



# Economic Development through Brownfields Revitalization

November 5 – 6, 2008 • Hotel Fort Des Moines

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## AGENDA

### Wednesday, November 5, 2008

**3:30 – 4:00 p.m.**                    **Workshop Registration and Sign-In for Tour (optional)**  
Hotel Fort Des Moines – Wedgwood Room

**4:00 – 5:00 p.m.**                    **Tour of WellMark Blue Cross Blue Shield  
LEED-Certified Brownfield Project**

*Matt Anderson, Economic Development Administrator, City of Des Moines, will lead a tour of the WellMark building and discuss the eco-friendly aspects of the project.*

**5:00 – 7:00 p.m.**                    **Networking Reception**  
Hotel Fort Des Moines – Wedgwood Room  
*Sponsored by Terracon Consulting*

### Thursday, November 6, 2008

**8:00 – 9:00 a.m.**                    **Registration and Continental Breakfast**  
Hotel Fort Des Moines – State Room

**8:00 – 9:00 a.m.**  
**Optional Early-Bird Session on Railroad Brownfield Site Redevelopment**  
Hotel Fort Des Moines – Location TBD  
*Dave Koch, Terracon Consultants, Inc., Sector Leader, Brownfield Services, Olathe, KS*

**9:00 – 9:30 a.m.**                    **Welcome and Introductions**  
*Sharon Juon, President of NADO and Executive Director, Iowa Northland Regional COG, Waterloo, IA*  
*Mike Tramontina, Director, Iowa Department of Economic Development, Des Moines, IA*  
*Mike Bellamente, Environmental Program Manager, NADO Research Foundation, Washington, DC*

**9:30 – 10:15 a.m.**                    **Nuts and Bolts of Redeveloping Brownfields**  
*Dave Koch, Sector Leader, Terracon Consultants, Inc., Brownfield Services, Olathe, KS – With over 20 years in the industry, Mr. Koch will discuss the basics of brownfields and the different processes involved in a successful brownfields initiative, from site clean-up all the way through property redevelopment.*

**10:15 – 10:30 a.m.**                    **BREAK**

**10:30 – 11:00 a.m.**                    **Iowa Green Communities, Green Building and  
Sustainable Development Programs**  
*Jeff Geerts, Program Planner, Iowa Department of Economic Development, Des Moines, IA*  
Stakeholders in brownfields redevelopment are seeing a steady migration toward sustainable development and green building. Mr. Geerts will discuss some of the programs available to Iowan communities, the public health benefits of green building, as well as some techniques on how to build green without breaking the bank.

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## 11:00 a.m. – 12:00 p.m. State and Federal Brownfields Assistance Programs

*Steve Kovac, Brownfields Program Branch Chief, EPA Region 7, Kansas City, KS*

*Mel Pins, Program Manager, Iowa Brownfield Redevelopment Program, Des Moines, IA*

*Matt Rasmussen, Program Manager, Iowa Department of Economic Development, Des Moines, IA*

Technical and financial assistance programs are available to all communities looking for help with brownfields redevelopment. This session will focus on the state programs offered in Iowa as well as the various programs offered at the national level.

**12:00 – 1:00 p.m.**

### Networking Lunch

*Sponsored by Terracon Consulting*

**1:00 – 2:30 p.m.**

### Managing Risk and Limiting Liability

*Bob Richards, Attorney, EPA Region 7, Kansas City, MO*

*Mel Pins, Program Manager, Iowa Brownfield Redevelopment Program, Des Moines, IA*

*Jane McAllister, Attorney, Ahlers & Cooney, P.C., Des Moines, IA*

Taking on the task of brownfields redevelopment offers many challenges. Managing risk and limiting liability are necessary elements in ensuring the end result is a net benefit for all stakeholders involved. This session will focus on how to avoid common pitfalls while seizing the available opportunities to make the project successful.

**2:30 – 2:45 p.m.**

### Break

**2:45– 3:15 p.m.**

### Piecing the Puzzle Together

*Don Temeyer, Community Planning and Development Director, Howard R. Green, Waterloo, IA*

Drawing from 30 years of municipal planning and development experience, Mr. Temeyer will bring all the pieces of the puzzle together: economic development, education, transportation, infrastructure, housing and the environment. He will also discuss how these components relate to the successful brownfields initiative of Waterloo, Iowa.

**3:15 – 4:30 p.m.**

### Brownfields Projects in Action

*Dave Koch, Terracon Consultants, Inc., Sector Leader, Brownfield Services, Olathe, KS*

*Mel Pins, Program Manager, Iowa Brownfield Redevelopment Program, Des Moines, IA*

*Steve Kovac, Brownfields Program Branch Chief, EPA Region 7, Kansas City, KS*

*Don Temeyer, Community Planning and Development Director, Howard R. Green, Waterloo, IA*

*Dan Holderness, City Engineer, City of Coralville, IA*

This session will bring an actual brownfields project to the workshop and dissect it from all angles. Using the expertise of professionals who insure, finance, develop and consult on brownfields projects, we are hoping to tie all the components of the workshop together during this final panel.

**4:30**

### Discussion and Closing Remarks

*Mike Bellamente, Environmental Program Manager, NADO Research Foundation, Washington DC*

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Thank you to the sponsors and supporters of this event:

