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 Celebrating 25 Years of Service to  
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## Without Smoke & Mirrors: Finding the Magic in the Logic Models & Performance Measures

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### Logic Models & Performance Measurement without smoke and mirrors (boils down to)

1. Who are our audiences?
2. What does impact or success mean to them?
3. So, if they want to see this impact (outcomes), what will we do to bring about that change (activities), what resources do we have (assets) and what resources do we need to do this work (inputs)? -- the logic of the elogic model
4. What will they see as credible evidence of success?
5. What communication channels do they use to obtain information? What are the various opportunities for communicating our impact?

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### Who Are We ...

A Community-driven, University-assisted, Partnership pursuing E<sup>2</sup> Economic and Environmental Vitality

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### The Logic Model

1. Used at the Kick-off
2. Basis for the HUD/DOT/EPA elogic model framework

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### Regional Project Workflow

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### Realizing a Desired Future: Scenario planning

- Document where we are today
- Imagine where we want to be
- Plan for how to get from here to there

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**% of lower income households  
 spending over 30% of income on  
 housing in 2035**

Abundance	24%
Current Trends	45%
Bootstrap	33%
Doomsday	92%

**Affordable Housing**

- Abundance – incomes rise for many
- Bootstrap – incomes increase because local jobs pay better
- Current trends – projected to stay the same
- Doomsday – incomes plunge

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**For housing affordability,  
 which scenario do you think should be  
 the vision for Central Minnesota?**

A. Abundance  
 B. Bootstrap  
 C. Current Trends  
 D. Doomsday  
 E. None of the above

A. Abundance	70%
B. Bootstrap	16%
C. Current Trends	13%
D. Doomsday	1%
E. None of the above	1%

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**Current Status**

Households Served 2011

40 %

**Chosen Benchmark**

Abundance

95 %

**Broadband infrastructure.**  
 Currently 40% of the households in the region are served by broadband service for their internet connection (MHFA).

*Sample Indicator of Success for R5DC*

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The current trend:  
 by 2035 665 lakes decline in clarity (52%)

Indicator of Success: Lake clarity improves significantly

Source: Remote Sensing Lab, UM Dept. of Forest Resources.

**Abundance 2035**

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**Future Desired Transportation System**  
 Including Transit

**Success Indicator - Transportation**

Focus: 1) Get products to market, 2) Prioritize resources for road maintenance, 3) Increase transit options (multi-modal)

Implementation \$\$: Active Transportation

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Replication Resources include ...

Resilient Region Website: [www.resilientregion.org](http://www.resilientregion.org)  
 InCommons: [www.incommons.org](http://www.incommons.org)  
 MPR Ground Level: <http://minnesota.publicradio.org/collections/special/columns/ground-level/archive/brainerd/>  
 Speak Your Peace! <http://www.dsaspeakyourpeace.org/index.html>  
 Wordles: <http://www.wordle.net/>

**Wordle**

Wordle Created by Dr. Valentine Cadieux, U of MN, from Kick Off Event Activity