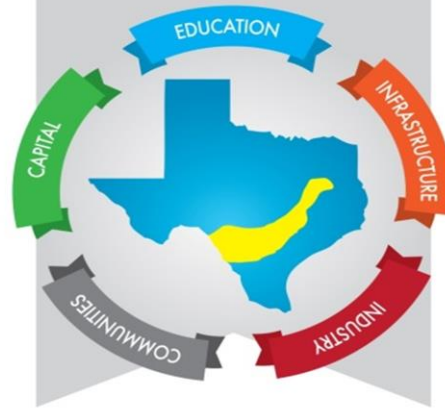




Innovation Awards 2014
Denver, Colorado



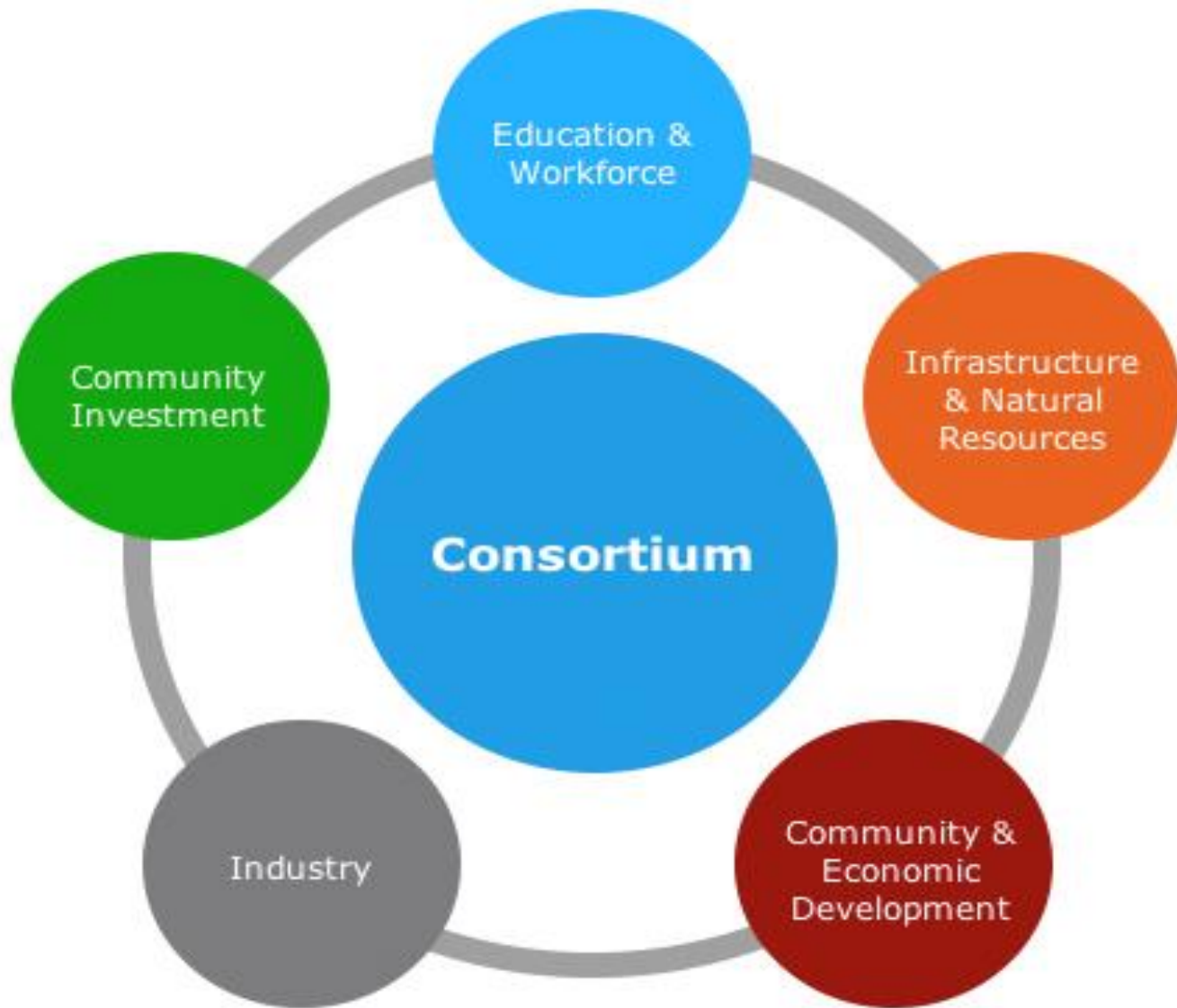
EAGLE FORD CONSORTIUM

Presentation by

Joe Alcala

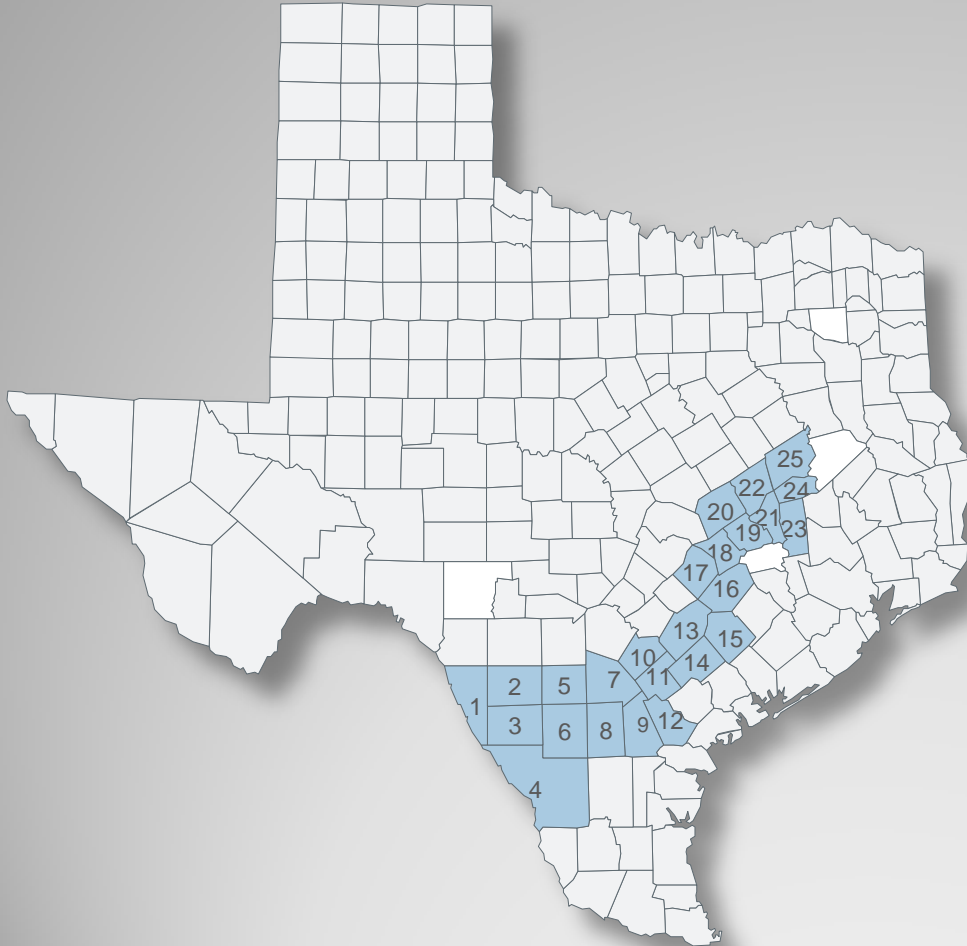
Eagle Ford Shale

Consortium Planner



Eagle Ford Shale Geography

Approximately 50 miles wide and 400 miles long

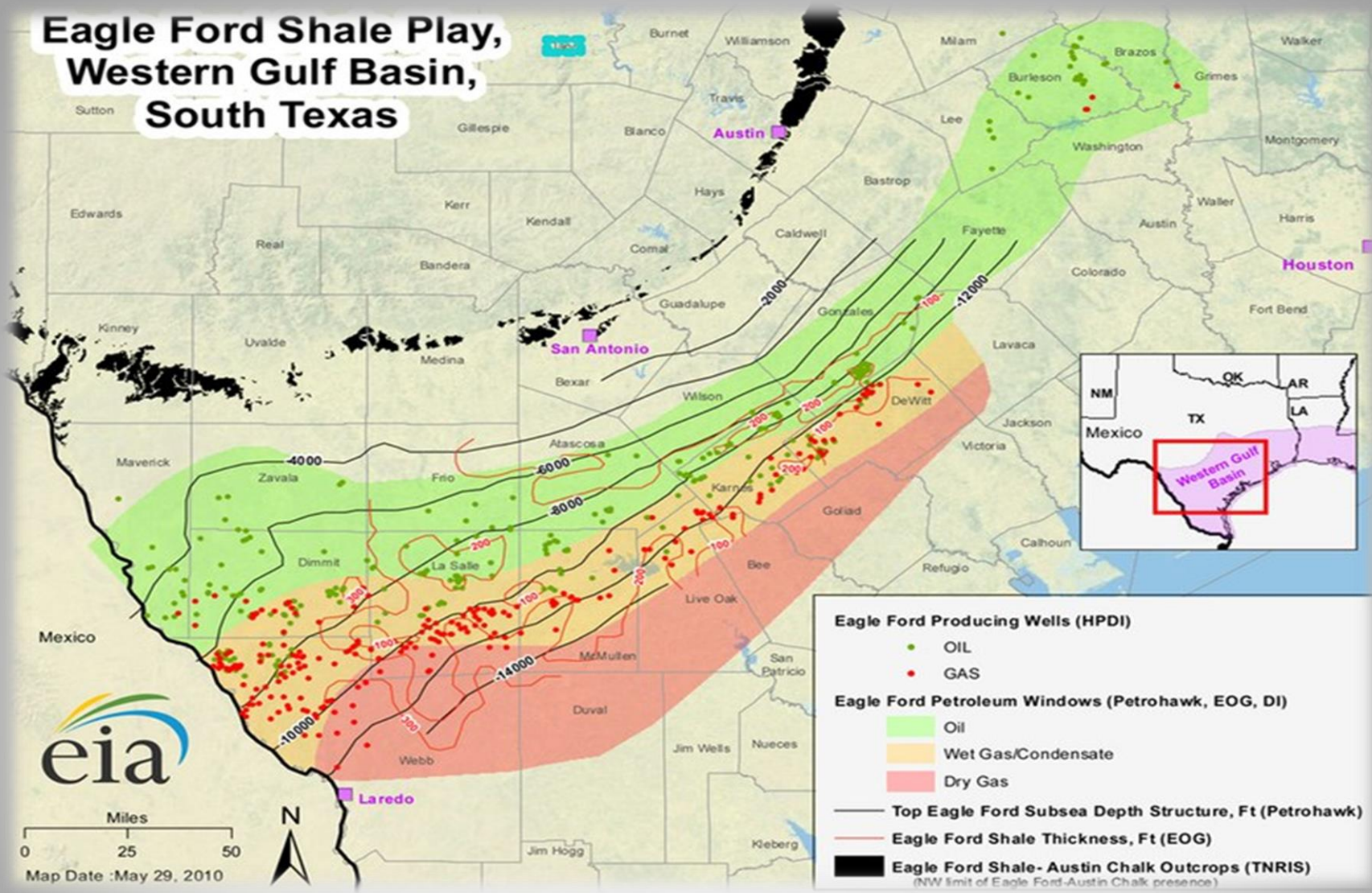


Shale Counties

- | | |
|---------------------|----------------|
| 1 – Maverick | 14 – Dewitt |
| 2 – Zavala | 15 – Lavaca |
| 3 – Dimmit | 16 – Fayette |
| 4 – Webb | 17 – Bastrop |
| 5 – Frio | 18 – Lee |
| 6 – LaSalle | 19 – Burleson |
| 7 – Atascosa | 20 – Milam |
| 8 – McMullen | 21 – Brazos |
| 9 – Live Oak | 22 – Robertson |
| 10 – Wilson | 23 – Grimes |
| 11 – Karnes | 24 – Madison |
| 12 – Bee | 25 – Leon |
| 13 – Gonzales | |

Source: Texas Railroad Commission (July 2012)

Eagle Ford Shale Play, Western Gulf Basin, South Texas



Reactionary Phase



Economic Impact in Midst of EFS "Reactionary Phase"

- Rental Housing impact
 - RV Camps
 - Man Camps
- Cost of Living
- Infrastructure

Reactionary Phase

- **Total Output \$89.4 Billion**
- **20 Counties support 127,919 Jobs**
- **Total Revenue to Local Government for 2022 is \$2.1 Billion**
- **Estimated State Revenues is \$2.21 Billion**
- **Payroll \$6.5 Billion**

Reactionary Phase



Example of Property Market Values 2012-13

County	Market Value 2012	Market Value 2013	Added Value
La Salle	\$3,450,216,393	\$5,635,604,597	+\$2.1 Billion
Dimmit	\$3,662,621,125	\$6,254,449,078	+\$2.5 Billion



Reactionary Phase

City Sales Tax Allocation Comparison

City	2009	2013	% Diff.
Cuero	\$ 1,173,549.66	\$2,989,078.68	155%
Karnes City	\$ 201,481.60	\$ 958,499.48	376%
Three Rivers	\$ 423,520.87	\$ 1, 260,869.49	198%
Cotulla	\$ 445,021.64	\$ 3,272,705.39	635 %
Carrizo Springs	\$ 794,629.05	\$ 2,298,791.22	189 %

Reactionary Phase

Oil and Gas Industry Reactionary Phase

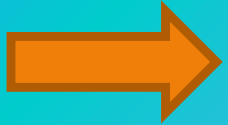
1. Creating Relationships
2. Educating Public
3. Maintaining Positive Relations



The Opportunities in the Midst of a Planning Phase



•Proper Planning



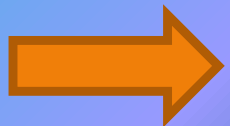
•Capacity Building



•Sustainable Investment in Housing, Economic And Business Development



•Enhancing partnerships in workforce, education, and economic development



•Molding the “Sustainable Vision”



Industry Landscapes on South Texas Roads



Rural County Roads have New Signs

HIGH
PRESSURE
PETROLEUM
LINE
NO PARKING

Text on Sign

High Pressure Petroleum Lines
"NO PARKING"



CAUTION
TRUCK CROSSINGS
NEXT 20 MILES

Country Roads Signs

Water – A valuable commodity in South Texas

Const./Drilling Water
Truck Depot 24/7
2 Miles ← Texas St.
Right on → Fowlerton
Water Concepts, LLC. • 210-393-7584



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Eagle Ford Shale Traffic ...24/7





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Over 100 thousand Semi-Trailers travel Rural Roads EACH day



New Business Opportunities in Rural Areas



La Salle County Economic Development



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La Salle County- Cotulla Developments



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La Salle County-Cotulla Developments



Cotulla – New Construction Continues 2014



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Workforce Housing -Cotulla



INSTALODGE
HOTEL AND SUITES

- 232 WELL APPOINTED ROOMS
- KITCHENS WITH STOVES AND REFRIGERATORS
- 40 INCH LCD TV W/CABLE

THE NEWLY DESIGNED
"DREAM ON" BED

GREAT RATES
FOR A DAY OR A LONG STAY

SUPER FAST INTERNET

RESERVATIONS NOW BEING MADE → **800-769-3874** INSTALODGE.com

The billboard features a photograph of a family (a man, a woman, and a child) embracing, and an inset image of a hotel room with a bed.



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New Businesses populate Carrizo Springs, Dimmit County



Carrizo Springs, Dimmit County

