



greenville, sc



downtown

City of Greenville, South Carolina USA



Profile of Greenville

- Population:
 - City 58,409 (13% of County Population)
 - County 451,225
 - Upstate 1,362,073

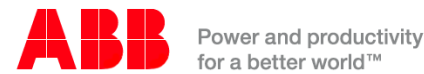


downtown



down

Business Climate – HQ and Major Facilities



downtown



Upstate South Carolina

“Upstate South Carolina has the highest per capita international investment of any region in the nation.”

- *New York Times*



Greenville

South Carolina

**One of America's most dynamic
downtowns**

greenville city council

The City Council consists of the mayor and six council members. The mayor and two council members are elected at-large, while the remaining four council members are elected from single-member districts. Together they constitute the legislative body of the City. For more information on the Mayor and individual council members, click on their photos below.



[Knox H. White, Mayor](#)



[Lillian Brock Fleming](#)
District 2



[Gaye G. Sprague](#)
At Large



[Susan Reynolds](#)
At Large



[Amy Ryberg Doyle](#)
District 1

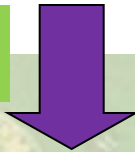


[Jill M. Littlejohn](#)
District 3



[J. David Sudduth](#)
District 4

**Policies/
Strategies**



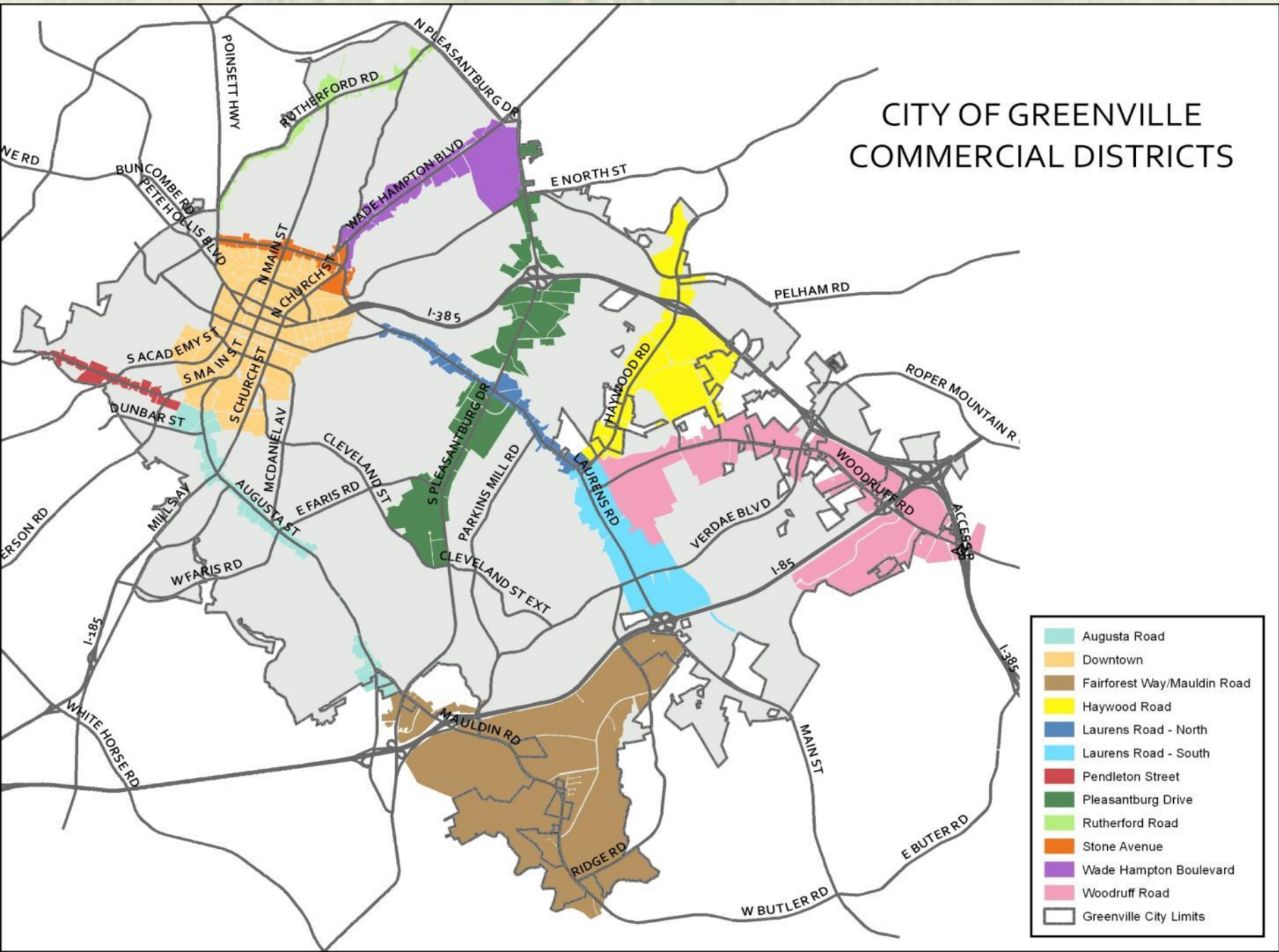
**John Castile,
City Manager**

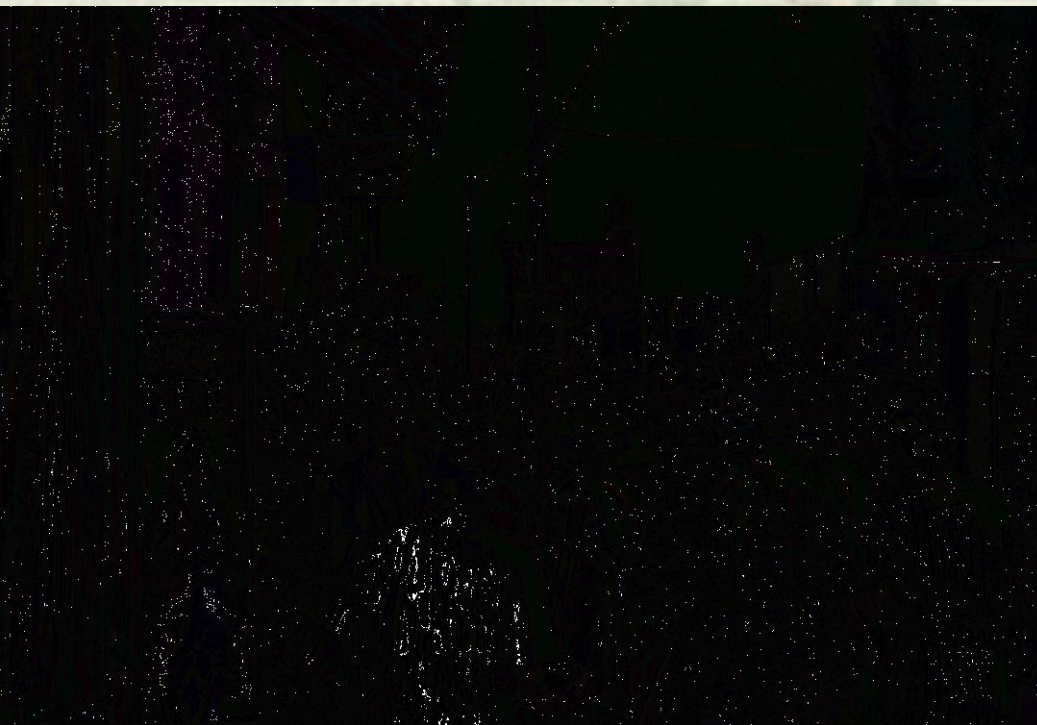
City of Greenville



downtown

CITY OF GREENVILLE COMMERCIAL DISTRICTS



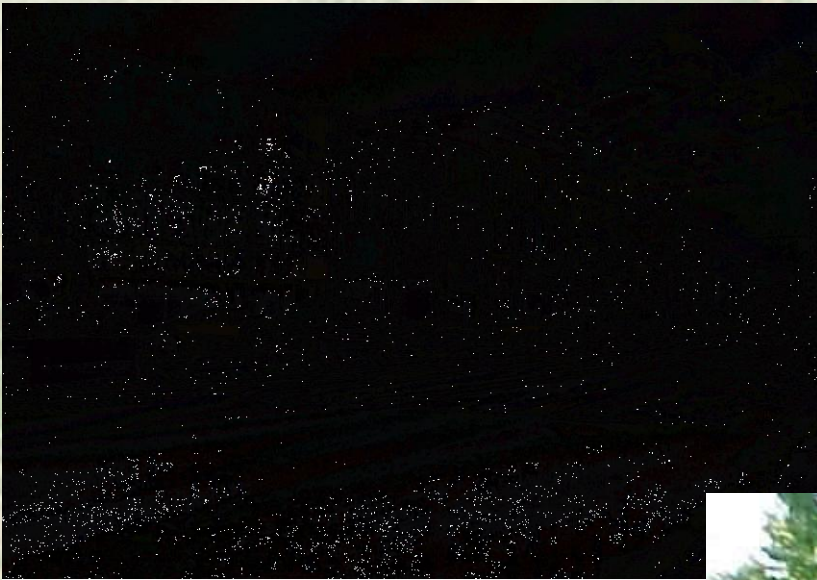


downtown



downtown

Storefronts Then



Storefronts Now



downtown

Greenville's Revitalization



downtown



Create anchors



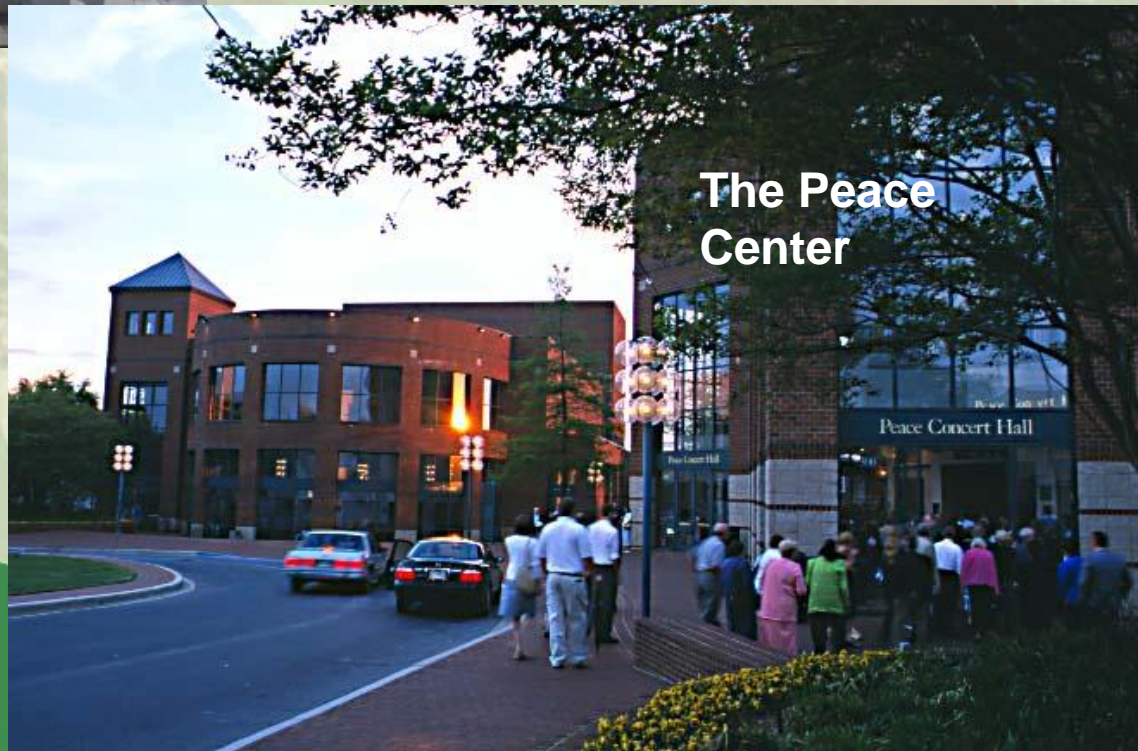
Greenville
Commons



downtown



Create anchors



downtown



Create anchors



West End Market



downtown



Create anchors



downtown







A BALLPARK FOR GREENVILLE





downtown

Greenville Drive Box Office & Team Store



Field
House



downtown

**Build off the strengths
of the anchors**



downtown



Build Partnerships



downtown



Focus on Mixed-Use Development: Wells Fargo Place



downtown



Focus on Mixed-Use Development: Poinsett Plaza



downtown



Focus on Mixed-Use Development: RiverPlace



downtown



Before



After

RiverPlace



Before



After

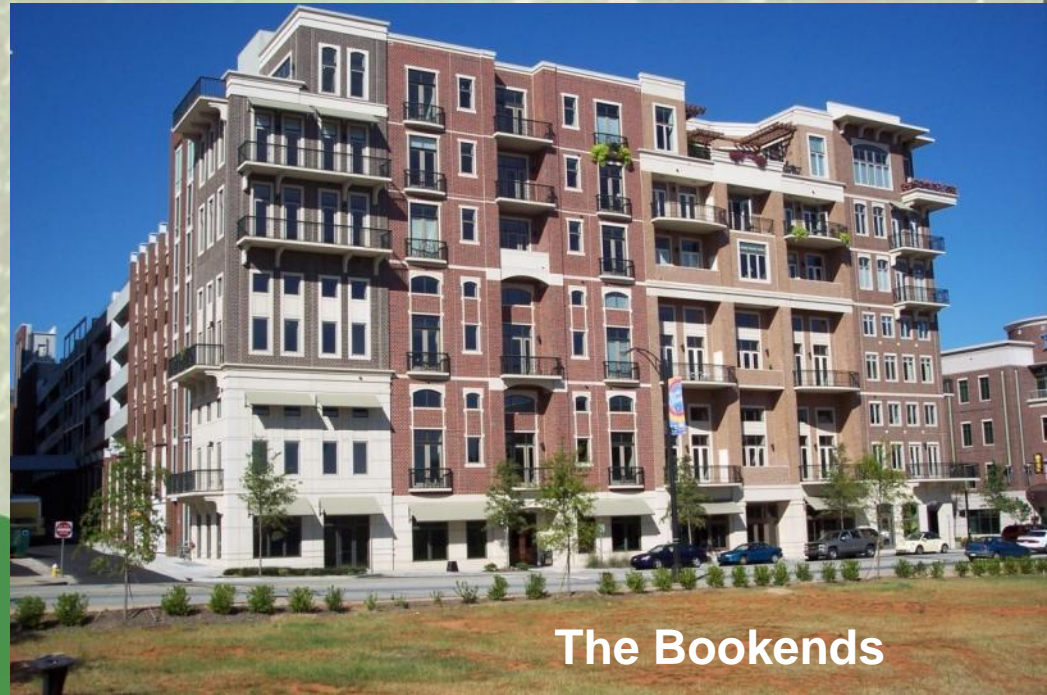


Focus on Mixed-Use Development: RiverPlace





Incorporate mixed-use development in new parking structures



The Bookends

Poinsett Corners



Focus on
different
types
of residential



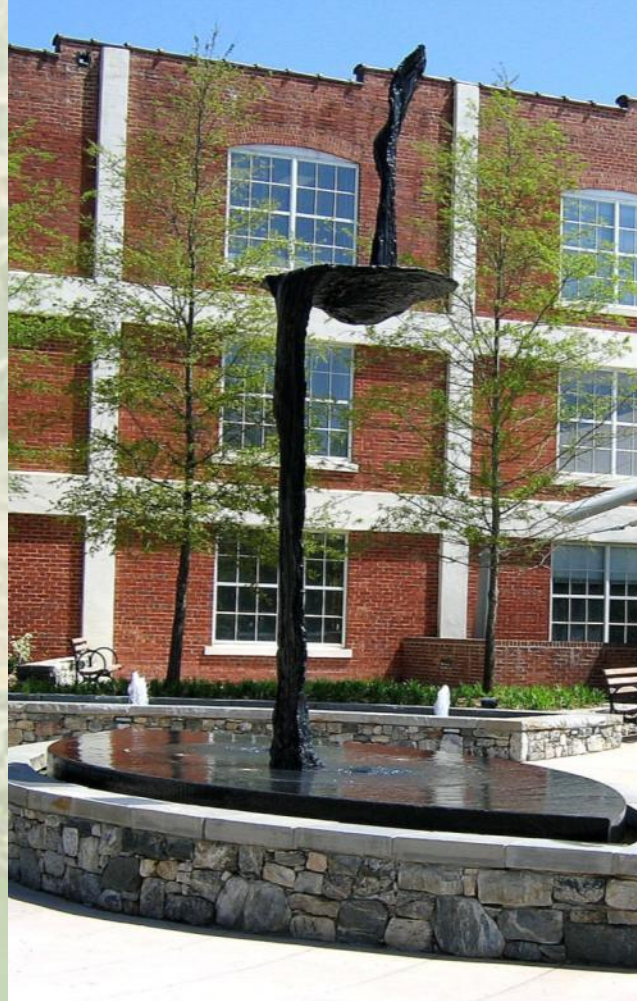
downtown

Create a sense of place: Art in Public Places



downtown

Create a
sense of
place:
Downtown
Greenville
Personality



downtown

**Create a
sense of
place:**
Downtown
Greenville
Personality



downtown

Create a
sense of
place:
Downtown
Greenville
Personality



downtown

Create a pedestrian orientation



downtown

Recruit Retail

