Building Economic Resilience to Disasters in the Southern Tier

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The SBDC is a Partnership: 
*SUNY, the U.S. Small Business Administration, New York State, higher education institutions and the private sector.*

Providing one-to-one business advisement, training and research in support of entrepreneurship and economic development for New York.
Regional award for “exemplary and creative” assistance to small businesses after 9–11

National Award, selected from 10 regional, 54 ‘state’ winners

- Recovery coordinated with NYC, NYS, US and private agencies.
- WTC Small Business Recovery Loan Fund.
Overview full impact area:

Original plans:

1. 1,200–1,400 self-applications; not useable
2. Potential for scams a concern: Katrina New Orleans
3. Federal (HUD) restrictions onerous; source of funding
4. Equipment, Inventory, Working Capital needs
5. Physical Damage assistance awaiting requirements
6. Services more time consuming; anticipated 4–6 (18–24 hrs.)
7. Adding Storms Irene and Lee, Southern Tier, Capitol Region, North Country, Mohawk Valley
Opened 12 Outreach Offices in high impact areas: Rockaways, SI, LI, Brooklyn
Secured 36 volunteers from SBDC Offices outside the disaster area: mutual aid
Sole intake location for NYS bridge financing from ESD
Co-located SBA BRCs (Business Recovery Centers) in SBDC Regional Centers
Business assistance provider for SBA Disaster Lending, Named in Hurricane Sandy Relief Bill
SBA contracting, SBDC longer-term, 3-5 yr. recovery cycle
9-11 and Katrina: Small Business 1st Responder
Key Issues

- Having a plan; where people will contact, alternatives to locate assistance, the next event.
- Communications requirements
- Timing; Surge not predictable, usually delayed
- Staff well being; a lot of psychological burden
- Staff immediately effected
- Recovery of documentation for financial assistance
- Prioritize needs; charging stations, water, food
- Longer term plans, will market return?
- Build it better, 100 year events seem to be more frequent
Thank You