



2012 EXECUTIVE DIRECTORS LEADERSHIP FORUM

PARK CITY MARRIOTT | 1895 SIDEWINDER DRIVE | PARK CITY, UTAH

THURSDAY, JUNE 7

6:00 – 8:00 pm **Welcoming Reception and Networking**

FRIDAY, JUNE 8

11:00 am **2012 NADO Federal Policy and Legislative Report**
(Immediately following EDA Denver Regional Office training on RLF and CEDS issues)

- **Welcome: Russell Cowley**, NADO President and Executive Director of the Six County Association of Governments (UT)
- **Welcome: Roger Jones**, Chair, Utah Association of Governments and Executive Director of the Bear River Association of Governments
- **Presentation: Matthew Chase**, NADO Executive Director

Noon **Executive Directors Networking Luncheon:
Rapid Roundtable on Emerging Trends and Noteworthy Initiatives**

- **About the Host Region: Andrew Jackson**, Executive Director of the Mountainland Association of Governments (UT)
- **Each participant will have up to 3 minutes** to highlight their organization's noteworthy programs and initiatives

2:00 pm **Lessons Learned from Statewide and Regional Assessments:
How Does the External World View Your Organization, Including Funders, Elected Officials and Competitors?**

- **Steve Etcher**, NADO Treasurer and Executive Director of the Boonslick RPC (MO) will present on findings from NADO's statewide assessment process, as well as experiences of the Missouri Association of Councils of Governments
- **James Youngquist of the University of Arkansas-Little Rock** has conducted dozens of statewide and individual regional organization assessments as part of the SouthEast Regional Directors Institute (SERDI) and his work with NADO and others nationally

3:45 pm **Becoming Relevant in Your Region by Building Effective Partnerships**

- **Andrew Gruber**, Executive Director of the Wasatch Front Regional Council (UT) will discuss his organization's focus on public-private collaboration, as well as Wasatch Choice for 2040
- **Christine Frei**, Executive Director of the Clearwater Economic Development Association (ID) will present on a new regional manufacturers network, partnerships with local universities on National Science Foundation projects, and building effective partnerships with the private and educational sectors
- **Rick Hunsaker**, Executive Director of the Region XII Council of Governments (IA) will highlight various regional partnerships including an innovative housing finance program, housing inspection assistance, and collaboration with local EDCs

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PARK CITY MARRIOTT | PARK CITY, UTAH | JUNE 8-9, 2012

CONTINUED ... FRIDAY, JUNE 8

5:00 pm **Nuts and Bolts: Peer Exchange on Management and Operations Challenges**

6:00 pm **Networking Reception**

SATURDAY, JUNE 9

8:00 am **Networking Breakfast**

8:30 am **Positioning RDOs for the Future: TED Style Talks about Industry Innovations**

Each presenter will give a 7-10 minute “TED” style talk about innovative ideas and practices for the future. This group includes new executive directors, seasoned professionals with experience in multiple states, and a former executive director.

- **Sandy Chancey**, Executive Director, Eastern Plains Council of Governments (NM)
- **Jim Haguewood**, Senior Partner, One Group Consulting
- **Jeff Kiely**, Executive Director, Northwest New Mexico Council of Governments
- **Lenny Stoltz**, Executive Director, Bluegrass Area Development District (KY)
- **Brian Tapp**, Executive Director, Central Arizona Association of Governments

9:30 am **Response from the Audience**

10:00 am **Networking Break**

10:15 am **Leveraging Your CEDS for Statewide and Regional Initiatives**

With jobs being the number one priority of many Governors, there is a dramatic rise in the number of regional development organizations working with state and local partners to craft new statewide Comprehensive Economic Development Strategies (CEDS). Learn more about this trend and opportunities for your state and organization.

- **Scott Koons**, Executive Director, North Central Florida RPC
- **Joe McKinney**, Executive Director, Land-of-Sky Regional Council (NC)
- **Cheryl Taylor**, Executive Director, Oklahoma Association of Regional Councils
- **Jeff Pruitt**, Planning Director, Top of Alabama Regional Council
- **Moderator: Brian Kelsey**, Director of Economic Development, NADO

11:30 am **Response from the Audience**

11:45 am **Nuts and Bolts: Peer Exchange on Management and Operations Challenges**

12:15 am **Adjourn**

REGISTER ONLINE TODAY AT

[HTTP://WWW.NADO.ORG/EVENTS/NADO-EXECUTIVE-DIRECTORS-LEADERSHIP-FORUM/](http://www.nado.org/events/nado-executive-directors-leadership-forum/)

TRAVEL ARRANGEMENTS

MEETING LOCATION	All meetings are tentatively planned for the Marriott Park City. Based on attendee registration for Friday, June 8, we may need to move the meeting sessions to another location for the day.
HOTEL LODGING LOCATION:	Marriott Park City 1895 Sidewinder Drive Park City, Utah 84060 800-234-9003 Room Rate: \$119 single/double
HOTEL WEBSITE:	http://www.marriott.com/hotels/travel/slcpc-park-city-marriott/
EVENT ATTIRE:	Business casual (<i>No suits or ties</i>)
SALT CITY INTERNATIONAL AIRPORT (SLC):	Salt Lake City International Airport
DRIVING DIRECTIONS FROM SLC AIRPORT TO HOTEL	From I-80 East to Kimball Junction/Park City exit (Exit #145 Hwy 224). Take Hwy 24 to Kearns Blvd (approximately 6 miles). Turn left on Kearns Blvd. Take Kearns Blvd to Sidewinder Dr and turn right. Hotel is located on the right side of the street.
TRANSPORTATION FROM AIRPORT TO HOTEL	Park City Transportation: \$37 USD (one way) - Reservation required Estimated taxi fare: \$90.00 USD (one way)

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SPONSORS RECOGNITION



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REGISTRATION FORUM

Registration Fee: \$150 Early Bird (Prior to May 25, 2012)
\$175 Regular (After May 25, 2012)

Payable To: National Association of Development Organizations (NADO)
400 North Capitol Street, NW, Suite 390, Washington, DC 20001

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To assist with our meeting planning and meal functions, please indicate which of the following you plan to attend (check all that apply):

- I will participate in the FULL EVENT on June 7-9, 2012 (including June 7 reception)
 - I will ONLY be participating on Friday, June 8
 - I will ONLY be participating on Saturday, June 9
-

CONTACT INFO:

NAME: _____

TITLE: _____

ORGANIZATION: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

EMAIL: _____

PHONE: _____ CELL: _____

RSVP AND EVENT CONTACT:

<http://www.nado.org/events/nado-executive-directors-leadership-forum/>

Vicki Glass, Director of Meetings and Membership
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