Welcome
“New Orleans, 2007 – Back to the Future”
Mayor Ed Lee
Lessons from Katrina

Harvard Kennedy School says Communities must be able to…

• Nurture capable local leadership that can drive rapid, substantive action
• Focus on inclusiveness and embrace self-reliance
• Achieve the ability to seek out and interface successfully with outside sources of help (government, foundations, universities, corporations, NGOs …)
• Be able to evolve & adapt as challenges arise by developing new skills and capacities
In other words...

• Move “ownership” of resilience to the neighborhood level
• Focus on leadership development
• Prepare for times of stress by working together every day on every day issues
• Leverage existing networks & assets to gain participation
• Emphasize “Who” is in your kit
In SF, the underlying issues...

• Issue is by nature - “negative”
• There is no hard event “window”
• San Francisco has a unique situation
• Unstable social capital environment
• Acquiring complete skill set is difficult
How do we “move the ball” in our communities?
What is the NEN creating?

Capacity Building Tools & Programs that leverage...

• Strategic Partnerships
• Events / Trainings
• Social Media / Online Marketplace
The NEN “Universe”
Events / Trainings/Exercises
Online Resource Marketplace

empressf.org

empowered communities program

SFFind

Neighborfest

SilentVille

CitidexSF

nen TV

nen BLOG

nen FM
Make resilience approachable...
Make resilience about function...
The ECP Methodology

A 6 stage process...

1. Convene a cohort of partners to support the community’s resilience efforts
2. Engage the community’s leadership and gain permission to deploy
3. Orient community’s leadership on ECP & design community led engagement plan
4. Engage community in Resilience Action Plan development process using SWOT method
5. Create a Resilient Action Plan
6. Implement Resilient Action Plan
SWOT ANALYSIS

- **Internal origin**
  - Helpful to achieving the objective: **Strengths**
  - Harmful to achieving the objective: **Weaknesses**

- **External origin**
  - Helpful to achieving the objective: **Opportunities**
  - Harmful to achieving the objective: **Threats**

or “Barrier”
### Vulnerable Population
- Elderly
- Children/Diabetes
- Mobility problems
- Oxygen dependent
- Fatigue
- Unemployed people
- Diabetes
- COPD
- Cancer
- Anaemia
- Psychosocial problems
- Socially isolated

### Impacts on Vulnerable Population
- Need for formula/food/demonstration
- Need for a place to spend the night
- Need for health providers (e.g., mental health support)
- Need for food/heat for elderly infants
- Extreme weather
- Home security
- Lack of medical care for injuries

### Empowerment Reference Tools:
- Health Needs (Water/Food/Medical/Shelter/Heat/Waste Mgmt.)
- Safety (Physical/Mental/etc)
- Access & Mobility (Transportation/Communication/etc)
- Social/Governance (Neighborhood Org/Civic/Leadership)

### Table #1
| Names        | Bryan Forman
|              | Katherine Albrecht
|              | Kirk Dunsmore
|              | Glenn Reetz
|              | Robbi Havitt
|              | Kevin Clark
|              | Louise Carter
|              | Paul Karnstrom

### Weaknesses
- Lack of access to emergency
- Need to identify vulnerable buildings
- Electrical devices
- Are you ready today?

### Barriers
- No emergency medical facility
- No safe shelter

### Opportunities
- Need financial assistance for retrofitting
- Need to understand earthquake maps
- Need to understand programs available from local & state government
- Need to understand programs available from federal government
- Need to involve community centers, etc.

### Strengths
- Not a lot of soft story buildings
- Located near a bedrock
- Proximity to hospitals
- Community support

### Safety
- First responders
- Communication system

### Other
- Know your neighborhood
- Have escape plans
- Have emergency supplies

### Access & Mobility
- Do not know neighbors well
- Need to identify vulnerable neighbors

### Social/Governance
- Food bank
- Emergency water and supplies

### Opportunities
- Need to understand earthquake maps
- Need to involve community centers, etc.
The ECP Resilience Council

- Library
- Non Profit
- Elected Official
- Resilience Council Steering Committee
- Foundation
- Merchant
- Faith Based
- Academic Institution / University / College
- City Agency
Kingston Jamaica, 2014
Back to the Future, again....

Our City - Ready for Anything