

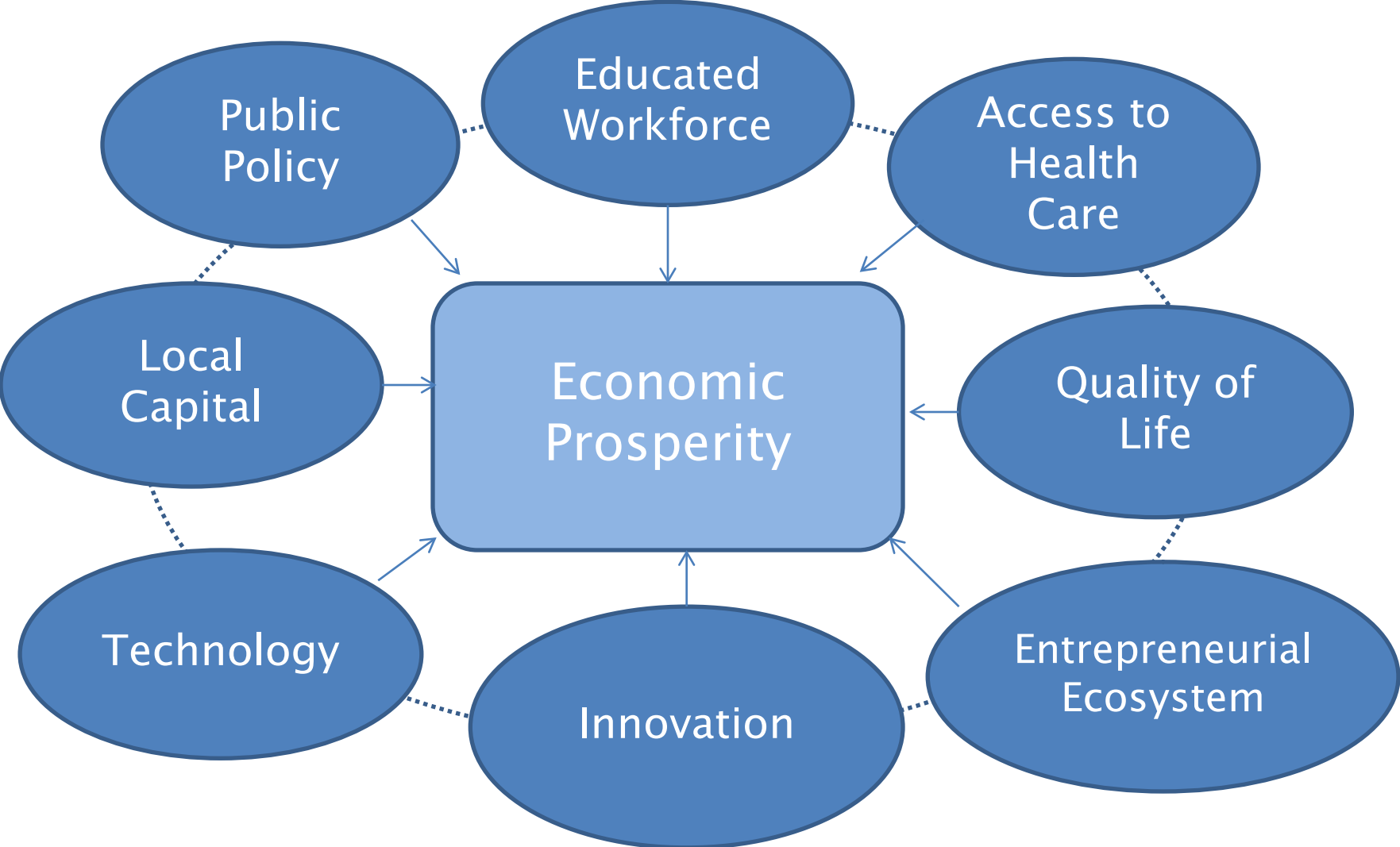


APPalachian Prosperity Project

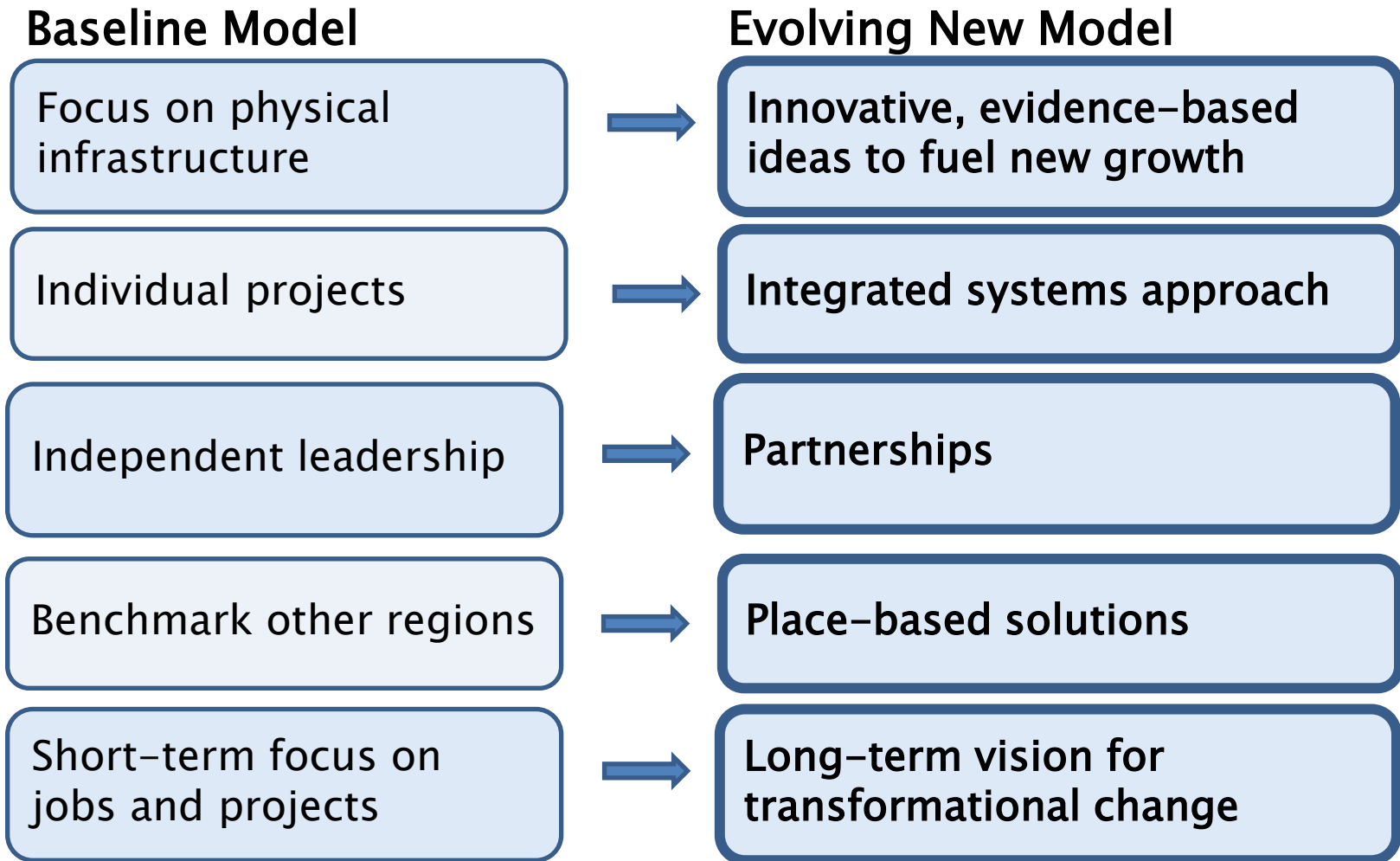
*A Collaborative Model for Advancing Education, Health,
and Economic Prosperity in Southwest Virginia*



Forces Reshaping Economies



A Expanded Paradigm for Economic Development



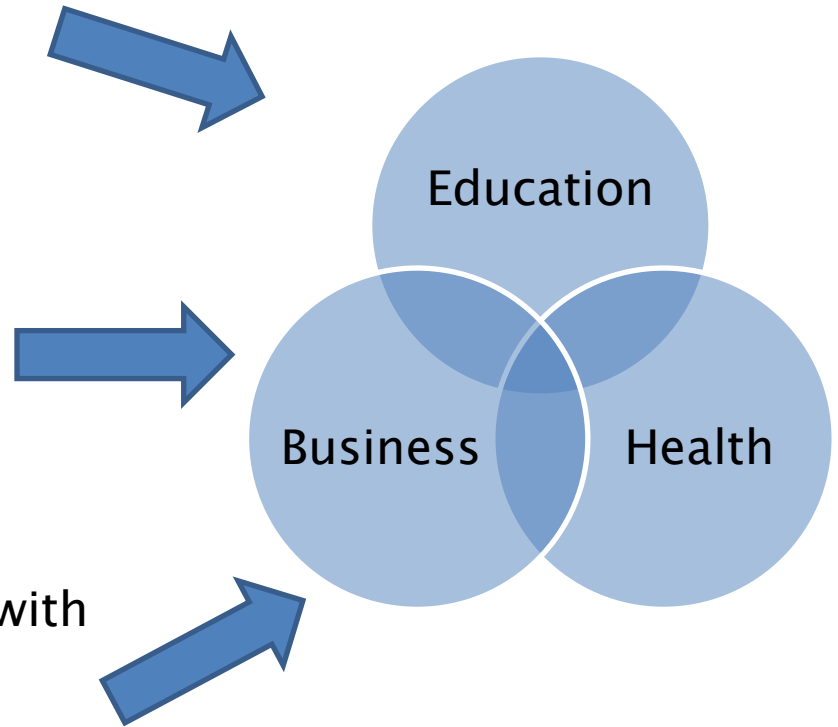
A Systems Approach to Economic Development

Industry & Community: Leadership and Knowledge of Key Issues and Culture

University: Innovation and Evidence-Based Research and Evaluation

Government: Resources and Alignment with State & Regional Priorities

- *Business Recruitment*
- *Infrastructure Development*



Initiatives to Date



Appalachian Prosperity Project Partners

Alpha Natural Resources	American Drew/ Lea,/Hammary	AMFIRE	Appalachian College of Pharmacy
Appalachian Regional Commission	Brooks Run	Center for Teaching Excellence	Chambers of Commerce (various)
Clean Energy R&D Center	Crutchfield Corp	Cumberland Plateau Health District	Cumberland Plateau Planning District
Data Ensure, Inc.	Dept of Housing and Community Development	Eastman Chemical	Health Wagon
Kid Central Head Start	Kincaid Furniture Co.	Kingston Resources, Inc.	K-Va-T Food City
LENOWISCO Health District	LENOWISCO Planning District	Maxim Shared Services	Mountain Empire C.C.
Mountain States Health System	Mtn Empire Older Citizens	People, Inc	Pioneer Fuel Corp.
Rockspring Development	SCORE	Small Business Development Center	Southwest Virginia Community College
Southwest Virginia Cultural Heritage Commission	Southwest Virginia Health Authority	Southwest Virginia Higher Education Center	Southwest Virginia Technology Council
St. Paul Tomorrow	SW Virginia Graduate Medical Ed Consortium	U.S. Economic Development Administration	Verizon
Virginia Coalfield Coalition	Virginia Coalfield Economic Development Authority	Virginia Community Capital	Virginia Department of Forestry
Virginia Department of Health	Virginia Dept of Tourism	Virginia Economic Bridge	Virginia Economic Development Partnership
Virginia Health Care Association	Virginia Highlands Community College	Virginia Southwest Delegation	Virginia State Parks
Virginia Tech	Virginia Tobacco Commission	Wellmont Health System	Wise County Schools

(partial list)

Key Achievements

2007 - Present

Built Partnership & Common Vision

Focus on an Integrated, Systems Approach

Working Strategic Blueprints

Defined Metrics

Internal & External Validation

Successful Pilots

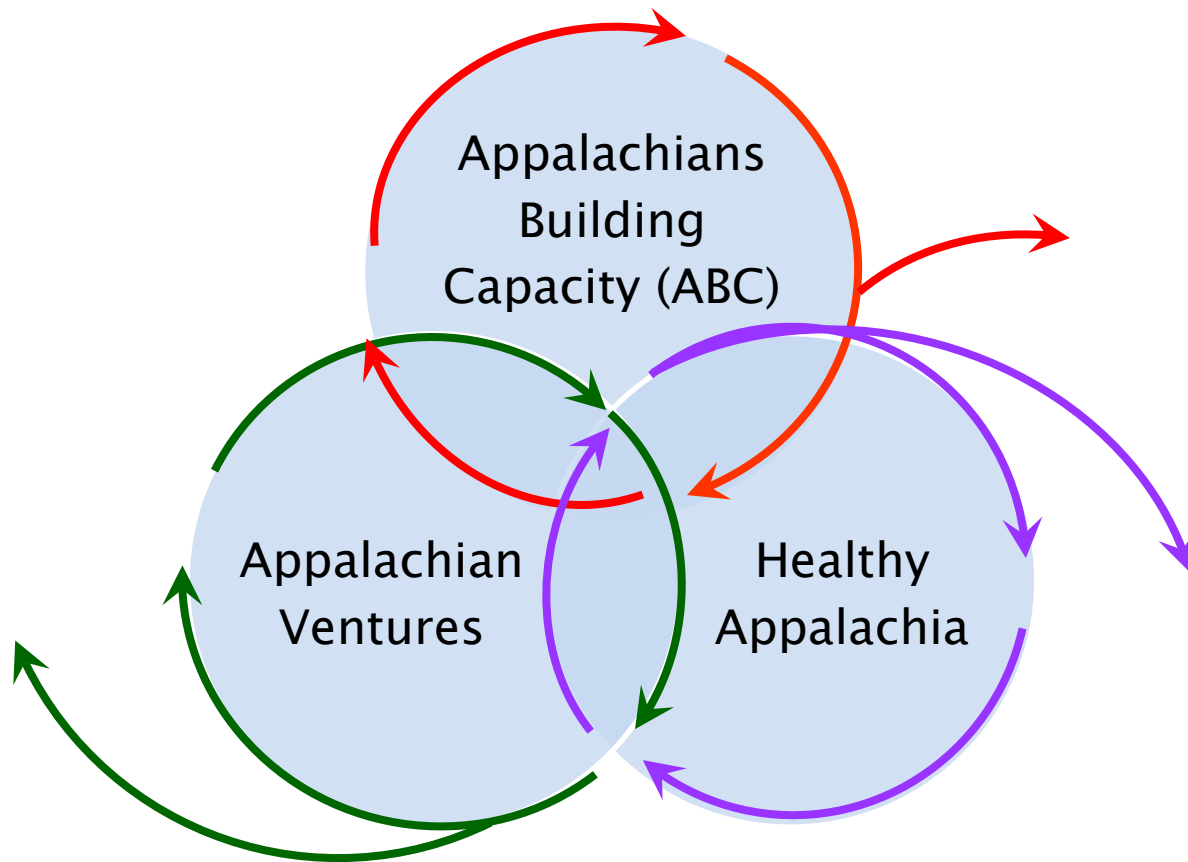


- **Secured \$3.9 million in new funding for programs and services and \$9.4 million over past 3 years**
- **More than 1,600 in- person patient encounters and 5,000 patients via Telemedicine**
- **Early literacy assessment/monitoring for 9,300 students**

Appalachian Prosperity Project:

Education + Health + Entrepreneurship

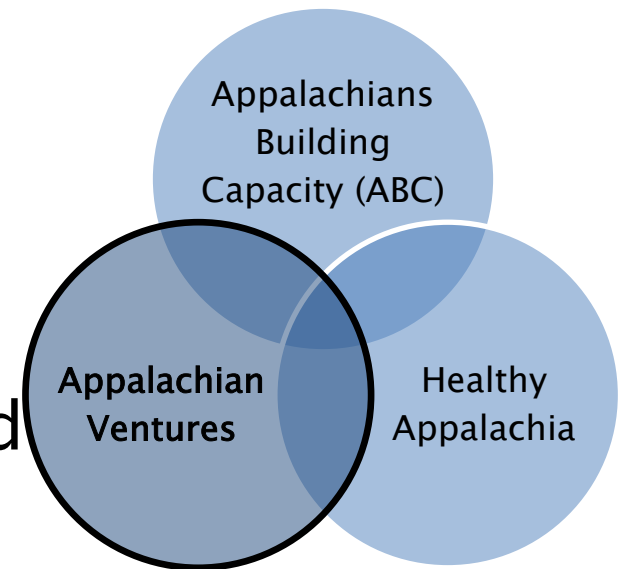
Jobs for a New Economy



Appalachian Ventures

Improved Climate for a Robust Economy

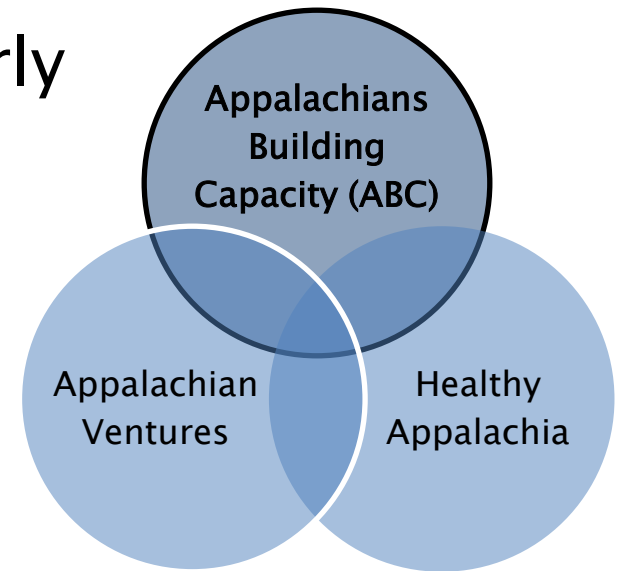
- A. Darden Executive Education Scholarships
- B. Entrepreneurship Blueprint
- C. Clinch River Valley Initiative
- D. Business Plan Competition and Venture Summit
- E. Entrepreneurship Certificate
- F. Partnership for Leaders in Health
- G. Sustained Leadership



Appalachians Building Capacity

Increased Literacy for an Educated Workforce

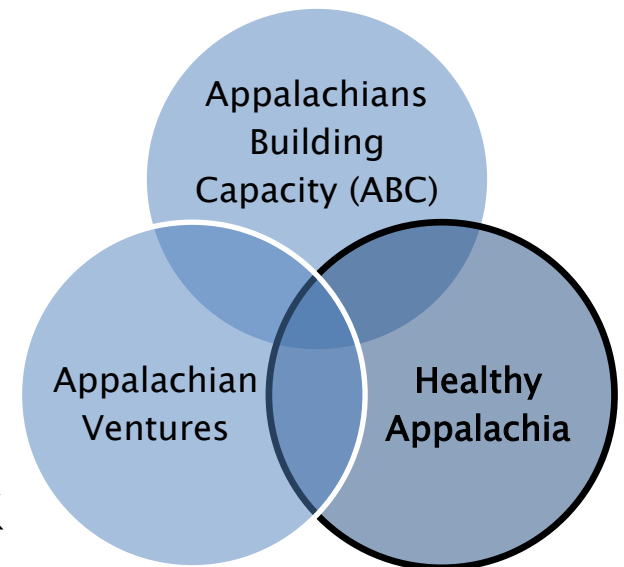
- A. Professional Development (Early Language and Literacy)
- B. Direct involvement with families
- C. Community Tutors
- D. College Advising
- E. Education Blueprint
- F. Sustained leadership



Healthy Appalachia

Improved Health Outcomes for a Healthier Workforce

- A. Workforce Training
- B. Cancer Prevention and Screening
- C. Healthy Lifestyles and Prevention
- D. Expand Telemedicine Network
- E. Sustained Leadership



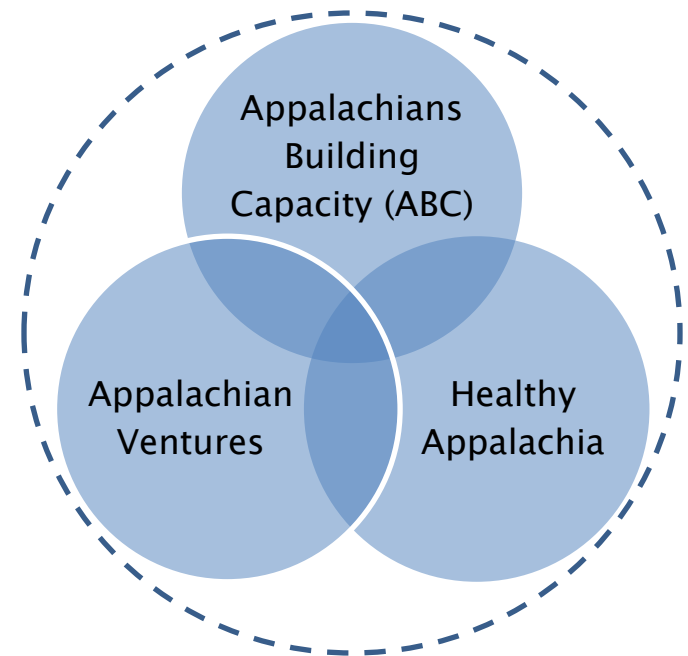
Appalachian Prosperity Project

Education + Health + Entrepreneurship

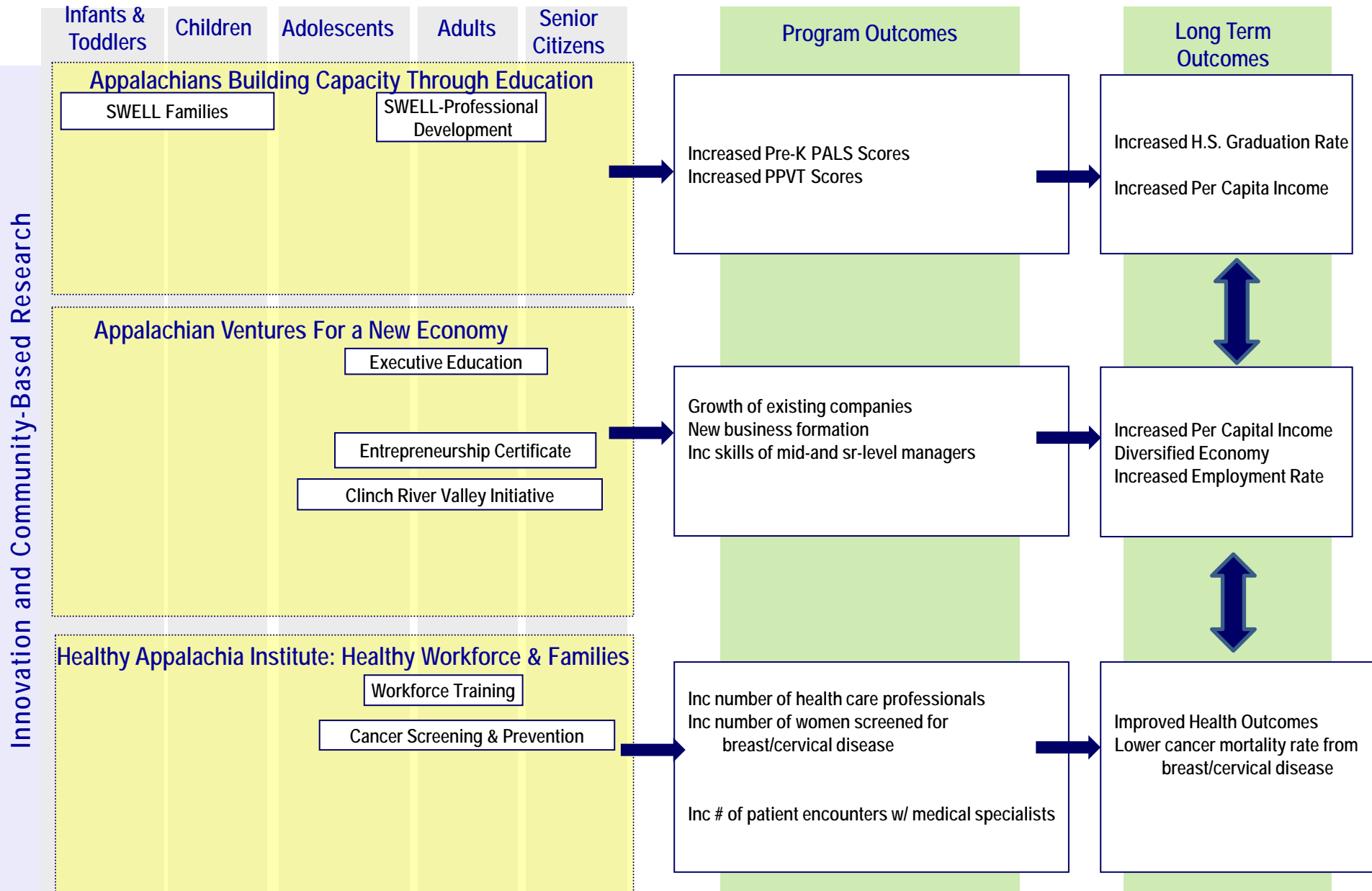
Jobs for a New Economy

- A. Overall Management Oversight and Coordination
- B. Measurement and Evaluation
- C. Aligns with JLARC Recommendation #10:

Implement strategic initiatives to increase education and training and to improve access to health care services



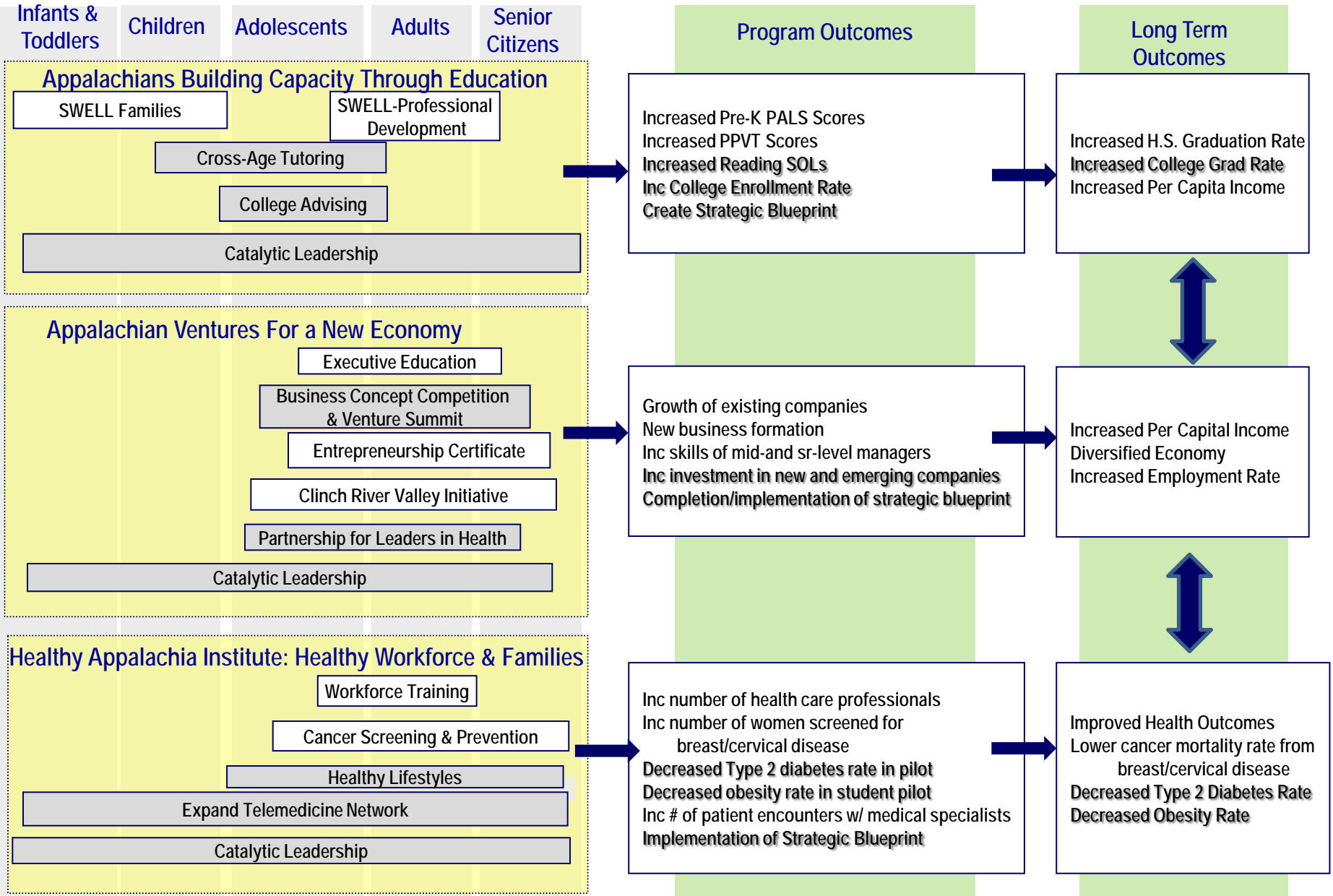
Current Initiatives



Projects identified through community/partner guidance

Next Steps PENDING FUNDING

Innovation and Community-Based Research



Projects identified through community/partner guidance

How We Can Support the ARC?



- Resource for strategic planning process
- New ideas for industry, government, and education
- Partner on goals, metrics, measurement
- **Build on previous ARC investment**

Appalachian Prosperity Project

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