Visit program
  - 1,800 served
- **2011**: Inaugural Field-to-Fork Dinner
- **2012**: Received first multi-year grant
  - Implemented YCAP
  - Outdoor kitchen complete
- **2013**: Expanded Multi-Visit program to 6 schools
  - 2,700 served
Field-to-Fork Program

Funding

Experienced Staff

Board of Directors

Curriculum

Dedicated Volunteers

Partnerships
Sources of Income

- Grants
- Individuals
- Program Revenue
Dig Deep to Help Us Grow!

Priceless – Volunteer
$38 – One student’s field study on Oxmoor Farm
$150 – One class’s transportation to Oxmoor Farm
$6700 – One teen’s participation in YCAP