

# **TRANSFORMING LIABILITIES INTO ASSETS**

**Downtown Revitalization**

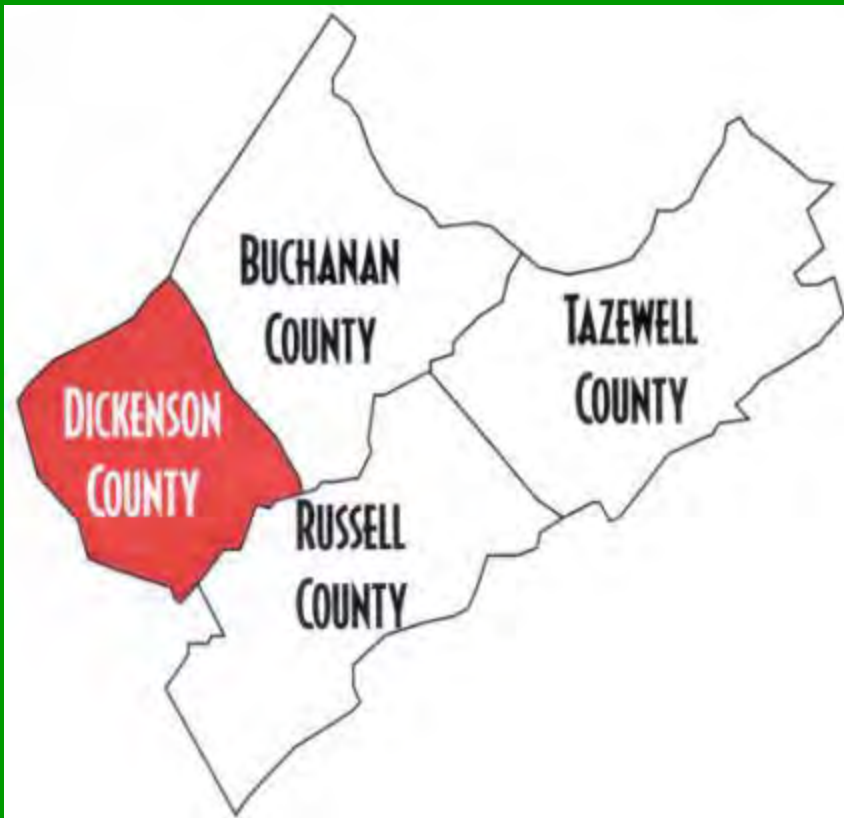
**Clintwood, Virginia**

**LIVABLE REGIONS AND COMMUNITIES IN APPALACHIA**

**USDA/EPA/ARC/NADO/DDAA**

**Kingsport, Tennessee**

**July 12, 2012**



**POPULATION: 15,903**  
**UNEMPLOYMENT: 1996 / 20.4%**  
**2012 / 7.8%**

# TOWN OF CLINTWOOD



**BASIC**

**INFRASTRUCTURE**



# DOWNTOWN REVITALIZATION EFFORT



Kids Corner Park



Town Park

Quality of Life



# DOWNTOWN PROBLEMS



# MASTER PLAN

## Downtown Revitalization Master Plan for Clintwood, Virginia



*Artis Palmer Community Center*

*March, 1999*













# OTHER EFFORTS



**Mural Work**



**Murals and Pedestrian Bridge**



**Private – Smith Home**



**Store Fronts and Sidewalks**



# THE RALPH STANLEY IDEA







# JOIN THE CELEBRATION!



## **RALPH STANLEY** **MUSEUM AND TRADITIONAL** **MOUNTAIN MUSIC CENTER**

### **BENEFIT CONCERT**

**OCTOBER**  
**15, 2004**

### **JETTIE BAKER CENTER**

Enjoy traditional Mountain Music in a Museum Benefit Concert starring Dr. Ralph Stanley & the Clinch Mountain Boys with special guest Jim Lauderdale / Opening Act-The Abrams Brothers  
Doors Open 6:00 pm Concert Begins 7:00 pm  
Cost: \$30 per ticket (which includes Saturday's admission to the Museum) For ticket information and sales, please contact Ginger Morelock

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### **GRAND OPENING**

**OCTOBER**  
**16, 2004**

### **CEREMONY 11:00 A.M.**

Join the festivities that will mark the opening of The Ralph Stanley Museum and Traditional Mountain Music Center, Clintwood Virginia 11:00 a.m. Then tour the museum to experience the music that was inspired by Appalachia and the story of the man who brought it to the world. All day events include traditional music in the streets of Clintwood, VA. Food and Craft Vendors / Fun for the Entire Family!

[www.ralphstanleymuseum.com](http://www.ralphstanleymuseum.com)



# FUNDING PARTNERS

- \* Appalachian Regional Commission
- \* Virginia Department of Housing & Community Development
- \* Rural Development
- \* VDOT – TEA-21
- \* Virginia Coalfield Economic Development Authority
- \* Virginia Tobacco Indemnification & Community Revitalization Commission
- \* Phipps Foundation
- \* Heart of Appalachia Tourism Authority
- \* Alpha Natural Resources
- \* Dickenson County





# Virginia's Heritage Music Trail

## The Crooked Road

Legislation designating route was passed by the Virginia General Assembly and signed by Governor Mark Warner during the 2004 session.



# Ralph Stanley Museum

## Town of Clintwood



Museum features  
Ralph Stanley's life as  
well as traditional  
mountain music.

Opened October 16, 2004



# THE CROOKED ROAD





# The Crooked Road Region

## MAJOR VENUES

-  Blue Ridge Institute & Museum, Ferrum
-  The Floyd Country Store & County Sales, Floyd
-  Blue Ridge Music Center, Carroll/Grayson Counties
-  Rex Theater & Old Fiddlers Convention, Galax
-  Birthplace of Country Music Alliance, Bristol
-  Carter Family Fold, Hiltons
-  Country Cabin II, Norton
-  Ralph Stanley Museum, Clintwood
-  Affiliated Venues & Festivals
-  Wayside Exhibits
-  The Crooked Road



# ECONOMIC EMPACTS

## REGIONAL

- Percentage Increase In Food & Lodging  
Tax in 7 SWVA Towns – 2004-2008 60.32
- Total Economic Impact of TCR – 2008  
\$23 million / 445 FTE jobs / \$400,000 in taxes
- SWVA leads State in % increase in tourism – 2011

## LOCAL

- Tourists from 50 states and at least 20 foreign countries  
Visit Ralph Stanley Museum
- Three new Restaurants open in Clintwood
- New 54 – unit Sleep Inn under construction in Clintwood



Sleep Inn



*Jim Baldwin*

**Executive Director**

**Cumberland Plateau Planning District  
Commission**

**224 Clydesway Dr / P.O.Box 548**

**Lebanon, VA 24266**

**Phone: 276-889-1778**

**Fax: 276-889-5732**

**E-mail: [jimbaldwin@bvunet.net](mailto:jimbaldwin@bvunet.net)**

**Website: [www.cppdc.org](http://www.cppdc.org)**