



Building Economic Resilience to Disasters in the Southern Tier


James King
State Director
NYSBDC

NYSBDC

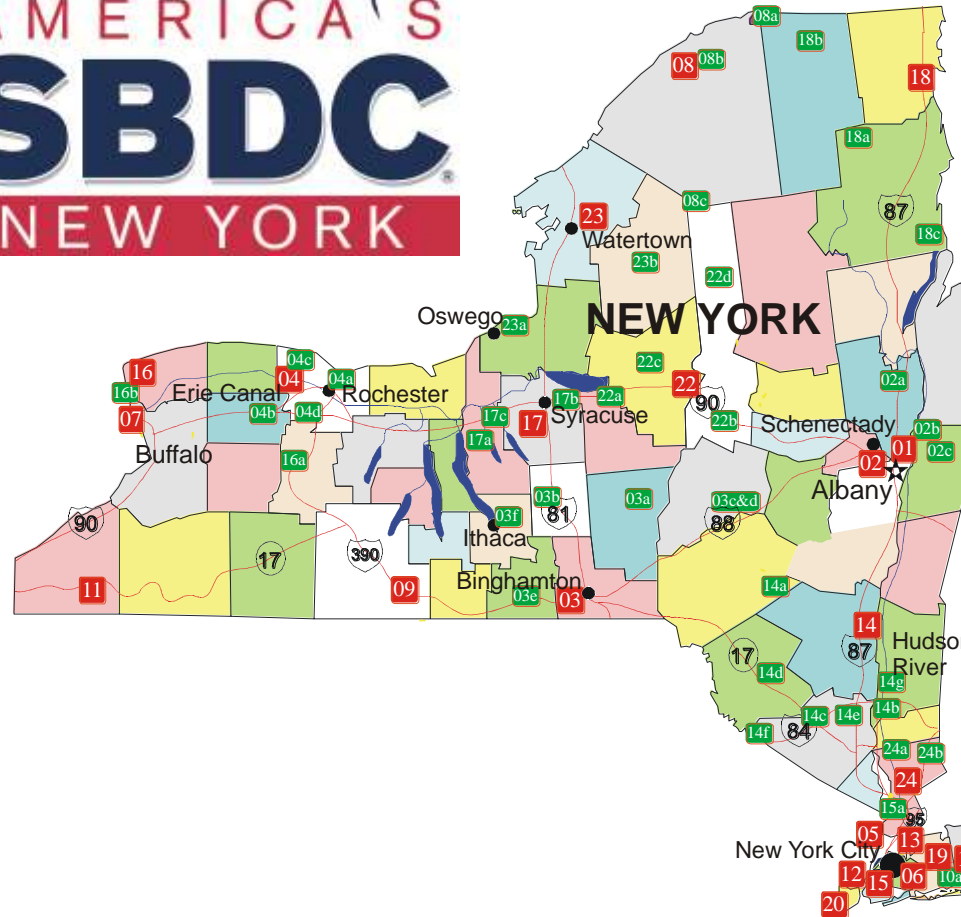
The SBDC is a Partnership:

SUNY, the U.S. Small Business Administration, New York State, higher education institutions and the private sector.

Providing one-to-one business advisement, training and research in support of entrepreneurship and economic development for New York.



Statewide Network



NYS SBDC Centers

- [01] Central - (518) 443-5398
- [02] Albany - (518) 453-9567
 - [02a] Saratoga County Satellite
 - [02b] Troy SBDC Satellite
 - [02c] NDC - (518) 525-2644
- [03] Binghamton - (607) 777-4024
 - [03a] Chenango County Satellite - (607) 334-1400
 - [03b] Cortland County Satellite - (607) 756-2814
 - [03c] Delaware County Satellite - (607) 432-4500
 - [03d] Otsego County Satellite - (607) 432-4500
 - [03e] Tioga County Satellite - (607) 687-2020
 - [03f] Tompkins County Satellite - (607) 777-4024
- [04] Brockport/Rochester - (585) 395-2334
 - [04a] Rochester Outreach - (585) 232-7310
 - [04b] Batavia Satellite - (585) 343-7440
 - [04c] Greece Outreach - (585) 232-7310
 - [04d] RIT Satellite - (585) 232-7310
- [05] Bronx - (718) 960-8806
- [06] Brooklyn - (718) 963-4112 x563
- [07] Buffalo - (716) 878-4030
- [08] Canton - (315) 386-7312
 - [08a] Akwesasne Satellite - (315) 386-7312
 - [08b] Massena Satellite - (315) 764-5321
 - [08c] Wanakena Satellite - (315) 386-7312
- [09] Corning - (607) 962-9461
- [10] Farmingdale - (516) 420-2765
 - [10a] Hempstead Outreach - (516) 564-8672
- [11] Jamestown - (716) 665-5754
 - [11a] Dunkirk Outreach - (800) 522-7232
- [12] LaGuardia - (718) 482-5303
- [13] Manhattan - (212) 346-1900
- [14] Mid-Hudson Region - (845) 339-0025
 - [14a] Catskill Watershed Satellite (845) 586-1400
 - [14b] Fishkill Satellite - (845) 837-3945
 - [14c] Middletown Satellite - (845) 341-4771
 - [14d] Monticello Satellite - (845) 791-8338
 - [14e] New Windsor Satellite - (845) 567-2702
 - [14f] Port Jervis Satellite - (845) 856-3830
 - [14g] Poughkeepsie Satellite - (845) 454-1700
- [15] Midtown Manhattan - (646) 312-4790
- [16] Niagara - (716) 614-6480
 - [16a] Genesee Outreach - (716) 245-5429
 - [16b] Niagara Falls Satellite - (716) 295-4793
- [17] Onondaga - (315) 498-6070
 - [17a] Cayuga County Chamber of Commerce Satellite - (315) 498-6070
 - [17b] CNY/TDO Satellite - (315) 498-6070
 - [17c] Liverpool OCC North Satellite - (315) 498-6070
- [18] Plattsburgh - (518) 564-2042
 - [18a] Lake Placid Satellite - (518) 523-4906
 - [18b] Malone Satellite - (518) 481-5755
 - [18c] Ticonderoga Satellite - (518) 585-6366
- [19] Queens - (718) 262-2880
- [20] Staten Island - (718) 982-2560
- [21] Stony Brook - (631) 632-9070
 - [21a] Brookhaven National Laboratory Satellite - (631) 344-2393
 - [21b] Great River Satellite - (631) 859-8929
 - [21c] Southampton Satellite - (631) 287-0059
- [22] Utica-Rome - (315) 792-7547
 - [22a] Ganastota Satellite - (315) 697-9817
 - [22b] Herkimer Satellite - (315) 868-0300
 - [22c] Old Forge Satellite - (315) 369-2814
 - [22d] Rome Satellite - (315) 337-6360
- [23] Watertown - (315) 782-9262
 - [23a] Oswego Outreach - (315) 312-5696
 - [23b] Lowville Satellite - (315) 782-9262
- [24] Westchester - (914) 375-2107
 - [24a] Dobbs Ferry Outreach - (914) 674-7985
 - [24b] White Plains - (914) 948-4450

Best Practices

Regional award for “exemplary and creative” assistance to small businesses after 9-11

National Award, selected from 10 regional, 54 ‘state’ winners

- Recovery coordinated with NYC, NYS, US and private agencies.
- WTC Small Business Recovery Loan Fund .



Hurricane Sandy/Lee/Irene

Overview full impact area:

Original plans:

1. 1,200–1,400 self-applications; not useable
2. Potential for scams a concern: Katrina New Orleans
3. Federal (HUD) restrictions onerous; source of funding
4. Equipment, Inventory, Working Capital needs
5. Physical Damage assistance awaiting requirements
6. Services more time consuming; anticipated 4–6 (18–24 hrs.)
7. Adding Storms Irene and Lee, Southern Tier, Capitol Region, North Country, Mohawk Valley

SBDC Hurricane Outreach Sites



Hurricane Sandy Recovery



- Opened 12 Outreach Offices in high impact areas: Rockaways, SI, LI, Brooklyn
- Secured 36 volunteers from SBDC Offices outside the disaster area: mutual aid
- Sole intake location for NYS bridge financing from ESD
- Co-located SBA BRCs (Business Recovery Centers) in SBDC Regional Centers
- Business assistance provider for SBA Disaster Lending, Named in Hurricane Sandy Relief Bill

SBA contracting, SBDC longer-term, 3-5 yr. recovery cycle

9-11 and Katrina: Small Business 1st Responder

Key Issues

- ▶ Having a plan; where people will contact, alternatives to locate assistance, the next event.
- ▶ Communications requirements
- ▶ Timing; Surge not predictable, usually delayed
- ▶ Staff well being; a lot of psychological burden
- ▶ Staff immediately effected
- ▶ Recovery of documentation for financial assistance
- ▶ Prioritize needs; charging stations, water, food
- ▶ Longer term plans, will market return?
- ▶ Build it better, 100 year events seem to be more frequent

Thank You

