



## 2011 RDO ORGANIZATIONAL DATA PROFILES

A PROJECT OF THE NATIONAL ASSOCIATION OF DEVELOPMENT ORGANIZATIONS  
AND THE NADO RESEARCH FOUNDATION

*REGIONAL STRATEGIES. PARTNERSHIPS. SOLUTIONS*

# About NADO's Mission



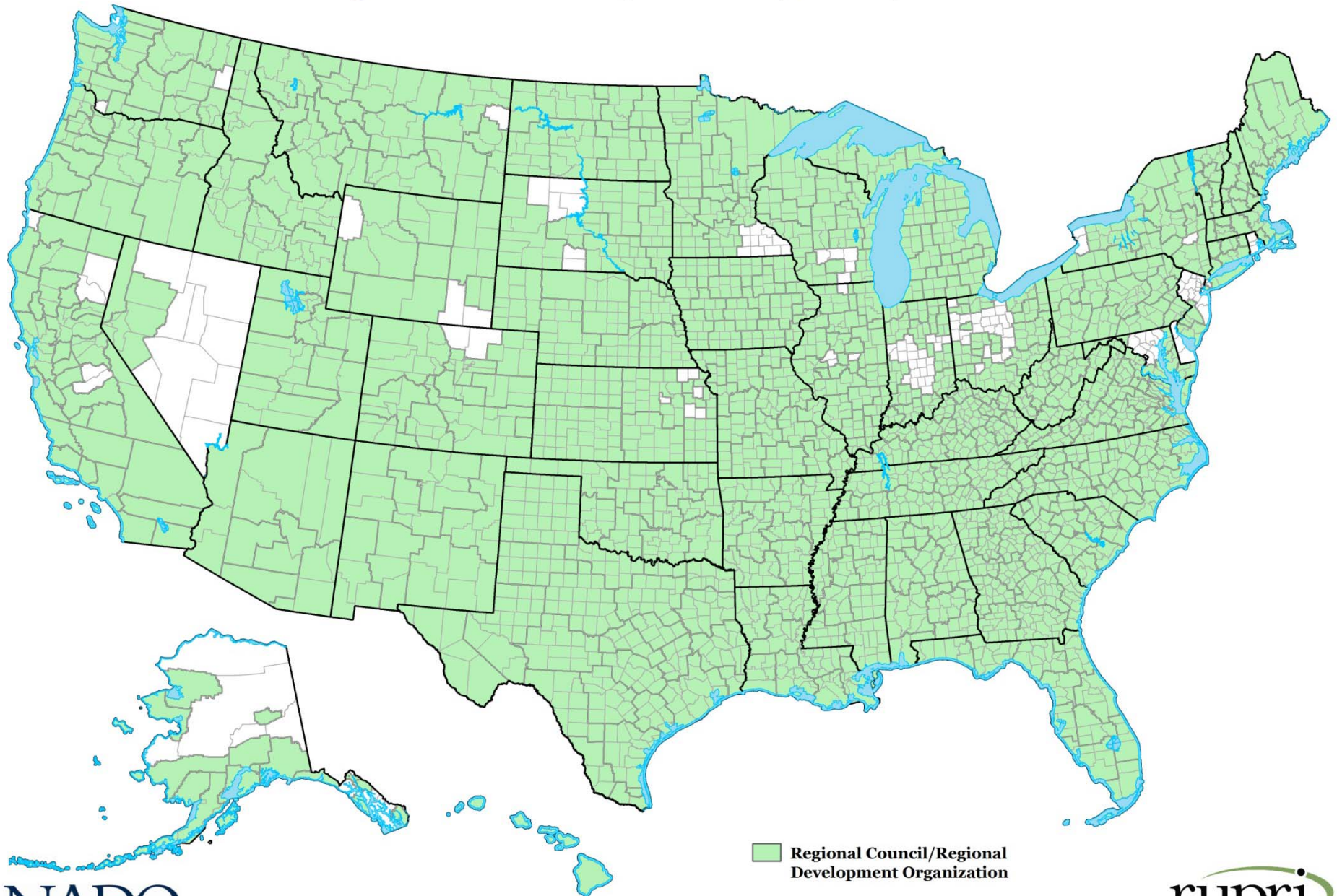
- Strengthen local governments, communities and economies through the regional strategies, partnerships and solutions of the nation's regional development organizations

# About RDOs



- The generic term ***Regional Development Organizations (RDO)*** is used to describe a multi-jurisdictional, public-based regional planning and development organization
- These public-sector entities are governed by a **regional policy board with majority control by local elected officials**. As mandated by various federal programs, RDO boards may also include business, nonprofit, education and community leaders

## Regional Councils and Regional Development Organizations



Source: National Association of Development Organizations, Regional Councils, August 13, 2010; Survey Data Results, January 12, 2011.



This map was created by the Center for Applied Research and Environmental Systems (CARES) in March 2011.



# About RDOs

## RDOs are known by many names...

- Area Development Districts
- Associations of Governments
- Councils of Governments
- Economic Development Districts
- Local Development Districts
- Planning District Commissions
- Planning and Development Districts
- Regional Councils
- Regional Councils of Governments
- Regional Development Commissions
- Regional Planning Agencies
- Regional Planning and Development Boards / Commissions
- Regional Planning Commissions

# About RDOs



- The legal basis for most RDOs originates through **state statute or gubernatorial executive order**, or MOU of local governments
  
- **RDOs may have many different federal program designations,** such as:
  - **Economic Development District** for U.S. Economic Development Administration
  - **Local Development District** for a Federal-State Regional Commission (i.e. ARC , DRA)
  - **Metropolitan Planning Organization (MPO) and/or Rural Transportation Planning Organization (RPO)** for Transportation Planning

# About RDOs



- Serve as forum to **craft regional solutions for areawide** needs and opportunities
- **Prepare plans and strategies** for broad range of regional and local issues, including compliance with federal mandates and requirements
- Strengthen **local governments** through technical assistance, public administration and leadership capacity
- **Advocate for regions and locals** at federal and state levels

# Overview of RDO Data Project



- Create a new national GIS database and maps of the nation's 556 regional development organizations (RDOs)
- Organizational profiles highlight a ***sample*** of federal program designations and management responsibilities of RDOs
- The first round of data only covers select federal programs and is ***NOT*** intended as a final list or description of the diverse programs and operations of RDOs



# Overview of RDO Data Project



- As of January 2011, NADO has collected federal program profiles for **517** of the nation's **556** regional councils / regional development organizations
- Many RDOs manage additional federal programs that were **NOT** included in the profile survey, especially community/social services, emergency management, homeland security, housing, transit and weatherization

# 2011 Data Profiles Results



- **Note:** Regional councils are defined as multi-purpose, multi-jurisdictional regional planning organizations serving local governments
- Since this definition does NOT typically encompass some single-purpose, regional planning organizations serving only as EDA Economic Development Districts, NADO uses the more generic term *Regional Development Organizations or RDOs* to include both categories

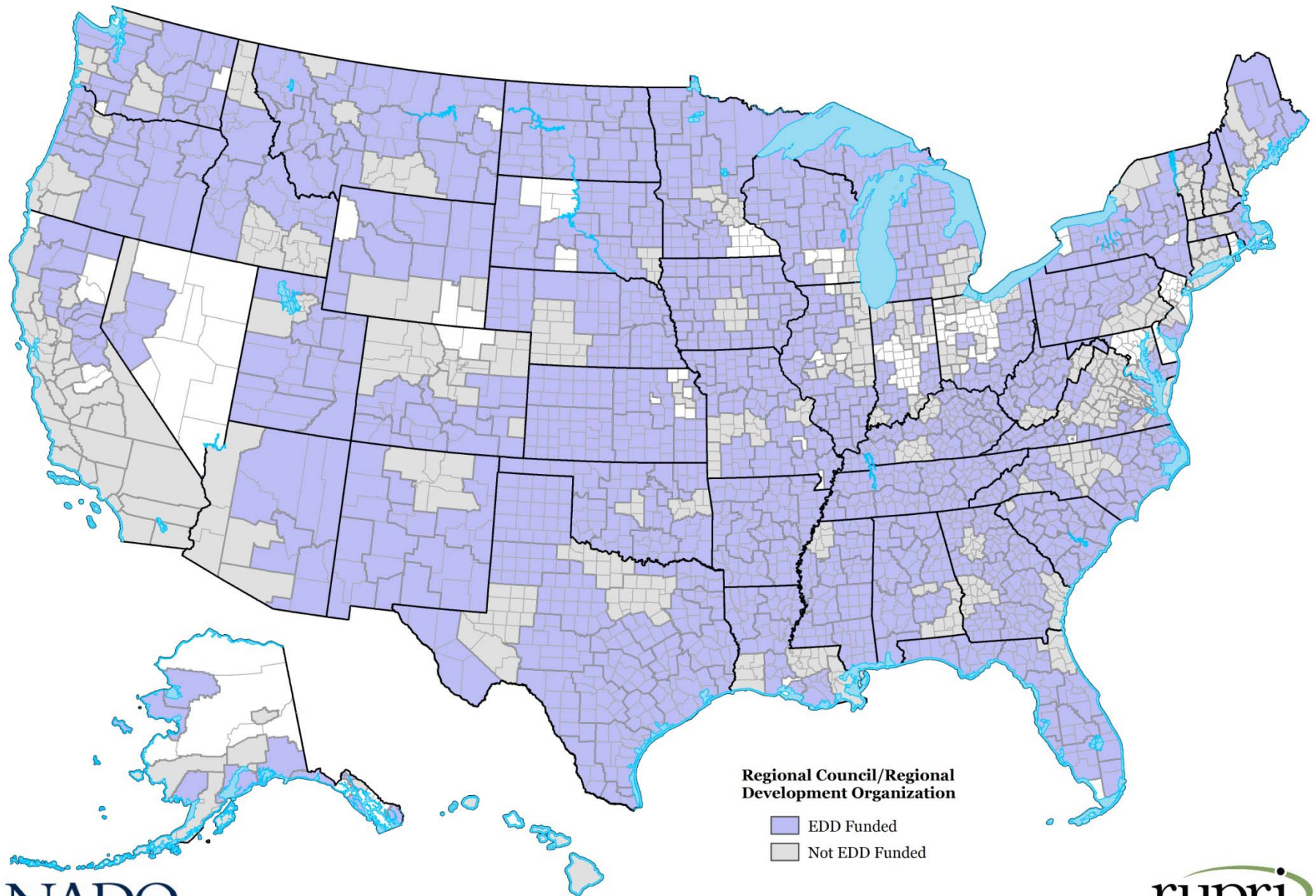
# 2011 Data Profiles Results



## • Of the Respondents...

- 378 EDA Economic Development Districts (*Out of 380 EDDs*)
- 214 EDA Revolving Loan Fund (RLF) Intermediaries
- 50 EDA 2008 Disaster Assistance Funding Grantees
- 72 ARC Local Development Districts (LDDs) (*Out of 73*)
- 41 DRA Local Development Districts (LDDs) (*Out of 44*)

## EDA Economic Development Districts - EDD Funded



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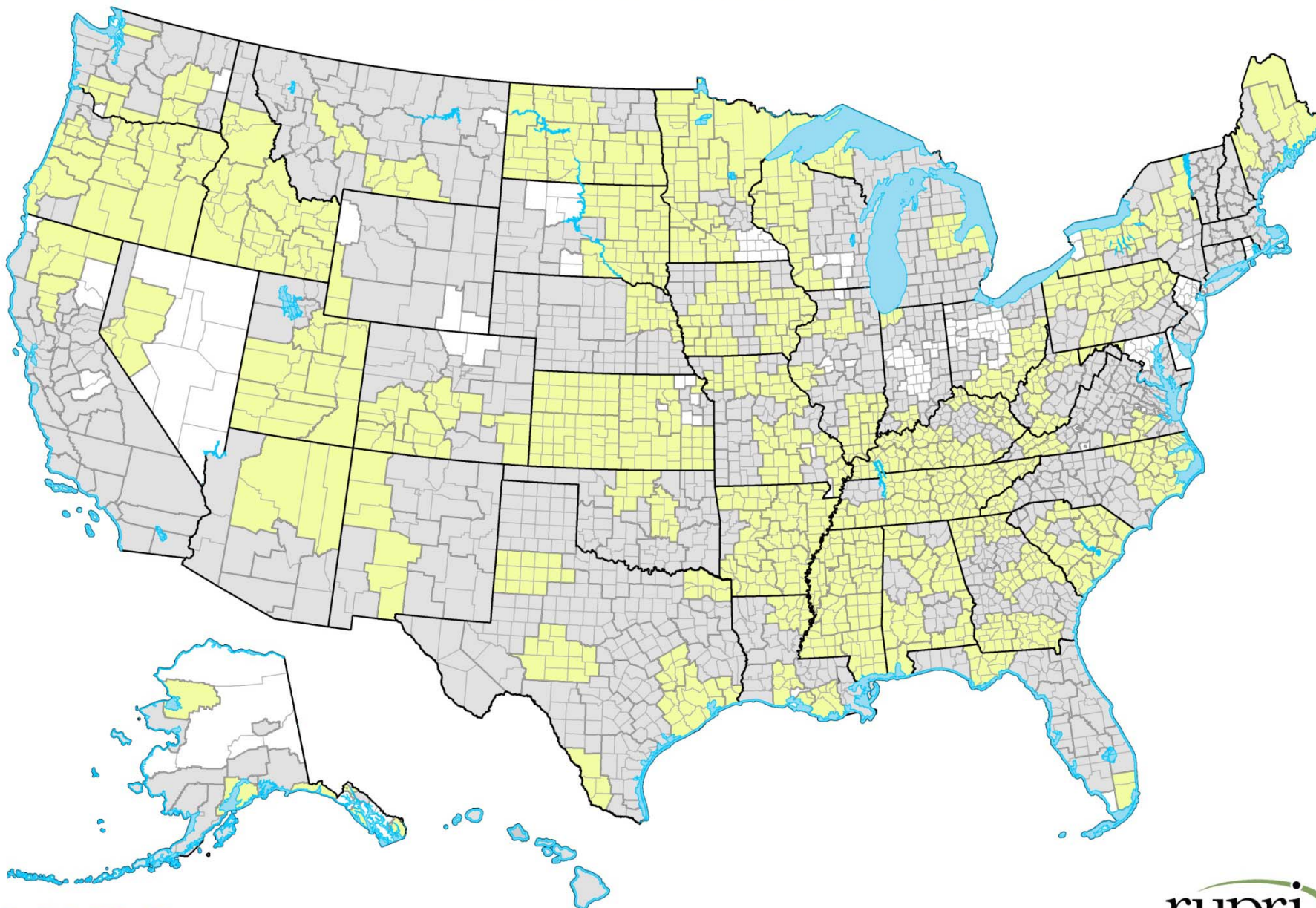
Source: National Association of Development Organizations, Regional Councils, August 13, 2010; Survey Data Results, January 12, 2011.

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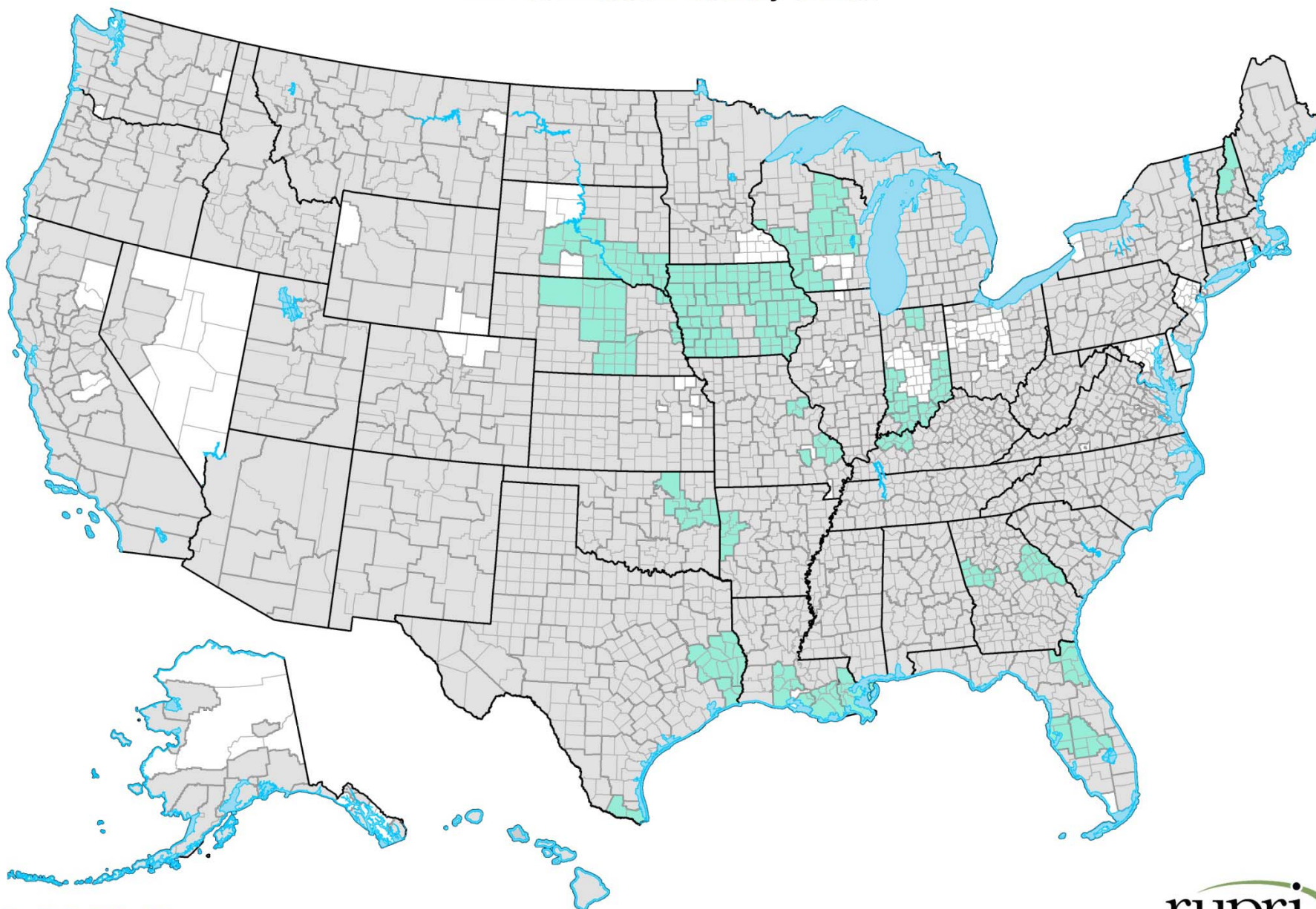
This map was created by the Center for Applied Research and Environmental Systems (CARES) in March 2011.



## EDA Revolving Loan Fund Operators - EDA RLF



## EDA Post-Disaster Recovery Grantee





# 2011 Data Profiles Results



## • **Transportation Planning**

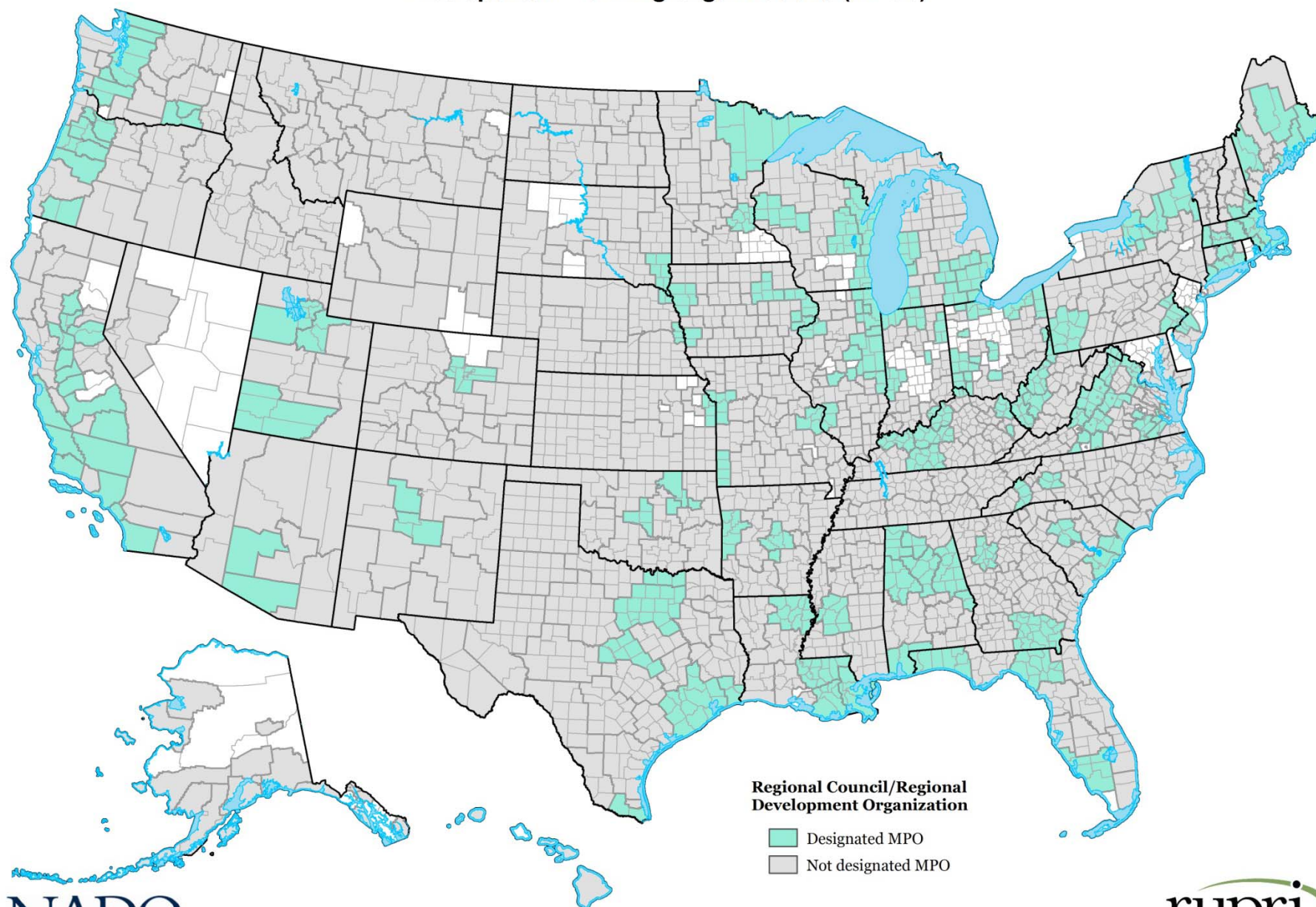
### ■ **265 Manage a Rural Transportation Planning**

**Organization (RTPO),** Including RTPOs Self-Financed  
in Texas and Oklahoma

### ■ **165 Manage or Staff a Metropolitan Planning**

**Organization (MPO) (*Out of total of 382 MPOs*)**

## Metropolitan Planning Organizations (MPOs)



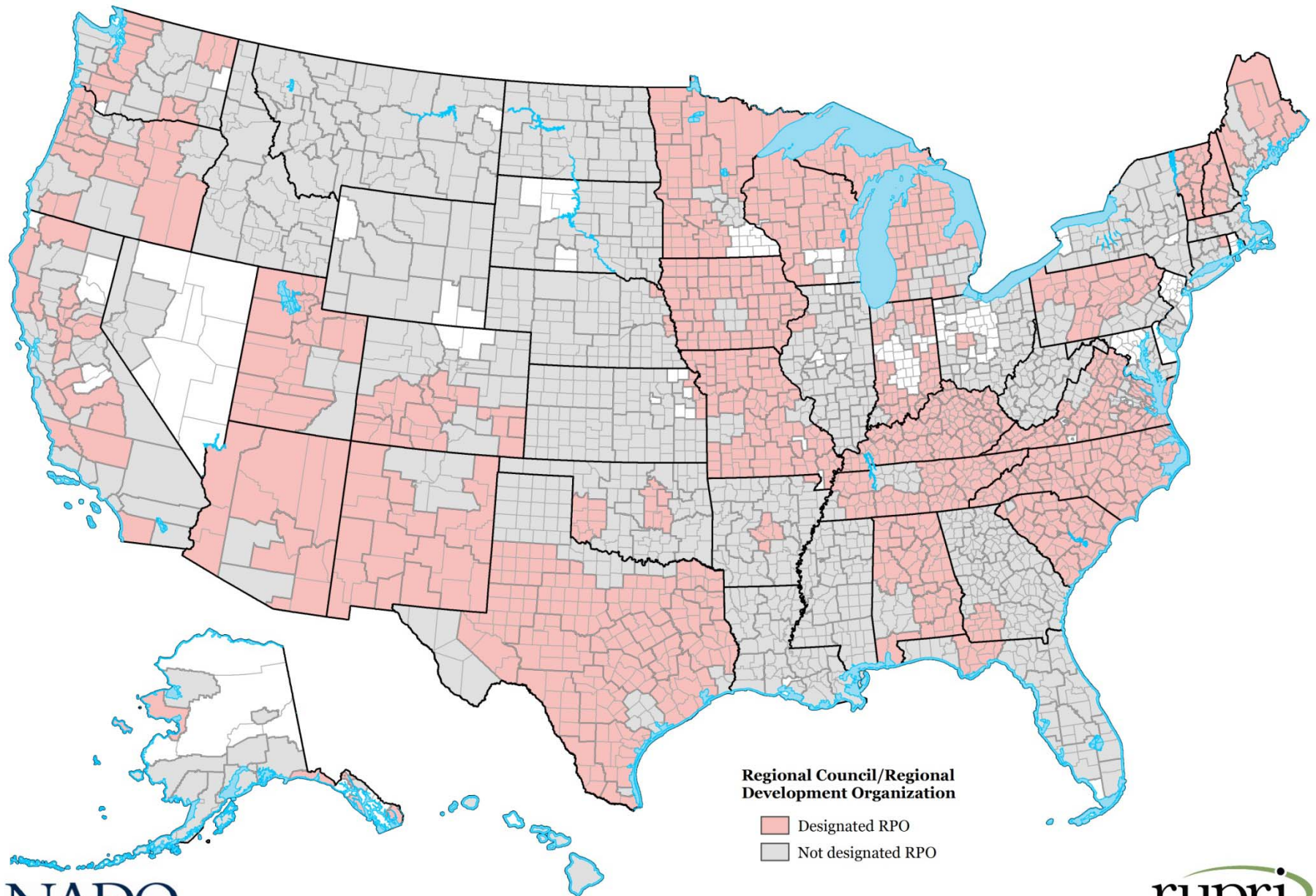
Source: National Association of Development Organizations, Regional Councils, August 13, 2010; Survey Data Results, January 12, 2011.



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## Rural Planning Organizations (RPOs)



# 2011 Data Profiles Results

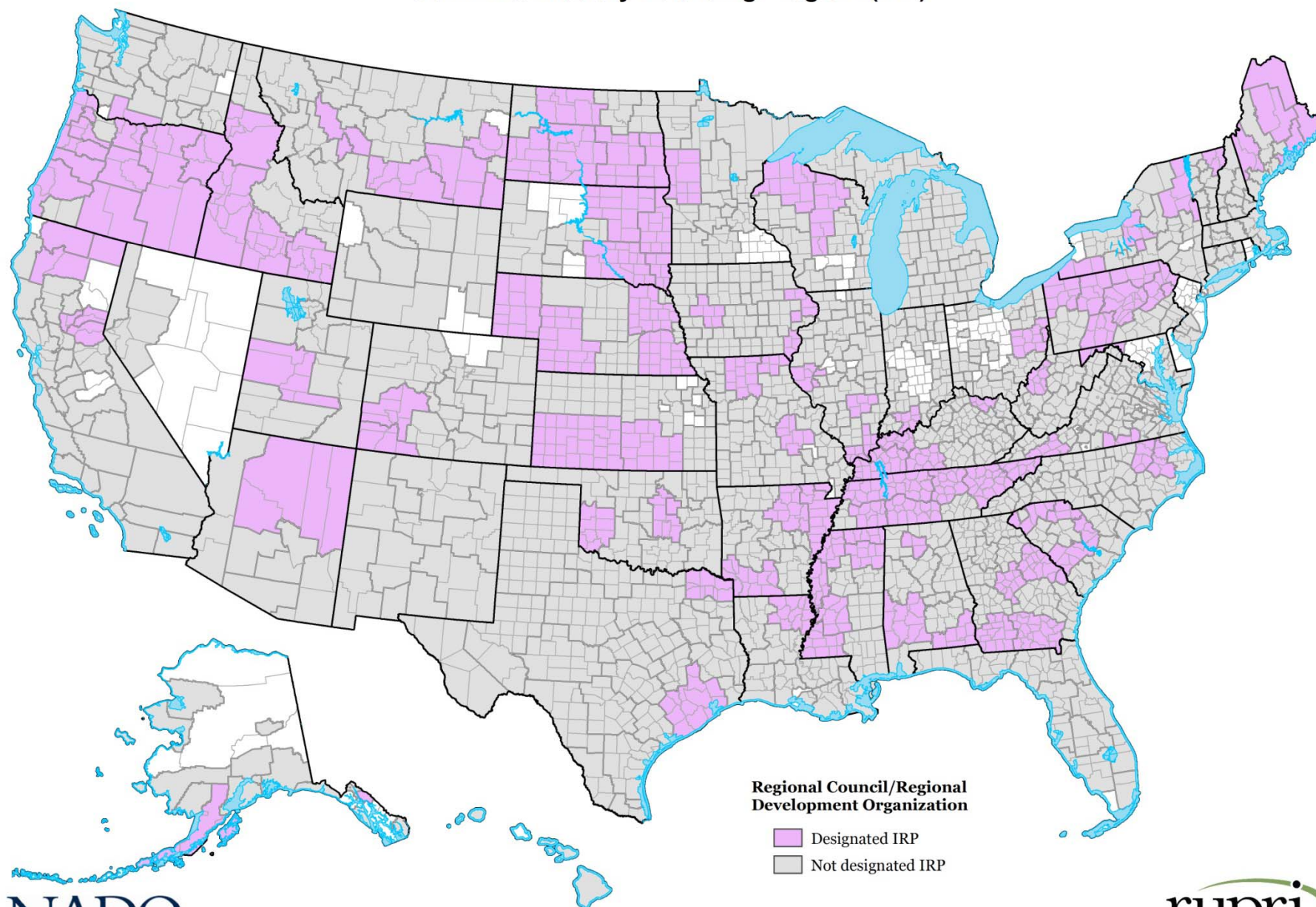


## • **Business Lending and Technical Assistance**

- 115 USDA Intermediary Relending Program (IRP)
- 79 USDA Rural Business Enterprise Grant (RBEG)
- 55 SBA 504 Certified Development Company (Out of 260)
- 35 SBA Microlenders
- 23 SBA 7(a) Lending Program
- 10 Community Development Financial Institutions (CDFIs)



## USDA Intermediary Relending Program (IRP)



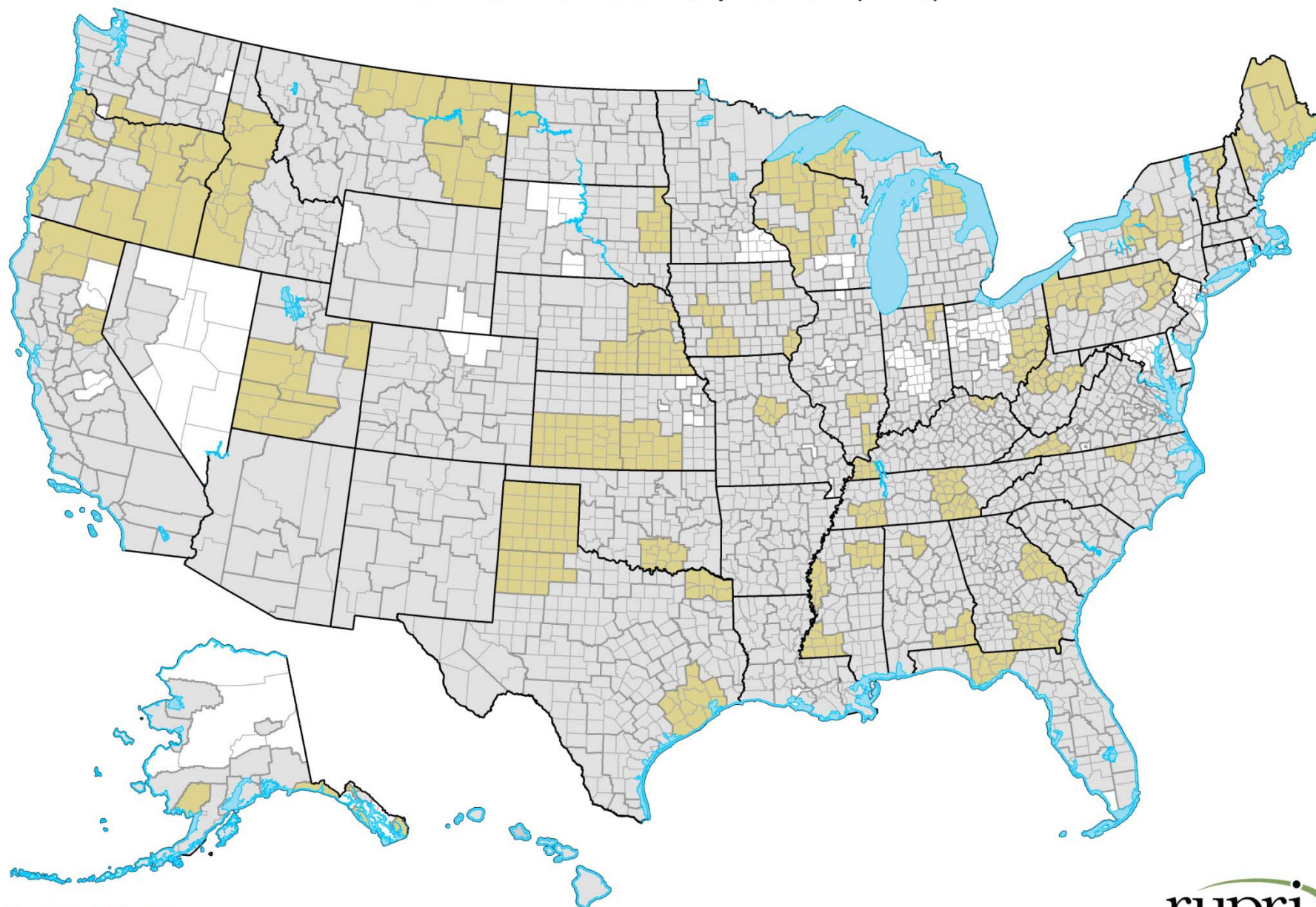
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Source: National Association of Development Organizations, Regional Councils, August 13, 2010; Survey Data Results, January 12, 2011.

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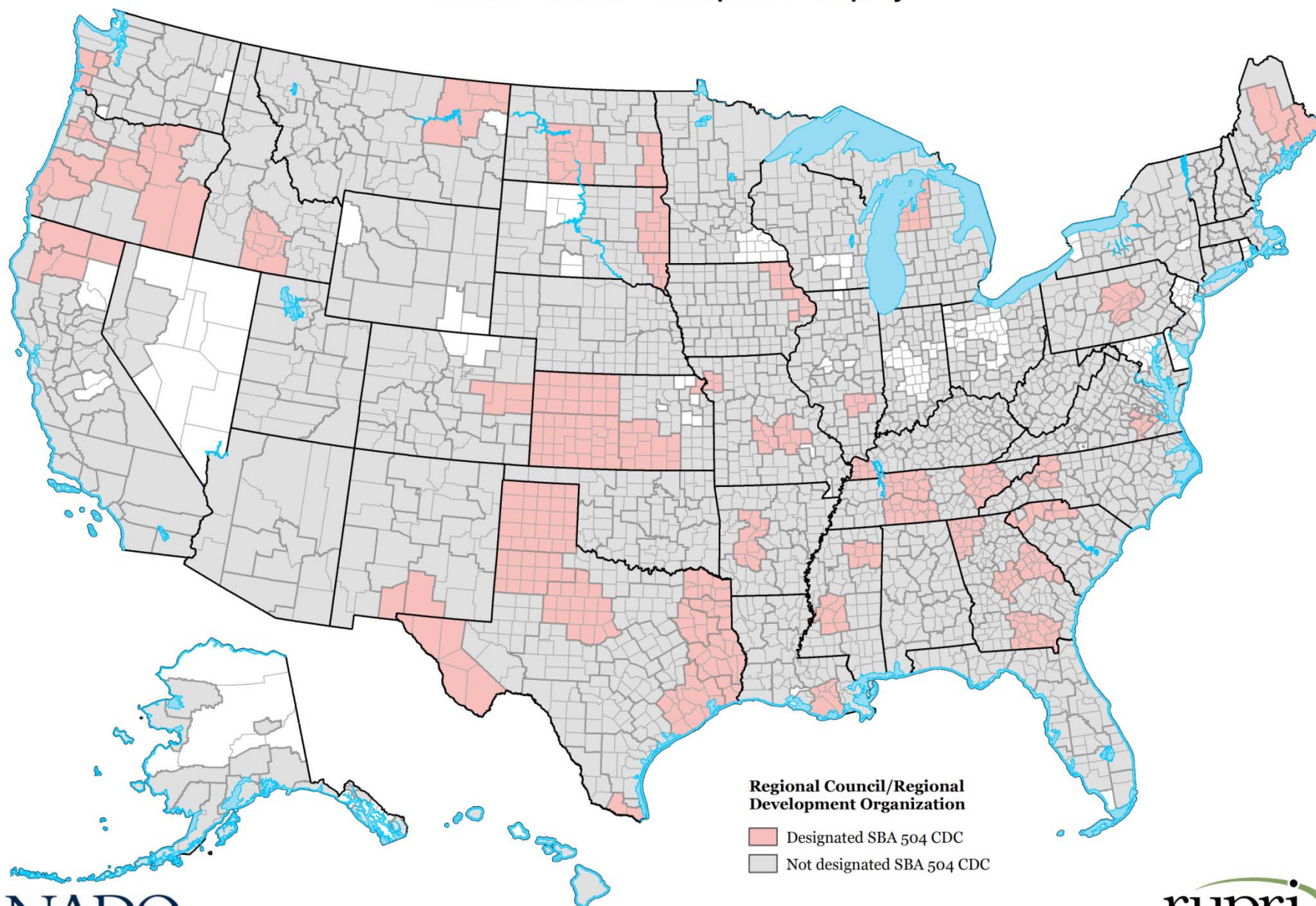
This map was created by the Center for Applied Research and Environmental Systems (CARES) in March 2011.

## USDA Rural Business Enterprise Grant (RBEG)





## SBA 504 Certified Development Company

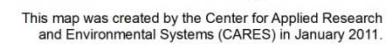


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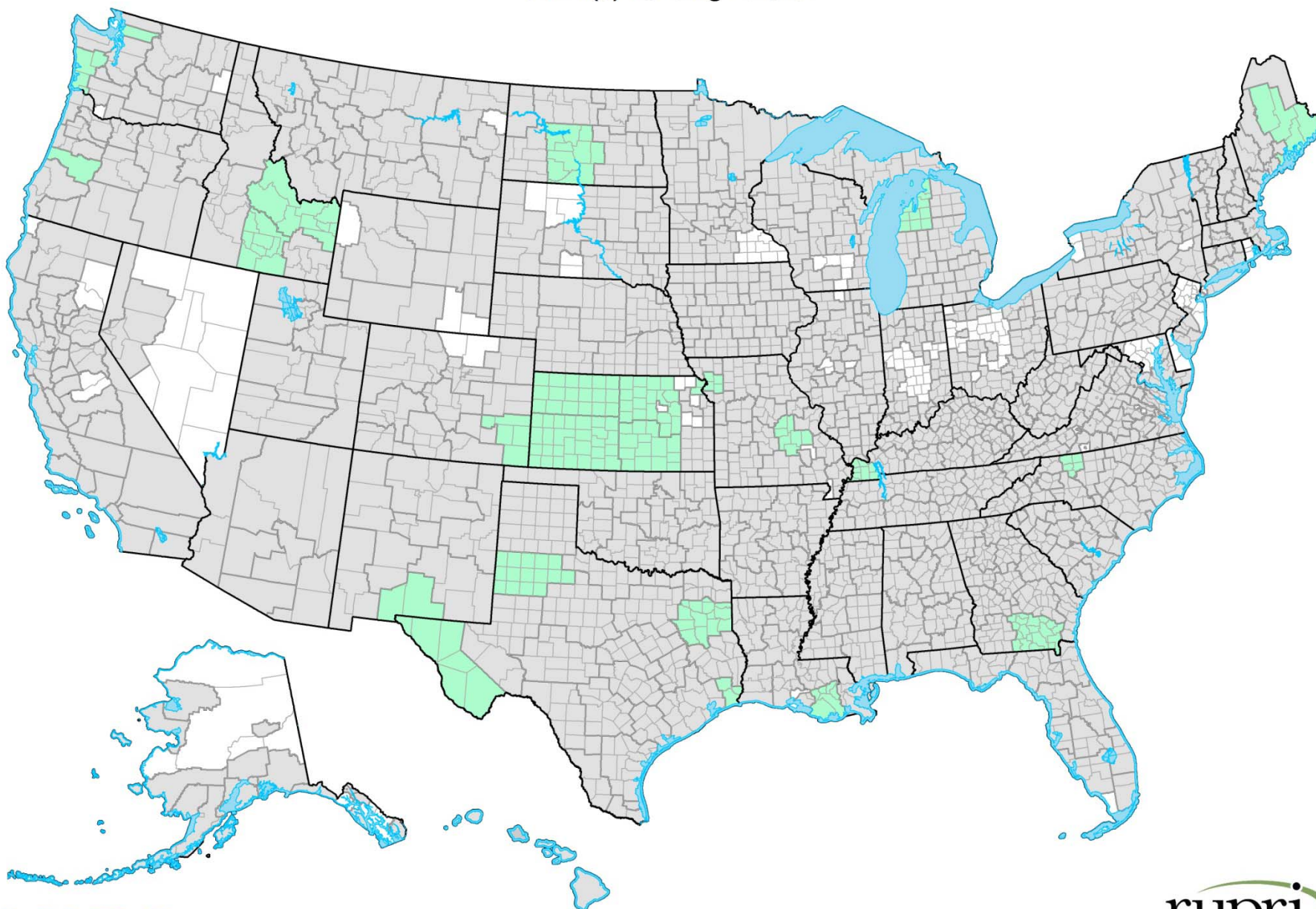
This map was created by the Center for Applied Research and Environmental Systems (CARES) in March 2011.

This map displays the United States at the county level, with data from the 2000 Census. The map uses a color scale from white to dark green to represent different levels of a variable. Major water bodies are shown in blue. The map includes Alaska and Hawaii.





## SBA 7(a) Lending Partner



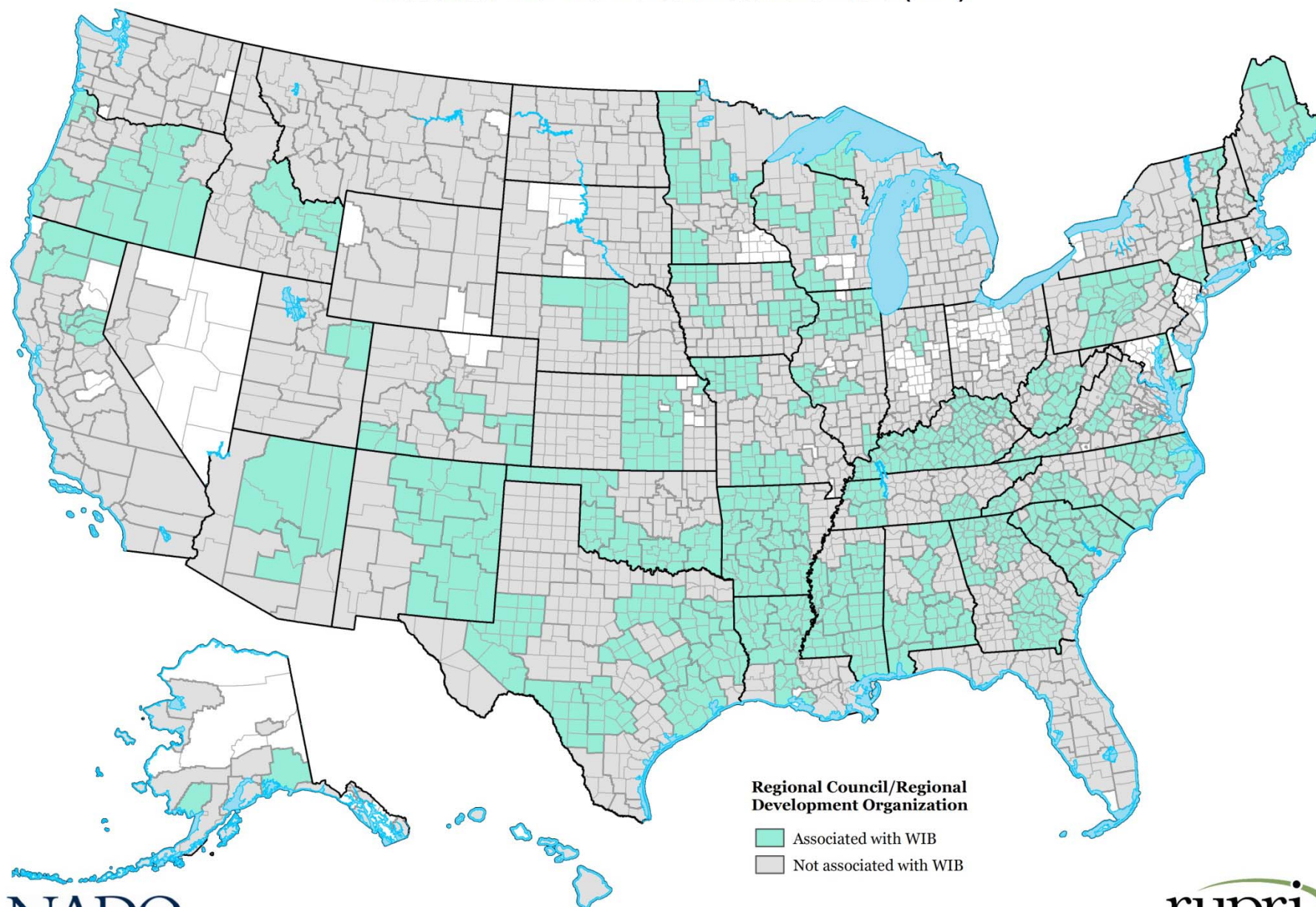
# 2011 Data Profiles Results



## • **Workforce Investment Boards...**

- 79 RDOs Serve as WIB Fiscal Agents
- 38 RDOs Use Local WIB as EDA CEDS Committee
- 105 RDOs Have Representation on Local WIB Board
- 99 RDOs Manage Job Training through WIB
- 92 RDOs Serve in WIB Policy Making Role
- 81 RDOs Operate One-Stop Center or Job Link Center

## Associated with Workforce Investment Board (WIB)





# 2011 Data Profiles Results

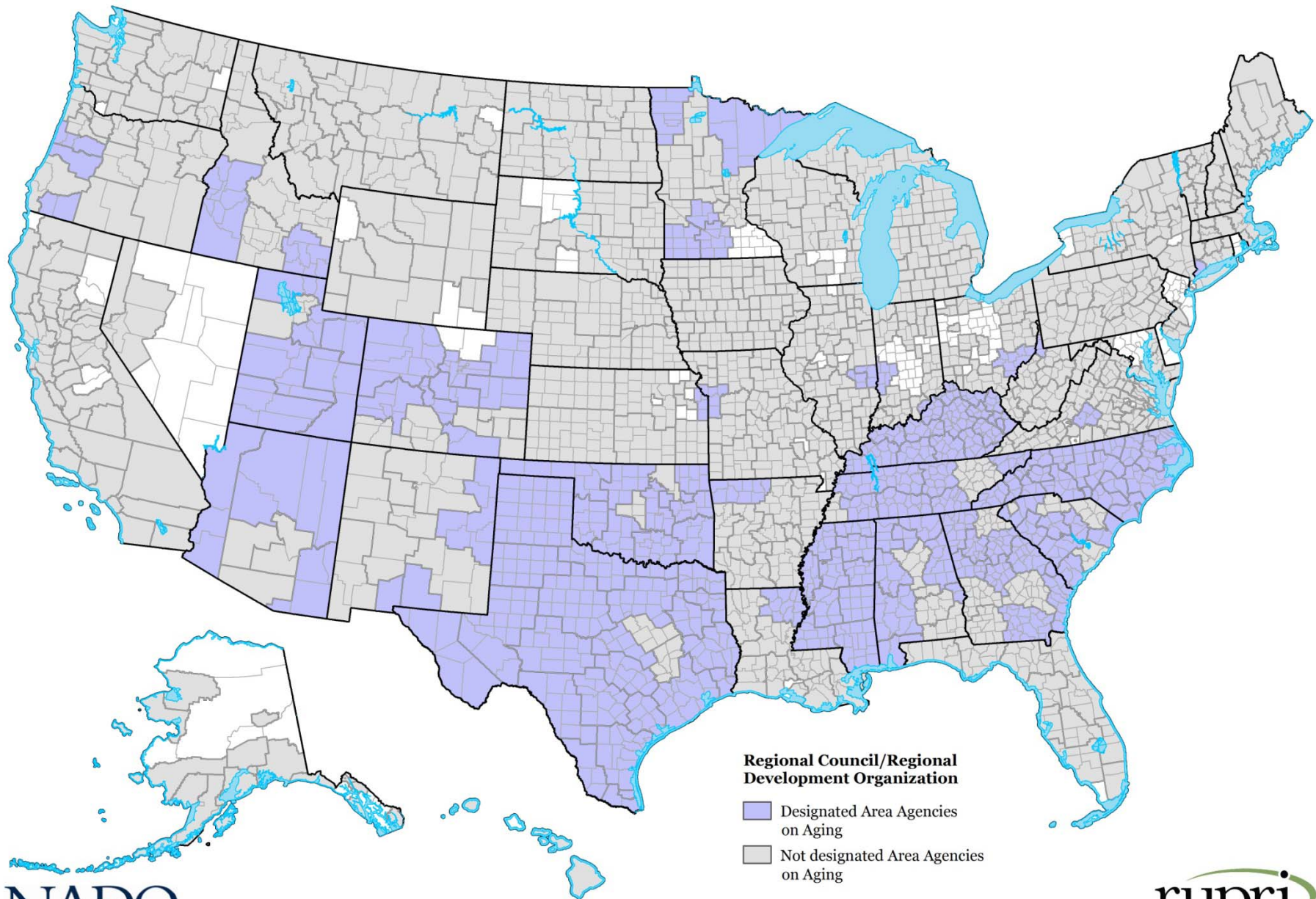


## • **RDOs Also Reported...**

- 359 GIS Capacity
- 310 Census Data Affiliate
- 145 HHS Area Agency on Aging (AAA)
- 42 HUD HOME Consortium
- 26 EPA Brownfields Grantees
- 22 Community Housing Development Organization



## Area Agencies on Aging



# 2011 Data Profiles Results



## • **Future Surveys Will Also Cover...**

- Community and social services, especially HHS programs
- Community policing and other Justice programs
- Emergency management and homeland security
- Energy, including Energy Efficiency & Conservation Block Grant
- Environmental and Water Resource Planning
- Head Start
- Transit (i.e., urban and rural planning and operations)
- Weatherization



# **2011 RDO DATA PROJECT:**

## **Individual Organization Program Profiles**

### **DISCLAIMER:**

Data is based primarily on self reporting by regional development organizations.

However, profiles only included specific federal program designations and  
do NOT reflect all of the programs operated and managed by the organizations.

# Federal Program Profile Key



**504 CDC:** 504 Certified Development Company designated by the U.S. Small Business Administration

**AAA:** Area Agency on Agency through U.S. Department of Health and Human Services

**CDFI:** Community Development Financial Institution designated by the U.S. Treasury Department

**EDA RLF:** Revolving Loan Fund intermediary for the U.S. Economic Development Administration

**EDD:** Economic Development District designated by the U.S. Economic Development Administration

**GIS:** Geographic Information System (GIS) program used to manage and analyze layers of information

**IRP:** USDA Rural Development Intermediary Relending Program

**LDD:** Local Development District designated by a federal-state regional commission, such as the Appalachian Regional Commission, Delta Regional Authority or Northern Border Regional Commission

**MPO:** Metropolitan Planning Organization for federal surface transportation planning

**RBEG:** Rural Business Enterprise Grants awarded by USDA Rural Development

**RDO:** Regional Development Organization

**RPO:** Rural Transportation Planning Organization designated by state DOT or by local governments

**WIB:** Workforce Investment Board recognized by the U.S. Department of Labor

# Special Recognition



- The 2011 RDO Data Project was funded through a cooperative agreement with the **U.S. Economic Development Administration's Austin Regional Office, Agreement #08-79-04379**
- NADO wishes to recognize the **Rural Policy Research Institute (Rupri)** for producing the GIS maps for this project. Special thanks to Kathleen Miller and her team for their assistance and expertise



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and the NADO Research Foundation**

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