MAPA Region
MAPA ACTIVITIES

• Transportation Planning

• Data and Mapping Services

• Community & Economic Development
  Grant Assistance (CDBG, FEMA, etc.)
  Planning and Zoning
  Economic Development District (EDD)
  Revolving Loan Fund

• “Everything Else!”
  Heartland 2050
  Solid Waste Plan
  NIROC Aerial Photos
Assessment of readiness

In 2010, MAPA undertook an assessment of readiness to engage in a regional visioning process. This assessment engaged many of the counties in the region, as well as cities and special purpose districts.

It resulted in a decision to apply for a planning grant through HUD.
The region
The population is growing...

Total Population Growth

- MSA: +420,536 (+95%)
- Douglas County, NE: +236,090 (+84%)
- Sarpy County, NE: +143,147 (+912%)
- Pottawattamie County, IA: +23,476 (+34%)
- Cass County, NE: +8,680 (+54%)
- Washington County, NE: +8,723 (+76%)
- Saunders County, NE: +3,857 (+23%)
- Mills County, IA: +995 (+7%)
- Harrison County, IA: -4,632 (-24%)

Heartland 2050
# Steady future growth?

Population projections through 2050

## Total Population, All Counties, 2000 to 2050

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Core Counties</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Douglas</td>
<td>463,585</td>
<td>486,929</td>
<td>511,227</td>
<td>532,354</td>
<td>550,918</td>
<td>567,702</td>
<td>583,538</td>
<td>599,274</td>
<td>615,742</td>
<td>633,724</td>
<td>653,888</td>
</tr>
<tr>
<td>Sarpy</td>
<td>122,595</td>
<td>139,371</td>
<td>156,696</td>
<td>174,201</td>
<td>191,540</td>
<td>208,441</td>
<td>224,709</td>
<td>240,238</td>
<td>254,997</td>
<td>269,023</td>
<td>282,393</td>
</tr>
<tr>
<td><strong>Suburban Counties</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Nebraska Counties</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Burt</td>
<td>7,791</td>
<td>7,455</td>
<td>7,240</td>
<td>7,207</td>
<td>7,320</td>
<td>7,550</td>
<td>7,885</td>
<td>8,331</td>
<td>8,897</td>
<td>9,586</td>
<td>10,396</td>
</tr>
<tr>
<td>Cass</td>
<td>24,334</td>
<td>25,734</td>
<td>27,733</td>
<td>30,037</td>
<td>32,600</td>
<td>35,385</td>
<td>38,381</td>
<td>41,601</td>
<td>45,090</td>
<td>48,764</td>
<td>52,712</td>
</tr>
<tr>
<td>Dodge</td>
<td>36,160</td>
<td>36,078</td>
<td>36,176</td>
<td>36,625</td>
<td>37,367</td>
<td>38,377</td>
<td>39,673</td>
<td>41,296</td>
<td>43,294</td>
<td>45,708</td>
<td>48,665</td>
</tr>
<tr>
<td>Otoe</td>
<td>15,396</td>
<td>15,509</td>
<td>15,704</td>
<td>16,005</td>
<td>16,399</td>
<td>16,868</td>
<td>17,414</td>
<td>18,054</td>
<td>18,808</td>
<td>19,694</td>
<td>20,722</td>
</tr>
<tr>
<td>Washington</td>
<td>18,780</td>
<td>19,772</td>
<td>21,235</td>
<td>23,053</td>
<td>25,140</td>
<td>27,460</td>
<td>30,024</td>
<td>32,860</td>
<td>35,994</td>
<td>39,439</td>
<td>43,203</td>
</tr>
<tr>
<td><strong>Iowa Counties</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fremont</td>
<td>8,010</td>
<td>7,759</td>
<td>7,541</td>
<td>7,474</td>
<td>7,546</td>
<td>7,734</td>
<td>8,028</td>
<td>8,429</td>
<td>8,943</td>
<td>9,573</td>
<td>10,317</td>
</tr>
<tr>
<td>Harrison</td>
<td>15,666</td>
<td>15,884</td>
<td>16,242</td>
<td>16,752</td>
<td>17,385</td>
<td>18,099</td>
<td>18,879</td>
<td>19,735</td>
<td>20,686</td>
<td>21,750</td>
<td>22,941</td>
</tr>
<tr>
<td>Mills</td>
<td>14,547</td>
<td>15,284</td>
<td>15,213</td>
<td>15,164</td>
<td>15,100</td>
<td>15,999</td>
<td>16,879</td>
<td>19,789</td>
<td>21,752</td>
<td>22,816</td>
<td>23,990</td>
</tr>
<tr>
<td>Pottawattamie</td>
<td>87,704</td>
<td>89,738</td>
<td>92,378</td>
<td>95,111</td>
<td>97,943</td>
<td>100,650</td>
<td>103,872</td>
<td>107,104</td>
<td>110,653</td>
<td>114,651</td>
<td>119,143</td>
</tr>
<tr>
<td><strong>Core Counties Total</strong></td>
<td>586,180</td>
<td>626,300</td>
<td>667,923</td>
<td>706,555</td>
<td>742,458</td>
<td>776,143</td>
<td>808,247</td>
<td>839,510</td>
<td>870,739</td>
<td>902,747</td>
<td>936,282</td>
</tr>
<tr>
<td><strong>Suburban Counties Total</strong></td>
<td>248,218</td>
<td>253,671</td>
<td>261,682</td>
<td>271,954</td>
<td>284,105</td>
<td>297,820</td>
<td>313,118</td>
<td>330,265</td>
<td>349,593</td>
<td>371,328</td>
<td>395,652</td>
</tr>
<tr>
<td><strong>Grand Total All Counties</strong></td>
<td>834,398</td>
<td>880,971</td>
<td>929,606</td>
<td>978,509</td>
<td>1,026,563</td>
<td>1,073,962</td>
<td>1,121,365</td>
<td>1,169,775</td>
<td>1,220,322</td>
<td>1,274,075</td>
<td>1,331,933</td>
</tr>
</tbody>
</table>

Source: UNL BBR 2007
HEARTLAND 2050

A SYSTEMS APPROACH

Physical/Natural Environment
- Land
- Water Bodies
- Air

Human/Social Environment
- Education
- Workforce Development
- Arts & Culture
- Health & Social Services
- Business
- Government

Built Environment
- Housing
- Transportation
- Food Production
- Water/Sanitation
- Power

Regional infrastructure systems and their operating environments
Your chance to shape our region’s future!

Click here for expanded information about the scenarios.

Heartland 2050 - MetroQuest

Growing Responsibly. Together.

By 2050, our region will have more than 360,000 new residents and 150,000 new jobs... and how we grow matters!

Heartland 2050 is an unprecedented effort to develop a vision built upon our core values. We have the opportunity to define what kind of region we want to be forty years from now. It’s an opportunity to shape our destiny, to create a regional vision in harmony with our people, places and resources.

What we’re not?

Heartland 2050 will not make rules, laws or usurp local land use power. It will not commit jurisdictions to courses of action. Rather, it will foster a united, collaborative, and strategic approach to managing growth that maximizes public investment and helps our region excel well into the 21st century.

Click here to begin

Take the survey above and tell us what you think.

We want your input on how the region should grow! This is your chance to review four potential growth scenarios for the region and let us know
Scenario A: Trends
Scenario B: Workshop Feedback
Scenario C: Concentrated Growth
Scenario D: Distributed Growth
Thinking Regionally
Partnership
Rural Outreach
Map Exercise

Groups present maps and strategies
Products and Outcomes

- A Regional Vision
- Path to Action
- Regional Compact
- Implementation and Follow-through
Parallel Planning Efforts

2014 FOCUS GROUPS

- SAFETY, CRIME, VIOLENCE, GANGS
- ECONOMY AND JOBS, MAKING LIVABLE WAGE
- BASIC NEEDS – MAKING ENDS MEET, ACCESS TO FOOD, UTILITY PAYMENTS ASSISTANCE, HOUSING
- HEALTHCARE – ACCESS TO HEALTHCARE, MENTAL HEALTH SERVICES
- EDUCATION
- TRANSPORTATION