

Wealth Creation Impact Assessment

Purpose: This exercise is designed to help you better understand how a development project may impact, both positively and negatively, multiple forms of wealth in your community.

When we talk about wealth, we are referring to the stock of assets or capital in a community. The first step in understanding how a given project may create multiple forms of wealth is to critically consider how each form of wealth is impacted by your organization.

EXERCISE

Think about the activities your organization is engaged in. Choose one major activity or project that is integral to your mission.

Now, rate it in the box below for its wealth creation impact from negative (-3) to positive (+3). Use the definitions provided by *DISCOVERING SEVEN FORMS OF COMMUNITY WEALTH* to guide you.

CIRCLE ONE IN EACH ROW

Individual Capital	-3	-2	-1	0	1	2	3
Social Capital	-3	-2	-1	0	1	2	3
Intellectual Capital	-3	-2	-1	0	1	2	3
Natural Capital	-3	-2	-1	0	1	2	3
Built Capital	-3	-2	-1	0	1	2	3
Political Capital	-3	-2	-1	0	1	2	3
Financial Capital	-3	-2	-1	0	1	2	3

On what information have you based your rating ? (If you do not have enough information to rate the project, make a list of the information you need to be able to rate the project.)

Next, through conversation with your table partners, discuss possible actions you might take or partners you might engage that would increase wealth as an outcome of your project. Include what type of wealth would be increased.

Choose one of the projects (with a range of scores) discussed at your table to focus on for the next few minutes. Work with your table partners to explore the following questions:

- What could be done to increase the low ratings assigned to particular forms of wealth?
- What other groups could be included to bring more resources to bear or reduce costs?

How could you reframe the intended outcomes and/or the process you use to implement this project to achieve better wealth creation impacts? For example, could you bring new partners to the project if you restated outcomes in a way that better reflected their self-interests?

What are the questions or “ah-has” this exercise has raised for you? Did you and your table partners all have the same questions or “I get it now” moments?