



# National Rural Transportation Peer Learning Conference

*Exhibitor and Sponsor Opportunities*



**April 24 – 26, 2013  
Greenville, SC**





# Connect | Share | Network

Join local, regional, and state transportation practitioners in Greenville, South Carolina for this national summit event. The National Rural Transportation Peer Learning Conference is expected to attract 150 transportation planners and other professionals, policy makers, officials, and other stakeholders. The audience typically includes directors and technical staff of regional planning and economic development organizations, state department of transportation staff (including individuals from planning, transit, safety, and freight offices), and U.S. DOT and other federal agency representatives. The sessions and workshops offered during the conference will touch on many topics and issues relevant to today's rural and small metropolitan transportation planners and service providers.

As a conference exhibitor or sponsor, your organization will be listed in the conference program, in pre-conference marketing materials, and on the conference website, receiving hundreds of hits each month. You will also have access to all conference events—including the many built-in opportunities for networking during receptions, breaks, and meal functions. Your display space will be located in the registration area, conveniently close to the conference sessions, a perfect location for attendees to browse and talk with you about your services and products.

## Reasons to participate

- Get exposure to transportation planning community in the Southeastern states and beyond
- Build relationships and learn what issues rural and small metro areas and their state partners are working on
- Present your solutions to attendees as you network throughout the conference
- Get to know the emerging national network of non-metro and small metro regional transportation planning entities



# Exhibitor and Sponsor Opportunities

## Conference Supporter (\$100 – \$499)

- Company name listed in program and on conference website

## Conference Exhibitor (\$500)

- 1 complimentary conference registration
- Company name listed in program and on website
- Table for your organization to display materials

## Bronze Sponsor (\$750)

- 1 complimentary conference registration
- Special sponsor name badge
- Logo included in conference program and company name listed on conference website
- Prominent on-site signage recognizing your organization as a sponsor
- Table for your organization to display materials

## Silver Sponsor (\$1,000)

- 1 complimentary registration
- Special sponsor name badge
- Logo included in conference program and website
- Prominent on-site signage recognizing your organization as a sponsor
- Table for your organization to display materials
- Recognition during plenary session remarks

## Gold Sponsor (\$1,500)

- 2 complimentary registrations
- Special sponsor name badge
- Logo included in conference program and website
- Prominent on-site signage recognizing your organization as a sponsor
- Recognition on signage at mid-morning and afternoon breaks
- Table for your organization to display materials
- Recognition during plenary session remarks

## Premier Conference Sponsor (\$2,500 & up)

- 3 complimentary registrations
- Special sponsor name badges
- Logo included in conference program and website
- Prominent on-site signage recognizing your organization as a sponsor
- Signage during topically relevant workshops designating your organization as premier sponsor of the training
- Table for your organization to display materials
- Recognition during plenary session remarks
- Option to add a brochure, flyer, or promotional item about your organization's programs and services to all attendees' conference packets

### Exhibit Logistics

*Table in exhibit area provided, with tablecloth and skirt  
Power cord available upon request*

### Exhibit Set-up and Breakdown

*Set up any time after 3:00 p.m. on Tuesday, April 24  
Break down at 11 a.m. on Friday, April 27*

*Contact us about program ads or exclusive meal function or other special sponsorships. Sponsor levels listed above are not exclusive.*

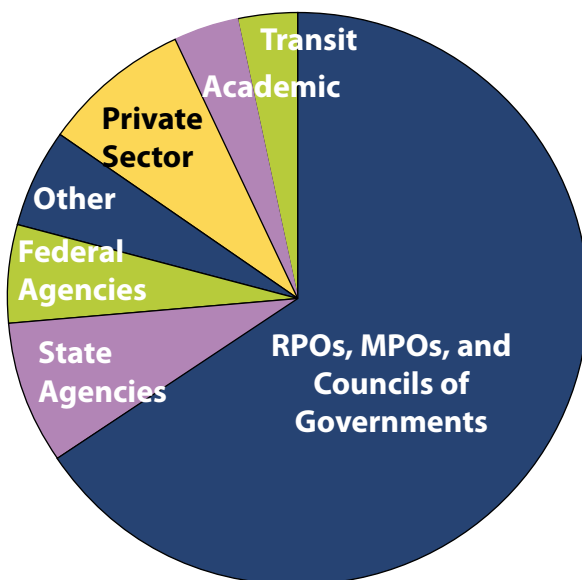
# Feedback

from attendees

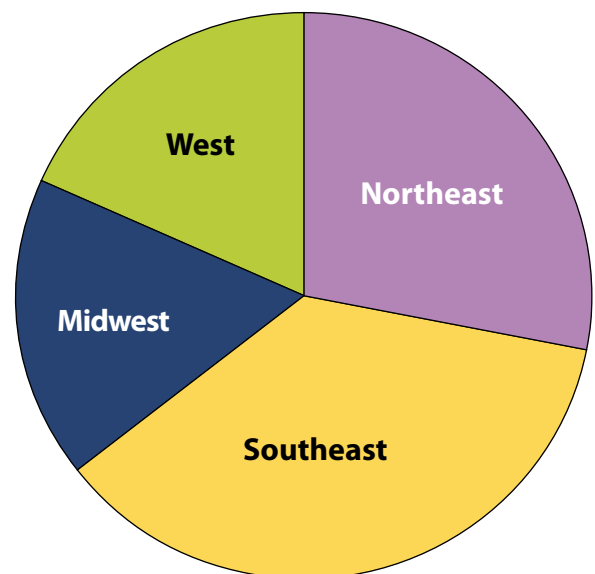
- I always enjoy the National Rural Transportation Conference. It is good to network with transportation professionals through RPO America.
- I came away with much more information and many more contacts than I would ever have expected. Thank you!
- Each year, the National Rural Transportation Conference is a great way to exchange peer information and continue networking regarding transportation issues.
- I always enjoy interacting with others at the conference. I get great ideas, and it gives me a chance to see how others organize their programs and to learn about new topics.
- Overall, I was impressed with the quality of the conference content, management, organization, and scheduling. This model seems to work well for the audience.
- Excellent conference! Very valuable information!

## Prior Conference Attendee Makeup

*Type of Organizations Represented*



*Geographic Regions Represented*



## National Rural Transportation Peer Learning Conference Sponsor and Exhibitor Sign-up Form

Register as a sponsor online at <https://nadowp.memberpoint.com/WebPortal/Conference/RegistrationProcessOverview.aspx?id=24> or complete and submit this form **by March 21, 2013**.

Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

On-site Contact (if different from above): \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Desired sponsorship level (**select one**):  Conference Exhibitor  Conference Supporter

Bronze Sponsor

Silver Sponsor

Gold Sponsor

Premier Sponsor

Payment of \$\_\_\_\_\_ enclosed (please make checks out to NADO)

Please send an invoice for \$\_\_\_\_\_ to the address above

Will need access to electrical outlet for exhibit display

*Note: Individuals designated as on-site contacts do not need to fill out a separate registration form. If additional people from your organization are planning to attend the conference, please use the online attendee registration form at [www.NADO.org](http://www.NADO.org) for those individuals. This will ensure that all representatives from your organization will have sponsor name badges and be included in the attendee list distributed in the conference packet.*

**Cancellations must be received in writing by March 30. After March 30, refunds will not be processed.**

For more information, contact:

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