

Franklin County CDC Alan Singer - Lending Director 324 Wells Street Greenfield, MA 01301 Phone: (413) 774-7204 #105 Fax: (413) 773-3562 e-mail: <u>Alans@fccdc.org</u> URL: <u>www.fccdc.org</u> "The Franklin County CDC is an Equal Opportunity Provider"



Know Your Funding Team: Are they in it for the long haul? Is there a Mission fit amongst all of the funders for the deal?

Choosing the appropriate partners with whom to participate as funders as well as all partners sharing a similar funding commitment, repayment structure, reporting requirement and mutually agreed upon contact person for the team is part of the cornerstone to a partnership the Borrower's Principal(s) will both understand and respect.



Access to Resources (money, time, people, land, equipment, knowledge) Yours & others

Use Technology to streamline operations.

Take it seriously

Plan

Network

Competitive advantage

Add Value

A COMPANY OF A COM

Know when to bail

nplea

PVGrows

Farm & Food Entrepreneurship



MANUFACTURERS BY THEIR VERY NATURE ARE CAPITAL INTENSIVE. THIS MEANS RISK SPREADING IS BOTH NEEDED AND PRUDENT. <u>SOME DO'S:</u>

- 1) Does your funding team take the time to understand the business model?
- 2) Are your team members direct employees of their employer (beware of outside consultants working on a deal-by-deal basis)?
- 3) Are you funding team members open to singing an intercreditor agreement?
- 4) Is there an agreed methodology for disseminating important communications?
- 5) Is there a point person to make quick decisions if a time-critical decision must be made?
- 6) How stable are the organizations that are a part of your funding team (stability is most important for all stakeholders)?

Some Don'ts:

- 1) Rely on organizations that employ people on a consulting basis.
- 2) Rely on organizations that are willing to do a deal (s) outside of their stated Mission
- 3) Work with team members that do not take the time to understand the industry and business model.
- 4) Rely on organizations that employ the one capable employee without back up.
- 5) Rely on key funding time lines from funders unless they are capable of doing so.
- 6) Rely on key decisions to be made only after a meeting.

What is This?♥

(You need to know this in order to understand the financing of manufacturers)

• Manuf Co., Inc. Cost of Goods Manufactured Schedule For the Year Ended December 31, 20X0

• Beginning raw materials inventory \$ 6,200		
Add: Cost of raw materials purchased	49,400	
Total raw materials available 55,600		<u></u>
Less: Ending raw materials inventory	(5,800)	
Total raw materials used	\$ 49,800	
Direct labor 125,600	<u></u>	
Manufacturing overhead		
Indirect materials 4,100	<u></u>	
Indirect labor 43,700	<u></u>	
Depreciation—factory building 9,500		<u></u>
Depreciation—factory equipment 5,400		<u></u>
Insurance—factory 12,000	<u></u>	
Property taxes—factory 4,500		<u> </u>
Total manufacturing overhead	79,200	<u></u>
Total manufacturing costs	254,600	
Add: Beginning work-in-process inventory		10,20
• 264,800		
Less: Ending work-in-process inventory		(9,800)
<u>Cost of goods manufactured</u>	\$255,00	<u></u>

Direct materials used

•

KEEP UP WITH THE INDUSTRY TRENDS FROM A RECOGNIZED, TRUSTED, INDEPENDENT AND OBJECTIVE SOURCE

Here are some suggestions:

- 1) "CFO Magazine"
- 2) "The Secured Lender"
- 3) Industry Trade Group Web-sites and Publications
- 4) Access the Database of your Nearest College or University Research Library

Most importantly – read up and stay informed.