In November 2011, Shelby County Government was awarded a $2.6 million HUD Regional Planning Grant to develop the Mid-South Regional Greenprint & Sustainability Plan.

The Mid-South Regional Greenprint and Sustainability Plan seeks to create a regional network of green spaces to connect Shelby County, Fayette County TN, Crittenden County AR, and DeSoto County MS.

Study Area: Memphis MPO, West Memphis MPO
A Greenprint is a plan to balance conservation of green space and natural resources with community directions for growth and development.

Greenprint includes:
- Parks and greenways
- Trails
- Agricultural areas
- Community Gardens
- Forested areas
- Swales and bioretention areas
- Protected waterways
- Wetlands
- Wildlife refuges
- Conservation easements
The planning process is guided by a consortium of over 80 organizations and 200 individuals from the four-county region.

The consortium includes eight topic-focused working groups considering how can we use green space to...

- Improve regional quality of life
- Promote community health
- Create stronger connectivity to parks, open spaces, and communities
- Build on pedestrian, bicycle, and transit infrastructure
- Establish better access from homes to jobs, schools, services, and fresh foods
- Improve environmental quality and natural habitat
- Achieve equitable project impact
**CONSORTIUM PARTNERS**

- 22 consortium members contribute in-kind match to the Regional Planning Grant (Target: $1.2 Million)

- Largest contributor of in-kind match is Hyde Family Foundations (over $500,000 committed)

- Hyde Family Foundations supports the Regional Planning Grant through staff and organizational involvement, grants to partner organizations, and leading the conversation on funding and implementation of the Greenprint plan

- In addition to formal consortium partners, numerous other organizations and individuals contribute to the regional planning process
CONSORTIUM WORKING GROUPS

Working Groups are staffed by a local non-profit organization.

- Social Equity
- Data Mapping and Evaluation
- Parks and Greenways
- Resource Conservation and Environmental Protection
- Alternative Transportation and Fuels
- Community Health and Wellness
- Workforce Development and Regional Employment
- Housing and Neighborhood Land Use
DATA MAPPING AND ANALYSIS
PUBLIC PARTICIPATION

• Regional Forums (4)
• Community Forums (14)
• Community Outreach
• Stakeholder Interviews
• Online Surveys
• U Map It! crowd-sourcing tool
• Social Media
**Plan Process**

**Phase 1:**
Regional Visioning
August 2012 to September 2013
- Regional Vision Plan
- Data Analysis and Mapping
- Capacity Building and Community Engagement
- Bus Transit to Workplace Study
- Health Impact Assessment

**Phase 2:**
Sub-planning
October 2013 to December 2014
- Sub-planning Awards
- Fair Housing and Equity Assessment
- Minority Recreational Use Campaign
Bus Transit to Workplace Study

- Collect and summarize data on demographics, employment, and travel flows
- Survey employers and employees on transit access to major employment centers in the region
- Determine level of ridership of transit to accessing work and where barriers or gaps exist in infrastructure
- Make recommendations on route realignments to better serve employment centers and how to connect greenways, pedestrian, and bicycle infrastructure
**SUB-PLANNING PROCESS**

- Phase 2 (beginning October 2013) involves sub-granting awards to consortium partners for localized or topic-focused projects.

- Lead applicant must be a consortium organization.

- Process is intended to encourage partnerships among organizations across the region in order to build on regional vision plan and develop partnerships for place-based strategies in the future.