

2012 Election Analysis: Potential Implications for RDOs

National Association of Development Organizations



2012 Election Analysis: Potential Implications for RDOs Presentation Overview

- ★ Cost of the 2012 Elections
- ★ Election 2012: What Was At Stake
- **★** Voter Concerns
- ★ Popular Vote Demographics
- ★ Geographic Breakdown of Voting
- ★ Impact on Key House and Senate Committees
- ★ What's Next?

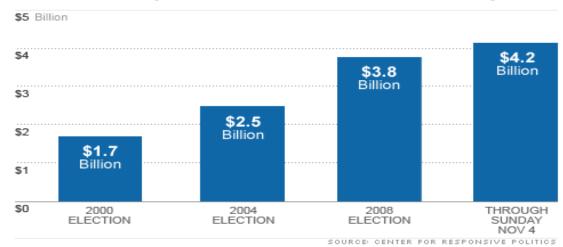


Most Expensive Election in U.S. History

Total Election Spending



Most Expensive Election in US History



http://money.cnn.com/2012/11/05/news/economy/campaign-finance/index.html

Total Presidential Election Spending



Candidate Spending	\$540,812,931
National Party Spending	\$263,223,785
Outside Spending	\$128,054,869
Total	\$932,091,585

Blue Team





http://www.opensecrets.org/pres12/index.php#out

Election 2012: What was at Stake

* President

★33 U.S. Senators

★435 U.S. Representatives



Voter Concerns

- ✓ Voters cited the economy, unemployment, jobs, federal debt, and dissatisfaction with government as the biggest problems facing the U.S. today
- ✓ Exit polls indicated that 53% of voters blamed President Bush for the state of the U.S. economy instead of President Obama
- ✓ In Ohio, 59% of voters polled approve of the federal government's aid to U.S. automakers while 36% disapprove.



Why Did Governor Romney Lose?

- ★ Won just 1 out of 10 swing states
- ★ Did not gain enough support from women and minorities
- ★ Did poorly among Hispanics
- ★ Low Romney support in cities and suburbs



2012 Presidential Race Popular Vote

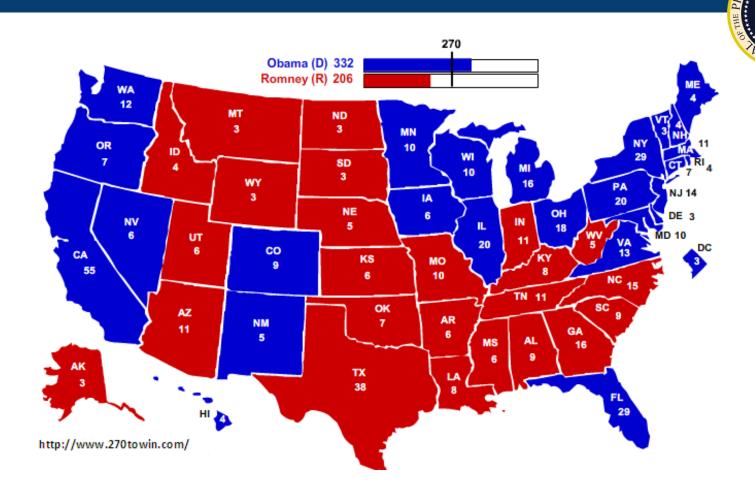
- ★ President Obama won re-election with 332 votes in the Electoral College
- ★ President Obama won the popular vote with 51% to Governor Romney's 48%



http://www.cnn.com/election/2012/results/main?hpt=hp_inthenews



2012 Presidential Race Electoral Map





2012 Presidential Race Swing States

Battleground States

	OBAMA	ROMNEY
VIRGINIA 99% RPT.	✓ 50.8%	47.8%
FLORIDA 100% RPT.	✓ 50.0%	49.1%
N. CAROLINA 100% RPT.	48.4%	✓ 50.6%
OHIO 100% RPT.	✓ 50.1%	48.2%
NEW HAMPSHIRE 100% RPT.	√ 52.2%	46.4%
COLORADO 100% RPT.	√ 51.2%	46.5%
WISCONSIN 99% RPT.	✓ 52.8 %	46.1%
IOWA 100% RPT.	√ 52.1%	46.5%
NEVADA 100% RPT.	✓ 52.3 %	45.7%

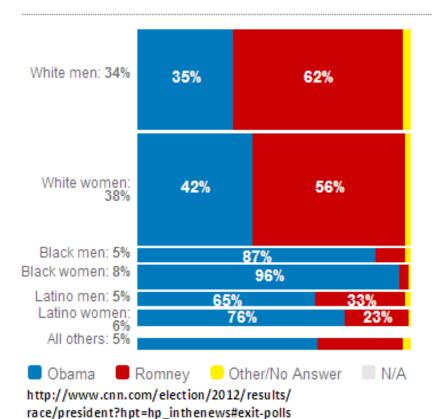
RPT. stands for reporting

http://www.huffingtonpost.com/justin-launer/ mitt-romney-loss_b_2121715.html

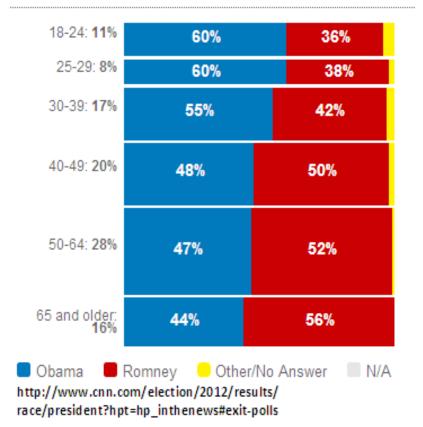


2012 Presidential Vote by Gender, Race, and Age

Vote by Gender and Race



Vote by Age





2012 Presidential Vote Urban, Suburban, Rural

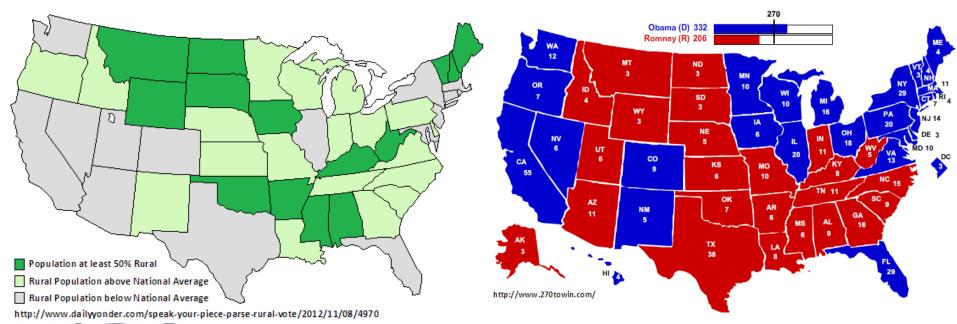


http://elections.msnbc.msn.com/ns/politics/2012/all/president/#.UKWEfmcvQuA



2012 Presidential Vote by Geography

- Rural voters favored Romney: 63% to Obama's 37%
- Democrats held and picked up Senate and Congressional seats in predominantly rural states and districts



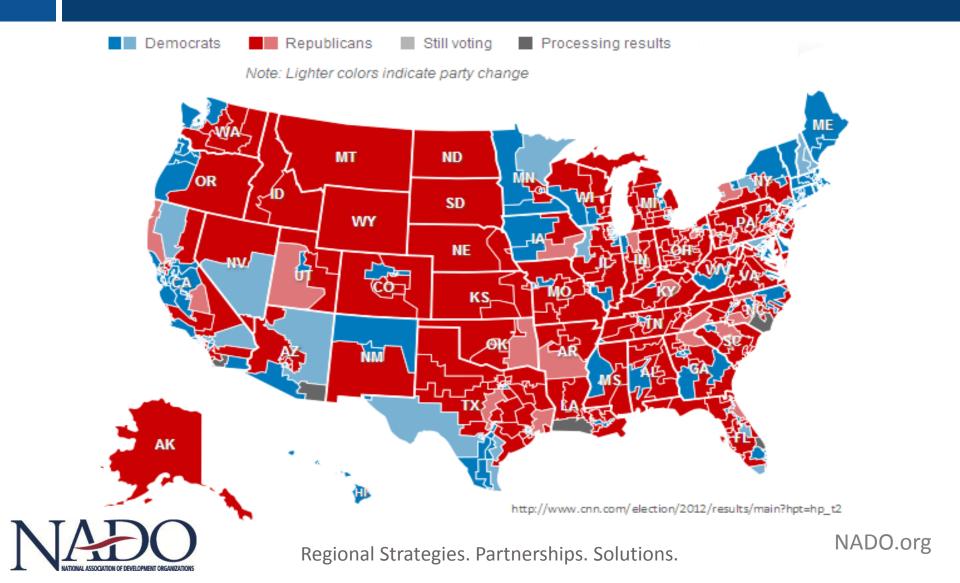


U.S. HOUSE





U.S. House Results



U.S. House: The New Numbers

Old House

Magic Number = 218

Republicans: 242

Democrats: 193

New House

Republicans: 233

Democrats: 195

Undecided: 7

Data is current as of November 15, 2012



Overview U.S. House

The Final Analysis

- ▲ GOP will retain control of the House
 - ★ Democrats gained a net of 9 seats
 - ★ Republicans lost a net of 3 seats
 - ★ Members with close ties to NADO were re-elected
 - ★ Blue Dog Democrats continued to see losses



House Leadership: Republican Control

Speaker John Boehner (OH)

Majority Leader Eric Cantor (VA)

Majority Whip Kevin McCarthy (CA)

Agriculture Frank Lucas (OK)

Appropriations Hal Rogers (KY)

Armed Services Buck McKeon (CA)

Budget Paul Ryan (WI)

Financial Services Spencer Bachus (AL)* likely replacement Jeb Hensarling (TX)

Natural Resources Doc Hastings (WA)

Small Business Sam Graves (MO)

Transportation John Mica (FL)* likely replacement Bill Shuster (PA)

Ways & Means Dave Camp (MI)



Key Committee Change: House Appropriations Committee

Republicans

Hal Rogers (KY), Chair -Jerry Lewis (CA) C.W. Bill Young (FL) Frank Wolf (VA) **Jack Kingston (GA)** Rodney Frelinghuysen (NJ) Jeff Flake (AZ) Tom Latham (IA) **Robert Aderholt (AL)** Jo Ann Emerson (MO) **Kay Granger (TX)** Mike Simpson (ID) John Culberson (TX) Denny Rehberg (MT)

Rodney Alexander (LA) Ken Calvert (CA) Jo Bonner (AL) Steve LaTourette (OH) Tom Cole (OK) **Steve Womack (AR)** Mario Diaz-Balart (FL) Tom Graves (GA) **Kevin Yoder (KS)** Steve Austria (OH) **Charles Dent (PA)** Alan Nunnelee (MS)

Cynthia Lummis (WY)

Strike-through indicates loss or retirement

John Carter (TX)

Democrats

Norman D. Dicks (WA), Ranking Marcy Kaptur (OH) Pete Visclosky (IN) Nita Lowey (NY) José Serrano (NY) Rosa DeLauro (CT) Jim Moran (VA) John Olver (MA) Ed Pastor (AZ) **David Price (NC)** Maurice Hinchey (NY)

Lucille Roybal-Allard (CA) Sam Farr (CA) Jesse Jackson, Jr. (IL)* legal troubles, may lose seat

Chaka Fattah (PA) - Steve Rothman (NJ) Sanford Bishop (GA) **Barbara Lee (CA)** Adam Schiff (CA) Michael Honda (CA) **Betty McCollum (MN)**

Key Issues

 12 annual federal spending bills for more than \$1 trillion in discretionary programs



Key Subcommittee Change: Appropriations Committee

Commerce-Justice-Science Appropriations

Republicans

Frank R. Wolf (VA), Chair

John Culberson (TX)

Robert B. Aderholt (AL)

Jo Bonner (AL)

Tom Graves (GA)

Kevin Yoder (KS)

Hal Rodgers (KY), Ex Officio

Democrats

Chaka Fattah (PA)* possible departure

Adam Schiff (CA)

Michael Honda (CA)

José E. Serrano (NY)

- EDA
- Census
- Local law enforcement



Key Subcommittee Change: Appropriations Committee

Transportation-HUD Appropriations

Republicans

Tom Latham (IA), Chair*possible departure

Frank R. Wolf (VA)

John R. Carter (TX)

Steven C. LaTourette (OH)

Mario Diaz-Balart (FL)

Charles Dent (PA)

Steve Womack (AR)

Democrats

John W. Olver (MA), Ranking

Ed Pastor (AZ)

Marcy Kaptur (OH)

David E. Price (NC)

- MAP-21
- Aviation
- HUD



Key Subcommittee Change: Appropriations Committee

Energy & Water Development Appropriations

Republicans

Rodney Frelinghuysen (NJ), Chair

-Jerry Lewis (CA)

Michael K. Simpson (ID)

-Dennis R. Rehberg (MT)

Rodney Alexander (LA)

Steve Womack (AR)

Alan Nunnelee (MS)

Democrats

Peter J. Visclosky (IN), Ranking

Ed Pastor (AZ)

Chaka Fattah (PA)

Steve Israel (NY)

John W. Olver (MA)

- Appalachian Regional Commission
- Delta Regional Authority
- Denali Commission
- Corp of Engineers



Key Committee Changes: House Agriculture Committee

Republicans

Frank D. Lucas (OK), Chair Bob Goodlatte (VA)

Timothy V. Johnson (IL)

Steve King (IA)

Randy Neugebauer (TX)

K. Michael Conaway (TX)

Jeff Fortenberry (NE)

-Jean Schmidt (OH)

Glenn Thompson (PA)

Thomas J. Rooney (FL)

Marlin Stutzman (IN)

Bob Gibbs (OH)

Austin Scott (GA)

Scott R. Tipton (CO)

Steve Southerland (FL)

Rick Crawford (AR)

Martha Roby (AL)

Tim Huelskamp (KS)

Scott DesJarlais (TN)

Renee Ellmers (NC)

Christopher Gibson (NY)

Randy Hultgren (IL)

Vicky Hartzler (MO)

-Robert Schilling (IL)

Reid Ribble (WI)

Kristi Noem (SD)

Key Issues

- Farm BillReauthorization
- Rural Development
- Broadband

Democrats

Collin C. Peterson (MN), Ranking

Tim Holden (PA)

Mike McIntyre (NC)

Leonard L. Boswell (IA)

Joe Baca (CA)

David Scott (GA)

Henry Cuellar (TX)

Jim Costa (CA)

Timothy J. Walz (MN)

Kurt Schrader (OR)

Larry Kissell (NC)

Bill Owens (NY)

Chellie Pingree (ME)

Joe Courtney (CT)

Gregorio Sablan (NMI)

Terri Sewell (AL)

James McGovern (MA)



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Key Committee Changes: House Transportation Committee

Republicans

John L. Mica (FL), Chair

Thomas E. Petri (WI)

Howard Coble (NC)

John J. Duncan, Jr. (TN)

Frank A. LoBiondo (NJ)

Gary G. Miller (CA)

Timothy V. Johnson (IL)

Sam Graves (MO)

Bill Shuster (PA) *likely chair

Don Young (AK)

Rick Crawford (AR)

Duncan Hunter (CA)

Jeff Denham (CA)

Steve Southerland (FL)

Chip Cravaack (MN)

Frank Guinta (NH)

Jaime Herrera Beutler (WA)

Shelley Moore Capito (WV)

Lou Barletta (PA)

Jean Schmidt (OH)

Candice S. Miller (MI)

Randy Hultgren (IL)

Larry Bucshon (IN)

Jeff Landry (LA)

Andy Harris (MD)

Billy Long (MO)

Richard Hanna (NY)

Bob Gibbs (OH)

Reid Ribble (WI)

James Lankford (OK)

Patrick Meehan (PA)

Chuck Fleischmann (TN)

Blake Farenthold (TX)

- EDA reauthorization
- MAP-21 reauthorization
- Aviation reauthorization
- Federal-state regional commissions reauthorization



Key Committee Changes: House Transportation Committee

Democrats

Nick J. Rahall (WV), Ranking

Peter A. DeFazio (OR)*likely Ranking

Jerry F. Costello (IL)

Eleanor Holmes Norton (DC)

Jerrold Nadler (NY)

Corrine Brown (FL)

Bob Filner (CA)

Eddie Bernice Johnson (TX)

Elijah E. Cummings (MD)

Leonard L. Boswell (IA)

Tim Holden (PA)

Rick Larsen (WA)

Michael E. Capuano (MA)

Timothy H. Bishop (NY)

Michael H. Michaud (ME)

Russ Carnahan (MO)

Grace F. Napolitano (CA)

Daniel Lipinski (IL)

- Mazie K. Hirono (HI)

Jason Altmire (PA)

Timothy J. Walz (MN)

Heath Shuler (NC)

Steve Cohen (TN)

Laura Richardson (CA)

Albio Sires (NJ)

Donna F. Edwards (MD)

- EDA reauthorization
- MAP-21 reauthorization
- Aviation reauthorization
- Federal-state regional commissions reauthorization



Key Committee Changes: House Financial Services Committee

Republicans

Spencer Bachus (AL), Chair-term limited

Jeb Hensarling (TX)*likely chair

Peter King (NY)

Edward R. Royce(CA)

Frank D. Lucas (OK)

Ron Paul (TX)

-Donald A. Manzullo (IL)

Walter B. Jones (NC)

Judy Biggert (IL)

Gary G. Miller (CA)

Shelley Moore Capito (WV)

Scott Garrett (NJ)

Lynn Westmoreland (GA)

Blaine Luetkemeyer (MO)

Bill Hizenga (MI)

Sean Duffy (WI)

-Nan A.S. Hayworth (NY)

Michael Grimm (NY)

Francisco "Quico" Canseco (TX)

Steve Stivers (OH)

Randy Neugebauer (TX)

Stevan Pearce (NM)

Patrick T. McHenry (NC)

John Campbell (CA)

Michele Bachmann (MN)

Kenny Marchant (TX)

-Thaddeus McCotter (MI)-

Kevin McCarthy (CA)

Bill Posey (FL)

Michael Fitzpatrick (PA)

James Renacci (OH)

Robert Hurt (VA)

-Robert Dold (IL)

David Schweikert (AZ)

Stephen Lee Fincher (TN)

Frank Guinta (NH)

- HUD CDBG
 Authorization
- CDFI Authorization
- Livable Communities



House Financial Services Committee

Democrats

Barney Frank (MA), Ranking

Maxine Waters (CA)*likely ranking

Carolyn B. Maloney (NY)

Luis V. Gutierrez (IL)

Nydia M. Velázquez (NY)

Melvin L. Watt (NC)

Gary L. Ackerman (NY)

Brad Sherman (CA)

Gregory W. Meeks (NY)

Michael E. Capuano (MA)

Rubén Hinojosa (TX)

William Lacy Clay (MO)

Carolyn McCarthy (NY)

Joe Baca (CA)

Stephen F. Lynch (MA)

Brad Miller (NC)

David Scott (GA)

Al Green (TX)

Emanuel Cleaver (MO)

Gwen Moore (WI)

Keith Ellison, (MN)

Ed Perlmutter (CO)

Joe Donnelly (IN)

Andre Carson (IN)

Jim Himes (CT)

Gary Peters (MI)

John Carney (DE)

- HUD CDBG Authorization
- CDFI Authorization
- Livable Communities



U.S. SENATE





U.S. Senate: The New Numbers

Old Senate

Democrats: 53*

Republicans: 47

*Includes 2 Independents

New Senate

Democrats: 55 *

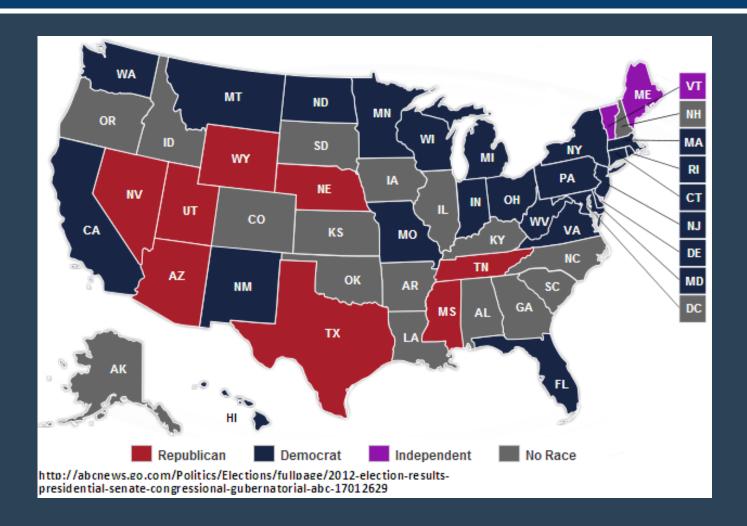
Republicans: 45

*Includes 2 Independents



OVERVIEW: U.S. SENATE

Party
Breakdown:
55 D's*
45 R's
* Includes 2 l's





New U.S. Senators

■ New Democratic Senate Members (Including 7 Open Seats)

- Tammy Baldwin (WI)
- Joe Donnelly (IN)*
- Martin Heinrich (NM)
- Heidi Heitkamp (ND)
- Mazie Hirono (HI)
- Tim Kaine (VA)
- Angus King-Independent-(ME)
- Chris Murphy (CT)*
- Elizabeth Warren (MA)*
 - * Pickups (3)

■ New Republican Senate Members (Including 3 Open Seats)

- Ted Cruz (TX)
- Deb Fischer (NE)*
- Jeff Flake (AZ)
- Dean Heller (NV)
 - * Pickups (1)



Senate Leadership: Democratic Control

DEMOCRATS

Majority Leader: Harry Reid (NV)

Democratic Whip: Dick Durbin (IL)

Democratic Policy Committee Chair: Schumer (NY)

REPUBLICANS

Minority Leader: Mitch McConnell (KY)

Minority Whip: Jon Kyl (AZ) - retired

Republican Policy Committee Chair: John Thune (SD)



Key Committee Changes: Senate Appropriations Committee

Democrats

Daniel Inouye (HI), Chair Patrick Leahy (VT)

Tom Harkin (IA)

Barbara Mikulski (MD)

Herb Kohl (WI)

Patty Murray (WA)

Dianne Feinstein (CA)

Dick Durbin (IL)

Tim Johnson (SD)

Mary Landrieu (LA)

Jack Reed (RI)

Frank Lautenberg (NJ)

Ben Nelson (NE)

Mark Pryor (AR)

Jon Tester (MT)

Sherrod Brown (OH)

Republicans

Thad Cochran (MS), Ranking

Mitch McConnell (KY)

Richard Shelby (AL)*likely

ranking

Kay Bailey Hutchison (TX)

Lamar Alexander (TN)

Susan Collins (ME)

Lisa Murkowski (AK)

Lindsey Graham (SC)

Mark Kirk (IL)

Dan Coats (IN)

Roy Blunt (MO)

Jerry Moran (KS)

John Hoeven (ND)

Ron Johnson (WI)

Key Issues

 12 annual federal spending bills for more than \$1 trillion in discretionary programs



Key Subcommittee Changes: Senate Appropriations Committee

Transportation-HUD Appropriations

Democrats

Patty Murray (WA), Chair*
possible departure

Barbara Mikulski (MD)

Herb Kohl (WI)

Richard Durbin (IL)

Patrick Leahy (VT)

Tom Harkin (IA)

Dianne Feinstein (CA)

Tim Johnson (SD)

Frank Lautenberg (NJ)

Mark Pryor (AR)

Republicans

Susan Collins (ME), Ranking

Richard Shelby (AL)

Kay Bailey Hutchison (TX)

Mark Kirk (IL)

Dan Coats (IN)

Jerry Moran (KS)

Roy Blunt (MO)

Ron Johnson (WI)

- MAP-21
- Aviation
- HUD



Key Subcommittee Changes: Senate Appropriations Committee

Energy and Water Appropriations

Democrats

Dianne Feinstein (CA), Chair

Patty Murray (WA)

Tim Johnson (SD)

Mary Landrieu (LA)

Jack Reed (RI)

Frank Lautenberg (NJ)

Tom Harkin (IA)

Jon Tester (MT)

Richard Durbin (IL)

Republicans

Lamar Alexander (TN), Ranking

Thad Cochran (MS)

Mitch McConnell (KY)

Kay Bailey Hutchison (TX)

Richard Shelby (AL)

Susan Collins (ME)

Lisa Murkowski (AK)

Lindsey Graham (SC)

- Appalachian Regional Commission
- Delta Regional Authority
- Denali Commission
- Corp of Engineers



Key Committee Changes: Senate Environment and Public Works Committee

Democrats

Barbara Boxer (CA), Chair

Max Baucus (MT)

Thomas R. Carper (DE)

Frank R. Lautenberg (NJ)

Benjamin L. Cardin (MD)

Bernard Sanders (I-VT)

Sheldon Whitehouse (RI)

Tom Udall (NM)

Jeff Merkley (OR)

Kirsten Gillibrand (NY)

Republicans

James M. Inhofe (OK), Ranking-term limited

David Vitter (LA)*likely Ranking

John Barrasso (WY)

Mike Crapo (ID)

Lamar Alexander (TN)

Mike Johanns (NE)

John Boozman (AR)

- EDA reauthorization
- MAP-21 reauthorization
- Aviation reauthorization
- Federal-state regional commissions reauthorization



Key Committee Changes: Senate Committee on Banking, Housing, and Urban Affairs

Democrats

Tim Johnson (SD), Chair

Jack Reed (RI)

Charles E. Schumer (NY)

Robert Menendez (NJ)

Daniel K. Akaka (HI)

Sherrod Brown (OH)

Jon Tester (MT)

Herb Kohl (WI)

Mark Warner (VA)

Jeff Merkley (OR)

Michael Bennet (CO)

Kay Hagan (NC)

Republicans

Richard C. Shelby (AL), Ranking

Mike Crapo (ID)*likely ranking

Bob Corker (TN)

Jim DeMint (SC)

David Vitter (LA)

Mike Johanns (NE)

Patrick Toomey (PA)

Mark Kirk (IL)

Jerry Moran (KS)

Roger Wicker (MS)

- HUD CDBG Authorization
- Livable Communities



Key Committee Changes: Senate Committee on Agriculture, Nutrition, and Forestry

Democrats

Debbie Stabenow (MI), Chair

Patrick J. Leahy (VT)

Tom Harkin (IA)

Kent Conrad (ND)

Max Baucus (MT)

E. Benjamin Nelson (NE)

Sherrod Brown (OH)

Robert Casey, Jr. (PA)

Amy Klobuchar (MN)

Michael Bennet (CO)

Kirsten Gillibrand (NY)

Republicans

Pat Roberts (KS), Ranking

Richard G. Lugar (IN)

Thad Cochran (MS)

Mitch McConnell (KY)

Saxby Chambliss (GA)

Mike Johanns (NE)

John Boozman (AR)

Charles Grassley (IA)

John Thune (SD)

John Hoeven (ND)

Key Issues

- Farm Bill Reauthorization
- Rural Development
- Rural Broadband



WHAT'S NEXT?



The Fiscal Cliff

- The Bush Tax Cuts Expire
- Sequestration
- ☐ The Debt Ceiling
 - Treasury can shift funds to postpone until February

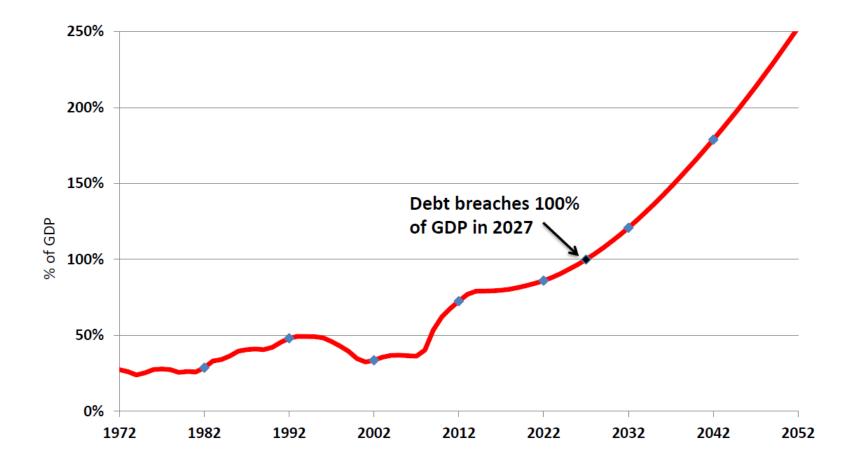
- □ AMT
- End of UnemploymentInsurance
- End of Doc fix
- Increase in Capital Gains taxes
 - 15% to 39%



The Consequences

- If an adequate solution to the tax issues are not found --- if no agreement is reached and all of the 2001 and 2003 Bush tax cuts and the payroll tax holiday are allowed to expire taxpayers would pay an additional \$500 billion in taxes next year.
- CBO has stated that if this occurs it would lead to negative growth for the first two quarters of next year and the unemployment rate would move above 9% by the end of the year.

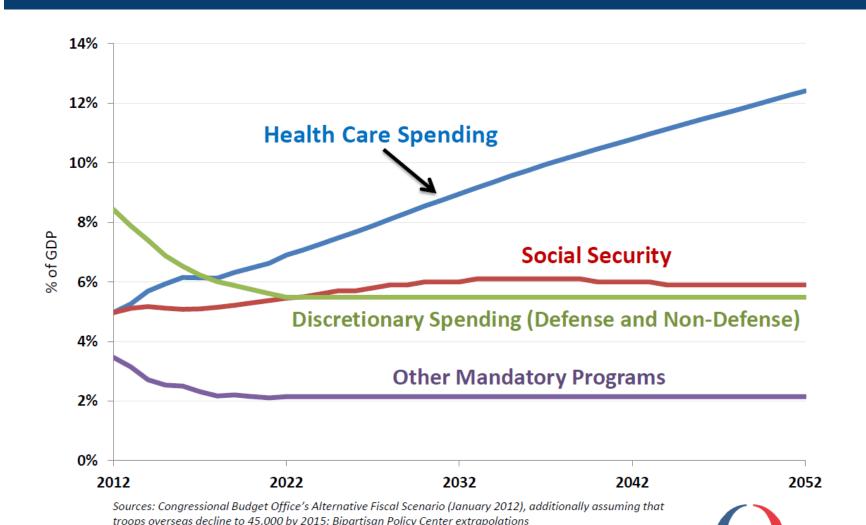




Federal Budget Picture

Absent reforms, U.S. debt is set to skyrocket in the coming decades

Health Care Costs Are the Primary Driver of the Debt



BIPARTISAN POLICY CENTER

The Fiscal Cliff Major Points of Conflict

- Taxes and Entitlements
- President Obama on Taxes
 - Increase tax rates on \$250,000 and over and any cuts in spending should be matched by some form of revenue increase
- Speaker Boehner on Taxes
 - Limit Deductions no tax rate increase
- Entitlement Reform Medicare and Social Security
- Obama barnstorming around the country!!!
- The next five weeks-divided Government/Can We Govern



Sequestration

- Non Defense Discretionary Spending 8.2%
- □ Defense/Intel-Homeland Spending − 9.4%



Sequestration: How Did We Get Here?

Reached *Old* Federal Debt Ceiling



Budget Control Act of 2011 (S. 365) Enacted



Failure of Super Committee to Find Savings



Sequester Required by Law



A Perfect Storm

Concurrent Fiscal Pressures Cause Legislative Bottleneck



Other Possible Issues in Lame Duck

- □ Farm Bill reauthorization
- Cybersecurity
- Sandy Hurricane emergency supplemental
- Omnibus



The Fiscal Cliff Can Be Avoided

Two Possible Options

■ An agreement is reached to increase tax rates on those earning over \$250K, to postpone sequestration and include some entitlement reform. Or

An agreement is reached to temporarily extend existing rates, postpone sequestration and agree to negotiate comprehensive tax and entitlement reform early next year.





National Association of Development Organizations (NADO)

and the NADO Research Foundation

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