

You're not in Kansas  
Toto.....



# The role of foundations in place – based economic development initiatives

What private foundations  
bring to the table of  
regional development.



# Who we are.....

Community Foundation of Northwest Missouri, Inc.

- Tag Line -Giving back today, for tomorrow.
- Vision – Improving the quality of life for people in Northwest Missouri through charitable giving.
- Value –
  - Enhance our Communities forever
  - Money earned here can remain here
  - Maintain donor intent
  - Provide expertise and experience
  - Help donors create a legacy
  - Offer maximum tax advantages
  - Benefit charitable organizations in Northwest Missouri
  - Preserve donor intent

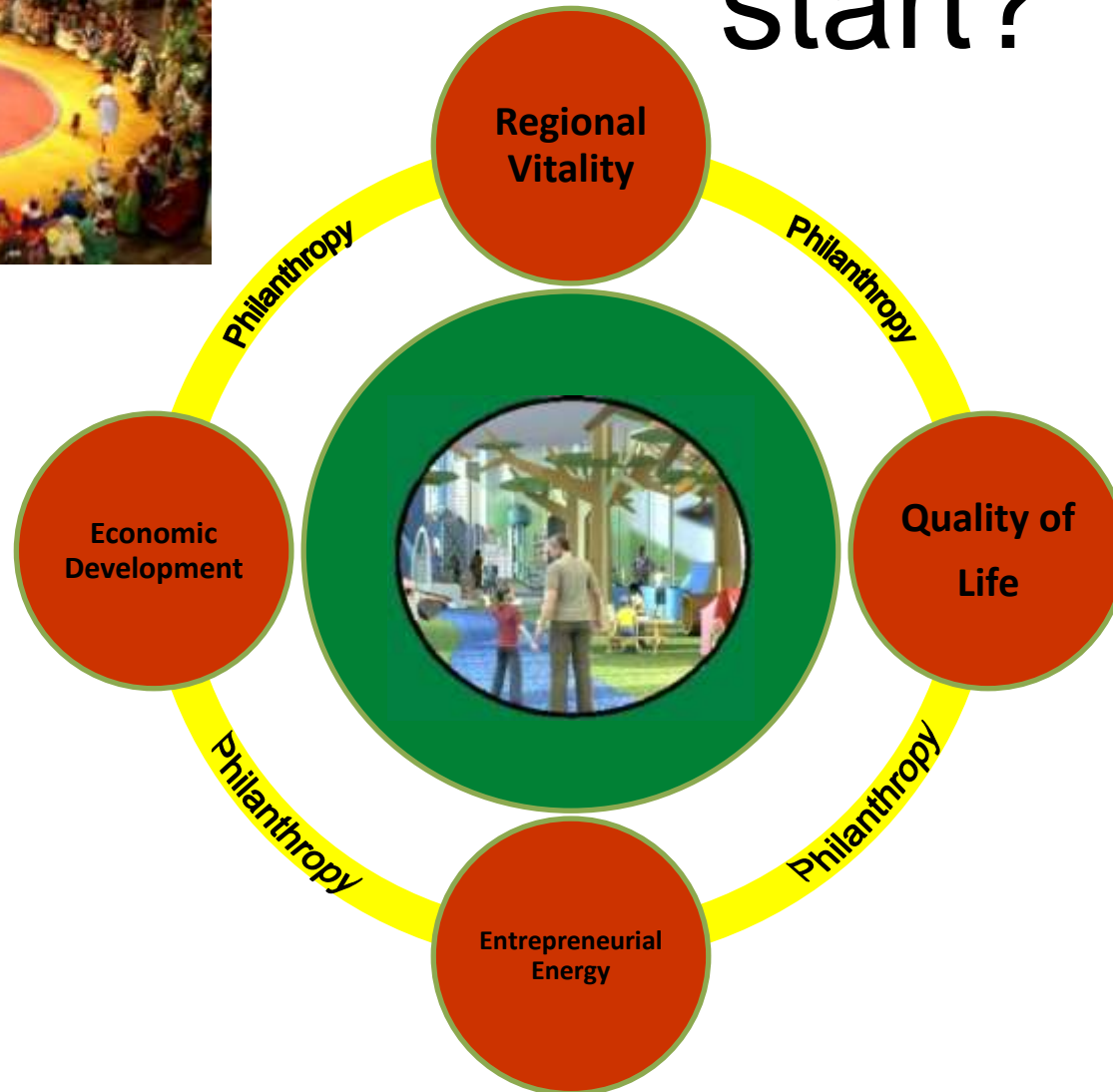


# Ah.....Ha.....

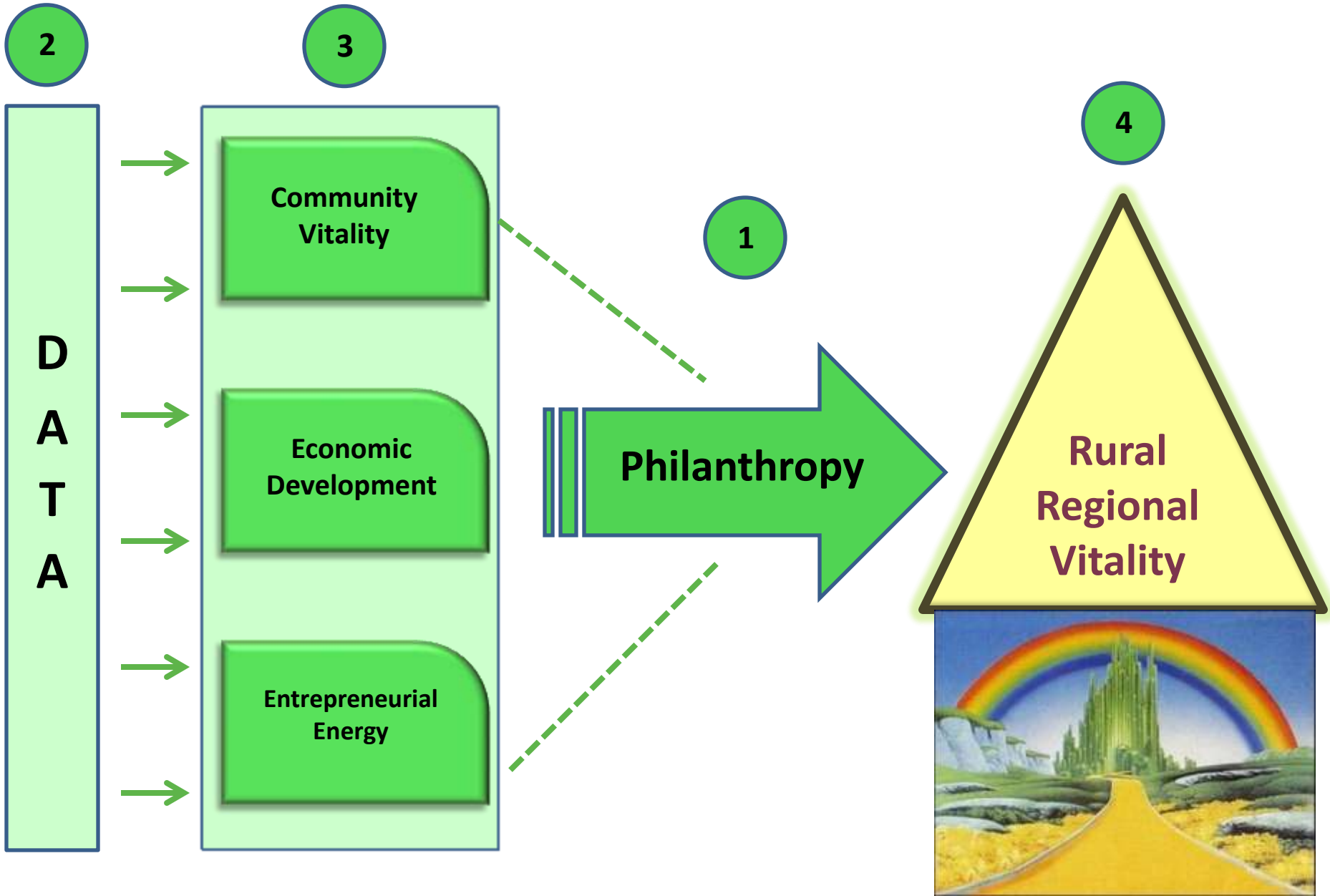
- Community Foundations unique neutrality allows them to serve as collaborators and conveners for regional vitality.
- The old economic development model doesn't work anymore – no silos and smokestacks
  - Caught in the Middle: The Midwest in the Age of Globalism



# Where do we start?

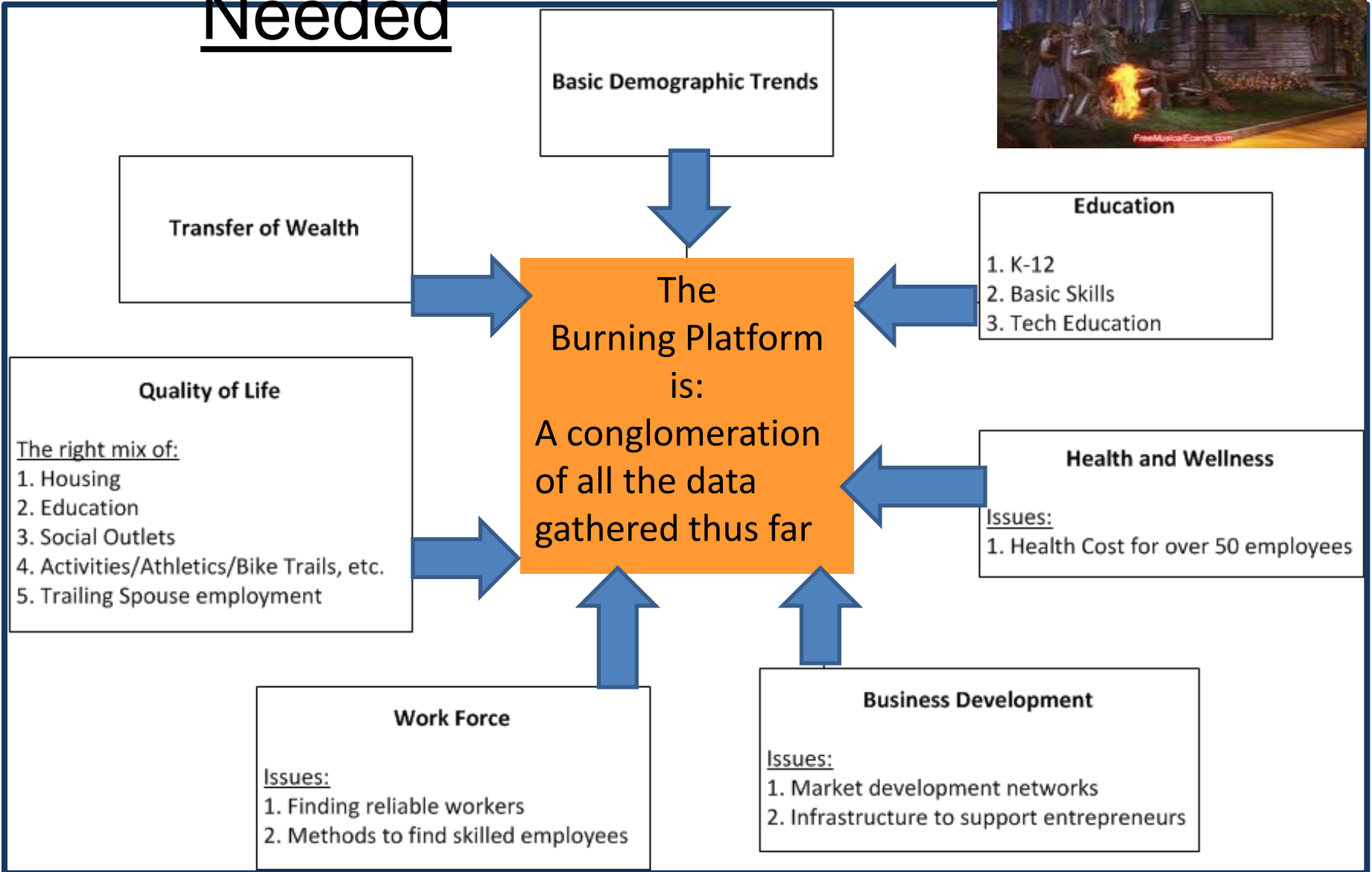


Philanthropy is the independent, innovative investment in building community.





# Data Initiative / What's Needed







# TOW Analysis



Transfer of Wealth (TOW) 18 County Total

Area	Current Value (Billions)	10-Year TOW			50-Year TOW		
		10-Year Value (Billions)	5% Capture Value (Millions)	5% Payout (Millions)	50-Year Value (Billions)	5% Capture Value (Millions)	5% Payout (Millions)
Missouri	\$517.70	\$134.97	\$6,748.58	\$337.43	\$1,510.53	\$75,526.30	\$3,776.31
Northwest MO	\$18.06	\$5.38	\$268.72	\$13.43	\$51.37	\$2,567.69	\$128.38
Andrew	\$1.66	\$0.40	\$20.09	\$1.00	\$4.13	\$206.55	\$10.33
Atchison	\$0.41	\$0.14	\$6.79	\$0.34	\$1.02	\$51.02	\$2.55
Buchanan	\$6.04	\$1.77	\$88.61	\$4.43	\$18.57	\$928.52	\$46.43
Caldwell	\$0.62	\$0.18	\$8.78	\$0.44	\$1.71	\$85.26	\$4.26
Clinton	\$1.85	\$0.43	\$21.52	\$1.08	\$4.44	\$221.89	\$11.09
Daviess	\$0.61	\$0.19	\$9.57	\$0.48	\$1.59	\$79.34	\$3.97
DeKalb	\$0.60	\$0.17	\$8.29	\$0.41	\$1.66	\$82.80	\$4.14
Gentry	\$0.45	\$0.16	\$7.94	\$0.40	\$1.13	\$56.51	\$2.83
Grundy	\$0.58	\$0.21	\$10.41	\$0.52	\$1.69	\$84.34	\$4.22
Harrison	\$0.56	\$0.20	\$9.91	\$0.50	\$1.60	\$79.85	\$3.99
Holt	\$0.34	\$0.12	\$6.21	\$0.31	\$1.16	\$57.99	\$2.90
Linn	\$0.83	\$0.26	\$13.08	\$0.65	\$1.99	\$99.45	\$4.97
Livingston	\$1.03	\$0.37	\$18.27	\$0.91	\$3.27	\$163.50	\$8.17
Mercer	\$0.27	\$0.09	\$4.26	\$0.21	\$0.73	\$36.42	\$1.82
Nodaway	\$1.35	\$0.44	\$21.99	\$1.10	\$4.91	\$245.39	\$12.27
Putnam	\$0.37	\$0.11	\$5.68	\$0.28	\$0.85	\$42.63	\$2.13
Sullivan	\$0.32	\$0.09	\$4.59	\$0.23	\$0.54	\$27.09	\$1.35
Worth	\$0.17	\$0.05	\$2.73	\$0.14	\$0.38	\$19.14	\$0.96



# Working together

- 10 Missouri community Foundations – \$32,510.00
- USDA Rural Development – \$32,500.00
- Total \$65,010.00

- Software package CF's 8 grand 10
- Video 2 grand USDA
- Misc 2 grand 10
- CF's 12 grand

# Looking forward

- **Market CFNWMO**
  - Build assets under management
  - Raise operating capital
  - Educate on TOW
  - Build Endowment
  - Enhance the culture of giving
- **Administrative Management**
  - Increased donor relations
- **Continue building Scholarship**
  - Example of regional accomplishment
- **Burning Platform**
  - Regional Vitality Initiative – identifying solutions
  - Create a collaborative environment



# From me to you.



Accentuate the positive –  
best assets

- What goes around comes around
  - Don't be selfish – share
- Don't go it alone – there is power in numbers
  - Making new friends is simple:
    - Private foundations
    - Businesses
- Think outside the box



There is no magic  
wizard....

