2012 EXECUTIVE DIRECTORS LEADERSHIP FORUM
PARK CITY MARRIOTT | 1895 SIDEWINDER DRIVE| PARK CITY, UTAH

THURSDAY, JUNE 7

6:00 – 8:00 pm  Welcoming Reception and Networking

FRIDAY, JUNE 8

11:00 am  2012 NADO Federal Policy and Legislative Report
(Immediately following EDA Denver Regional Office training on RLF and CEDS issues)
• Welcome: Russell Cowley, NADO President and
  Executive Director of the Six County Association of Governments (UT)
• Welcome: Roger Jones, Chair, Utah Association of Governments and
  Executive Director of the Bear River Association of Governments
• Presentation: Matthew Chase, NADO Executive Director

Noon  Executive Directors Networking Luncheon:
Rapid Roundtable on Emerging Trends and Noteworthy Initiatives
• About the Host Region: Andrew Jackson, Executive Director of the
  Mountainland Association of Governments (UT)
• Each participant will have up to 3 minutes to highlight their organization’s
  noteworthy programs and initiatives

2:00 pm  Lessons Learned from Statewide and Regional Assessments:
How Does the External World View Your Organization, Including Funders, Elected
Officials and Competitors?
• Steve Etcher, NADO Treasurer and Executive Director of the Boonslick RPC (MO)
  will present on findings from NADO’s statewide assessment process, as well as
  experiences of the Missouri Association of Councils of Governments
• James Youngquist of the University of Arkansas-Little Rock has conducted dozens of
  statewide and individual regional organization assessments as part of the SouthEast
  Regional Directors Institute (SERDI) and his work with NADO and others nationally

3:45 pm  Becoming Relevant in Your Region by Building Effective Partnerships
• Andrew Gruber, Executive Director of the Wasatch Front Regional Council (UT) will
  discuss his organization’s focus on public-private collaboration, as well as
  Wasatch Choice for 2040
• Christine Frei, Executive Director of the Clearwater Economic Development
  Association (ID) will present on a new regional manufacturers network, partnerships
  with local universities on National Science Foundation projects, and building effective
  partnerships with the private and educational sectors
• Rick Hunsaker, Executive Director of the Region XII Council of Governments (IA) will
  highlight various regional partnerships including an innovative housing finance
  program, housing inspection assistance, and collaboration with local EDCs
CONTINUED ... FRIDAY, JUNE 8

5:00 pm  Nuts and Bolts: Peer Exchange on Management and Operations Challenges

6:00 pm  Networking Reception

SATURDAY, JUNE 9

8:00 am  Networking Breakfast

8:30 am  Positioning RDOs for the Future: TED Style Talks about Industry Innovations
Each presenter will give a 7-10 minute “TED” style talk about innovative ideas and practices for the future. This group includes new executive directors, seasoned professionals with experience in multiple states, and a former executive director.

- **Sandy Chancey**, Executive Director, Eastern Plains Council of Governments (NM)
- **Jim Haguewood**, Senior Partner, One Group Consulting
- **Jeff Kiely**, Executive Director, Northwest New Mexico Council of Governments
- **Lenny Stoltz**, Executive Director, Bluegrass Area Development District (KY)
- **Brian Tapp**, Executive Director, Central Arizona Association of Governments

9:30 am  Response from the Audience

10:00 am  Networking Break

10:15 am  Leveraging Your CEDS for Statewide and Regional Initiatives
With jobs being the number one priority of many Governors, there is a dramatic rise in the number of regional development organizations working with state and local partners to craft new statewide Comprehensive Economic Development Strategies (CEDS). Learn more about this trend and opportunities for your state and organization.

- **Scott Koons**, Executive Director, North Central Florida RPC
- **Joe McKinney**, Executive Director, Land-of-Sky Regional Council (NC)
- **Cheryl Taylor**, Executive Director, Oklahoma Association of Regional Councils
- **Jeff Pruitt**, Planning Director, Top of Alabama Regional Council
- **Moderator: Brian Kelsey**, Director of Economic Development, NADO

11:30 am  Response from the Audience

11:45 am  Nuts and Bolts: Peer Exchange on Management and Operations Challenges

12:15 am  Adjourn

REGISTER ONLINE TODAY AT
HTTP://WWW.NADO.ORG/EVENTS/NADO-EXECUTIVE-DIRECTORS-LEADERSHIP-FORUM/
## TRAVEL ARRANGEMENTS

**MEETING LOCATION**

All meetings are tentatively planned for the Marriott Park City. Based on attendee registration for Friday, June 8, we may need to move the meeting sessions to another location for the day.

**HOTEL LODGING**

**LOCATION:** Marriott Park City  
1895 Sidewinder Drive  
Park City, Utah 84060  
800-234-9003  
Room Rate: $119 single/double  

**HOTEL WEBSITE:**  

**EVENT ATTIRE:**  
Business casual *(No suits or ties)*

**SALT CITY INTERNATIONAL AIRPORT (SLC):**

Salt Lake City International Airport

**DRIVING DIRECTIONS FROM SLC AIRPORT TO HOTEL**

From I-80 East to Kimball Junction/Park City exit (Exit #145 Hwy 224).  
Take Hwy 24 to Kearns Blvd (approximately 6 miles).  
Turn left on Kearns Blvd.  
Take Kearns Blvd to Sidewinder Dr and turn right.  
Hotel is located on the right side of the street.

**TRANSPORTATION FROM AIRPORT TO HOTEL**

Park City Transportation: $37 USD (one way) - Reservation required  
Estimated taxi fare: $90.00 USD (one way)

---

**REGISTER ONLINE TODAY AT**


---

**SPONSORS RECOGNITION**

Portions of this project are funded by the NADO Research Foundation under award No. 99-06-07548 with the Economic Development Administration, U.S. Department of Commerce. The statements, findings, conclusions and recommendations are those of the author(s) and do not necessarily reflect the views of the EDA or the U.S. Department of Commerce.
REGISTRATION FORUM

Registration Fee: $150 Early Bird (Prior to May 25, 2012)
$175 Regular (After May 25, 2012)

Payable To: National Association of Development Organizations (NADO)
400 North Capitol Street, NW, Suite 390, Washington, DC 20001

To assist with our meeting planning and meal functions, please indicate which of the following you plan to attend (check all that apply):

☐ I will participate in the FULL EVENT on June 7-9, 2012 (including June 7 reception)
☐ I will ONLY be participating on Friday, June 8
☐ I will ONLY be participating on Saturday, June 9

CONTACT INFO:

NAME: _______________________________________________________________________________________

TITLE: _______________________________________________________________________________________

ORGANIZATION: _______________________________________________________________________________

ADDRESS: ____________________________________________________________________________________

CITY: ___________________________________ STATE: _____________________ ZIP: ______________________

EMAIL: _______________________________________________________________________________________

PHONE: _________________________________ CELL: ________________________________________________

RSVP AND EVENT CONTACT:

http://www.nado.org/events/nado-executive-directors-leadership-forum/

Vicki Glass, Director of Meetings and Membership
NADO and the NADO Research Foundation
400 North Capitol Street, NW, Suite 390, Washington, DC 20001
202.624.8574 Direct Tel | 202.624.8813 Fax | vglass@nado.org