OPPORTUNITIES FOR EVERYONE

PIEDMONT TOGETHER: EQUITY IN THE HOME OF THE WOOLWORTH SIT-INS AND KLAN - NAZI SHOOT OUT
THE PIEDMONT TRIAD

- 1.6 MILLION PEOPLE - 2 MILLION BY 2040
- 12 COUNTIES
- BY 2040 NON-WHITES WILL OUT NUMBER WHITES
- 30% OF THE REGIONS COMMUTERS AWAKE UP IN ONE COUNTY AND TRAVEL TO ANOTHER COUNTY TO WORK
JOBS
- LESS ABOUT CHASING JOBS AND MORE ABOUT TRAINING AND FOSTERING ENTREPRENEURSHIP

HOUSING
- MORE RENTAL AND MULTIFAMILY

TRANSPORTATION
- PROVIDE MORE MOBILITY CHOICES

HEALTH
- WALKABLE COMMUNITIES, AIR QUALITY, ENVIRONMENTAL JUSTICE

PLACES AND SPACES
- MIXED USE MULTISTORY DEVELOPMENT IS A TAX REVENUE CASH COW

piedmonttogether.org
Strong Cities, Strong Communities (SC2)
Challenge: Using A Prize Competition to Innovate Economic Development

Locally-Oriented ~ Feasible ~ Innovative

SC2 Catalyst Website
SC2 Challenge Overview

• City awarded $1 million grant from Economic Development Administration in September 2012

• Competition designed to generate strategic plans that boost economic development
  – Phase 1 requests proposals from multidisciplinary teams
  – Phase 2 asks up to 6 finalists to submit complete economic development plans

• Winners receive cash prizes from a pool of $1 million