Risk Mapping, Assessment, and Planning (Risk MAP)

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Actively Manage Risks – *Know what is valued and what threatens it*

Managing Risk:
- Healthy
- Economically Sound
- Vibrant
- Safe Community

Tax Base

Community Gov’t

Products and Services
Flood Risk Management – One Specific Peril

Benefits and Risks to the...

- Environment
- Economy
- Social/Cultural

Reduce
Transfer
Accept

Risk

Identify
Analyze
Communicate
Vision/Plan

Flood Defenses
Land Use
Building Codes
Emergency Management
Risk MAP (Mapping, Assessment, and Planning)

Through collaboration with State, Local, and Tribal entities, Risk MAP will deliver **quality data** that increases **public awareness** and leads to **action that reduces risk** to life and property.

**Watershed Approach**

**Science Based Hazard and Risk**