To be sustainable, a region must satisfy the values, hopes, and dreams of present and future residents.
Regional Visioning

Uses Scenarios
to Ask Important Questions
and help the Public make Tradeoffs
Scenario Approach:
Contrasts today’s choices by showing long-term consequences
Regional Choices and Outcomes

Environment

Transportation

Our Region’s Future

Land Use

Energy Use

Job Creation

Air Quality

Land Consumption

Water Use

Traffic

Miles of Driving

Carbon Footprint

Housing Opportunities

Open Space
LOUISIANA SPEAKS
Visioning for Southern Louisiana
Our Voice. Our Plan. Our Future

Louisiana
May 16-17, 2006

Robert J. Grow
Sr. Counsel, O’Melveny & Myers
and Envision Utah,
Founding Chair Emeritus
(rgrow@omm.com)
Hurricane Impacts Were the Key Driver for the Plan

Hurricane Rita
22 September 2005

Hurricane Katrina
28 August 2005
The Bowl of New Orleans
LOUISIANA SPEAKS
Scenario A
New and Existing Development

- Continuation of Recent Trends
- Larger lot sizes
- More auto-oriented development will occur.
Scenario B
New and Existing Development

- Baseline - implement adopted plans
- Dispersed development pattern common in last 20-30 years
Scenario C
New and Existing Development

• More infill and redevelopment
• Growth on new land focused into walkable, transit-oriented communities
Scenario D
New and Existing Development

- Significant increase in densities
- Extensive infill and redevelopment
- Extensive transit system
Land Consumption

- **Total Area Developed by 2020**
  - A: 840 Square Miles
  - B: 755 Square Miles
  - C: 557 Square Miles
  - D: 516 Square Miles

- **New Developed Area Since 1998**
  - A: 409 Square Miles
  - B: 325 Square Miles
  - C: 126 Square Miles
  - D: 85 Square Miles
Vehicle Miles of Travel Per Day

Miles in Millions

- A: 85.3
- B: 79.2
- C: 76.6
- D: 76
Total Emissions

*Tons Per Day*

<table>
<thead>
<tr>
<th>Emissions</th>
<th>A</th>
<th>B</th>
<th>C</th>
<th>D</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2,660</td>
<td>2,511</td>
<td>2,501</td>
<td>2,512</td>
</tr>
</tbody>
</table>

Emissions

2,400
2,450
2,500
2,550
2,600
2,650
2,700

A
B
C
D
Housing Mix: Current and 2020

Current Baseline Strategy

<table>
<thead>
<tr>
<th>Percent of Total Housing</th>
<th>Single Family</th>
<th>Townhouse/Duplex</th>
<th>Apartment/Condo</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current</td>
<td>71.0%</td>
<td>4.0%</td>
<td>25.0%</td>
</tr>
<tr>
<td>Baseline</td>
<td>75.0%</td>
<td>4.0%</td>
<td>21.0%</td>
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<tr>
<td>Strategy</td>
<td>60.0%</td>
<td>13.0%</td>
<td>26.0%</td>
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</tbody>
</table>

Legend:
- **Green**: Single Family
- **Orange**: Townhouse/Duplex
- **Gray**: Apartment/Condo
PUBLIC AWARENESS EFFORTS

Television, Radio and Newspaper
Choosing a Scenario (Weighted vs. Unweighted Results)

Unweighted results (as represented by the black dashed line) are nearly identical to weighted results.
QUALITY GROWTH STRATEGY
Six Goals, 42 Strategies

- Enhance Air Quality
- Increase Transportation Choices
- Preserve Critical Lands
- Conserve Water Resources
- Provide Housing Opportunities
- Maximize Efficiency in Public Investments
Do you favor or oppose the EXPANSION of light rail, often referred to as Trax, and other public transportation systems?

- Strongly Favor: 55%
- Somewhat Favor: 33%
- Somewhat Oppose: 5%
- Strongly Oppose: 4%

Total Favor: 88%
Total Oppose: 10%
The Long Range Plan is an Integrated Road and Transit Plan

A Complete Mobility System

+ We Need Both
Future Transit

- $185 million acquisition
- Purchased 175 miles of rail right-of-way
- Created nine future transit corridors
Estimated Statistics between Salt Lake, Davis and Weber Counties:

acres within ½ mile of transit nodes:

*80,000*

Housing units within ½ mile transit nodes @ 8 DU/acre on half of the acres:

*320,000 units*

Population estimate @ 3 persons per household:

*960,000*

80,000 Acres = 125 Square Miles
A Successful Vision:

- Is guided by a large, trusted, and diverse group of Stakeholders
- Relies on community Values to find common ground, communicate choices, and build consensus
- Uses Scenarios as the ongoing process to provide clear choices and refine direction

Questions?