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Maryland Department Of Planning
www.trailtowns.org
Great Allegheny Passage

www.GAPtrail.org
Allegheny Trail Alliance

Seven Trail Groups
Mountain Maryland Trails – Somerset County Rails to Trails Association
Ohiopyle State Park – Regional Trail Corporation – Steel Valley Trail Council
Friends of the Riverfront – Montour Trail Council
Allegheny Trail Alliance
One Board - One Mission – One Goal
Economic Development Opportunities to Towns along the Great Allegheny Passage Trail
Did it Work?

Let’s Look at the Numbers
Economic Impact Great Allegheny Passage

- $40 Million in Direct Spending
- $7.5 Million in Wages Paid
- 800,000 Trail Users
- $17 Daily Individuals Spending
- $51 Daily Group Spending
- 28% Stay overnight
- $114 Average spent on overnight accommodations
- 33% Average gross revenue of business attributed to GAP
- 30% businesses plan expansion
Trail Town Program®

- Regional solutions
- Research
- Connect “trail to town”
- Business attraction and retention
- Business loans
Connecting Pieces
Creating Partnerships

Signs
Kiosks
Brochures
Bike racks
Sidewalks
Crosswalks
Public art
Visitor centers
The Progress Fund
Business Attraction & Retention

Business Activity: 2007-2012

- 76 new trail-related businesses opened
- 93+ new jobs (net) were created
- 78% of the new businesses remain in operation
- 23% of new and expanded businesses provided Loans
- $4.5 million in loans leveraged another $1.5 million in private investment
- 100% of the borrowing businesses remain in operation
CERTIFIED TRAIL FRIENDLY

Business Builder Kit
Visit www.trailtowns.org for:

- Reports & Studies
- Trail Town Initiatives
- Blog and E-news
- Access to resources