





Comprehensive Economic Development Strategy

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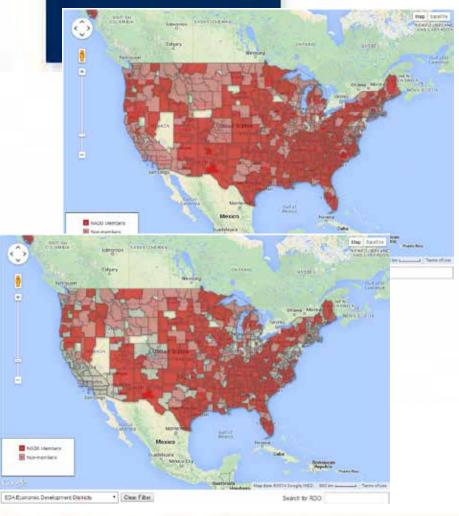
An Introduction to the NADO Research Foundation's CEDS Resilience Library

Economic Resilience & the CEDS: A Pre-HUD SCI Convening Workshop

December 2, 2014



Our Membership

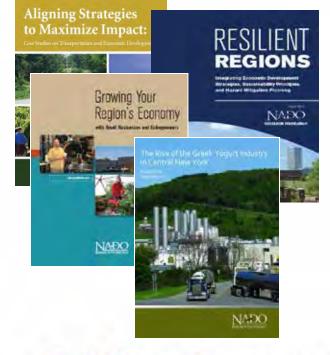


The National Association of Development Organizations (NADO) is a membership organization for the network of over 520 **regional development organizations** (RDOs) throughout the U.S.

RDOs are **also known as** "Councils of Governments," "Regional Planning Commissions," "**Economic Development Districts**," and other local names

Promote efforts that **strengthen local governments, communities, and economies** through regional strategies focusing on economic development, infrastructure, housing, transportation, and regional planning

NADO Research Foundation



Founded in 1988, the **NADO Research Foundation** is the non-profit research affiliate of NADO.

Shares **best practices** in latest developments and trends in small metropolitan areas and rural America through technical assistance, training, peer exchanges, publications, and other resources

Focus Areas:

Rural Transportation Regional Resilience Sustainable Communities Capacity Building Organizational Support



REGIONAL STRATEGIES. PARTNERSHIPS. SOLUTIONS. NADO.ORG

CEDS Library Background



WHY?

- Aware of EDA's revisions to the CEDS guidelines
- Already actively involved in helping our members build resilience to economic shocks and natural disasters
- Wanted to better understand the existing CEDS landscape in order to provide better assistance and promote best practices

HOW?

- Undertook a comprehensive review of current/available NADO-member CEDS
- Searched for inclusion of resilience to natural disasters and economic downturns generally, as well as more specific strategies such as diversification, workforce realignment, integration of planning efforts, etc.

General Findings





EDDs focus primarily on resilience to natural disasters in a specific chapter, section, or appendix.

• Often in response to a recent major event.

Integrating resilience into the CEDS can take multiple forms.

- Analysis of regional vulnerabilities in SWOT assessment
- Inclusion of regional disaster preparedness and recovery efforts
- Strategies to diversify the economy and/or realign the workforce to support emerging industries
- Objectives built off of statewide initiatives or related regional planning efforts

EDDs play multifaceted role: scenario planner, researcher, and responder.

The CEDS Library

National Association of Development Organizations

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At NADO, we promote regional strategies,

partnerships and solutions to strengthen the

economic competitiveness and quality of life

across America's local communities

Our Mission

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CEDS Resilience Library

NADO.org > Resources > CEDS Resilience Library

BACKGROUND:

In anticipation of the Economic Development Administration's (EDA) upcoming release of revised Comprehensive Economic Development Strategy (CEDS) guidelines, the NADO Research Foundation has compiled a library of examples to help Economic Development Districts (EDDs) navigate incorporating resilience to economic disruptions and other disasters into their CEDS.

EDA is amending the CEDS guidelines to include an economic resilience requirement because it is increasingly apparent that economic prosperity is linked to a region's ability to prevent, withstand, and quickly recover from major disruptions to its underlying economic base. In addition, the CEDS process provides a critical mechanism to help EDDs identify regional vulnerabilities and prevent or respond to economic disruptions.

Many regions, especially those that have been heavily impacted by natural disasters or the downturn of a specific industry, have already begun incorporating aspects of resilience into their CEDS. These aspects may include:

- Detailed analyses of regional vulnerabilities in SWOT assessments;
- Inclusion of regional disaster preparedness and recovery efforts;
- Strategies to diversify the economy or realign the workforce to support emerging industries;
- Resilience objectives built off of statewide initiatives or related regional planning efforts;
- Or, all of the above.

ABOUT THE LIBRARY:

http://www.nado.org/resources/ceds-library/

Using the Index

ABOUT THE LIBRARY:

The NADO Research Foundation has reviewed CEDS prepared by our mem how EDDs are currently addressing resilience. The library allows users to b by state and topic.

Users of the library should first open the <u>library's index</u> - an excel spreadsh. Foundation has compiled. This spreadshield disclose the name of the EDD organization's website, and the topic areas related to resilience addressed relevant column). Topic areas related to resilience include:

- Whether resilience is incorporated throughout the document or in a specified of the spec
- The type of natural disasters that the EDD is building resilience to;
- Assessment of economic shifts;
- Loss of industry/major employer;
- Economic diversification;
- And, workforce realignment, among others.

If a user finds a CEDS that is of particular interest, it can be located by simply are organized by state and titled by the organization's name. For example, ui "Northwest Alabama Council of Governments – 2012 CEDS". Each CEDS th available on the webpage allowing users to explore the examples in more de

Please contact NADO Research Foundation Program Associate Sara Jame questions.

LIBRARY INDEX:

Start Here: CEDS Resilience Library Index

ALABAMA:

Northwest Alabama Council of Governments - 2012 CEDS

South Alabama Regional Planning Commission - 2012 CEDS

West Alabama Regional Commission - 2012 CEDS

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Moving Forward & A Request





Library is in it's infancy – would love to develop it further to make it more interactive/user-friendly.

- Include more detailed analysis of resilience in each example.
- Direct users to specific examples based on advanced search criteria.

Will need to be continually updated to include recently revised CEDS.

- Potential EDD self-reporting function?
- Involve EDA regional staff.

The resource can only be made stronger with feedback from users like you!



NATIONAL ASSOCIATION OF DEVELOPMENT ORGANIZATIONS

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