National Rural Transportation Peer Learning Conference

April 25 – 27, 2012
Hilton Burlington Hotel | Burlington, Vermont
Conference Sponsors

Also visit additional conference exhibitors in the registration area: Community Transportation Association of America, Easter Seals Project Action, Paladin Data Systems, Trapeze Group, and Yellow Wood Associates.

Pedestrian and cafe photos on cover by Church Street Marketplace.
Welcome to Burlington, Vermont, and thank you for joining your peers for the 2012 National Rural Transportation Peer Learning Conference. Each year, this unique event convenes rural and small metropolitan transportation planners, professionals, and stakeholders to discuss practical issues and topics, engage one another through information exchange and networking opportunities, and learn from national experts. Workshops, plenary addresses, and best practice sessions will cover a wide variety of multimodal transportation topics, including issues that tie into policy themes under discussion in surface transportation reauthorization. For the sixth year, conference organizers have also applied to offer AICP Certification Maintenance credits for the training sessions and workshops.

On Wednesday morning, two hands-on workshops on meaningful participation and performance-based planning will kick off the conference. Then on Wednesday afternoon, we are pleased to be joined by Federal Highway Administration Deputy Administrator Greg Nadeau. On Thursday, a plenary session of regional planning innovations will showcase effective and replicable work conducted by rural and metropolitan planning organizations (RPOs and MPOs). Vermont Agency of Transportation Deputy Secretary Sue Minter and Cabot Creamery Senior Vice President for Operations Jim Pratt will address the conference during Thursday's plenary luncheon. Friday's closing plenary session will provide an in-depth analysis and outlook on transportation policy to round out the event.

Throughout the conference, special networking events will allow attendees to share information with their peers. On Wednesday evening, the Excellence in Regional Transportation Awards Showcase and Reception provides attendees the opportunity to learn about innovative projects in several different states. Thursday afternoon's mobile workshop training sessions will offer opportunities to become familiar with the host region through training outside the hotel. Finally, the Conversation Café on Friday morning will allow participants to engage in facilitated discussion on specific topics of interest, ranging from sustainable development to transportation during and after natural disasters. As always, informal conversations with other attendees throughout the three-day event will allow new ideas to be shared and collaborations to form. Enjoy the conference!

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**Schedule at a Glance**

**Wednesday, April 25**

9:30 – 11:30 a.m. **Concurrent Workshops**
- Visioning and Beyond: Developing Plans and Measuring Implementation
- Meaningful Engagement and Collaboration

11:30 a.m. – 1:00 p.m. Lunch on Your Own

1:00 – 2:15 p.m. **Opening Plenary**

2:30 – 3:45 p.m. **Concurrent Breakout Sessions**
- Freight and Economic Development
- Coordinated Transportation and Mobility Management

4:00 – 5:00 p.m. **RPO America Annual Business Meeting, followed by the National RPO Council of Peers Meeting**

5:00 – 6:30 p.m. **Excellence in Regional Transportation Awards Reception**

**Thursday, April 26**

7:30 – 8:00 a.m. Networking Breakfast

8:00 – 9:30 a.m. **Plenary Session: Sharing Innovations in Regional Transportation Planning**

9:45 – 10:45 a.m. **Concurrent Breakout Sessions**
- Rural Transportation Safety
- Using Technology to Enhance Transportation Planning

11:00 a.m. – 12:00 p.m. **Concurrent Breakout Sessions**
- From Vision to Project Selection: Performance-based Planning
- Using Technology to Enhance Transportation Operations

12:00 – 1:30 p.m. Luncheon: Transportation, Disaster Recovery, and Economic Vitality

**Thursday, April 26 (cont’d)**

1:45 – 5:00 p.m. **Concurrent Mobile Workshops**
- Heritage Aviation, Burlington International Airport U.S. Customs Tour
- Church Street Marketplace Walking Tour
- Vermont Rail Systems Hub and Transload Tour
- Vermont’s National Scenic Byways Program Tour
- Magic Hat Brewing Company Freight and Logistics Tour

**Friday, April 27**

7:45 a.m. Excellence Awards photos

7:45 – 8:30 a.m. Networking Breakfast

8:30 – 10:00 a.m. **Conversation Café Facilitated Small Group Discussions**

10:15 – 11:30 a.m. **Closing Plenary: Future Directions for the Federal Surface Transportation Program**

12:45 – 4:00 p.m. Mobile Workshop: Island Line Trail Bicycle Tour

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**Join the online dialogue!**

*Use the tag #NADOorpo on Twitter and follow us at @RPOAmerica and @NADOweb. Share your comments and conference photos at www.Facebook.com/RPOAmerica.*
9:00 a.m. – 5:00 p.m.  Conference Registration  Adirondack Foyer

9:30 – 11:30 a.m.  Concurrent Workshop Sessions

Visioning and Beyond: Developing Plans and Measuring Implementation  Adirondack Salon D
Walk through the process of connecting a vision to measures to gauge progress in transportation plan implementation. Learn how this exercise may position your region to address potential future policy on performance-based planning.

- Melissa Levy, Yellow Wood Associates (VT)
- Peggy Reichert, Minnesota Department of Transportation

Meaningful Engagement and Collaboration: Develop a Participation Plan  Adirondack Salon ABC
Efforts at engaging the public and partner agencies can be dynamic with engaged stakeholders. Learn about tools and techniques for collaborating with agencies and engaging a variety of segments of the public in a meaningful way, which can be used to develop or update a participation plan for your region.

- Rachel Beyerle, Easter Seals Project Action (Washington, DC)
- Lewis Grimm, Federal Lands Highway Eastern Division, Federal Highway Administration (VA)
- Dorothy Martel and Vicki Rusbult, Eastern Maine Development Commission
- Jeff Kiely, Northwest New Mexico Council of Governments
- Facilitator: Leanne Doran, McCormick Taylor (PA)

11:30 a.m. – 1:00 p.m.  Lunch on Your Own

1:00 – 2:15 p.m.  Welcome and Opening Keynote Address  Adirondack Salon ABC
Deputy Administrator Gregory G. Nadeau has focused significant attention delivering projects, including spearheading Every Day Counts. Starting in 2003, he served as the Maine Department of Transportation’s (MaineDOT) Deputy Commissioner for Policy, Planning and Communications, where he oversaw development of an integrated approach to transportation system planning and the publication of Connecting Maine, the statewide multimodal long-range transportation plan. At MaineDOT, he approached transportation planning on a systems basis, minimizing impact on communities and the environment through integrated regional and community-based planning.

Opening Welcome:
- Russ Cowley, NADO President and Executive Director, Six County Association of Governments (UT)
- Misty Casto, DDAA Secretary and Executive Director, Buckeye Hills-Hocking Valley Regional Development District
- Michele Boomhower, Chittenden County Regional Planning Commission
- Mary Beth Mello, Federal Transit Administration Region I

Keynote Address:
- Deputy Administrator Greg Nadeau, Federal Highway Administration

2:30 – 3:45 p.m.  Concurrent Breakout Sessions

Freight and Economic Development  Adirondack Salon D
Learn how small metro and rural regions are conducting efforts to understand freight flows in their region and how transportation relates to their regions’ economies.

- Bob Thompson, Androscoggin Valley Council of Governments (ME)
- Corey Hull, Southern Georgia Regional Commission
- Moderator: Randall Embry, Kentuckiana Regional Planning and Development Agency
### Wednesday, April 25 (cont’d)

**Coordinated Transportation and Mobility Management**

Getting and keeping partners at the table to plan for and conduct coordinated transportation is not a simple matter. Hear about examples in two states that are improving mobility for residents.

- Jason Kelly, Northern Arizona Council of Governments
- Marlie Sanderson, North Central Florida Regional Planning Council
- Moderator: Sheryl Gross-Glaser, Community Transportation Association of America

#### 4:00 – 5:00 p.m.

**RPO America Annual Business Meeting, immediately followed by the National RPO Council of Peers Meeting**

All attendees are encouraged to attend this plenary session, as it will include important transportation program updates and the opportunity to hear updates from and have discussion with federal agency staff.

**Guest Speakers:**

- Lilly Shoup, U.S. Department of Transportation
- Kevin Adderly, Federal Highway Administration, Office of Human Environment
- Rosemarie Anderson, Federal Administration, Office of Safety

#### 5:00 – 6:30 p.m.

**Excellence in Regional Transportation Awards Reception**

Attend the reception to network with winners of this annual awards program of the NADO Research Foundation and RPO America.

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### Thursday, April 26

#### 7:30 a.m. – 2:00 p.m.

**Conference Registration**

**Adirondack Foyer**

#### 7:30 – 8:00 a.m.

**Networking Breakfast**

**Adirondack Salon ABC**

#### 8:00 – 9:30 a.m.

**RPO America Peer Symposium: Sharing Innovations in Regional Transportation Planning**

Through a series of several short presentations, learn about interesting and effective work that rural and small metropolitan planning organizations are conducting to advance transportation, identify issues, and solve problems, and coordinate with partners to meet local needs.

- Annette Bair, Southwest Regional Development Commission (MN)
- Katharine Otto, Southern Windsor County RPC (VT)
- Rita Seto, Two Rivers-Ottauquechee Regional Commission (VT)
- Mark Paquette, Windham Regional COG, and Ken Livingston, Fitzgerald & Halliday, Inc. (CT)
- Alain Ouellette, Northern Maine Development Commission
- Jeff Pruitt, Top of Alabama Regional Council of Governments
- Moderator: Amy Kessler, North Central Pennsylvania Regional Planning and Development Commission
9:45 – 10:45 a.m.

**Concurrent Breakout Sessions**

**Rural Transportation Safety**
*Seasons (Mezzanine Level)*

This session will promote understanding of safety culture and the roles that RPOs and small MPOs can take on to develop local safety plans and incorporate safety into ongoing work.

- Matt Coogan, New England Transportation Institute (VT)
- Rosemarie Anderson, Federal Highway Administration (Washington, DC)
- Moderator: Nancy Heidrich, Pioneer Trails Regional Planning Commission (MO)

**Using Technology to Enhance Transportation Planning**
*Adirondack Salon D*

Learn about two statewide initiatives to use web-based tools to map and communicate priorities, as well as to share data and improve geographic analysis across levels of government.

- John Thomas, Utah Department of Transportation
- Page Scott, Yakima Valley Conference of Governments, and Jeff Pavey, Paladin Data Systems Corporation (WA)
- Moderator: Bruce Duncan, Bluegrass Area Development District (KY)

11:00 a.m. – 12:00 p.m.

**Concurrent Breakout Sessions**

**From Vision to Project Selection: Performance-based Planning**
*Seasons (Mezzanine Level)*

Hear a case study of a state DOT and regional partnership to identify performance areas in long-range planning and streamline the project identification and ranking process using criteria tied to desired outcomes.

- Alpesh Patel, North Carolina Department of Transportation
- Bjorn Hansen, Centralina Council of Governments (NC)
- Moderator: Doug Plachcinski, Berkshire Regional Planning Commission (MA)

**Using Technology to Enhance Transportation Operations**
*Adirondack Salon D*

Improve transit routes and service information using practices presented in this session on transportation applications of GPS and GIS information.

- Nathan Belz, University of Vermont Transportation Research Center
- Bob Chamberlin, Resource Systems Group, Inc. (VT)
- Moderator: O.J. Papucci, Santee-Lynches Council of Governments (SC)

12:00 – 1:30 p.m.

**Plenary Luncheon: Transportation, Disaster Recovery, and Economic Vitality**
*Adirondack Salon ABC*

In late August 2011, Hurricane Irene wreaked devastation on Vermont and other states, including major impacts on the state’s transportation network. Two plenary speakers will explore separate sides of the issue, the state and regional public sector response and recovery roles, as well as a private sector perspective on transportation system use, reliability, and response to the disruption caused by extreme storm damage.

- Keynote: Sue Minter, Deputy Secretary, Vermont Agency of Transportation
- Keynote: Jim Pratt, Senior Vice President for Operations, Cabot Creamery
- Moderator: Peter Gregory, NADO Second Vice President and Executive Director, Two Rivers-Ottauquechee Regional Commission (VT)
1:45 – 5:00 p.m.

**Concurrent Mobile Workshops**

Each conference registrant had the opportunity to register for a mobile workshop. If you have questions, visit the conference registration desk. All workshops will depart from the hotel’s main lobby.

Hilton Lobby

**Church Street Marketplace Walking Tour**

In 2006, Burlington received $12.1 million dollars for downtown and waterfront infrastructure improvements. This 1.5 hour mobile walking workshop will tour the infrastructure improvements of Church Street, Saint Paul Street, Cherry Street, Pearl Street, and lower College Street. Pedestrian-scale improvements are easily recognizable throughout all three projects, as the city strived to bring the feel of Church Street – Burlington’s most iconic, walkable street – to the downtown and waterfront.

**Heritage Aviation, Burlington International Airport U.S. Customs Tour**

In 2010, Heritage Aviation unveiled its 79,000-square-foot, eco-friendly general aviation facility, with on-site renewable energy. Heritage Aviation provides ground handling, detailing, fueling, deicing, hangar space, or any line services at Burlington International Airport and has U.S. customs on-site. Heritage has become a hub for regional economic development with its FAA Diamond award-winning maintenance department and avionics division, recognized for programs such as its recent Toronto-based air charter and aircraft maintenance services partnership of Ski Vermont.

**Magic Hat Brewing Company Tour: Freight Logistics for Nationwide Shipping**

Since 1994, Magic Hat Brewery of South Burlington has been crafting one of America’s finest micro brews. Learn the details of Magic Hat’s national distribution success. See how the company cranks out 400 bottles of beer per minute to satisfy an ever growing demand. Hear about managing the supply chain, the ingredients, and how they arrive at the brewery.

**Vermont’s National Scenic Byways Program Tour**

This mobile tour will provide participants a chance to see how the Lake Champlain Byway is developing visitor amenities and improving interpretation at several key locations. Presenters will also describe the efforts of other Vermont Byways as well as discuss strategies to assure the sustainability of their Byways given declining Federal support. Vermont has participated in the National Scenic Byways (NSB) planning and implementation process since the mid-1990s and now has one nationally designated byway and eight state-designated byways. Individual Vermont Byways have implemented a variety of projects to improve the traveler experience, increase livability, and boost economic development. These include travel information centers, toilet facilities, wayfinding signage, interpretive panels and kiosks, recreational access improvements, maps, websites, podcasts, and long-term corridor plans.

**Vermont Rail Systems Hub and Transload Tour**

In 1964, the Vermont Agency of Transportation (VTrans) and Vermont Rail Systems created the nation’s first public/private rail partnership. Today, while maintaining its family ownership, the 120 employees of the Vermont Rail System operate over 230 miles of railroad running freight and passenger trains, intermodal and motor carriers services, and a reload/warehouse facility located near Bellows Falls, Vermont. The synergy of these divisions has developed the Vermont Rail System into a complete logistics provider. Learn about the challenges and successes of one of Vermont’s two major rail carriers.

No formal events are planned after the workshops, but for more networking opportunities, meet in the hotel lobby at 6:00 p.m. to meet others going out to dinner.
### Friday, April 27

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**Conversation Café**
Through this facilitated discussion session, learn from your peers about their challenges and successes in regional transportation planning practice related to a variety of topics.

- **Local and Regional Participation in Statewide Planning**
  Facilitator: Craig Moody, Oklahoma Department of Transportation

- **Sustainable Development and Transportation**
  Facilitator: Jesse Day, Piedmont Triad Regional Council

- **Disaster Recovery**
  Facilitator: Pam Brangan, Chittenden County Regional Planning Commission (VT)

- **Bicycle/Pedestrian Planning and Safety**
  Facilitator: Paul Niehoff, Greater Portland Council of Governments/PACTS (ME)

- **Rural-Urban Connections**
  Facilitator: Mark Sweeney, Capitol Area Council of Governments (TX)

- **Safety Planning**
  Facilitator: Nicole Waldheim, Cambridge Systematics (MD)

- **Transportation and Public Health**
  Facilitator: Nate Miller, Upper Valley Lake Sunapee Regional Planning Commission (NH)

- **Freight Transportation**
  Facilitator: Zach James, Southeast Iowa Regional Planning Commission

- **Tourism and Economic Development**
  Facilitator: Curt Hutchings, Five County Association of Governments (UT)

- **Regional Mobility**
  Facilitator: Chris Whitaker, Region XII Council of Governments (IA)

- **GIS and Regional Planning**
  Facilitator: Bret Allphin, Buckeye Hills-Hocking Valley Regional Development District (OH)

- **Building Planning Capacity**
  Facilitator: Dana Ternus, Northwest Missouri Regional Council of Governments

10:15 – 11:30 a.m.  | Closing Plenary: Future Directions for the Federal Surface Transportation Program | Adirondack Salon D

**Hear an in-depth update on the status and outlook for reauthorization of the federal surface transportation programs, including an overview of Congressional action to date, factors affecting reauthorization, an outlook for passage, and significant policy issues for RPOs, small MPOs, and their state and local partners.**

- Jennifer Walsh, National Association of Development Organizations
- Moderator: Tom Reinauer, Southern Maine Regional Planning Commission

12:45 – 4:00 p.m.  | Mobile Workshop: Island Line Trail Bicycle Tour | Hilton Lobby

**Tying local trails together into a stunning regional trail: Come take a bike tour of Vermont’s Island Line Trail and wander along (and into!) Lake Champlain. Participants will learn about innovative approaches to trail development. Learn about a pivotal U.S. Supreme Court case, two bike ferries, and how last year’s record flooding has helped to unite diverse partners in an effort to transform the trail. The trail is flat and the group will pedal at a casual pace. Pre-registration required.**
Conference Speakers

Visit www.RuralTransportation.org for speakers’ presentation materials and other resources.

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An awards program of NADO’s RPO America and the NADO Research Foundation’s Center for Transportation Advancement and Regional Development
National RPO Council of Peers

The National RPO Council of Peers serves as the leadership of RPO America. The RPO Council provides advice, input, and ideas to the NADO Board of Directors, transportation policy task force, and staff. Council members are appointed by the NADO president, with the advice and consent of the NADO board.

Ronda Allis, Region 9 Dev. Commission (MN)  
Stu Anderson, Iowa DOT  
Allison Beasley, Southern Mississippi PDD  
Kevin Belanger, South Central PDC (LA)  
Tom Bliss, Mo-Kan Regional Council (MO/KS)  
Kurt Brummett, Three Rivers PDD (MS)  
Misty Casto, Buckeye Hills-Hocking Valley RDD (OH)  
Tim Conklin, Western Arkansas PDD  
Chris Craig, First Tennessee Development District  
Randall Embry, Kentuckiana Planning and Development Agency (KY)  
Blaise Emerson, Black Hills COG (SD)  
Kelli Fairless, Valley Regional Transit (ID)  
Chris Fetzer, Northern Arizona COG  
Jake Gilmer, Roanoke Valley-Alleghany Regional Commission (VA)  
Jana Harris, Southwestern Oklahoma Development Authority  
Robert Hiett, Three Rivers Regional Commission (GA)  
Rick Hunsaker, Region XII COG (IA)  
Sheldon Johnson, Northwest RPC (WI)  
Amy Kessler, North Central Pennsylvania RPDC  
Marjorie Kirn, Merced County AOG (CA)  
Mark Lester, South Carolina DOT  
John Marshall, Western Piedmont COG (NC)  
Travis Marshall, North Carolina DOT  
Gena McCullough, Bi-State Regional Commission (IL)  
Nathan Miller, Upper Valley Lake Sunapee Regional Commission (NH)  
Susan Moe, FHWA, Minnesota Division  
Paul Mullen, Omaha-Council Bluffs MAPA (NE)  
Kelly Murray, Illinois Association of Regional Councils  
O.J. Papucci, Santee-Lynches COG (SC)  
Michael Parks, Brazos Valley COG (TX)  
Len Pavelka, Benton-Franklin COG (WA)  
Mike Pennington, Tri-County Council for the Lower Eastern Shore of Maryland  
Tom Piper, South Alabama RPC  
Fred Rader, Mid-Ohio Valley Regional Council (WV)  
Jim Reed, Central Texas COG (TX)  
Tom Reinauer, Southern Maine RPC  
Diane Rekowski, Northeast Michigan COG  
Bethany Remmers, Northwest RPC (VT)  
Jill Saegesser, River Hills EDD and RPC (IN)  
Marlie Sanderson, North Central Florida RPC  
Lisa Sandt, Lee-Russel COG (AL)  
Shawn Seager, Mountainland AOG (UT)  
Lesah Sedillo, North Central New Mexico EDD  
Paula Strauss, Tennessee DOT  
Dana Ternus, Northwest Missouri Regional COG  
Scott Turnoy, Mid-Columbia EDD (OR)  
Richard Zink, Southern Tier West Regional Planning and Development Board (NY)
**Special thanks to the following organizations for providing voluntary contributions to NADO and RPO America to support rural transportation research and training efforts, outreach, and tracking of federal policies.**

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National Association of Development Organizations (NADO)
400 N. Capitol St., NW, Suite 390 | Washington, DC 20001
www.NADO.org | www.RuralTransportation.org
Upcoming Events

October 13 – 16, 2012
NADO Annual Training Conference
Las Vegas, Nevada

March 10 – 12, 2013
Development District Association of Appalachia Annual Meeting
Arlington, Virginia

March 11 – 13, 2013
NADO Washington Policy Conference
Arlington, Virginia

April 24 – 26, 2013
National Rural Transportation Peer Learning Conference
Greenville, South Carolina