

Corridors of Opportunity

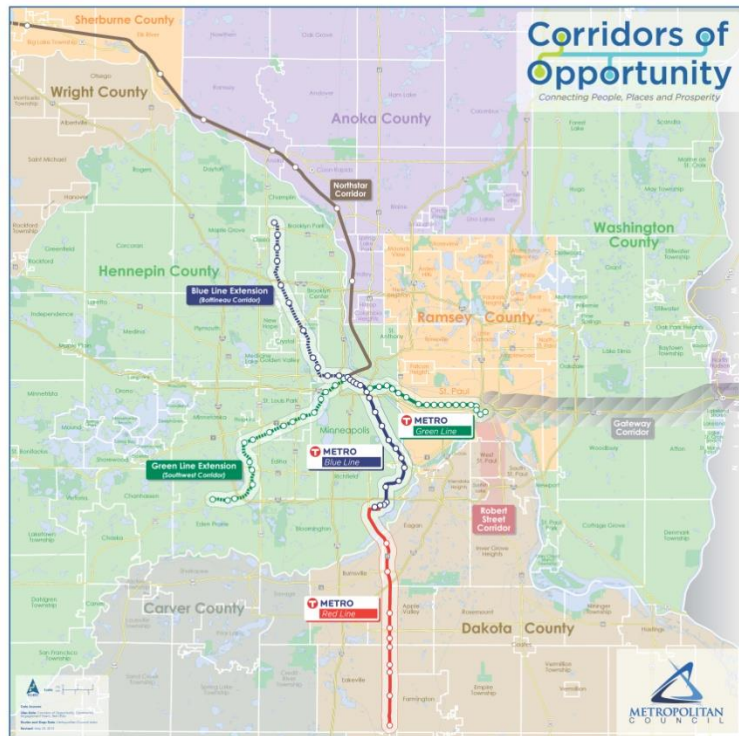
Connecting People, Places and Prosperity

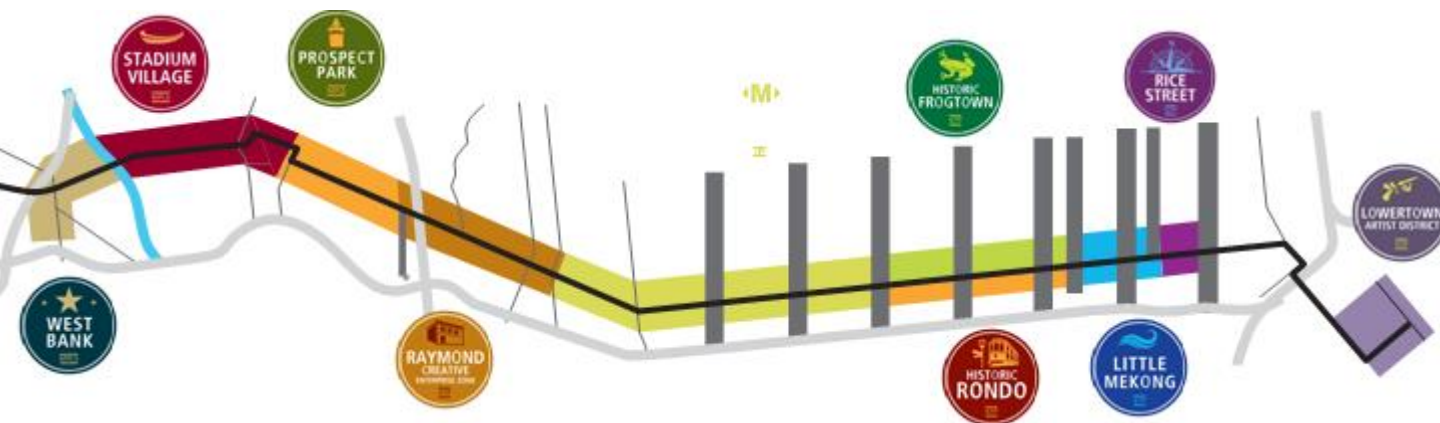
Partnership for Regional Opportunity

Growing a prosperous, equitable, and sustainable region



METROPOLITAN
COUNCIL

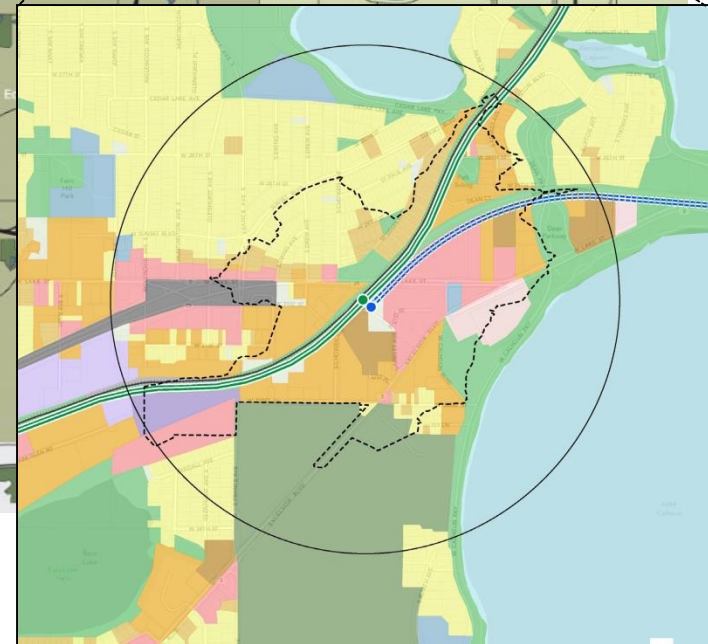
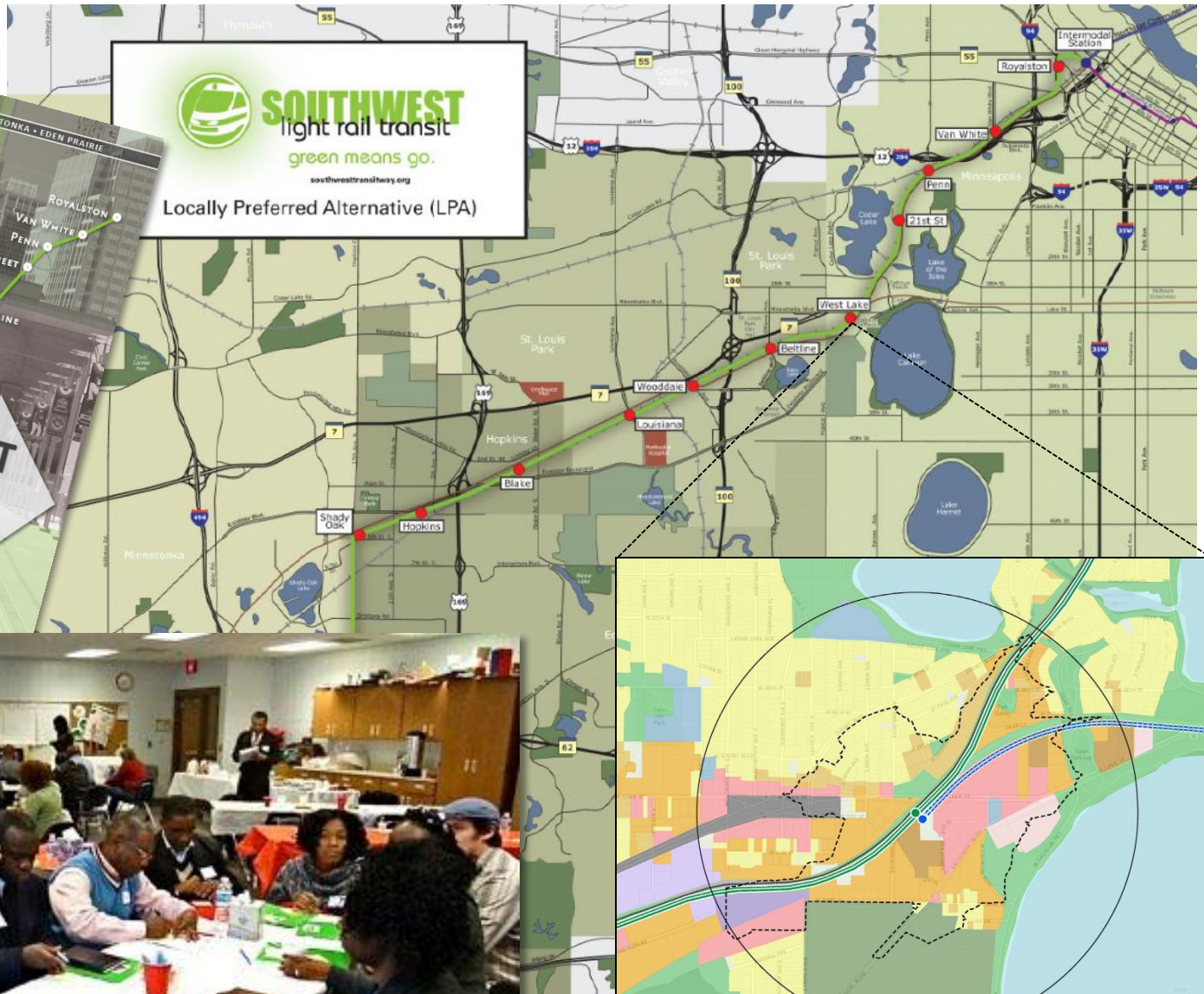
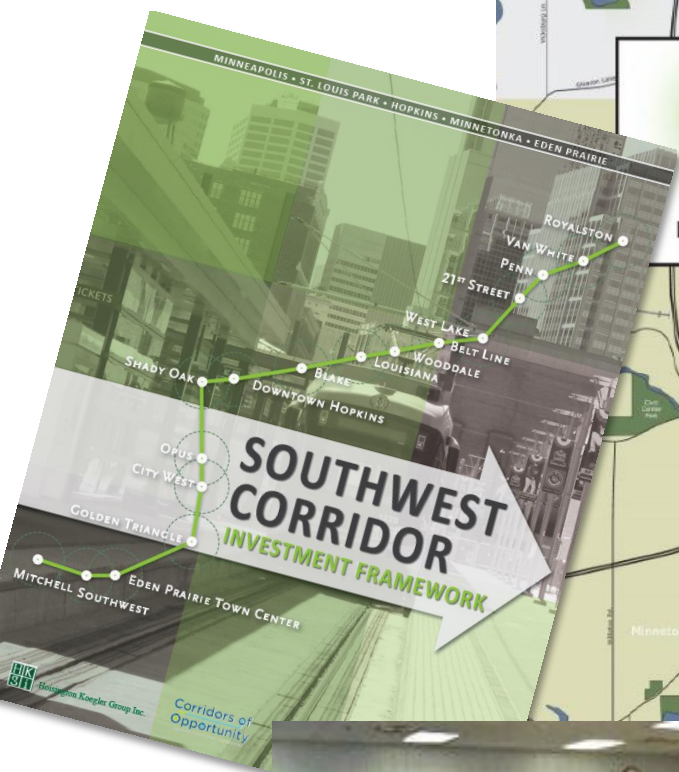




Technical
Assistance

Direct
Investment





Engagement
& Planning



Partnership for Regional Opportunity

Growing a prosperous, equitable, and sustainable region

Equity

Economic
Competitiveness

Regional
Equity and
Community
Engagement

Shared
Prosperity

Transit-
Oriented
Development

Transportation
Funding



METROPOLITAN
COUNCIL



Economic Competitiveness Partners — *(partial listing)*

Economic Development

Focus on businesses that export a product or service or reduce the region's reliance on imports

GREATER MSP
EDAs, CDAs, Cities
Port DEED
Authorities
Industry Associations
Non-profits
Counties

Community Development

Focus on infrastructure & amenities that support & attract companies & workers.

Counties
CDAs, CDCs, HRAs
Ports, Airports
DEED Railroads
Cities
Utilities
Non-profits
Foundations
Chambers

Metropolitan Council

DEED

Chambers Foundations
Non-profits
MNSCU U of MN
Counties

Workforce Development

Focus on training & retraining workers with skills appropriate for regional economy.

Thrive MSP 2040

Supporting Regional Economic Competitiveness

**Sub-regional = typically
counties and major cities**

2014

**Pre-planning
understandings with
state and local partners**

**Develop research and
technical assistance
tools**

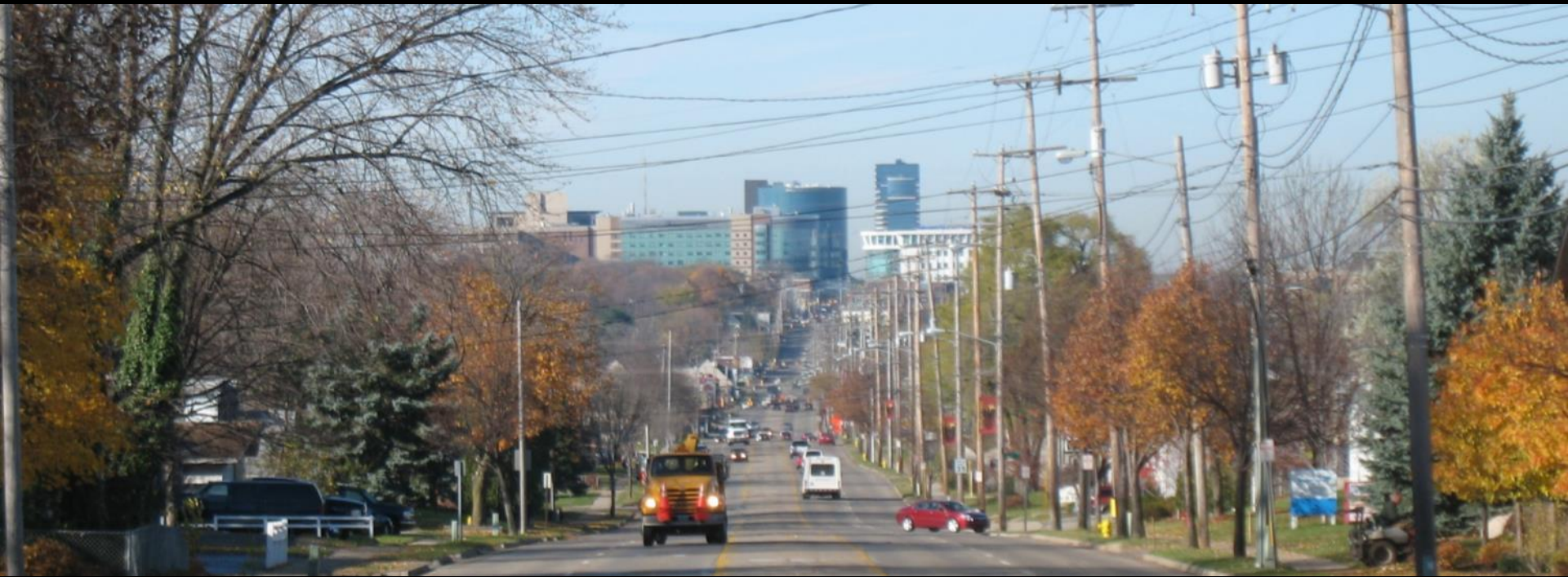
2015

**Research and
technical assistance
tools available**

2016

**Sub-regional economic
analysis and technical
assistance resources
support**

- **Local comprehensive plans**
- **Local economic development strategies**
- **Regional strategies**
- **State & federal investments**



Michigan Street Corridor Plan

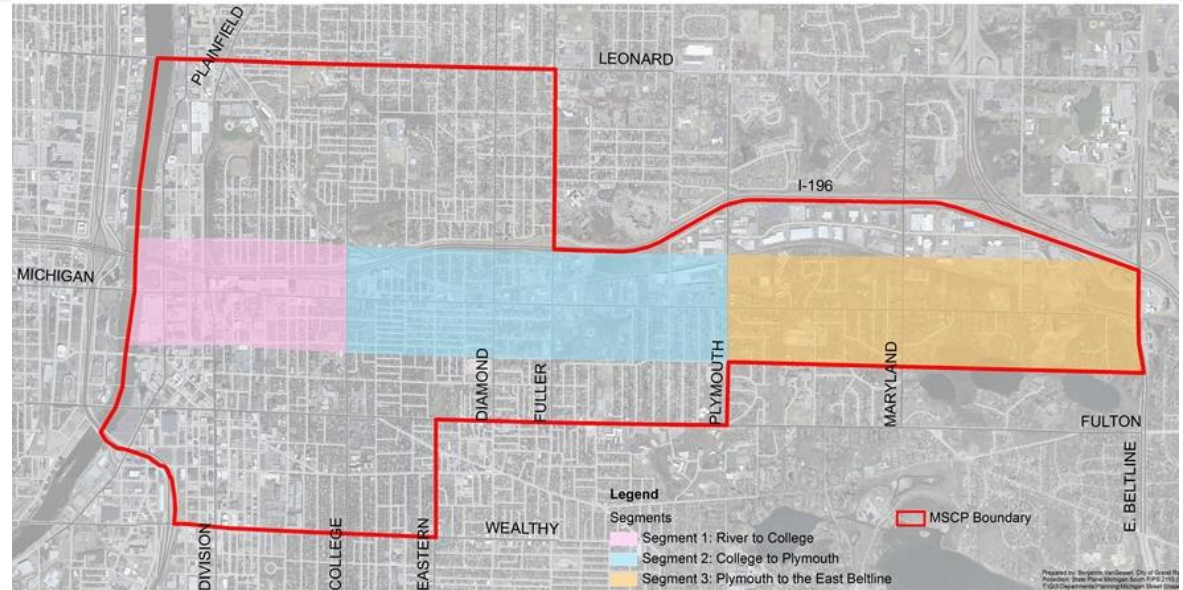
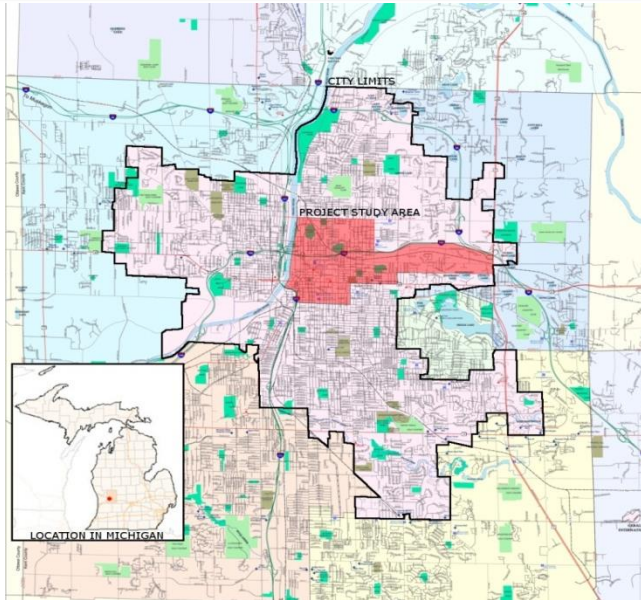
October 2, 2014

Suzanne M. Schulz, AICP
Managing Director of Design and Development





Corridor Context



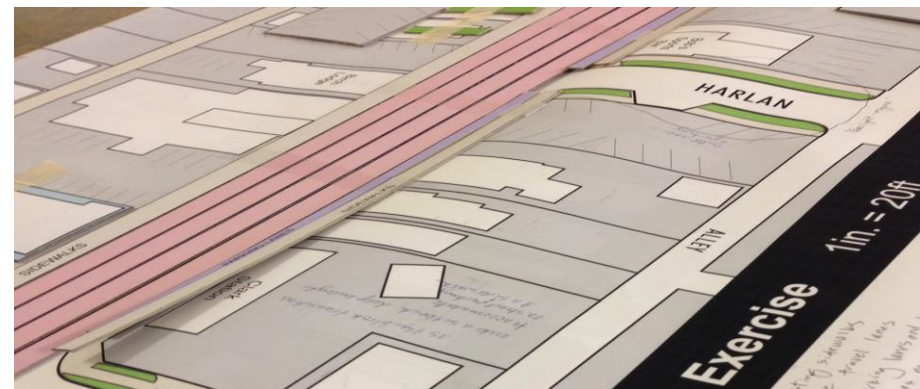
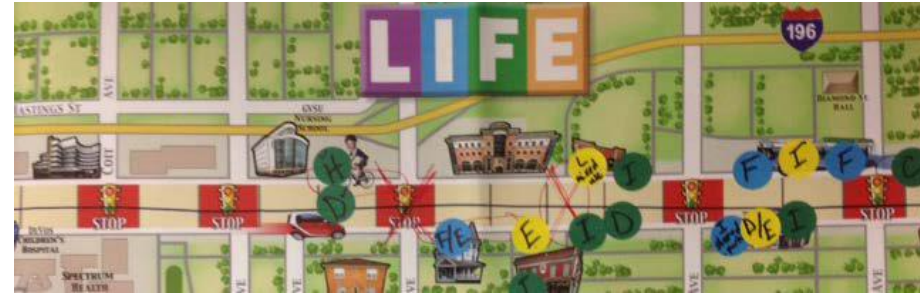
- 6 Anchor Institutions
- \$ 1 Billion Invested in 10 years
- 55% of Downtown Workforce
- Up to 10,000 new students in next 10 years
- Constrained Urban Context
- Not Pedestrian or Bike Friendly
- No Sense of Place
- Pressure in neighborhoods for housing, parking and traffic in addition to loss of neighborhood services



Community Involvement



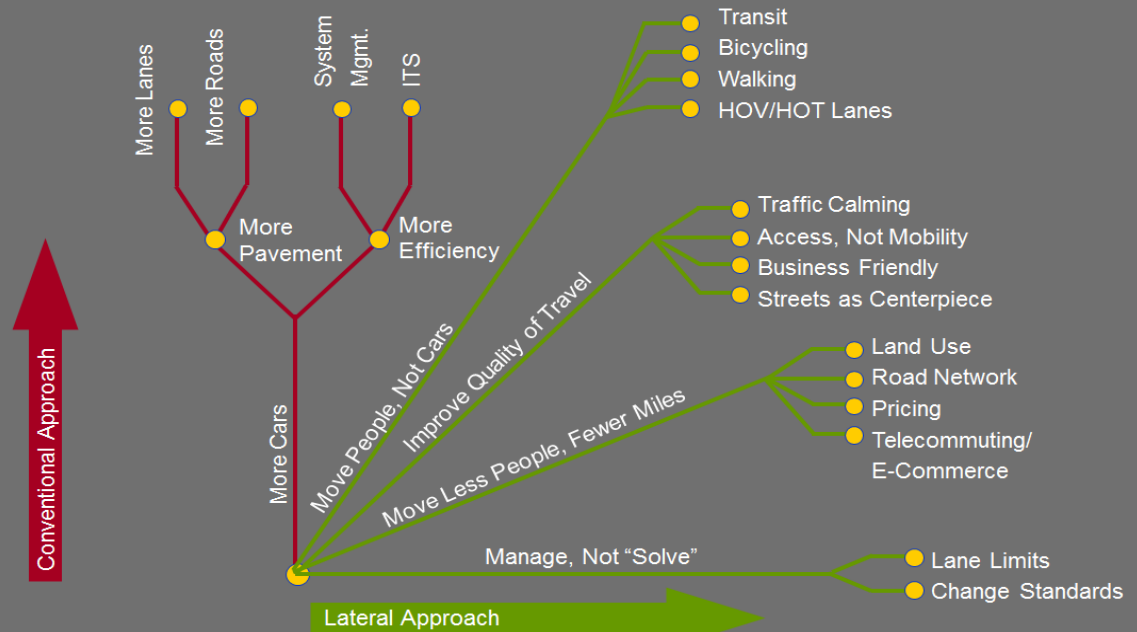
- In-depth stakeholder and steering committee involvement, 5 Forums
- Quality of Life “game”
- Walking audit
- Michigan/Diamond Design Charrette



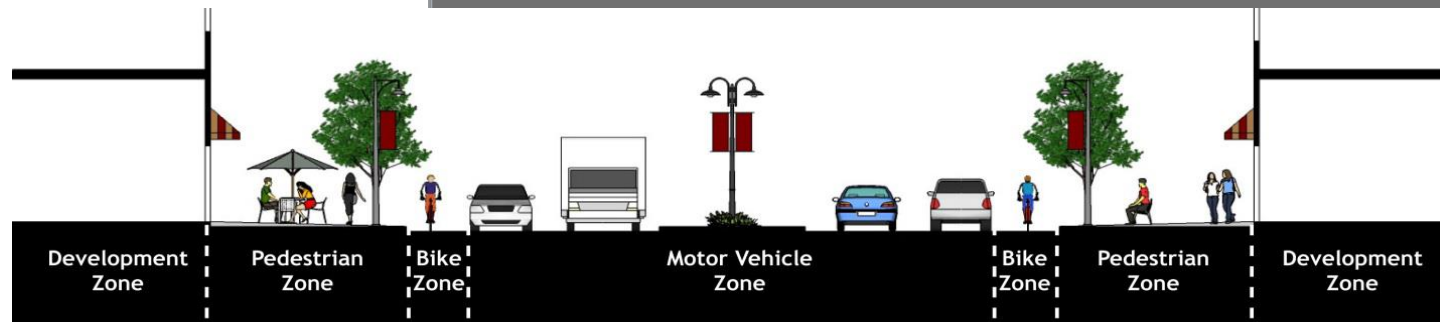
Robust TDM Strategies

- ALL users and all modes of travel
- **Pedestrian = 10%**
w/ LOS A
- **Bike = 5%**
w/ LOS B
- **Transit = 20%**
w/LOS B
- **Carpool = 20%**
w/LOS D
- **Auto = 45%**
w/LOS D

Full View of Transportation Options



Source: PennDOT

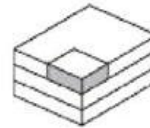




Land Use/Zoning Changes

New Building & Housing Types

LOFT BUILDING



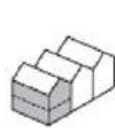
LINER BUILDING



MAISONETTE



MIXED-USE R+D



DUPLEX/FOURPLEX



MISSING BUILDING TYPOLOGIES IN THE MICHIGAN STREET CORRIDOR

SECTION VIEW

DOWNTOWN
GRAND RAPIDS

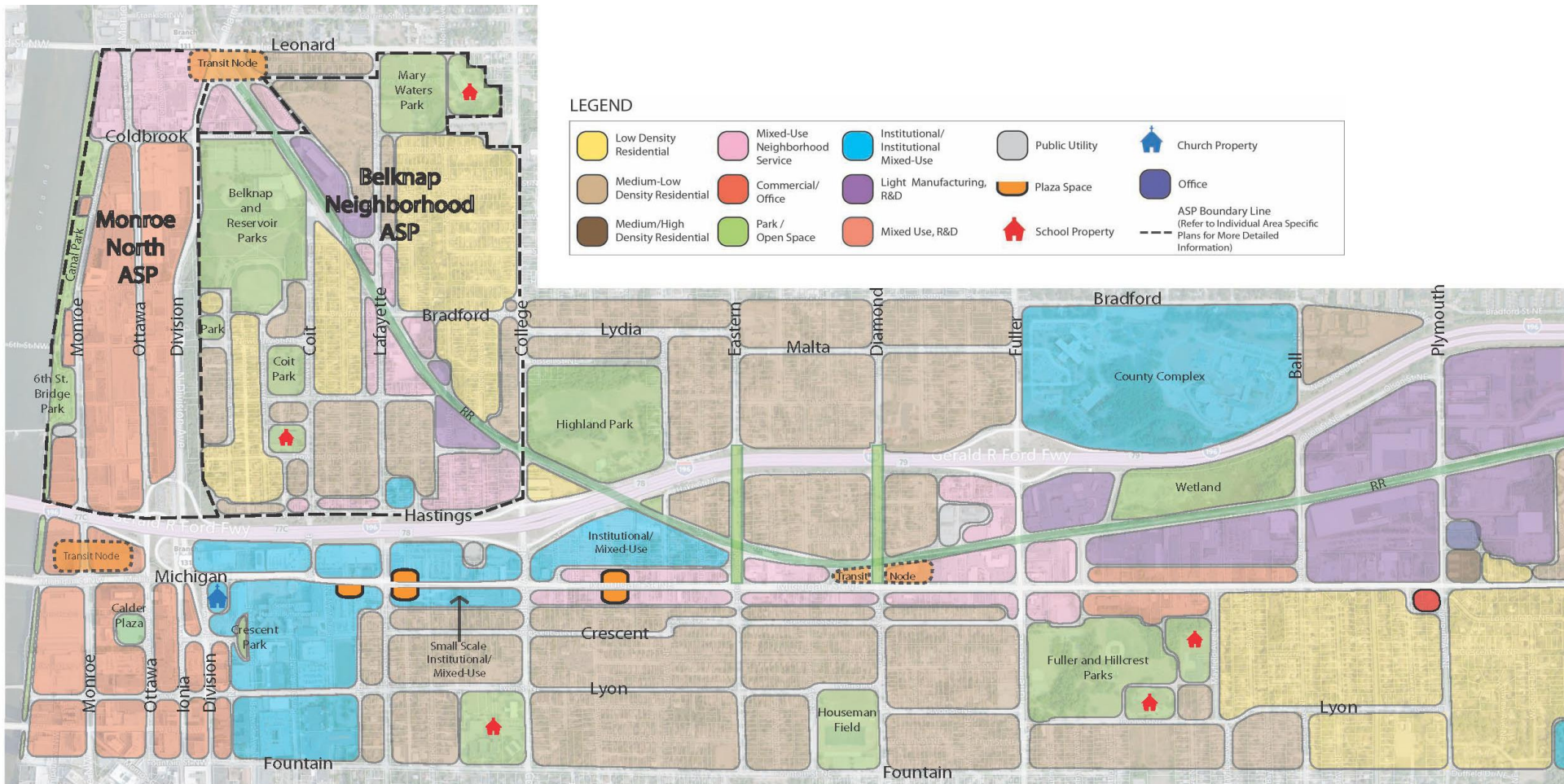
MEDICAL
MILE

NEIGHBORHOOD BUSINESS &
MEDIUM-LOW DENSITY RESIDENTIAL

LOW DENSITY
RESIDENTIAL

PLAN VIEW

Future Land Use Map



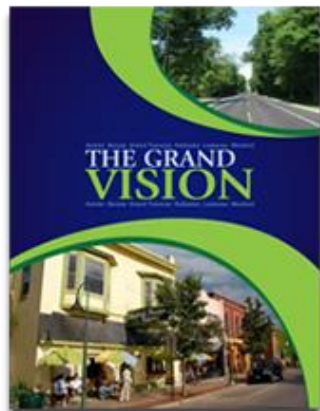
The Traverse City Region



John Sych, AICP – Director of Planning & Development
Grand Traverse County, Michigan
HUD Region 5



A MASTER PLAN for GRAND TRAVERSE COUNTY



*Grand Traverse County
has always been an
attractive tourist
destination, known for its
pristine natural beauty.*

GRAND TRAVERSE COUNTY

2013 Housing Strategy



Goals:

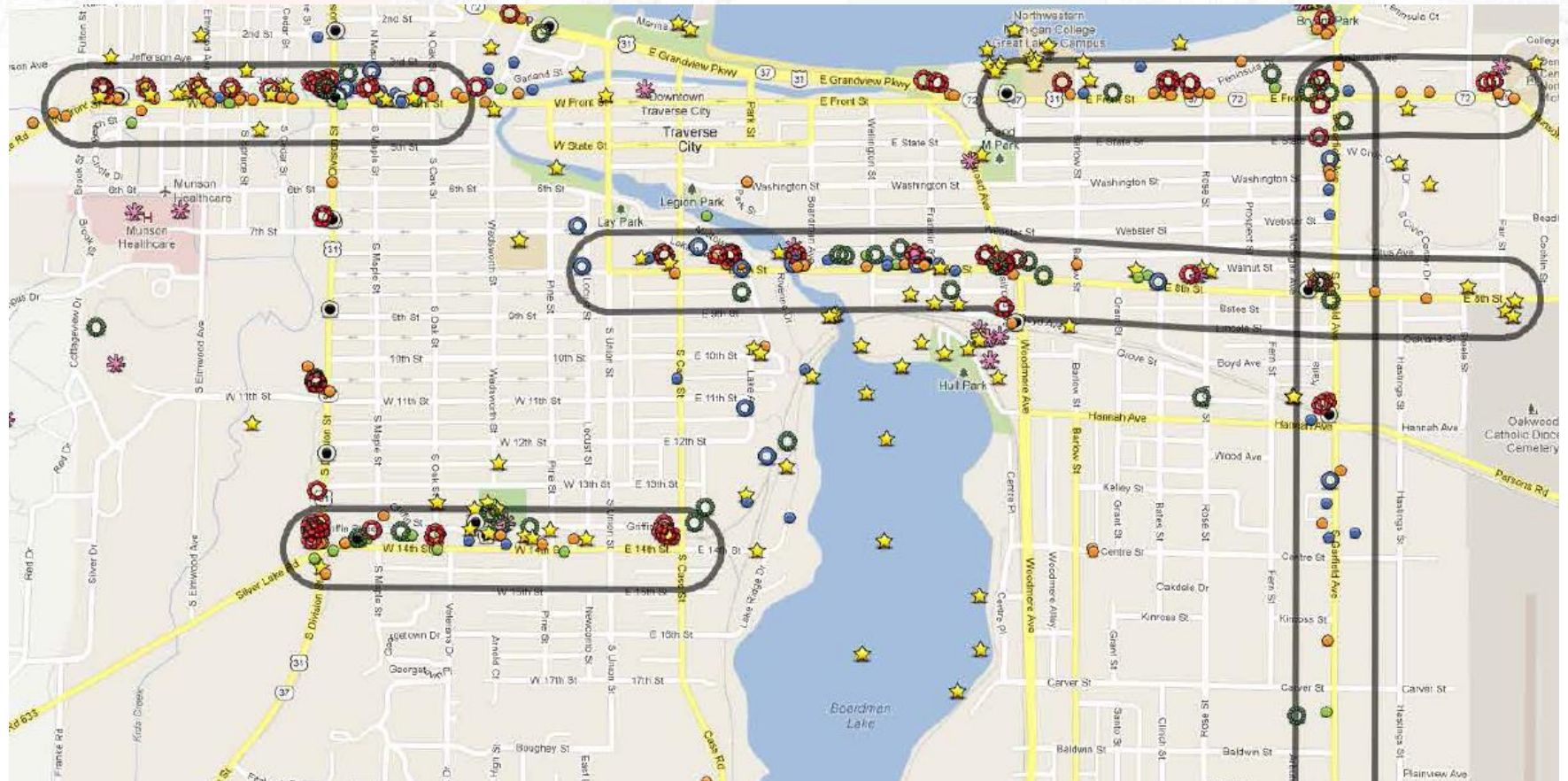
- Build & Preserve*
- Financing & Resources*
- Data & Education*
- Planning & Zoning*





CITY OF TRAVERSE CITY


CORRIDORS MASTER PLAN


EAST FRONT • WEST FRONT • EIGHTH • FOURTEENTH • GARFIELD





 **Community Asset** Assets to the community that should be maintained or enhanced.


 **Development Priority Site** Sites you feel should be developed or redeveloped in the short term.


 **Problematic Intersection** Intersections that you feel are a safety concern or impact the smooth flow of traffic.


 **Public Safety Concern** Are areas that you feel pose a concern to public safety and pedestrians.

 **Undesirable Use** An existing use in the community that you feel is undesirable.

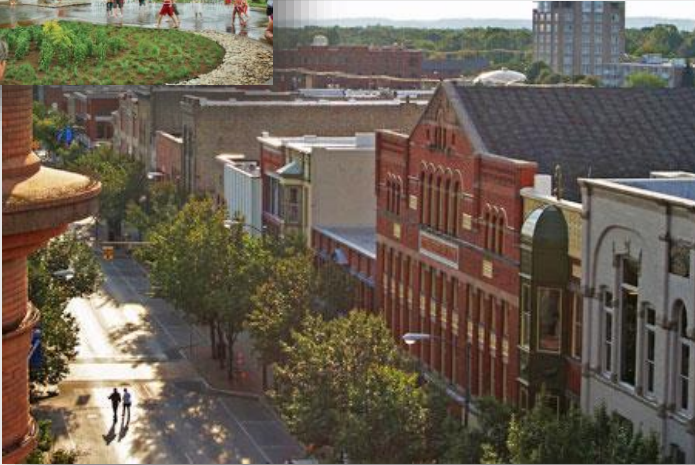
 **Key Transit Destination** An area in the community that should be better served by public transit.

 **Desired Use/Development** Identifies an area and a use that you would like to see developed.

 **Poor Appearance** Areas that you feel are unsightly or could benefit from additional landscaping or aesthetic improvements.

 **Other** All other points/issues you would like to add.

Community Development Agreement



Housing Development



Brownfield Redevelopment



Bayshore Corridor



Next Steps



*Increasing our density & sustainability,
while preserving our natural landscape
for future generations*



- *Corridors*
- *Towns & Villages*



- *Vision*
- *Partnerships*
- *Innovation*



Gateway Master Plan