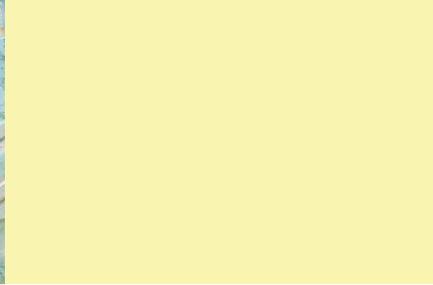
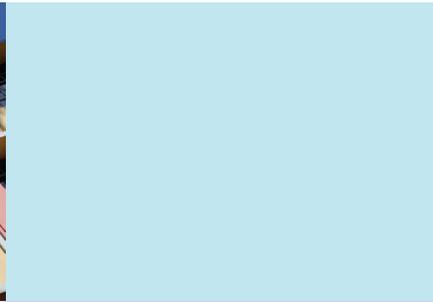


ATC₂₀₁₁



National Association of Development Organizations
Annual Training Conference
October 8 - 11, 2011 ⬆ Loews Miami Beach Hotel ⬆ Miami, FL



The Premier Annual Training Event for Policy Board Members, Executive Directors,
Professional Staff and Strategic Partners
of the Nation's Regional Development Organizations
www.nado.org/conferences



Build your own ATC₂₀₁₁

NADO's 2011 Annual Training Conference was designed with flexibility in mind: each participant can select and attend sessions, mobile workshops, networking events and thought discussion groups that meet their specific needs and interests.

Learn by seeing and doing!

Training mixes visual, hand's on and panel presentations to provide attendees with information and tools to enhance their skills and program operations. In-house sessions, workshops and plenaries will be complemented by mobile workshops that will take the learning off-site throughout Miami and to the surrounding region.

Attend sessions crafted with you in mind!

Feedback from previous ATC's has defined this one: topics are crafted for policy board members, executive directors, senior and program managers, those new to the field of regional development and various strategic partners of regional planning and development organizations.

Talk shop!

You cannot say enough about the benefits of networking. From informal chats in the hallway, to building on session discussions during "BlackBerry breaks", to hearing about projects first hand at the Innovation Award roundtable reception, to meeting new friends on mobile workshops – there are more opportunities to exchange information than ever before.

Experience Miami!

Miami in October is beautiful...warm and breezy! After a long day of sessions and workshops, attendees will be able to walk out of the hotel and within minutes find themselves taking in the lively scene on Ocean Drive, shopping and dining on trendy Lincoln Road, dipping their toes into the Atlantic Ocean, discovering the amazing aromas and international flair of Espanola Way, appreciating the colorful Art Deco architecture or simply just experiencing South Beach.

Stay in the loop!

Over the coming months, NADO staff will be finalizing the conference agenda. Regular updates can be found on the ATC 2011 web page: www.nado.org/conferences/annual.php - visit often! The page includes a link to the Loews Miami Beach and the on-line conference registration form (the preferred method for registering!).



MIAMI

Miami. Gateway to the Americas. Home to over 1,400 multinational corporations, more than 150 ethnicities and at least 60 languages. A diverse city that is leading the region's economic development growth and foray into the global economy.

Did you know?

- Founded by Julia Tuttle in 1896, Miami is THE only major U.S. city to be founded by a female.
- With a metro area of 2.5 million, Miami has the smallest land area of any major U.S. city.
- South Beach (SoBe) is not all art deco: the three major architectural styles are Mediterranean Revival, MiMo (short for Miami Modern) and three variations of Art Deco – classical, streamline modern and tropical.
- Tourism is huge to Miami and South Florida. Known as the Cruise Capital of the World, the Port welcomed more multi-day visitors than any other port in the world in 2009 (just over 4 million!). And 44% of all tourists are from foreign countries.
- More than 40% of all U.S. exports to Latin and South America pass through Florida, including Miami's international airport and port.
- Miami International Airport ranks number 1 in the U.S. for international freight and number 3 for international passengers.
- More than 60 foreign consulates, 25 international trade offices and 32 binational chambers of commerce call Miami home.

But, Miami also has an eclectic, fun side. With 15 miles of beach, an abundance of water sports (parasailing, windsurfing, wave-running, jet-skiing), over 50 diveable wreck sites (such as ships, oil platforms, army tanks and a Boeing 727 jet sunken to provide artificial reefs for marine life), world class dining, designer shopping, museums, theater, outdoor venues, parks and much more – there will be plenty to do after a long day of conference sessions and events.

Want to know more?

www.miamiforvisitors.com

www.miamiandbeaches.com

www.miamibeachfl.gov

www.lonelyplanet.com/usa/miami

www.fodors.com/world/north-america/usa/florida/miami/

www.frommers.com/destinations/miami/



ATC₂₀₁₁ Preliminary Schedule

Friday, October 7th

4:00 p.m. - 6:00 p.m. Conference Registration
6:30 p.m. - 8:30 p.m. NADO Executive Committee Meeting

Saturday, October 8th

9:00 a.m. - 6:00 p.m. Conference Registration
1:00 p.m. - 3:30 p.m. EDA Know Your Region Learning Lab
1:00 p.m. - 3:30 p.m. Executive Directors Learning Lab

Sunday, October 9th

8:30 a.m. - 6:00 p.m. Conference Registration
9:00 a.m. - 10:30 a.m. Membership Regional Caucuses
10:30 a.m. - 10:45 a.m. Break
10:45 a.m. - 12:15 p.m. Executive Directors Learning Lab
10:45 a.m. - 12:15 p.m. Policy Officials Learning Lab
10:45 a.m. - 12:15 p.m. EDA Know Your Region Learning Lab
12:15 p.m. - 1:30 p.m. Lunch on Your Own
1:30 p.m. - 3:30 p.m. Policy Roundtable Discussions
1:30 p.m. - 3:30 p.m. Research Foundation Advisory Committee Meeting
3:30 p.m. - 3:45 p.m. Break
3:45 p.m. - 5:15 p.m. NADO Board of Directors Meeting
6:00 p.m. - 8:00 p.m. Opening Reception

Monday, October 10th

7:30 a.m. - 6:00 p.m. Conference Registration
8:45 a.m. - 10:15 a.m. Opening Plenary Session
10:15 a.m. - 10:30 a.m. Break
10:30 a.m. - 12:00 p.m. Concurrent Sessions
12:00 p.m. - 1:30 p.m. Luncheon with Speaker
1:45 p.m. - 3:00 p.m. Concurrent Sessions
3:00 p.m. - 3:15 p.m. Break
3:15 p.m. - 4:15 p.m. Concurrent Sessions
4:30 p.m. - 6:30 p.m. Innovation Roundtable Showcase

Tuesday, October 11th

8:00 a.m. - 5:00 p.m. Conference Registration
8:30 a.m. - 9:30 a.m. Concurrent Sessions
9:30 a.m. - 9:45 a.m. Break
9:45 a.m. - 10:45 a.m. Concurrent Sessions
10:45 a.m. - 11:00 a.m. Break
11:00 a.m. - 12:00 p.m. Concurrent Sessions
12:00 p.m. - 1:30 p.m. Lunch on Your Own
1:30 p.m. - 2:45 p.m. Closing Plenary
2:45 p.m. - 3:00 p.m. Break
3:00 p.m. - 5:00 p.m. NADO 2011 Annual Business Meeting
Followed immediately by NADO 2011 / 2012 Board of Directors Meeting
6:00 p.m. - 8:00 p.m. President's Awards Banquet

Schedule is subject to change, please visit www.nado.org/conferences/annual for regular updates

Conference Highlights:

Executive Director and Policy Official Learning Labs have become a conference mainstay. Join your peers in learning labs designed specifically for your role as executive director or policy board member. Facilitators will include your peers as well as seasoned trainers with expertise in a range of professional and organizational development areas.

Mobile workshops continue to be a popular form of learning at NADO Annual Training Conferences. And Miami will be no different. In the works: a tour of the Port of Miami to learn about the port's strategic location on the eastern seaboard, impact of its proximity to the expanding Panama Canal, and the level of cruise and cargo business to the region; a visit to the City of Doral to learn how this former backyard to Miami International Airport has transformed itself into a thriving city that is taking full advantage of its location as it continues to develop; a boat tour of the Miami River to learn about river commerce, and to learn about Miami's waterfront revitalization and redevelopment; walking tours of the Art Deco district in South Beach to see the colorfully vibrant buildings while learning about the different types of architecture found in the beachfront community (dissuading the notion that all Art Deco is the same)...and a few other surprise tours that will be announced soon.

Best practice and practical tools sessions. Over and over we hear from conference attendees that some of the best sessions are the ones that are led by their counterparts – folks who are sharing their examples of successful programs...warts and all! The beauty of these sessions is not only the chance to hear from people who have actually developed, implemented, managed and re-tooled initiatives, but also the dialog among attendees and speakers that often results in other examples being shared.

Plenary sessions that touch on cutting edge topics of critical importance for regional planning and development organizations nationwide. As we get closer to the conference, we will announce our keynote speakers via NADO News and the conference Web page (www.nado.org/conferences/annual.php).

Networking opportunities galore! Take a casual outdoor opening reception. Toss in scheduled "BlackBerry Breaks" throughout the conference. Add in a special roundtable reception that showcases the 2011 Innovation Awards Winners. Mix in the annual President's Awards Banquet. Sprinkle it all with convenient and comfy places to sit and "talk shop" with your colleagues, and you have more chances to network than imaginable. Take advantage of it.

Two NADO Board of Directors meetings. Did you know that the Board meetings are open to ALL NADO members? Plan to attend one or both to learn more about NADO's leadership and decision making process, and hear program updates from staff. And, all members are encouraged to attend the Annual Business Meeting.



ATC 2011



NADO's 2011 Annual Training Conference

Loews Miami Beach

1601 Collins Ave.
Miami Beach, FL 33139
877.563.9762

\$199 single/double

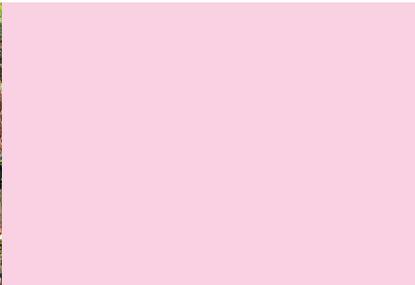
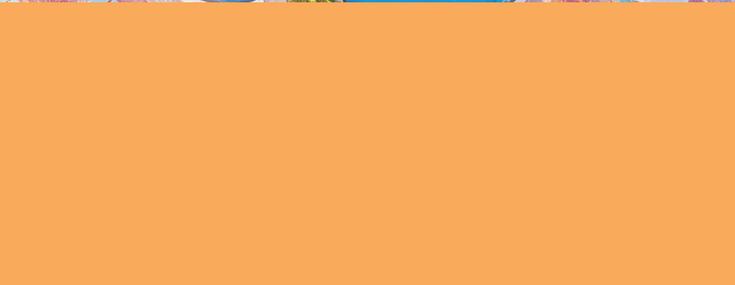
Hotel conference Website: www.loewshotels.com/en/Miami-Beach-Hotel/GroupPages/NADO

Register for the conference online by visiting www.nado.org/conferences/annual



Hertz Rental Car Discount for ATC 2011 Attendees!

With a convenient location in the Loews lobby, Hertz has weekend rates as low as \$27.49/day or \$185.49/week. Call Hertz at 800.654.2240 and mention CV#04Q60001 for details.



Need more information...

...about the hotel? Contact Vicki Glass at 202.624.8574 or vglass@nado.org

...about the conference registration process? Contact Tawanna Harley at 202.624.7841 or tharley@nado.org

...about conference content? Contact Laurie Thompson at 202.624.5948 or lthompson@nado.org

...about exhibit and sponsor opportunities? Contact Laurie Thompson at 202.624.5948 or lthompson@nado.org