



The Moral Code of the Invested Board Member

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Best Board Member Characteristics

- Vocal & accountable
- Mission focused
- Never question their motives
- Listen, speak with wisdom
- Enthusiastic
- Community focused
- Well informed
- Attend and are prepared
- Diplomatic
- Curious, learning
- Opinionated and open-minded





What Kind of Board Member Are You?

Which Board Member Are You?

	Weak Members	OK Members	Good Members	Exceptional Members
<i>What they say</i>	“This will look great on my resume.”	“What do I have to do?”	“How can I be most helpful?”	“Thanks for the opportunity. Let’s get to work.”
<i>What they add</i>	Dead weight	The minimum	Dedication	Passion
<i>What they take</i>	A valuable spot	Instructions	Role seriously	Time to do 110+%
<i>How they look</i>	“cool”	Usual	Eager	Unassuming
<i>What they read</i>	TV Guide	Time Magazine	Industry newsletters	Servant Leadership
<i>Whom they serve</i>	themselves	Their obligations	The organization	The org & community

Differences in Serving out of Obligations vs Choice

Investment
Voting Power
Area of Expertise
Passion

Board Member Roles (What You Do)

1. Drive the mission, purpose and goals of the organization.
2. Select, support & evaluate the ED.
3. Ensure effective planning.
4. Monitor and strengthen programs and services.
5. Secure adequate financial resources.
6. Protect assets and provide proper financial oversight.
7. Build a competent board.
8. Ensure legal and ethical integrity.
9. Enhance the organization's public standing.

Ethical Challenges Board Members Face



Board Member Ethical Behaviors (How You Do It)

1. Benevolence
2. Integrity
3. Objectivity
4. Accountability
5. Openness
6. Honesty
7. Leadership



Signs that Its Time to Step Down or Ask Another to Step Down

- Show up once or twice a year
- Show up at meetings but are never prepared
- Joined for business development purposes
- Take credit for work done by others
- Speak to hear own voice &/or don't listen to others contributions
- Agree to do things but never do them or make excuses
- Copy the past rather than adding improvements & value

What is Your Legacy on the Board?



A large, jagged iceberg floats in the ocean. The sky is a clear, deep blue, and the water is a darker blue. The iceberg's surface is highly textured with many sharp peaks and deep crevasses. The text "Personal Core Values" is overlaid in the upper right quadrant in a black serif font.

Personal Core Values

Clarify your understanding of who you are
Require no justification to others
Guide you in making decisions and choices
Run all your relationships

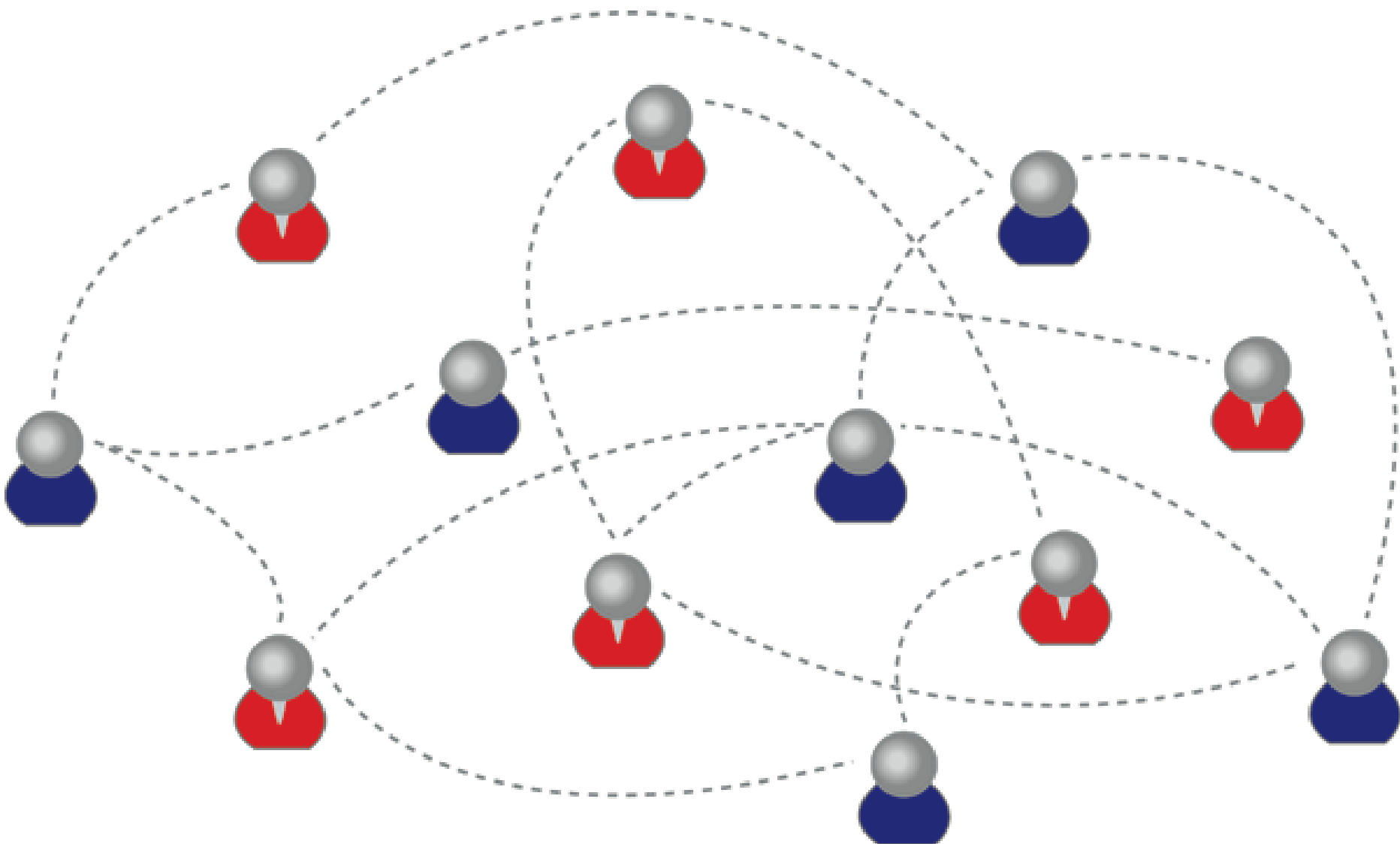
Does Your

Network

Support

Your Legacy?





Who are the individuals in your network?

Mistakes in Networks

- Too formal
- Too many
- Too safe
- Too biased
- Too superficial
- Too inconsistent





Successful Networks

Support & challenge

Help to gain influence

Broaden your expertise

Learn new skills

Find purpose & balance

Create Accountability

A well-written life is almost as rare as
a well-spent one.

The choices we make about the
lives we live determine the kinds
of legacies we leave.



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