Engagement & Planning

SOUTHWEST CORRIDOR INVESTMENT FRAMEWORK

SOUTHWEST LIGHT RAIL TRANSIT
GREEN MEANS GO.
www.southwestlightrail.org
Locally Preferred Alternative (LPA)
Equity

Economic Competitiveness

Regional Equity and Community Engagement

Shared Prosperity

Transit-Oriented Development

Transportation Funding
Economic Development Partners – (partial listing)

**Economic Development**
- Focus on businesses that export a product or service or reduce the region’s reliance on imports
- Greater MSP
- EDAs, CDAs, Ports
- Cities
- Port Authorities
- Industry Associations
- Non-profits
- Counties

**Community Development**
- Focus on infrastructure & amenities that support & attract companies & workers
- Counties
- CDAs, CDCs, HRAs
- Ports, Airports
- DEED
- Railroads
- Cities
- Utilities
- Non-profits
- Foundations
- Chambers

**Workforce Development**
- Focus on training & retraining workers with skills appropriate for regional economy
- Metropolitan Council
- DEED
- Chambers
- Foundations
- Non-profits
- MNSCU
- U of MN
- Counties

Economic Vitality Process © 2004
Economic Development Services, Inc.
Thrive MSP 2040
Supporting Regional Economic Competitiveness

2014
Pre-planning understandings with state and local partners

2015
Develop research and technical assistance tools

2016
Sub-regional economic analysis and technical assistance resources support

- Local comprehensive plans
- Local economic development strategies
- Regional strategies
- State & federal investments

Sub-regional = typically counties and major cities
Corridor Context

- 6 Anchor Institutions
- $1 Billion Invested in 10 years
- 55% of Downtown Workforce
- Up to 10,000 new students in next 10 years
- Constrained Urban Context
- Not Pedestrian or Bike Friendly
- No Sense of Place
- Pressure in neighborhoods for housing, parking and traffic in addition to loss of neighborhood services
Community Involvement

- In-depth stakeholder and steering committee involvement, 5 Forums
- Quality of Life “game”
- Walking audit
- Michigan/Diamond Design Charrette
Robust TDM Strategies

- ALL users and all modes of travel
- **Pedestrian = 10%** w/ LOS A
- **Bike = 5%** w/ LOS B
- **Transit = 20%** w/ LOS B
- **Carpool = 20%** w/ LOS D
- **Auto = 45%** w/ LOS D
Land Use/Zoning Changes

New Building & Housing Types

SECTION VIEW

PLAN VIEW

MISSING BUILDING TYPOLOGIES IN THE MICHIGAN STREET CORRIDOR
Future Land Use Map

**Legend:**
- Low Density Residential
- Medium-Low Density Residential
- Medium/High Density Residential
- Mixed-Use Neighborhood Service
- Institutional/Institutional Mixed Use
- Commercial/Office
- Light Manufacturing, R&D
- Park/Open Space
- Plaza Space
- Mixed Use, R&D
- School Property
- Public Utility
- Church Property
- Office
- ASP Boundary Line
- Refer to Individual Area Specific Plans for More Detailed Information
The Traverse City Region

John Sych, AICP – Director of Planning & Development
Grand Traverse County, Michigan
HUD Region 5
A MASTER PLAN for GRAND TRAVERSE COUNTY

Grand Traverse County has always been an attractive tourist destination, known for its pristine natural beauty.
GRAND TRAVERSE COUNTY
2013 Housing Strategy

Goals:
Build & Preserve
Financing & Resources
Data & Education
Planning & Zoning
Next Steps

Increasing our density & sustainability, while preserving our natural landscape for future generations

• Corridors
• Towns & Villages

• Vision
• Partnerships
• Innovation