



Green Concepts for a Regional Economy: Making Economic Development a Sustainable Practice

June 18 – 19, 2008

Shasta College Health Sciences & University Center
1400 Market Street, Redding, California 96001

Brought to you by the NADO Research Foundation via a cooperative agreement with the U.S. Environmental Protection Agency (EPA) and co-sponsors: National Rural Electric Cooperative Association, Shasta-Tehama-Trinity Joint Community College District, Economic Development Corporation of Shasta County, Terracon Consulting and Upstate California Economic Development Council

AGENDA

Wednesday, June 18, 2008

5:00 – 6:00 p.m.

Optional Tour of AGREE Park – www.agreepark.com

Think buying a “green” home is too expensive? Take a tour of an affordable green residential housing demonstration project developed by the Shasta Builder’s Exchange with the consumer in mind. Tour includes transportation from Shasta College University Center (*Bus departs at 4:45 pm*).

6:30 – 8:30 p.m.

Networking Reception & Registration

Historic Cascade Theatre - Downtown Redding

Sponsored by Terracon Consulting

Thursday, June 19, 2008

8:00 – 8:45 a.m.

Continental Breakfast Buffet & Registration

Shasta College Health Science & University Center

8:45 – 9:00 a.m.

Introduction and Acknowledgements

Mike Bellamente, Program Manager NADO Research Foundation, Washington, DC

Dr. Bill Cochran, VP of Academic Affairs Shasta-Tehama-Trinity Joint Community College District

9:00 – 9:45 a.m.

Leading by Example – Sierra Nevada Brewing Co.

Ken Grossman, Owner, President, Sierra Nevada Brewing Co., Chico, CA (invited) – Nationally recognized for their award-winning beer and environmental stewardship efforts, the Sierra Nevada Brewing Co. is evidence that green business can boost the bottom line. Mr. Grossman will talk about the various methods his company incorporates to ensure his business operates in a sustainable fashion (CO₂ and heat recovery, energy efficiency, water conservation, wastewater reduction and by-product recycling).

9:45 – 10:45 a.m.

Higher Learning Programs for a Green Job Market

Dr. Susan J. Wolff – Chief Academic Officer, Columbia Gorge Community College, The Dalles, OR – Dr. Wolff will discuss the Columbia Gorge Renewable Energy Technology program that prepares students for high-skill, high-wage jobs and brings economic vitality to rural Oregon and Washington.

10:45 – 11:00 a.m.

BREAK

11:00 – 11:30 a.m.

Making Green Building Cost Friendly

Phil Quintana, Shasta Builder’s Exchange Redding, CA – Mr. Quintana will speak about the reason for the Agree Park project and the necessary ingredients for making green building a common, marketable practice within rural and small metropolitan communities.

11:30 – 12:00 p.m.

Helping Entrepreneurs Thrive in a New Economy

TBD, President of Local Small Business Incubation Program – Presenter will provide insight on how to seek out angel investors and venture capitalists as a means of financing capital-intensive ‘green’ projects. Speaker may also offer examples on common errors to avoid and how to make calculated risks more manageable.

~OVER~



Green Concepts for a Regional Economy: Making Economic Development a Sustainable Practice

June 18 – 19, 2008

Shasta College Health Sciences & University Center

12:00 – 1:00 p.m.

Networking Lunch

Sponsored by Terracon Consulting

1:00 – 2:15 p.m.

Incentive Programs to Support the Green Wave

Jerry Hart, California Environmental Protection Agency, Air Resources Board (ARB), Sacramento, CA - As California's foremost authority on air quality, the Air Resources Board offers programs involving climate change, energy production, agricultural activities and community health. Mr. Hart of the ARB will discuss the implications of Assembly Bill 32 and other legislation that is intended to improve air quality and reduce greenhouse gas emissions (GHG) state-wide to 1990 levels by 2020.

Chuck Clendenin, California Rural Energy Coordinator, US Department of Agriculture, Davis, CA - The US Department of Agriculture has several funding resources available under their Rural Development program and Renewable Energy and Energy Efficiency program. Mr. Clendenin will speak about grants and loan guarantees available to agricultural producers and rural small businesses for assistance with purchasing renewable energy systems and making energy efficiency improvements.

Pat Keener, Energy Services Manager, Redding Electric Utility, Redding, CA – Redding Electric Utility has been proactive about incorporating renewable resources into their energy mix. Mr. Keener from Redding Electric will come and speak about the various renewable energy programs the utility is developing and how they are working with community leaders to bring clean power to the region.

2:15 – 2:30 p.m.

BREAK

2:30 – 4:00 p.m.

On the Cutting Edge: Renewable Energy & Green Building

Doug Urry, Office Manager, Terracon Consulting, Roseville, CA – “Utility Scale vs. the Common Man” - As the office manager of a nationally renowned environmental consultancy, Mr. Urry will talk about the various issues and opportunities with making wind energy a mainstream energy source.

Doug MacCourt, Partner, Ater Wynne LLP, Portland, OR – Ater Wynne provides strategic legal counsel to local, regional, national and international clients across several areas of discipline including energy and the environment. Doug MacCourt has for the past 20 years represented private and public sector clients to permit, construct and operate energy, industrial and economic development projects. Mr. MacCourt will provide a glimpse into the ever-changing legislative landscape for tax-credits, subsidies and other financial incentives relating to the shift to a sustainable economy.

4:00 – 4:30 p.m.

Discussion and Closing Remarks

Matt Peters, Environmental Protection Agency, Washington, DC – Matt will talk about the importance of ‘grass-roots’ economic development projects and how the EPA is working toward building a cleaner, more sustainable economy at the national level.

Mike Bellamante, NADO Research Foundation, Washington, DC





**Green Concepts for a Regional Economy:
Making Economic Development a Sustainable Practice**
June 18 – 19, 2008
Shasta College Health Sciences & University Center

Registration:

(Registration is also available online at <http://www.nado.org/rf/innocenters/envtrain.php>)

Name: _____

Title: _____

Organization: _____

Address: _____

Phone: _____ Fax: _____ Email: _____

Registration Fee: \$40.00

Student Registration: \$20.00

Please check: Attending Tour & Reception June 18th _____ YES _____ NO

Attending Lunch June 19th _____ YES _____ NO

Mail Payment to:

Mike Bellamente, NADO Research Foundation, 400 N. Capitol St., NW Suite 390, Washington, DC 20001; or fax form to 202.624.8813 and pay at the door. Check or Cash only please.

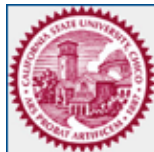
Recommended Hotels:

Holiday Inn - Redding, 1900 Hilltop Drive, Redding, CA 96002 - Tel: 530-221-7500

Ask for NADO Room Rate - \$95/night

For more information contact:

Mike Bellamente, NADO Research Foundation, 202.624.7809 or mbellamente@nado.org





MAP OF EVENT LOCATIONS



Shasta College Health Sciences & University Center - 1400 Market St Redding, CA 96001



Cascade Theater 1731 Market St Redding, CA 96001



AGREE Park - 2990 Innsbruck Dr Redding, CA (location not actually shown)



Holiday Inn - 1900 Hilltop Dr Redding, CA (location not actually shown)

