



NADO

NATIONAL ASSOCIATION OF DEVELOPMENT ORGANIZATIONS

ATC 2013

2013 ANNUAL TRAINING CONFERENCE PROGRAM

August 24–27, 2013 | Hilton San Francisco, Union Square | San Francisco, CA

NADO.ORG

NADO thanks each of the supporting organizations and exhibitors for participating in this conference.

Sponsors:

- Appalachian Regional Commission
- Development District Association of Appalachia
- Environmental Systems Research, Inc.
- Federal Highway Administration (Under grant number DTFH61-06-H-00029)
- Ford Foundation
- Portfol/PIDC
- Small Business Administration (Under grant number SBA HQ-10-I-0317)
- South Central Oregon Economic Development District / U.S. Economic Development Organization, Seattle Regional Office
- U.S. Economic Development Administration (Under grant numbers 08-79-04379 and 99-06-07-07548)
- VC3 (ATC 2013 Wi-fi sponsor)
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Exhibitors:

- Amerinational Community Services, Inc.
- Business USA
- Council for Adult and Experiential Learning (CAEL)
- Environmental Systems Research, Inc.
- Magellan Advisors, LLC
- NADO
- NADO Research Foundation
- Portfol/PIDC
- Rural Assistance Center
- Select USA
- VC3



Conference Registration and Information Center

Registration:

Friday, August 24 - West Lounge
Saturday, August 25 through
Tuesday, August 27 - East Lounge

Stop by the Conference Registration and Information Center to pick up your name badge and conference packet.

Registration Schedule

Friday, August 23

4:00 p.m. – 6:00 p.m.

Saturday, August 24

7:30 a.m. – 5:00 p.m.

Sunday, August 25

7:30 a.m. – 5:30 p.m.

Monday, August 26

8:00 a.m. – 5:00 p.m.

Tuesday, August 27

8:00 a.m. – 5:00 p.m.

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Please note that hotel meeting room temperatures are not within our control. We suggest that you plan accordingly and bring a sweater. The conference is meant to be a comfortable training experience for attendees and business casual dress is encouraged, except for the President's Award Dinner which is business attire.

Dear NADO members and friends:

Welcome to San Francisco and the National Association of Development Organizations' 2013 Annual Training Conference!

On behalf of the Board of Directors, I want to extend our heartfelt appreciation to each of you for your continued commitment to, and support of, NADO and the NADO Research Foundation. We are thrilled that so many of our members have traveled to San Francisco for this conference. I know that between the conference program and terrific setting in the City by the Bay, everyone will have an enjoyable and productive time.

As President of NADO, I am honored to be at the helm during such an exciting time. Since we convened in Las Vegas last October, our organization has experienced much change and considerable growth. As an organization, we met the challenges of leadership change by creating opportunities for the board, staff, and membership to explore new projects and programs. Today, we are as strong as ever as membership continues to grow.

This past year, our legislative team partnered with NADO members to deliver quality testimony to Congress, strengthen existing and build new partnerships with other national organizations, and advocate for programs near and dear to regional development organizations across the nation. The Research Foundation produced top-notch education programs and quality reports while bringing new resources to the table, allowing NADO to expand our research and training programs.

This year's conference offers training and education opportunities covering a broad and diverse range of topics; we are convinced there is something of interest to everyone. As always, we have planned a mix of training venues—from tried and true plenary sessions, to roll-up-your-sleeves learning labs, to informal but informative conversation cafés, to the ever-popular mobile workshops—that offer replicable examples of best and promising practices, thought-provoking ideas and strategies, and many chances to “talk shop” during scheduled networking breaks. We encourage you to participate in as many activities as you can.

We have some exciting tools for attendees this year. With very generous support from VC3, we are able to provide free Wi-Fi to attendees in all of the conference meeting rooms as well as the registration and coffee break area. In addition, a 2013 ATC mobile app has been created to keep you connected throughout the entire event. Access it regularly for the conference agenda, speaker presentations, attendee contact information, and much more! Visit page 15 to learn how to access and use the app.

I encourage you all to attend a number of key events at our conference, including our Board of Directors' meetings (Sunday and Tuesday), the Annual Business Meeting, and the President's Award Dinner (Tuesday). These are great opportunities to learn more about the operations of your national organization.

Additionally, I am proud that NADO will celebrate the accomplishments of nearly 100 Innovation Awardees during the reception on Monday afternoon. This is a wonderful opportunity for conference attendees to learn about the best practices in regional development across the nation.

Thank you for the opportunity to serve as your President this past year and have a wonderful conference!

Very sincerely,



John Leonard
President 2012–2013
Southern Georgia Regional Commission Executive Director

Stay Connected at ATC 2013!

Thanks to VC3, attendees have free Wi-Fi in the meeting rooms and registration area!



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2013 Schedule-at-a-Glance

Friday, August 23

4:00 – 6:00 p.m.
Conference Registration

West Lounge

Saturday, August 24

7:30 a.m. – 5:00 p.m.
Conference Registration

East Lounge

8:15 a.m. – 5:00 p.m.
Mobile Workshop: **Main Lobby/Taylor Street Entrance**
Growing Grapes to Grow the Region's
Economy: Sonoma County's Wine Sector

9:30 a.m. – 12:00 p.m.
• Executive Director Learning Lab: Embracing
Technology as a Management Tool **Golden Gate 2-3**
• CEDS: A Primer **Golden Gate 7-8**

12:00 – 1:30 p.m.
Lunch on Your Own

1:30 – 4:00 p.m.
• Executive Director Learning Lab:
Affordable Care Act and RDOs **Golden Gate 2-3**
• Learning Lab: Data: The Cause of and Solution to
All of Life's Problems **Golden Gate 7-8**

5:00 – 6:30 p.m.
Reception for New Board Members,
New NADO Members, New Executive
Directors, Hosted by the NADO Board (By invitation) **Imperial Suite,
Tower 3, 19th Fl**

Sunday, August 25

7:30 a.m. – 5:30 p.m.
Conference Registration

East Lounge

8:15 a.m. – 5:00 p.m.
Mobile Workshop:
Growing Grapes to Grow the
Region's Economy:
Sonoma County's Wine Sector **Main Lobby/
Taylor Street Entrance**

8:30 – 10:00 a.m.
Membership Regional Caucus Meetings
• East **Golden Gate 1**
• Midwest **Golden Gate 2-3**
• Southeast **Golden Gate 7-8**
• Southwest **Golden Gate 4**
• West **Golden Gate 5**

10:15 a.m. – 12:00 p.m.
• Executive Director Learning Lab:
Why Audit Quality is Important for Auditees **Golden Gate 2-3**
• Incorporating Disaster Plans into CEDS **Golden Gate 7-8**
• Policy Officials Learning Lab:
Defining Your Role **Golden Gate 4-5**

12:00 – 1:30 p.m.
Executive Committee Meeting **Imperial Suite, Tower 3, 19th Fl**

12:00 – 1:30 p.m.
Lunch on Your Own

1:30 – 3:00 p.m.
Nominating Committee **Golden Gate 1**

1:30 – 3:30 p.m.
• Executive Director Learning Lab: Implementing a Successful
and Beneficial Evaluation Process **Golden Gate 2-3**
• Assessing the Value of a Statewide CEDS **Golden Gate 7-8**
• Policy Officials Learning Lab: **Golden Gate 4-5**
Communicating with Your Various Audiences

3:45 – 5:15 p.m.
NADO Board of Directors Meeting **Continental 4**
All NADO members are invited to attend the final meeting
of the 2012–2013 NADO Board of Directors.

5:30 – 7:00 p.m.
Opening Reception **Continental 5-6**

Monday, August 26

7:30 – 8:30 a.m.
DDAA Breakfast (By invitation) **Continental 4**

8:00 a.m. – 5:00 p.m.
Conference Registration **East Lounge**

8:30 – 10:00 a.m.
Plenary Session: Regional
Resilience in Action **Continental 5-6**

10:00 – 10:15 a.m.
Networking Break

10:15 a.m. – 12:00 p.m.
• Engaging Staff During Times of Change **Continental 1-3**
• Federal-Local Partnerships to Implement **Continental 7-9**
Place-Based Economic Development **Continental 4**
• Building Truly Resilient Communities,
One Decision at a Time **Golden Gate 7-8**
• Conversation Café: Regional Council
Accountability and Crisis Prevention

12:00 – 1:30 p.m.
Keynote Luncheon

Continental 5-6

1:45 – 3:15 p.m.

- Speaking to Influence and Persuade
- Building Partnerships with Academia
- Federal Resources for Disaster Recovery and Resilience
- Conversation Café: Emerging Issues in Planning

Continental 1-3
Continental 7-9
Continental 4

Golden Gate 7-8

1:45 – 4:30 p.m.

Mobile Workshop: **Main Lobby/Taylor Street Entrance**
Building Resilient Neighborhoods:
The Diamond Heights Neighborhood Tour

Mobile Workshop: **Main Lobby/Taylor Street Entrance**
Bringing New Life to Mission Bay:
A City's Effort to Restore a Once Vibrant Community

3:15 – 3:30 p.m.
Networking Break

3:30 – 4:45 p.m.

- Intentional Leadership is the Best Legacy
- Making Jobs Accessible: Transit and Workforce
- Broadening Economic Development to Include New Sectors

Continental 1-3
Continental 7-9
Continental 4

5:00 – 6:30 p.m.

Innovations Roundtable Reception

Continental 5-6

Tuesday, August 27

8:00 a.m. – 5:00 p.m.

Conference Registration

East Lounge

8:30 – 9:30 a.m.

Plenary Session: Regional Development Organizations: How Relevant are we in 2013? **Continental 5-6**

9:30 – 9:40 a.m.

Networking Break

9:40 – 10:50 a.m.

- Building Enduring Regional Partnerships
- WealthWorks 101
- Cloud Based Project Management and Information Exchange
- Conversation Café: Emerging Strategies for Effective Aging Programs

Continental 1-3
Continental 7-9
Continental 4

Golden Gate 7-8

10:50 a.m. – 12:30 p.m.

Mobile Workshop: **Main Lobby/Taylor Street Entrance**
The New Work Space: Collaborative Work Environment

10:50 – 11:00 a.m.
Networking Break

11:00 a.m. – 12:00 p.m.

- Building Back Better: Communities Come to Life After Disasters
- Effective Executive Director Evaluations
- Emerging Issues in Workforce Development
- Conversation Café: Riding the Rollercoaster of Boom and Bust Economies

Continental 1-3
Continental 7-9
Continental 4
Golden Gate 7-8

12:00 – 1:00 p.m.
Lunch on Your Own

1:15 – 2:15 p.m.

- Case Studies in Downtown Redevelopment
- Strengthening Small Businesses
- Conversation Café: Emerging Trends in GIS

Continental 1-3
Continental 7-9
Golden Gate 7-8

2:15 – 2:30 p.m.
Networking Break

2:30 – 3:30 p.m.

Plenary Session: Becoming a Better Advocate for Local Approaches to Regional Development **Continental 5-6**

3:30 – 3:40 p.m.

Networking Break

3:40 – 5:15 p.m.

Annual Business Meeting followed by 2013–2014 NADO Board of Directors Meeting
Both meetings are open to all NADO members.

Continental 1-3
Continental 7-9

5:30 – 6:00 p.m.

Innovation Award Photo Session

Golden Gate 4-5

6:30 – 8:00 p.m.

President's Award Dinner

Continental 5-6

Wednesday, August 28

8:30 – 11:30 a.m.

EDA Seattle Regional Office Partnership Planning Program Training Session

Plaza A



Win an iPad Mini!
Go to page 19 to learn how!

NADO 2013

Full Conference Schedule

Friday, August 23

4:00 – 6:00 p.m.

Conference Registration **West Lounge**

Saturday, August 24

7:30 a.m. – 5:00 p.m.

Conference Registration..... **East Lounge**

8:15 a.m. – 5:00 p.m.

Mobile Workshop..... **Main Lobby/Taylor Street Entrance**

Growing Grapes to Grow the Region’s Economy: Sonoma County’s Wine Sector

Spend the day in beautiful Sonoma County to learn about the importance the wine and tourism sectors have within the state, and national, economy. We will visit the Benziger Family Winery in Glen Ellen for a tour of the organic vineyards before a picnic lunch at Jack London State Park where NADO member Ben Stone (Executive Director, Sonoma County Economic Development Board) and Sonoma County Tourism President/CEO Ken Fischang will talk about the wine and tourism industries. On our way back to the city we will tour the Gloria Ferrer Caves and Vineyards in Sonoma. Please bring your ticket with you to board the bus. Pre-registration and a separate fee required.

Meet in the lobby at 8:15 for a prompt departure at 8:30 a.m.

9:30 a.m. – 12:00 p.m.

Concurrent Learning Labs

Executive Director Learning Lab: Embracing Technology as a Management Tool **Golden Gate 2-3**

Learn about Google Docs, cloud computing, smart phones, tablets and other current technology, and how they can be used to make better decisions.

- Dale Graver, Director of Business Development, VC3
- Jason Schroeder, Accel Online

Moderator: Eric Senger, Executive Director, NECOG

CEDS: A Primer **Golden Gate 7-8**

Aimed at new executive directors and planners navigating a CEDS for the first time (or others around long enough to still call your CEDS an OEDP in need of a refresher), the session will tackle the basic purpose of a CEDS—a helpful exercise for improving quality and effectiveness. Explore the latest thinking in economic development and how it should guide development of a CEDS.

- Brian Kelsey, Director of Economic Development, NADO

12:00 – 1:30 p.m.

Lunch on Your Own

1:30 – 3:30 p.m.

Concurrent Learning Labs

Executive Director Learning Lab: Affordable Care Act and RDOs **Golden Gate 2-3**

Health Care reform is here; learn what the new law means for your organization.

- Jordan Shields, The SSM Group
- Keith McNeil, The SSM Group

Data: The Cause of and Solution to All of Life’s ProblemsGolden Gate 7-8

Data can be a key part of a regional council’s value proposition. A planner’s ability to find, analyze, and interpret data for multiple audiences can go a long way toward a successful CEDS process and outcome. Learn about free, publicly available data tools that planners can use to develop a high quality and high-impact CEDS. Bring your laptops or tablets if you have them.

- Brian Kelsey, Director of Economic Development, NADO
- Lia Bolden, Data Dissemination Specialist, U.S. Census Bureau

5:00– 6:30 p.m.

Reception for New Board Members, New NADO Members, Imperial Suite, Tower 3, 19th Fl and New Executive Directors (By Invitation; Hosted by The NADO Board of Directors)

Sunday, August 25

7:30 a.m. – 5:30 p.m.

Conference Registration..... East Lounge

8:15 a.m. – 5:00 p.m.

Mobile Workshop..... Main Lobby/Taylor Street Entrance

Growing Grapes to Grow the Region’s Economy: Sonoma County’s Wine Sector

Spend the day in beautiful Sonoma County to learn about the importance of California’s wine industry. We will visit the Benziger Family Winery in Glen Ellen for a tour of the organic vineyards before a picnic lunch at Jack London State Park. On our way back to the city, we will tour the Gloria Ferrer Caves and Vineyards in Sonoma. Please bring your ticket with you to board the bus. Pre-registration and a separate fee required. **Meet in the lobby at 8:15 for a prompt departure at 8:30 a.m.**

8:30 – 10:00 a.m.

Membership Regional Caucus Meetings

All NADO members are encouraged to attend.

- East..... Golden Gate 1
- Midwest..... Golden Gate 2-3
- Southeast..... Golden Gate 7-8
- Southwest..... Golden Gate 4
- West..... Golden Gate 5

10:15 a.m. – 12:00 p.m.

Concurrent Learning Labs

Executive Director Learning Lab: Why Audit Quality is Important for AuditeesGolden Gate 2-3

Auditees play a key role in the audit process and are an important factor in the audit quality equation. This session will cover the reasons why it is a part of an agency’s fiduciary duty to receive a high quality audit and the steps to help improve the process.

- Cam Matheny, CPA, CGMA, RCM Consulting
- Moderator: Sharon Hueftle, Executive Director, South Central EDD

Incorporating Disaster Plans into CEDSGolden Gate 7-8

Increasingly, regions are seeing disaster resilience as key to building and maintaining economic competitiveness. When businesses, infrastructure operators, economic development organizations, and government agencies are adequately prepared for natural disasters, income and job loss can be minimized, and local and regional economies can recover faster. This session will explore how EDDs are incorporating disaster resilience into their CEDS, featuring regions that have used different approaches to do this and a brainstorming discussion among participants about lessons learned, challenges, and opportunities.

- Brian Kelsey, Director of Economic Development, NADO
- Megan McConville, Program Manager, NADO
- Cory Johnson, Senior Economic Development Planner, West Alabama Regional Commission
- Scott Koons, Executive Director, North Central Florida RPC

Policy Officials Learning Lab: Defining Your RoleGolden Gate 4-5

Engage in a lively workshop that will help policy officials that serve on their EDD or regional council boards better understand the many roles and responsibilities that come along with the position.

- Monica Scamardo, Psy.D., Variate Consulting
- Moderator: Honorable Calvin Newsom, Supervisor District 5, SMPDD

12:00 – 1:30 p.m.

Executive Committee Meeting..... Imperial Suite, Tower 3, 19th Fl

12:00 – 1:30 p.m.

Lunch on Your Own

1:30 – 3:00 p.m.

Nominating CommitteeGolden Gate 1

1:30 – 3:30 p.m.

Concurrent Learning Labs

Executive Director Learning Lab: Successful and Beneficial Evaluation Process Golden Gate 2-3

Learn new strategies for developing a meaningful and purposeful employee evaluation process.

- Steve Etcher, Vice President, Community Edge

Assessing the Value of a Statewide CEDS..... Golden Gate 7-8

Statewide collaboration on economic development is an increasingly popular topic among Economic Development Districts and regional councils. Approximately 15 states are engaged in planning or execution of a statewide CEDS initiative, several with EDA funding supporting the project. This session will provide an overview of statewide CEDS initiatives and what’s been learned so far about outcomes, with a focus on opportunities, challenges, and how to decide if it may be right for your state.

- Brian Kelsey, Director of Economic Development, NADO
- Jeff Kiely, Executive Director, Northwest New Mexico Council of Governments
- Richard Manwaring, Area Director, EDA Seattle Regional Office
- Kathleen Lewis, Executive Director, Southeast Idaho COG

Policy Officials Learning Lab: Communicating with Your Various AudiencesGolden Gate 4-5

A must-attend session for any local official serving on a board, this session will provide tools and suggestions for communicating with different audiences...including ones that are challenging the EDDs programs and services.

- Brian Anderson, President and CEO, Greater Dalton (GA) Chamber of Commerce
- Moderator: Honorable Jody Jenkins, Union County Judge Executive, Green River ADD Chairman

3:45 – 5:15 p.m.

NADO Board of Directors Meeting..... Continental 4

All NADO members are invited to attend the final meeting of the 2012–2013 NADO Board of Directors.

5:30 – 7:00 p.m.

Welcome ReceptionContinental 5-6

Meet up with friends and peers for a light reception before you venture out to enjoy one of the amazing restaurants throughout the city!

Monday, August 26

7:30 – 8:30 a.m.

DDAA Breakfast **Continental 4**

DDAA’s annual convening of attendees from the 72 LDDs located in the Appalachian Regional Commission’s region (By invitation)

8:00 a.m. – 5:00 p.m.

Conference Registration..... **East Lounge**

8:30 – 10:00 a.m.

Plenary Session: Regional Resilience in Action..... **Continental 5-6**

Celebrating the innovative work of NADO members, this fast-paced plenary will showcase a number of projects that are making a difference across their regions. Presentations will be highly visual and will offer succinct overviews, including impact and results, of projects that have proven successful.

Facilitator: Gurbax Sahota, President and CEO, CALED

Engaging Our Communities

- Charlie Baker, Chittenden County RPC, Chittenden ECOS
- Kevin Byrd, New River Valley PDC, NRV Tomorrow Interactive Survey
- Tom Bliss, Mo-Kan Regional Council, Better Block St. Joe

Meeting Our Community Needs

- Tim Armer, North Central New Mexico COG, REDI Net Broadband
- Sarah Lucas, Northwest MI COG, Food Innovations Districts
- Susan Reid, First Tennessee Development District, Washington County Disaster Recovery Project

Building Our Future

- Susan Thomas, Texoma COG, Social Entrepreneurship for Poverty Alleviation Project
- Tim Ricard, Sonoma County EDB, Sonoma County Business Retention and Expansion Program
- Mike Manis, Centralina COG, Prosperity for Greater Charlotte

Promoting Our Regions

- Pamela Marshall, Memphis Area Association of Governments, Day Trippin’
- Randy Kelley, Three Rivers PDD, Regional Economic Developer
- Wayne Strickland, Roanoke Valley-Alleghany Regional Commission, Regional Report Card

10:00 – 10:15 a.m.

Networking Break..... **East Lounge**

10:15 a.m. – 12:00 p.m.

Concurrent Sessions

Engaging Staff During Times of Change **Continental 1-3**

Challenges for senior staff and executive directors include decreasing budgets, hiring freezes, cutbacks in benefits, and a new workforce that favors nontraditional work places and styles.

Learn new practices for meeting these challenges.

- Monica Scamardo, Psy.D., Variate Consulting
- Moderator: Carl Stephani, Executive Director, Central Connecticut RPC



Win an iPad Mini!

Go to page 19 to learn how!

Federal-Local Partnerships to Implement Place-Based Economic Development Continental 7-9

Place-based economic development harnesses the distinctive assets of a town, city, or region—especially its built and natural assets—to strengthen economic competitiveness, create jobs, and build wealth while preserving what makes the place special. Over the past several years, federal agencies have been working with local and regional leaders to apply this concept. Explore how place-based economic development strategies have been implemented in the City of Fresno, CA and its surrounding region through the Strong Cities, Strong Communities program, and will examine how this work could be expanded and enhanced in the future.

- Matt Dalbey, Deputy Director, White House Council on SC2
 - Scott Stollman, SC2 Team Lead, U.S. EPA, Region 9
 - Robert Tse, Community Planning and Development Specialist, USDA Rural Development, CA
- Moderator: David Farnworth-Martin, EDR, EDA Seattle Regional Office

Building Truly Resilient Communities, One Decision at a Time Continental 4

During this interactive tabletop exercise, participants will learn about the value of building local, neighborhood-based relationships to promote community resilience and better prepare for disasters and other unforeseen challenges. Participants will also learn more about San Francisco’s Empowered Communities Program, which promotes developing local partnerships and building capacity to improve the quality of life for its residents. (Recommended for attendees of the Building Resilient Neighborhoods Mobile Workshop on Monday afternoon.)

- Daniel Homsey, City Administrator’s Office, City and County of San Francisco
- Moderator: Nicole Griensewic, Executive Director, Region Nine Development Commission

Conversation Café: Regional Council Accountability and Crisis Prevention..... Golden Gate 7-8

Engage in a facilitated conversation about ways to build a strong network of regional councils within your state.
Facilitator: Terry Bobrowski, Executive Director, East Tennessee Development District

12:00 – 1:30 p.m.

Keynote Luncheon

The Invaluable Role of Rural Regions in State and National Economic Development Continental 5-6

- Honorable Matt Erskine, Deputy Assistant Secretary of Commerce for Economic Development
 - Glenda Humiston, Ph.D., CA State Director, USDA Rural Development
- Moderator: John Leonard, NADO President and Southern Georgia Regional Commission, Executive Director

1:45 – 3:15 p.m.

Concurrent Sessions

Speaking to Influence and Persuade Continental 1-3

Boost your communication skills by attending this session which will focus on ways to more effectively engage with your board and staff.

- Monica Scamardo, Psy.D., Variate Consulting
- Moderator: Michael Armbrister, Executive Director, Mount Rogers PDC

Building Partnerships with Academia Continental 7-9

Learn about the positive benefits that regional council and university collaborations can bring to a region.

- James Stapleton, Ph.D., Executive Director, Center for Innovation and Entrepreneurship, Southeast Missouri State University
 - Brian Tapp, Director of Outreach, Center for Innovation and Entrepreneurship, Southeast Missouri State University
- Moderator: Jeannette Tamayo, Regional Director, EDA Chicago Regional Office

Federal Resources for Disaster Recovery and Resilience **Continental 4**

This session will highlight some of the resources that are available from the federal government for short- and long-term recovery. It will focus on recent changes and new initiatives, such as the National Disaster Recovery Framework, FEMA flood map updates, stronger emphasis on resilience, and the use of sustainable approaches to development in disaster mitigation and rebuilding.

- Josh Barnes, Disaster Recovery Coordinator, EDA
- Steve DiBlasio, Federal Disaster Recovery Coordinator, FEMA, Region IX
- Juliette Hayes, Mitigation Planning Program Lead, FEMA, Region IX
- Abby Hall, Policy Analyst, U.S. EPA, Office of Sustainable Communities

Conversation Café: Emerging Issues in Planning **Golden Gate 7-8**

Planners alert: join your peers for a facilitated conversation to learn about emerging issues and trends, as well as share your experiences.

- Facilitator: Justin Hembree, Local Government Services Director, Land-of-Sky RC

1:45 – 4:30 p.m.

Mobile Workshops

Building Resilient Neighborhoods: The Diamond Heights

Neighborhood Tour..... **Main Lobby/Taylor Street Entrance**

Tour Diamond Heights and meet with local stakeholders and their partners, and learn how they leveraged the Empowered Communities Program to prepare themselves to succeed in the face of any challenge, be it a local public safety issue or a large earthquake. (Participants are strongly recommended to attend Becoming a Disaster Resilient Region through Community Connections on Monday morning.) Please bring your ticket with you to board the bus. Pre-registration and a separate fee required. **Meet in the lobby at 1:45 for a prompt 2:00 p.m. departure.**

Bringing New Life to Mission Bay: A City's Effort

to Restore a Once Vibrant Community **Main Lobby/Taylor Street Entrance**

Learn about a public-private partnership to redevelop a former rail yard into a vibrant community that will include medical and life sciences research campuses for a university, industrial and commercial space, retail, housing, public buildings, and open space development. Mission Bay will be a large residential community with high quality permanent jobs nearby and good transportation access. Please bring your ticket with you to board the bus. Pre-registration and a separate fee required. **Meet in the lobby at 1:45 for a prompt 2:00 p.m. departure.**

3:15 – 3:30 p.m.

Networking Break..... **East Lounge**

3:30 – 4:45 p.m.

Concurrent Sessions

Intentional Leadership is the Best Legacy **Continental 1-3**

Gain skills needed to become an “intentional leader”—one that crafts a leadership style and employees critical skills that will ensure a lasting legacy.

- Monica Scamardo, Psy.D., Variate Consulting
- Moderator: Karl Elmshaeuser, Executive Director, West Central Nebraska Development District

Making Jobs Accessible: Transit and Workforce **Continental 7-9**

Hear about the successful approaches regional councils are using to make jobs readily accessible through transit programs, and engage in a dialogue about challenges and possible solutions for your region.

- Patricia Steed, Executive Director, Central Florida Regional Planning Council
- John Egelhaaf, Executive Director, Southwest Michigan Planning Commission

Moderator: Chris Bickley, Executive Director, Lowcountry COG

Broadening Economic Development to Include New Sectors *Continental 4*

Increasingly, RDOs are working to encourage non-traditional industries and sectors that draw on the unique cultural, natural, and built assets in their regions. These sectors could include arts and culture, organic and other specialized agriculture, artisanal foods and beverages, “green” products and services, creative enterprises, and others. This session will highlight three regional efforts to promote new industries and examine the opportunities, challenges, and potential roles of regional organizations to broaden economic development beyond its conventional boundaries.

- Tim Ricard, Program Manager, Sonoma County Economic Development Board
- Amanda Hoey, Executive Director, Mid-Columbia Economic Development District
- Myron Schuster, Executive Director, Northwest Wisconsin RPC

Moderator: Lisa Dawson, Executive Director, Northeast Oregon Economic Development District

5:00 – 6:30 p.m.

Innovations Roundtable Reception *Continental 5-6*

With almost 100 Innovation Award winning projects, there will be many opportunities to exchange information and ideas while learning about the winning projects during this interactive roundtable reception. **Visit and learn about four programs to be entered into a raffle to win an iPad Mini. Check your registration envelope for the raffle card.**

Tuesday, August 27

8:00 a.m. – 5:00 p.m.

Conference Registration..... *East Lounge*

8:30 – 9:30 a.m. *Continental 5-6*

Plenary Session: Regional Development Organizations (RDOs): How Relevant Are We in 2013?

This session will offer much food for thought as it examines the question of RDO relevancy in 2013. The facilitator and panelists will dig deep to explore the level to which various state agencies, legislatures, the governor’s office, and key private/quasi-private applicable partners see RDOs as partners. They will discuss how RDOs, and their state associations, can become credible, relevant, and essential allies to help opportunities, challenges, and issues facing their state, region, and local communities.

- Peter Gregory, Executive Director, Two Rivers-Ottawaquechee Regional Commission
- Sandeep Dey, Executive Director, Western Michigan Shoreline Regional Development Commission
- Pamela Marshall, Executive Director, Memphis Area Association of Governments
- Kevin Byrd, Executive Director, New River Valley Planning District Commission

Facilitator: Jim Youngquist, Institute for Economic Advancement, University of Arkansas at Little Rock, and SouthEast Regional Directors Institute

9:30 – 9:40 a.m.

Networking Break..... *East Lounge*

9:40 – 10:50 a.m.

Concurrent Sessions

Building Enduring Regional Partnerships..... *Continental 1-3*

Learn about the innovative Tennessee Regions’ Roundtable, a network of five lead regional leadership organizations, key state and federal agency advisors, affiliate agency partners, and philanthropic leaders working collaboratively to address housing, transportation, infrastructure, and workforce development efforts throughout the state. Gain a better understanding of what strategies you can embrace to better collaborate with other organizations and partners in your own region and state.

- Bridget Jones, Ph.D., Executive Director, Cumberland Region Tomorrow
- Amy Brooks, Senior Transportation Planner, Knoxville Regional Transportation Planning Organization

Moderator: Joe Barker, Executive Director, Southwest Tennessee Development District

WealthWorks 101 *Continental 7-9*

Learn about the WealthWorks framework, which combines key elements of community and economic development to benefit people, firms, and places. The WealthWorks focus on value chains, investing in multiple forms of capital, and building upon local assets can be incorporated into your CEDS and other regional planning efforts.

- Deborah Markley, Ph.D., Managing Director and Director of Research, RUPRI Center for Rural Entrepreneurship
- Moderator: Misty Casto, Executive Director, Buckeye Hills–Hocking Valley RDD

Cloud-Based Project Management and Information Exchange *Continental 4*

Stop by this session to learn how regional councils are using technology to share information with their peers around the state, as well as inform their various stakeholders and audiences about the measurable impact of their work, individually and collectively.

- Jeff Pavey, Paladin Data
 - Tim Armer, Executive Director, North Central New Mexico COG
- Moderator: Jeff Kiely, Executive Director, Northwest New Mexico COG

Conversation Café: Emerging Strategies for Effective Aging Programs *Golden Gate 7-8*

Engage in a facilitated discussion about AAA program planning and implementation, and share your experiences about challenges, opportunities, and innovative projects.

Facilitator: Elizabeth Castro, South Plains Association of Governments

10:50 a.m. – 12:30 p.m.

Mobile Workshop

The New Work Space: Collaborative Work Environment *Main Lobby/Taylor Street Entrance*

Take a quick walk to Union Square to NextSpace, a co-working space for workers in innovation industries (software, design, marketing, architecture are just a few examples), to learn about this new form of office that is popping up around the country. Pre-registration and a separate fee required. **Meet in the lobby at 10:50 for a prompt 11:00**

a.m. departure. Please bring your ticket with you.

10:50 – 11:00 a.m.

Networking Break *East Lounge*

11:00 a.m. – 12:00 p.m.

Concurrent Sessions

Building Back Better: Communities Come to Life after Disasters *Continental 1-3*

Natural disasters, though they pose many challenges, can also present opportunities to rebuild in ways that enhance quality of life, energize the economy, and protect and capitalize on assets such as main streets, historic buildings, and agricultural lands. This session will highlight two regions that are redeveloping better and stronger after disasters. Speakers will share success stories, challenges, and lessons learned related to public engagement and visioning, leveraging federal and other funding to achieve local needs, and redesigning neighborhoods and communities to increase resilience.

- Allison Beasley, Planning Director, Southern Mississippi PDD
- Kevin Belanger, Executive Director, South Central PDC

Effective Executive Director Evaluations *Continental 7-9*

Aimed at executive directors and their board members, this session will outline sensible and effective processes to evaluate executive director performance.

- Steve Etcher, Vice President, Community Edge

Emerging Issues in Workforce Development **Continental 4**
 Hear how regional councils are working throughout their regions with various partners to build a workforce of skilled workers that responds to the needs of employers today and in the future.
 • Althea Hairston, Director of Workforce Development, Piedmont Triad Regional Council
 • Rodney Kirtley, Executive Director, Barren River ADD
 Moderator: Jenny White, Director of Employment and Economic Services, South Alabama RPC

Conversation Café: Riding the Rollercoaster of Boom and Bust Economies **Golden Gate 7-8**
 Expand your understanding about the impact of “boom” and “bust” economies on your regions while learning about regional council strategies for handling both ends of the economic spectrum.
 • Facilitator: Debora Glasgow, Executive Director, SWODA

12:00 – 1:00 p.m.
Lunch on Your Own

1:15 – 2:15 p.m.
Concurrent Sessions

Case Studies in Downtown Redevelopment **Continental 1-3**
 Explore how small towns, with the help of regional councils, are leveraging a wide range of tools and approaches to build on their assets, protect their resources, and make strategic investments that offer long-term benefits for residents and local businesses.
 • Honorable Chris Brown, Judge, Hopkins County Judge, and Treasurer, Ark-Tex COG
 • Jason Vincent, Assistant Director, Pennyriple Area Development District
 • Linda Grijalva, Director of Community Development, Central Savannah River Area Regional Commission
 Moderator: Chris Fetzer, Executive Director, NACOG

Strengthening Small Businesses **Continental 7-9**
 Learn about innovative approaches to helping small businesses start up and thrive in rural regions.
 • Randy Imler, Executive Director, Catawba Regional Council of Governments
 • Ron Fox, Executive Director, SOREDI
 Moderator: Mike Burrell, Deputy Director, Lincoln Trail ADD

Conversation Café: Emerging Trends in GIS **Golden Gate 7-8**
 Stop by to talk shop about emerging trends, share stories about your work, and learn what’s new in the GIS world.
 Facilitator: Jiten Shah, Executive Director, Green River ADD

2:15 – 2:30 p.m.
Networking Break **East Lounge**

2:30 – 3:30 p.m.
Plenary Session: Becoming a Better Advocate for Local Approaches to Regional Development **Continental 5-6**
 Pick up practical tips and tools for advocating at the State House and on Capitol Hill from NADO’s expert legislative team. Also learn what you can do now to prepare for NADO on The Hill 2014 during NADO’s Washington Policy Conference, March 24-26, 2014.
 • Susan Howard, Director of Government Relations and Legislative Affairs, NADO
 • Ted Stiger, Legislative Associate, NADO
 • Geoff Gleason, President, Cyber Security Research Consultants
 • Kathy Ruffalo, President, Ruffalo and Associates

3:30 – 3:40 p.m.
 Networking Break **East Lounge**

3:40 – 5:15 p.m.
 Annual Business Meeting **Continental 1-3**

Followed by
 2013–2014 NADO Board of Directors Meeting **Continental 7-9**
 Both meetings are open to all NADO Members.

5:30 – 6:00 p.m.
 Innovation Award Photo Session **Golden Gate 4-5**

6:30 – 8:00 p.m.
 President’s Award Dinner **Continental 5-6**

Wednesday, August 28

8:30 – 11:30 a.m.
 EDA Seattle Regional Office Partnership Planning Program Training Session **Plaza A**
 EDA Seattle Regional Director A. Leonard Smith and his team will conduct a special session for Partnership Planning Program grantees in the EDA Seattle Region. All entities involved in the EDA SRO Partnership Planning Program are encouraged to attend.



Conference iPhone / iPad / Android App

Download NADO’s free conference app from your mobile device for more information about the schedule and sessions, all in the palm of your hand!

- Visit the App Store and search for the “NADO ATC” App.
- Once you download the app, you will be prompted to create a CrowdCompass account.
- Search “Nado” (case sensitive) in the event directory to download event information.

Now you will be able to use the app to stay in tune with all that’s happening at ATC 2013!

NADO 2013 Speakers

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AICP Certification Maintenance Sessions

NADO has applied to the American Planning Association for American Institute of Certified Planners (AICP) Certification Maintenance (CM) credits for the following sessions and workshops. At the time the program was printed, we had not received notification of approval from APA. As soon as we receive approval from APA, we will notify conference attendees through *NADO News* and **www.NADO.org**.

- CEDS: A Primer, CM 2.5
- Data: The Cause of and Solution to All of Life's Problems, CM 2.5
- Incorporating Disaster Plans into CEDS, CM 1.75
- Assessing the Value of a Statewide CEDS, CM 2
- Opening Plenary: Regional Resilience in Action, CM 1.5
- Federal-Local Partnerships to Implement Place-Based Economic Development, CM 1.75
- Building Truly Resilient Communities, One Decision at a Time, CM 1.75
- Federal Resources for Disaster Recovery and Resilience, CM 1.5
- Conversation Café: Emerging Issues in Planning, CM 1.5
- Mobile Workshop: Building Resilient Neighborhoods: The Diamond Heights Neighborhood, CM 2
- Mobile Workshop: Bringing New Life to Mission Bay: A City's Effort to Restore a Once Vibrant Community, CM 2
- Making Jobs Accessible: Transit and Workforce, CM 1.25
- Building Enduring Partnerships, CM 1.25
- WealthWorks 101, CM 1
- Building Back Better: Communities Come to Life After Disasters, CM 1
- Conversation Café: Riding the Rollercoaster of Boom and Bust Economies, CM 1
- Case Studies in Downtown Redevelopment, CM 1
- Conversation Café: Emerging Trends in GIS, CM 1

NADO

innovation award

2013 Award Recipients



Win an iPad Mini!

Attend the reception, learn about four winning projects, complete the iPad Mini Raffle Card and enter the drawing. You must be present for the drawing to win. Check your registration envelope for your personalized raffle card.

ALABAMA

- **South Alabama Regional Planning Commission**, Annual Jobs Fair and Business Expo

ARIZONA

- **Southeastern Arizona Governments Organization**, International Trade: Summit and Expo
- **Southeastern Arizona Governments Organization**, Growing Greenlee, The Opportunity Forum

CALIFORNIA

- **Sonoma County Economic Development Board**, Business Retention and Expansion Program

FLORIDA

- **Apalachee Regional Planning Council**, Florida ExpertNet
- **Central Florida Regional Planning Council**, Florida Heartland Energy Baseline and Greenhouse Gas Inventory
- **Central Florida Regional Planning Council**, Florida Heartland Brownfields Revitalization Partnership – Mulberry Health Clinic
- **Florida Regional Councils Association**, Energy Resiliency Strategy
- **North Central Florida Regional Planning Council**, Operation Transportation Response Untangling Chemical Kaos Full Scale Hazardous Materials Exercise
- **North Central Florida Regional Planning Council**, Fish Natural North Florida Tourism Promotion Program

GEORGIA

- **Central Savannah River Area Regional Commission**, Aycock Corner (Formerly Old SOC Station) Brownfield Redevelopment Project
- **Central Savannah River Area Regional Commission**, Kettle Creek Battlefield Park Master Plan
- **Coastal Regional Commission**, Adaptive Reuse of State Surplus Property
- **Coastal Regional Commission**, CRC Practicum Series

- **Georgia Mountains Regional Commission**, City of Lavonia Historic Southern Railway Depot Renovation
- **Middle Georgia Regional Commission**, Reverse Mortgage Counseling for Adults 62+
- **Middle Georgia Regional Commission**, Hospital On-Site Options Counseling
- **Northeast Georgia Regional Commission**, Comprehensive Economic Development Strategy Update
- **River Valley Regional Commission**, Vienna Urban Redevelopment Plan
- **Southern Georgia Regional Commission**, Building Partnerships and GIS from the Ground Up!

IDAHO

- **Clearwater Economic Development Association**, The American Manufacturer Network

IOWA

- **East Central Iowa Council of Governments**, Indian Creek Watershed Management Authority
- **Southeast Iowa Regional Planning Commission**, Regional Speed Indicator Sharing Program

KENTUCKY

- **Barren River Area Development District**, Industry Career Pathways Initiative
- **Big Sandy Area Development District**, Eastern Kentucky Disaster Case Management Program
- **Bluegrass Area Development District**, Data Distribution and Sharing using Cloud Technology
- **Buffalo Trace Area Development District**, Maysville Cox Building Renovation
- **Buffalo Trace Area Development District**, Kenton Pointe Assisted Living Facility
- **Green River Area Development District**, GIS Infrastructure Map Books
- **Lincoln Trail Area Development District**, Short-Term Home-Delivered Meals

- **Pennyrile Area Development District**, Operation Military Support
- **Pennyrile Area Development District**, Go Madisonville Initiative
- **Pennyrile Area Development District's** Pennyrile Area Agency on Aging, Caregiver Education and Empowerment Project
- **Purchase Area Development District**, Kentucky Care Health Clinic in Carlisle County

LOUISIANA

- **Greater New Orleans, Inc.**, The Greater New Orleans Water Plan

MASSACHUSETTS

- **Merrimack Valley Planning Commission**, Merrimack Valley Regional Clean Energy Program
- **Pioneer Valley Planning Commission**, Pioneer Valley Regional Brownfields Plan

MICHIGAN

- **Northwest Michigan Council of Governments**, Food Innovation Districts: An Economic Gardening Tool Guidebook

MINNESOTA

- **Region Five Development Commission**, Creating a Resilient Region Plan in Central Minnesota

MISSISSIPPI

- **Central Mississippi Planning and Development District**, UMMC East University Drive
- **Central Mississippi Planning and Development District**, City of Ridgeland Universal Play Area
- **Central Mississippi Planning and Development District**, Madison County, GIS Map Viewer
- **East Central Planning and Development District**, Reshoring of Jobs and the Impact on Rural Community
- **East Central Planning and Development District**, Enterprise Park Project
- **North Delta Planning and Development District**, Tunica County Schulz Xtuded Products
- **Northeast Mississippi Planning and Development District**, Tishomingo County Economic Development Project
- **South Delta Planning and Development District Inc.**, SDPDD Innovation Project Funds
- **Three Rivers Planning and Development District, Inc.**, Regional Economic Developer Program

MISSOURI

- **Mid-Missouri Regional Planning Commission**, Continuity of Operations Planning for Local Governments
- **Mo-Kan Regional Council**, Better Block St. Joe

NEBRASKA

- **Metropolitan Area Planning Agency**, Carter Lake Water Improvement Project
- **South Central Economic Development District, Inc.**, Community Needs Assessment Survey

NEW MEXICO

- **North Central New Mexico Economic Development District**, REDI Net Community Broadband Network
- **Southeastern New Mexico Economic Development District/Council of Governments**, Mayors' Summits

NORTH CAROLINA

- **Centralina Council of Governments**, Prosperity for Greater Charlotte
- **Isothermal Planning and Development Commission**, Reducing Barriers to Entry for Building Diagnostics for the Isothermal Region (STEM)
- **Land-of-Sky Regional Council**, Regional Brownfields Initiative
- **Mid-East Commission**, Hurricane Irene Disaster Recovery Project
- **Mid-East Commission**, 2013 North Carolina JobSeekers Survey
- **Piedmont Triad Regional Council**, Northwest Piedmont Workforce Development Board/United Way of Forsyth County Financial Capability Initiative
- **Piedmont Triad Regional Council**, Creating Successful Learners
- **Piedmont Triad Regional Council Area Agency on Aging**, Extended Health Community Programs
- **Western Piedmont Council of Governments**, Catawba County Early Head Start Community Assessment
- **Western Piedmont Council of Governments**, Western Piedmont Industry Growth Analysis

OKLAHOMA

- **South Western Oklahoma Development Authority**, Housing Development and Community Improvement

OREGON

- **Mid-Columbia Economic Development District**, Klickitat-Skamaniam Local Technology Planning Team
- **Northeast Oregon Economic Development District**, GrantReady Training for Non-Profits

- **South Central Oregon Economic Development District**, Commercial Energy Efficiency Loan Fund
- **Southern Oregon Regional Economic Development, Inc.**, Emerging Business Initiative/TAG Team

SOUTH CAROLINA

- **Berkeley-Charleston-Dorchester Council of Governments**, OurRegion OurPlan
- **Berkeley-Charleston-Dorchester Council of Governments**, Charleston Regional Competitiveness Center
- **Berkeley-Charleston-Dorchester Council of Governments**, Alliance Reclaimed Water Storage and Supply Project
- **Catawba Regional Council of Governments, Lowcountry Council of Governments, Lower Savannah Council of Governments, and Santee-Lynches Council of Governments**, SC Revolving Loan Fund Collaboration
- **Lower Savannah Council of Governments' Workforce Investment Area**, GPS Your Career Destination Youth Forum
- **South Carolina Appalachian Council of Governments**, InfoMentum Fact Finder—Quantifying Upstate South Carolina
- **Upper Savannah Council of Governments**, City of Laurens Community Safety Initiative

TENNESSEE

- **First Tennessee Development District**, Washington County Disaster Recovery
- **First Tennessee Development District**, Interactive Map of Historic Places
- **First Tennessee Development District**, Sinkhole Activity Maps
- **Memphis Area Association of Governments**, West Tennessee Day Trippin' Campaign Video Series
- **Southwest Tennessee Development District**, REDI College Summits

TEXAS

- **Ark-Tex Council of Governments**, Sulphur Springs, Hopkins County, TX-Downtown Reinvestment Project
- **Capital Area Council of Governments**, GeoMap
- **South Plains Association of Governments**, City of Ralls Small Town Environmental Project
- **South Plains Association of Governments Area Agency on Aging**, "Heat the Town"
- **Texoma Council of Governments**, Summertastic! Texoma Summer Youth Guide

- **Texoma Council of Governments**, Social Entrepreneurship for Poverty Alleviation (SEPA)

VIRGINIA

- **Cumberland Plateau Planning District Commission and Lenowisco Planning District Commission**, Virginia Coalfields Wireless 4G Project
- **New River Valley Planning District Commission**, NRV Tomorrow Interactive Survey
- **Northern Neck Planning District Commission**, Northern Neck District Regional Tourism Initiative
- **Roanoke-Valley Alleghany Regional Commission**, Regional Report Card: The 2013 Compilation of Regional Cooperative Initiatives and Activities

VERMONT

- **Chittenden County Regional Planning Commission**, The ECOS Project

WEST VIRGINIA

- **Region 1—Planning and Development Council, Region 2—Planning and Development Council, Region 3—Regional Intergovernmental Council, Region 4—Planning and Development Council, Region 5—Mid-Ohio Valley Regional Council, Region 6—Planning and Development Council, Region 7—Planning and Development Council, Region 8—Planning and Development Council, Region 9—Eastern Panhandle Regional Planning and Development Council, Region 10—Bel-O-Mar Regional Council and Interstate Planning Commission, and Region 11—Brooke-Hancock Regional Planning and Development Council**, West Virginia Energy Efficiency and Conservation Block Grant Program

**2013****Annual Business Meeting Agenda**

Tuesday, August 27

3:40 p.m.

Continental 1-3

Presiding Officer	John Leonard, President
Welcoming Remarks	John Leonard, President
Minutes	Jeff Kiely, Secretary
Treasurer's Report	Jeff Kiely, Treasurer
Membership Report	Terry Bobrowski, 2nd Vice President
Federal Policy and Budget Report	Susan Howard, Director of Government Relations and Legislative Affairs
State of the Association Report	Joe McKinney, Executive Director
Nominating Committee Report	Russ Cowley, Chair
Election of Officers	John Leonard, President
Announcement of 2013-2014 Board of Directors	John Leonard, President
Other Business	John Leonard, President

Note: Voting Credentials

Voting delegates must turn in a completed credential form at the NADO registration desk to receive their voting delegate ribbon. Voting delegates sit in a specially marked section during the Annual Business Meeting on Tuesday and vote for officers of NADO and organizational business issues. Only voting delegates wearing a green ribbon will be allowed to vote, but all conference registrants are encouraged to attend the business meeting.

The 2013-2014 Board of Directors Meeting will convene in Continental 7-9 immediately following the Annual Business Meeting. Both meetings are open to all.





2012-2013 Board of Directors Executive Committee/Officers

John Leonard, President	Southern Georgia Regional Commission (Valdosta, GA)
Peter Gregory, First Vice President	Two Rivers-Ottawaquechee Regional Commission (Woodstock, VT)
Steve Etcher, Second Vice President*	Boonslick Regional Planning Commission (Warrenton, MO)
Terry Bobrowski, Treasurer and Second Vice President*	First Tennessee Development District (Alcoa, TN)
Jeff Kiely, Treasurer and Secretary*	Northwest New Mexico Council of Governments (Gallup, NM)
Russ Cowley, Immediate Past President.....	Six County Association of Governments (Richfield, UT)

Board Members

East Region

- David V. Bottar, Executive Director, Central New York RP&D Board (Syracuse, NY)
- Eric Bridges, Executive Director, North Central PA Commission (Ridgway, PA)
- **Danny L. Brown, Chairman, Russell County Board of Supervisors, Cumberland Plateau PDC (Lebanon, VA)**
- Catherine Dimitruk, Executive Director, Northwest RPC (Saint Albans, VT)
- Carol Jackson, Executive Director, Mid-Ohio Valley Regional Council (Parkersburg, WV)
- Tom Kennedy, Executive Director, Southern Windsor County RPC (Ascutney, VT)
- Wayne Strickland, Executive Director, Roanoke Valley-Alleghany RC (Roanoke, VA)
- Robert Thompson, Executive Director, Androscoggin Valley COG (Auburn, ME)

Midwest Region

- Bill Bolin, Executive Director, South Central Kansas EDD, Inc. (Wichita, KS)
- Sandeep Dey, Executive Director, West Michigan Shoreline RDC (Muskegon, MI)
- Doug Elliott, Executive Director, East Central Iowa COG (Cedar Rapids, IA)
- Tom Higginbotham, Executive Director, Northeast Nebraska EDD (Norfolk, NE)
- Richard Hunsaker, Executive Director, Region XII COG (Carroll, IA)
- Suzan Nash, Executive Director, Western Illinois RC (Macomb, IL)
- Tye Parsons, Executive Director, Northwest Missouri Regional COG (Maryville, MO)
- **Bob Proud, Clermont County Commissioner, Ohio Valley RDC (Waverly, OH)**
- Jill Saegesser, Executive Director, River Hills EDD & RPC (Jeffersonville, IN)
- Myron Schuster, Executive Director, Northwest RPC (Spooner, WI)
- Jay Trusty, Executive Director, Southwest RDC (Slayton, MN)

Southeast Region

- Joseph W. Barker, Executive Director, Southwest Tennessee DD (Jackson, TN)
- H. DeWitt Blackwell, Executive Director, Western Piedmont COG (Hickory, NC)
- Charles Blume, Executive Director, Apalachee RPC (Blountstown, FL)
- Suzanne Burnette, Executive Director, Lee-Russell COG (Opelika, AL)
- Matthew Dolge, Executive Director, Piedmont Triad Regional Council (Winston Salem, NC)
- Jim Dove, Executive Director, Northeast Georgia (Athens, GA)
- Patricia Hartung, Executive Director, Upper Savannah COG (Greenwood, SC)

- Scott Koons, Executive Director, North Central Florida RPC (Gainesville, FL)
- Wendell Lawrence, Executive Director, Lincoln Trail ADD (Elizabethtown, KY)
- Ron Mitchum, Executive Director, Berkeley-Charleston-Dorchester COG (North Charleston, SC)
- **Calvin Newsom, Supervisor District 5, Southern Mississippi PDD (Columbia, MS)**
- Russ Wimberly, Executive Director, South Alabama RPC (Mobile, AL)

Southwest Region

- Kevin Belanger, Executive Director, South Central Planning & Development Commission (Houma, LA)
- **Chris Brown, Judge/Executive Ark-Tex COG (Sulphur Springs, TX)**
- Debora Glasgow, Executive Director, South Western Oklahoma Dev. Authority (Burns Flat, OK)
- John Guthrie, Executive Director, Western Arkansas PDD, Inc. (Fort Smith, AR)
- Hubert Quintana, Executive Director, Southeastern New Mexico EDD/COG (Roswell, NM)
- Tim Pierce, Executive Director, South Plains AOG (Lubbock, TX)
- Blaine Smith, Executive Director, Association of S. Central Oklahoma Governments (Duncan, OK)
- Betty Voights, Executive Director, Capital Area COG (Austin, TX)

West Region

- Lisa Dawson, Executive Director, Northeast Oregon EDD (Enterprise, OR)
- Chris Fetzer, Executive Director, Northern Arizona Council of Governments (Flagstaff, AZ)
- Lynne Keller Forbes, Executive Director, South Eastern COG (Sioux Falls, SD)
- Kathleen Lewis, Executive Director, Southeast Idaho COG (Pocatello, ID)
- Laura Lewis Marchino, Assistant Director, Region 9 EDD of SW Colorado, Inc. (Durango, CO)
- **Robert Nash, Executive Director, Superior California EDD (Redding, CA)**
- Elizabeth Riley, Executive Director, South Central Oregon EDD (Klamath Falls, OR)

Associate Representatives

- Jack Couch, Liaison, Kentucky Council of ADDs (Frankford, KY)
- Penny Redington, Executive Director, Texas Association of Regional Councils (Austin, TX)
- Linda Salmonson, Economic Development Manager, East River Electric Power Co-op (Madison, SD)

Names in orange are elected officials.

*Steve Etcher resigned from the board effective July 29, 2013. As a result, Treasurer Terry Bobrowski assumed the position of Second Vice President, and Secretary Jeff Kiely assumed the dual role of Secretary/Treasurer. They will hold these positions until the 2013-2014 NADO Board of Directors are elected on August 27, 2013.

NADO Membership *as of August 15, 2013*

Platinum Plus

Georgia
Middle Georgia Regional
Commission

Kentucky
Bluegrass ADD
KIPDA

Maine
Northern Maine Dev. Commission

Mississippi
South Delta PDD
Southern Mississippi PDD
Three Rivers PDD

Ohio
Buckeye Hills-Hocking Valley RDD

Oklahoma
Assoc. of S. Central Oklahoma Govts.
Central Oklahoma EDD

Texas
Lower Rio Grande Valley Development
Council

Platinum

Alabama
South Alabama RPC

Arkansas
Northwest Arkansas EDD
Southwest Arkansas PDD

California
Sacramento Area COG

Florida
North Central Florida RPC

Georgia
Southern Georgia Regional
Commission

Iowa
Iowa Northland Regional COG

Kentucky
Buffalo Trace ADD
Lincoln Trail ADD

Maine
Eastern Maine Development
Corporation

Maryland
Tri-County Council for Western MD

Mississippi
Northeast Mississippi PDD

North Carolina
Kerr-Tar COG
Land-of-Sky Regional Council

Mid-East Commission
Piedmont Triad Regional Council
Western Piedmont COG

Oklahoma
South Western Oklahoma
Dev. Authority

Pennsylvania
SEDA-COG

South Carolina
Lower Savannah COG
Upper Savannah COG

Texas
Ark-Tex COG
Brazos Valley COG

Utah
Six County AOG

Vermont
Two Rivers-Ottawaquechee Reg.
Commission

West Virginia
Mid-Ohio Valley Regional
Council

Sustaining

Alabama
Alabama-Tombigbee Regional
Council
Lee-Russell COG
NW Alabama Council of
Local Governments

Arizona
Northern Arizona Council
of Governments
Southeastern Arizona
Governments Organization

Arkansas
Central Arkansas PDD
West Central Arkansas PDD
Western Arkansas PDD

California
Superior California Economic
Development

Florida
Apalachee RPC
Central Florida RPC
West Florida RPC

Georgia
Atlanta Regional Commission
Central Savannah River Area
Regional Commission

Northeast Georgia Regional
Commission
Three Rivers Regional Commission

Illinois
Western Illinois Regional Council

Iowa
East Central Iowa COG
North Iowa Area COG

Kentucky
Barren River ADD
FIVCO ADD
Lake Cumberland ADD
Northern Kentucky ADD
Pennyrile ADD
Purchase ADD

Maine
Androscoggin Valley COG

Missouri
Boonslick RPC
Bootheel RP & EDC
Mark Twain Regional COG
Meramec RPC

Nebraska
Northeast Nebraska EDD

New Mexico
Eastern Plains COG
Northwest New Mexico COG
Southeastern New Mexico EDD/COG

New York
Southern Tier West RP&D Board

North Carolina
High Country COG
Isothermal P&DC
Mid-Carolina COG
Southeastern Economic Development
Commission
Upper Coastal Plain COG

Ohio
Ohio Mid-Eastern Govts. Assoc.
Ohio Valley RDC

Oklahoma
Northern Oklahoma Development
Authority

Pennsylvania
Southern Alleghenies PDC

South Carolina
Berkeley-Charleston-Dorchester COG
Lowcountry COG
Santee-Lynches Regional COG

South Dakota
South Eastern COG

Tennessee

East Tennessee Development District
 First Tennessee Development District
 South Central TN Development District
 Southeast TN Development District
 Upper Cumberland Development District

Texas

Golden Crescent RPC
 Rio Grande COG
 South Plains AOG

Vermont

Southern Windsor County RPC

Virginia

New River Valley PDC

West Virginia

Region VI PDC

General**Alabama**

East Alabama RP&DC
 N. Central Alabama RCOG
 RPC of Greater Birmingham
 South Central Alabama Development Commission
 Southeast Alabama RPDC
 Top of Alabama Regional COG
 West Alabama Regional Commission

Alaska

Denali Commission

Arizona

Central AZ Assoc. of Governments

Arkansas

Southeast Arkansas EDD
 White River P & DD, Inc.

California

3CORE, Inc.

Colorado

Northwest Colorado COG
 Region 10 EDD
 Region 9 EDD of SW Colorado, Inc.

Connecticut

Capitol Region COG
 Central CT Regional Planning Agency

Florida

Northeast Florida Regional Council
 South Florida RPC
 Southwest Florida RPC
 Tampa Bay RPC

Georgia

Coastal Regional Commission
 Georgia Mountains Regional Comm.
 Heart of Georgia Regional Commission
 Northwest Georgia Regional Commission

River Valley Regional Commission
 Southwest Georgia Regional Commission

Idaho

Clearwater Economic Development Association
 Sage Community Resources
 Southeast Idaho COG

Illinois

Bi-State Regional Commission
 Blackhawk Hills Regional Council
 Greater Egypt RP&DC
 Greater Wabash RPC
 North Central Illinois COG
 Southeastern Illinois RP&DC

Indiana

Indiana 15 RPC
 Kankakee-Iroquois RPC
 Region 3-A Development RPC
 River Hills EDD & RPC
 Southern Indiana Dev. Commission

Iowa

Chariton Valley Planning & Development COG
 East Central Intergovernmental Assoc.
 MIDAS COG
 Northwest Iowa PDC
 Region Six Planning Commission
 Region XII COG
 Siouxland Interstate MPC
 Southeast Iowa RPC
 Southern Iowa COG
 Southwest Iowa Planning Council
 Upper Explorerland RPC

Kansas

Flint Hills Regional Council
 Great Plains Development Inc.
 North Central Kansas RPC
 Northwest Kansas PDC
 South Central Kansas EDD, Inc.
 Southeast Kansas RPC

Kentucky

Big Sandy ADD
 Cumberland Valley ADD
 Gateway ADD
 Green River ADD
 Kentucky River ADD

Louisiana

Acadiana Regional Development District
 Capital Region Planning Commission
 Kisatchie-Delta RP&DC
 North Delta RP&DD
 Regional Planning Commission
 South Central P&DC

Maine

Greater Portland COG
 Southern Maine RPC

Maryland

Tri-County Council for the Lower Eastern Shore of Maryland

Massachusetts

Merrimack Valley Planning Commission
 Old Colony Planning Council
 Pioneer Valley Planning Commission

Michigan

East Michigan COG
 Northeast Michigan COG
 Northwest Michigan COG
 West Michigan Shoreline RDC

Minnesota

Arrowhead RDC
 East Central RDC
 Headwaters RDC
 Mid-Minnesota Dev. Commission
 Northwest RDC
 Region 5 Development Commission
 Region 9 Development Commission
 Southwest RDC
 Upper Minnesota Valley RDC

Mississippi

Central MS PDD
 East Central PDD
 Golden Triangle PDD
 North Central PDD
 North Delta PDD

Missouri

Harry S Truman Coordinating Council
 Kaysinger Basin RPC
 Mid Missouri RPC
 Mo-Kan Regional Council
 Northeast Missouri RPC & RDC
 Northwest Missouri Regional COG
 Pioneer Trails RPC
 South Central Ozark COG
 Southeast Missouri RP & EDC

Montana

Bear Paw Economic Dev. Corp.
 Sweetgrass Development Corporation

Nebraska

Metropolitan Area Planning Agency
 Panhandle ADD
 South Central EDD
 West Central Nebraska DD

Nevada

Western Nevada DD

New Hampshire

Nashua RPC
 North Country Council
 Southwest RPC
 Upper Valley Lake Sunapee RPC

New Mexico

Mid-Region COG
 North Central New Mexico EDD
 South Central New Mexico COG
 Southwest NM COG

New York

Capital District RPC
 Catskill Watershed Corporation
 Central New York RP&D Board
 Genesee/Finger Lakes RPC
 Hudson Valley Regional Council
 Lake Champlain-Lake George RPB
 Southern Tier Central RP&D Board
 Southern Tier East RP&D Board

North Carolina

Albemarle Commission
 Centralina COG
 Eastern Carolina Council
 Lumber River COG
 Southwestern NC P&EDC

North Dakota

Lake Agassiz Regional Council
 Lewis & Clark RDC

Ohio

Eastgate Regional COG
 Mid-Ohio RPC
 Northeast Ohio 4-County RP&DO
 (NEFCO)
 Toledo Metropolitan Area COG

Oklahoma

Assoc. of Central Oklahoma Govts.
 Eastern Oklahoma Development
 District
 Grand Gateway EDA
 Indian Nations COG
 Kiamichi EDD of Oklahoma
 Oklahoma EDA
 Southern Oklahoma Dev. Association

Oregon

CCD Business Dev. Corporation
 Columbia-Pacific EDD
 Mid-Columbia EDD
 Mid-Willamette Valley COG
 Northeast Oregon EDD
 Oregon Cascades West COG
 South Central Oregon EDD
 Southern Oregon Reg. Econ. Dev., Inc.

Pennsylvania

North Central PA Commission
 Northeastern Pennsylvania Alliance
 Northwest Commission

South Carolina

Catawba Regional COG
 Pee Dee Regional COG
 SC Appalachian COG

Waccamaw Regional COG

South Dakota
 Black Hills COG
 Central South Dakota Enhancement
 District
 First District Association of Local Govts.
 NECOG
 Planning & Development District III

Tennessee

Greater Nashville Regional Council
 Memphis Area Assoc. of Governments
 NW Tennessee DD & Human
 Resources Agency
 Southwest Tennessee Development
 District

Texas

Alamo Area COG
 Capital Area COG
 Central Texas COG
 Coastal Bend COG
 Deep East Texas COG
 East Texas COG
 Gulf Coast EDD
 Heart of Texas COG
 Middle Rio Grande Development
 Council
 Panhandle RPC
 Permian Basin RPC
 South East Texas RPC
 South Texas Development Council
 Texoma COG

Utah

Bear River AOG
 Five County AOG
 Mountainland AOG
 Southeastern Utah Assoc. of
 Local Governments
 Uintah Basin AOG

Vermont

Bennington County Regional
 Commission
 Chittenden County RPC
 Lamoille County Planning Commission
 Northwest RPC
 Rutland Reg. Planning Commission
 Windham Regional Commission

Virginia

Central Shenandoah PDC
 Cumberland Plateau PDC
 George Washington Regional
 Commission
 Lenowisco PDC
 Middle Peninsula PDC
 Mount Rogers PDC
 Northern Neck PDC
 Northern Shenandoah Valley RC

Region 2000 Local Government
 Council
 Roanoke Valley-Alleghany Regional
 Commission
 Southside PDC

Washington

Benton-Franklin COG
 Cowlitz-Wahkiakum COG
 North Central Washington EDD
 Tri-County EDD

West Virginia

Bel-O-Mar Reg. Council &
 Interstate Planning
 Brooke-Hancock RP&DC
 Eastern Panhandle RP&DC
 Region 4 PDC
 Region 8 PDC
 Region I PDC
 Region II PDC
 Region VII PDC

Wisconsin

Northwest RPC
 West Central Wisconsin RPC

Wyoming

High Plains EDD

Sustaining Associate**American Samoa**

Development Bank of American Samoa

Arkansas

Institute for Econ. Advancement/UALR

California

Yuba-Sutter EDC

Georgia

Central Georgia Joint Development
 Authority
 Georgia Association of Regional Councils

Idaho

Region IV Development Association

Indiana

Indiana Association of Regional
 Councils

Kentucky

Kentucky Council of ADDs

Missouri

Missouri Dept. of Transportation
 Southeast Missouri State University

Oklahoma

Southwestern Oklahoma State
 University

South Carolina

SCANA Corporation

South Dakota

East River Electric Power Cooperative

Lake Area Improvement Corporation
 Tennessee
 Tennessee Development District
 Association
 Texas
 Hidalgo County MPO
 Virginia
 National Rural Electric Cooperative
 Association
 Washington
 Washington Association of EDDs
 West Virginia
 West Virginia Assoc. of RP&DCs

Associate

Alabama
 Alabama Institute for Deaf & Blind
 Alabama Power Company
 Alford & Associates, LLC
 Alaska
 Juneau Economic Development Council
 Southeast Conference
 UAA, Center for Economic
 Development
 Arizona
 Arizona Rural Transportation
 Advocacy Council
 California
 Inland Valley Development Agency
 Sonoma County Economic Dev. Board
 Colorado
 Colorado Association of Regional
 Organizations
 Magellan Advisors
 Connecticut
 REX Development
 Florida
 Florida Regional Councils Association
 Georgia
 Coastal ADD Authority
 Hawaii
 Maui Economic Development Board
 Indiana
 Economic Development Coalition of
 SW Indiana
 Lake County Comm. Econ. Dev. Dept.
 Purdue Center for Regional
 Development
 Iowa
 Iowa Association of Regional Councils
 Iowa Department of Transportation
 Kentucky
 Center for Rural Development

KY Governor's Office for Local
 Government
 Louisiana
 Greater New Orleans, Inc.
 Maryland
 Amerinational Community Services
 Minnesota
 The Northspan Group, Inc
 West Central Initiative
 Missouri
 Midwest Assistance Program, Inc.
 Missouri Association of COGs
 W. Central Missouri Community
 Action Agency
 Montana
 Great Falls Development Authority, Inc.
 Montana Economic Developers Assoc.
 New Hampshire
 Coastal Economic Development
 Corporation
 New Mexico
 New Mexico Association of
 Regional Councils
 The Mercer Group Inc.
 New York
 City of Glens Falls
 North Carolina
 Beaufort, Martin, Pitt RPO
 Ridgetop Associates
 The Sequoyah Fund - Business
 Development
 Ohio
 WSOS Community Action
 Oklahoma
 Oklahoma Association of Regional
 Councils
 Rhode Island
 Rhode Island Economic Development
 Corporation
 Texas
 Avalanche Consulting, Inc.
 Paris Economic Development
 Corporation
 TexAmericas Center
 Texas Association of Regional Councils
 Virginia
 Virginia Association of PDCs
 Washington
 Makah Tribe Council
 West Virginia
 Hardy County Rural Dev. Authority
Subscriber
 District of Columbia
 Appalachian Regional Commission




NADO
 Past Presidents

Earl Price, Oklahoma	1968
Earl Price, Oklahoma	1969
Lon Hardin, Arkansas	1970
Tim Maund, Georgia	1971
Rudy Esala, Minnesota	1972
Nick Salazar, New Mexico	1973
Les Newcomb, Mississippi	1974
John Ladd, New York	1975
Don Raney, Arkansas	1976
Bob Chandler, Texas	1977
J. Roy Fogle, North Carolina	1978
Vernon Martin, Georgia	1979
G. Anthony Kuhn, Oregon	1980
Herman Tushaus, South Dakota	1981
Ed Bodenhamer, Georgia	1982
Rachel Scioscia, Nebraska	1983
Chris Page, Vermont	1984
Charles Howell, Georgia	1985
David Martin, Minnesota	1986
Vernon Kelley, Mississippi	1987
Michael Aube, Maine	1988
George Alford, Alabama	1989
Terence Stone, Minnesota	1990
Charles Justice, Florida	1991
Howard Grossman, Pennsylvania	1992
Robert Paciocco, North Carolina	1993
Gary Freeman, California	1994
James Tonn, Georgia	1995
Leland Tillman, New Mexico	1996
Richard Cavender, Missouri	1997
Eric Thompson, South Carolina	1998
Lanier Boatwright, Georgia	1999
Terry Sherwood, Arkansas	2000
William D. Hess, New York	2001
John Bruner, Kentucky	2002
Joe Brannan, Arizona	2003
Gary Gorshing, Oklahoma	2004
Jack Scriber, Kentucky	2005
Kenneth Jones, Texas	2006
Dan Bollinger, Georgia	2007
Leanne Mazer, Maryland	2008
Sharon Juon, Iowa	2009
Michael Norton, Arkansas	2010
Tim Ware, North Carolina	2011
Russ Cowley, Utah	2012
John Leonard, Georgia	2013


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2014 Events



March 24 – 26, 2014
NADO Washington Policy Conference
 Marriott Crystal Gateway
 Arlington, Virginia
 703.920.3230
 Room rate: \$250 single/double



June 7 – 9, 2014
NADO Summer Board of Director Meeting
 Skamania Lodge
 Stevenson, Washington
 509.427.7700
 Room rate: \$188 single/double



August 23 – 26, 2014
NADO Annual Training Conference
 Hyatt Regency Denver Colorado
 Convention Center
 Denver, Colorado
 888.421.1442
 Room rate: \$174 single/double

2015 Events



March 23 – 25, 2015
NADO Washington Policy Conference
 Marriott Crystal Gateway
 Arlington, Virginia
 703.920.3230
 Room rate: \$250 single/double



October 24 – 27, 2015
NADO Annual Training Conference
 New Orleans Marriott
 New Orleans, Louisiana
 504.581.1000
 Room rate: \$189 single/double

Visit www.nado.org/events for more information.



Kentucky County Officials Training Credit

Kentucky's training incentive program for elected county officials began with the enactment of House Bill 810 (KRS 64.5275), effective in January 1999. The program offers county judge-executives, fiscal court members, clerks, sheriffs, and jailers an annual financial incentive to participate in continuing training relevant to their official duties. NADO's 2013 Annual Training Conference is an approved event. If you did not receive a Certification Form for this conference in your conference packet, please stop by the Conference Registration and Information Center to get one. You must have a NADO staff person or the session presenter initial the form next to the appropriate session. Attendees are responsible for submitting the forms to the Kentucky Department for Local Government after the conference.

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For more information, visit NADO.org or call 202.624.7806