



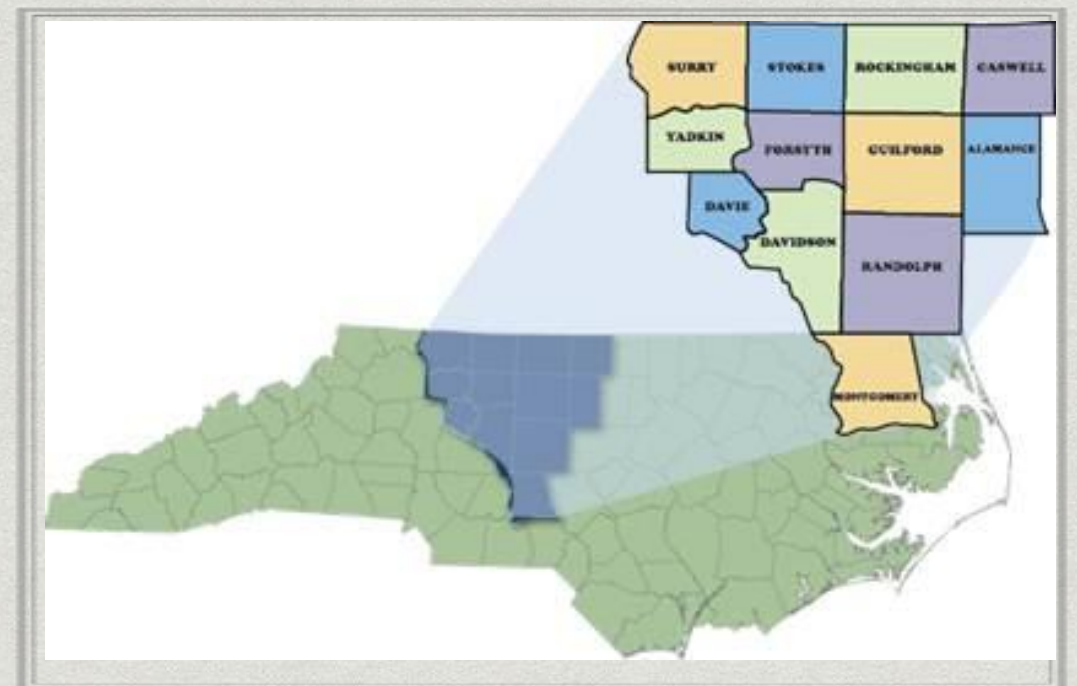
# OPPORTUNITIES FOR EVERYONE

PIEDMONT TOGETHER: EQUITY IN THE HOME OF THE  
WOOLWORTH SIT-INS AND KLAN - NAZI SHOOT OUT



# THE PIEDMONT TRIAD

- \* 1.6 MILLION PEOPLE - 2 MILLION BY 2040
- \* 12 COUNTIES
- \* BY 2040 NON-WHITES WILL OUTNUMBER WHITES
- \* 30% OF THE REGION'S COMMUTERS AWAKE UP IN ONE COUNTY AND TRAVEL TO ANOTHER COUNTY TO WORK







# PIEDMONT together

Community Choices.  
Regional Solutions.

- \* JOBS

- \* LESS ABOUT CHASING JOBS AND MORE ABOUT TRAINING AND FOSTERING ENTREPRENEURSHIP



- \* HOUSING

- \* MORE RENTAL AND MULTIFAMILY

- \* TRANSPORTATION

- \* PROVIDE MORE MOBILITY CHOICES



- \* HEALTH

- \* WALKABLE COMMUNITIES, AIR QUALITY, ENVIRONMENTAL JUSTICE

- \* PLACES AND SPACES

- \* MIXED USE MULTISTORY DEVELOPMENT IS A TAX REVENUE CASH COW

[piedmonttogether.org](http://piedmonttogether.org)





*City of* **GREENSBORO** *North Carolina*

## **Strong Cities, Strong Communities (SC2) Challenge: Using A Prize Competition to Innovate Economic Development**

*Locally-Oriented ~ Feasible ~ Innovative*

[SC2 Catalyst Website](#)



# SC2 Challenge Overview

- City awarded \$1 million grant from Economic Development Administration in September 2012
- Competition designed to generate strategic plans that boost economic development
  - Phase 1 requests proposals from multidisciplinary teams
  - Phase 2 asks up to 6 finalists to submit complete economic development plans
- Winners receive cash prizes from a pool of \$1 million