Greetings from ALABAMA
Somewhere, U.S.A.

Problem #1: Vision

A Town that preserves its heritage and boldly plans for future growth through restoration and construction while making natural resources and vital community services available to all citizens.

Problem #2: Design Process

See Attachment

“Planning to Succeed”
Planning to Succeed…

Get a Plan!
5 minute walk
Planning to Succeed…

Inventory your Assets
WELCOME TO
BRILLIANT
HOME OF LARRY POLLARD
2001 STATE
CHECKER CHAMPION
“I had no idea there was so much there!” Almost everyone working on this Geotourism MapGuide has said the same thing. Geotourism is about travel based on geographical distinctiveness—sense of place—which Appalachia offers in abundance. To create this map, the people of Appalachia sent in hundreds of sites and experiences that reveal a cultural treasure trove. American folklore and traditions survive in mountains and hollows. Renewed interest has grown in both practical skills—woodcraft, quilting, nature lore—and cultural skills, such as dance, storytelling, and music. What’s more, Appalachia can be gorgeous. Above winding river valleys, regrown hardwood forests supply habitat for birds and wildflowers, bats and bears. The region’s historic sites evoke our national dramas—American Indians and settlers, the Whiskey Rebellion, the Underground Railroad, the Civil War, the great coal mining strikes. Appalachia’s history is America’s history. Explore it. Savor it.
Planning to Succeed...

Fresh Eyes
Developing an Agri-Tourism Attraction in Alabama
Remember,
our special
geo­graphy can never be “out­sourced!”
Planning to Succeed…

Make a good 1st impression
15 SECONDS
PAST I-59
ON RIGHT

McDonald's®
Planning to Succeed…

aside #1

{ shop local }
For every dollar spent, eighty cents stays in the community if the business is locally-owned; only twenty cents stays if it is a national franchise or chain store.

Even though it regularly goes through a change of occupants, the White Palace Cafe in Gadsden remains a downtown landmark. The picture-perfect Art Deco facade, smoothly sheathed in enameled metal sheets, was installed during a 1938 remodeling.
This is the sign for downtown Marion!

Only the locals would know!
Planning to Succeed…

aside #2

{ hospitality counts! }
Planning to Succeed...aside #3

What we build
Where we build
How we build
{ shows what we value!}
HISTORIC: The Old Lost Mountain Store is being preserved by a developer, who plans to use the structure as the centerpiece of a shopping center.
Planning to Succeed…

Believe you can do it.
LITTLE HOPE BAPTIST CHURCH
PASTOR: J.E. SHEFFIELD

DONATED BY:
CAREY & LLOYD/LOYD FAMILY
.997
Simple things you can do:

• Inventory your assets
• Sell local products downtown
• Inventory available properties
• Make it easy to do business in your town
• Build capacity (volunteers/local “experts”)
• Be open for business
• Attract visitors
• Attract retirees
• Build partnerships regionally
• Get a PLAN!