

August 8, 2014



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THIS WEEK'S HIGHLIGHTS

- **ATC 2014: Don't be a "Late Bird"!!! Register by August 15 at the Discounted Rate**
- **NADO Seeks Public-Private Partnership to Establish American Small Town Leaders Award Program**
- **NADO Research Foundation Webinar on August 12 Highlights the RDO Role in Disaster Recovery**
- **Cast Your Vote for the "People's Choice" Winner of the NADO Photo Contest**
- **NADO Research Foundation is Coordinating EDA Chicago Region's Conference: Save the Date!**

ATC 2014: Don't be a "Late Bird"!!! Register by August 15 at the Discounted Rate

There is still time to take advantage of savings as you make your travel plans to attend NADO's ATC 2014, *Changing the Game for Regional Economic Development*. NADO is extending the early bird conference registration until **August 15**. Don't delay, register for the conference today by clicking [here](#).

As you prepare for ATC 2014, be sure to visit the [ATC page on NADO's website](#) for details about sessions, speakers, and other events. The agenda is being updated regularly. Check out these conference highlights:

- Three excellent plenary sessions:
 - *RDOs as Game Changers* will highlight innovative approaches to regional development by NADO members (Monday, 8:30 – 10:00 a.m.)
 - *Craft Beer Industry Brews Economic Opportunities* will feature the co-founder and CEO of New Belgium Brewing who will address what made a community attractive for their east coast operations (Tuesday, 8:30 – 10:00 a.m.)

- *Game Plan 2020: Your Vision, Your Future* will look at generational differences in the workplace and in the community (Tuesday, 2:30 – 3:30 p.m.)
- A special luncheon with newly appointed Assistant Secretary of Commerce for Economic Development Jay Williams.
- Seven learning labs on Saturday and Sunday that will cover board member roles and responsibilities, using social media, preventing fraud, trends in economic development, statewide approaches to economic development, developing a great website, and using CEDS to build economic resilience. All of these require pre-registration and a \$25 additional fee.
- Nine mobile workshops—except for the LoDo walking tour which is sold out—the rest still have space but unless you register soon, you may be in jeopardy of missing out on a cool workshop!! Visit the conference page on the NADO website for full details by clicking [here](#). Contact Ian Schramm at ischramm@nado.org with questions about mobile workshop registration.
- The annual Innovations Awards Roundtable Reception which will include a repeat from last year: the iPad mini raffle! Enjoy beverages and snacks as you work your way around the room to learn about replicable projects and initiatives, all while earning a chance to win the iPad.
- 18 breakout sessions covering a wide range of topics that include the OMB Super Circular, indirect cost rate negotiations, financing transportation, workforce and aging programs, building resilient communities, creating new opportunities for revenues, the National Flood Insurance Program, embracing leadership, using data to drive stakeholder engagement, training for new executive directors, and much more.
- And, don't forget that NADO's Board of Directors will meet twice: the 2013-2014 Board will meet on Sunday and the 2014-2015 Board will meet on Tuesday. The 2014 Annual Business Meeting is scheduled for Tuesday afternoon. All NADO members are encouraged to attend these meetings.
- The conference will conclude with the President's Awards Banquet...who will be honored by President Peter Gregory this year?

See you in Denver!

Questions about hotel room reservations? Contact Vicki Glass at vglass@nado.org or 202.624.8574

Questions about conference registration, including the mobile workshops? Contact Ian Schramm at ischramm@nado.org or 202.624.7841

Questions about conference content? Contact Laurie Thompson at lthompson@nado.org or 202.264.5948

NADO Seeks Public-Private Partnership to Establish American Small Town Leaders Award Program

This week, the National Association of Development Organizations (NADO) announced it has retained Barton Russell & Associates to develop and manage a new program designed to recognize extraordinary achievements by local elected officials. Russell is former President of the National Center for Small Communities.

Called the American Small Town Leaders Award, “the program will shine a bright light on community leaders who have displayed the highest standards of public service and taken action that substantially improved the quality of life in their hometowns” according to NADO Executive Director Joe McKinney. American Small Town Leaders Award recipients will also receive grants for important local economic development projects.

NADO will be inviting Fortune 500 companies with a stake in America's more than 30,000 small towns and cities (and the more than 140 million people who live in them) to become program sponsors of the American Small Town Leaders Award program. Program eligibility requirements and nomination forms will be available on NADO's website once sponsorship is secured.

ATC NEWS

Hotel Rooms Needed in Denver for the Annual Training Conference

NADO's hotel room block is full! If you have reserved rooms that you will not need, do not cancel them with the hotel. Please contact Vicki Glass directly and she will make your rooms available for conference attendees on the waiting list. If you do not have a room, please contact Vicki at 202.624.8574 or vglass@nado.org.

ATC Flood Resilience Mobile Workshop: A Can't Miss Opportunity to See Innovative Disaster Recovery First-Hand

Are you interested in learning first-hand about:

- Post-disaster small business recovery and support for entrepreneurs at critical moments;
- Mitigating the economic development impacts of natural disasters on tourism and other sectors;
- Innovative flood management infrastructure like what's described [here](#) that also offers transportation and quality of life benefits to the community;
- Tapping into nontraditional partnerships and creative funding mechanisms for recovery, such as private foundations like [Oskar Blues Brewery's Can'd Aid Foundation](#);
- And so much more?

Then join us for the "Flood Recovery on the Front Range: Inspiring Stories of Community Resilience" mobile workshop at the ATC on **August 22**. Participants will visit three communities that were impacted by catastrophic flooding last fall—Lyons, a small town; Boulder, a medium-sized city; and an unincorporated area in Boulder County—and hear directly from the mayor and economic development manager of Lyons, leaders from Boulder and Boulder County, FEMA representatives, and others who have been breaking new ground in disaster recovery and rebuilding and have a wealth of inspiring stories and lessons learned to share. Lunch at Oskar Blues Grill & Brew in Lyons is included. Limit: 15 | \$35 per person.

The ATC will also feature other sessions covering disaster recovery and preparedness-related topics, from the regional role in supporting communities' use of FEMA's Community Rating System to lessons learned from regions that were recently hit by severe weather events to a "crowdsourced" peer exchange session that will explore issues selected by participants. Check out the [ATC program](#) for more details. Contact Megan McConville at mmcconville@nado.org with questions.

ATC Learning Lab: Incorporating Economic Resilience into the CEDS

- What does economic resilience mean to our region?
- What tools can we use to assess vulnerabilities and better align regional priorities and strategies to withstand unforeseen shocks?
- How can we be better prepared for the immediate and long-term impacts of the next natural disaster?

If you're an Economic Development District (EDD) and find yourself asking these questions you should join us **August 24** for a learning lab at [NADO's Annual Training Conference](#) where CEDS expert Brian Kelsey will be on hand to help attendees navigate the multi-faceted topic of resilience and speakers from EDDs will share how they identified vulnerabilities, analyzed their impacts, and developed strategies to build resilience in their regions. Additionally, in anticipation of the upcoming release of EDA's revised CEDS guidelines, the NADO Research Foundation has developed a library of examples detailing how EDDs are currently addressing resilience in their CEDS. At this learning lab, we will officially release the CEDS Resilience Library and highlight ways in which you may find it useful as you approach integrating economic resilience into your CEDS. The library will be available as an online resource allowing users to browse CEDS that incorporate resilience by state and topic. Check out the [ATC program](#) for more details. Contact Sara James at sjames@nado.org with questions.

NADO NEWS AND NOTES

Cast Your Vote for the "People's Choice" Winner of the NADO Photo Contest

We received over 140 images in this year's NADO Photo Contest! Winners will be chosen and announced by mid-August in four categories: *Building Vibrant Places*, *Strengthening the Built and Natural*

Environments, Investing in our Regional Economy, and Sustaining our Communities. In the meantime, head over to our [Facebook page](#) to cast your vote for the “People’s Choice” winner by “liking” your favorite images that were submitted. Voting closes on **Friday, August 15 at 11:59 p.m. PT** and the image with the most likes will be declared the winner. Don’t forget to like the NADO Facebook page as well! Click [here](#) to cast your votes.

All submitted photos will be shown in a slide show at the [Annual Training Conference](#) in Denver next month and potentially used in NADO and NADO Research Foundation publications and on the NADO website and social media platforms, with credit. Please direct any questions to NADO Research Foundation Program Manager Brett Schwartz at bschwartz@nado.org.

NADO Research Foundation Webinar on August 12 Highlights the RDO Role in Disaster Recovery

It has often been said that the impacts of natural disasters do not stop at jurisdictional boundaries, and recent events across the U.S. have certainly shown this to be true. Nearby cities, towns, and counties usually share the same vulnerabilities and risks, and when they’re struck by severe weather, they often experience the same affects. During the recovery process, individual communities can fare better if they collaborate, share ideas and resources, and rebuild in ways that increase resilience, economic competitiveness, and quality of life across the region as a whole. For these reasons, RDOs are critical partners in disaster recovery. With their regional perspective and interdisciplinary focus, their ability to navigate federal programs, their technical expertise, and their broad network of partners at all levels of government and in the private and philanthropic sectors, RDOs can help communities bounce back from disasters more efficiently and effectively.

Join the NADO Research Foundation on **August 12 from 2:00 – 3:15 p.m. ET** for a webinar titled “[Capacity-Builders, Conveners, Collaborators, and More: The Regional Development Organization’s Role in Disaster Recovery.](#)” The webinar will feature speakers from RDOs in Vermont, Iowa, and Texas that have been intensively involved in disaster recovery efforts. Presenters will share their experiences, lessons learned, and recommendations for other RDOs seeking to engage in recovery work. The NADO Research Foundation has applied for 1.25 AICP CM credits for this webinar. The webinar is supported through a grant from the U.S. Economic Development Administration (EDA). Click [here](#) to register. Contact Megan McConville at mmconville@nado.org with questions.

NADO Research Foundation is Coordinating EDA Chicago Region’s Conference: Save the Date!

As part of its EDD Capacity Building Project with the EDA Chicago Regional Office, the NADO Research Foundation is working with EDA Chicago to coordinate a conference for Economic Development Districts and other economic development entities. The conference will be held **September 28 – 30** at the [Millennium Knickerbocker Hotel](#) in Chicago. The conference will include an array of plenary sessions, breakout sessions providing best practice examples and hands-on training, mobile workshops, and ample networking opportunities.

The Knickerbocker has extended a room rate of \$199 single/double; this is under the federal per diem rate and includes complimentary internet in all guest rooms. An agenda will be developed and made available in the coming weeks; we just wanted to provide a heads up to NADO members in the six-state EDA Chicago Region. Please be sure to share this information with your peers around the region.

Also, NADO has sent all EDDs and regional councils in the EDA Chicago Region a needs assessment. We hope that you will complete the assessment as the information it will provide will be invaluable in helping us craft the content of the September conference in Chicago as well as additional workshops and technical assistance events that we plan to offer as part of the EDD Capacity Building Project. The assessment is in a Survey Monkey format and should take about 20 minutes of your time to complete.

Special Training Event for EDDs Located in the EDA Denver Regional Office Scheduled for Friday, August 22 Prior to NADO’s ATC in Denver

Just prior to NADO’s 2014 Annual Training Conference (ATC) in Denver, the U.S. Economic Development Administration’s (EDA) Denver Regional Office (DRO) will conduct a training and networking session aimed at

EDA grantees in the Denver region; representatives of the EDA DRO will lead the session. This event will occur on **Friday, August 22, 1 – 5 p.m.** at the [Hyatt Regency Denver Colorado Convention Center](#), which is the location of NADO's 2014 ATC. EDA grantees from the 10-state Denver EDA region are invited to meet the Denver staff and hear the latest updates on EDA activities in the Denver Region. DRO staff will provide information on current EDA programs and funding priorities, and will offer training sessions on topics regarding its program delivery in the Denver region. EDA staff will be on hand to meet with its Denver region partners and will be available to answer questions from stakeholders. Contact Cindy Edwards, Project Engineer, Denver Regional Office, at 303.844.5360 or cedwards@eda.gov for more details. While there is no charge to attend this special EDA Denver Regional Office workshop, you are asked to register for the event by clicking [here](#).

Call for Presentation Ideas: National Rural Transportation Peer Learning Conference

Submit your rural and small metropolitan project, planning initiative, or transportation service delivery initiative for a chance to share it with peers at the [National Rural Transportation Peer Learning Conference](#). A call for presentation abstracts is open now at www.RuralTransportation.org.

The conference will be held **December 3 – 5** in Cincinnati, OH. Each year, this event attracts an audience of 150 rural and small metropolitan transportation professionals and their state, local, and nonprofit partners. This conference emphasizes peer learning, so hearing what activities and challenges are occurring across the country is an important part of the agenda each year.

Use the form at <http://www.ruraltransportation.org/rpo2014-call/> to share your presentation idea. If you have an idea for a longer session, or if you'd like to suggest an area where you feel you need training, please contact NADO Associate Director Carrie Kissel at ckissel@nado.org or 202.624.8829.

The conference is sponsored by the Association of Metropolitan Planning Organizations, Appalachian Regional Commission, Development District Association of Appalachia, Federal Highway Administration, National Association of Development Organizations Research Foundation, and NADO's RPO America, along with other planning partners.

FEDERAL NEWS AND NOTES

FCC Announces \$100 Million for Rural Broadband Projects

The Federal Communications Commission (FCC) released its [report and order](#) on rural broadband activities and outlined a budget of \$100 million, which will go toward new broadband projects in rural areas. Local governments are eligible to apply for funding. The application deadline is **October 14**. Applicants are required to submit project details, confidential bids requesting the desired amount of support to serve specified census block, and other financial information such as ownership interest in FCC-regulated companies. Click [here](#) for more information.

EPA Webinar on Flood Resilience: Lessons Learned from Vermont's Experience with Tropical Storm Irene

The state of Vermont experienced major damage to roads, houses, and businesses due to the flooding from Tropical Storm Irene in 2011. The U.S. Environmental Protection Agency (EPA) recently concluded a [Smart Growth Implementation Assistance](#) project with the Mad River Valley Planning District, state agencies, and FEMA to help communities recover from Irene, producing a [Flood Resilience Checklist](#) and report, [Planning for Flood Recovery and Long-Term Resilience in Vermont: Smart Growth Approaches for Disaster-Resilient Communities](#). On **August 13 from 1-2:30 p.m. ET**, EPA will host a webinar to share the findings from this project, highlight smart growth strategies communities can use to become more flood resilient, and discuss what the state of Vermont and communities in the Mad River Valley have done since Irene to enhance flood resilience by building back better than before. The webinar will feature speakers from FEMA, the state of Vermont, and the Mad River Valley Planning District. The approaches described can be applied in any community seeking to become more resilient to flooding. No pre-registration is required; click [here](#) for more details and to join the

webinar. Click [here](#) to learn more about EPA's Vermont project. Download PDF versions of the [checklist](#) and [report](#).

Apply for Brownfields Area-Wide Planning Grants

The U.S. Environmental Protection Agency's (EPA) [Office of Brownfields and Land Revitalization](#) is accepting applications for Brownfields Area-Wide Planning Grants. Eligible activities include research, technical assistance and training for entities who wish to develop an area-wide plan for brownfields assessment, cleanup, and subsequent reuse. This funding opportunity references the Partnership for Sustainable Communities' (PSC) [Six Livability Principles](#) and gives favorable consideration to applicants leveraging other PSC grants, including HUD's Sustainable Communities grants. The proposal submission deadline is **September 22**. Learn more and apply [here](#).

Partnership for Sustainable Communities Releases Five Year Anniversary Report

In celebration of the fifth anniversary of the [Partnership for Sustainable Communities](#), HUD, DOT, and EPA released "[Partnership for Sustainable Communities: Five Years of Learning from Communities and Coordinating Federal Investments](#)" this week. The report shows how the three agencies are changing their policies and removing barriers to help communities provide more housing choices, make transportation systems more efficient and reliable, and create vibrant neighborhoods while protecting the environment. The NADO Research Foundation's reflections on the impact of the Partnership are also featured in this publication.

Since 2009, the Partnership for Sustainable Communities has been working to ensure that HUD, DOT, EPA and other federal agency investments better serve communities. Through the Partnership's efforts, more than \$4 billion in grants and technical assistance has been awarded to 1,000 communities in all 50 states, Washington, D.C., and Puerto Rico. Communities are using this assistance to plan economic development and leverage private and other public resources to maximize the Partnership's investments. Information on grants, technical assistance, upcoming webinars, tools, and a variety of other resources to assist communities are available on the Partnership [website](#). Click [here](#) to read the report.

FHWA and FTA Open Planning Awards Program

The U.S. Department of Transportation's Federal Highway Administration (FHWA) and Federal Transit Administration (FTA) have announced the opening of the nomination period for the 2015 Transportation Planning Excellence Awards (TPEA) Program to recognize plans, projects, or planning processes. Nominations will be accepted from **August 1 through September 15**.

The TPEA Program is sponsored by FHWA and FTA, in partnership with the American Planning Association. The TPEA Program recognizes outstanding initiatives of organizations and agencies across the country that used FHWA or FTA federal funds to develop, plan, and implement innovative transportation planning practices. We encourage you to share this announcement with your members, organizations, and agencies and work with them to submit nominations for national recognition.

Please visit the TPEA websites to learn more, see past winners, and apply online at <http://www.fhwa.dot.gov/planning/tpea/> or <http://www.planning.dot.gov/tpea/>. For questions about the TPEA Program, please contact Rae Keasler of FHWA at rae.keasler@dot.gov or 202.366.0329 or Jeff Price of FTA at jeff.price@dot.gov or 202.366.0843.

NADO MEMBER NEWS

Kentucky Council of Area Development Districts Seeks Executive Director

The Kentucky Council of Area Development Districts (KCADD) seeks applicants for its position of Executive Director. The KCADD headquarters is located in Frankfort just blocks from the State Capitol. Interested applicants should submit a letter of interest, resume, and four professional references to Search Committee, c/o Ms. Amy Kennedy, Buffalo Trace Area Development District, 201 Government

Street, Suite 300/P.O. Box 460, Maysville, KY 41056. It is preferred that materials be sent electronically to Ms. Kennedy at akennedy@btadd.com. Deadline for submission is **September 5**. No phone calls please. Website: www.kycadd.org. The Kentucky Council of Area Development Districts in an equal opportunity employer. Click [here](#) to view the full job posting.

ADDITIONAL NEWS AND NOTES

Upcoming Climate Adaptation Workshop: Think Resiliently, Act Regionally

In recent years, regional governance and collaboration has emerged as one of the best ways for diverse communities to come together to promote climate adaptation and resilience and to attract state and federal assistance. In several places, multi-jurisdictional collaboratives have formed to invent new ways of coordinating, both horizontally (across local governments) and vertically (among local, state, and federal agencies). Join teams from across the country at varying stages of adopting and implementing regional collaboratives at the [Institute for Sustainable Communities' \(ISC\)](#) upcoming Sustainable Communities Leadership Academy, [Think Resiliently, Act Regionally](#), a workshop exploring the best practices, challenges, and opportunities associated with collaboration on climate adaptation and resilience at the regional scale. The three-day workshop will take place **October 14-16** in Alexandria, VA.

Applicants will need to pull together a team of senior local officials and key stakeholders. The team leader should be someone engaged in the coordination or governance of a regional collaborative process or someone who aspires to foster such a collaborative; four additional stakeholders can be decision-makers in public works and infrastructure, local and regional planning, emergency response, natural resource management, or other areas related to climate adaptation. There is a \$500 registration fee per person, which includes breakfast, lunch, and refreshments. Limited financial assistance is available to offset this fee. ISC will cover flight costs up to \$500 and two-night hotel stays for five team members; any additional team members will be responsible for their own costs.

For more information and to apply for Think Resiliently, Act Regionally, click [here](#) or contact Henry McKay at hmckay@iscvt.org.

Apply to be Part of the Rockefeller Foundation's 100 Resilient Cities Challenge

We can't predict the next disruption or catastrophe, but we can control how we respond to these challenges. We can adapt to the shocks and stresses of our world and transform them into opportunities for growth. The Rockefeller Foundation's [100 Resilient Cities Challenge](#) is looking for 100 cities that are ready to build resilience to the range of social, economic, and physical challenges that cities face. Selected cities will be eligible to receive funding to hire a Chief Resilience Officer, technical support to develop a resilience strategy, access to a platform of innovative private and public sector tools to help design and implement that strategy, and membership in the 100 Resilient Cities Network.

The challenge is open to cities, defined as legal governmental entities with populations of over 50,000 possessing a municipal government or other elected or appointed chief executive officer uniquely assigned to govern that population. Only one entry per city will be eligible for consideration. All entrants must submit a letter of support from the highest-ranking elected or appointed representative of the city government (generally a mayor, city chief executive officer, or city manager). Major institutions (e.g., nonprofit organizations, universities, or chambers of commerce) that are affiliated with a city may apply on the city's behalf if: (1) the highest ranking official indicates agreement with all entry form answers in the letter of support; and (2) the entry form includes at least one city contact and valid email address.

The deadline to apply is **September 10**. Click [here](#) for more information and to apply. Click [here](#) for information about the 100 Resilient Cities program.

NADO CALENDAR OF EVENTS

2014 NADO Annual Training Conference

August 23 – 26, 2014

Hyatt Regency Denver at Colorado Convention Center, Denver, CO

EDA Chicago Regional Training Event

September 28 – 30, 2014

Millennium Knickerbocker Hotel, Chicago, IL

2014 Economic Development Finance Service Peer Learning Conference

December 1 – 3, 2014

Hyatt Regency, Cincinnati, OH

2014 National Rural Transportation Peer Learning Conference

December 3 – 5, 2014

Hyatt Regency, Cincinnati, OH

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