



DEVELOPMENT DISTRICT ASSOCIATION OF APPALACHIA

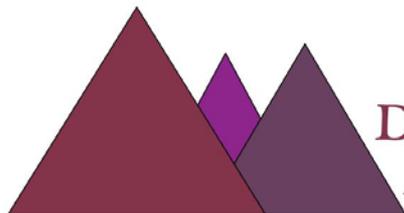


Jobs and Sustained Economic Growth.

Workforce Readiness.

Modern Infrastructure Assets.

Quality of Life. Vibrant Communities.



**Development District
Association of Appalachia**

SUSTAINED ECONOMIC GROWTH. VIBRANT COMMUNITIES



ABOUT DDAA



Our 73 Local
Development
Districts serve as the
Primary Local Partners
in ARC's Federal-State-
Local Partnership
Model.



ABOUT DDAA

Established in 1976, the **Development District Association of Appalachia (DDAA)** is a network of 73 multi-county Local Development Districts (LDDs) in the 13-state, 420-county Appalachian region.

Our LDDs provide **valuable public sector support** to create competitive economies and vibrant communities.





RESULTS THROUGH PARTNERSHIPS



- Foster **dynamic partnerships** among local government officials.
- Build **public-private alliances**.
- Make **strategic investments** for community and economic growth and prosperity.



REGIONAL APPROACHES LOCAL ACCOUNTABILITY

The programs and services of each LDD are tailored to the needs of each region and community.

However, we also work across jurisdictional boundaries to advance shared regional priorities.





HOLISTIC APPROACHES TO COMMUNITY AND ECONOMIC DEVELOPMENT

- Support Private Sector Job Creation
- Promote Workforce Skills and Readiness
- Connect Local Businesses to the Global and National Markets
- Provide Access to Capital
- Help Build and Finance Vital Infrastructure





HOLISTIC APPROACHES TO COMMUNITY AND ECONOMIC DEVELOPMENT

- Bring Technology to the Region
- Pave the Way for Regional Innovation
- Link Transportation and Economic Development
- Create More Economically and Disaster-Resilient Regions





PUBLIC-PRIVATE PARTNERS



“The local development districts play vital roles in promoting community and economic development throughout 37 counties in Alabama. Their ability to work across political boundaries and support under-privileged communities has fostered regional collaboration and resulted in a stronger statewide economy. Throughout the larger Appalachian region the LDDs have significantly reduced poverty, connected communities, and increased access to clean water, advanced healthcare, and quality education. I look forward to building on that progress.”

— The Honorable Robert Bentley,
Governor of Alabama



PUBLIC-PRIVATE PARTNERS



“The 73 local development district members of the Development District Association of Appalachia are important partners of the Appalachian Regional Commission. As multi-county planning and development organizations, they are instrumental in addressing local needs and opportunities by coordinating intergovernmental partnerships, focusing on locally driven strategies, and providing holistic solutions for the long-term health and viability of the Appalachian region. ARC relies on the LDDs as channels for providing local businesses and governments with technical assistance, capital investment, and community outreach that results in high-quality jobs, advanced infrastructure networks, and an enhanced quality of life for the 25 million people who live in the 420 counties we serve.”

— The Honorable Earl F. Gohl, Federal Co-chair,
Appalachian Regional Commission



LDD IMPACT ACROSS APPALACHIA

- Our LDDs have managed over **9,500 grants** and projects, totaling more than **\$6.2 billion** in pass-through and programmatic funds, in a transparent, publicly accountable and result-driven manner.





PUBLIC-PRIVATE PARTNERS

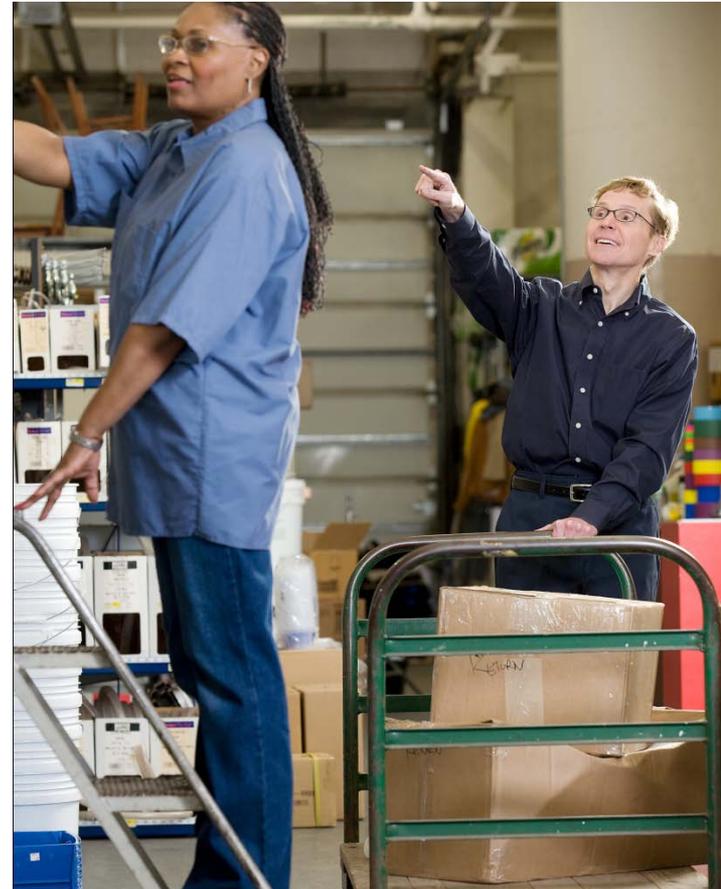


In 1998, Wendling's Food Service in West Virginia had 20 employees and the company's revenues were just over \$5 million. By the end of 2011, revenues grew to over \$26 million and their annual payroll increased by almost \$1 million annually, reflecting more and higher paying jobs for the 65 current employees. A key milestone in the company's continued expansion was their move to a new facility in 2007 with the support of a West Virginia LDD and the Appalachian Regional Commission, among other partners.



LDD IMPACT ACROSS APPALACHIA

- Our LDDs have made more than **3,500 business loans** with a lending portfolio of more than **\$523 million** in gap financing for businesses and entrepreneurs.
- Our investments have leveraged an **additional \$1.3 billion from the private sector** in underserved regions and for companies and entrepreneurs struggling to secure traditional financing.





PUBLIC-PRIVATE PARTNERS



“[The Pennsylvania LDD staff] have been invaluable in helping us expand our technology company internationally. It would not have happened without their support and help.”

— Ria David, PhD
Cybergenetics



TRANSLATING STRATEGIES INTO ACTION



- North Carolina LDDs helped develop a livestock market where farmers can sell animals locally.
- A Tennessee LDD is providing training and outreach to create new innovation clusters, including carbon fiber.
- A Georgia LDD helped a manufacturer diversify products and focus on alternative energy.



LDD IMPACT ACROSS APPALACHIA

- **Almost 70,000 jobs** have been created or retained, and **125,000 workforce clients** were prepared to contribute to the region's economy as a result of LDD programs.





LDD IMPACT ACROSS APPALACHIA

- Some **3.6 million seniors** have benefited from aging programs managed by LDDs in parts of the region.





TRANSLATING STRATEGIES INTO ACTION



Three Virginia LDDs are teaming with Virginia Tech, Volvo, and other strategic partners to **assist transportation equipment manufacturing firms bolster expansion.**



TRANSLATING STRATEGIES INTO ACTION



- A Ohio LDD **helps at-risk businesses implement strategic solutions** that help them succeed.
- A Maryland LDD **assisted a hospital in purchasing an off-site computer network** so they can offer continuous care in the event of a disaster.
- A Mississippi LDD is **using gas generated by a landfill as renewable energy.**



PARTNERS OF THE APPALACHIAN REGIONAL COMMISSION

Through many partnerships, ARC has helped...

Reduce the number of high-poverty counties from 295 to 116 over a four decade period.

Create or retain **over 7 million jobs.**

Construct over **2,500 miles of new highways.**



PARTNERS OF THE APPALACHIAN REGIONAL COMMISSION

Through many partnerships, ARC has helped...

Develop over **400 rural health centers.**

Provide **water and sewer services to over 900,000 households.**

Double the percentage of adults with a high school education.



OUR REGIONAL IMPACT

Insert Examples and Successes of your LDD

Insert Examples and Successes of your LDD

Insert Examples and Successes of your LDD



SUSTAINED ECONOMIC GROWTH. VIBRANT COMMUNITIES

REGIONAL STRATEGIES. PARTNERSHIPS. SOLUTIONS.

www.ddaa-idd.org

With support from the Appalachian Regional Commission under contract #CO-16509-C2.
DDAA partnered with the National Association of Development Organizations on this project.