Claremont City Center Project
• Dysfunctional zoning ordinance
• Zoning was fighting development, revitalization, and home improvement
• Prior attempts at zoning amendments had not been successful
• Over 50% of residential use in 8% of land mass with historic commercial and industrial use – zoning needed a major overhaul not just nips & tucks
• So...
Zoning Went Public

• 12 member Steering Committee
• Steering Committee walked and surveyed every neighborhood
• 5 focus groups, design charrette, storefront mapping, 5 public hearings, monthly ZBA, Planning Board and City Council updates all on local cable television
• Result. Unanimous vote for substantive zoning changes for the City Center by Steering Committee, Planning Board and City Council.
One of Our Favorite Tools
Created by our consultant, the Cecil Group
Claremont City Center Project Steering Committee Mission Statement

The Steering Committee of Claremont, NH City Center Project is committed to engaging community stakeholders in transformational activities which:

- Preserve & maintain our historic cityscape,
- Encourage economic investment & revitalization,
- Improve the quality of residential & commercial property,
- Improve vehicular & pedestrian travel mode choices & needed infrastructure,
- Encourage use of underutilized space,
- Encourage redevelopment that maximizes existing city infrastructure,

for the future benefit of those who live in, work in, and visit the City of Claremont.
One of our success stories relates to social equity and inclusion, as we were fortunate to engage our Community Action Agencies to survey their participants at their locations.

- Survey developed and administered at each of their locations
- 412 completed and returned
- Results integrated into final report
Survey

- General Information
  - gender, age, zip, education level, employment status and access to private vehicle

- Housing
  - Are there plentiful safe and affordable housing options near you
  - If not, what are some of the issues with this
  - Suggestions for creating adequate housing

- Jobs
  - Are there enough of the right type of jobs near where you reside
  - If not, what are some of the issues with this
  - Suggestions for right type of growth in jobs

- Transportation
  - Are there reliable and affordable public transportation options to get to your job
  - If not, what are some of the issues with this
  - Suggestions for creating the right type of transit that better serves pop
Success (cont.)

- **More Information**
  - Would you like to be contacted for a more detailed follow-up interview?
  - Would you like to be added to our email list to be updated on study happenings (public meetings, work products, etc.)?

- For more information about the study, and view the survey results please visit our study website at [http://www.sustaineasterhct.org/](http://www.sustaineasterhct.org/).
SUCCESS 2

24 Leveraged Partners

- Eastern CT Transportation Consortium
- 1,000 Friends of CT
- Access Agency (CAA)
- TVCCA (CAA)
- WRCC
- EASTCONN
- Eastern CT State University
- QVCC
- Mohegan Tribal Utilities
- Northeast Economic Partnership (CEDS)
- seCTer (CEDS)
- LGV Inc

- Norwich Community Development Corp
- SEAT (transit district)
- WRTD (transit district)
- Northeast Transit District
- Windham ARTS
- United Way
- City of New London
- City of Norwich
- Town of Groton
- Town of Windham
- Town of Killingly
- Town of Putnam
The Metro Boston Consortium for Sustainable Communities is moving....

MetroFuture: From Plan to Reality

Jennifer Raitt, Chief Housing Planner
Consortium Membership (170 total)

Non Profits: 49%
Municipalities*: 39%
Institutions: 5%
Housing Authorities: 3%
State Agencies: 2%
Foundations: 2%
Other: 1%

*Includes 66 cities and towns that represent 80% of the region’s population.
The Work Underway…

- Development and preservation priorities identified in 36 MAPC municipalities; another 28 in process
- Regional Housing Plan; Fair Housing and Equity Assessment
- Regional Climate Change Adaptation Strategy
- New TOD Funding Options & Station Area Plans
- Downtown and neighborhood planning in Regional Urban Centers such as Lynn, Quincy & Salem
Implementation Requires…

- Local zoning changes
- Local, state and federal investment in catalytic projects
- Active, engaged new leaders
- Innovation in public management
- Public-private-philanthropic partnerships
- Preservation of the region’s assets, from affordable housing units to farmland
- Political will
Implementation Would Accomplish…

- New jobs and housing in efficient locations
- Better access to jobs, homes, schools, and play
- Healthier population
- Greater equity in distribution of employment, housing, education, and health outcomes
- Less auto usage and attendant congestion, pollution, and time away from family and community
- Lower “H+T” (housing + transportation) cost burden
- Fewer greenhouse gas emissions
- Avoided wasteful infrastructure expansion
## Two Possible Housing Futures

<table>
<thead>
<tr>
<th>Status Quo</th>
<th>The “New” New Paradigm</th>
</tr>
</thead>
<tbody>
<tr>
<td>Regional in/out migration rates held constant at 2006 – 2011 average</td>
<td>Domestic outmigration slows by 1.5% per year; in-migration increase 0.75% per year</td>
</tr>
<tr>
<td>Municipal migration rates held constant at 2000 – 2010 averages</td>
<td>1% decrease in 25 – 39 year old migration out of urban communities</td>
</tr>
<tr>
<td>Housing demand preferences held constant at 2006 – 2010 average, by age and municipality</td>
<td>2% increase in rate at which seniors transition from single family to multifamily</td>
</tr>
</tbody>
</table>
How can we infuse social equity throughout the RhodeMap RI planning process?
PROCESS AND ORGANIZATION

Social Equity Advisory Committee

RhodeMap RI Consortium
PROCESS AND ORGANIZATION

Social Equity Advisory Committee

- Community members
- Non-profit organizations
- Trained facilitators

Equity recommendations
Outreach and engagement
Training
DATA AND ANALYSIS

PolicyLink Equity Profile

Opportunity Mapping

Share of Net Population Growth Attributable to People of Color

All growth attributable to POC
76% to 99%
51% to 75%
1% to 50%
All growth attributable to whites
Decline in whites and POC

King County, Washington
Example
OUTCOMES

Plans, strategies, and recommendations that promote equity

August 8 and 9, 2013
Portsmouth, New Hampshire
PARTICIPANTS IN THIS GROUP FEEL THAT THEY MADE HISTORY
Hmong focus group
VIETNAMESE COMMUNITY FEEDBACK - WACHUSETT CORRIDOR PROJECT
Key Considerations

- Greenspace and Connection to Downtown – Promoting Connectivity
- Providing opportunity for economic growth for those living within the project radius
- Promoting acceptance and equality for all citizens regardless of background