

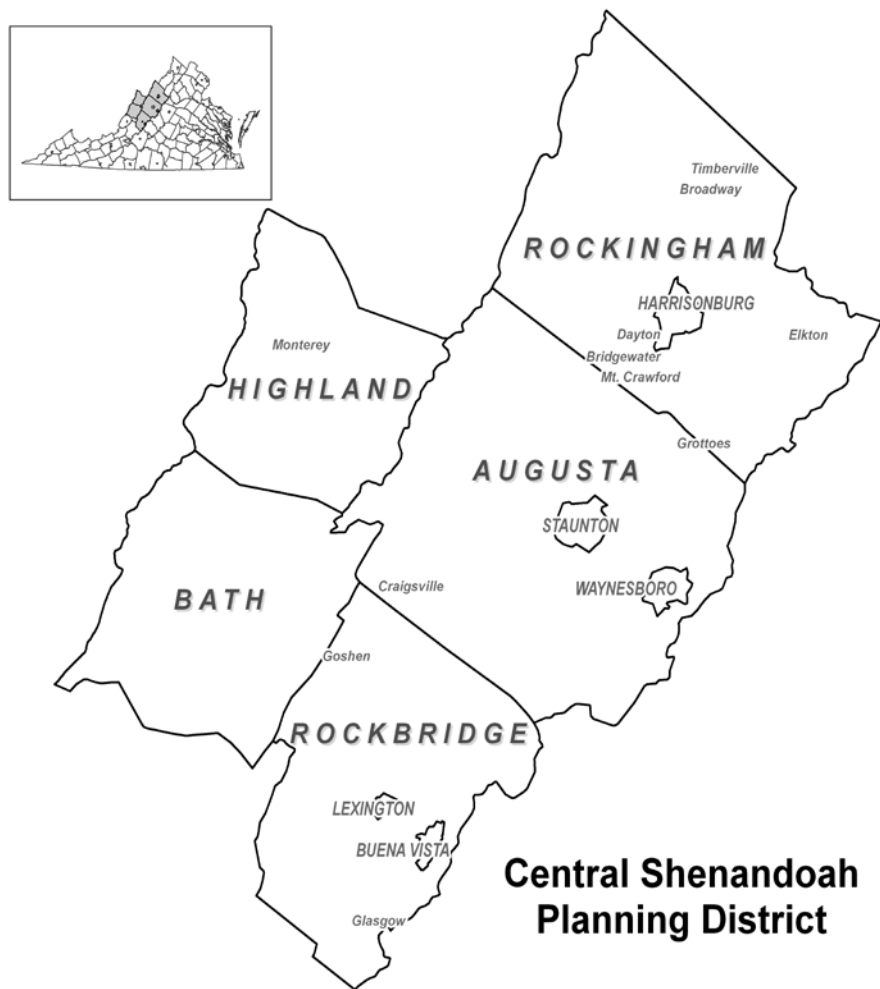
Central Shenandoah Strategic Plan

Comprehensive Economic Development Strategy

Annual Report and Update
2012



Submitted
December 20, 2012



Central Shenandoah Planning District

This report was prepared by the Central Shenandoah Planning District Commission (CSPDC). The CSPDC was chartered on September 30, 1969 and is comprised of five counties, five cities, and eleven towns. For over forty years, the CSPDC has been providing assistance to local governments and their citizens with issues including land use planning and regulation, transportation, disaster mitigation and preparedness, solid waste management, economic development, water and waste water, emergency management, housing, water resource management, and human services. The Central Shenandoah Planning District Commission makes every effort to respond to the changing needs of the citizens of the Central Shenandoah Valley. Should you have any questions, please call or email us.

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**Central Shenandoah
Comprehensive Economic Development Strategy
2012 Annual Report**

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INTRODUCTION

The purpose of the Central Shenandoah Comprehensive Economic Development Strategy (CEDS) is to guide the economic growth of the region. It provides a mechanism for coordinating the efforts of individuals, organizations, local governments, State and Federal government, and private industry concerned with economic development. Working together, common objectives may be implemented more effectively throughout the region.

The CEDS process includes analysis, vision, action planning, and evaluation based upon the input and participation of stakeholders. Deliverables from this process include new investment, the creation and retention of jobs, and a more stable and diversified regional economy. The CSPDC Economic Development – Strategic Planning Partnership Model is shown in *Figure 1* on the following page.

The CEDS is part of a broader regional strategic planning effort. Many stakeholders involved with economic development are also involved with other aspects of the region's strategic planning efforts. The initial Strategic Plan and CEDS were developed in 2000 as a result of the Shenandoah Valley Summit. At that time, the regional partners approved a cooperative statement entitled *The Shenandoah Destiny*. This cooperative statement forms the basis for the Key Regional Strategic Initiatives. The statement reads as follows:

Our Region will work cooperatively, as one, to conserve our natural, agricultural, and historical resources and preserve the heritage, natural beauty, values, local character and rural traditions that continue to provide the Central Shenandoah Valley Region of Virginia with a quality of life known around the world. Equally, we will promote and celebrate our differences and diverse cultures by recognizing the uniqueness and special needs of each sub-region, locality and community. Towards these ends, we will create a stellar economic climate, develop technologically advanced business sites and infrastructure, provide financial and technical assistance, and educate and train our workforce to support businesses and economic sectors that hold values and characteristics consistent with our Region, including both new and existing businesses, 21st Century manufacturing, entrepreneurs, tourism and agriculture. For, in the Valley of the Stars, aspirations imagined are aspirations achieved!

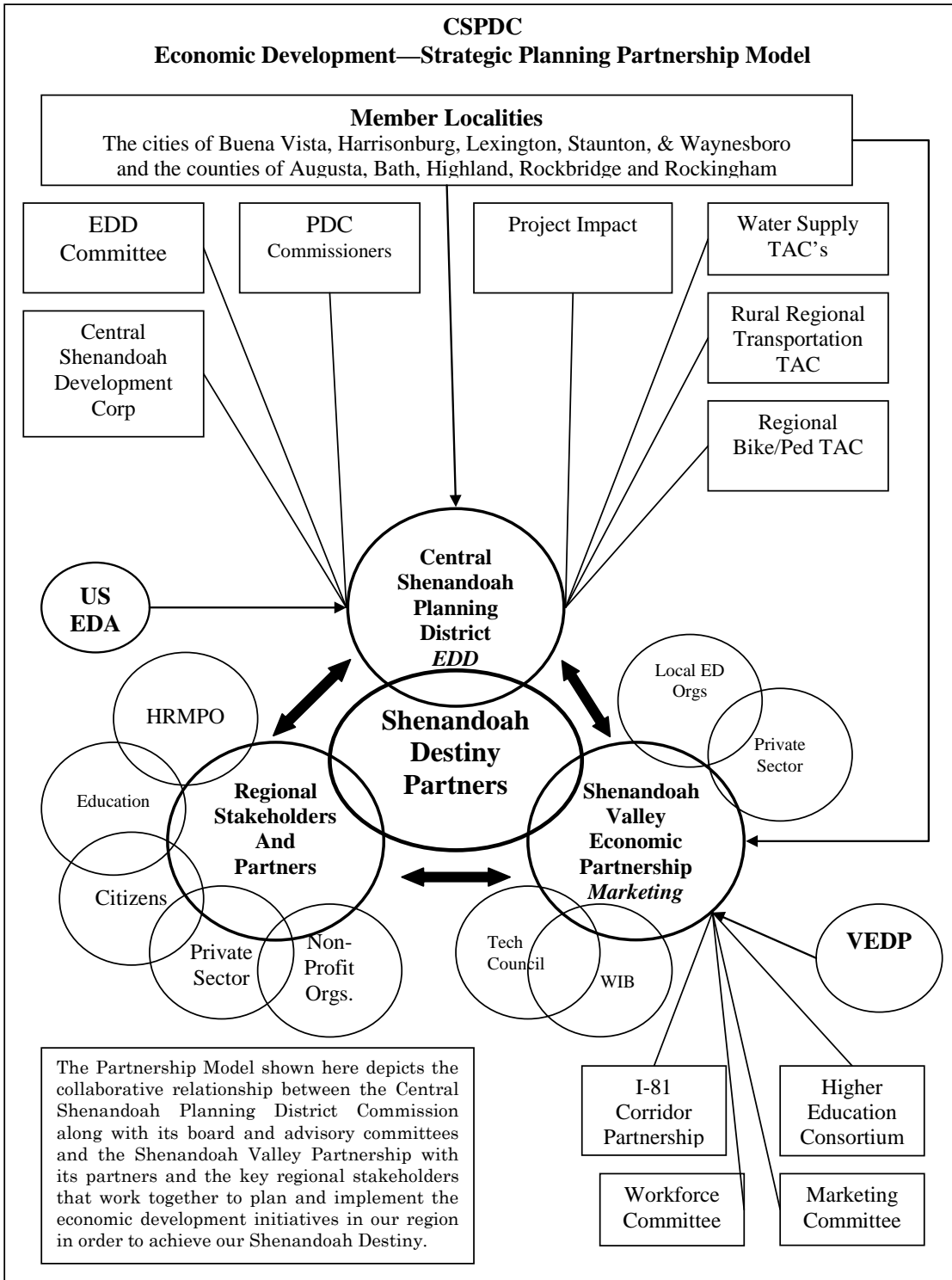


Figure 1: Economic Development / Strategic Planning Partnership Model

ORGANIZATION AND MANAGEMENT

The Central Shenandoah Planning District Commission (CSPDC) was formed on September 30, 1969, through the adoption of an inter-local agreement by the counties of Augusta, Bath, Highland, Rockbridge and Rockingham and the cities of Buena Vista, Harrisonburg, Lexington, Staunton and Waynesboro. Membership on the CSPDC Board of Commissioners is based upon population. Twenty-one (21) individuals representing the ten member localities comprise the CSPDC Board's membership.

The CSPDC was instrumental in helping form the Shenandoah Valley Partnership (SVP), the regional economic development marketing agency. The SVP is comprised of representatives from the public and private sectors. Funding is secured from annual allocations from the member localities and contributions from the private sector. Twenty-six (26) individuals representing the public and private sectors comprise the SVP Board's membership. (See Appendix A for CSPDC and SVP Board Minutes and Appendix B for CEDS Committee Membership)

The CSPDC utilizes the Plan-Do-Check-Act (PDCA) Model to manage its CEDS process. The CEDS process model is shown in *Figure 2*. The overall process is one of continuous review and process adjustment as conditions warrant. The Key Regional Strategic Initiatives (KRSI) programs and projects are reviewed and updated. They are approved by both the CSPDC Board and the SVP Board. The KRSI are then implemented by individual member localities, the CSPDC, and SVP as appropriate. The programs and projects are evaluated and changed as necessary during the year or as part of the annual update.

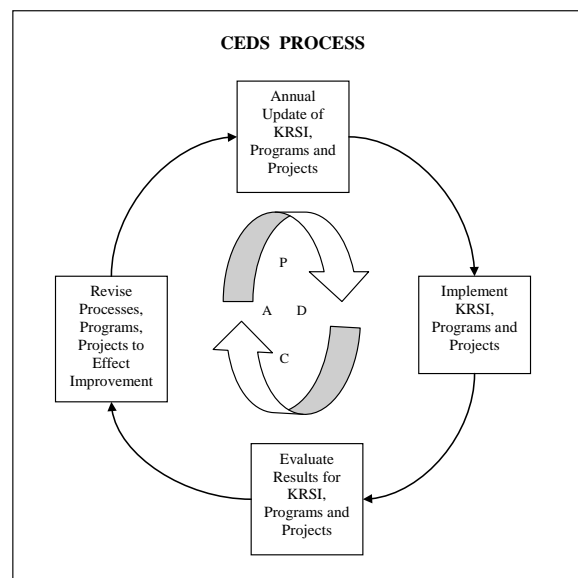


Figure 2. CEDS Process Model

The combined leadership from the CSPDC, as the Economic Development District (EDD), and the SVP, as the economic development marketing agency, form the CEDS committee for planning economic development efforts in the Central Shenandoah region. In order to achieve a good regional partnership, input from other agencies and stakeholders is received through various working relationships, both formal and informal. Among the many involved are local economic development organizations, private sector representatives, local government representatives, Workforce Investment Board, and James Madison University. (See Appendix C for Stakeholders List)

Stakeholders are engaged in a variety of ways including formal meetings of the CSPDC and SVP Boards and committees, existing business roundtable discussions, annual meetings of stakeholders, and various program presentations. Additionally, the SVP Marketing Committee conducts a strategic planning retreat. At the retreat, the committee reviews its work plan, suggests amendments and new focus areas, and evaluates its successes and its opportunities for improvement.

The twenty-one Key Regional Strategic Initiatives (KRSI) included in the region's CEDS are grouped into focus areas. The division of the KRSI into focus areas provides a clearer connection on how the strategy relates to economic development. The five focus areas are as follows:

1. Environmental
2. Economic Development
3. Inter-Governmental Cooperation and Partnership
4. Infrastructure
5. Community

The CEDS process relies on the numerous organizations and individuals to keep the CEDS updated and useful. Each year, the Key Regional Strategic Initiatives are reviewed. This year, no amendments were proposed. Additionally, the project list is updated to reflect the status of projects as being planned, implemented or completed (Page 25). This not only helps to understand the magnitude of efforts supporting economic development, but it also helps to "round out" the Regional Strategic Plan.

The staff for the CEDS committee includes the following: Bonnie Riedesel, CSPDC Executive Director; Elizabeth McCarty, CSPDC Economic Development Planner; Robin Sullenberger, SVP Chief Executive Officer and Joan Hollen, SVP Marketing Specialist.

KEY REGIONAL STRATEGIC INITIATIVES

Background

The Central Shenandoah region came together in 2000 through a multi-faceted strategic planning process that developed the initial Key Regional Strategic Initiatives (KRSI) and Comprehensive Economic Development Strategy (CEDS). This process was sponsored and conducted by CSPDC and SVP. Co-sponsors included James Madison University's Office of Economic Development and Partnership Programs, Blue Ridge Community Center for Training and Development and Dabney S. Lancaster Community College's Office of Continuing Education and Workforce Services.

In order to obtain the broadest possible input, the following groups were targeted to participate in the process to develop the KRSI and CEDS: private sector leaders; organizations and entrepreneurs; public sector elected officials; administrative officials; public works and social service directors; employment and training sector leaders; educators including secondary education, community colleges, universities, technical schools and adult education; agricultural interests; natural resource and environmental conservation organizations and agencies; tourism professionals; women; minorities; senior citizens; disabled persons; human service agencies and community based organizations.

Through the CEDS process, economic development competitiveness was defined as:

- Financial and technical assistance;
- Industrial sites and infrastructure;
- Business climate;
- Workforce; and
- Quality of life

These are reflected through the Key Regional Strategic Initiatives. These initiatives provide a guide, or roadmap, for each locality and organization to develop their own priorities and efforts to support these goals. It also encourages them to endorse and support key regional programs and projects.

Key Regional Strategic Initiatives

Anticipated implementation activities are listed under each Key Regional Strategic Initiative. These activities are intended to strengthen the economic competitiveness of the region and its communities.

Environmental Focus

1. Promote the development of quality of life and eco-friendly regional land use policies that balance economic development with conservation of natural, agricultural, and historical resources and preservation of natural beauty, heritage, local and regional values, and character. Pursue smart growth strategies.
 - a. Participate in State's Wind Energy Committee and draft model local ordinance.
 - b. Assist localities in preparing and updating plans, special studies or regulations.
 - c. Provide assistance to localities as they update their comprehensive plans.

2. Support the establishment of agricultural and forestal districts.
 - a. Partner with conservation organizations such as the Valley Conservation Council and the Rockbridge Area Conservation Council.
 - b. Serve on the committees of the Shenandoah Resource Conservation and Development Council and the Upper James Resource Conservation and Development Council.
 - c. Provide assistance to localities as they update their comprehensive plans.

3. Plan for effective use and conservation of air and water resources. Partner with Federal, State and local stakeholders to engage in proactive water supply planning efforts to address water source quantity and quality issues.
 - a. Participate in implementation of Shenandoah River Basin Strategic Plan.
 - b. Work with DEQ on its TMDL (stream quality) improvement program.
 - c. Develop an environmental stewardship program in the region.
 - d. Assist localities in meeting Virginia's new stormwater management regulations.
 - e. Assist localities in meeting the requirements of the Chesapeake Bay TMDL Watershed Implementation Plan, Phase II.
 - f. Assist localities with stormwater retrofit studies.

Economic Development Focus

4. Distinguish the Shenandoah Valley as a regional model of an innovation ecosystem that catalyzes resources and accelerates high tech growth through model strategic alliances among business/industry, government, and higher education partners.
 - a. Partner with the Shenandoah Valley Partnership to implement 21st Century Workforce Transitions.
 - b. Partner with localities along the I-81 Corridor from Wytheville to Strasburg to promote the Greater Shenandoah Valley and New River Valley for economic development purposes.
 - c. Continue to develop and implement economic development strategies and effectively market the region.

5. Emphasize existing secondary and higher education, vo-tech, adult education, and workforce training programs which support targeted existing or new business sectors and review for gaps in curriculums. Enhance and work towards 21st century technologies at all education and training levels.
 - a. Support the Higher Education Consortium which includes colleges, universities, and community colleges.
 - b. Coordinate with the Shenandoah Valley Workforce Investment Board.
 - c. Coordinate and partner with 21st Century Workforce Transitions.
 - d. Support the Shenandoah Valley Energy Partnership.
 - e. Promote the Dream It, Do It campaign for advanced manufacturing.

6. Identify, promote and invest in regionally significant business niches and sectors that are compatible with the economic, cultural and resource bases of the region and that can produce sustainable economic opportunity and returns to local communities and the region.
 - a. Participate in the SVP Marketing Committee strategic planning process.
 - b. Provide leadership for and partnership with the I-81 Consortium.
 - c. Continue to administer the ACCRA Cost-of-Living Index.
 - d. Continue to publish and distribute *Facts and Figures*.
 - e. Continue to provide updated demographic and economic data through the Regional Data Center.
 - f. Provide information on demographic and economic trends over a 20 year period, 1990-2000-2010 Census.
 - g. Develop an agritourism strategic plan for the region.
 - h. Distribute information on available grants to localities and provide grant writing technical assistance.
 - i. Update and maintain the Grant Resource Center.
 - j. Partner with the Small Business Development Center, Staunton Creative Community Fund, Virginia Department of Business Assistance, and additional revolving loan programs that support small business.
 - k. Support incubator centers.
 - l. Support asset based development.

7. Recognize tourism as a diverse and viable economic development engine with emphasis on regional heritage; eco-tourism; agritourism; arts & culture; appropriate hospitality providers including inns, bed & breakfasts; and outdoor recreation sectors.
 - a. Develop a regional bicycle and pedestrian program.
 - b. Assist Rockbridge area in funding a wayfinding signage program.
 - c. Partner with Western Highland Tourism Trail Project.
 - d. Promote the region as an agritourism destination.
 - e. Promote the region as a bicycle destination.
 - f. Assist localities in developing local and regional tourism maps.
 - g. Assist localities adjacent to the Blue Ridge Parkway/Skyline Drive as they implement the recommendations of their gateway studies.
 - h. Distribute information on available grants to localities and provide grant writing technical assistance.

8. Develop and implement a strong existing business retention and expansion program that compliments the economic investment strategy of the region.
 - a. Continue to support SVP and our member localities in their business retention and expansion efforts.
 - b. Support the creation of a regional GIS-based site selection program.
 - c. Assist in implementing the recommendations of the Transitions Project.
 - d. Support revolving loan programs for small businesses.

9. Promote and enhance development of an efficient and effective regional health care infrastructure with emphasis on access to services, affordability, workforce development, and regional cooperation.
 - a. Encourage the target sectors of information technology, advanced manufacturing, life science, energy, and sustainable agriculture.
 - b. Serve on the Health Assessment Steering Committee for Augusta Health.
 - c. Distribute information on available grants to localities and provide grant writing technical assistance.

10. Seek ways to support and utilize to the greatest extent the increasingly diverse mix of races, ethnicities, countries of origin, and special needs populations in our regional workforce and to effectively integrate the knowledge, skills, and abilities of all peoples into the economic base of the region.
 - a. Provide disaster education and emergency preparedness training to persons with special needs and human services organizations that serve special needs populations.
 - b. Support programs that provide alternative transportation options for special needs populations.

11. Recognize agriculture as a vital element of the economy and focus on opportunities to ensure the long-term economic viability and productivity of agricultural lands.
 - a. Supplement the Regional Data Center with agricultural data.
 - b. Serve on the committees of the Shenandoah Resource Conservation and Development Council and the Upper James Resource Conservation and Development Council.
 - c. Develop a regional agritourism program.
 - d. Distribute information on available grants to localities and provide grant writing technical assistance that support agriculture.
 - e. Add agricultural resources and information to the Fields of Gold pages on the CSPDC website.

12. Capitalize on economic development opportunities through business expansion and increased research and development in areas of renewable energy and green jobs. Fossil fuel emissions will be reduced in a manner that is environmentally sustainable and, to the maximum extent practicable, maximizes benefits for local and regional communities.
 - a. Distribute information on available grants to localities and provide grant writing technical assistance.
 - b. Support the implementation of the Shenandoah Valley Energy Partnership grant awarded to the Shenandoah Valley WIB by the U.S. Department of Labor.
 - c. Administer the Shenandoah Valley Regional Energy Efficiency Strategy awarded to the CSPDC by the Virginia Department of Mines, Minerals and Energy.
 - d. Support continued education and training in advancing energy efficiency and conservation projects.
 - e. Continue to update the Energy Program page on the CSPDC website.

Inter-Governmental Cooperation and Partnership Focus

13. Develop effective leadership invested in supporting mutually productive partnerships between localities that improve efficiency and effectiveness in the delivery of governmental services. Encourage more collaborative efforts between school divisions.
 - a. Maintain and update the Regional Data Center.
 - b. Maintain and update the information provided on the CSPDC website.
 - c. Provide comprehensive plan update assistance to the cities, counties, and towns of the CSPDC region.
 - d. Provide regional planning assistance for major projects and programs such as economic development planning and marketing, water supply planning, solid waste supply planning, community development planning.
 - e. Update regional solid waste management plans as needed.
 - f. Coordinate the Fields of Gold regional agritourism program.
 - g. Coordinate the creation of the Staunton-Augusta-Waynesboro Metropolitan Planning Organization (MPO)
 - h. Develop a regional on-call consultants program for transportation and other planning services.

14. Continue development of regional leadership and finances for the central Shenandoah Valley.
 - a. Administer and lead the EDA Economic Development District Program.
 - b. Administer and lead the ARC Local Development District Program.
 - c. Prepare grant applications for funding for other programs of regional and local interest and benefit.
 - d. Leverage local dollars with grants and private investments to help the region achieve the objectives of the Key Regional Strategic Initiatives.

Infrastructure Focus

15. Support enhancement of regional multimodal transportation planning efforts that will provide adequate regional mobility and accessibility.
 - a. Provide administrative and planning support for Harrisonburg-Rockingham MPO.
 - b. Provide administrative and planning support for the Staunton-Augusta-Waynesboro MPO.
 - c. Administer and grow the regional bicycle and pedestrian program.
 - d. Monitor VDOT Six-Year Improvement Plan and impacts on the region.
 - e. Provide Traffic Impact Analysis for local governments.
 - f. Develop transportation planning and assistance programs for local jurisdictions.
 - g. Provide grant assistance for VDOT's transportation enhancement programs.
 - h. Provide grant assistance and technical assistance for the Safe Routes to School Program.
 - i. Expand the Rideshare program.

16. Promote planning and enhancement of the region's technology and telecommunications infrastructure.
 - a. Support the expansion of the Rockbridge County, Buena Vista, and Lexington broadband network.
 - b. Support activities of the Shenandoah Technology Council.
 - c. Assist Bath County with implementing its E-911 Center.
 - d. Assist Bath County with a broadband planning.

17. Support measures that provide reliable and efficient sewer and water systems and anticipate future capacity needs.
 - a. Assist localities in seeking funding for infrastructure planning and projects.
 - b. Help localities map existing infrastructure in GIS.
 - c. Provide grant administration to the Town of Goshen for their water distribution replacement project.
 - d. Provide grant administration to the City of Buena Vista for its Dickinson Well improvement project.

Community Focus

18. Recognize the uniqueness and special needs of each sub-region, locality, and community, while providing for the growth and prosperity of the entire region.
 - a. Provide technical assistance to member localities to assess their economic and community development needs and support local projects and initiatives.

19. Promote disaster resistance in Central Shenandoah Valley communities through disaster preparedness and mitigation education, mitigation projects, and all-hazards planning.
 - a. Sponsor CERT training for Staunton-Augusta-Waynesboro.
 - b. Update the All-Hazards Mitigation Plan.
 - c. Provide regional pre-disaster education and emergency preparedness training.
 - d. Seek funding and support for community flood mitigation projects.
 - e. Assist Augusta County with its Community Wildfire Protection Plan.

20. Develop a regional plan and program that integrates affordable workforce housing within urban and rural areas of the region to meet employment needs, reduce personal travel expense and balance the cost of providing services to the workforce and their families.
 - a. Continue to provide First-Time Homebuyer Program.
 - b. Support neighborhood and community housing production and housing rehabilitation projects.
 - c. Serve on management teams guiding community and housing improvement projects.
 - d. Assist Lexington with the Thompson's Knoll Green Housing Production project.
 - e. Assist Rockbridge County with the Greenhouse Village Mixed Income Housing project.

21. Seek ways to support and utilize to the greatest extent the increasingly growing senior population segment in the central Shenandoah Valley.
 - a. Update and track demographic forecasting models that address the aging population of the Valley.
 - b. Support transit/transportation options for seniors.

ECONOMIC DEVELOPMENT ACTIVITIES

The following list provides a brief summary of some of the major programs and projects that occurred during 2012 that support the Key Regional Strategic Initiatives and its focus areas. Although a project may relate to multiple focus areas, it is listed only under its primary focus area.

Environmental Focus

Water Supply Planning. The CSPDC worked with the localities in the Shenandoah Water Basin and Upper James River Water Basin to develop regional water supply plans that meet the State's water supply plan mandate. These plans will ensure that adequate and safe drinking water is available to citizens and will encourage, promote, and protect all other beneficial uses of water resources in the region. All localities adopted the plan with the last locality taking action in February 2012.

Chesapeake Bay/TMDL Program. The CSPDC is coordinating with the Virginia Department of Conservation and Recreation (DCR) to provide information and assistance to the region's localities regarding the Chesapeake Bay TMDL and the Phase II Watershed Implementation Plan (WIP) local engagement process. The CSPDC received a \$21,500 grant from DCR to provide this technical assistance. In February 2012, all of the region's localities submitted information to DCR for inclusion in Virginia's Phase II WIP. The CSPDC prepared and submitted the information regionally for four localities.

Stormwater Management Assistance Program. The CSPDC was awarded a \$60,000 Stormwater Management Grant from the Virginia Department of Conservation and Recreation's Water Quality Improvement Fund. This grant enables the CSPDC to provide technical assistance to each of the local governments in the district to establish a qualified stormwater management program that will meet the State's new stormwater management regulations.

Stormwater Technical Assistance Grant. The CSPDC was awarded a technical assistance grant from the National Fish and Wildlife Fund (NFWF) through its Chesapeake Bay Stewardship Fund, Local Government Capacity Building Initiative. Technical assistance for stormwater retrofit studies will be provided by consultants to the City of Harrisonburg, James Madison University, and the Town of Bridgewater.

Solid Waste Management Plans. The CSPDC assists in updating solid waste management plans and acts a liaison between counties and State agencies regarding the process and their approval by the Virginia Department of Environmental Quality (DEQ). In January 2012, the CSPDC completed the 5-year update to the Augusta-Staunton-Waynesboro Regional Solid Waste Management Plan. Additionally, the CSPDC prepares the annual recycling rate report for the Augusta-Staunton-Waynesboro region.

Shenandoah Valley Regional Energy Efficiency Strategy. The CSPDC was awarded a grant on behalf of the 20 eligible localities in the CSPDC under the Energy Efficiency and Conservation Block Grant (EECBG) Program through the Virginia Department of Mines, Minerals and Energy. The project, *Shenandoah Valley Regional Energy Efficiency Strategy*, includes energy audits of local government buildings/facilities, implementation funds, and an educational component. Fifty facilities were audited in 20 localities. Each locality was allocated up to \$22,000 in grant funding to implement the recommended improvements.

Highland County Energy Project. On behalf of Highland County, the CSPDC applied for a \$100,000 grant from the Appalachian Regional Commission (ARC) for an energy efficiency project to replace old and inefficient windows and doors at its public school. The school is expected to save thousands of dollars each year in energy costs as a result of the project.

Energy Conservation and Renewable Energy Planning. CSPDC staff serves on the Virginia Department of Environmental Quality's Renewable Energy Local Outreach Stakeholder Group. The purpose of this state-wide group is to facilitate the communication of local government concerns with renewable energy issues and to provide technical and educational assistance to local governments that will help them determine appropriate guidelines for locating renewable energy facilities in their localities. Additionally, the CSPDC continues to assist localities in identifying wind resources and developing wind ordinances.

Economic Development Focus

ACCRA Cost-of-Living Survey. The CSPDC administers, collects, organizes, and disseminates data for the ACCRA Cost-of-Living Index. This program surveys targeted businesses and other organizations for pricing for specified grocery, housing, utilities, transportation, health care items, and other consumer goods and services. The CSPDC participates in the surveys which are conducted in January, April, and July.

Facts and Figures. The CSPDC publishes and distributes over 5,000 copies of Facts and Figures, an annual publication of regional and sub-regional economic and demographic data.

Regional Data Center (RDC). The CSPDC has maintained a joint Regional Data Center (RDC) in conjunction with the Shenandoah Valley Partnership since 2002. The RDC contains over 175 demographic and economic measures, reports, and publications. Information is available for each of the five cities and five counties that make up the region, four sub-regions, CSPDC region, and Virginia. The data is updated continuously, but historical data is maintained.

JobsEQ®. The CSPDC added JobsEQ to its data analysis tools. JobsEQ is a web-based software system that provides access to national economic data and also contains detailed regional data and analysis. This service was offered by SVP to the region's localities and higher education institutions.

Fields of Gold. Fields of Gold is a developing agritourism program that focuses on two of the region's major assets, agriculture and tourism. Fields of Gold is an economic development initiative that is intended to create and retain jobs on the farm, expand tourism jobs off the farm, and nurture an environment for entrepreneurship.

The Virginia Department of Housing and Community Development approved \$40,000 in planning funds to further develop Fields of Gold. The CSPDC coordinated grant activities which included an agritourism survey, marketing plan, economic impact analysis of agritourism, agritourism workshops, partnership development, and strategic planning.

The program received two awards in 2012, (1) Best Regional Collaboration presented by the Virginia Association of Counties and (2) Best Practices Award given by the Council for Rural Virginia.

Marketing Leverage Program. The CSPDC was awarded a \$7,974 matching grant through the Virginia Tourism Corporation (VTC) Marketing Leverage Program to implement tasks identified in the Fields of Gold marketing plan. These include a stand-alone Fields of Gold website, logo design, and promotional materials. Partners on the grant include Bath County Tourism, Harrisonburg-Rockingham Chamber of Commerce, and Greater Augusta Regional Chamber of Commerce.

Building Collaborative Communities Program. The CSPDC applied for a grant through the Building Collaborative Communities, administered by the Virginia Department of Housing and Community Development. If funded, grant tasks will support the Fields of Gold regional agritourism program including (1) partnership development, (2) business support services, (3) marketing, and (4) funding development planning.

Broadway Farmers Market. The Town of Broadway was awarded a \$99,000 Rural Business Enterprise Grant (RBEG) through USDA Rural Development to construct a farmers market promenade and to establish a permanent home for the Broadway Farmers Market. CSPDC staff assisted the Town of Broadway in preparing and submitting the grant application.

Bike the Valley. The CSPDC received a \$3,500 matching grant from the Virginia Tourism Corporation (VTC) to market the Valley as a bicycle destination. The grant funded the design, printing, and distribution of promotional materials, rack cards, and printed advertising as well as updates to the Bike the Valley website.

Local Economic Development Organizations. The CSPDC continues to work extensively with local economic development officials through project development and grant preparation activities. Additionally, the CSPDC provides information and research, as requested, for various projects and new businesses/industries locating in the region.

21st Century Workforce Transitions. The 21st Century Workforce Transitions Project, sponsored by the Shenandoah Valley Partnership (SVP) and the Shenandoah Valley Workforce Investment Board (SVWIB), continues with implementation efforts and is supported by additional sponsors and numerous new partners. Implementation focus of the project is in three areas; the negative perception of skilled trades, oversight and implementation of strategic workforce activities and diversification of workforce funding. Activities in 2012 included:

- Education and Training Provider Database – Funded by the Shenandoah Valley Partnership and Dream It. Do It. Shenandoah Valley, the SVP Education and Workforce Committee is developing a searchable database of education and training providers in the region. The database is currently being populated by education and training providers and will be tested by regional employers before rolling it out to the general public.
- H-1B Technical Skills Training Grant Award – The SVP supported the Shenandoah Valley Workforce Investment Board (SVWIB) in a successful H-1B Technical Skills Training Grant application. The SVWIB received \$5 million from the U.S. Department of Labor for workforce training in healthcare and advanced manufacturing.
- Shenandoah Valley Energy Partnership (SVEP) – The Shenandoah Valley Workforce Investment Board will wrap up the administration of The Shenandoah Valley Energy Partnership grant on February 28, 2013. The \$5 million grant from the Department of Labor provided education and training opportunities for workers to provide necessary skills for employment and help them pursue careers in high growth and emerging industry sectors, particularly green jobs.
- Commonwealth Center for Advanced Manufacturing (CCAM) – A collaboration to support the Rolls Royce project in Prince George County. CCAM involves the University of Virginia, Virginia Tech and Virginia State University and is a membership organization that currently features several of the state’s top companies. Blue Ridge Community College and the Shenandoah Valley Workforce Investment Board are collaborating to replicate a portion of the CCAM model in the Valley. Funding in the amount of \$495,000 by the end of 2014 was provided through legislation. Chmura Economics and Analytics was hired to conduct a workforce study related to manufacturing in the Valley through this initiative.

Virginia Economic Development Partnership. Interactions with the Virginia Economic Development Partnership (VEDP) included a lunch and learn reception in December 2012 at the VEDP office in Richmond. SVP hosted VEDP project manager tours as well as project specific tours. SVP hosted Martin Briley, VEDP President and CEO at the April meeting of the Board of Directors.

Site Location Consultant Initiative (SLC). The SLC subcommittee developed a phased strategy to build relationships with site location consultants. The initiative includes quarterly outreach visits to consultants, hiring a consultant to speak to the SVP membership on competitiveness and site readiness, and hosting a consultant roundtable in the future. The first outreach visit is scheduled for June 2012 in New York. The site readiness evaluation visit and presentation occurred in September.

Trade Shows and Marketing Missions. A representative from the Shenandoah Valley Partnership attended the following:

- AFCEA Homeland Security Conference, Washington, DC
- AMI Expo, Dallas TX
- Bio International, Boston, MA
- Marketing Mission, New York, NY
- CoreNet Global Summit, Orlando, FL
- Mid-Atlantic Bio, Bethesda, MD
- Roundtable Tucson, Tucson, AZ

Marketing Committee Presentations. The Shenandoah Valley Partnership Marketing Committee hosts presentations on topics of interest to economic development and business professionals. The following presentations were held in 2012:

- JobsEQ®, Chmura Economics and Analytics
- How to Hire Veterans, Training Modernization Group
- Virginia's Ports, Port of Virginia
- Heifetz Institute and Economic Development, Heifetz Institute
- Economic Development Forums for Investors (March/September)

Events. The Shenandoah Valley Partnership hosted the following events:

- Board of Directors Meetings Keynote Presentations:
 - Annual Meeting: Paul Grossman, Director of International Trade for the Virginia Economic Development Partnership, highlighted international trade initiatives that local businesses can take advantage of to grow their export business. Glen Sink, Center for Rural Virginia, and Senator Emmett Hanger led a discussion on rural issues.
 - Martin Briley, Virginia Economic Development Partnership
- Economic Development Forums. SVP's bi-annual Economic Development Forums for Investors provided public locality updates and reports on private sector initiatives. A summary of regional activity is provided by SVP staff and networking opportunities for investors.

- *Is the Valley Ready? What It Takes to Compete for Jobs and Investment in Today's Economy.* The Competitive Ready Teams of Audrey Taylor from Chabin Concepts and Frank Spano from Austin Consulting evaluated the region's readiness and presented on the realities of the site selection process and best practices.
- SVP Connect. SVP hosted a new networking event in 2012 that allowed investors and alliances a great opportunity to connect.

Inter-Governmental Cooperation and Partnership Focus

Data Requests. The CSPDC provides economic and demographic data on a regular basis to a variety of users, both public and private. The CSPDC maintains an extensive library of demographic, economic, census, and related data on the region, primarily in digital format.

Census Data. The CSPDC will analyze Census 2010 data and American Community Survey 5-year estimate data to identify regional trends.

Grants Resource Center. The CSPDC maintains a centralized grants center and resource guide for use by staff, member jurisdictions and planning partners. It is available on the CSPDC's website (cspdc.org). The guide lists state and federal grant sources, eligibility criteria and requirements, application guidelines and deadlines. The guide was updated in Spring 2012 to increase its user-friendliness.

Grant Assistance. The CSPDC identifies potential financial resources and prepares applications for a multitude of projects. With several projects, the CSPDC also provides administrative and grant management services.

On-Call Consultant Program. The CSPDC established an on-call consultant program for use by the region's jurisdictions. The purpose of the program is to enhance the CSPDC's capability to facilitate assistance to localities in a timely and cost effective manner. On-call services may include, but are not limited to, transportation planning, design or engineering, master planning, environmental services, and water/sewer preliminary engineering and design.

Planning and Technical Assistance. CSPDC provides general planning and technical assistance to local governments, human service organizations, business and industry, and the general public in the areas of economic development, community development, and environmental planning. Staff assists these groups in identifying potential financial resources and preparing grant applications for a multitude of projects. Staff was involved in the following planning assistance projects:

- City of Staunton Comprehensive Plan Update
- City of Buena Vista Comprehensive Plan
- Highland County Comprehensive Plan
- Town of Broadway Comprehensive Plan
- Town of Elkton Comprehensive Plan
- Rockbridge County Transportation Plan
- Upper Shenandoah River Basin Water Supply Plan
- Upper James River Basin Water Supply Plan
- All Hazards Mitigation Plan
- Rockingham County/Town of Elkton Blue Ridge Parkway/Skyline Drive Gateway Study
- Rockbridge Area Wayfinding Program
- Bike the Valley Program
- Augusta-Staunton-Waynesboro Regional Solid Waste Plan
- Augusta County Wildfire Protection Plan
- Greenhouse Village Mixed Income Housing Planning Project
- Staunton-Augusta-Waynesboro Designated Urbanized Area (MPO)
- Bath County Tourism Map
- City of Harrisonburg Tourism Map

GIS and Mapping. The GIS Department of the CSPDC performs spatial analysis and map production for regional, local, comprehensive, and strategic planning projects. The use of Community Analyst software is an additional tool that staff uses for geographic analysis. Besides providing GIS analysis for local and regional planning projects, the GIS Department provides mapping support and planning assistance for many of our towns, cities, and counties as well as other organizations in the region.

CSPDC Website. The CSPDC continues to improve its website (cspdc.org). The website provides information about the CSPDC, its programs, commission members and staff, as well as the Grant Resource Guide and the Regional Data Center. This year, pages were expanded for the Fields of Gold program and the *What's New* page was reorganized.

Agency Contacts. The CSPDC continues to maintain relationships with the Virginia Economic Development Partnership, Virginia Employment Commission, Virginia Department of Housing and Community Development, Rural Development, Appalachian Regional Commission, Federal Emergency Management Agency, Virginia Department of Transportation, Virginia Department of Mines, Minerals and Energy, and others to meet the current and future needs of our localities and to increase their economic competitiveness.

Infrastructure Focus

Transportation Planning. CSPDC provides planning services, program administration and technical assistance for the Rural Transportation Planning Assistance Program, the Harrisonburg-Rockingham MPO, and the Staunton-Augusta-Waynesboro (SAW) MPO. The Harrisonburg-Rockingham MPO completed its federally-mandated Long Range Transportation Plan (LRTP). The 2035 LRTP, adopted in March 2012, contains a prioritized listing of transportation projects with associated federal funding allocations. The SAW MPO was formed this year following designation as an urbanized area. The CSPDC prepares numerous Transportation Enhancement, Safe Routes to Schools grants and other transportation related grants to fund transportation improvement projects throughout the region. In addition, the CSPDC completes corridor studies for localities and any other special transportation studies as needed.

Rideshare Program. The CSPDC will continue to implement a Rideshare Program with funding through the Virginia Department of Rail and Public Transportation (DRPT). Rideshare is a free commuter matching service which helps reduce traffic congestion and the cost of commuting through the use of carpooling and other alternative transportation. Rideshare also works with employers to help them create commuter incentive programs for their employees. The CSPDC partners with the Thomas Jefferson Planning District Commission which has been operating a successful Rideshare program since 1981.

Safe Routes to School Projects. The CSPDC was instrumental in submitting a Safe Routes to School application for T.C. McSwain Elementary School (Staunton). The project was awarded \$409,505. In addition to the McSwain project, the CSPDC provides administrative services for three other projects totaling \$874,000. These include Shelburne Middle and Ware Elementary Schools (Staunton), Mountain View Elementary School (Rockingham) and Plains Elementary School (Timberville).

Transportation Enhancement Projects. The CSPDC assisted in the application of three Transportation Enhancement grants administered through the Virginia Department of Transportation. Applications were submitted for the City of Staunton, Rockbridge County, and Augusta County. Augusta County received \$245,000 for the construction of sidewalks in the Stuarts Draft School Complex.

Bicycle and Pedestrian Program. The CSPDC supports and coordinates a regional bicycle and pedestrian program which provides for a coordinated and strategic approach to the development of a network of bikeways, trails, and greenways and makes recommendations for improvements to bicycling and pedestrian facilities and programs in the region. The CSPDC maintains and updates the Bike the Valley website to provide maps and information on bike clubs, events and shops. In September, the Shenandoah Valley Bike coalition and the Harrisonburg-Rockingham MPO sponsored a workshop focused on funding possibilities for the development of bicycle and pedestrian infrastructure in the Harrisonburg-Rockingham area.

Broadband Expansion. Rockbridge County was awarded nearly \$7 million from the National Telecommunications and Information Administration (NTIA) for Connecting the Dots: Rockbridge Broadband Initiative. The project is an open access, community-owned network anchored by a state-of-the-art collocation data center. It is a collaborative effort of Rockbridge County, the cities of Buena Vista and Lexington, and Washington and Lee University. The CSPDC participated in the planning of the project and the application for funding. The CSPDC will continue to provide assistance during the implementation of the project.

Goshen Water Improvement Project. Near completion, the \$2.7 million water project included replacing the Town's water lines, building a new water storage tank and pump station, and installing water meters for the first time. Project funding was provided by the Virginia Department of Housing and Community Development, Rural Development, Virginia Department of Health, Southeast RCAP, and Rockbridge County. The CSPDC has provided grant administration and project management services to the town for this project.

Buena Vista Dickinson Well Filtration System. The project involves the construction of a membrane filtration system at the Dickinson Well site to restore the well to service after being determined to be under the influence of surface water in late 2009. The CSPDC assisted the city in submitting a CDBG application to the Virginia Department of Housing and Community Development. The city was awarded a \$1 million grant for the project. The CSPDC provides grant administration services to the city for this project.

Greenville Village Sanitary Sewer Project. Located in Augusta County, the project will install and provide public sewer infrastructure to approximately 135 connections in the village. It involves the construction of a gravity collection system, pump station, and force main. The CSPDC staff served on the project management team, provided GIS and mapping services, and assisted Augusta County with its application for funding. The project was funded by the Virginia Department of Environmental Quality (DEQ) Clean Water Revolving Loan Fund and the Virginia Department of Conservation and Recreation (DCR) Water Quality Improvement Fund.

Water and Sewer Utility Mapping. The CSPDC GIS Department provides water and sewer mapping services to localities upon request. Services include collection of field data through the use of GPS (Global Position System) which locates known features of the system such as water valves, fire hydrants, sewer manholes, water tanks, etc. Maps produced display these features along with road centerlines and aerial imagery.

Community Focus

Shenandoah Valley Project Impact. Formerly funded through the Federal Emergency Management Agency (FEMA), this program is designed to help educate and prepare the region's citizens for natural disasters and hazardous events. Businesses are provided with materials and training on continuity practices that help to minimize downtime of operations as the result of a disaster and help preserve local economies. The annual "Disaster Resistant Forum" was held in September 2011. This forum updates and educates local government officials, business and human service organizations, and interested individuals on current emergency management and disaster preparedness topics.

Central Shenandoah Valley All Hazards Mitigation Plan. CSPDC staff is in the process of updating the region's All Hazards Mitigation Plan. This plan requires local jurisdictions to develop mitigation plans as a condition of receiving certain federal disaster mitigation funds in the future. The plan identifies and assesses the natural hazards that threaten our region including flooding, winter storms, wildfires, tornadoes, and drought and offers mitigation actions to reduce the impact that these hazards have on our region.

Community Emergency Response Team (CERT). CERT is a 22.5-hour course taught over a 9-week period that teaches the average citizen basic skills in disaster preparedness, fire safety, first aid and terrorism awareness. The goal of CERT is to give citizens the training and tools to protect their families, neighbors, and communities in an event of a disaster when emergency resources are stretched and in short supply. During FY 2012, 19 citizens were trained in CERT, bringing the total to 442 over the past nine years. Through this training, 79 active volunteers are ready to assist during a disaster or emergency.

Flood Mitigation Program. Since 1995, the CSPDC has been an active participant in the field of flood mitigation, planning and implementation. More than \$8,000,000 in federal, state and local funds has been secured to elevate, move, acquire and floodproof nearly 100 structures that have received substantial and repetitive flooding. As a result of the earthquake in August 2011, Hurricane Irene, and Tropical Storm Lee, communities in the region are applying for funding through the Hazard Mitigation Grant Program to pursue additional residential and community mitigation projects.

First Time Homebuyer Program. The CSPDC administers a regional homeownership program that provides low interest mortgage financing, down payment and closing cost assistance to first-time homebuyers. Since its beginning, this program has served more than 150 households in the region. This program is one effort that addresses workforce affordable housing within the region. The CSPDC served 11 first time homebuyers in 2012.

Thompson's Knoll Green Mixed-Income Housing Production Project. The Thompson's Knoll project was developed to meet a documented demand for workforce housing for low- and moderate-income persons in the City of Lexington. The \$4.47 million project will result in the creation of a 24-unit, green mixed-income housing project designed to fit into an existing neighborhood. The CSPDC assisted the city with its successful \$700,000 CDBG grant application that was submitted to the Virginia Department of Housing and Community Development. The CSPDC will continue to provide assistance during the implementation of the project as requested.

Greenhouse Village Mixed Income Housing. Rockbridge County has applied for and received a CDBG Planning Grant to study the development and infrastructure needs and demand for affordable housing in the Greenhouse Village neighborhood. The goal is to develop Greenhouse Village as a model community of mixed-income, affordable, energy-efficient housing opportunities for the citizens of the County. The County is partnering with Rockbridge Area Habitat for Humanity on this project and, along with a private developer and a number of civic and faith-based organizations. The CSPDC serves on the Project Management Team and provides technical assistance on the project.

Thomastown/Pinehurst Heights Neighborhood Improvement Project. The purpose of the project is to improve the housing and living conditions of a low-to-moderate income neighborhood in Bath County. Approximately 56 houses are in need of rehabilitation. This is a multi-year project that was partially funded in 2010. The county submitted a CDBG application to the Virginia Department of Community Development in March 2012 for the second phase of the project. The CSPDC serves on the management team for project and provided technical assistance for grant applications.

EVALUATION OF YEAR'S ACTIVITIES

The Economic Development Project List reflects the major projects and programs within the region that are supportive of the Key Regional Strategic Initiatives. The list provides a brief project description, project status, funding levels and comments (Page 25).

The project status indicators provide insight as to the progress a project or program is making during the year. Often times, projects may be listed for multiple years given the time-lag in seeing a project or program evolve from a concept to completion.

- Planning refers to the ongoing development of a project or program. This may include, but not be limited to holding project meetings, studies including feasibility studies, engineering or architectural reports, completion of required forms, permits and processes or any other activity indicating active pursuit of the project or program.
- Funding refers to the resources necessary to bring a project to fruition. The formal request for funding from Federal and State agencies is often a two-step process which begins with a pre-application. If the project is viewed favorable, the sponsoring agency is invited to submit a full application. A project is considered funded following award notification when grant agreements are completed and local funding has been allocated.
- In-Progress refers to a project that has been funded and is in various stages of implementation.
- Completed refers to a project that has been completed, construction has been finished and the project is viable and is in working, usable order.

The project list is evaluated annually for its regional significance and status. Completed projects will be removed from the list during the annual updates and new projects and programs will be added.

Central Shenandoah CEDS: 2012 Economic Development Project List						Project Status				
Area	Strategic Initiative Number	Project Name and Description	Focus Area	Funding Amount	Funding Sources	Planning	Funded	In-Progress	Completed	End Products/Deliverables
Staunton	17	Central Avenue Tunnel Relief Sewer - relocation and upsizing of the main sewer turn line through downtown	Infrastructure	\$1.7 million	City				X	2,300 linear feet of upgraded sanitary sewer
Staunton	15	Central Avenue Streetscape	Infrastructure	\$1.2 million	VDOT	X				Streetscape improvements
Staunton	15	Churchville Avenue Transportation Project - project includes road widening, upgraded pedestrian facilities, decorative streetscape equipment, and drainage improvements.	Infrastructure	\$2.68 million	VDOT				X	Improved traffic flow and pedestrian/bike access, enhanced drainage, enhanced downtown appearance
Staunton	1, 20	The Villages - conversion of former Western State Hospital into a mixed use urban village	Environmental, Community	\$100 million	City		X	X		15-20 year project with 1st phase complete; increased housing options and business opportunities
Staunton	6, 18	Staunton Gateway Proposal - redevelopment of the Western State Hospital site for commercial uses	Economic Development		City, Private	X				Redevelopment of 278 acres at the intersection of I-81 and US 250
Staunton and surrounding area	6, 13	Staunton Creative Community Fund - start-up and expansionary loans to innovative and locally based small businesses	Inter-governmental Cooperation		HUD, IDA, City, USDA, DHCD, CDBG			X		Lending, business plans, training, technical assistance
Staunton/ Waynesboro/ Augusta/ Harrisonburg/ Rockingham	13, 15	Shenandoah Valley Regional Airport - passenger terminal upgrades	Economic Development, Infrastructure	\$2.5 million	Local, State, FAA				X	Upgraded terminal and bathrooms, additional public space, and replacement of roof and windows
Augusta County	17	Greenville Improvement Project - sewer project	Infrastructure	\$2 million	County, DEQ		X	X		Sewer facility for residential properties
Augusta County	6	Mill Place Commerce Park - business and industrial park						X		New and expanded businesses
Augusta County	8	McQuay International - manufactures HVAC equipment	Economic Development	\$6 million				X		Expansion; 14 jobs created or retained

Central Shenandoah CEDS: 2012 Economic Development Project List						Project Status				
Area	Strategic Initiative Number	Project Name and Description	Focus Area	Funding Amount	Funding Sources	Planning	Funded	In-Progress	Completed	End Products/Deliverables
Augusta County	8	Pro-Con - paper converting	Economic Development					X		New company; 30 jobs created
Augusta County	8	MGW Communications - call center and technical support	Economic Development					X		Expansion; 5 of 40 jobs created
Augusta County	7, 15	Blue Ridge (Crozet) Tunnel - reconstruction of historic tunnel	Economic Development, Infrastructure	\$3.5 million	VDOT, VDOF, DHCD, Private	X				Interpretive/recreational trail
Augusta County	1,7	Afton Mt. Redevelopment - master plan for the redevelopment of the Rockfish Gap-Afton Mountain property	Environmental, Economic Development			X				Future activities: construction of new tourism center, travel-related business, transportation and utility improvements; portions of project continued by property owner
Augusta County	5, 9	Mary Baldwin College - Murphy Deming School of Health Science - master plan for the development of a 30 acre live, learn, and work campus	Economic Development	\$20 million	RD, Private	X				Programs targeted to meet the needs of future health care with future activities including the construction of the main campus, utility and transportation enhancements as well as greenway development
Waynesboro	7, 15	South River Trail Greenway Project, Phase 2	Economic Development, Infrastructure	\$930,000	VDOT, City		X	X		Bike trail and walkway
Waynesboro	8	PGI-Polymer Group Inc. - produces non-woven fabrics	Economic Development	\$65 million	GOF				X	Expansion of 150,000 sf; 73 new jobs and 44 retraining jobs expected; 71 jobs created/retained to date
Waynesboro	8	Waynesboro Place - mixed use development	Economic Development			X				Residential and commercial activity
Waynesboro	1, 8	Mill at South River - redevelopment of a former riverfront industrial complex	Environmental, Economic Development			X				The project is expected to include a variety of tenants i.e. Cold Water Restoration Project, offices, art studios, light industry, residential, greenway.

Central Shenandoah CEDS: 2012 Economic Development Project List						Project Status				
Area	Strategic Initiative Number	Project Name and Description	Focus Area	Funding Amount	Funding Sources	Planning	Funded	In-Progress	Completed	End Products/Deliverables
Waynesboro	15	Southern Corridor - development of a road running parallel to I-64 to connect major industrial areas	Infrastructure	\$4-8 million	City	X				Provide alternative transportation route; alleviate traffic issues on Route 340
Waynesboro	1, 6, 8	Former Mohawk Facility - development of a multi-tenant redevelopment project	Environmental, Economic Development		City, Private			X		The project is expected to house a number of businesses from distribution to manufacturing.
Waynesboro	6, 8, 15	Development of Industrial Park - development of 170 acre industrial park	Economic Development, Infrastructure	\$7.5 million	City			X		Development of a new industrial park within City limits. Expected to house multiple businesses and provide mid-size rail served sites.
Waynesboro	6, 7, 8	Waynesboro Downtown Revitalization Project - comprehensive restructuring of the city's downtown business district	Economic Development	\$2.1 million	DHCD, VDOT, City, Private			X		Initiatives include major façade renovations, streetscape work, and repurposing of the riverfront park.
Waynesboro	6	Revolving Loan Program - low interest loan program for capital offered to new and expanding small businesses	Economic Development	\$109,950	RD, EDA		X	X		Application awarded by USDA Rural Development to establish a revolving loan program
Waynesboro	4	Economic Strategic Plan	Economic Development	\$15,000	EDA, City				X	Creation of a strategic plan for business attraction, retention, industry development (including tourism), and workforce development
Waynesboro	8, 17, 18	Development of Industrial Park - completion of Waynesboro Business and Industry Park at Town Center (Exit 94)	Economic Development, Infrastructure, Community	\$2 million	EDA, City	X				Development of remaining 18 acres (out of 50) with one or more access roads, including continuation of Shenandoah Village Drive
Waynesboro	7	Development of a Museum/Interpretative-Educational Center	Economic Development		EDA, City, Museum Partners	X				Initial planning to determine feasibility/scope of project to construct center

Central Shenandoah CEDS: 2012 Economic Development Project List						Project Status				
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Waynesboro	8	FR Drake - designs and makes automatic loading systems for cylindrical food products	Economic Development					X		Company expansion; 7 of 15 projected jobs created
Waynesboro	7	Tourist Information Center - evaluate long term strategy for location(s) within city and neighboring area.	Economic Development		EDA, City	X				Initial planning and strategy to determine location(s) for long term Tourist Information Center
Waynesboro	15	Broad Street Bridge Rehabilitation - deck replacement, sidewalks, and guardrail	Infrastructure	\$2.2 million	VDOT, City			X		Bridge safety improvements
Waynesboro	15	Main Street Bridge Replacement - removal and demolition of the current bridge and McElroy Street construction of new bridge and new road	Infrastructure		VDOT, City	X				Bridge safety improvements, road relocation
Waynesboro	1, 6	Brownfield Revitalization Program - city-wide assessment for sites contaminated with hazardous substances and/or petroleum	Environmental, Economic Development	\$400,000	EPA		X	X		City-wide study for contaminated sites; brownfield redevelopment
Waynesboro	7	Blue Ridge Parkway/Skyline Drive Gateway Study - study of the East Route 250 corridor connecting Blue Ridge Parkway and Waynesboro	Economic Development	\$18,000	VDOT				X	Land use, economic development, tourism, and signage study for the corridor
Waynesboro	7	Entrance Corridor Study/Guidelines - develop goals/strategies and guidelines for entrance corridors in the City	Economic Development		City			X		Land use, landscaping, signage, site design, and architectural study and guidelines for the entrance corridors
Waynesboro	7	Waynesboro Wayfinding Signage	Economic Development		DHCD, City			X		Placement of wayfinding to guide residents and visitors to destinations

Central Shenandoah CEDS: 2012 Economic Development Project List						Project Status				
Area	Strategic Initiative Number	Project Name and Description	Focus Area	Funding Amount	Funding Sources	Planning	Funded	In-Progress	Completed	End Products/Deliverables
Waynesboro	6	Cassco Cold Storage Plant Study - Building feasibility study for mixed-use redevelopment	Economic Development	\$25,000	VMS			X		Building feasibility study; potential building redevelopment
Waynesboro	6	Center for Cold Water Restoration	Environmental, Economic Development	\$35,000	VMS, Dominion Power			X		
Harrisonburg	8	IntraPac - manufactures pharmaceutical packaging	Economic Development	\$1.5 million				X		Expansion; 8 of 102 projected jobs created
Harrisonburg	13	Harrisonburg Revolving Loan Fund - loan pool to assist with expansions of small businesses within Harrisonburg	Economic Development	\$124,375	City, USDA			X		Lending, business plans, training, technical assistance
Harrisonburg/Rockingham	4	SRI International - center for advanced drug research	Economic Development	\$12.5 million	JMU; City; County; State			X		New business; 100 new jobs over 10 years; 41 jobs created as of Oct 2010
Harrisonburg/Rockingham	1, 15	MPO South Regional Study - Route 11 corridor study.	Infrastructure	\$200,000	FHWA, VDOT, DRPT				X	Coordinated, regional, multi-modal plan to address future development in southern Harrisonburg and Rockingham County
Rockingham County	8	R.R. Donnelley & Sons Co. - book printing and binding	Economic Development	\$19.5 million				X		Expansion; 50 new jobs created
Rockingham County	4, 6	Rockingham Center for Research and Technology - 365 acre research park for hi-tech and bio-tech business and industry	Economic Development	\$6 million	County			X		365 acre research and technology park; master plan in progress
Town of Elkton	13	Partnership with James Madison University - partnership with JMU's MPA and undergraduate Public Policy and Administration programs	Inter-Governmental Cooperation		Town, University			X		Consulting services for the operations of and programs administered through town government

Central Shenandoah CEDS: 2012 Economic Development Project List						Project Status				
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Town of Elkton/ Rockingham County	7, 18	Skyline Drive Gateway Study - study of the corridor connecting Skyline Drive and the Town of Elkton	Economic Development, Community	\$18,000	VDOT		X	X		Recommendations for improving the corridor from Skyline Drive to Elkton's historic district
Rockbridge County	12, 16	Goshen Water System Project - utility improvements to the town's aging water system	Environmental, Community	\$2.7 million	DHCD, VDH, RD		X	X		Replacement of public water system serving 200 customers
Rockbridge County	6, 8, 18	Raphine Industrial Park - preparing master plan	Economic Development			X				Plan in process
Rockbridge County	6, 12	Clean Energy Park - post-closure use of the Rockbridge County landfill	Economic Development			X				Conversion of municipal solid waste into electricity and fuel
Rockbridge County	8	Heatex America - heat exchangers	Economic Development	\$1.35 million						Ongoing expansion; 14 new jobs
Rockbridge County	8	Devil's Backbone Brewery - bottling and distribution	Economic Development	4.5 million	Private Investors			X		Tasty beer and 10 jobs
Rockbridge County	8	Z&T Sales - fabric lamination	Economic Development	\$730,000	Private Investors			X		5 new jobs
Rockbridge County	1, 4, 18	Rockbridge Regional Sustainability Center - reuse of the former Natural Bridge High School as a multi-use facility	Environmental, Economic Development	\$25,000	DHCD				X	Property sold to private business owner
Rockbridge County	12, 18, 20	Greenhouse Village - mixed income housing community	Economic Development, Community	\$3,000	DHCD	X				Address the need for affordable housing.
Buena Vista	8	Mundet-Hermitite Inc. - manufactures paper	Economic Development	\$3.7				X		Expansion; 12 of 25 projected jobs created
Buena Vista	7, 18	Blue Ridge Gateway Study - study of the corridor connecting the Blue Ridge Parkway and Buena Vista	Economic Development, Community	\$12,000					X	Recommendations for improving the connection between the Blue Ridge Parkway and the City's CBD.

Central Shenandoah CEDS: 2012 Economic Development Project List						Project Status				
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Buena Vista	7	Gateway Landscaping Study - project implementing Gateway Study	Economic Development	\$8,000	VDOF, City		X	X		Planting plan for gateway corridor
Buena Vista	17	Dickinson Well Improvement Project - supply water to residents and businesses	Infrastructure	\$2.6 million	CDBG, City		X	X		Two wells will be brought back on-line following installation of a membrane filtration system.
Buena Vista	13	Revolving Loan Program - low interest loan program for capital offered to new and expanding small businesses in Buena Vista.	Inter-governmental Cooperation	\$99,500	RD			X		Seed money for existing and new small businesses; up to \$15,000 loan per business
Buena Vista	8	Amanda's Redi-Mix Concrete Plant	Economic Development	\$400,000	Private Investors			X		New industry; 5 new jobs
Buena Vista	8	Munters Corporation - HVAC industry	Economic Development	\$1 million	Private Investors			X		Expansion; 90 new jobs
Buena Vista	8	Modine Manufacturing Company - HVAC industry	Economic Development	\$1.4 million	Private Investors			X		Expansion; 32 new jobs
Buena Vista	7	Facility Improvements at Glen Maury Park	Economic Development	\$32,000					X	Tourism development
Lexington	1, 6	Courthouse Block Redevelopment Plan - strategic plan to secure and enhance the economic vitality and character of the historic district of the city, specifically the area surrounding the county courthouse	Environmental, Economic Development		City			X		Potential for new business and preservation of historic downtown
Lexington	1, 7	Jordan's Point Park - on-going development of master plan to include construction of park amenities, renovation of historic buildings; bicycle/pedestrian facilities and signage.	Environmental, Economic Development	\$700,000	VDOT; City; HF	X	X	X		Increased tourism revenue and additional recreational activities for community
Lexington	12, 18, 20	Thompson's Knoll Green Housing Production Project - innovative mixed-income green neighborhood	Economic Development, Community	\$4.5 million	CDBG, City, Private		X	X		Addresses demand for workforce housing for low- and moderate-income persons

Central Shenandoah CEDS: 2012 Economic Development Project List						Project Status				
Area	Strategic Initiative Number	Project Name and Description	Focus Area	Funding Amount	Funding Sources	Planning	Funded	In-Progress	Completed	End Products/Deliverables
Lexington-Rockbridge	17	Maury Service Authority Water Loop	Infrastructure	\$7.5 million	RD		X	X		Regional project to build a new water loop around Lexington for better water supply to the City and County
Lexington-Buena Vista-Rockbridge	7, 13	Rockbridge Area Wayfinding Signage - tourism and community program	Economic Development, Infrastructure	\$650,000	VDOT, Rockbridge County	X	X			Placement of wayfinding to guide residents and visitors to destinations; preliminary design and location of signs in process; additional funding needed
Lexington-Buena Vista-Rockbridge	13	Rockbridge Area Broadband - implementation of fiber-optic cable and broadband infrastructure	Economic Development	\$9.5 million	Cities, County; NTIA		X	X		Project awarded a \$9.5 million NTIA in September 2010
Highland County	1, 6, 18	The Highland Center - adaptive reuse of historic building for use as incubator center and community meeting and conference space	Economic Development, Community	\$3 million	VDOT, ARC, EDA, Private			X		Support for new business enterprises and community functions; preservation of historic building
Highland County	15	Highland Sidewalk Project - pedestrian trail and sidewalk project to make transportation safety improvements for community	Infrastructure	\$824,730	VDOT, Local Match				X	Improved pedestrian and vehicular transportation facilities
Highland County	6	Allegheny Highlands Ag Project - animal processing facility to support value-added efforts of local livestock producers	Economic Development	\$1.2 million	Private Investors		X		X	New business, 5 new jobs
Highland and Bath County	7	Allegheny Highlands Tourism Trail - feasibility study for thematic tourism trail through Bath and Highland counties; also includes neighboring localities outside the CSPDC region	Economic Development	\$60,000	ARC and local match, VTC, Private Foundation	X		X		Increased tourism revenue
Bath County	20	Pinehurst Heights Neighborhood Improvements - housing rehabilitation	Community	\$1.05 million	DHCD, Local		X	X		Housing rehab and neighborhood improvements to benefit 19 residences

Central Shenandoah CEDS: 2012 Economic Development Project List						Project Status				
Area	Strategic Initiative Number	Project Name and Description	Focus Area	Funding Amount	Funding Sources	Planning	Funded	In-Progress	Completed	End Products/Deliverables
Bath County	20	Thomastown Neighborhood Improvements - housing rehabilitation	Community	\$800,000	DHCD	X				Housing rehab and neighborhood improvements to benefit 18 residences
Bath County	7, 15	Countywide Trails - for tourism and access	Economic Development, Infrastructure	\$500,000	EDA, County	X				Safe trails for exploration of county areas by foot and horseback
Bath County	6, 8	Economic Development Plan - strategy to attract and retain commercial, industrial, and agricultural employers	Economic Development	\$35,000	Local		X	X		Strategy to determine strengths and needs for combining tourism and commercial/industrial/agricultural sectors
Bath County	7, 15	Airport Improvements - improvements to enable commercial carriers to schedule flights	Infrastructure	\$1 million		X				Scheduled air service to improve access for tourism
Bath County	7	Cultural/Visitor Center - provide a tourism attraction	Economic Development	\$1 million		X				Signature visitor center to provide arts, cultural and historical exhibits in addition to tourism information, referrals and services
Bath County	15	Industrial Park Rail Siding - train access to industrial sites	Infrastructure	\$1 million		X				Improved supply lines and goods to market
Bath County	15	Rail Passenger Service - for tourists and residents	Infrastructure	\$1 million		X				Amtrak stop in Millboro
Bath County	15	Hot Springs VDOT Drainage Project	Infrastructure	\$1.2 million	VDOT		X			Control flooding in major tourism area of the County - Routes 220 and 615
Bath County	16	Broadband Improvement Initiative	Infrastructure	\$500,000		X				County-wide initiative to expand and improve broadband capability
Bath County	17	Water Treatment Facility Upgrade	Infrastructure			X				Improve water treatment system and distribution
Bath County	17	Wastewater Treatment Facility Upgrade	Infrastructure			X				Improve treatment and collection system

Central Shenandoah CEDS: 2012 Economic Development Project List						Project Status				
Area	Strategic Initiative Number	Project Name and Description	Focus Area	Funding Amount	Funding Sources	Planning	Funded	In-Progress	Completed	End Products/Deliverables
Bath County	7,18	Hot Springs/Warm Springs Corridor Initiative	Economic Development, Community	\$1 million		X				Streetscape improvements, enhanced beautification, trails
Region-wide	4, 5, 12	Shenandoah Valley Energy Partnership Grant - develop education and training opportunities for workers to enter careers in high growth and emerging industry sectors	Economic Development	\$5 million	US DOL/ETA, ARRA, Public, City, VA Dept of Business Assistance		X	X		2011 3rd quarter outcomes: 986 participants served. Of those, 294 placed in unsubsidized employment and 277 placed in training related unsubsidized employment
Region-wide	12	25X25' Shenandoah Valley Pilot Demonstration Project - project to develop a demonstration site in the Shenandoah Valley that supports the national 25X'25 initiative to reach 25% renewable energy by 2025	Economic Development		Public, JMU			X		In progress
Region-wide	12, 13	Shenandoah Valley Regional Energy Efficiency Strategy - program for public buildings and facilities including energy audits, implementation projects, and education/training	Economic Development, Infrastructure	\$403,150	DMME		X	X		50 facilities have been audited; project is advancing through implementation stage
Region-wide	7	Bike the Valley - tourism program	Infrastructure	\$7,000	VTC		X	X		Expansion of program into new tourism markets
Region-wide	15	Rideshare - incentive program to encourage commuters to carpool in order to reduce traffic congestion and travel expenses	Infrastructure	\$47,500	DRPT		X	X		Reduced travel costs, energy consumption, and emissions
Region-wide	7, 11, 18	Fields of Gold Agritourism Program - develop strategies to implement a regional agritourism program.	Economic Development, Community	\$55,000	CDBG, Local Government		X	X		Strategic plan to increase tourism and support agricultural activities. Received a CDBG Planning Grant in May 2011. Funds to implement recommendations will be sought following planning/organizational process.

Central Shenandoah CEDS: 2012 Economic Development Project List						Project Status				
Area	Strategic Initiative Number	Project Name and Description	Focus Area	Funding Amount	Funding Sources	Planning	Funded	In-Progress	Completed	End Products/Deliverables
Region-wide	7, 18	Regional Artisan Center	Economic Development, Community		DHCD, Private	X				Creation of a regional artisan center for the purpose of showcasing and selling artisan products from the Shenandoah Valley region and stimulating the artisan community and networks
Region-wide	1 - 14	SVP Economic Development Marketing - private/public economic development implementation and marketing organization	Economic Development	\$350,000	SVP; Private		X			Economic development marketing for the region, job creation and retention
Region-wide	1 - 21	CSPDC Economic Development Planning - planning agency providing planning and technical assistance to 21 local governments	Economic Development	\$140,000	EDA; Local		X			Economic development planning for the region; job creation and retention

ARC Appalachian Regional Commission	FEMA Federal Emergency Management Agency	JMU James Madison University	VDOT Virginia Department of Transportation
CDBG Community Development Block Grant	GOF Governor's Opportunity Fund	NMTC New Market Tax Credit	VHDA Virginia Housing Development Authority
DBA Department of Business Assistance	HF Historic Foundation	RD Rural Development	VIP Virginia Investment Program
DHCD Department of Housing and Community Development	HTC Historic Tax Credits	SVP Shenandoah Valley Partnership	VJIP Virginia Job Investment Program
EDA Economic Development Administration	HUD Department of Housing and Urban Development	VDEM Virginia Department of Emergency Management	VTC Virginia Tourism Corporation
EZ Enterprise Zone	IDA Industrial Development Authority	VDH Virginia Department of Health	



Central Shenandoah Planning District Commission

Minutes
Central Shenandoah
Planning District Commission Meeting
112 MacTanly Place, Staunton, Virginia
February 6, 2012, 7:00 p.m.

Member Jurisdiction Representatives					
	Augusta County		City of Staunton		Staff
✓	David Beyeler	✓	Sharon Angle	✓	Bonnie Riedesel
✓	Marshall Pattie	✓	Carolyn Dull, Chairperson	✓	Rebecca Joyce
✓	Joseph Colvin		Rockbridge County	✓	Erin Yancey
✓	Kimberly Hull		A. W. Buster Lewis	✓	Elizabeth McCarty
	Bath County	✓	Chris Slaydon	✓	Kathy Wise
✓	Bruce McWilliams		Rockingham County	✓	Rita Whitfield
	City of Buena Vista	✓	Donald Delaughter	✓	Robbie Huff
✓	Larry Tolley, Secretary		George Dowrey, III		
	City of Harrisonburg	✓	Dee Floyd		
✓	Charles Chenault	✓	William Vaughn, Treasurer		Others
	Kai Degner		City of Waynesboro	✓	James Kelly, Robinson Farmer Cox Associates
✓	Stacy Turner		Nancy Dowdy	✓	Saidee Begoon, Robinson Farmer Cox Associates
	Highland County	✓	Timothy Williams		
✓	Kevin Wagner				
	City of Lexington				
✓	George Pryde				

Call To Order

The Central Shenandoah Planning District Commission meeting was called to order at 7:00 p.m. by Chairperson Dull.

Minutes

Mr. Chenault moved, seconded by Ms. Hull, to approve the minutes of the December 5, 2011, Commission meeting. Motion was carried by unanimous vote.

Introduction of New Commission Board Members

Chairperson Dull introduced and welcomed the following new Commission Board members: Marshall Pattie, who will be representing Augusta County; Bruce McWilliams, who will be representing Bath County; and Kevin Wagner, who will be representing Highland County.

Introduction of New Staff Members

Ms. Riedesel introduced and welcomed the CSPDC's new Regional Planner, Erin Yancey.

Election of Executive Committee (BAF #1-2)

Chairperson Dull presented Election to Executive Committee. Ms. Riedesel stated that two Board members need to be elected to serve on the Executive Committee filling the unexpired terms of Mr. Shifflett and Mr. Rexrode, terms ending June 30, 2012. She distributed the ballot to each Board member. Ms. Riedesel noted that the Executive Committee consists of seven members, each from a different member political jurisdiction and briefly reviewed the Commission's Bylaws regarding the filling of a vacancy on the Executive Committee. She stated that the results of the voting will be announced at the end of the Commission meeting.

Chairperson's Report

Chairperson Dull stated that the only report she had was her grandson now weighed 14 pounds and was doing well.

Executive Director's Report

Ms. Riedesel reviewed the Executive Director's Report (attached to file minutes). She reported on the energy projects throughout the region, noting that with funding from the Virginia Department of Mines, Minerals and Energy, each jurisdiction will have access to \$22,000 in grant funding to make energy-saving improvements and retrofits to public buildings. Ms. Riedesel stated that through this program, over 45 buildings in 20 localities have received energy audits and implementation projects have been selected. She noted that projects must be completed and funds utilized by April 30, 2012.

Ms. Riedesel reported on the Chesapeake Bay/TMDL Planning Assistance. She stated that the CSPDC, along with 13 other PDCs in the Chesapeake Bay Watershed, applied to the Virginia Department of Conservation and Recreation (DCR) and received funding to help local jurisdictions comply with the Chesapeake Bay TMDL Watershed Implementation Plan, Phase II. She reported on the technical assistance the CSPDC has provided over the past several months. Ms. Riedesel noted that the CSPDC assisted the ten jurisdictions with their formal responses to DCR that was due on February 1, 2012.

Treasurer's Report

Chairperson Dull presented for consideration the Treasurer's Report (attached to file minutes). Treasurer Vaughn presented the Grant Expenditure Budget vs. Actual for July through December 2011; and the Balance Sheet as of December 31, 2011. Mr. Beyeler moved, seconded by Mr. Tolley, to approve the Treasurer's Report as presented. Motion was carried by unanimous vote.

Consideration of FY11 Audit Report

Chairperson Dull presented for consideration FY11 Audit Report. Ms. Riedesel introduced and welcomed James Kelly and Saidee Begoon, of Robinson, Farmer, Cox Associates. Mr. Kelly and Ms. Begoon gave a brief review on the Audit, noting that the audit includes an unqualified opinion, which is excellent. Ms. Begoon noted an error on page 16 and distributed copies of the corrected page (attached to file minutes). Questions were raised regarding the last paragraph on page 1 of the Independent Auditors' Report; and on page 13, Note 5 – Defined Contribution Pension Plan.

Mr. Beyeler moved, seconded by Mr. Vaughn, to accept the Central Shenandoah Planning District Commission's FY11 Audit Report as presented. Motion was carried by unanimous vote. Mr. Beyeler recognized the staff for their hard work.

Fields of Gold Presentation

Ms. Riedesel and Ms. McCarty gave a PowerPoint presentation on the Fields of Gold. Ms. McCarty reviewed the Partnership Communities; What is Agritourism; Agritourism Activities; Agriculture in the Region; Tourism in the Region; Experience; and Economic Impacts. Ms. Riedesel reviewed the Program Outcomes; Organization; Current Activities; and Next Steps.

Mr. Vaughn reported on the Farm First Enterprise Program in Rockingham County. He stated that County staff is developing a proposal to regulate, encourage, and promote the relatively new but growing concept of agritourism, or agribusiness. Mr. Vaughn noted that examples include pumpkin patches, vineyards, corn mazes, and roadside produce stands, many of which already exist in the County. He said the County is seeking ways to allow farmers to pursue revenue enhancers without the burdensome costs.

CDBG Regional Priorities (BAF #1-3)

Chairperson Dull presented for consideration CDBG Regional Priorities (attached to file minutes). Ms. Riedesel gave a brief report on the Priorities, noting that each year the Commission is requested to prepare a list of CDBG regional priorities for submission to the Virginia Department of Housing and Community Development. She noted that these priorities set the stage for the Region's communities to access CDBG funds should they decide to submit applications during the program year and provide bonus points during the selection process. Ms. Riedesel noted that the submission deadline for the priority list is March 16, 2012, and CDBG grant applications are due on March 28, 2012.

Mrs. Riedesel stated that Commission staff has coordinated with the localities and has prepared a list for the Board's consideration and approval. She stated that she anticipated a CDBG proposal from Bath County for Second Phase of Thomastown/Pinehurst Heights Community Improvement Project or Housing Rehabilitation.

Discussion ensued regarding the ranking of the priorities. It was suggested to amend the Ranking Worksheet to prioritize Economic Development – Job Creation and Retention as Priority #1; and Community Facility to Priority #2. Mr. Vaughn moved, seconded by Mr. Chenault, to approve the 2012 Community Development Block Grant Regional Priorities as amended. Motion carried unanimously.

RideShare Program Resolution (BAF #1-4)

Chairperson Dull presented for consideration RideShare Program Resolution (attached to file minutes). Ms. Joyce gave a brief review on the project, noting that the Commission is applying for a Virginia Department of Rail and Public Transportation (DRPT) grant through the TDM/Commuter Assistance Program to continue a Rideshare Program in this region. She stated that the Rideshare Program is proposed to be housed at the CSPDC, and will be in partnership with the Thomas Jefferson Planning District Commission (TJPDC) located in Charlottesville. Mr. Williams moved, seconded by Mr. Colvin, to approve the Resolution. Motion was carried by unanimous vote.

On-Call Transportation Consultant's Services (BM #1-1)

Chairperson Dull presented for discussion On-Call Transportation Consultant's Services (draft Request for Proposal attached to file minutes). Ms. Riedesel noted that at the last Harrisonburg-Rockingham Metropolitan Planning Organization (HRMPO) meeting it was discussed and recommended to establish a pool of qualified consultants to provide professional transportation consulting services in support of adopted Rural Transportation & MPO Unified Planning Work Programs.

Ms. Riedesel stated that these consultants and/or engineering firms would be pre-qualified and retained for contracted services to the MPO, the individual jurisdictions within the MPO, as well as to the localities within the Central Shenandoah Planning District. She noted that the purpose of this system is to expedite planning studies including bicycle and pedestrian plans, corridor studies, sidewalk, transit studies and other transportation-related activities that normally take months to go through the procurement process and VDOT pre-award audit process. Ms. Riedesel announced that the draft Request for Proposal (RFP) will be released in the next few months.

Budget Amendments (BAF #1-5)

Chairperson Dull presented for consideration Budget Amendments #12-5 and #12-6 (attached to file minutes). Ms. Wise gave a brief review on the Amendments. Mr. Vaughn moved, seconded by Mr. Floyd, to approve the Budget Amendments as presented. Motion was carried by unanimous vote. They are as follows:

- Budget Amendment #12-5 – DCR Chesapeake Bay TMDL for \$21,500.
- Budget Amendment #12-6 – HRMPO Transit Revenue and Expenses for \$12,781.

Commonwealth Intergovernmental Review Process (CIRP) (BAF #1-1)

Chairperson Dull presented for consideration CIRPs. Ms. Riedesel gave a brief description on the CIRPs, noting that she had received three additional applications: 1) Pleasant View, Inc. and 2) Friendship Industries, both for FTA Section 5310 Program funding; and 3) an application from Staunton Economic Development Authority for USDA RBEG Program. Mr. Chenault moved, seconded by Mr. Pryde, to endorse the below CIRPs, as well as the three additional applications. Motion carried unanimously. They are as follows:

- (1) Valley Program for Aging Services (VPAS) Application for FTA Section 5310 Program to Purchase Transportation Equipment. VPAS has submitted an application seeking capital assistance from the Commonwealth of Virginia through the FTA Section 5310 Program to purchase one modified minivan with wheelchair ramp. The total amount of funding requested is \$40,000, with a 20% match of \$8,000 and the federal portion \$32,000.
- (2) The Arc of Harrisonburg and Rockingham, Inc. application for FTA Section 5310 Program to Purchase Transportation Equipment. The Arc of Harrisonburg and Rockingham is seeking capital assistance from the Commonwealth of Virginia through the FTA Section 5310 Program to purchase a 14-passenger van with a wheelchair lift to replace a 2001 vehicle that currently has over 187,000 miles. The federal grant will be 80% of the total cost of approximately \$50,000, with Arc responsible for the 20% balance.
- (3) Rockbridge Area Transportation System, Inc. (RATS). RATS is seeking capital assistance from the Commonwealth of Virginia through the FTA Section 5310 Program to purchase transportation equipment. RATS is requesting funding to purchase one 9-passenger van with wheelchair lift, to replace the oldest 9-passenger van that has over 200,000 miles.
- (4) Pleasant View, Inc. application for FTA Section 5310 Program to Purchase Transportation Equipment. Pleasant View, Inc. of Broadway is seeking capital assistance from the Commonwealth of Virginia through the FTA Section 5310 Program to purchase transportation equipment. Funding will be used to purchase two modified mini-vans with wheelchair ramps for a total funding of \$80,000.
- (5) Friendship Industries, Inc. application for FTA Section 5310 Program to Purchase Transportation Equipment. Friendship Industries, Inc. is seeking capital assistance from the Commonwealth of Virginia through the FTA Section 5310 Program to purchase transportation equipment. Funding will be used to purchase two lift-equipped 14-passenger body on chassis vehicles. The total cost of the project is approximately \$90,000.

- (6) Economic Development Authority of the City of Staunton USDA RBEG Program. The Staunton Economic Development Authority is proposing to create an innovative Entrepreneurship Development Program that leverages and augments the very strong community development assets that the City has been building over the past several decades. The total cost is \$130,000. Staff recommends endorsement of the project.

Executive Committee Election Results

Chairperson Dull advised the Board that the votes for board members to fill the unexpired terms on the Executive Committee had been tabulated. She announced that Charles Chenault, representing the City of Harrisonburg; and George Pryde, representing the City of Lexington, will serve as the new Executive Committee members.

Adjournment

There being no further business to come before the Commission, a motion for adjournment by Mr. Tolley, seconded by Mr. Chenault, was unanimously passed at 8:16 p.m.

Respectfully submitted,

Rita F. Whitfield
Administrative Assistant

Approved:

Larry Tolley
CSPDC Secretary



Central Shenandoah Planning District Commission

Minutes
Central Shenandoah
Planning District Commission Meeting
112 MacTanly Place, Staunton, Virginia
April 16, 2012, 7:00 p.m.

Member Jurisdiction Representatives					
	Augusta County		City of Staunton		Staff
✓	David Beyeler	✓	Sharon Angle	✓	Bonnie Riedesel
✓	Marshall Pattie	✓	Carolyn Dull, Chairperson	✓	Darren Coffey
✓	Joseph Colvin		Rockbridge County	✓	Erin Yancey
✓	Kimberly Hull	✓	A. W. Buster Lewis	✓	Elizabeth McCarty
	Bath County	✓	Chris Slaydon	✓	Kathy Wise
	Bruce McWilliams		Rockingham County	✓	Rita Whitfield
	City of Buena Vista		Donald Delaughter	✓	Robbie Huff
✓	Larry Tolley, Secretary		George Dowrey, III		
	City of Harrisonburg	✓	Dee Floyd		
✓	Charles Chenault		William Vaughn, Treasurer		Others
	Kai Degner		City of Waynesboro		
	Stacy Turner		Nancy Dowdy		
	Highland County		Timothy Williams		
✓	Kevin Wagner				
	City of Lexington				
✓	George Pryde				

Call To Order

The April 16, 2012, Central Shenandoah Planning District Commission meeting was called to order at 7:00 p.m. by Chairperson Dull.

Minutes

Mr. Floyd moved, seconded by Mr. Chenault, to approve the minutes of the February 6, 2012, Commission meeting. Motion was carried by unanimous vote.

Chairperson's Report

Chairperson Dull stated that the only report she had was there was a promise of rain on Wednesday, which is greatly needed in the Valley.

Executive Director's Report (EDR #12-2)

Ms. Riedesel reviewed the Executive Director's Report (attached to file minutes). She highlighted on the following:

- Staunton-Waynesboro (Augusta County) Designated Urbanized Area. Ms. Riedesel noted that on March 26, 2012, the Census Bureau announced the list of urbanized areas and urban clusters defined on the basis of the 2010 Census. She stated that every urban region in the U.S. exceeding 50,000 in population has a designated Metropolitan Planning Organization to conduct federally-mandated transportation planning processes. Ms. Riedesel said according to the 2010 Census, Staunton, Waynesboro and parts of Augusta County have a population of 56,611, meeting the 50,000 population threshold.
- Regional Energy Program Moves to Implementation Phase. Ms. Riedesel gave a brief update on the project, noting that Mr. Huff will give a presentation on this project later in the meeting.
- Region Responds to Chesapeake Bay WIP II. Ms. Riedesel stated that on February 1, 2012, all ten localities in the CSPDC region sent their formal responses to the Virginia Department of Conservation and Recreation (DCR) for incorporation in to the State's Chesapeake Bay Watershed Implementation Plan, Phase II. She noted that Commission staff worked to assist the 10 localities in gathering information and data requested by DCR to incorporate into the WIP II.
- Fields of Gold Schedules Agritourism Workshop. Ms. Riedesel announced that on April 24, 2012, the Fields of Gold initiative will hold an agritourism workshop at the Frontier Culture Museum in Staunton from 10:00 a.m. to 3:30 p.m. She reported that the Workshop will provide participants important information on agritourism opportunities, liability issues, and marketing strategies.
- Augusta County Community Wildfire Plan. Ms. Riedesel reported on a public meeting that was held in March to provide information and materials on the Plan to County officials, interested stakeholders, and the general public. She noted that Commission staff is assisting the County in the development of the Plan and reported on what the Plan will entail.
- Grant Resource Center. Ms. Riedesel stated that the Commission has developed a Grant Resource Center containing regularly updated information on many of the grants available in the region. She noted that the Grant Resource Center can be viewed at www.cspdc.org under Grant Resource Center.

Treasurer's Report

Chairperson Dull presented for consideration the Treasurer's Report (attached to file minutes). Ms. Wise presented the Grant Expenditure Budget vs. Actual for July 2011 through February 2012; and the Balance Sheet as of February 29, 2012. Mr. Pryde moved, seconded by Ms. Hull, to approve the Treasurer's Report as presented. Motion was carried by unanimous vote.

Shenandoah Valley Energy Efficiency Project Presentation

Chairperson Dull presented the Shenandoah Valley Energy Efficiency Project Presentation. Mr. Huff presented a PowerPoint presentation on the Shenandoah Valley Energy Efficiency project. He stated that with funding from the Virginia Department of Mines, Minerals and Energy, each jurisdiction is utilizing up to \$22,000 in grant funding to make energy-saving improvements and retrofits to their public buildings. Mr. Huff reviewed the Project Components, Energy Audits, Project Implementation, Education Component, Benefits, and highlighted each localities energy improvements.

Consideration of FY13 Rural Transportation Grant Application (BAF #12-6)

Chairperson Dull presented for consideration FY13 Rural Transportation Grant Application. Ms. Riedesel gave a brief update on the grant, noting that VDOT will provide \$58,000 and the Commission will provide a \$14,500 match. She noted that the match is financed through the use of member assessment revenues. Ms. Riedesel stated that the funds will be used to pay for program administration, transportation-related grant writing for member localities, prioritization of the Rural Regional Transportation Plan, general transportation planning services, completion of a regional road inventory, local review of Virginia's draft Bike and Trail map, park and ride lot review, and support of the State's efforts with multi-modal freight study and performance management data collection. She noted that due to time constraints, the application was submitted to the Virginia Department of Transportation on March 14, 2012, notifying them the Resolution would be submitted by the Commission after consideration at their April meeting. Mr. Beyeler moved, seconded by Mr. Chenault, for approval of the Resolution authorizing application for FY13 Rural Transportation Planning Grant. Motion carried unanimously.

Commonwealth Intergovernmental Review Process (CIRP) (BAF #12-7)

Chairperson Dull presented for consideration CIRPs. Ms. Riedesel gave a brief description on the CIRPs, noting that staff has reviewed the two projects and recommends approval. Mr. Floyd moved, seconded by Mr. Wagner, to endorse the staff's recommendations. Motion carried unanimously. They are as follows:

- (A) Community Development Block Grant Application. The Bath County Board of Supervisors is applying to the Virginia Department of Housing and Community Development (DHCD) for funding to rehabilitate homes of LMI individuals and families in the Thomastown Neighborhood of Hot Springs. This project will benefit 60 people, at least 33 of whom are low-income for a total funding of \$862,171.95. Staff recommends endorsement of the project.

- (B) Virginia Department of Environmental Quality (DEQ) FY12 Sec.103 PM 2.5 Air Monitoring Program. DEQ has submitted an application for FY12 Section 103 PM 2.5 Air Monitoring Program for a total funding of \$572,683. DEQ will utilize this funding mechanism for the operation and maintenance of the existing PM 2.5 monitoring network. Staff recommends endorsement of the project.

Other Business

Upon a question by Mr. Beyeler regarding rotating the Commission Board meetings around the District, Ms. Riedesel stated that she was looking into the possibility of holding the June meeting at the Town of Bridgewater.

Adjournment

There being no further business to come before the Commission, a motion for adjournment was unanimously passed at 8:10 p.m.

Respectfully submitted,

Rita F. Whitfield
Administrative Assistant

Approved:

Larry Tolley
CSPDC Secretary



Central Shenandoah Planning District Commission

Minutes
Central Shenandoah
Planning District Commission Meeting
Bridgewater Town Hall, Bridgewater, Virginia
June 18, 2012, 7:00 p.m.

Member Jurisdiction Representatives					
	Augusta County		City of Staunton		Staff
✓	David Beyeler	✓	Sharon Angle	✓	Bonnie Riedesel
	Marshall Pattie	✓	Carolyn Dull, Chairperson	✓	Darren Coffey
	Joseph Colvin		Rockbridge County	✓	Erin Yancey
✓	Kimberly Hull		A. W. Buster Lewis	✓	Elizabeth McCarty
	Bath County		Chris Slaydon	✓	Kathy Wise
✓	Bruce McWilliams		Rockingham County	✓	Rita Whitfield
	City of Buena Vista	✓	Donald Delaughter	✓	Robbie Huff
	Larry Tolley, Secretary	✓	George Dowrey, III	✓	Kevin McDermott
	City of Harrisonburg		Dee Floyd	✓	Micha Kemp
✓	Charles Chenault		William Vaughn, Treasurer		Others
	Kai Degner		City of Waynesboro	✓	Hallie Dinkel, Mayor, Bridgewater
✓	Stacy Turner		Nancy Dowdy	✓	Rosetta Harris, Bridgewater Town Council
	Highland County		Timothy Williams	✓	Bill Miracle, Bridgewater Town Council
✓	Kevin Wagner			✓	Roscoe Burgess, Bridgewater Town Council
	City of Lexington			✓	Bob Holton, Bridgewater Town Superintendent
✓	George Pryde			✓	Betsy Putney, Bridgewater Clerk
				✓	Nicole Evans, Bridgewater Intern
				✓	Robbie Symons, Rockingham County Fire Chief
				✓	Ginny Snead, DCR
				✓	Jim Echols, DCR
				✓	Joseph Paxton, Rockingham Co. Administrator

Call To Order

Following introductions of the Honorable Hallie Dinkel, Bridgewater Mayor; Rosetta Harris, Bill Miracle, and Roscoe Burgess, Town of Bridgewater's Town Council members; Bob Holton, Bridgewater Town Superintendent; Bridgewater staff; Joseph Paxton, Rockingham County Administrator; and Robbie Symons, Rockingham County Fire Chief; Commission members and staff; the June 18, 2012, Central Shenandoah Planning District Commission meeting was called to order at 7:00 p.m. by Chairperson Dull.

Welcome and Introductions

Chairperson Dull thanked everyone for their attendance and expressed gratitude to the Town of Bridgewater for hosting the Commission meeting and providing dinner.

Minutes

Mr. Beyeler, moved seconded by Mr. Pryde, to approve the minutes of the April 16, 2012, Commission meeting. Motion was carried by unanimous vote.

Executive Director's Report (EDR #12-3)

Ms. Riedesel reviewed the Executive Director's Report (attached to file minutes). She highlighted the following:

- Regional Energy Program Near Completion. Ms. Riedesel noted that with funding from the Virginia Department of Mines, Minerals and Energy, 48 energy audits have been conducted in 20 localities. She stated that each of the jurisdictions have received up to \$22,000 in grant funding to make energy-saving improvements and retrofits to their public buildings. Ms. Riedesel reported on locality improvements and energy cost savings in the District.
- USDA Grant for Fields of Gold Agritourism. Ms. Riedesel reported on a grant submitted by the CSPDC to the USDA Farmers Market Promotion Program (FMPP) for the Fields of Gold Program. She reviewed the purpose of the Grant, noting that this Grant will enable the Fields of Gold program to move from planning to implementation.
- Regional On-Call Consultant Program. Ms. Riedesel noted that 25 proposals were received in response to the RFP for on-call consultants. She stated that once established, this program will allow the localities in the Planning District to utilize the services of these consultants for projects in their jurisdictions without having to procure the services themselves, thus saving localities significant time and costs.

Ms. Riedesel welcomed and introduced Kevin McDermott, Transportation Planner for the CSPDC, who will begin work on July 1, 2012.

Treasurer's Report

Chairperson Dull presented for consideration the Treasurer's Report (attached to file minutes). Ms. Wise presented the Grant Expenditure Budget vs. Actual for July 2011 through April 2012; and the Balance Sheet as of April 20, 2012. Mr. McWilliams moved, seconded by Ms. Angle, to approve the Treasurer's Report as presented. Motion was carried by unanimous vote.

FY13 CSPDC Budget

Chairperson Dull presented for consideration FY13 Budget (attached to file minutes). Ms. Riedesel briefly reviewed the FY13 Budget. She reported on projects that have been completed, and new and pending projects. Ms. Riedesel briefly reviewed Income and Expenses; Local Services and Contracts; Federal, State and Match Funds; and Expenditures. She stated that the Executive

Committee had reviewed the FY13 Budget at their June 4, 2012, meeting and recommended approval to the Full Commission. Upon recommendation of the Executive Committee, Mr. Dowrey moved, seconded by Mr. Wagner, to approve the Budget Resolution adopting the FY13 Budget. Motion was carried by unanimous vote.

Consideration of Budget Amendments (BAF #12-9)

Chairperson Dull presented for consideration Budget Amendments (BA) #12-7 through #12-10 (attached to file minutes). Ms. Wise gave a brief description on the Amendments. Mr. Pryde moved, seconded by Mr. Dowrey, to approve Budget Amendments #12-7 through #12-10. Motion was carried by unanimous vote. They are as follows:

- BA #12-7: Homeownership Down Payment Assistance Program to adjust the budget for the actual amount of the FY2012 contract for net decrease of \$70,000.
- BA #12-8: ASW Recycling and Solid Waste Projects to update the budget to reflect net increase of \$2,300.
- BA #12-9: Disaster Education/CERT to adjust the budget for additional donations received for this program to reflect net increase of \$1,950.
- BA #12-10: RANA Environmental Assessment Services for work completed for the Rockbridge Broadband Initiatives to reflect net increase of \$5,867.

Certificate of Appreciation

A certificate was awarded to Nancy Dowdy as the City of Waynesboro's representative, for her outstanding leadership and notable service to the Planning District Commission and to the people of the District, shown during her term as Commissioner.

A certificate was also awarded to Robbie Symons, Rockingham County Fire Chief, for his sincere dedication and tireless commitment to promoting disaster resistance in Rockingham County and the Central Shenandoah Region.

Executive Committee Report

Chairperson Dull reported on the election of the Executive Committee Board members. She announced that the votes of the new Executive Committee Board members had been tabulated and the following seven members were elected to the Executive Committee for two year terms to serve during July 1, 2012 through June 30, 2014: Kevin Wagner, Highland County; Larry Tolley, City of Buena Vista; Charles Chenault, City of Harrisonburg; Bruce McWilliams, Bath County; Billy Vaughn, Rockingham County; Carolyn Dull, City of Staunton; and Buster Lewis, Rockbridge County. Chairperson Dull stated that the new Executive Committee members will meet immediately following the Full Commission meeting to elect officers.

Presentation on the Importance of Transportation Planning

Chairperson Dull presented Importance of Transportation Planning. Bob Holton, Bridgewater Town Superintendent, gave a presentation on urban growth in the area and the need for road projects and transportation planning, noting that growth in the area is a big issue. He presented a PowerPoint presentation on the urban growth area; traffic issues involving the number of people and driving habits of people; United States population milestones, population growth, and population projections; number of registered vehicles in the United States and vehicles per citizen comparison; Virginia and local population growth and local population projections; presented maps showing various connector roads in the area and their need; and showed past road projects in other areas such as State Route 262 in Staunton, Virginia.

Virginia's Stormwater Management Regulations Presentation

Chairperson Dull presented Virginia's Stormwater Management Regulations. Ms. Yancey welcomed and introduced Ginny Snead, Regulatory Programs Manager, DCR; and Jim Echols, DCR Regional Manager. Ms. Snead gave a PowerPoint presentation on the status of Virginia's Stormwater Management Regulations. She reviewed Adopting a Local Program in Accordance with the Revised Stormwater Regulations; Regulations Timeline; DCR Assistance Timeline; DCR Planning Timeline; Program Elements; Training Plan; BMP Clearinghouse; Revised Stormwater Management Handbook; Coordination; Locality Benefits; Local Government Benefits; and Local Permit Fees. Questions were raised regarding local permit fees. Ms. Snead noted that local governments can gain approval from the Board to have lower or higher fees; however, DCR's portion is based on the 28% of the published initial fees.

Commonwealth Intergovernmental Review Process (CIRP) (BAF #12-7)

Chairperson Dull presented for consideration CIRPs. Ms. Riedesel gave a brief description on the CIRPs, noting that staff has reviewed the two projects and recommends approval. Mr. Beyeler moved, seconded by Mr. McWilliams, to endorse the staff's recommendations. Motion carried unanimously. They are as follows:

- (A) Mary Baldwin College New Campus. Mary Baldwin College has submitted an application for federal funding to build a new college campus in Fishersville for a total funding of \$21,853,363. Given time constraints, the Executive Director had submitted a letter of endorsement on May 10, 2012. Staff recommends ratification of the Executive Director's endorsement letter.
- (B) Staunton Creative Community Funds's Application to USDA Rural Development for Rural Business Enterprise Grant Program (RBEG). Staunton Creative Community Funds, Inc. has submitted an application for a total amount of \$112,000 in RBEG grant funds to USDA Rural Development's Rural Business Enterprise Grant Program. Given time constraints, the Executive Director had submitted a letter of endorsement on June 6, 2012. Staff recommends ratification of the Executive Director's endorsement letter.

Adjournment

Chairperson Dull announced that the next Commission meeting will be Monday, August 20, 2012. There being no further business to come before the Commission, a motion for adjournment was unanimously passed at 8:12 p.m.

Respectfully submitted,

Rita F. Whitfield
Administrative Assistant

Approved:

Larry Tolley
CSPDC Secretary



Central Shenandoah Planning District Commission

Minutes
Central Shenandoah
Planning District Commission Meeting
112 MacTany Place, Staunton, Virginia
August 20, 2012, 7:00 p.m.

Member Jurisdiction Representatives					
	Augusta County		City of Staunton		Staff
✓	David Beyeler	✓	Sharon Angle	✓	Bonnie Riedesel
✓	Marshall Pattie	✓	Carolyn Dull, Chairperson	✓	Kevin McDermott
	Joseph Colvin		Rockbridge County	✓	Erin Yancey
✓	Kimberly Hull	✓	A. W. Buster Lewis	✓	Elizabeth McCarty
	Bath County	✓	Chris Slaydon	✓	Kathy Wise
✓	Bruce McWilliams		Rockingham County	✓	Rita Whitfield
	City of Buena Vista	✓	Donald Delaughter	✓	Robbie Huff
✓	Larry Tolley, Secretary	✓	George Dowrey, III	✓	Rebecca Joyce
	City of Harrisonburg	✓	Dee Floyd		
✓	Charles Chenault	✓	William Vaughn, Treasurer		Others
	Kai Degner		City of Waynesboro	✓	Jay Scudder, Buena Vista City Manager
✓	Stacy Turner		Timothy Williams	✓	Terry Short, VDOT
	Highland County		Vacant		
✓	Kevin Wagner				
	City of Lexington				
✓	George Pryde				

Call To Order

The August 20, 2012, Central Shenandoah Planning District Commission meeting was called to order at 7:00 p.m. by Chairperson Dull.

Mr. Tolley introduced Jay Scudder, Buena Vista City Manager. On behalf of the Commission, Chairperson Dull welcomed him and thanked him for attending the CSPDC Board meeting.

Minutes

Mr. Chenault moved seconded by Mr. Floyd, to approve the minutes of the June 18, 2012, Commission meeting. Motion was carried by unanimous vote.

Executive Director's Report (EDR #12-4)

Ms. Riedesel asked Mr. Huff to give an update on the Regional Energy Efficiency Program. She noted that energy efficiency kits had been distributed to everyone. Mr. Huff reported on the Regional Energy Efficiency Program, noting that the grant provided for energy audits in 50 public buildings in 20 localities throughout the region. He stated that each of the jurisdictions received up to \$22,000 in grant funding to make these improvements which included upgraded lighting and mechanical systems, HVAC improvements, temperature controls, weatherization, water efficiency measures, and renewable energy sources.

Ms. Riedesel reviewed the Executive Director's Report (attached to file minutes). She highlighted the following:

- Fields of Gold Wins VACo Award. Ms. Riedesel reported that the Virginia Association of Counties (VACo) has selected the Fields of Gold initiative as a recipient of its 2012 Achievement Awards in the Regional Collaboration category. She noted that VACo received 37 entries and selected 11 recipients in various categories.
- Technical Assistance Grant Award for Stormwater Studies. Ms. Riedesel stated that the National Fish and Wildlife Foundation has awarded \$100,000-\$150,000 in technical assistance to the City of Harrisonburg, Town of Bridgewater, and James Madison University. She noted that the CSPDC assisted the partners in applying for the grant and will assist with the coordination of the program.
- Staunton-Augusta-Waynesboro MPO. Ms. Riedesel announced that the Staunton-Augusta-Waynesboro area has been designated an urbanized area on the basis of the 2010 Census. She stated that the three jurisdictions are in the process of organizing the MPO with the objective of having the SAWMPO fully operational by 2013.
- Building Collaborative Communities Grant. Ms. Riedesel stated that the Virginia Department of Housing and Community Development have announced the Building Collaborative Communities Grant Program. She reported that the CSPDC would apply for this grant for the Fields of Gold initiative, noting that the grant application is due on September 17, 2012.
- ARC Workshops Planned. Ms. Riedesel stated that the CSPDC will be hosting a workshop for the Appalachian Regional Commission (ARC) communities at the Virginia Horse Center in Lexington on August 30th.
- Disaster Resistant Forum Scheduled. Ms. Riedesel announced that the CSPDC will host its annual Disaster Resistant Forum on September 18, 2012, at the Commission office. She reviewed the topics the Forum will focus on.
- Transportation Planner. Ms. Riedesel introduced Kevin McDermott, Transportation Planner for the CSPDC and reviewed his upcoming activities.
- Russell Potter Retires. Ms. Riedesel announced that after 40 years of working for the CSPDC, Russell Potter retired in July.

Ms. Riedesel explained that every five years, the Virginia Department of Conservation and Recreation (DCR) updates the Virginia Outdoors Plan and is requesting assistance to update the 2013 Plan; specifically requesting input on priority projects in the region. She noted that this is the Commonwealth's official recreational planning document and it is important for localities and communities to ensure that local outdoor and recreational projects are included in the State's plan. Ms. Riedesel stated that notices had been submitted to local jurisdictions requesting comments. She noted that if anyone has any comments or recommendations, to please let her know by the following day.

Treasurer's Report

Chairperson Dull presented for consideration the Treasurer's Report (attached to file minutes). Mr. Vaughn presented the Grant Expenditure Budget vs. Actual for July 2011 through June 2012; and the Balance Sheet as of June 30, 2012. Mr. Chenault moved, seconded by Mr. Pryde, to approve the Treasurer's Report as presented. Motion was carried by unanimous vote.

Presentation on VDOT's Staunton District Planning Program

Ms. Riedesel welcomed and introduced Terry Short, VDOT District Planner. Mr. Short presented a PowerPoint presentation on the Virginia Department of Transportation's Staunton District Planning Program. He reviewed the staff and their qualifications; Roles and Responsibilities; Project Development Prioritization; Land Development Reviews; Comprehensive Plan Assistance; Environmental/Resource Impact Assessments; Metropolitan Planning Organizations; Rural Work Program; Consultant Project Management; Statewide Policy and Research Committees; Other Responsibilities; and Current Projects.

Presentation on Rockingham/Elkton Gateway Study

Elizabeth McCarty and Kevin McDermott presented a PowerPoint presentation on the Blue Ridge Parkway/Skyline Drive Gateway Studies: Rockingham County and the Town of Elkton. Ms. McCarty reviewed: Gateway Studies; What is a Gateway; Project Goals; Who's Involved; Study Contents; Landscape Treatment Segments; Skyline Drive/Parkway Transition Landscape Treatment; Elkton Approach Landscape Treatment; West Spotswood Trail/US 340 Intersection Concept Plan; Intersection Considerations; Historic Downtown Gateway Landscape Treatment; Next Steps; Possible Projects in Rockingham and Elkton; and Potential Funding Partners. Ms. McCarty stated that the purpose of the Blue Ridge Parkway/Skyline Drive Gateway study is to strengthen the connection between the Parkway/Skyline Drive and the communities directly adjacent to those amenities. She stated that the Rockingham County-Town of Elkton focuses on the Skyline Drive, Shenandoah Natural Park and highlights the Route 33 corridor leading into the Town of Elkton. Upon a question raised regarding funding sources for projects, Ms. McCarty explained the various funding opportunities.

Consideration of On-Call Consultants Contract (BAF #12-11)

Chairperson Dull presented for consideration On-Call Consultants Contract. Ms. Riedesel stated that in January 2012, the Harrisonburg-Rockingham Metropolitan Planning Organization (HRMPO) recommended establishing a pool of qualified consultants to provide professional consulting services in support of transportation projects in the MPO region. She noted that the recommendation was expanded to include other professional services that could be utilized by all the localities within the Central Shenandoah Planning District (CSPDC). Ms. Riedesel stated that the CSPDC issued an RFP in April and 25 submittals were received. She noted that a Selection Committee of seven individuals representing the MPO and Planning District short-listed four firms/teams – McCormick Taylor, Renaissance Planning Group, Spectrum Design, and Draper Aden. Ms. Riedesel noted that all firms have completed or are in the process of the VDOT pre-award audit process and will be ready for task orders as soon as this process is complete. Discussion ensued regarding the expertise and qualifications of the firms. It was requested for staff to provide the localities with specific information on the services and expertise each of the firms provide. Upon questions raised regarding the length of contracts, Ms. Riedesel stated that the contract would be three years with two, one-year extensions. Chairperson Dull noted that authorizing the contract agreements does not obligate the Commission financially. She suggested that approval be subject to attorney approval and VDOT pre-award audit approval. Mr. Vaughn moved, seconded by Mr. Lewis, to authorize the Central Shenandoah Planning District Commission to enter into contract agreements for on-call services with the four firms recommended by the Selection Committee subject to attorney approval and VDOT pre-award audit approval. Motion carried unanimously.

Agency Assessment by SERDI (BM #12-2)

Chairperson Dull presented for discussion Agency Assessment by the Southeast Regional Directors Institute (SERDI). Ms. Riedesel gave a brief update on the SERDI assessment, noting that the CSPDC will participate in a voluntary assessment of the agency/Commission in late October and early November. She reviewed the services and purpose of the assessment program. Ms. Riedesel noted that she will provide the Commission with more information on the process as the date gets closer.

Consideration of Audit Firm (BAF #12-12)

Chairperson Dull presented for consideration Audit Firm for FY12. Ms. Wise stated that Robinson, Farmer, Cox Associates has submitted a proposal for the FY12 audit services for the Commission. It was suggested the Commission submit bid proposals next year for audit firms. Mr. Beyeler moved, seconded by Mr. Chenault, to authorize the Executive Director to enter into a contract, not-to-exceed \$8,000, with the firm of Robinson, Farmer, Cox Associates of Verona, Virginia for auditing services for FY12 financial records. Motion was carried by unanimous vote.

Consideration of Budget Amendments (BAF #12-13)

Chairperson Dull presented for consideration Budget Amendments (BA) #12-11 and #13-01 (attached to file minutes). Ms. Wise gave a brief description on the Amendments. Mr. Floyd

moved, seconded by Mr. McWilliams, to approve Budget Amendments #12-11 and #13-01. Motion was carried by unanimous vote. They are as follows:

- BA #12-11: Elkton Comprehensive Plan; Buena Vista CDBG Dickinson Well Project; Highland School Energy Project; and Grottoes Planning Services. This amendment updates the budget for services performed during FY12 that were not previously budgeted for an increase of \$11,491.
- BA #13-01: DMME Energy Efficiency Project. This amendment updates the FY13 budget to reflect the balance of the DMME Energy Efficiency Project to be carried forward due to amended contract for an increase of \$156,119.

Commonwealth Intergovernmental Review Process (CIRP) (BAF #12-10)

Chairperson Dull presented for consideration CIRPs. Ms. Riedesel gave a brief description on the CIRPs, noting that staff has reviewed the projects and recommends approval. She briefly reviewed the CIRP process, noting that per Executive Order 12372, "Intergovernmental Review of Federal Programs," the Commission is asked to review and comment on projects requesting federal funding.

Questions were raised regarding agenda item 10E., Virginia Department of Environmental Quality (DEQ) for VADEQ Pollution Prevention Enhancements on the definition of "E3." Ms. Riedesel stated that she would look into this and report back. Mr. Chenault moved, seconded by Mr. Pryde, to endorse the staff's recommendations. Motion carried unanimously. They are as follows:

- A. City of Waynesboro's Brownfield Revitalization Program. The City of Waynesboro was recently selected for funding under the US EPA Brownfields Grant Program to support Waynesboro's Brownfield Revitalization Program. This grant provides \$400,000 to assess environmental impacts related to hazardous substances and petroleum pollution. Given time constraints, the Executive Director submitted a letter of endorsement on June 20, 2012. Staff recommends ratification of the Executive Director's endorsement letter.
- B. Rural Business Enterprise Grant Program (RBEG) for Waynesboro Area Learning Tree. The Rural Business-Cooperative has received a pre-application for a RBEG for Waynesboro Area Learning Tree, Waynesboro, Virginia, for \$85,000. Staff recommends endorsement of the project.
- C. Total Action Against Poverty (TAP) for Homeowner Assistance Program. TAP is requesting financial assistance for the purpose of conducting a homeowner assistance program through the USDA Rural Development Section 533 Housing Preservation Grant Program for \$65,567. Staff recommends endorsement of the project.
- D. VDOT Draft FY13 SPR Work Program. The Virginia Department of Transportation has submitted an application for \$59,404,139 for the Draft FY13 SPR Work Program. Staff recommends endorsement of the project.

- E. Virginia Department of Environmental Quality (DEQ) for VADEQ Pollution Prevention Enhancements. DEQ has submitted an application for Pollution Prevention Enhancements for \$173,000. The proposed projects will expand and enhance two of the agency's current pollution prevention programs, the Virginia Environmental Excellence Program and the E3 initiatives underway within the Commonwealth. Staff recommends endorsement of the project.

Other Business

Ms. Riedesel announced that Bob Claytor, Rockbridge County Administrator, will be retiring on August 31, 2012.

Mr. Dowrey announced that he is a melanoma cancer survivor. He stated that it was caught in the early stages and he encouraged everyone to have checkups. Everyone wished him the best and congratulated him on his success!

Adjournment

Chairperson Dull announced that the next Commission meeting will be Monday, October 15, 2012. There being no further business to come before the Commission, a motion for adjournment was unanimously passed at 8:35 p.m.

Respectfully submitted,

Rita F. Whitfield
Administrative Assistant

Approved:

Larry Tolley
CSPDC Secretary



Central Shenandoah Planning District Commission

Minutes
Central Shenandoah
Planning District Commission Meeting
112 MacTany Place, Staunton, Virginia
October 15, 2012, 7:00 p.m.

Member Jurisdiction Representatives					
	Augusta County		City of Staunton		Staff
✓	David Beyeler	✓	Sharon Angle	✓	Bonnie Riedesel
✓	Marshall Pattie		Carolyn Dull, Chairperson	✓	Kevin McDermott
	Joseph Colvin		Rockbridge County	✓	Erin Yancey
	Kimberly Hull		A. W. Buster Lewis	✓	Elizabeth McCarty
	Bath County	✓	Chris Slaydon	✓	Cindi Johnson
✓	Bruce McWilliams		Rockingham County	✓	Rita Whitfield
	City of Buena Vista		Donald Delaughter	✓	Robbie Huff
✓	Larry Tolley, Secretary	✓	George Dowrey, III	✓	Rebecca Joyce
	City of Harrisonburg	✓	Dee Floyd		
	Charles Chenault		William Vaughn, Treasurer		Others
	Kai Degner		City of Waynesboro	✓	Anne Herring, Rural Development
✓	Stacy Turner	✓	Timothy Williams	✓	Art Powers, Rural Development
	Highland County	✓	David Bihl	✓	David Worley, Rural Development
✓	Kevin Wagner				
	City of Lexington				
✓	George Pryde				

Call To Order

The October 15, 2012, Central Shenandoah Planning District Commission meeting was called to order at 7:00 p.m. by Acting Chairperson Wagner. He explained that Chairperson Dull and Vice Chairperson Chenault were unable to attend and he would be acting Chairperson.

Acting Chairperson Wagner welcomed and introduced David Bihl, new representative for the City of Waynesboro.

Ms. Riedesel welcomed and introduced Cindi Johnson, Commission's new fiscal officer replacing Kathy Wise who retired in September. She also announced Kimberly Miller has been hired as an administrative assistant to assist with administrative support for the MPO and other planning projects.

Minutes

Mr. Pryde moved seconded by Mr. Floyd, to approve the minutes of the August 20, 2012, Commission meeting. Motion was carried by unanimous vote.

Executive Director's Report (EDR #12-5)

Ms. Riedesel reviewed the Executive Director's Report (attached to file minutes). She reported on the following:

- Staunton, Augusta, and Waynesboro Emergency Operations Plan (EOP). Ms. Riedesel reported that Commission staff assisted the three jurisdictions in the preparation and submittal of the EOP to the state by the deadline. She noted that each locality is required to have a current EOP to deal with hazards, natural disasters, and emergencies.
- Bath and Highland Stormwater Grants. Ms. Riedesel reported that Commission staff assisted Bath and Highland Counties in applying to the Virginia Department of Conservation and Recreation for a Locality Stormwater Program Development Grant. She stated that the Bath and Highland grants had been funded and will offer the localities the needed staff resources and technical assistance to develop their own stormwater management program consistent with the Virginia Stormwater Management Act and applicable regulations. She noted that other localities had applied and received approval.
- Staunton Safe Routes to School Grant. Ms. Riedesel announced that the City of Staunton has received approval for a Safe Routes to School Grant for McSwain Elementary. She noted the grant will provide funding for a number of infrastructure improvements which include sidewalks, multi-use trails, crosswalks and safety programs for students, teachers, and parents.
- Staunton-Augusta-Waynesboro Metropolitan Planning Organization (SAWMPO). Ms. Riedesel reported on the SAWMPO, noting that as a result of the 2010 Census, the urbanized areas of Staunton, Augusta, and Waynesboro have been designated a MPO for the purpose of conducting regional transportation planning. She noted that the CSPDC will be providing staff and administrative support to the SAWMPO.

Ms. Yancey reported on Innovative Stormwater Financing for Shenandoah Valley Localities. She noted that localities in Virginia have been presented with a series of new stormwater related requirements over the past year and reported on the required programs. Ms. Yancey stated that while these programs present multiple challenges for localities, paramount among them is determining how they will be financed. She distributed copies of a flyer announcing a workshop that will be held on October 26, 2012, from 9:30 a.m. to 3:00 p.m., at the Waynesboro Public Library in Waynesboro, sponsored by the CSPDC, City of Waynesboro, and

Shenandoah Valley Pure Water Forum. She stated that the goal of the workshop is to equip participants with the knowledge and resources needed to make informed decisions about financing these programs.

Ms. McCarty highlighted upcoming events regarding Agritourism and Fields of Gold. She reported on the Annual Shenandoah Valley Agritourism Festival to be held on October 21, 2012, from 12:00 noon to 5:00 p.m. at Augusta Expoland in Fishersville. She noted that this Festival is sponsored by the Greater Augusta Regional Chamber of Commerce. Ms. McCarty stated that admission is \$5.00 per carload and a can of food for the Blue Ridge Food Bank.

Ms. McCarty reported on the Fields of Gold Harvest Jubilee to be held on November 1, 2012, at Barren Ridge Vineyards in Fishersville. She stated that this event celebrates the end of the Fields of Gold planning phase and the beginning of the next season for the program. She reported on the number of activities accomplished through the Planning Grant. Ms. McCarty stated that a lot of support has been received from the localities for this event and recognized those individuals and agencies that provided contributions for the event.

Mr. Pattie announced that the Virginia Association of Counties (VACo) selected the Fields of Gold initiative as a recipient of its 2012 Achievement Awards in the Regional Collaboration category. He noted that VACo received 37 entries and selected 11 recipients in various categories and Augusta County was very excited about the award.

Mr. Huff gave a brief report on the On-Call Consultants Program. He noted that this program was established by the CSPDC for use by the region's localities and MPOs to provide professional consulting services in support of transportation projects. Mr. Huff noted that the four firms selected include McCormick Taylor, Renaissance Planning Group, Spectrum Design, and Draper Aden. Mr. Huff stated that three of the four firms have completed the VDOT pre-award audit process.

Ms. Joyce announced that the CSPDC's disaster preparedness and mitigation education program, Shenandoah Valley Project Impact, has been nominated by the National Hazard Mitigation Association and the Federal Insurance and Mitigation Administration to be one of only ten pilot communities in the United States to participate in the development of the Resilient Neighbors Network Program (RNN). She stated that the goal of the RNN is to help communities work together, strengthen, and expand local hazard mitigation programs. Ms. Joyce noted that Shenandoah Valley Project Impact and the CSPDC region were chosen as a pilot community for the RNN because of its long history of disaster mitigation, planning, and education activities in the Central Shenandoah Region.

Treasurer's Report

Acting Chairperson Wagner presented for consideration the Treasurer's Report (attached to file minutes). Ms. Johnson presented the Balance Sheet as of August 31, 2012, and the Grant Expenditure Budget vs. Actual for July through August, 2012. Mr. Beyeler moved, seconded by Mr. Pattie, to approve the Treasurer's Report as presented. Motion was carried by unanimous vote.

Presentation on USDA Rural Development Programs and Funding Opportunities

Acting Chairperson Wagner welcomed and introduced Anne Herring, Art Powers, and David Worley, USDA Rural Development representatives, who were present to give a presentation on USDA Rural Development Programs and Funding Opportunities. Ms. Herring presented a PowerPoint presentation on Commitment to Future of Rural Communities. She covered Working with Other Funding Agencies, Celebrating the Beginning of Projects, Successful Completion of Projects, reviewed Three Mission Areas, Rural Housing Programs, Rockbridge Area Habitat, Existing Homes Purchased with Rural Development Assistance, and Multi-Family Housing Programs.

Mr. Worley presented a PowerPoint presentation on Community Facility Programs including Health Care, Telecommunications, Public Safety, and Public Services; How Rural Development can Help Your Community with Direct Loans, Guaranteed Loans and Grants; Eligibility Criteria for Applicants and Rural Service Areas; Examples of Projects; Rural Development Investments; and Community Assistance to Health.

Mr. Powers reviewed Rural Utilities Programs such as a waterline under construction in Goshen, Virginia; Maury Service Authority Plant Upgrade; Enfield Tank Project in Lexington, Virginia; and he reviewed Rural Development resources, funding and rates; and Rural Development's application process. He requested any ideas, needs and ways Rural Development can help a locality.

Consideration of 457 Employee Contribution Plan

Acting Chairperson Wagner presented for consideration 457 Employee Contribution Plan. Ms. Riedesel gave a brief description on the Plan, noting that a 457 plan is a kind of defined contribution retirement plan in which employees can voluntarily opt to divert part of their salary into the 457 Plan. She stated that the money is automatically deducted from the employee's paycheck before taxes are taken out and grows tax-deferred until it's withdrawn. Ms. Riedesel stated that there would be no match from the Commission for the 457 Plan. Mr. Williams moved, seconded by Mr. Dowrey, to authorize the Executive Director to execute all documents pertaining to the 457 Plan. Motion was carried by unanimous vote.

Commonwealth Intergovernmental Review Process (CIRP) (BAF #12-14)

Acting Chairperson Wagner presented for consideration CIRPs. Ms. Riedesel gave a brief description on the CIRPs, noting that staff has reviewed the projects and recommends approval. Mr. Tolley moved, seconded by Mr. Pryde, to endorse the staff's recommendations. Motion carried unanimously. They are as follows:

- A. *The Highland Center Application for The Highland Center Renovation Project.* The Center has submitted an application for the Highland Center Renovation Project for a total funding of \$3,004,295. The purpose of this project is to create jobs by supporting entrepreneurs, artists and agricultural producers in the Alleghany Highlands region

through the renovation and equipping of an historic building to serve as a business and community incubator.

- B. **Highland School Energy Efficiency Project.** Highland County has submitted an application for the Highland School Energy Project for a total funding of \$560,000. The purpose of the project is to improve the learning environment (local infrastructure) and reduce the energy use and energy costs in the Highland County School while creating jobs and saving tax dollars to help stimulate the local economy.

Other Business

Under Other Business, the following was reported:

- Mr. McWilliams reported on the Harvest Moon Festival that was held last month in Bath County. He also announced that Matt Walker, Bath County Administrator, has resigned and that William O'Brien will serve as the Interim Bath County Administrator.
- Mr. Slaydon announced that Spencer Suter has been hired as the new Rockbridge County Administrator.
- Mr. Bihl announced that the City of Waynesboro was recently selected for funding under the US EPA Brownfields Grant Program to support Waynesboro's Brownfield Revitalization Program. He reported that this grant provides \$400,000 to assess environmental impacts related to hazardous substances and petroleum pollution.
- Ms. Riedesel announced that Ryan Spitzer, Glasgow Town Manager and Avery Daugherty, Grottoes Town Manager, have both resigned.
- Mr. Floyd reported on a project underway between Rockingham County and Rockingham Memorial Hospital to use methane gas produced by the local landfill as a fuel source for their boilers.

Adjournment

There being no further business to come before the Commission, a motion for adjournment by Mr. Dowrey, seconded by Mr. Williams, was unanimously passed at 8:10 p.m.

Respectfully submitted,

Rita F. Whitfield
Administrative Assistant

Approved:

Larry Tolley
CSPDC Secretary



Central Shenandoah Planning District Commission

Minutes
Central Shenandoah
Planning District Commission Meeting
112 MacTany Place, Staunton, Virginia
December 3, 2012, 6:00 p.m.

Member Jurisdiction Representatives					
	Augusta County		City of Staunton		Staff
✓	David Beyeler	✓	Sharon Angle	✓	Bonnie Riedesel
✓	Marshall Pattie	✓	Carolyn Dull, Chairperson	✓	Kevin McDermott
	Joseph Colvin		Rockbridge County	✓	Erin Yancey
✓	Kimberly Hull	✓	A. W. Buster Lewis	✓	Elizabeth McCarty
	Bath County	✓	Chris Slaydon	✓	Cindi Johnson
	Bruce McWilliams		Rockingham County	✓	Rita Whitfield
	City of Buena Vista		Donald Delaughter		Robbie Huff
✓	Larry Tolley, Secretary	✓	George Dowrey, III	✓	Rebecca Joyce
	City of Harrisonburg	✓	Dee Floyd	✓	Kimberly Miller
✓	Charles Chenault	✓	William Vaughn, Treasurer	✓	Phil Alexander
	Kai Degner		City of Waynesboro		Others
✓	Stacy Turner		Timothy Williams	✓	Michael Brittingham, Clann Mhor
	Highland County		David Bihl	✓	Dan Burke, Clann Mhor
✓	Kevin Wagner			✓	Kevin Donleavy, Clann Mhor
	City of Lexington			✓	Rhonda Roebuck, Clann Mhor
✓	George Pryde				

Call To Order

The December 3, 2012, Central Shenandoah Planning District Commission meeting was called to order at 6:00 p.m. by Chairperson Dull.

Minutes

Mr. Chenault moved, seconded by Mr. Wagner, to approve the minutes of the October 15, 2012, Commission meeting. Motion was carried by unanimous vote.

Executive Director's Report

Ms. Riedesel distributed and reviewed copies of CSPDC "Investments in the Region, FY 2009-FY 2012" and "CSPDC 2012 Program Highlights." She stated that one of the most

important services the Commission provides to its member jurisdictions is identification of funding opportunities. Ms. Riedesel noted that this year, the Commission applied for or assisted with \$1.8 million in funding with more than \$30,000,000 in new investments to the region.

Ms. Riedesel reviewed the “CSPDC 2012 Program Highlights”. She briefly highlighted the programs and services that the Commission provides regarding Economic Development, Energy, Transportation, Natural Resources and Environmental, Disaster Education and CERT, Utility and Infrastructure, Comprehensive Planning, and Affordable Housing.

Ms. Riedesel expressed her appreciation to Commissioners, localities, and staff for all their support and hard work this year.

Treasurer’s Report

Chairperson Dull presented for consideration the Treasurer’s Report (attached to file minutes). Mr. Vaughn presented the Balance Sheet as of October 31, 2012, and the Grant Expenditure Budget vs. Actual for July through October, 2012. Mr. Chenault moved, seconded by Mr. Pryde, to approve the Treasurer’s Report as presented. Motion was carried by unanimous vote.

Consideration of Budget Amendments (BAF #12-17)

Chairperson Dull presented for consideration Budget Amendments (BA) #13-01 through #13-04 (attached to file minutes). Ms. Johnson gave a brief description on the Amendments. Mr. Vaughn moved, seconded by Mr. Beyeler, to approve Budget Amendments #13-01 through #13-04. Motion was carried by unanimous vote. They are as follows:

- BA #13-01: DMME Energy Efficiency Project. The purpose of this amendment is to update the budget for the carry forward balance of the grant due to an extension; net increase to budget \$156,118.
- BA #13-2 – DMME Energy Grant Administration. The purpose of this amendment is to update the budget for the carry forward balance due to an extension of the grant end date; net increase to budget \$2,003.
- BA #13-3 – DHCD Homeownership DPA Program. The purpose of the amendment is to update the budget for the Contract Award Reduction; net decrease to budget \$16,250.
- BA #13-4 – SAW MPO. The purpose of this amendment is to update the budget for the VDOT startup funds for the new SAW MPO; net increase to budget \$50,000.

Consideration of 2013 Meeting Schedule

Chairperson Dull presented for consideration the CSPDC 2013 Meeting Schedule (attached to file minutes). Ms. Riedesel briefly reviewed the meeting schedule for 2013 for the Executive Committee and Full Commission meetings. Mr. Chenault moved, seconded by Mr. Floyd, to approve the 2013 CSPDC Calendar as presented. Motion carried unanimously.

Commonwealth Intergovernmental Review Process (CIRP) (BAF #12-15)

Chairperson Dull presented for consideration CIRPs. Ms. Riedesel gave a brief description on the CIRPs. Mr. Lewis moved, seconded by Mr. Vaughn, to endorse the staff recommendations on the below CIRPs. Motion carried unanimously. They are as follows:

- A. CSPDC Application for 2013 ARC Funds. The CSPDC has submitted an application to the Appalachian Regional Commission (ARC) for \$79,872 in ARC funding. Major work elements include planning and technical assistance to the ARC eligible communities of Bath, Highland and Rockbridge counties, Buena Vista and Lexington, and the towns of Goshen, Glasgow and Monterey. Staff recommends endorsement.
- B. CSPDC Application for 2013 EDA Funds. An application to be filed by the CSPDC to the Economic Development Administration (EDA) for \$120,000 EDA funding. Major work elements include comprehensive updating of the Comprehensive Economic Development Strategy, maintaining and updating the Regional Data Center, development of various economic development related statistical reports, etc. Staff recommends endorsement.
- C. An Application submitted by the Town of Monterey for Sewer Replacement Project. The Town of Monterey has submitted an application for a sewer replacement project to replace aging pipe with new pipe, for a total funding of approximately \$120,000. Given time constraints, the Executive Director submitted a letter of endorsement on October 22, 2012. Staff recommends ratification of the Executive Director's endorsement letter.

Adjournment

There being no further business to come before the Commission, a motion for adjournment was unanimously passed at 6:25 p.m.

The Commission subsequently reconvened for a presentation by Michael Brittingham, Dan Burke, Kevin Donleavy, and Rhonda Roebuck, Clann Mhor members, on the Clann Mhor Blue Ridge Tunnel – Past and Future.

The Commission presented the Planning Commissioner of the Year Award to Mr. William Vaughn, City of Staunton Planning Commission. The Commission also recognized staff employees Rebecca Joyce for 15 years; Robert Huff for 5 years; and Phil Alexander for 5 years of service to the Commission.

Respectfully submitted,

Rita F. Whitfield
Administrative Assistant

Approved:

Larry Tolley
CSPDC Secretary

Shenandoah Valley Partnership
THIRD QUARTER BOARD MEETING
Friday, January 27, 2012
10:00a.m.-12:00p.m.
Augusta County Government Center, Verona VA

Members Present: Greg Campbell, Dennis Burnett, David Beyeler, Larry Powell, Dave Tong, Carl Rosberg, Billy Vaughn, Brian Shull, Bonnie Riedesel, John Downey, Emmett Toms, Greg Hitchin, Greg Godsey, Betty Mitchell, Ken Newbold, Keith May, Brian Brown, Claire Collins

Members Absent: Krishna Kodukula, David Ferguson, Neal Menefee, Jon Ellestad, Sam Ashworth, Sam Crickenberger, and Tony Biller

Others Present: Staff: Rebekah Sours, Joan Hollen, Jane Van Ryan and Robin Sullenberger
Guests: Sharon Johnson, Debbie Melvin, Bruce McWilliams, Brandy Flint

Approval of Minutes: There being no changes or additions to the minutes of October 27, 2011, MOTION to approve the minutes as presented was made by Larry Powell and seconded by Billy Vaughn.
MOTION approved unanimously.

Committee Reports

Treasurer's Report:

Treasurer Brian Shull presented the 2010-2011 Audit, and the official financial reports were distributed. PBGH presented the audit to the Executive Committee in December. The Partnership's year-ending cash position was strong with only a slight decrease in assets due to amortization. Two notes of concern were outlined in the audit: the size of the organization requires SVP to allow the auditors to prepare financial statements and year-end cut off procedures need to be streamlined.

Motion to approve the 2010-2011 audit on recommendation by the Executive Committee by Emmett Toms; seconded by Betty Mitchell.
MOTION approved unanimously.

Mr. Shull reviewed the December Balance Sheet. The checking account has dropped significantly since December 31 due to large January bills. The reserve balance remains strong. Mr. Shull reviewed the Profit & Loss report. Private contributions are slightly below budget but strong. Dues and subscriptions are over budget due to being billed for the previous fiscal year and current year of Chmura subscriptions in this current fiscal year.

Motion to accept financial statements made by Brian Brown; seconded by Billy Vaughn.
MOTION approved unanimously.

Mr. Shull reviewed the proposed 2012-2013 budget. Public funding requests were adjusted to update census numbers.

Motion to approve 2012-2013 budget made by John Downey; seconded by Emmett Toms.
MOTION approved unanimously

Marketing Committee:

Joan Hollen reported on 2011 Marketing Committee activities. 2011 Project activity decreased, however, there were more announcements for capital investment than in 2010. Job creation increased in 2011. The Marketing Committee has committed to participating in BIO International with the I-81 Corridor. The Committee is also discussing attending Roundtables again versus holding a Valley Roundtable or working with VEDP on site consultants initiatives.

The web site upgrade has begun and should be done in the 1st quarter. The upgrade will allow SVP to house a training provider database funded by Dream It.Do It.-Shenandoah Valley.

The January issue of Mid-Atlantic Real Estate Journal will feature an article on the Valley written by Ms. Hollen.

The Executive Committee is recommending to the Board the purchase of JobsEQ, a one-stop source database hosted by Chmura.

Motion to purchase JobsEQ using reserves by Billy Vaughn; seconded by Greg Hitchin.
MOTION approved unanimously.

Ms. Hollen reviewed recent 2011 activities. These included the two-day Cabinet Secretary tour, project manager tour, and most recently, the Lunch and Learn presentation at VEDP. The Board viewed the video created for the presentation; the video will also be posted on the upgraded web site.

Mr. Vaughn commended the Marketing Committee for their involvement and support of SVP.

Investor Relations/Development Committee Report:

Greg Godsey reviewed Development Committee activity. Mr. Godsey commended the Committee's members and their involvement. SVP has received 10 new investors in the past quarter; 6 investors have dropped. The committee is working on ROI for private investors. A new member luncheon was held in January, and an investor networking event will be held February 29th at Capital Ale House in Harrisonburg.

So far in 2011-2012, around \$63,000 in private investments has been invoiced; SVP has received \$43,000.

Education/Workforce Committee Report:

John Downey reported on the Education/Workforce committee. An interactive database is being created and will be hosted on the SVP web site; Bluekey has begun work to be completed in the first quarter. The committee has created a prototype brochure to aid in attracting employees and employers to the region.

Sharon Johnson reported on "Work Ready Communities." This is a national effort created 5-7 years ago. It involves regionalizing a state and making each region "work ready." This region would be working toward a national career readiness certificate. This region's partnerships have led to being recommended to be a pilot site.

Dr. Downey reported on the Vision 20/20 Education Committee's efforts which he also chairs. That committee consists of school superintendents and college presidents. Dr. Downey wants to ensure there are no duplicate efforts.

CCAM discussions, led by Steve Landes, continue on locating a CCAM location in the Valley. Discussions have continued with existing CCAM initiatives. Mr. Sullenberger, Dr. Downey and Ms. Johnson have met to join in on initiatives using tobacco money.

Mr. Sullenberger reported on recent WIB activities. The Board completed a study of WIB activities, and Ms. Johnson will now serve as Director.

Shenandoah Valley Workforce Investment Board Update:

Sharon Johnson reported on the recently restructured Workforce Investment Board's (WIB) activities. The WIB will now drive all Valley workforce efforts, and local elected officials will be more involved. Bylaws are being recreated, and the Board is fully educated on how the WIB should operate. Five one-stop centers have been created. Compliance review issues are being addressed. Three employees currently staff the WIB; 2 more positions will be filled.

The WIB continues to work with the Shenandoah Valley Energy Partnership. Ms. Johnson wrote a grant proposal involving on-the-job training that will be announced in October 2012. The WIB will be partnering with another WIB to apply for a workforce innovation grant. Work continues with the Dream It. Do It. Shenandoah Valley program. Regional partnership meetings will begin for the region.

CEO Comments:

Robin Sullenberger congratulated Augusta and Rockingham County on their work on a recent craft brewery project. While neither location got the project, the area did receive a lot of exposure, and great packages were presented.

Ken Newbold spoke regarding JMU's Research for Public Service's revamping since the passing of Dr. John Noftsinger. Mr. Newbold spoke about partnering with SRI and working with potential spin-off companies. The University continues to work with Rockingham County to support the Tech Park.

Mr. Sullenberger reported that SRI is operating at the level expected; 50 employees currently work at SRI.

Bonnie Riedesel (Central Shenandoah Planning District Commission) reported on Fields of Gold. Funding has been received from the Department of Housing and Community Development. Each county involved in the initiative has two representatives on the Fields of Gold Board. Four sub-committees were created; marketing, economic impact, partnership development, and steering.

Debbie Melvin reported on VEDA's Legislative Day. Mr. Sullenberger will represent SVP.

Mr. Sullenberger spent two days in the last two weeks in Richmond working with the legislature.

Chair Comments:

Chair Greg Campbell commented on the level of partnership and momentum in the Partnership. SVP continues to have a good reputation in Richmond. Mr. Campbell commented on the Executive Committee's continuing discussion regarding resources. SVP is funded well below other regional partnerships in Virginia, and this discussion will continue through the year. Mr. Campbell asked staff to provide information on funding levels of other regional groups.

Claire Collins recommended outlining what could happen if more funds were allotted. The Partnership should develop an assets vs. liabilities outline to present to public and private investors.

There being no further business to come before the Board, the meeting adjourned.

Respectfully submitted,
Rebekah Sours, recording secretary

Shenandoah Valley Partnership
FOURTH QUARTER BOARD MEETING
Friday, April 27, 2012
9:30a.m.-11:30a.m.

Shenandoah Valley Regional Airport, Weyers Cave VA

Members Present: Greg Campbell, Tony Biller, Sam Crickenberger, Larry Powell, Dave Tong, Carl Rosberg, Billy Vaughn, Brian Shull, John Downey, Greg Hitchin, Greg Godsey, Keith May, Brian Brown, Claire Collins, Ken Newbold, David Beyeler, Betty Mitchell

Members Absent: Krishna Kodukula, David Ferguson, Neal Menefee, Jon Ellestad, Sam Ashworth, Bonnie Riedesel, Bill Hamilton, Emmett Toms

Others Present: Staff: Rebekah Sours, Joan Hollen, Jane Van Ryan and Robin Sullenberger
Guests: Sharon Johnson, Debbie Melvin, Carrie Hileman, Martin Briley, Bob Young, Jenny Harvey, Elizabeth McCarty, Amanda Huffman, Dennis Burnett, Jim Shaeffer, Kurt Hodgen, Martha Shickle, Bill Shuler, Jeff Vauhan, Johnny Woodward, Nicky Swayne, Mary Lou Bourne and Brandon Davis

Approval of Minutes: There being no changes or additions to the minutes of January 27, 2012, Motion to approve the minutes as presented was made by Betty Mitchell and seconded by Greg Godsey. MOTION approved unanimously.

Page County Membership:

Greg Campbell introduced the issue of Page County requesting membership back into the Partnership. Robin Sullenberger discussed the continued discussions with the Page EDA and Board regarding this membership. Robin noted that the Executive Committee is prepared to welcome the County back into the Partnership.

Motion to approve Page County membership into SVP by John Downey; seconded by Larry Powell
MOTION approved unanimously.

Committee Reports

Treasurer's Report:

Treasurer Brian Shull presented the official financial reports. Mr. Shull reviewed the Profit & Loss statement. Private contributions are strong and revenue is in good shape. The Executive Committee approved payment for JobsEQ and additional web site upgrades. The total marketing budget is still under year to date. Expenses are in line.

Motion to accept financial statements made by Brian Brown; seconded by Greg Hitchin.
MOTION approved unanimously.

Marketing Committee:

Joan Hollen reviewed the upgraded web site. The home page now features a slide show, including a public locality feature property and private investor profile. The upgraded site will now be able to host a training provider database being developed by the Education and Workforce Committee.

SVP purchased Jobs EQ and was able to offer a discount to localities and local colleges, and 12 have purchased licenses under SVP's license.

The Marketing Committee has elected a sub-committee to discuss site selection consultant options. The committee has put together a long range plan for reaching out to site location consultants. This will involve developing relationships with consultants by sending a consistent delegation out to visit consultants at their office and then developing an RFP to bring a paid consultant to the region to speak to our membership on a topic such as site readiness or the selection process. The next phase would be either to host a Consultant Roundtable or invite a consultant for a familiarization tour: both would require significant fundraising. VEDP has contributed support to this initiative, and SVP will be participating in its first outreach visit with VEDP in June to a NY Mets ball game. VEDP has engaged a sky box, and SVP will be able to invite 4 consultants from NY to the game.

Robin asked for feedback on the use of JobsEQ. Brandon Davis, John Downey and Billy Vaughn all noted their use. Mr. Vaughn added that JobsEQ is proving to be a great tool. Sharon Johnson noted it has been great for grants.

Mr. Sullenberger recently attended Winchester's VIP Tour and thought it was an exceptional program. He suggested bringing Ken Jones down and discussing how their program has been developed. Amanda Glover mentioned Staunton has organized high school visits to Carded Graphics for several years, and several internships have resulted.

Joan Hollen asked for everyone to send her news to continue to populate the web site news section

Investor Relations/Development Committee Report:

Greg Godsey reviewed Development Committee activity. So far in 2011-2012, around \$97,000 in private investments has been invoiced; SVP has received \$95,650. Three colleges have joined SVP: Blue Ridge Community College, Eastern Mennonite University, and Bridgewater College. A new member luncheon will be held soon. The Committee is also considering holding a second networking session in late November.

Deborah Flippo and Trent Byerly have recently joined the Development Committee.

Education/Workforce Committee Report:

John Downey reported on the Education/Workforce committee. He discussed the in-development training provider database. Bob Young of BRCC has taken the lead, and Dream It. Do It. Shenandoah Valley funded the database. The next step will be to have a pilot study.

A brochure was developed and has been handed off to the Marketing Committee for review.

BRCC recently made an announcement regarding their new bioprocessing program.

CCAM discussions, led by Steve Landes, continue on locating a CCAM location in the Valley. The CCAM study will commence on May 17th.

The Education Committee is recommending educational partners join the Partnership.

Mr. Sullenberger discussed CCAM funding. Carrie Hileman noted there is \$195,000 for CCAM in the VEDP budget for FY2014. Mr. Sullenberger offered to continue the discussion on where the funding should come from.

Mr. Sullenberger noted there would be huge benefits from the bioprocessing announcement. He noted BRCC's leap of faith in providing training for jobs that may not exist at this point.

CEO Comments:

Robin Sullenberger welcomed Page County guests.

The Board and guests broke for brief networking.

Presentation: Martin Briley, VEDP President & CEO

There being no further business to come before the Board, the meeting adjourned.

Respectfully submitted,
Rebekah Sours, recording secretary

Shenandoah Valley Partnership
THIRD QUARTER BOARD MEETING AND ANNUAL MEETING
Friday, July 27, 2012
9:00a.m.- 1:00p.m.
Shenandoah Valley Regional Airport, Weyers Cave VA

Members Present: Greg Campbell, Tony Biller, Sam Crickenberger, Billy Vaughn, Brian Shull, John Downey, Greg Hitchin, Greg Godsey, Keith May, Brian Brown, Claire Collins, Ken Newbold, Neal Menefee, Bill Hamilton, Dave Tong, and Darrell Short

Members Absent: Krishna Kodukula, David Ferguson, Jon Ellestad, Larry Powell, Bonnie Riedesel, Betty Mitchell, and Emmett Toms

Others Present: Staff: Rebekah Sours, Joan Hollen, Jane Van Ryan and Robin Sullenberger

Welcome and Introductions:

Greg Campbell welcomed all attendees of the Annual Meeting.

Board appointments and Reappointments:

Mr. Campbell presented the recommendations for appointments of the following new board members with two year terms to expire June 30, 2014.

- Mr. Scot Lilly, Farm Credit of the Virginias
- Mr. Darrell Short, Page County

Motion to approve new Board appointments on recommendation by the Executive Committee made by Dave Tong; seconded by Billy Vaughn.

MOTION approved unanimously.

Mr. Campbell presented the recommendations for reappointments of the following board members with two year terms to expire June 30, 2014.

- Mr. Brian Brown, City of Buena Vista
- Mr. Jon Ellestad, City of Lexington
- Mr. Greg Hitchin, City of Waynesboro
- Mr. Sam Crickenberger, Rockbridge County
- Mr. Ken Newbold, James Madison University
- Ms. Claire Collins, Bath County
- Mr. Greg Campbell, Shenandoah Valley Regional Airport
- Mr. Tony Biller, Nielsen Builders
- Dr. John Downey, Blue Ridge Community College

Motion to approve Board reappointments made by Billy Vaughn; seconded by Keith May.

MOTION approved unanimously.

Mr. Campbell presented the recommendations for the FY 2012-2013 Office of Treasurer:

- Brian Shull

The floor was opened for nominations; no nominations were made.

Motion to approve Brian Shull as Treasurer for FY 2012-2013 made by Sam Crickenberger; seconded by Billy Vaughn.

MOTION approved unanimously.

Mr. Campbell presented the recommendations for the FY 2012-2013 Vice Chair:

- Greg Godsey

The floor was opened for nominations; no nominations were made.

Motion to approve Greg Godsey as Vice Chair for FY 2012-2013 made by Greg Hitchin; seconded by Neal Menefee.

MOTION approved unanimously.

Committee chairs for the year are as follows:

- Billy Vaughn-Marketing Committee.
- John Downey-Education/Workforce Committee.
- Greg Godsey-Development Committee

Committee Reports

Treasurer's Report:

Treasurer Brian Shull presented the fiscal year reports for FY 2011-2012. Mr. Shull reviewed the Balance Sheet and Profit & Loss statement. The private contribution goal for the year (\$105,000) was exceeded by \$15,050 for a total of \$120,050. Expenses were under budget, and the reserve balance was over \$100,00 for the year.

Motion to accept financial statements made by Neal Menefee; seconded by Greg Hitchin.

MOTION approved unanimously.

Marketing Committee:

Billy Vaughn, Marketing Chair, thanked all committee members and reviewed SVP marketing activities for the year. The annual report was distributed outlining marketing highlights for the year.

Greg Hitchin discussed the Site Location Consultant initiative. The committee has put together a long range plan for reaching out to site location consultants. The committee sent out a RFP to bring a paid consultant to the region to speak to our membership on a topic such as site readiness or the selection process. The next phase would be either to host a Consultant Roundtable or invite consultants for a familiarization tour: both would require significant fundraising. VEDP has contributed support to this initiative, and SVP participated in its first outreach visit with VEDP in June to a NY Mets ball game.

Investor Relations/Development Committee Report:

Greg Godsey reviewed Development Committee activity. In 2011-2012, \$120,050 was received in private contributions. Two new member luncheons were held, and the Committee will hold a second networking session in October.

Education/Workforce Committee Report:

John Downey reported on the Education/Workforce committee. He discussed the in-development training provider database. Bob Young of BRCC has taken the lead, and Dream It. Do It. Shenandoah Valley funded the database. The next step will be to populate the database with programs and test the database with local employers.

Three colleges have joined SVP: Blue Ridge Community College, Eastern Mennonite University, and Bridgewater College.

CEO Comments:

Robin Sullenberger recognized retiring Board members Larry Powell, Sam Ashworth and Carl Rosberg. He presented Mr. Rosberg with an engraved pen for his extensive help and support in his tenure.

Sharon Johnson gave an update on the Shenandoah Valley Workforce Investment Board activities. A \$5 million grant from the Department of Labor was received and will focus on getting individuals into jobs who have been unemployed for 27 weeks or longer.

Elizabeth McCarty gave an update on Fields of Gold. An economic impact analysis is currently being completed through Chmura.

The Board and guests broke for brief networking.

Presentation: Paul Grossman, VEDP International Trade

Glen Sink, Center for Rural Virginia, and Senator Emmett Hanger led a discussion on rural issues.

There being no further business to come before the Board, the meeting adjourned.

Respectfully submitted,
Rebekah Sours, recording secretary

Shenandoah Valley Partnership
SECOND QUARTER BOARD MEETING
Friday, October 26, 2012
10:00a.m.- 12:00p.m.
Augusta County Government Center, Verona VA

Members Present: Greg Campbell, Dennis Burnett, Darrell Short, Tony Biller, Scot Lilly, Billy Vaughn, Brian Shull, Neal Menefee, John Downey, Greg Hitchin, Greg Godsey, Ken Newbold, Keith May, and Sam Crickenberger

Members Absent: Krishna Kodukula, David Ferguson, Jon Ellestad, Bonnie Riedesel, Betty Mitchell, and Emmett Toms

Staff: Rebekah Sours, Joan Hollen, Jane Van Ryan and Robin Sullenberger

Guests: Amanda Glover, Ken Boward, Jack Abato, Nick Swartz, and Courtland Robertson

Welcome and Introductions:

Greg Campbell welcomed all attendees of the Annual Meeting.

Board Appointments:

Mr. Campbell presented the recommendations for appointments of the following new board members with two year terms to expire June 30, 2014.

- Mr. Jack Abato, Cadence
- Mr. Ken Boward, Lumos Networks
- Ms. Connie Loughhead, Heatex America

Motion to approve new Board appointments on recommendation by the Executive Committee made by Greg Hitchin; seconded by Neal Menefee.

MOTION approved unanimously.

Minutes:

Scot Lilly requested a change to the minutes of July 27, 2012. Scot Lilly will be moved to the guest list, and Larry Powell will be moved to the Members Absent list. With this change, the minutes of July 27, 2012 and April 27, 2012 were approved on a MOTION by John Downey and seconded by Billy Vaughn. MOTION approved unanimously.

Committee Reports

Treasurer's Report:

Treasurer Brian Shull presented the 2011-2012 Audit. The Executive Committee was presented the audit by PBGH. Cash position increased slightly over the prior fiscal year. Two notes of concern were outlined in the audit. The size of this organization requires us to allow the auditors to prepare year-end financial statements, but by definition that constitutes an internal control deficiency. Certain year-end entries needed to be adjusted.

Neal Menefee questioned the remaining funds in the Transitions Project.

Motion by Neal Menefee, seconded by Ken Newbold to approve audit on recommendation of audit. MOTION approved unanimously.

Mr. Shull reviewed the September financial reports. SVP is currently cash strong; there is a large unbudgeted expense for the SVP Evaluation being completed by Nick Swartz. The personnel and benefits line items are currently over but will balance out by the end of the year. The reserve balance remains strong.

Motion by Greg Hitchin, seconded by John Downey to approve the financial reports as presented. MOTION approved unanimously.

Marketing Committee:

Joan Hollen reported on Marketing Committee activities. Ms. Hollen is currently working on a remake of the marketing brochure. There was a two-day photo shoot focusing on photos needed for the new brochure. Several trade shows have been attended in the first

quarter of the year-Mid-Atlantic Bio, Corenet, and Roundtable: Tucson. There was a lead from Roundtable Tucson for a food processing plant. Ms. Hollen distributed the survey results from the site consultant event. Both stakeholder and site consultant ratings are listed. There is an outreach trip planned for Atlanta in November to visit with site consultants. There is an upcoming Lunch and Learn meeting at VEDP being planned for December.

Robin Sullenberger and Billy Vaughn discussed the I-81 Corridor Group. Mr. Sullenberger discussed the survey results further. Lack of buildings is a weakness. Rail access, natural gas and free land are issues.

Greg Campbell discussed the Frontier Airlines announcement, non-stop to Orlando with a 130 seat plane. This could potentially lead to further development opportunities.

Investor Relations/Development Committee Report:

Greg Godsey reported on Investor Relations activity. Eight new private members have joined SVP in September/October. There is an upcoming networking social at Devils Backbone Brewing Company in Lexington. A new member luncheon will be held November 7th. Linda Mortensen has joined the Development Committee.

Education/Workforce Committee Report:

John Downey reported on the Education/Workforce committee. The interactive database is currently being populated with the goal of a January launch. SVP will be asking employers to look at the database before it is launched. The site consultant survey had a very high ranking for the educational system in the Valley. The upcoming focus of the committee will be fixing the pipeline issue of students to Valley businesses. Martin Briley recently signed MOU's with every higher ed institution committing to economic development.

Chmura was commissioned to study the area for CCAM. Students are being set up in focus groups to discuss manufacturing. Business leaders and educators are being surveyed.

CEO Comments:

Deferred

Chair Comments:

Deferred

Board Session: Nick Swartz and Courtland Robertson, SVP Evaluation

There being no further business to come before the Board, the meeting adjourned.

Respectfully submitted,
Rebekah Sours, recording secretary

APPENDIX B
Central Shenandoah Economic Development District
January 1, 2012 - December 31, 2012
Summary of Characteristics

Representative	Locality									Occupation	Representing		
		Elected Official	Citizen	Urban	Rural	Caucasian	African-American	Other	Male			Female	
CENTRAL SHENANDOAH PLANNING DISTRICT COMMISSION													
Beyeler, David	Augusta County	X			X	X				X	Farmer	Local Government	
Colvin, Joseph			X		X	X				X	Business	Local Government	
Pattie, Marshall			X		X	X				X	College Professor	Local Government	
Bullerdick, Kimberly			X		X	X				X	County Planner	Local Government	
McWilliams, Bruce*	Bath County	X			X	X				X	Business	Local Government	
Wagner, Kevin*	Highland County	X			X	X				X	Postmaster	Local Government	
Slaydon, Chris	Rockbridge County		X		X	X				X	Assistant Planning Director	Local Government	
Lewis, A.W. Buster*			X			X	X				X	Business	Local Government
Dowrey, George	Rockingham County		X		X	X				X	Business	Local Government	
Floyd, Dee			X			X	X				X	Retired Manufacturing Manager	Local Government
Vaughn, William*				X		X		X			X	County Planning Director	Local Government
Donald Delaughter			X			X	X				X	Business Manager	Local Government
Tolley, Larry*	City of Buena Vista	X		X		X				X	Sales	Local Government	
Chenault, Charles*	City of Harrisonburg	X		X		X				X	Paralegal	Local Government	
Kai Degner			X		X	X				X	Consulting	Local Government	
Turner, Stacy				X	X	X				X	City Planner	Local Government	
George Pryde	City of Lexington	X		X		X				X	Retired Advertising/Marketing	Local Government	
Angle, Sharon	City of Staunton		X	X		X				X	Planning Director	Local Government	
Dull, Carolyn W.*			X		X	X					X	Accountant	Local Government
Williams, Timothy	City of Waynesboro	X		X		X				X	Business	Local Government	
David Bihl				X	X		X				X	Finance	Local Government
SHENANDOAH VALLEY PARTNERSHIP													
Ferguson, David	Public Sector	X			X	X				X	Board of Supervisors	Shenandoah County	
Brown, Brian				X	X	X					X	Economic Development Director	City of Buena Vista
Beyeler, David			X			X	X				X	Board of Supervisors	Augusta County
Ellestad, Jon				X	X		X				X	City Manager	City of Lexington
Crickenberger, Sam				X		X	X				X	Community Development Director	Rockbridge County
Hitchen, Greg				X	X		X				X	Economic Development Director	City of Waynesboro
Riedesel, Bonnie				X	X		X				X	Executive Director	Central Shenandoah PDC
Collins, Claire			X			X	X				X	Board of Supervisors	Bath County
Mitchell, Betty				X		X	X				X	Director, The Highland Center	Highland County
Newbold, Ken				X	X		X				X	Director of Research and Innovation	James Madison University
Shull, Brian				X	X		X				X	Economic Development Director	City of Harrisonburg
Short, Darrell			X		X		X				X	Board of Supervisors	Page County
Vaughn, William				X		X		X			X	Economic Development Director	Rockingham County
Biller, Tony		Private Sector		X	X		X				X	President/CEO	Nielsen Builders, Inc.
Campbell, Greg				X		X	X				X	Manger	Shenandoah Valley Regional Airport
Downey, Dr. John				X		X	X				X	President	Blue Ridge Community College
Kodukula, Dr. Krishna				X	X				X	X		Senior Director of Biosciences Division	SRI International
Menefee, Neal				X	X		X				X	President/CEO	The Rockingham Group
Lilly, Scot				X		X	X				X	Management	Farm Credit of the Virginias
Toms, Emmett				X	X		X				X	Management	Dominion Virginia Power
Tong, David				X		X	X				X	President/CEO	Premier Technical Services
Jack Abato				X	X		X				X	President of Manufacturing	Cadence
Connie Loughhead				X		X	X				X	President	Heatex
Ken Boward				X	X		X				X	Senior Vice President/CAO	Lumos Networks
Godsey, Greg				X	X		X				X	Senior Vice President	Union First Market Bank
May, Keith				X	X		X				X	Owner and Broker	Cottonwood Commercial Realty
Note: CSPDC Charter requires a majority of board members be elected officials. *Denotes CSPDC Economic Development Committee			36%	64%	49%	51%	96%	2%	2%	82%	18%		
Riedesel, Bonnie, CSPDC Staff McCarty, Elizabeth, CSPDC Staff Sullenberger, Robin, SVP Staff Hollen, Joan, SVP Staff Sours, Rebekah, SVP Staff													

APPENDIX C
Key Regional Strategic Initiatives
Stakeholder List

Central Shenandoah Planning District
Commission (CSPDC)
Shenandoah Valley Partnership (SVP)

Rockingham County Board of Supervisors
Harrisonburg City Council
Augusta County Board of Supervisors
Staunton City Council
Waynesboro City Council
Rockbridge County Board of Supervisors
Buena Vista City Council
Lexington City Council
Bath County Board of Supervisors
Highland County Board of Supervisors

Harrisonburg-Rockingham Chamber of
Commerce
Augusta Regional Chamber of Commerce
Lexington-Rockbridge Chamber of
Commerce
Buena Vista Chamber of Commerce
Bath County Chamber of Commerce
Highland County Chamber of Commerce
Broadway-Timberville Chamber of
Commerce

Harrisonburg Industrial Development
Authority
Rockingham County IDA
Augusta County Industrial Development
Authority
Staunton Industrial Development Authority
Waynesboro Industrial Development
Authority
Rockbridge Regional IDA

Blue Ridge Community College
Dabney S. Lancaster Community College
James Madison University
Eastern Mennonite University
Bridgewater College
Mary Baldwin College

School Board – Rockingham County
School Board – City of Harrisonburg
School Board – Augusta County
School Board – City of Staunton
School Board – City of Waynesboro
School Board – Rockbridge County

School Board – City of Lexington
School Board – Bath County
School Board – Highland County

Rockingham County Planning Commission
Harrisonburg Planning Commission
Augusta County Planning Commission
Staunton Planning Commission
Waynesboro Planning Commission
Rockbridge County Planning Commission
Buena Vista Planning Commission
Lexington Planning Commission
Bath County Planning Commission
Highland County Planning Commission

Shenandoah Valley Technology Council
Shenandoah Valley Workforce Investment
Board
Shenandoah Valley Small Business
Development Center
The Rockbridge Partnership
The Highland Center

Shenandoah Valley Regional Airport
Commission

Shenandoah Valley Battlefields Foundation
Valley Conservation Council

Rockingham County Farm Bureau
Augusta County Farm Bureau

Community Association for Rural
Transportation

Augusta County Service Authority
Rockbridge County Public Service
Authority

VaLiance Health, LLC (Hospitals)
Highland Medical Center

Valley Community Services Board
Rockbridge Area Community Services
Board

Harrisonburg Office on Children and Youth
Bath County Social Services
Valley Program for Aging Services

