## Prosperous, Healthy, Vibrant Rural Regions and Communities







Kathy Nothstine May 21, 2012 NACDEP Annual Conference



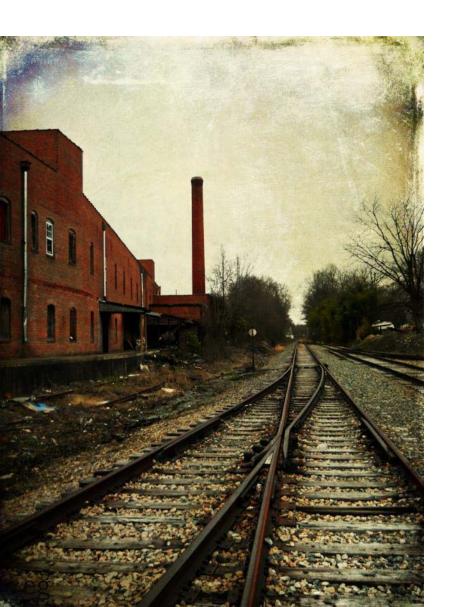
#### **About NADO**

- National association for 540 regional development organizations
- Develop training and resources to support regional development organizations, strengthen local governments and communities, and foster quality economic development





### **Shifting Economic Trends in Rural America**







### **Emerging Paradigms in Rural America**

- Global economic competitiveness
- Diversity of economic sectors
- Wealth creation and retention
- Regional and community resiliency
- Long-term impacts of investments
- Empowerment of local communities to articulate their values and future vision

# Creating stronger, more resilient, more dynamic regions and communities



## 1. Building on Assets



#### **Mobilize Northern Maine**

Goal: To evaluate assets and create and retain wealth



## 2. Growing Economic Competitiveness



## WNC Forest Products Cooperative Marketing Project (Asheville, NC)

Goal: To use a bottom-up planning and economic development approach to support forest product businesses.



## 3. Enhancing Quality of Life



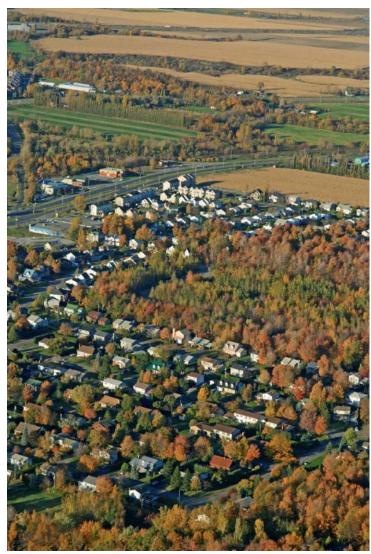
#### Ranson Renewed (West Virginia)

Goal: To develop a comprehensive strategy for the community's next 100 years



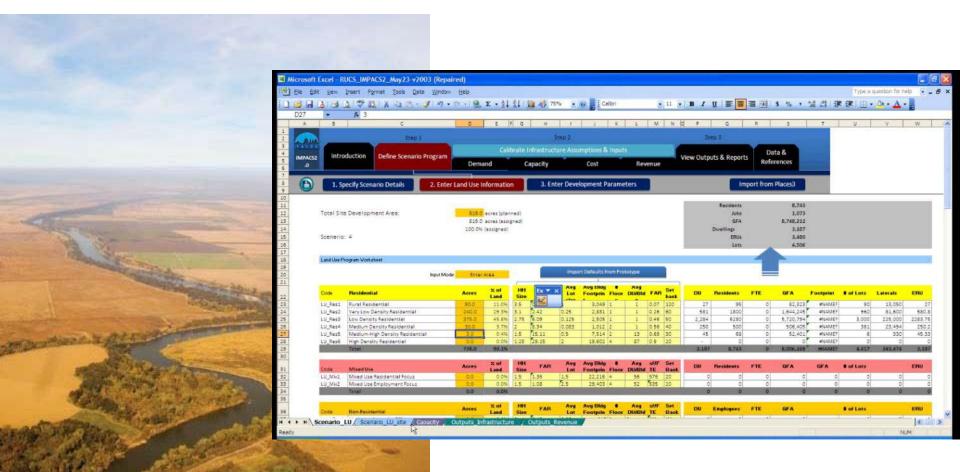
## 4. Creating Efficiencies





#### **Rural-Urban Connections Strategy in Sacramento**

Goal: To look at region's growth and sustainability objectives from a rural perspective



http://www.sacog.org/rucs/

## 5. Empowering Communities to Decide Their Futures







#### **Mountain Landscapes Initiative (Western NC)**

Goal: To create guidelines for responsible growth



#### **Additional Resources**

#### MOBILIZE MAINE:

**Asset-Based Regional Economic Development** 

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Regional Approaches to Sustainable Development:

Linking Economic, Transportation, and Environmental Infrastructure in Rural and Small Metropolitan America





In Partnership with the Federal Highway Administration
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