

A NEW BENEFIT FOR NADO MEMBERS

ESRI Virtual Campus Professional Connection Program

In keeping with its mission of providing training, information, and representation for regional development organizations, members of the National Association of Development Organizations (NADO) receive discounts on training among other benefits and services that are essential to operating in today's business climate. NADO is dedicated to strengthening the knowledge of its members and believes that continuing geographic information system (GIS) education helps its members and their organizations build performance.

As a NADO member, you are now eligible to receive a 20 percent discount on GIS education and training at the ESRI Virtual Campus. Through the ESRI Virtual Campus Professional Connection Program, you have access to more than 80 Web courses, workshops, and training seminars.

ESRI Virtual Campus is a recognized leader in online GIS training, offering courses that teach GIS technology, GIS applications, and geographic information science (GIScience). These courses provide instruction for ESRI® software, the application of GIS to specific professional disciplines, and the theory behind GIS, respectively.

Workshops and training seminars are designed for GIS professionals who need immediate, focused training on a specific topic. Workshops consist of a recorded presentation by a subject matter expert, a hands-on software exercise, an exam, and a certificate of completion. Training seminars are free, one-hour recordings of a technical presentation and software demonstration by a subject matter expert.

To further achieve your GIS education and training goals, ESRI also offers instructor-led classroom training (www.esri.com/training) and ESRI Press books and self-study workbooks (www.esri.com/esripress).

For more information about the ESRI Virtual Campus Professional Connection Program, visit <http://campus.esri.com/connect>.

For a complete list of ESRI Virtual Campus training offerings, go to <http://campus.esri.com/coursecatalog>. To make your purchase and receive your discount, link to the ESRI Virtual Campus from the Members Only section of the NADO Web site (www.nado.org).



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Professional Connection