HUD Sustainable Communities Grantees, FY2010 - FY2011

Thurston County

Central Minnesota

Central Valley

Omaha Western Iowa

Des Moines

Flint Hills

University City

East Arkansas

East Tennessee

Houston-Galveston

Central Florida

Labeled grantees indicate participation in Omaha workshop, September 2012

Legend

- ● FY11 Community Challenge Grantees
- ○ FY10 Community Challenge Grantees
- ▮ FY11 Sustainable Communities Regional Planning Grantees
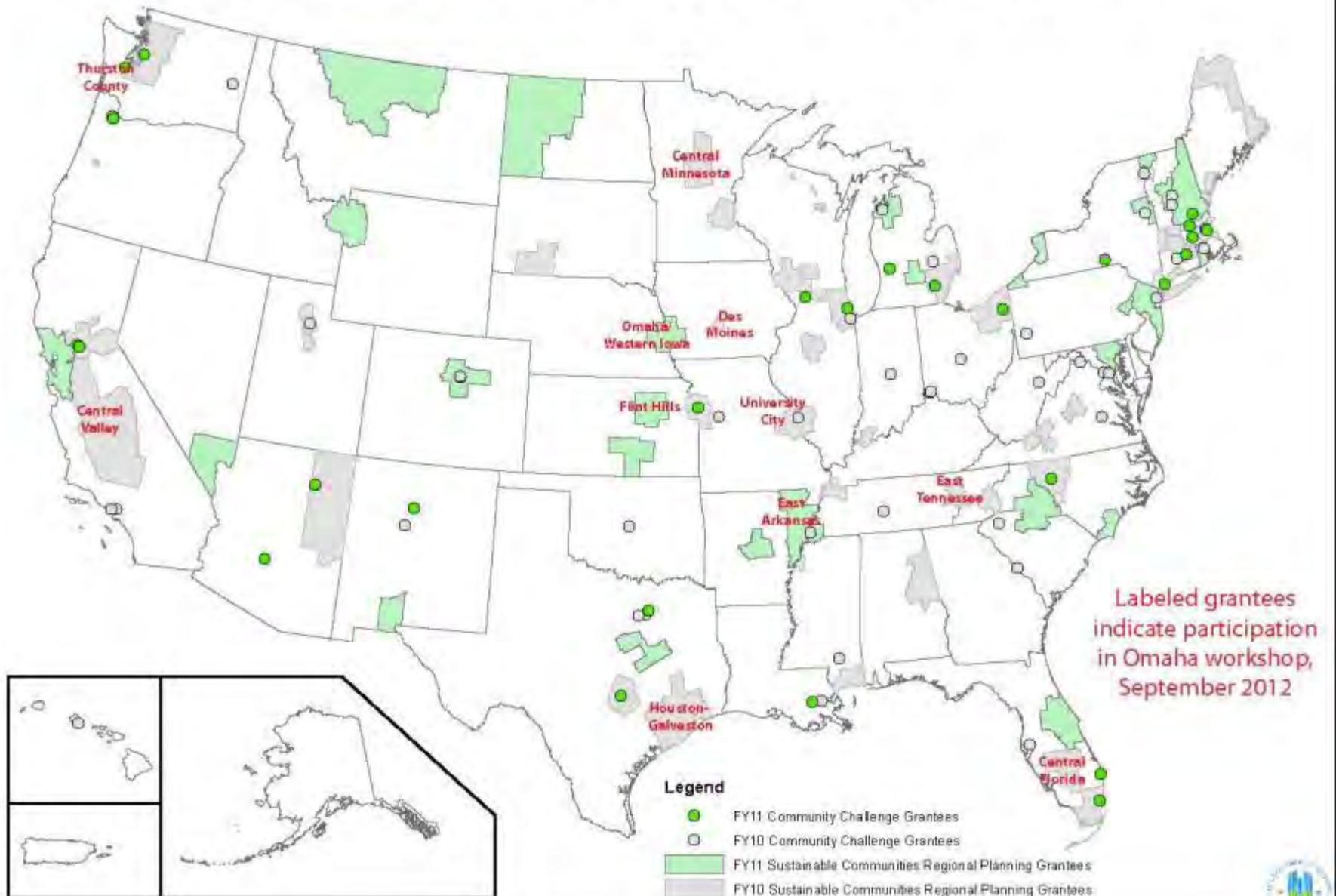- ▮ FY10 Sustainable Communities Regional Planning Grantees

Grantees 5x5 Success Stories
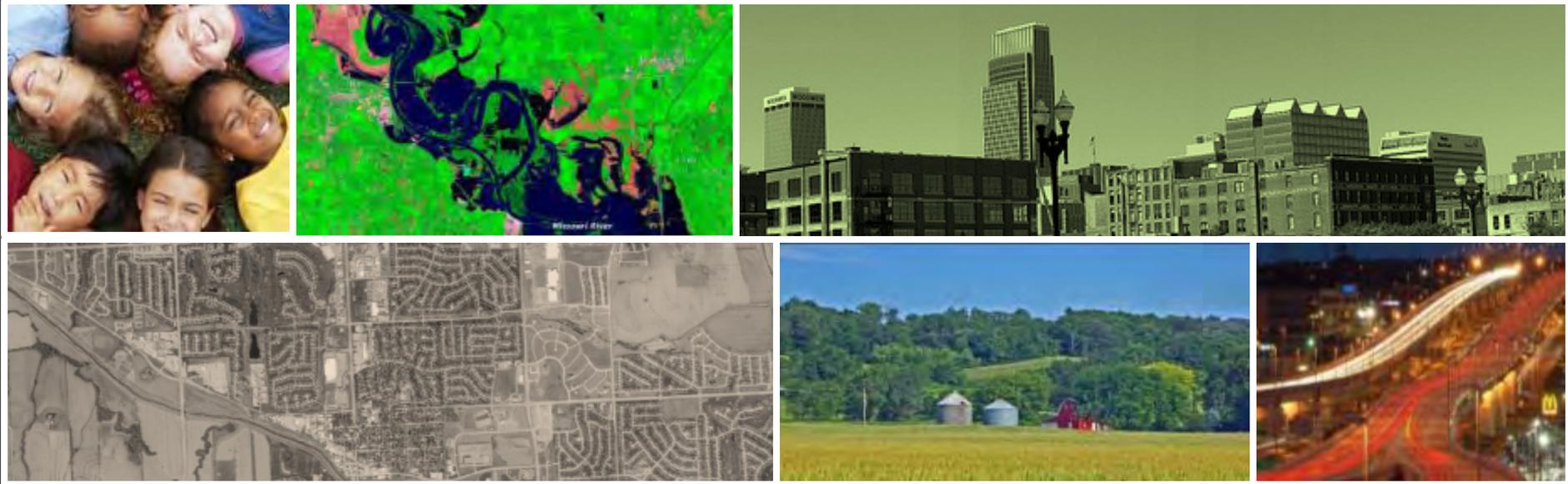
<u>Round 1</u>

1. Heartland 2050 (Omaha-Council Bluffs)
2. The Tomorrow Plan (Des Moines)
3. East Arkansas Regional Plan
4. Houston-Galveston Regional Plan
5. Sustainable Thurston
6. Flint Hills Regional Plan

Grantees 5x5 Success Stories

Round 2

1. Central Minnesota
2. Parkview Gardens (University City, MO)
3. Smart Valley Places (Central Valley, CA)
4. PlanET (Plan East Tennessee)
5. Heartland 2050 (Central Florida)

HEARTLAND 2050

Sustainable Communities Workshop
September 13, 2012

JAKE HANSEN
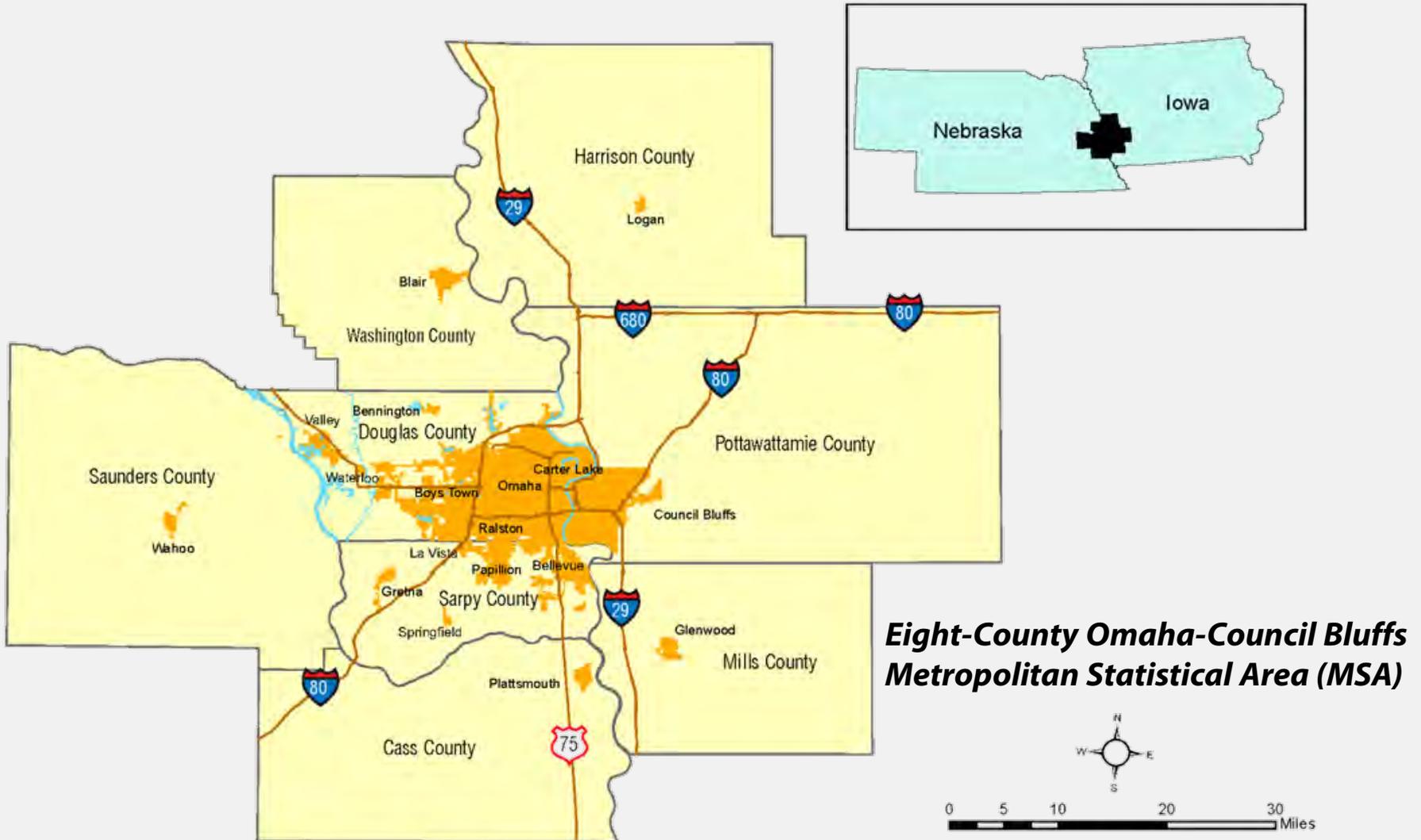Omaha-Council Bluffs
Metropolitan Area Planning Agency

MAPA

HEARTLAND 2050

- Regional Development Forum, convened by MAPA in 2005, revealed interest in region's planning staff to engage in broader visioning effort

- 2009-2010 MAPA Assessment of Regional Readiness confirmed sentiment among planning staff and political leadership region-wide

- Regional population projected to grow to 1.5 million residents by 2050

- **FY 2011 application was successful;** awarded **$2.045 million**; request was **$2.4 million**
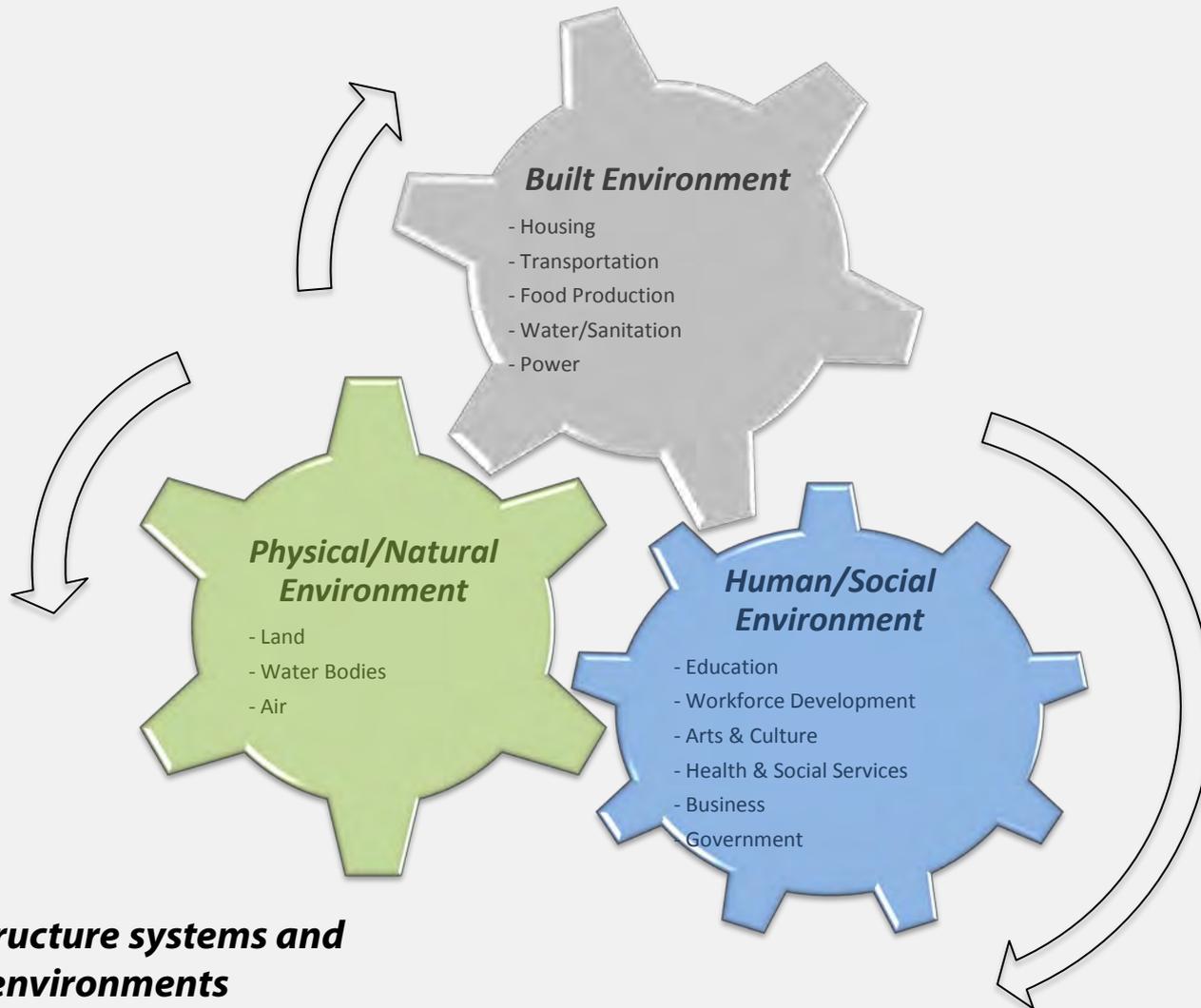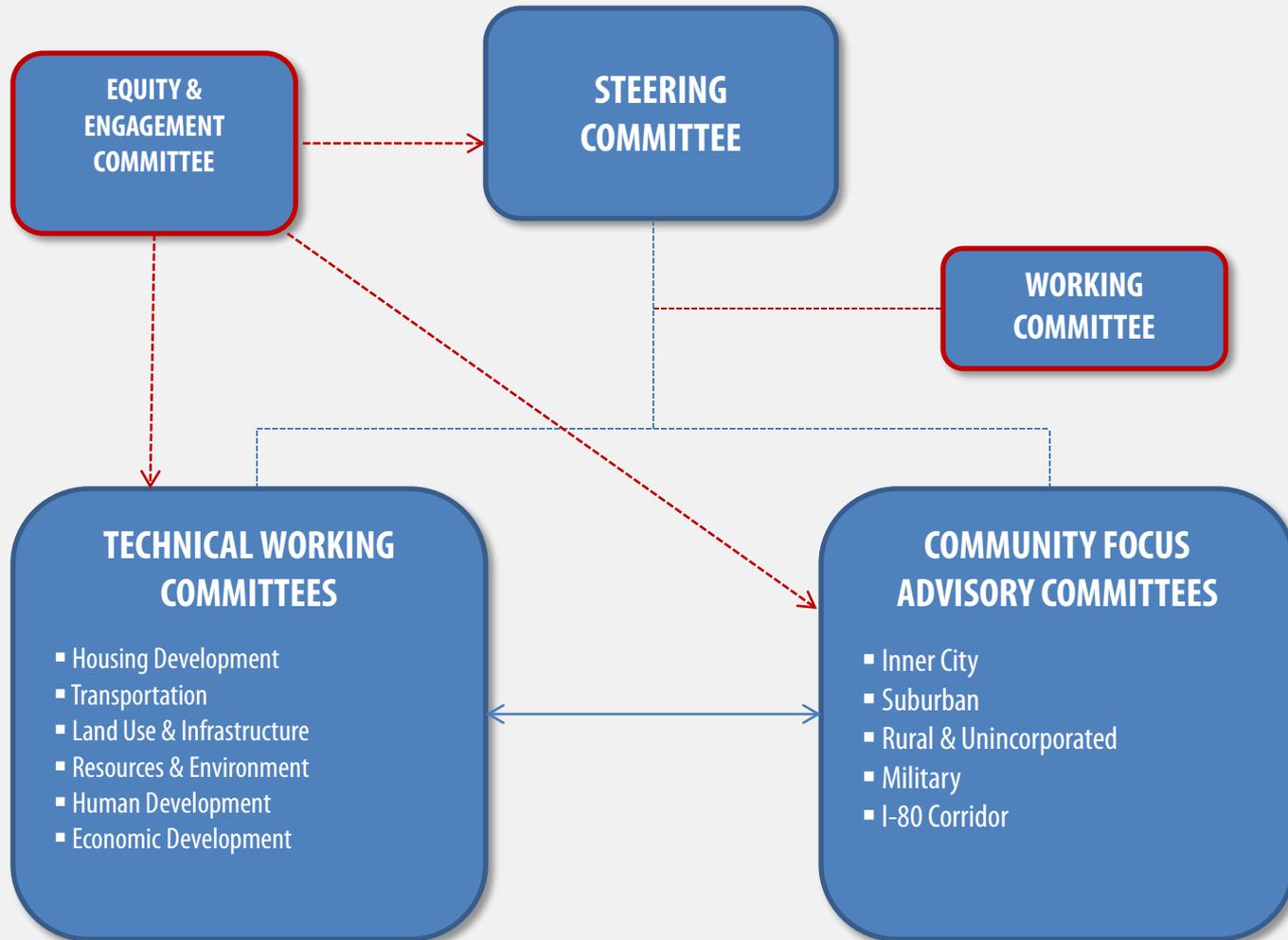
HEARTLAND 2050

GEOGRAPHIC SCOPE

Eight-County Omaha-Council Bluffs Metropolitan Statistical Area (MSA)

HEARTLAND 2050

A Systems Approach

Built Environment

- Housing
- Transportation
- Food Production
- Water/Sanitation
- Power

Physical/Natural Environment

- Land
- Water Bodies
- Air

Human/Social Environment

- Education
- Workforce Development
- Arts & Culture
- Health & Social Services
- Business
- Government

Regional infrastructure systems and their operating environments
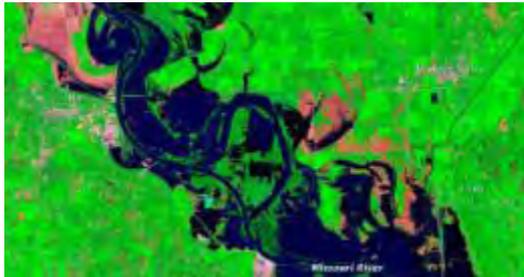
HEARTLAND 2050

HEARTLAND 2050

Regional Transit Vision

- Process began July 2012 to evaluate transit service, multi-modal corridors, and organizational/governance structure

- Funding for transit element from FHWA STP allocation: $550,000 of re-programmed funds

- More than 100 citizens and stakeholders have participated in first two months of process

QUESTIONS?

Jake Hansen
(402) 444-6866 x226
jhansen@mapacog.org

Choose Tomorrow.

THE REGION'S DESIGN PROFILE

I CAN GET OUT IN NATURE

I CAN SEE A WORLD CLASS PERFORMANCE DOWNTOWN

CAN BUILD ANYWHERE

I AM SAFE FROM FLOODING

MY COMMUNITY HAS A UNIQUE IDENTITY

GREAT SCHOOL DISTRICT

PARKING

LARGE LOTS

I CAN WALK, BIKE, OR TAKE TRANSIT

THERE IS A PARK NEAR MY HOUSE

THE REGION IS COOL

MY TAXES ARE LOW

STAY THE SAME

I CAN STAY IN MY NEIGHBORHOOD AFTER I RETIRE

LOCAL FOOD

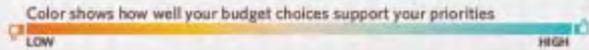DIVERSE COMMUNITY

This graphic summarizes the combined priorities of all 955 *Design My DSM* participants.

The size of the icons reflects how high of a priority each topic is for *Design My DSM* participants. The largest icons are the highest priorities.

The colors reflect how closely participants' policy and budget choices align with these priorities.

Color shows how well your budget choices support your priorities

LOW   HIGH

THE TOMORROW PLAN!
Partnering for a Greener Greater Des Moines

INFILL + REDEVELOPMENT

There is no one-size-fits-all solution to the redevelopment of vacant or commercial properties in the Greater Des Moines area.

Acres of vacant space

CURRENT	19,021
BUSINESS AS USUAL	15,041
BAU: SMALLER LOTS	15,716
LAND USE PLANS	4,534
REGIONAL SYSTEMS	7

Percentage of vacant space in study region

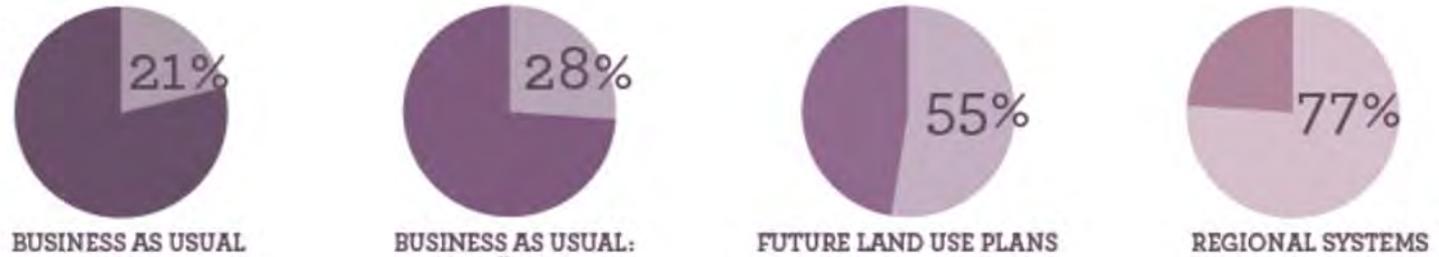|	
CURRENT	6%
BUSINESS AS USUAL	4%
BAU: SMALL LOTS	5%
FUTURE LAND USE	1%
REGIONAL SYSTEMS	.002%

COMPARING SCENARIOS

Greater Des Moines has lower vacancy rates than many nearby metro regions, but there is still a significant amount of underused space suitable for infill or redevelopment. Much of this is located in or near regional centers, where development yields a higher economic return than in the outer edges of the region.

CURRENT VACANCY

1 BUSINESS AS USUAL

2 BUSINESS AS USUAL Smaller Lots

Rate of infill

Percentage of new growth attributed to infill vs greenfield development

21%	28%	55%	77%
BUSINESS AS USUAL	BUSINESS AS USUAL: Smaller Lots	FUTURE LAND USE PLANS	REGIONAL SYSTEMS

- Reduced development pressure on farmland and ecologically-sensitive sites

The high cost of redevelopment compared to greenfield development, however, presents a challenge. Public-

...in coordination with land use goals and transportation plans. Local governments can then revise local regulations as needed and work with communities and private developers to implement appropriate plans.

reNEW
East Arkansas

Success in Eastern Arkansas:

12 Counties, 1 Region

REGIONAL PROJECT BRANDING

- Creation of project image
- Utilizing branding across all levels of outreach including:
  - Flyers
  - Constant Contact E-mails
  - Letterhead/Envelopes
  - Postcards
  - Local buy-in
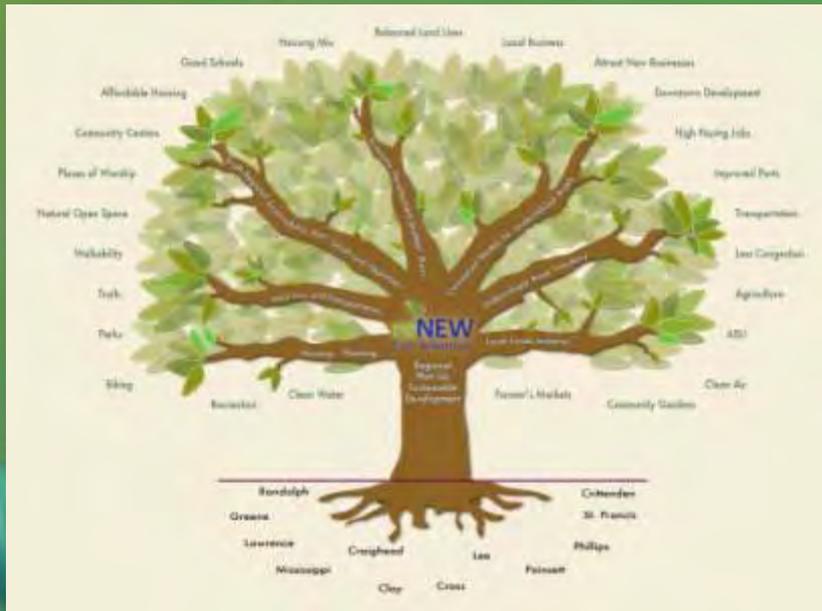
PLAN WEEKS ACROSS REGION

- Economic Development Strategic Plans

  - Economic and community development Strategic Plan Weeks completed for 6 communities or counties with at least 13 more scheduled.

  - These are locally driven plans in the EAPDD region with local steering committees leading the way for development in their communities. Plan Weeks involved a 13-hour engaging process for economic development.

reNEW
East Arkansas

REGIONAL HOUSING ELEMENT

- Regional approach to housing issues with local input

- Collecting and analyzing data regarding:

  - **Sustainable Development Strategies**

  - **Funding and Resources**

  - **Required Strategies to Enhance Housing**

  - **Public Transportation, Facilities, and Mobility Issues Relative to Housing**

reNEW
East Arkansas

REGIONAL SCENARIO PLANNING

○ Scenario Planning

- Creation of region-wide GIS Database
- Beginning the Scenario Planning Process with Values Planning interview process

reNEW
East Arkansas
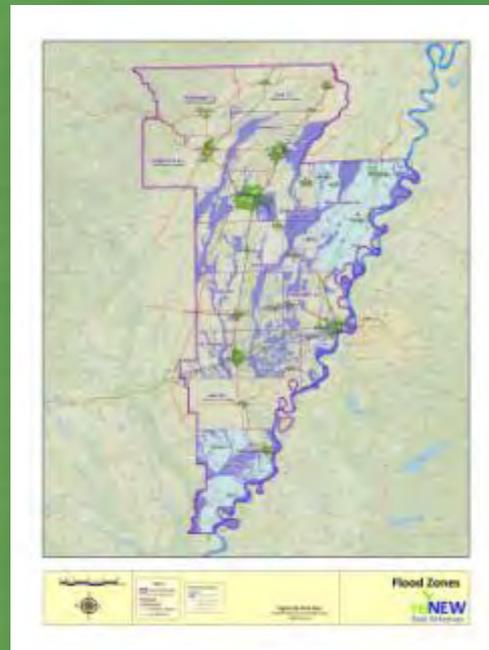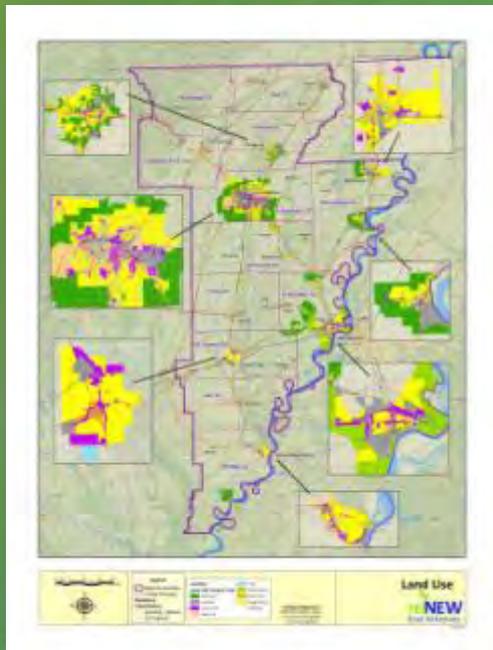
HOUSTON GALVESTON **REGIONAL PLAN**

our

REGION VISION FUTURE

Public Engagement: Goal Prioritization

Goal	Percent
Clean Air, Water, Soil & Food	84%
Education	83%
Access to Jobs	79%
Skilled Workforce	77%
Healthy Lifestyles	73%
Coordinating Investments	72%
Reusing, Conserving Resources	71%
Preserving Eco-systems, Open Space	71%
Transportation Options	70%
Retain Unique Characteristic	65%
Housing Options	63%
Move Goods	61%
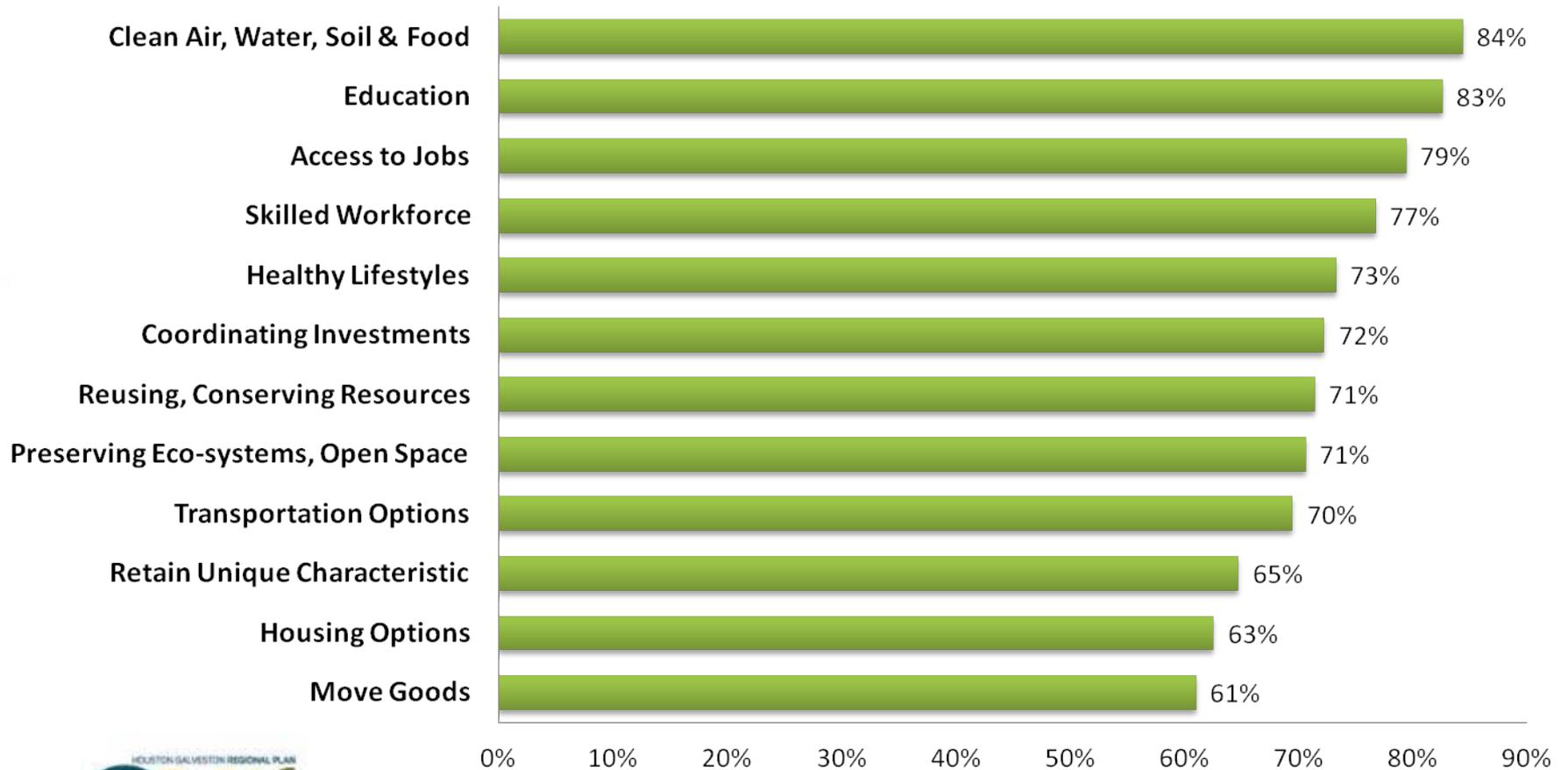
Percent of participants that voted a particular goal as "Important" or "Very Important"

Public Engagement: Additional Goals

- New People Goal:
  - "Our region maintains local autonomy that provides for more choices and respects individual freedoms."

- New Places Goal:
  - "Our region's communities are built on strong social ties, including education, service and faith organizations and local gathering places."

- New Prosperity Goal:
  - "Our region is resilient to economic and environmental adversity, including natural disasters."

Public Engagement: Common Themes

Public Engagement: Participation to Date

- 32 large format public meetings throughout the 13-county region

- 205 unique users participating in MindMixer

- 30 Community Meetings have occurred so far (nearly 30 are scheduled over the next few months)

- 12 Summer Events with 1600 + impressions

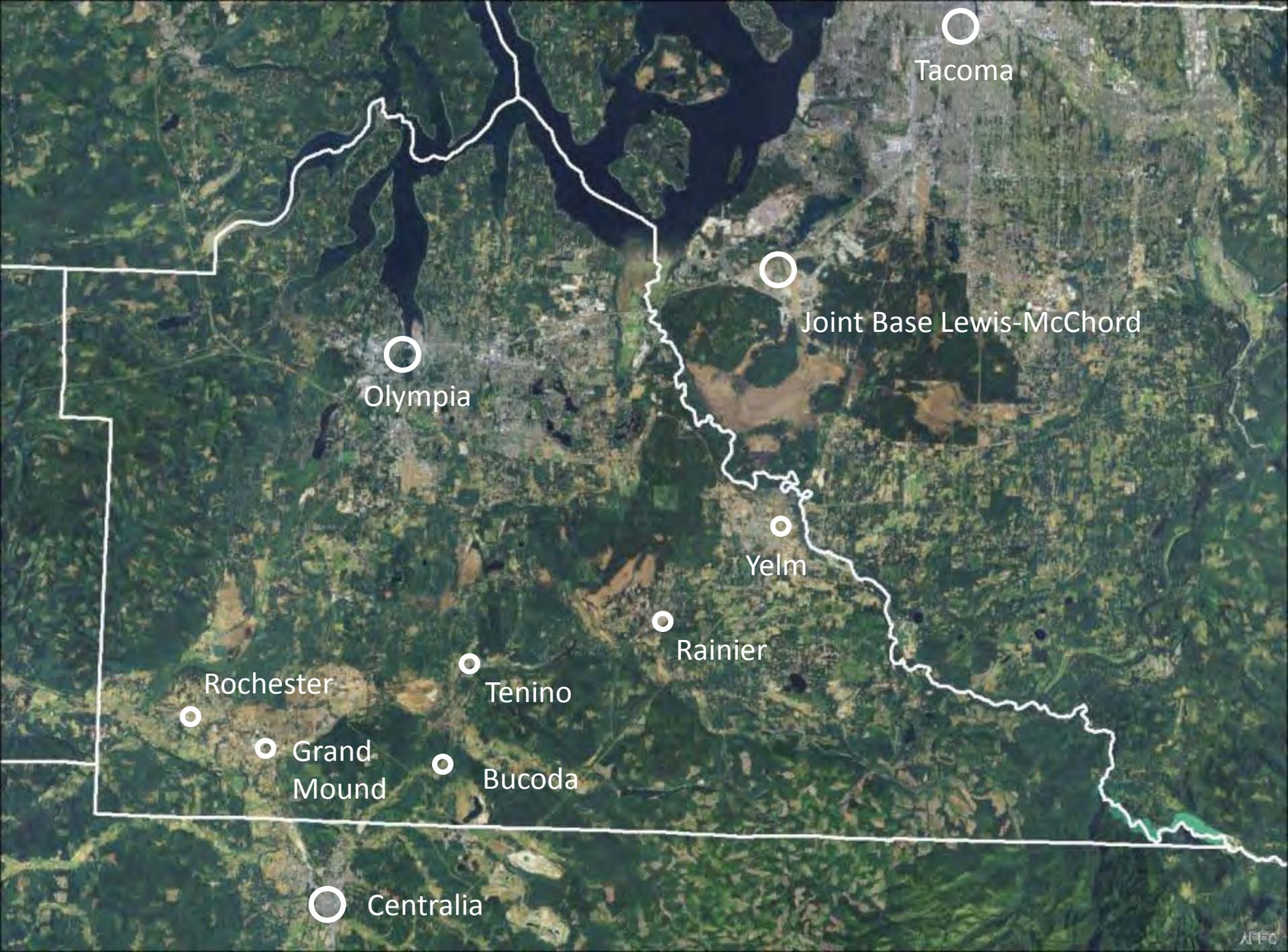- 10 Community Training Sessions with 300 +participants

Seattle

Spokane

Tacoma

Thurston County

SUSTAINABLE THURSTON COUNTY

Portland

Sense of Place

Additional Entrepreneurship/ Jobs

Sense of Community

Fewer Vacant Storefronts

AVERAGE ANNUAL RATE OF POPULATION GROWTH* 2000-2012
County Average 1.8%
4120 people per year

Above County Average Rate

Below County Average Rate

Well-Below County Average

Olympia

5.7%
(345 people per year)

0.6%
(10 people per year)

1.4 %
(15 people per year)

-1.0%
(-6 people per year)

1.3%
(23 people per year)

*Based on TRPC Estimates for City Limits and Unincorporated Urban Growth Area

TAXABLE RETAIL SALES PER CAPITA IN 2011*

County Average
$14,618

● Above County Average

● Below County Average

● Well-Below County Average

$35,809

$21,320

$9,829

$7,200

$1,952

*Based on Washington State Department of Revenue and Office of Financial Management Data

PROPORTION OF WORKERS EMPLOYED OUTSIDE COMMUNITY*
2011

- 70 to 80 Percent
- 80 to 90 Percent
- 90 to 100 Percent

Olympia

83.7%
(based on 49 responses)

96.2%
(based on 26 responses)

88.3%
(based on 77 responses)

75.6%
(based on 176 responses

*Based on TRPC Small Community Commuter Survey 2011

three frontiers

one ecosystem

endless stories

Flint Hills Ecosystem

The Frontiers

eco

Urban|rural divide

cultural+Natu

meaningful metrics

national defense

encroachment
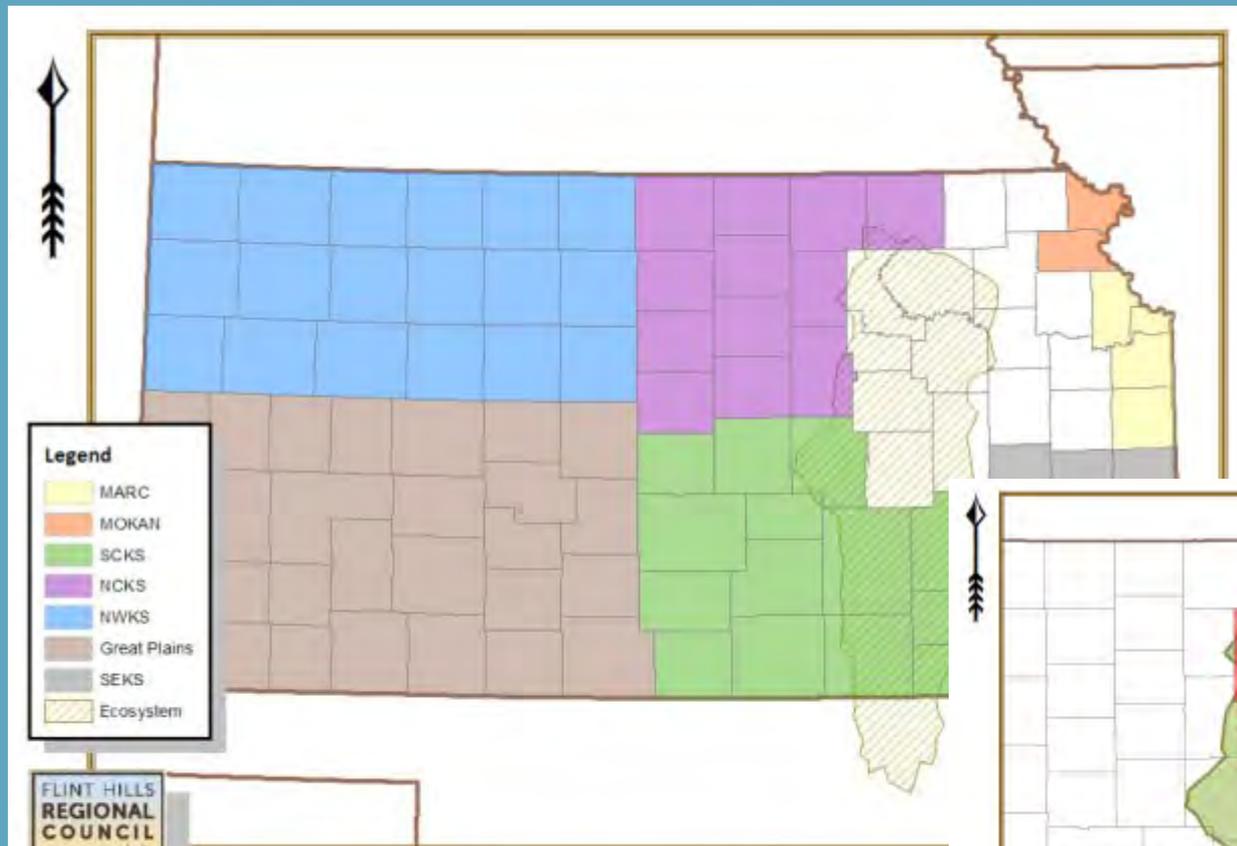
economic viability
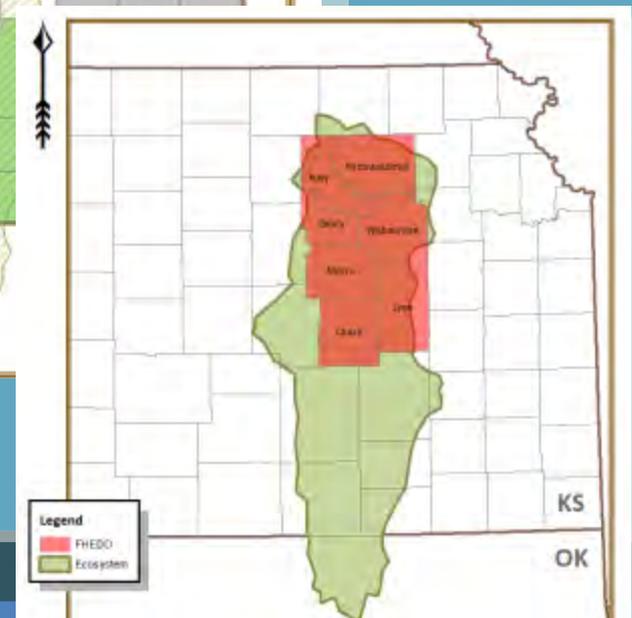
flint hills economic development district

FLINT HILLS
FRONTIERS

Flint Hills Economic Development District
Current Economic Development Strategy Plan

Align
Train
Sustain

FLINT
HILLS
FRONTIERS

BREAK

Round 2

1. Central Minnesota
2. Parkview Gardens (University City, MO)
3. Smart Valley Places (Central Valley, CA)
4. PlanET (Plan East Tennessee)
5. Heartland 2060 (Central Florida)

Who Are We …

A Community-driven, University-assisted, Partnership pursuing E^2 Economic and Environmental Vitality

Accomplishments ... Housing

- Brainerd Area "Scattered Site Replacement Program"
  - Brainerd HRA, Crow Wing County HRA, Greater Lakes Association of Realtors, Greater MN Housing Fund and Initiative Foundation

- Fair Housing Equity Assessment (FHEA)

- Housing Tool designed by Zach Tagar, UM.

Accomplishments … Affordable Housing Location/ Allocation Model

- Informs the regional Fair Housing Equity Assessment.

- The model seeks to answer the question: **"how many affordable housing units should be created where?"**

2012 Affordable Housing: Number of Units Needed
Per City, at 80% Area Median Income, with Jobs Ranking = Need Ranking

Additional Units Needed: 1,000

No Additional Units Needed:

Source: HUD, DEED, MNDoT, RSDP Analysis
Analysis and Map production: Z. Tagar, April 24, 2012

Regional Sustainable Development Partnerships
UNIVERSITY OF MINNESOTA
Driven to Discover
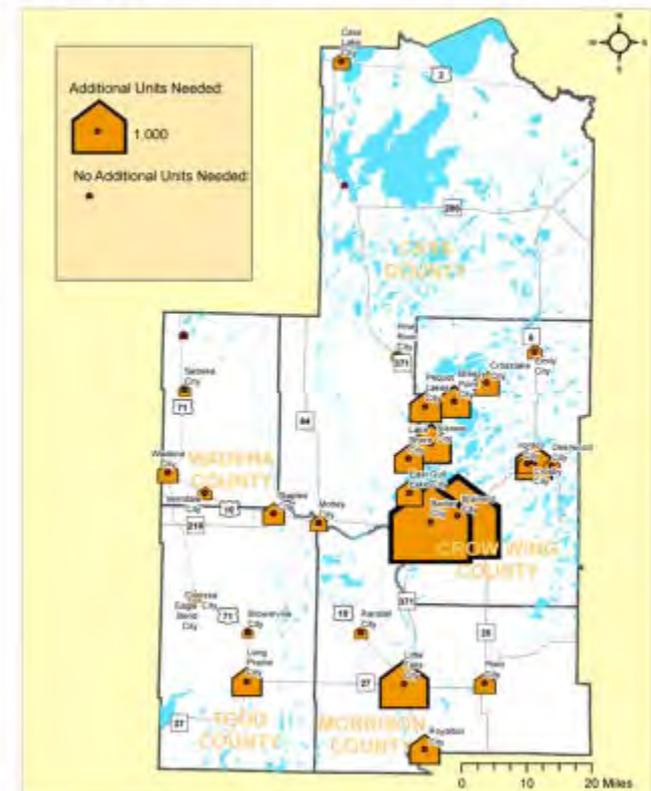
Accomplishments … Policy Resources

Policy Implementation Toolkit

- Sustainable development best practices

- Model comprehensive plan language

- Model zoning ordinance language

A VISION FOR PARKVIEW GARDENS
CONNECTING PEOPLE, PLACES & PARKS

Parkview Gardens: A Sustainable & Accessible Neighborhood

UNIVERSITY CITY, MISSOURI

HUD Grantee Capacity Building Workshop
September 13-14, 2012

PROJECT BOUNDARIES

DETAILED STUDY AREA
- 162 acres
- 3,306 residents (2000 Census)
- 450 existing buildings (2/3 residential)
- 76.1% renters
- Median age of residents: 27.5
- Median household Income: $27,700

ISSUES TO BE ADDRESSED
- Lack of neighborhood connectivity
- Need for additional affordable housing
- Need to improve quality of existing open spaces for recreation and transportation

PROJECT SCHEDULE

June 8, 2011:	PPP Committee Meeting/ Public Workshop 01
August 30:	PPP Committee Meeting/ Public Workshop 02
Week of September 19:	PPP Committee Review Session, Phase 3.0
September 28:	Plan Commission Presentation 01
November 9:	PPP Committee Meeting/ Public Workshop 03
January 25, 2012:	Plan Commission Presentation 02
February 1:	PPP Committee Meeting/ Public Workshop 04
February 13:	City Council Study Session
April 25:	Parkview Gardens Sustainable Development Plan Public Hearing
May 23:	Plan Commission Public Comment Session
June 27:	Plan Commission Public Comment Session
July 10:	Plan Commission Study Session
Fall	Planning Commission/City Council Adoption

SCOPE

1.0   SITE INVESTIGATION
2.0   GUIDING LIVABILITY PRINCIPLES
3.0   ENVISIONING A SUSTAINABLE FUTURE
4.0   DRAFT SUSTAINABLE DEVELOPMENT PLAN
5.0   FINAL SUSTAINABLE DEVELOPMENT PLAN

FEDERAL GOVERNMENT

U.S. Department of Housing and Urban Development

U.S. Department of Transportation

THE CITY OF UNIVERSITY CITY

University City City Coucil

The Honorable
Shelley Welsch
Mayor of University City

Lehman Walker
University City City Manager

PROJECT TEAM

The City of University City
Raymond Lai, AICP
Deputy Director of
Community Development
(Administrative Oversight)

H3 Studio
(Primary Consultant)
Development Strategies
CH2M Hill
David Mason & Associates
Trailnet
RHCDA
501 Creative

PARKVIEW PLANNING PARTNERS

MEMBERS
• The City of University City, MO
• Washington University in St. Louis
• Parkview Gardens Association
• Great Rivers Greenway District
• City of Saint Louis, MO
• Regional Housing and Community Development Alliance (RHCDA)
• St. Louis Regional Arts Commission
• Gateway Foundation
• Trailnet
• Arcturis
• University City Municipal Commission on Arts and Letters
• University City Park Commission
• Metro St. Louis Transit

PUBLIC
• Citizens
• Residents & Neighborhoods
• Cultural & Religious Institutions
• Educational Institutions
• Others

PUBLIC OUTREACH & CONTACT

PUBLIC MEETINGS & PUBLIC HEARINGS
- City website
- Project website
- Selected City Boards & Commissions
- Lawn Signs/Advertising Signs
- Media Announcements
- Flyers
- Mass mailings
- Email blasts through Constant Contact
- Facebook Page Updates
- Outreach to special interest groups (Loop SBD, churches, etc.)

STAKEHOLDER INTERVIEWS
- Business leaders, City Officials, Washington U, neighborhood association, etc.

PROJECT GALLERY
- 17 January 2012

ASSETS & OPPORTUNITIES

ISSUES & CHALLENGES

VISION

Parkview Gardens will become University City's premier Transit-Oriented, Sustainable, and Smart Community by building upon its rich history; unique assets of parks, the arts, and the culture and entertainment corridor of the Loop; and its adjacency to University City's Civic Center, City of St. Louis, Washington University North Campus and adjacent business parks and neighborhoods.

SUSTAINABILITY PRINCIPLES

1|0 Increase economic development opportunities, choice & neighborhood prosperity
2|0 Revitalize Parkview Gardens as a walkable, compact, transit-oriented, and car-optional neighborhood
3|0 Build upon existing community qualities and characteristics
4|0 Expand existing arts, culture, and education assets and partnerships
5|0 Promote community health, safety, and empowerment
6|0 Protect, support, and expand healthy urban environmental systems
7|0 Organize for implementation success, civic engagement and community leadership

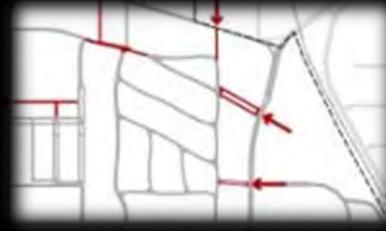# TRIPLE-BOTTOM LINE INTEGRATED SUSTAINABILITY
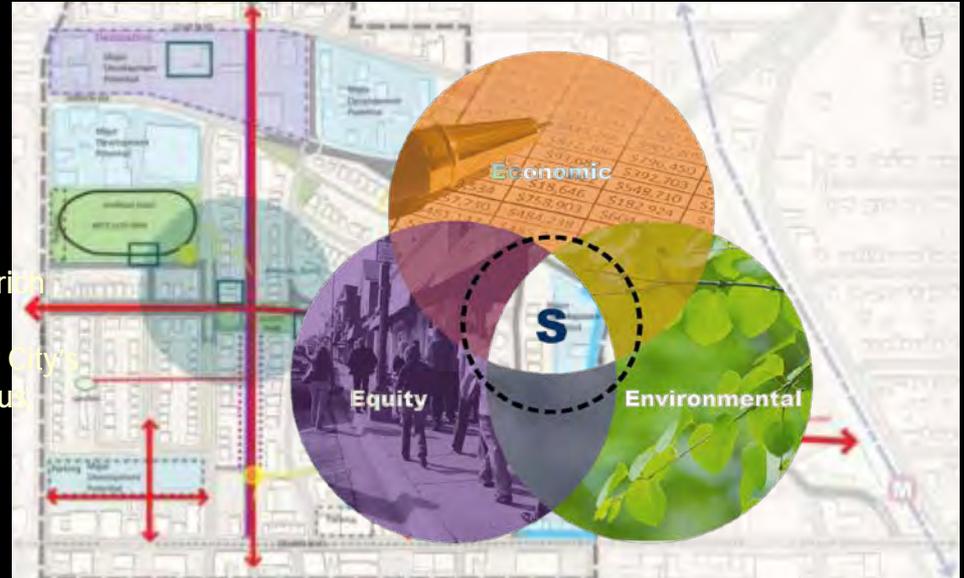
pedestrian and bike network

neighborhood parks

connectivity and accessibility

Infill housing

public transit

holistic green infrastructure

district redevelopment entity

economic development

edges of neighborhood

regulatory plan

**DRAFT NEIGHBORHOOD SUSTAINABLE
DEVELOPMENT PLAN**

Smart Valley Places:

Smart planning for a new San Joaquin Valley

Collaboration to develop a regional plan for sustainable development to guide the implementation of smart growth principles in our Valley communities for years to come

Smart Valley Places

San Joaquin Valley, California

- 8 counties, 62 cities, 25,000 sq miles
- **4 million people -** expected to double in the next 30 years
- Recognized by Congress as among the most **economically distressed** regions
- **Unemployment rate is over 18%**
- **Poverty rate of 25%-** among the highest rates in the nation
- Epicenter of the nation's **foreclosure crisis**
- Extreme non-attainment areas for several **air pollutants**
- **Water quality and quantity** challenges

Smart Valley Places

Smart Valley Places is the region's roadmap to creating more…

- **transportation** choices
- equitable-affordable **housing**
- **economic competitiveness**
- healthier, safe, walkable **neighborhoods**
- sustained **civic engagement**

In the San Joaquin Valley, through implementing the…..

- Six initiatives of **California Partnership** for the San Joaquin Valley
- San Joaquin Valley **Regional Blueprint's** smart growth principles
- **Livability Principles** of the Federal Partnership for Sustainable Communities

Driven by a regional consortium

- 14 urban cities (populations of 50k or more) from the eight-county region
- 12 local and regional non-profit organizations
- Fresno State University
- 8 Metropolitan Planning Organizations and Economic Development Corporations

Three major program components

- Compact City Projects
- Community Leadership Program
- Regional Coordination with other valley-wide initiatives

Major Challenges

- Decimated municipal planning departments
- Loss of Redevelopment Agencies in California
- Geography (we're just too big!)
- The Valley Mind Set and its historical lack of a collective long term vision

Smart Valley Places

Early Successes

- Created an unprecedented network of Valley cities who are working together and sharing best practices for the benefit of the region
- Created a very successful partnership with the Blueprint Integration Team lead by the Regional Transportation Planning Agencies to extend the implementation goals into the rural communities of the Valley
- Improved working relationships between local non-profit organizations and city planning staff as they work together to plan community engagement activities

THANK YOU!

For more information, please visit:

www.smartvalleyplaces.org
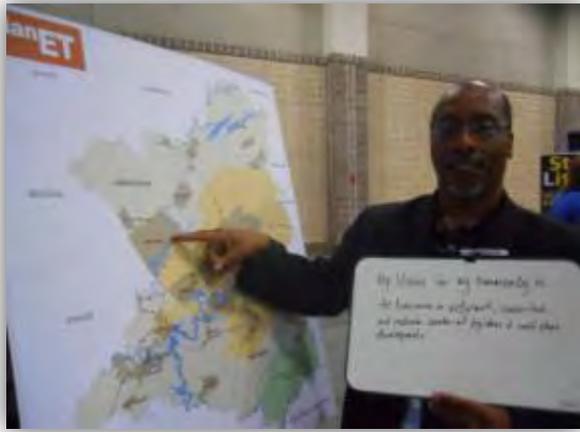
A FIVE COUNTY REGIONAL PLAN

planET

HUD/NADO WORKSHOP
5 X 5 GRANTEE SUCCESS STORY
SEPTEMBER 13, 2012

UNION

ANDERSON

KNOX

LOUDON

BLOUNT

MAIN GOALS

- Fostering ongoing citizen involvement
- Develop a regional "blueprint"
- Increase local capacity

FOCUS AREAS

ECONOMY & WORKFORCE

HEALTHY COMMUNITIES

HOUSING & NEIGHBORHOODS

ENVIRONMENT

TRANSPORTATION & INFRASTRUCTURE

planET

PlanET Partnerships

2010 through 2013...

| Consortium Partners	Board of Mayors	Community Leadership Team	Working Groups	Equity Team
Engage the communities they represent and solicit greater representation from those groups.	Provide general guidance, political leadership, and approve key milestones.	Prioritizes work activities and makes critical recommendations to guide the project and staff.	Citizens with specialized knowledge and interests. Provide recommendations for regional priorities and implementation strategies.	Ensures the project critically addresses issues of equity and access to opportunity and provides input and guidance for the Fair Housing & Equity Assessment.

planET

CONSORTIUM PARTNERS

- Great Smoky Mountains Regional Greenway Council
- East Tennessee Quality Growth
- University of Tennessee
- Knoxville Leadership Foundation
- Many More....

BOARD OF MAYORS

- City of Maryville
- City of Oak Ridge
- City of Knoxville
- 21 additional mayors throughout project area

WORKING GROUPS

- Tennova Health Care
- Scripps Network
- Soil Conservation Districts
- Oak Ridge National Lab
- East TN Human Resource Agency
- Kimberly Clark Corp.
- Many more....

planET
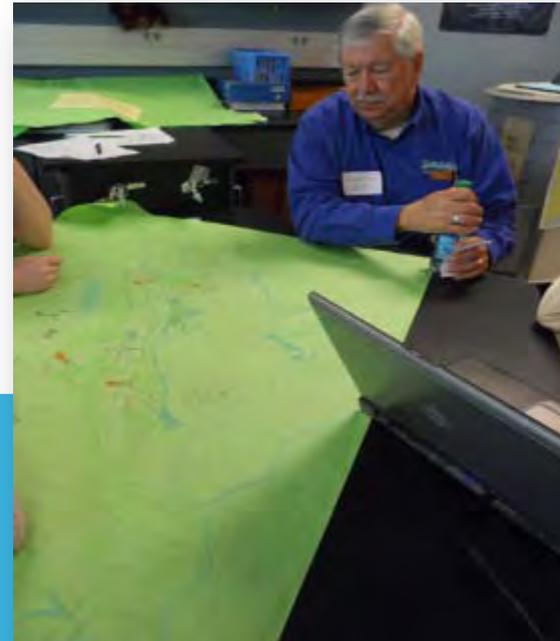
City of Oak Ridge Mayor, Tom Beehan

COMMUNITY LEADERSHIP TEAM

- Union County Chamber of Commerce
- Blount County Planning Department
- East Tennessee Community Design Center
- Loudon County Economic Development Agency
- 8 additional entities represented

City of Knoxville, Council on Disability Issues (CODI) – Meeting In a Box, July 2012

Loudon County Series 2 Forum, April 2012

EQUITY TEAM

- Appalachian Community Fund
- Knox County Health Department
- City of Knoxville
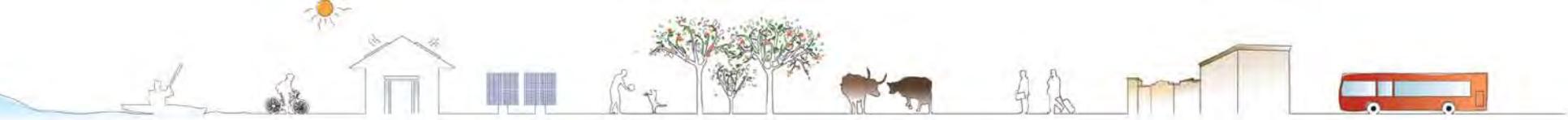- Alcoa City Center & Richard Williams Leadership Academy
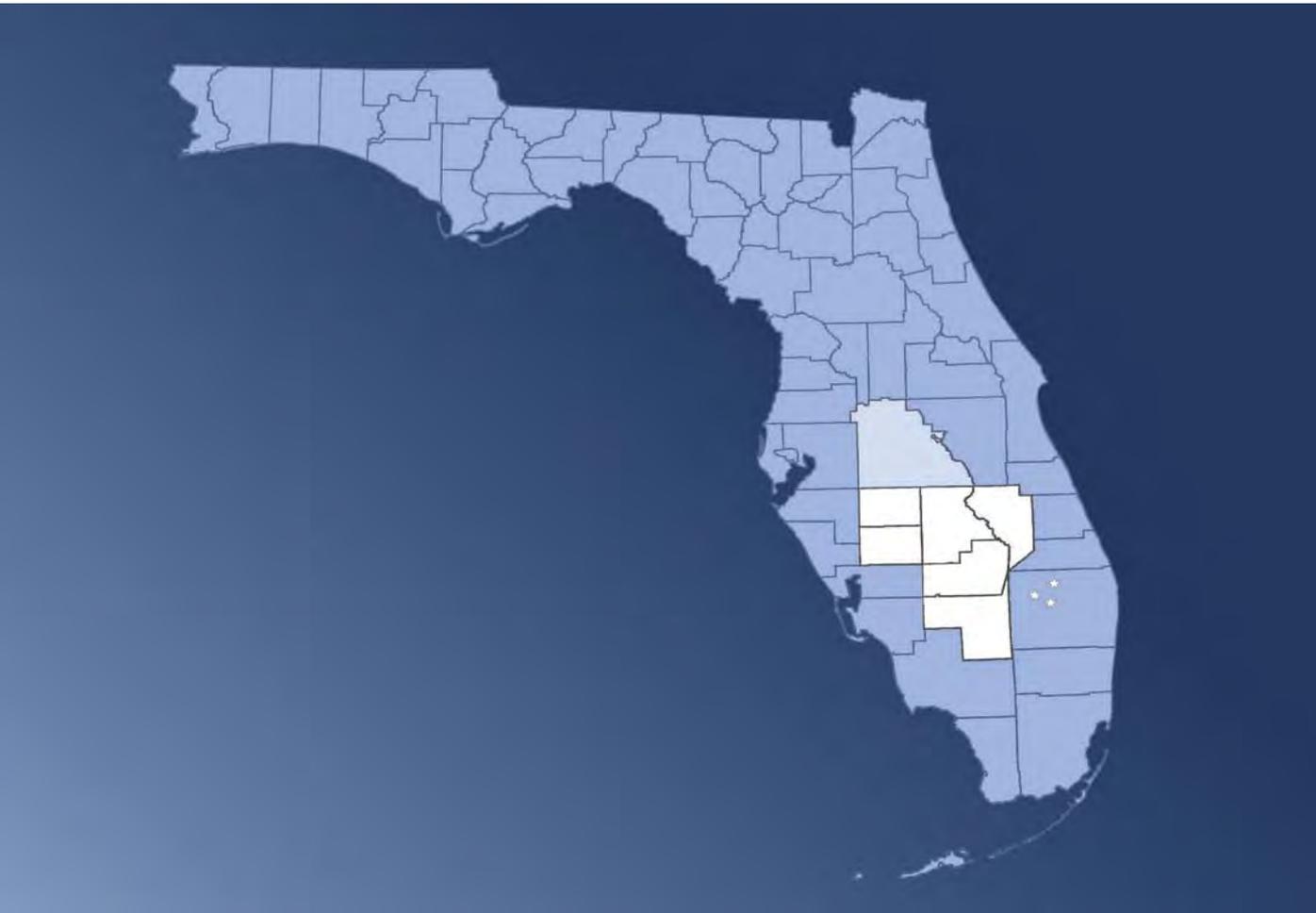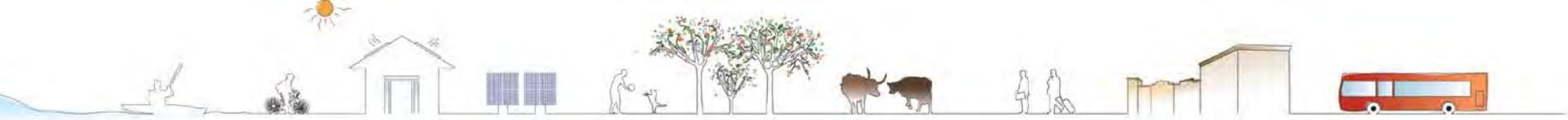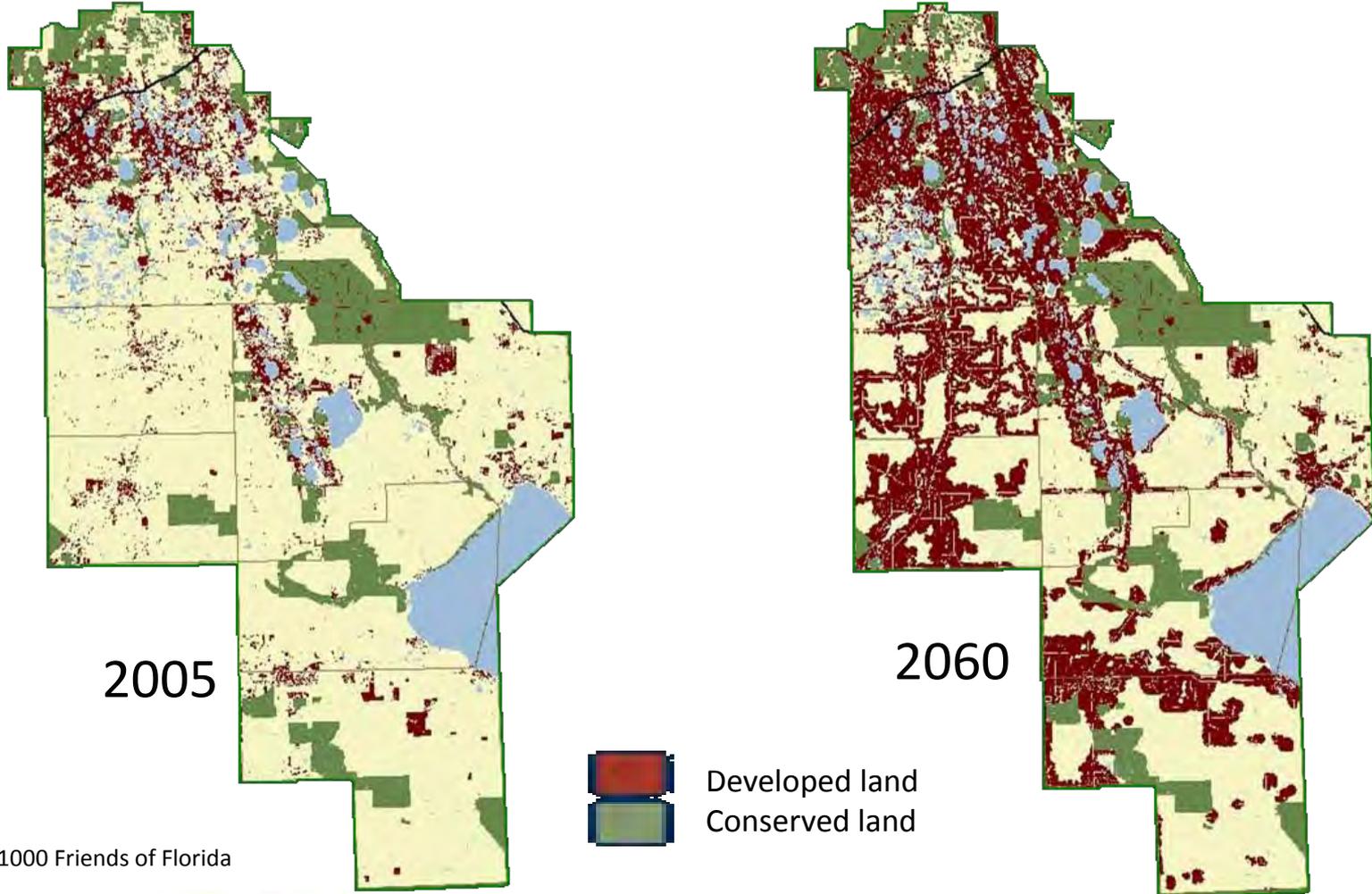- Other individuals

Creating a Long Term Vision

for the

"No Coast" Region

Heartland Population Growth

County/Area	1990	2000	% Change 1990-2000	2010	% Change 2000-2010
DeSoto	23,865	32,209	34.96%	34,862	8.24%
Hardee	19,499	26,938	38.15%	27,731	2.94%
Highlands	68,432	87,366	27.67%	98,786	13.07%
Okeechobee	29,627	35,910	21.21%	39,996	11.38%
Polk	405,382	483,924	19.37%	602,095	24.42%
Five County Region	**546,805**	**666,347**	**21.86%**	**803,470**	**20.58%**
Glades	7,591	10,576	39.32%	12,884	21.82%
Hendry	25,773	36,210	40.50%	39,140	8.09%
Seven County Region	**580,169**	**713,133**	**22.92%**	**855,494**	**19.96%**
Florida	**12,938,071**	**15,982,824**	**23.53%**	**18,801,310**	**17.63%**
Nation	**248,718,302**	**281,424,603**	**13.15%**	**308,745,538**	**9.71%**

CFRPC

heartland2060
consortium

Will the Heartland Follow the Trend ?

2005

2060

Developed land
Conserved land
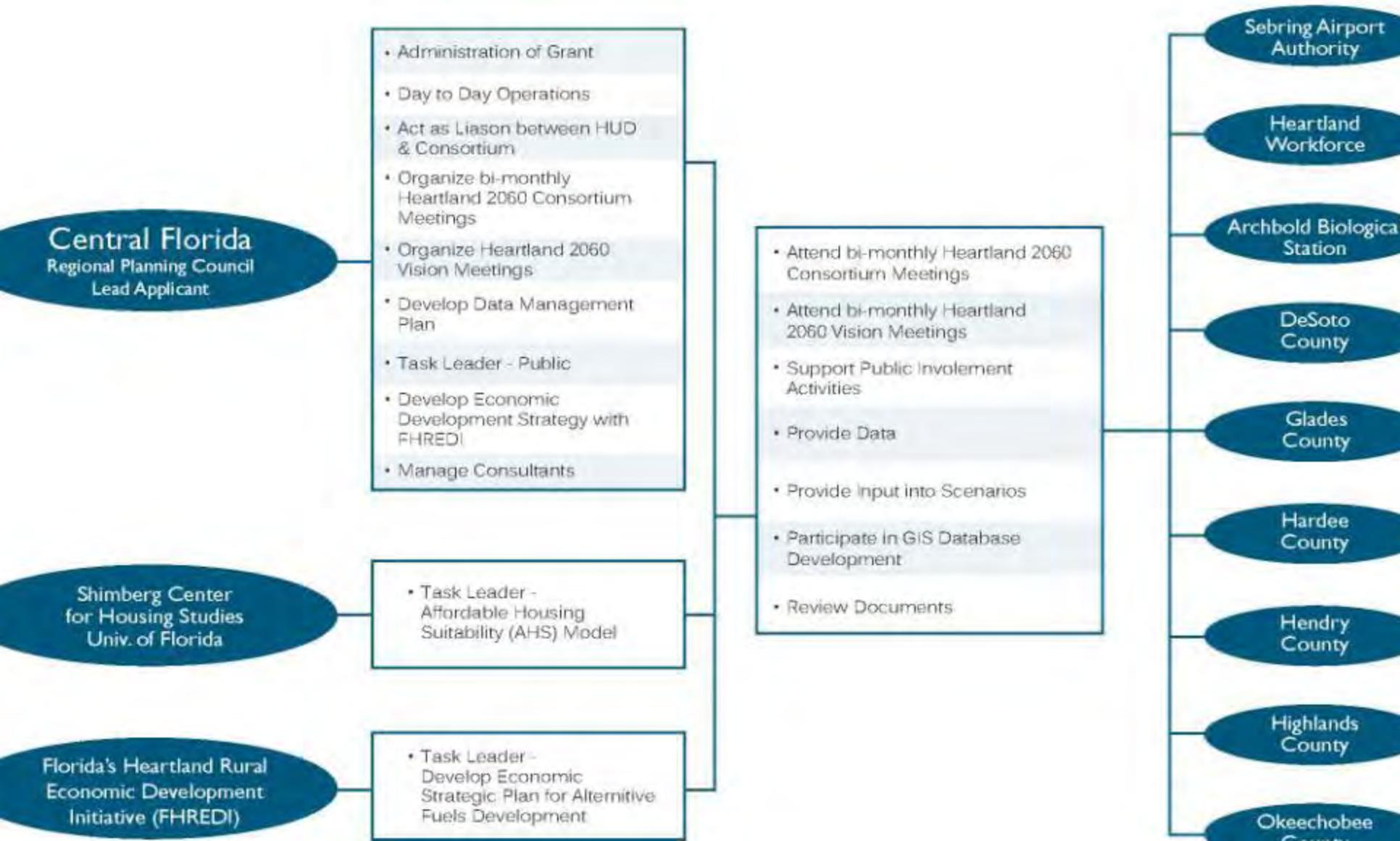
Source: 1000 Friends of Florida

CFRPC

heartland2060
consortium

heartland2060 consortium

Central Florida
Regional Planning Council
Lead Applicant

- Administration of Grant
- Day to Day Operations
- Act as Liason between HUD & Consortium
- Organize bi-monthly Heartland 2060 Consortium Meetings
- Organize Heartland 2060 Vision Meetings
- Develop Data Management Plan
- Task Leader - Public
- Develop Economic Development Strategy with FHREDI
- Manage Consultants

Shimberg Center for Housing Studies Univ. of Florida

- Task Leader - Affordable Housing Suitability (AHS) Model

Florida's Heartland Rural Economic Development Initiative (FHREDI)

- Task Leader - Develop Economic Strategic Plan for Alternitive Fuels Development

- Attend bi-monthly Heartland 2060 Consortium Meetings
- Attend bi-monthly Heartland 2060 Vision Meetings
- Support Public Involement Activities
- Provide Data
- Provide Input into Scenarios
- Participate in GiS Database Development
- Review Documents

- Sebring Airport Authority
- Heartland Workforce
- Archbold Biologica Station
- DeSoto County
- Glades County
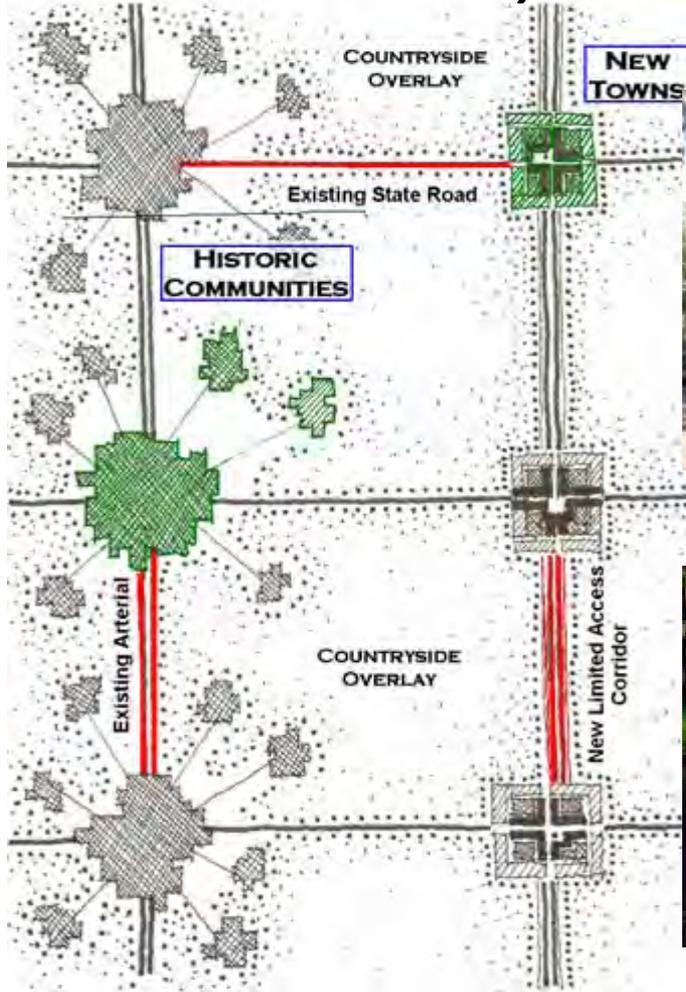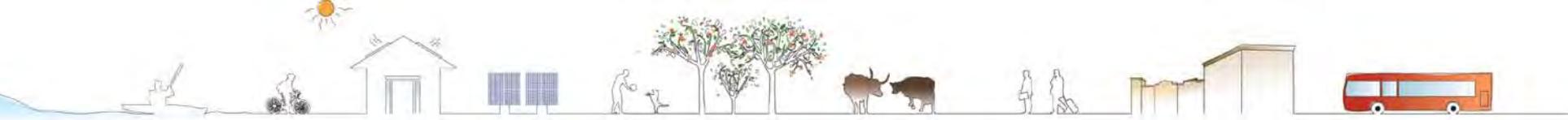- Hardee County
- Hendry County
- Highlands County
- Okeechobee County

Enhancing and Creating Sustainable Communities:
Community development patterns

The Sustainable Communities Grant Outcomes

- Affordable Housing
  - Regional Affordable Parcel Inventory
  - Affordable Housing Suitability Model

- Energy:
  - Regional Energy Baseline Inventory
  - Energy Resiliency Study (EDA)
  - Alternative Fuels Economic Development Strategies

- Natural Resource Database
- Transportation Model
- LUCIS Land Use Model
- Population Projections
- Employment Projections
- Alternative Future Scenario Modeling
- Public Engagement

- A 2060 Vision Plan
- 5-Year Strategic Action Plan