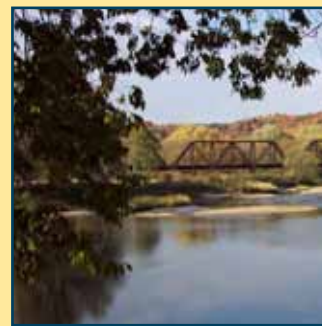
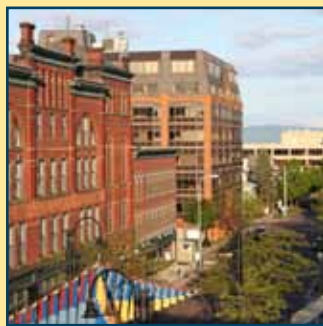



National Rural Transportation Peer Learning Conference

Exhibitor and Sponsor Opportunities





April 25 – 27, 2012
Hilton Burlington Hotel | Burlington, Vermont

Connect **Share** Network




Join local, regional, and state transportation practitioners in Burlington, Vermont for this national summit event. The National Rural Transportation Peer Learning Conference is expected to attract 150 transportation planners and other professionals, policy makers, officials, and other stakeholders. The audience typically includes directors and technical staff of regional planning and economic development organizations, state department of transportation staff (including individuals from planning, transit, safety, and freight offices), and U.S. DOT and other federal agency representatives. The sessions and workshops offered during the conference will touch on many topics and issues relevant to today's rural and small metropolitan transportation planners and service providers.



As a conference exhibitor or sponsor, your organization will be listed in the conference program, in pre-conference marketing materials, and on the conference website, receiving hundreds of hits each month. You will also have access to all conference events—including the many built-in opportunities for networking during receptions, breaks, and meal functions. Your display space will be located in the registration area, conveniently close to the conference sessions, a perfect location for attendees to browse and talk with you about your services and products.



Reasons to participate

- 
- Get exposure to transportation planning community in New England and beyond
 - Build relationships and learn what issues rural and small metro areas and their state partners are working on
 - Present your solutions to attendees as you network throughout the conference
 - Get to know the emerging national network of non-metro and small metro regional transportation planning entities

Exhibitor and Sponsor Opportunities

Conference Exhibitor (\$400)

- 1 complimentary conference registration
- Organization name listed in program
- Table for your organization to display materials

Conference Supporter (\$100 – \$499)

- Organization name listed in program and on conference website

Bronze Sponsor (\$500 – \$999)

- 1 complimentary conference registration
- Special sponsor name badge
- Logo included in conference program and website
- Prominent on-site signage recognizing your organization as a sponsor
- Table for your organization to display materials

Silver Sponsor (\$1,000 – \$1,499)

- 1 complimentary registration
- Special sponsor name badge
- Logo included in conference program and website
- Prominent on-site signage recognizing your organization as a sponsor
- Table for your organization to display materials
- Recognition during plenary session remarks

Gold Sponsor (\$1,500 – \$2,499)

- 2 complimentary registrations
- Special sponsor name badge
- Logo included in conference program and website
- Prominent on-site signage recognizing your organization as a sponsor
- Recognition on signage at mid-morning and afternoon breaks
- Table for your organization to display materials
- Recognition during plenary session remarks

Premier Conference Sponsor (\$2,500 and up)

- 3 complimentary registrations
- Special sponsor name badges
- Logo included in conference program and website
- Prominent on-site signage recognizing your organization as a sponsor
- Signage during topically relevant workshops designating your organization as premier sponsor of the training
- Table for your organization to display materials
- Recognition during plenary session remarks
- Option to add a brochure or flyer about your organization's programs and services to all attendees' conference packets

Exhibit Logistics

*6-foot table provided, with tablecloth and table skirt
Power cord available upon request*

Exhibit Set-up and Breakdown

*Set up any time after 3:00 p.m. on Tuesday, April 24
Break down at noon on Friday, April 27*

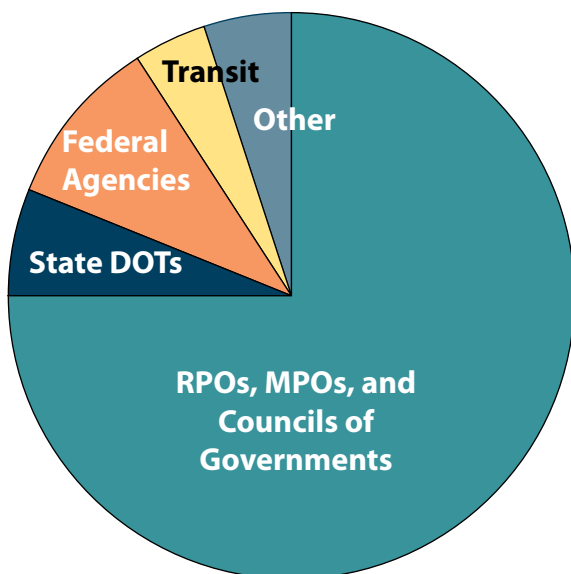
Contact us about program ads or meal function or other special sponsorships. Sponsorship levels listed above are not exclusive.

Feedback from attendees

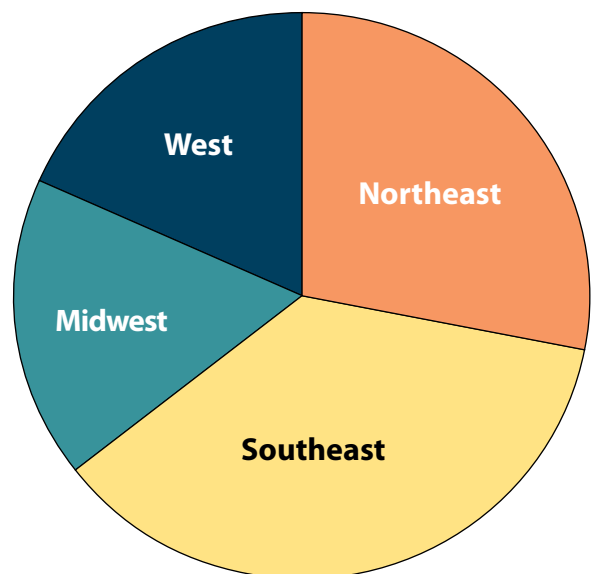
- I always enjoy the National Rural Transportation Conference. It is good to network with transportation professionals through RPO America.
- I came away with much more information and many more contacts than I would ever have expected. Thank you!
- Each year, the National Rural Transportation Conference is a great way to exchange peer information and continue networking regarding transportation issues.
- I always enjoy interacting with others at the conference. I get great ideas, and it gives me a chance to see how others organize their programs and to learn about new topics.
- Overall, I was impressed with the quality of the conference content, management, organization, and scheduling. This model seems to work well for the audience.
- Excellent conference! Very valuable information!

2011 Conference Attendee Makeup

Type of Organizations Represented



Geographic Regions Represented



National Rural Transportation Peer Learning Conference Sponsor and Exhibitor Sign-up Form

Register as a sponsor online or complete and submit this **by March 10, 2012**

Organization Name: _____

Contact Name: _____

On-site Contact (if different from above): _____

Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

Desired sponsorship level (**select one**): Conference Exhibitor Conference Supporter

Bronze Sponsor

Silver Sponsor

Gold Sponsor

Premier Sponsor

Payment of \$_____ enclosed (please make checks out to NADO)

Please send an invoice for \$_____ to the address above

Will need access to electrical outlet for exhibit display

Note: Individuals designated as on-site contacts do not need to fill out a separate registration form. If additional people from your organization are planning to attend the conference, please use the online attendee registration form at www.NADO.org for those individuals. This will ensure that all representatives from your organization will have sponsor name badges and be included in the attendee list distributed in the conference packet.

Cancellations must be received in writing by March 30. After March 30, refunds will not be processed.

For more information, contact:

Carrie Kissel, Associate Director

National Association of Development Organizations

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Washington, DC 20001

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ckissel@nado.org • www.NADO.org/training/rpo2012

2012 Sponsors

