Increasing Engagement: Philanthropic Leaders

Identify one philanthropic leader or organization you want to recruit for involvement in your project.

Who from your stakeholder group or steering committee should reach out directly to recruit that person or organization to join your effort?

What are some of the key phrases, values, examples or concepts that should be used when approaching this person or organization? What specific phrases, values, examples or concepts should be avoided?

What is a reasonable ‘ask’ for this person or organization? How can they most appropriately get involved in your work?

What, if anything, do you need to offer in order to get them more involved? What can you do or provide to help get them involved? What do they get out of this?

What will you do when you get home to recruit this person or organization to your effort? Please be specific.