

# Tribes and Sustainable Development Workshop

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**Raising Additional Funds – Philanthropy as a Source for  
Financing**

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National  
Congress of  
American  
Indians

# PROTECTING TRIBAL SOVEREIGNTY SINCE 1944



## Themes

- Charitable Giving in the U.S.
- Foundation – Types, Number, Assets
- Tribal Foundation/Giving Programs
- Native Non-Profit Organizations
- Accessing Foundation Grants
- Other Opportunities -- Investments

## In 2010 -- \$290 Billion in Charitable Giving

- 73% Individuals -- \$226 B
- 8 % Bequests -- \$8 B
- 14% Foundations -- \$41 B
- 5% Corporations --\$15 B

## Who does the money go to?

- 1.3 million non-profits
- Religious

Total Number of Foundations: 88,879

Total Assets: \$582,577,531,327

Under \$1 million – 55,591

\$1 mil – 10 mil – 27,625

\$10 mil – 25 mil – 3,132

Over \$25 mil – 2,558

- Independent
- Family
- Corporate
- Community
- Operating
  
- Tribal -- 60 funds, \$73,176,517 in 2009

# Foundation Funding for Native American Issues and Peoples 2011

## Key Findings

- ◆ Since 2000, the share of overall foundation giving targeting Native Americans has declined
- ◆ The top 10 funders for Native Americans in 2009 accounted for close to three-fifths of grant dollars
- ◆ Education received the largest share of foundation giving for Native Americans in 2009
- ◆ Most foundation funding for Native Americans in 2009 supported organizations not affiliated with tribal governments
- ◆ Recipients located in three of the country's seven major regions (the Northeast, Midwest, and Southwest) captured more than two-thirds of grant dollars benefiting Native Americans in 2009

## Giving to Native organizations/issues

- .5 percent in 2000
- .3 percent in 2009

In study from 2000:

- Sector is emerging
- 1500 Native non-profits
- Majority founded in 1990s
- Very small
- May complement, supplement tribal government services
- Serve to provide services not already being provided by government or business

## Building Relationships with Foundations

- Education
- Work with other Native non-profits on a national, regional and local basis to develop funding relationships
- Foundation grants are different than government grants

## Other Opportunities

- Mission-Related Investment
- Advisory
- Staff